



Tuscaloosa County Profile

Alabama Department of Labor
Labor Market Information Division

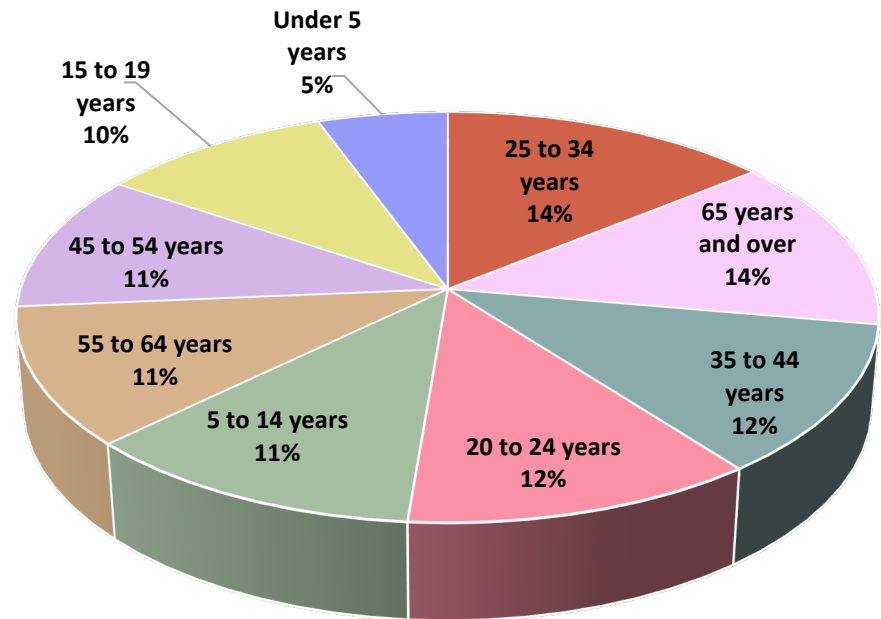
Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	12,874
5 to 14 years	26,526
15 to 19 years	23,139
20 to 24 years	27,060
25 to 34 years	32,704
35 to 44 years	27,453
45 to 54 years	25,027
55 to 64 years	25,208
65 and older	31,567

Total Population
231,558

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	70,890
Nursery school, preschool	2,726
Kindergarten	2,623
Elementary school (grades 1-8)	20,890
High school (grades 9-12)	9,744
College or graduate school	34,907
Educational Attainment	Estimate
Population 25 years and over	141,959
Less than 9 th grade	9,693
9 th to 12 th grade, no diploma	9,693
High school graduate (includes equivalency)	41,754
Some college, no degree	30,365
Associate's degree	12,721
Bachelor's degree	25,838
Graduate or professional degree	17,994

Unemployment Data

November 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Bibb	8,916	8,697	219	2.5%	1,661	1,880
Fayette	6,765	6,552	213	3.1%	1,389	1,602
Greene	2,833	2,702	131	4.6%	654	785
Hale	6,218	6,030	188	3.0%	989	1,177
Lamar	5,815	5,647	168	2.9%	836	1,004
Marengo	7,676	7,433	243	3.2%	1,628	1,871
Pickens	8,001	7,772	229	2.9%	1,982	2,211
Sumter	4,752	4,582	170	3.6%	1,022	1,192
Tuscaloosa	107,302	104,876	2,426	2.3%	26,953	29,379

Unemployment + Underemployment = Potential Available Labor Pool



Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	207	General and Operations Managers	72
Cashiers	189	Laborers and Freight, Stock, and Material Movers	69
Customer Service Representatives	183	Food Service Managers	63
Team Assemblers	177	Sales Managers	58
Production Workers, All Other	150	Supervisors of Retail Sales Workers	58
Stockers and Order Fillers	115	Security Guards	56
Industrial Truck and Tractor Operators	113	Chefs and Head Cooks	56
Retail Salespersons	102	Cooks, Institution and Cafeteria	56
Waiters and Waitresses	98	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	54
Maids and Housekeeping Cleaners	95	Office Clerks, General	52
Fast Food and Counter Workers	92	Supervisors of Production and Operating Workers	50
Inspectors, Testers, Sorters, Samplers, and Weighers	92	Dishwashers	47
Cooks, Restaurant	91	Personal Care Aides	47
Heavy and Tractor-Trailer Truck Drivers	88	Maintenance and Repair Workers	44
Nursing Assistants	73	Cooks, Fast Food	42



Source: Unemployment Insurance Reports

Help Wanted OnLine® Annual Job Postings

2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Retail Salespersons	736	Secretaries & Administrative Assistants, Except Legal, Medical, & Executive	169
Registered Nurses	707	Janitors & Cleaners, Except Maids & Housekeeping Cleaners	165
Supervisors of Retail Sales Workers	580	Medical & Health Services Managers	159
Fast Food & Counter Workers	510	Supervisors of Food Preparation & Serving Workers	154
Maintenance & Repair Workers, General	303	Merchandise Displayers & Window Trimmers	153
Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products	291	General & Operations Managers	150
Food Service Managers	278	Cooks, Restaurant	136
Customer Service Representatives	259	Waiters & Waitresses	133
Laborers & Freight, Stock, & Material Movers, Hand	249	Hotel, Motel, & Resort Desk Clerks	127
Cashiers	237	Education Administrators, Postsecondary	126
Licensed Practical & Vocational Nurses	232	Stockers & Order Fillers	125
Heavy & Tractor-Trailer Truck Drivers	212	Health Technologists & Technicians, All Other	118
Automotive Service Technicians & Mechanics	178	Human Resources Specialists	117
Maids & Housekeeping Cleaners	177	Production Workers, All Other	117
Managers, All Other	169	Industrial Engineering Technologists & Technicians	110



Source: The Conference Board-Burning Glass Help Wanted OnLine

Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	13.4%	19.7%
Age 20-64 Population Growth	13.1%	19.3%
Nonagricultural Job Growth	8.8%	11.4%
Worker Shortfall	-4.2%	-7.9%
Worker Shortfall	-4,114	-7,663

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.



Source: Center for Business and Economic Research (CBER), University of Alabama

Occupational Wages

Tuscaloosa County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$12.57	\$20.33	\$25.49	\$31.95

Tuscaloosa County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$17.75	\$26.63	\$28.80	\$34.32

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

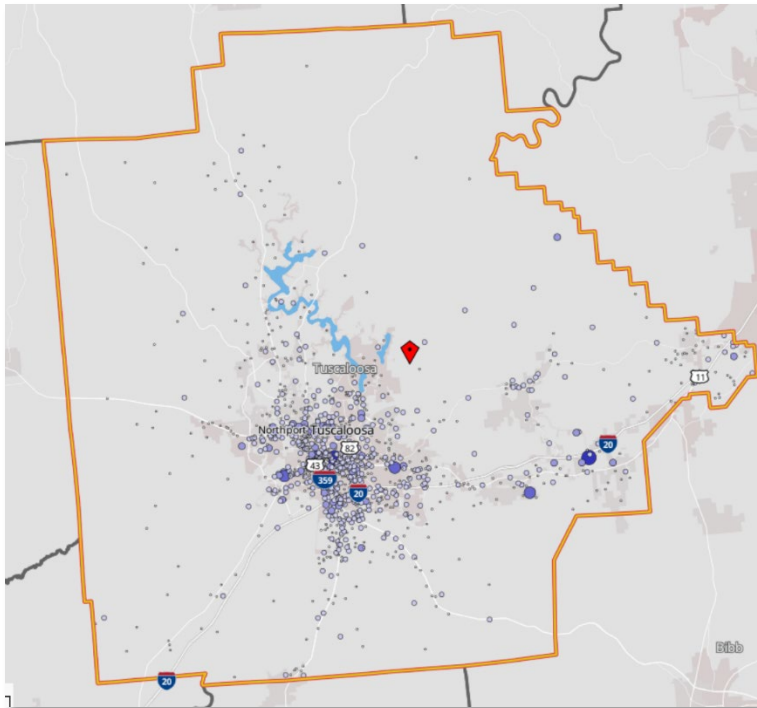
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$27,775	\$47,005	\$61,395	\$78,205
Manufacturing	\$30,764	\$45,305	\$55,077	\$67,233
Tuscaloosa County				
Total	\$26,149	\$42,272	\$53,019	\$66,453
Manufacturing	\$36,916	\$55,393	\$59,894	\$71,384
Jefferson County				
Total	\$27,585	\$45,980	\$59,514	\$75,480
Manufacturing	\$33,496	\$48,103	\$55,159	\$65,990
Shelby County				
Total	\$26,809	\$42,496	\$57,034	\$72,147
Manufacturing	\$32,125	\$43,890	\$54,259	\$65,327

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2021 Workforce Characteristics

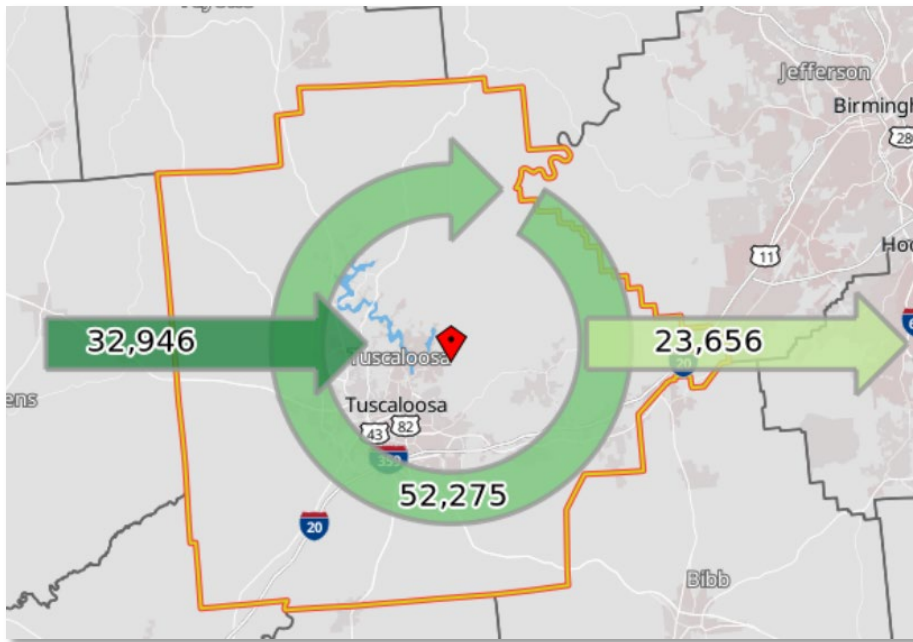


Jobs by Worker Age	Count	Share
Age 29 or younger	22,448	26.3%
Age 30 to 54	45,254	53.1%
Age 55 or older	17,519	20.6%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	8,327	9.8%
High school or equivalent, no college	18,712	22.0%
Some college or Associate degree	20,793	24.4%
Bachelor's degree or advanced degree	14,941	17.5%
Educational attainment not available (workers aged 29 or younger)	22,448	26.3%
Jobs by Worker Sex	Count	Share
Male	44,139	51.8%
Female	41,082	48.2%
Jobs by Earnings	Count	Share
\$1,250 per month or less	15,718	18.4%
\$1,251 to \$3,333 per month	25,121	29.5%
More than \$3,333 per month	44,382	52.1%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Labor Force Characteristics



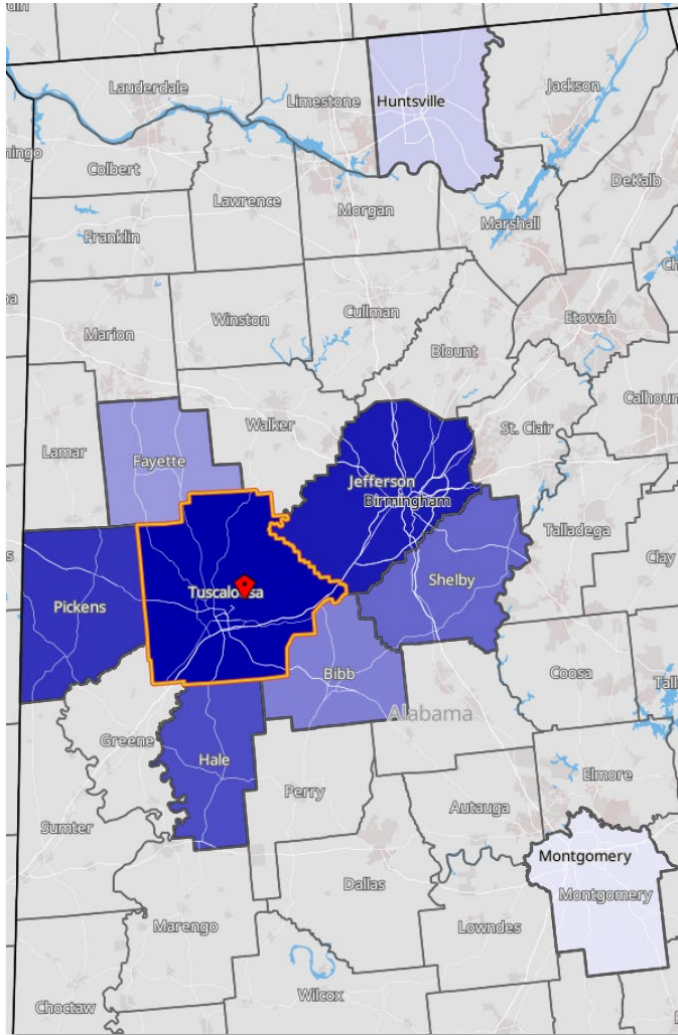
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	23,656	100.0%
Workers Aged 29 or younger	7,110	30.1%
Workers Aged 30 to 54	12,248	51.8%
Workers Aged 55 or older	4,298	18.2%
Workers Earning \$1,250 per month or less	4,570	19.3%
Workers Earning \$1,251 to \$3,333 per month	7,533	31.8%
Workers Earning More than \$3,333 per month	11,553	48.8%
Workers in the "Goods Producing" Industry Class	3,796	16.0%
Workers in the "Trade, Transportation, and Utilities" Industry Class	7,032	29.7%
Workers in the "All Other Services" Industry Class	12,828	54.2%

**Live and Work
in the County**
68.8%

**Live in the County
but Work Elsewhere**
31.2%

2021 Commuting Patterns

Where People Live who Work in This County



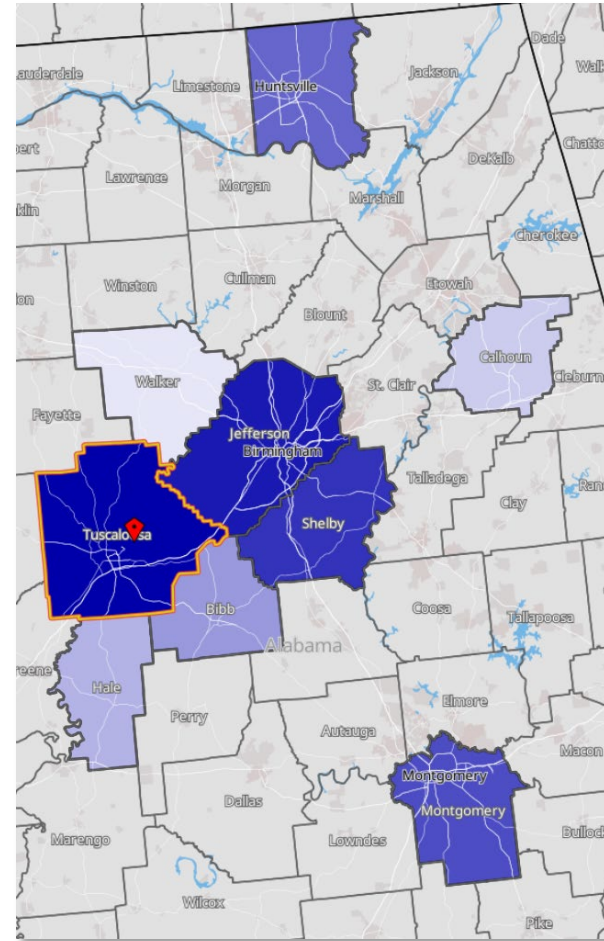
	Count	Share
Tuscaloosa County, AL	52,275	61.3%
Jefferson County, AL	6,305	7.4%
Pickens County, AL	2,172	2.5%
Hale County, AL	2,143	2.5%
Shelby County, AL	2,111	2.5%
Bibb County, AL	1,717	2.0%
Fayette County, AL	1,229	1.4%
Mobile County, AL	990	1.2%
Madison County, AL	936	1.1%
Montgomery County, AL	767	0.9%
All Other Locations	14,576	17.1%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Where People Work who Live in This County

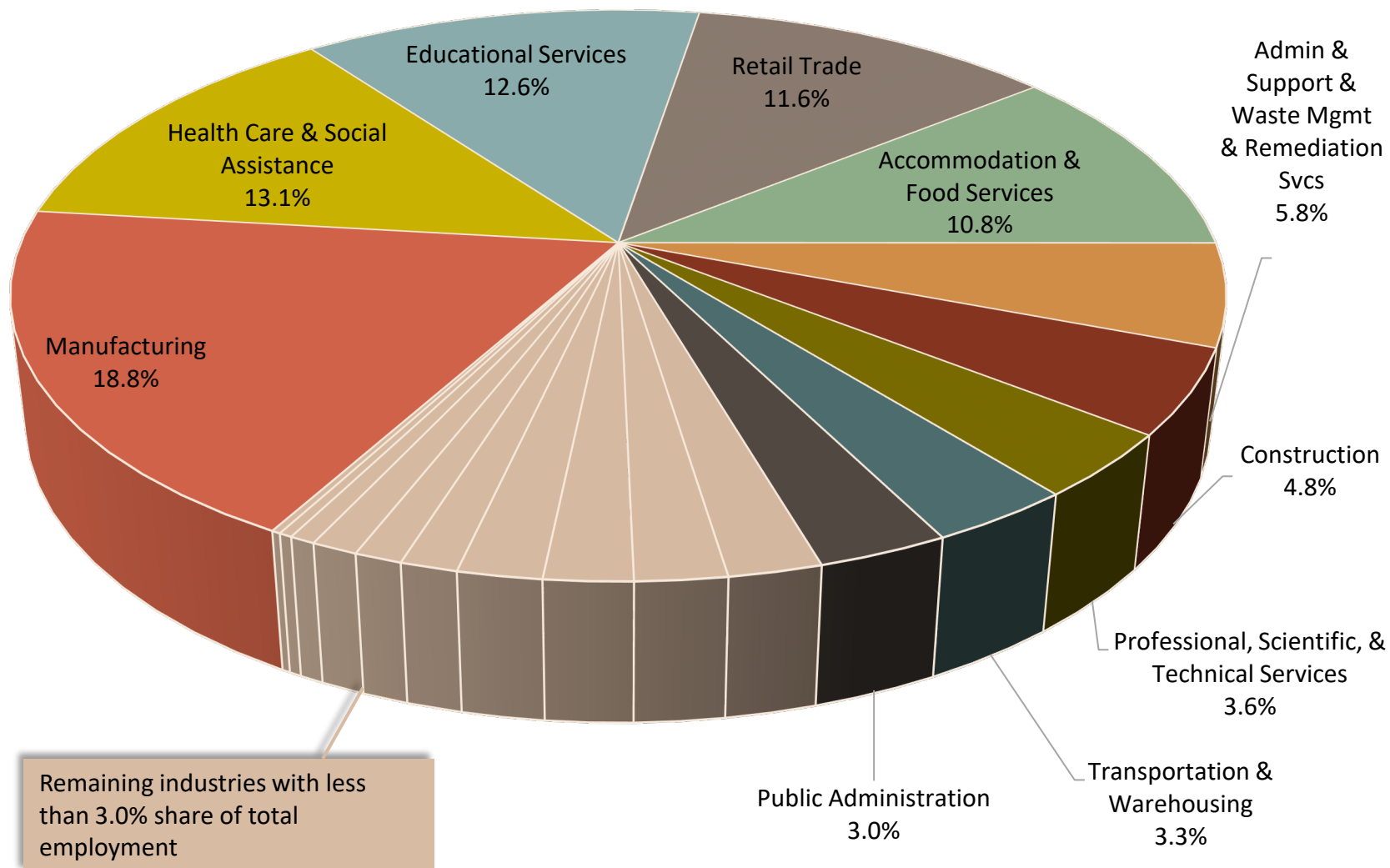
	Count	Share
Tuscaloosa County, AL	52,275	68.8%
Jefferson County, AL	9,418	12.4%
Shelby County, AL	2,385	3.1%
Montgomery County, AL	1,338	1.8%
Madison County, AL	947	1.2%
Mobile County, AL	677	0.9%
Bibb County, AL	594	0.8%
Hale County, AL	484	0.6%
Calhoun County, AL	388	0.5%
Walker County, AL	386	0.5%
All Other Locations	7,039	9.3%



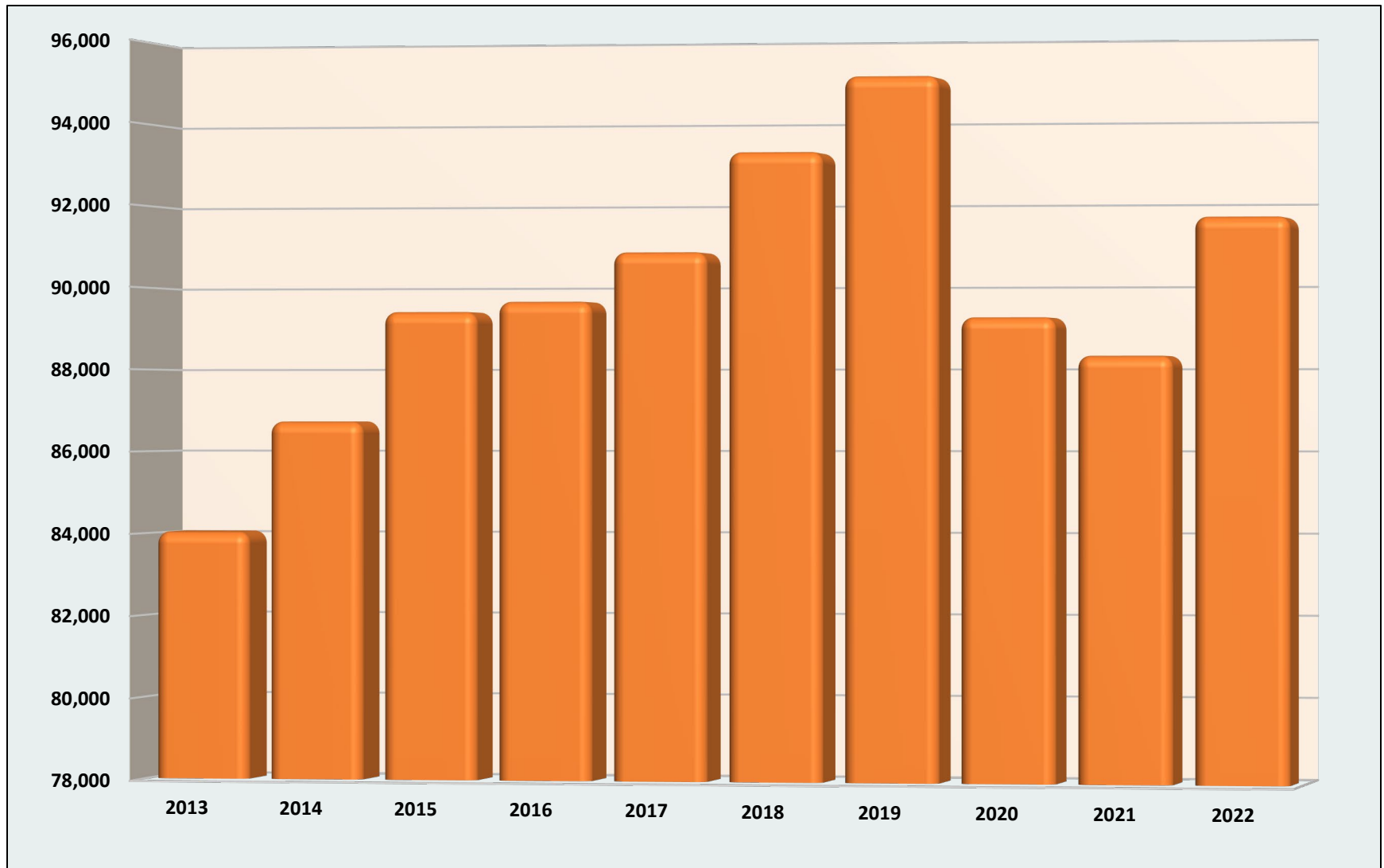
Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Tuscaloosa County Industry Distribution

2022

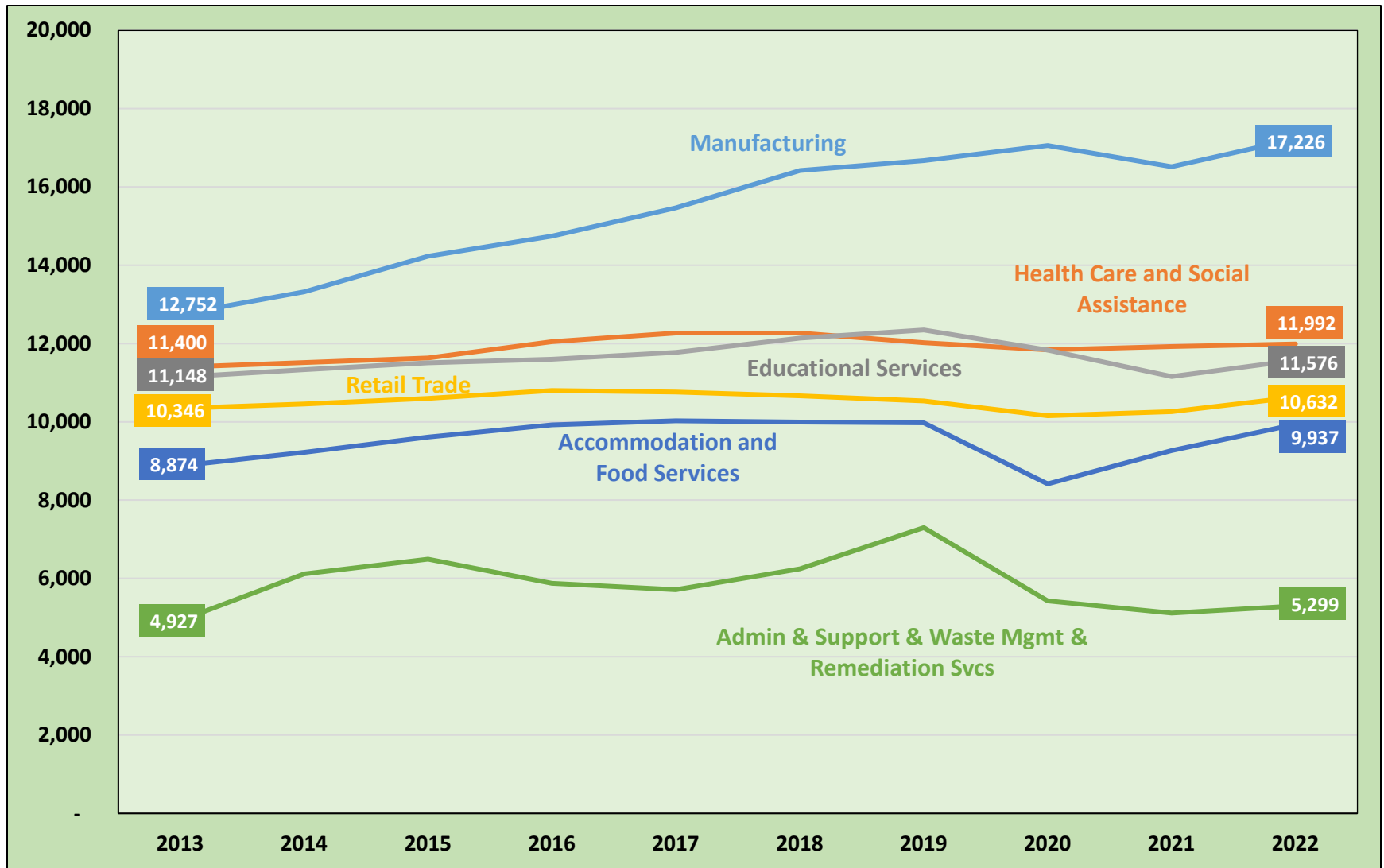


Industry Total Employment Trend

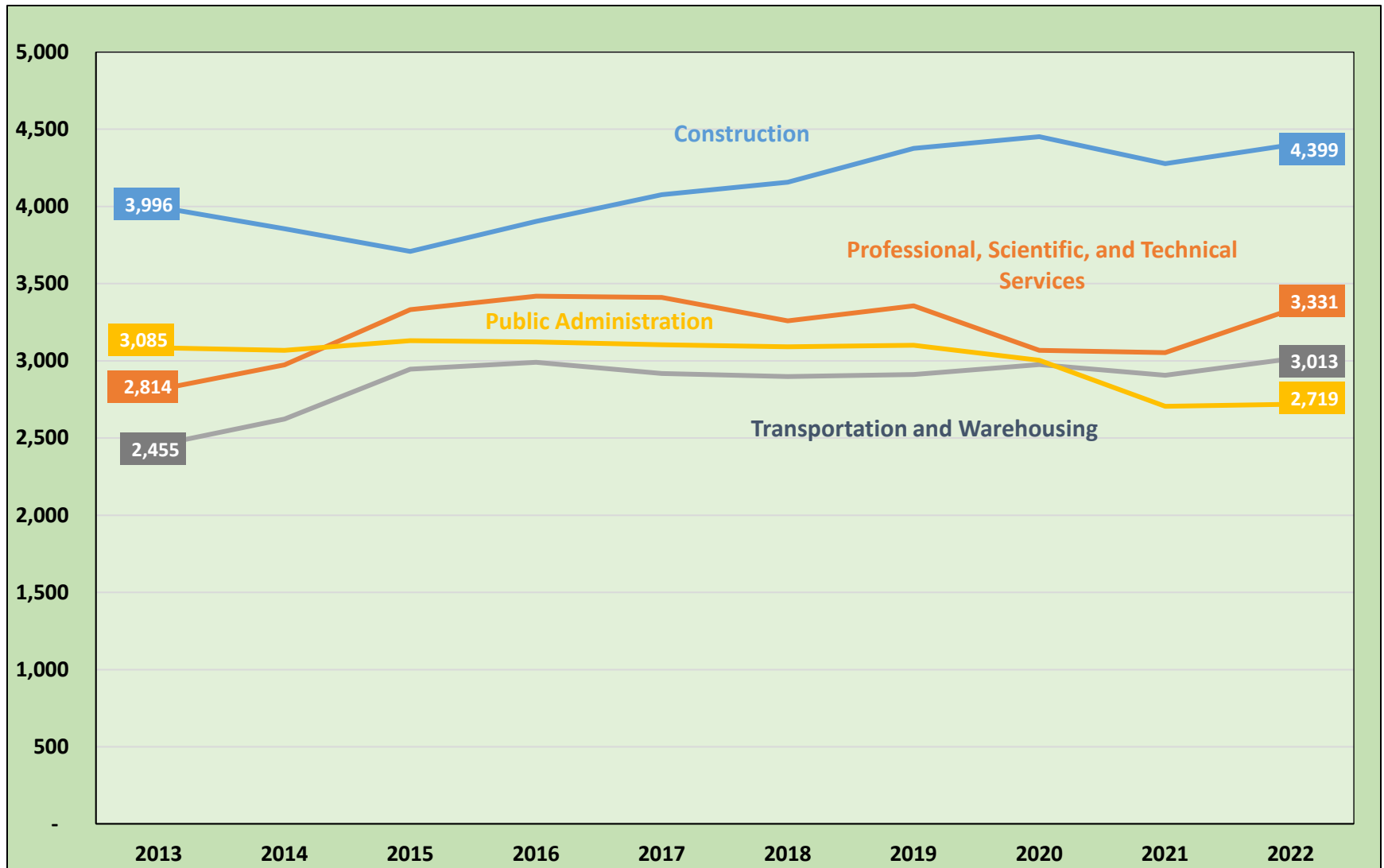


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

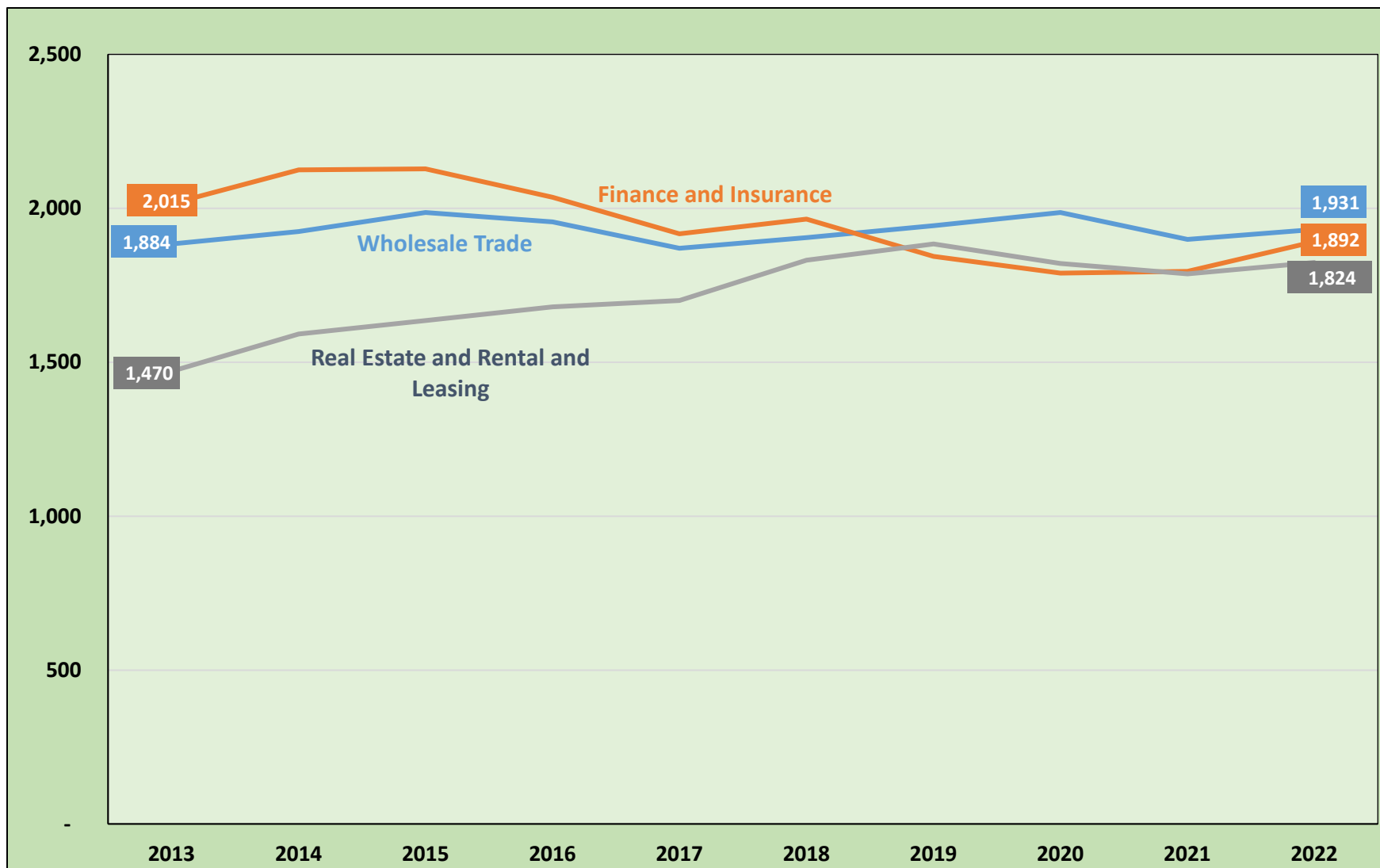
Industry Sector Employment Trends



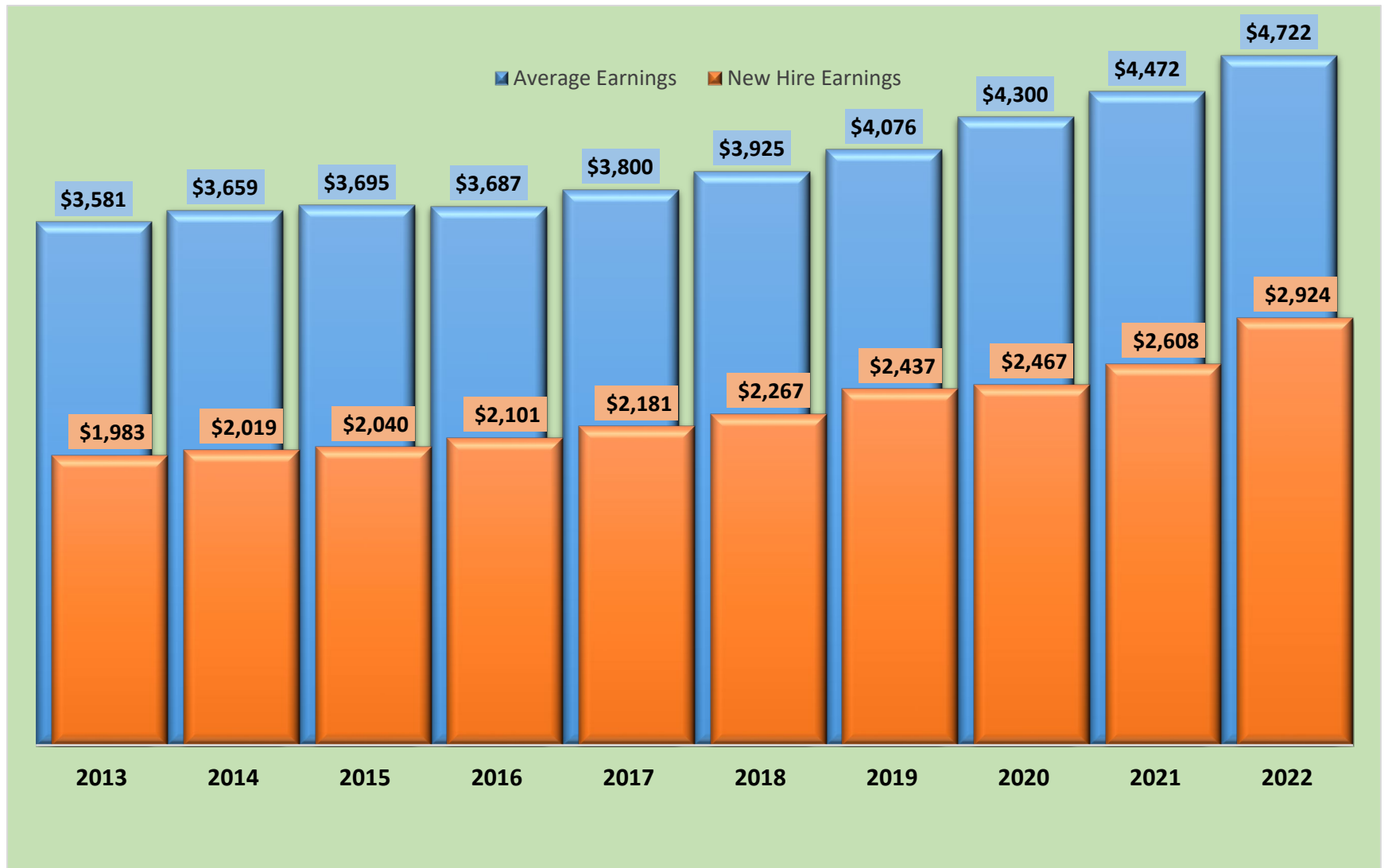
Industry Sector Employment Trends



Industry Sector Employment Trends



Average Monthly Earnings Trend



Postsecondary Education

2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Brookwood High School	215	84	5	3	4	12	80	4
Central High School	135	49	5	2	5	12	45	4
Hillcrest High School	288	168	23	9	18	50	149	19
Holt High School	79	26	3	1	2	6	21	5
Northridge High School	246	149	16	6	10	32	139	10
Northside High School	98	47	4	3	0	7	40	7
Paul W Bryant High School	223	103	19	5	12	36	96	7
Sipsey Valley High School	94	39	5	3	2	10	35	4
Tuscaloosa County High School	345	181	16	7	14	37	162	19



Source: Alabama Commission on Higher Education; 2022 High School Report.

Postsecondary Education

Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Tuscaloosa County		# Undergrads	# First-Time Freshman
Major	Grand Total	6,645	1,214
Liberal Arts and Sciences/Liberal Studies		1,055	335
Undeclared/NotReported		797	15
Registered Nursing/Registered Nurse		411	58
Multi-/Interdisciplinary Studies, General		330	0
General Studies		323	65
Psychology, General		163	34
Computer and Information Sciences, General		156	43
Biology/Biological Sciences, General		125	20
Business/Commerce, General		123	38
Salon/Beauty Salon Management/Manager		119	40
Business Administration and Management, General		112	20
Mechanical Engineering		103	18
Administrative Assistant and Secretarial Science, General		102	26
Exercise Science and Kinesiology		95	14
Elementary Education and Teaching		84	14

Postsecondary Education

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Tuscaloosa Total	* State Totals
Registered Nursing/Registered Nurse	0	0	81	0	75	0	23	1	0	180	3,814
Liberal Arts and Sciences/Liberal Studies	0	0	130	0	1	0	0	0	0	131	1,089
Business Administration and Management, General	1	0	0	0	28	0	68	0	0	97	2,201
Licensed Practical/Vocational Nurse Training	0	80	0	0	0	0	0	0	0	80	1,186
General Studies	6	0	45	0	3	0	0	0	0	54	6,052
Administrative Assistant and Secretarial Science, General	27	8	14	0	0	0	0	0	0	49	435
Marketing/Marketing Management, General	0	0	0	0	24	0	24	0	0	48	659
Elementary Education and Teaching	0	0	0	0	23	0	22	1	0	46	1,158
Finance, General	0	0	0	0	37	0	2	0	0	39	457
Social Work	0	0	0	0	17	0	19	0	3	39	729
Accounting	0	0	0	0	20	1	14	0	0	35	819
Salon/Beauty Salon Management/Manager	4	11	18	0	0	0	0	0	0	33	270
Biology/Biological Sciences, General	0	0	0	0	26	0	5	0	0	31	715
Industrial Electronics Technology/Technician	0	2	29	0	0	0	0	0	0	31	509
Psychology, General	0	0	0	0	28	0	1	0	2	31	836

Questions???

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