



Russell County Profile

Alabama Department of Workforce
Labor Market Information Division

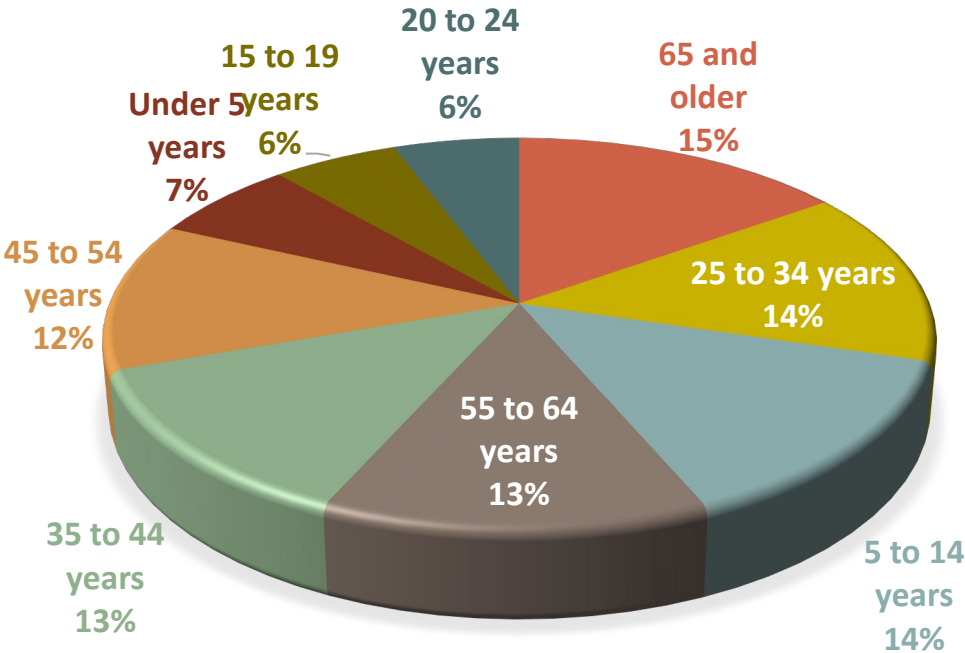
Demographics

American Community Survey Average Population Estimates for 2019-2023

Age	Estimate
Under 5 years	3,945
5 to 14 years	8,165
15 to 19 years	3,365
20 to 24 years	3,364
25 to 34 years	8,508
35 to 44 years	7,564
45 to 54 years	7,220
55 to 64 years	7,779
65 and older	8,948

Total Population
58,858

Population By Age Group:



Source: U.S. Census Bureau, 2019-2023 5-Year American Community Survey Table DP05: Demographic and Housing Estimates

Demographics

American Community Survey Average Population Estimates for 2019-2023

School Enrollment	Estimate
Population 3 years and over enrolled in school	14,747
Nursery school, preschool	924
Kindergarten	922
Elementary school (grades 1-8)	6,304
High school (grades 9-12)	3,086
College or graduate school	3,511
Educational Attainment	Estimate
Population 25 years and over	40,019
Less than 9 th grade	2,089
9 th to 12 th grade, no diploma	3,598
High school graduate (includes equivalency)	12,427
Some college, no degree	10,227
Associate's degree	4,934
Bachelor's degree	4,323
Graduate or professional degree	2,421

Unemployment Data

November 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Bullock	4,658	4,471	187	3.6%	1,453	1,640
Chambers	17,192	16,657	535	3.0%	4,214	4,749
Coosa	4,584	4,404	180	4.0%	951	1,131
Lee	84,247	81,616	2,631	2.8%	16,976	19,607
Macon	7,893	7,526	367	4.1%	2,152	2,519
Russell	24,152	23,230	922	3.6%	5,343	6,265
Tallapoosa	17,779	17,174	605	3.3%	3,040	3,645

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2024, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Customer Service Representatives	22	Dishwashers	3
Office Clerks, General	11	Driver/Sales Workers and Truck Drivers	3
Cashiers	9	Industrial Truck and Tractor Operators	3
Heavy and Tractor-Trailer Truck Drivers	7	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	3
Management Occupations	6	Licensed Practical and Licensed Vocational Nurses	3
Stockers and Order Fillers	6	Packers and Packagers, Hand	3
Construction Managers	5	Retail Salespersons	3
General and Operations Managers	5	Accountants and Auditors	2
Carpenters	4	Cement Masons, Concrete Finishers, and Terrazzo Workers	2
Medical and Health Services Managers	4	Construction Laborers	2
Packaging and Filling Machine Operators and Tenders	4	Computer and Information Systems Managers	2
Retail Sales Workers	4	Computer Occupations, All Other	2
Administrative Services and Facilities Managers	3	Claims Adjusters, Examiners, and Investigators	2
Bus Drivers, School	3	Construction Trades Workers	2
Cooks	3	Engineers	2



Help Wanted OnLine[®] Annual Job Postings

2024 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Registered Nurses	120	Licensed Practical & Vocational Nurses	28
Supervisors of Retail Sales Workers	97	Personal Care Aides	27
Retail Salespersons	90	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	24
Fast Food and Counter Workers	68	Driver/Sales Workers	24
Food Service Managers	52	Health Technologists and Technicians, All Other	23
Customer Service Representatives	51	Insurance Sales Agents	22
Maintenance and Repair Workers, General	45	Automotive Service Technicians and Mechanics	22
Heavy and Tractor-Trailer Truck Drivers	40	Sales Reps of Services, Except Advertising, Insurance, Financial Services, and Travel	21
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	37	Pharmacists	20
Merchandise Displayers and Window Trimmers	35	Pharmacy Technicians	19
Cashiers	35	Sales Reps, Wholesale and Manufacturing, Except Technical and Scientific Products	19
Supervisors of Food Prep and Serving Workers	32	Supervisors of Mechanics, Installers, and Repairers	19
General and Operations Managers	30	Counselors, All Other	18
Security Guards	30	Dietitians and Nutritionists	18
Maids and Housekeeping Cleaners	29	Hotel, Motel, and Resort Desk Clerks	18



Expected Worker Shortfall

	2022-2032	2022-2040	2022-2045
Total Population Growth	9.6%	17.0%	21.4%
Age 20-64 Population Growth	7.0%	14.4%	19.2%
Nonagricultural Job Growth	5.4%	7.1%	8.2%
Worker Shortfall	-1.6%	-7.3%	-11.0%
Worker Shortfall	-239	-1,086	-1,630

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Occupational Wages

Russell County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$12.28	\$18.53	\$23.33	\$28.86

Russell County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$14.34	\$21.75	\$26.72	\$32.90

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

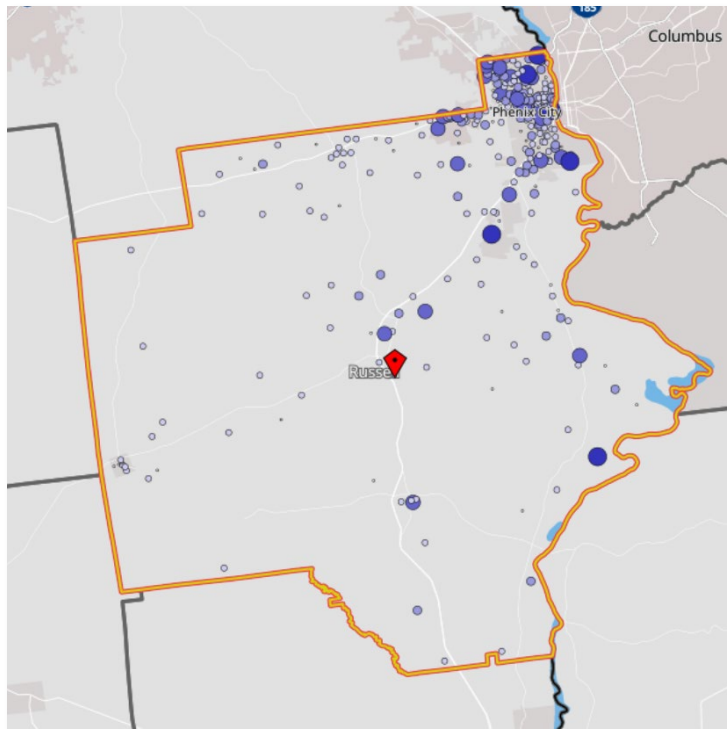
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$27,814	\$45,371	\$57,292	\$72,030
Manufacturing	\$33,704	\$48,848	\$58,571	\$71,005
Russell County				
Total	\$25,533	\$38,539	\$48,524	\$60,021
Manufacturing	\$29,830	\$45,242	\$55,564	\$68,432
Lee County				
Total	\$25,355	\$38,951	\$51,322	\$64,306
Manufacturing	\$32,946	\$44,990	\$54,642	\$65,490
Montgomery County				
Total	\$28,231	\$45,709	\$57,183	\$71,660
Manufacturing	\$34,264	\$49,042	\$55,710	\$66,432

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

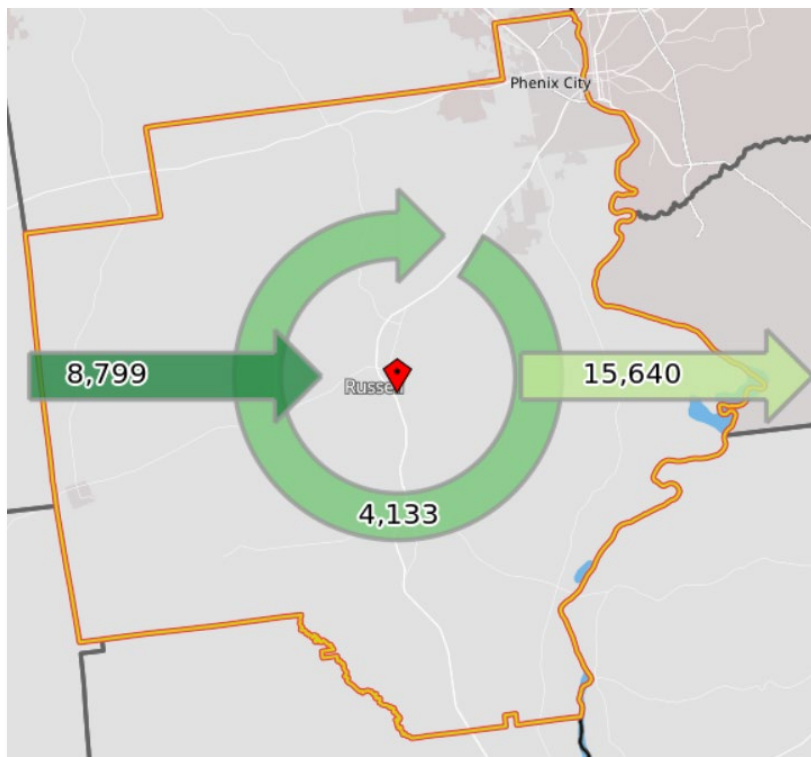
2022 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	2,978	23.0%
Age 30 to 54	6,983	54.0%
Age 55 or older	2,971	23.0%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	1,612	12.5%
High school or equivalent, no college	3,144	24.3%
Some college or Associate degree	3,220	24.9%
Bachelor's degree or advanced degree	1,978	15.3%
Educational attainment not available (workers aged 29 or younger)	2,978	23.0%
Jobs by Worker Sex	Count	Share
Male	6,501	50.3%
Female	6,431	49.7%
Jobs by Earnings	Count	Share
\$1,250 per month or less	2,413	18.7%
\$1,251 to \$3,333 per month	4,687	36.2%
More than \$3,333 per month	5,832	45.1%

2022 Commuting Patterns

Labor Force Characteristics



Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	15,640	100.0%
Workers Aged 29 or younger	3,938	25.2%
Workers Aged 30 to 54	8,272	52.9%
Workers Aged 55 or older	3,430	21.9%
Workers Earning \$1,250 per month or less	2,923	18.7%
Workers Earning \$1,251 to \$3,333 per month	5,938	38.0%
Workers Earning More than \$3,333 per month	6,779	43.3%
Workers in the "Goods Producing" Industry Class	2,718	17.4%
Workers in the "Trade, Transportation, and Utilities" Industry Class	3,287	21.0%
Workers in the "All Other Services" Industry Class	9,635	61.6%

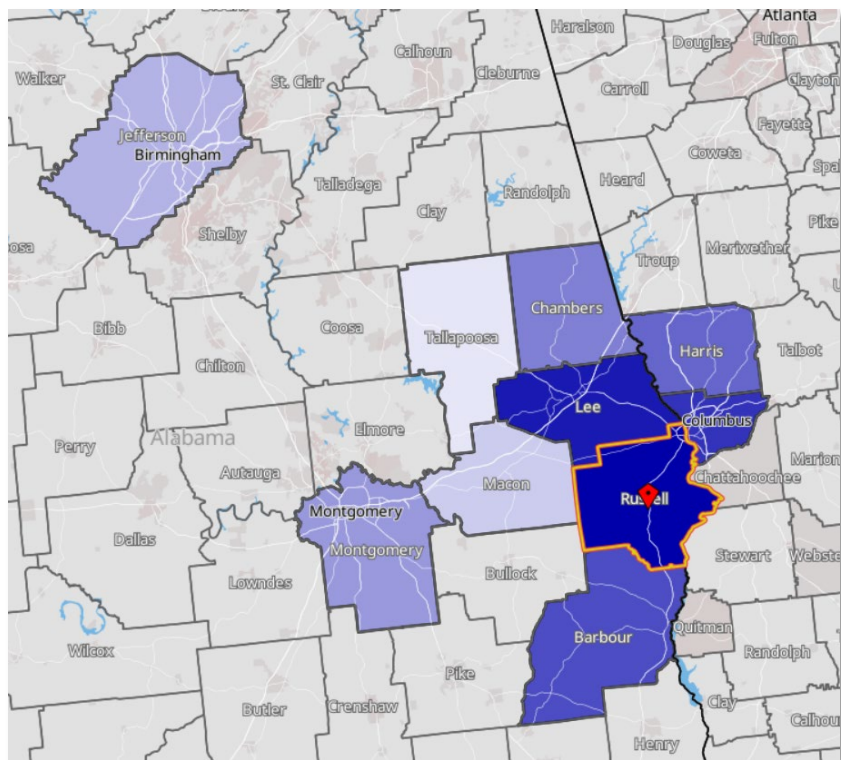
Live in the County but Work Elsewhere
54.7%

Live Elsewhere but Work in the
County
30.8%

Live and Work
in the County
14.5%

2022 Commuting Patterns

Where People Live who Work in This County



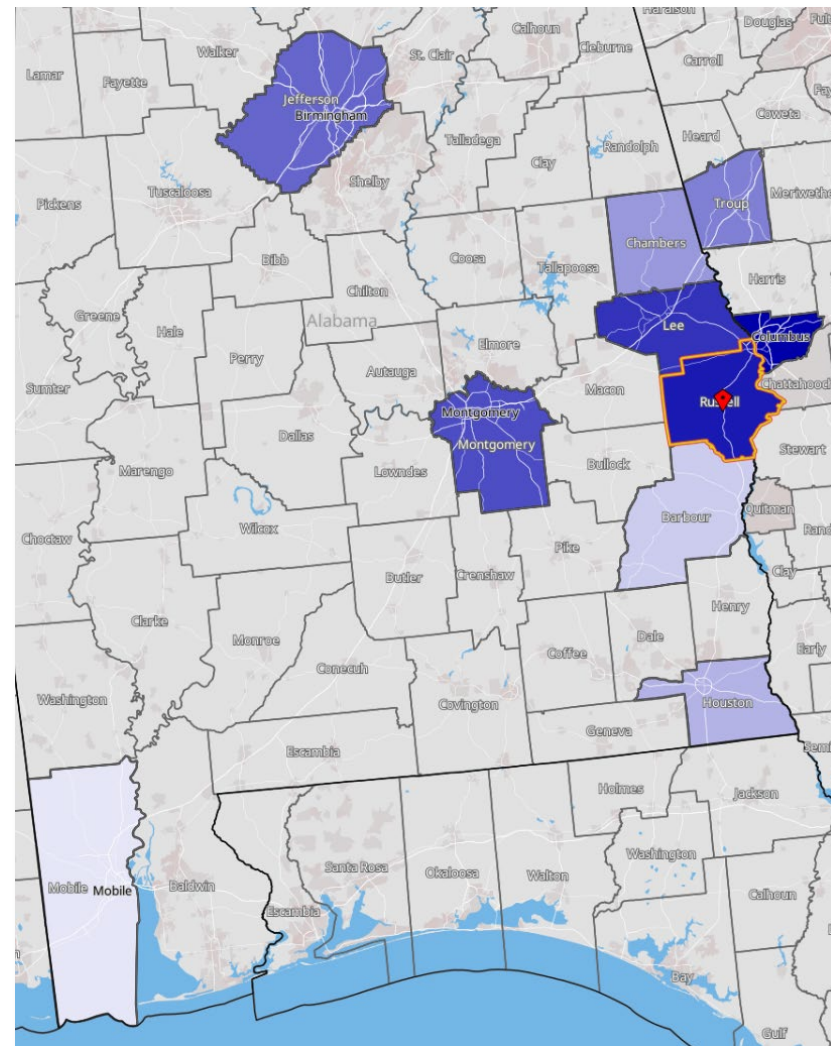
	Count	Share
Russell County, AL	4,133	32.0%
Lee County, AL	3,027	23.4%
Muscogee County, GA	2,116	16.4%
Barbour County, AL	365	2.8%
Harris County, GA	256	2.0%
Chambers County, AL	220	1.7%
Montgomery County, AL	178	1.4%
Jefferson County, AL	145	1.1%
Macon County, AL	108	0.8%
Tallapoosa County, AL	102	0.8%
All Other Locations	2,282	17.6%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

2022 Commuting Patterns

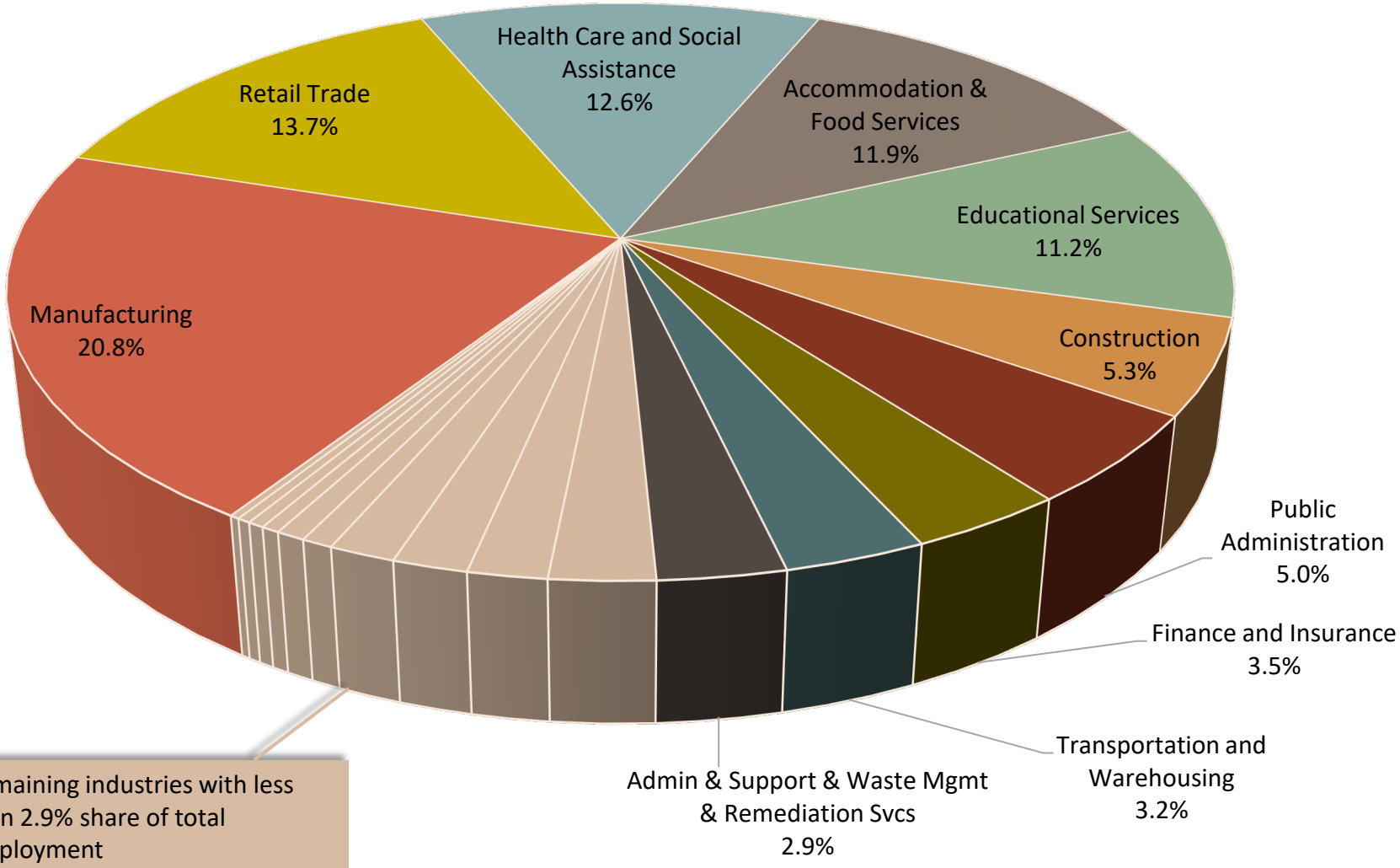
Where People Work who Live in This County

	Count	Share
Muscogee County, GA	6,324	32.0%
Russell County, AL	4,133	20.9%
Lee County, AL	2,309	11.7%
Montgomery County, AL	938	4.7%
Jefferson County, AL	553	2.8%
Troup County, GA	440	2.2%
Chambers County, AL	302	1.5%
Houston County, AL	288	1.5%
Barbour County, AL	222	1.1%
Mobile County, AL	210	1.1%
All Other Locations	4,054	20.5%



Russell County Industry Distribution

2023

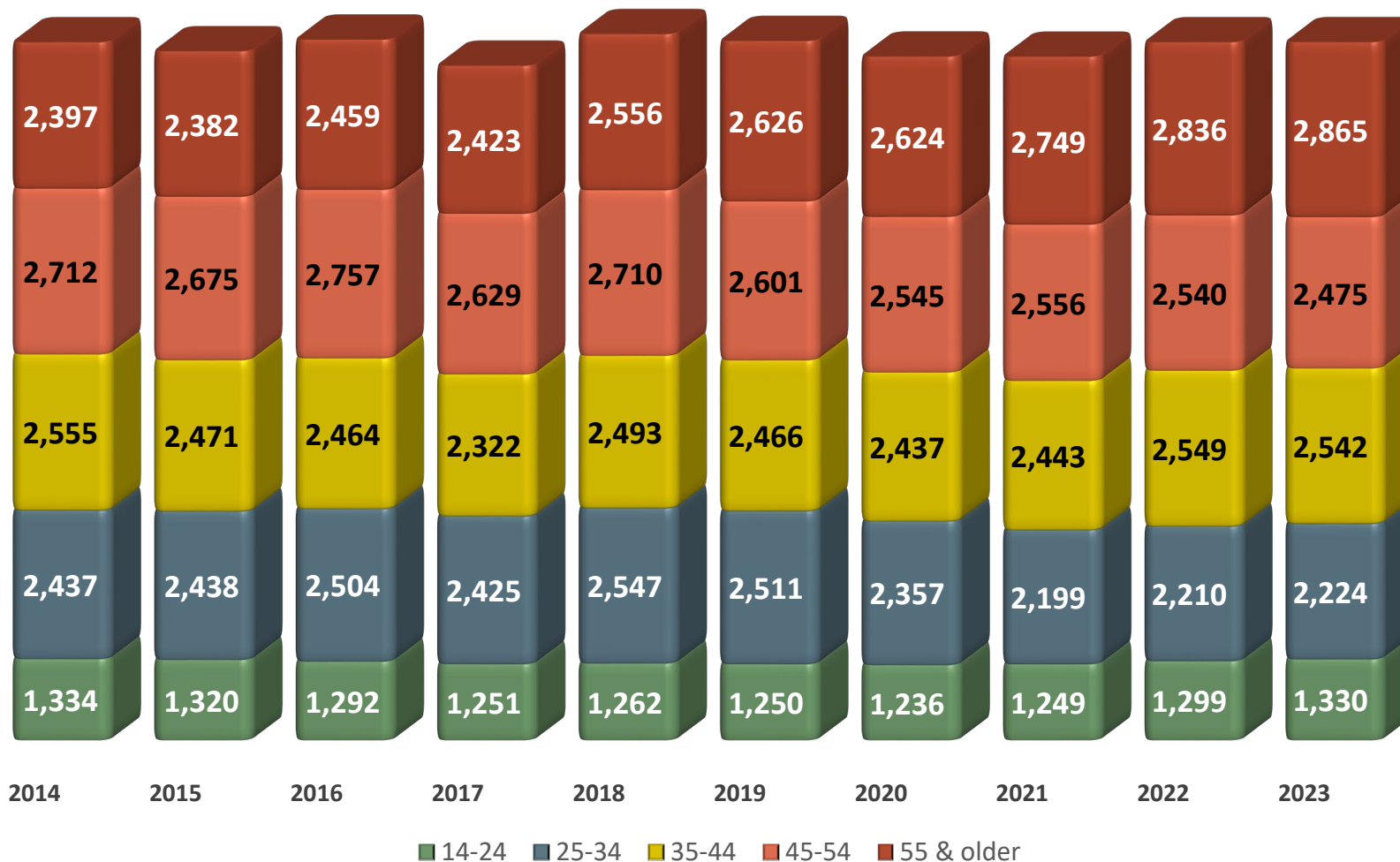


Remaining industries with less than 2.9% share of total employment

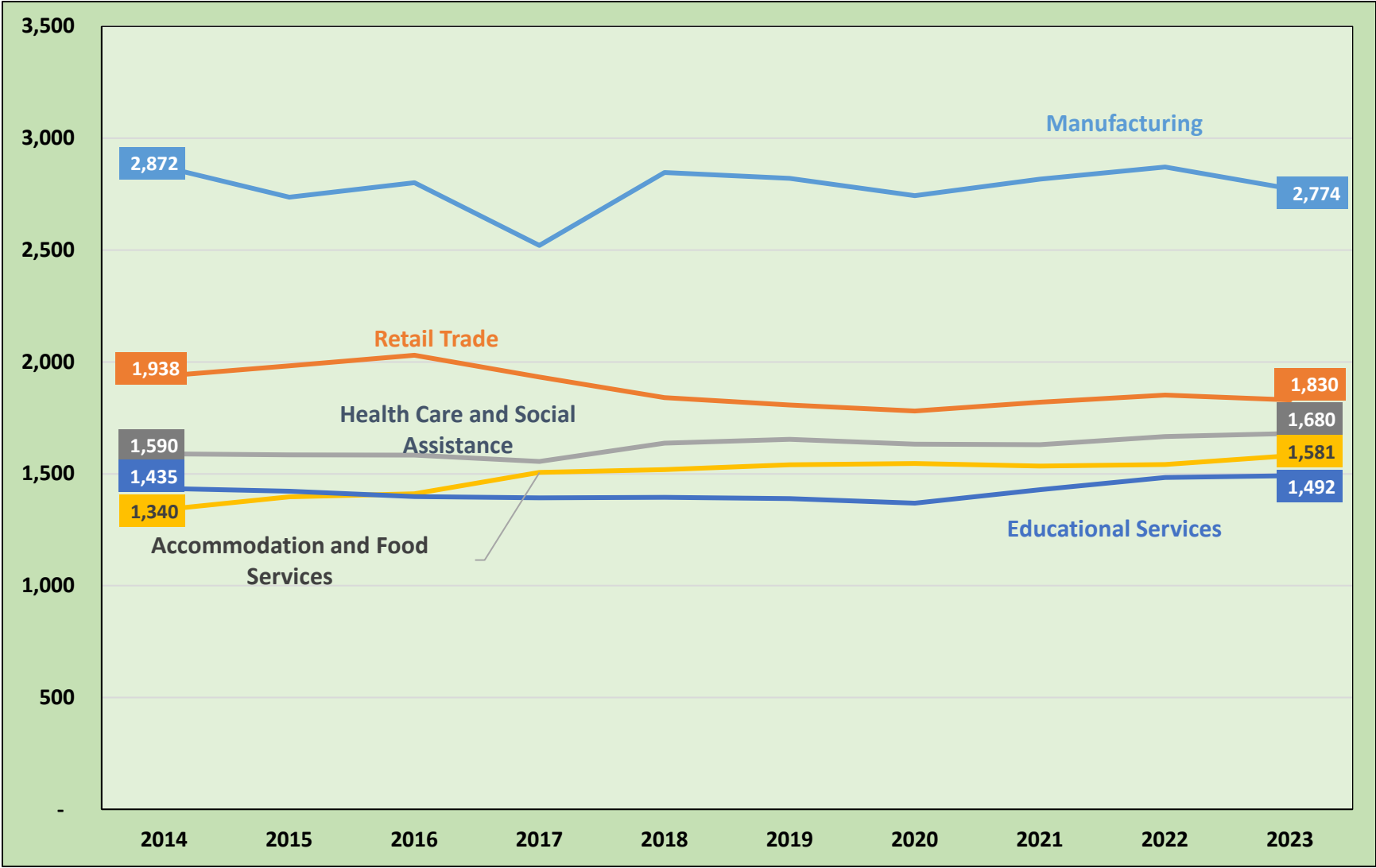
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

Employment by Age Group

Total All Industries

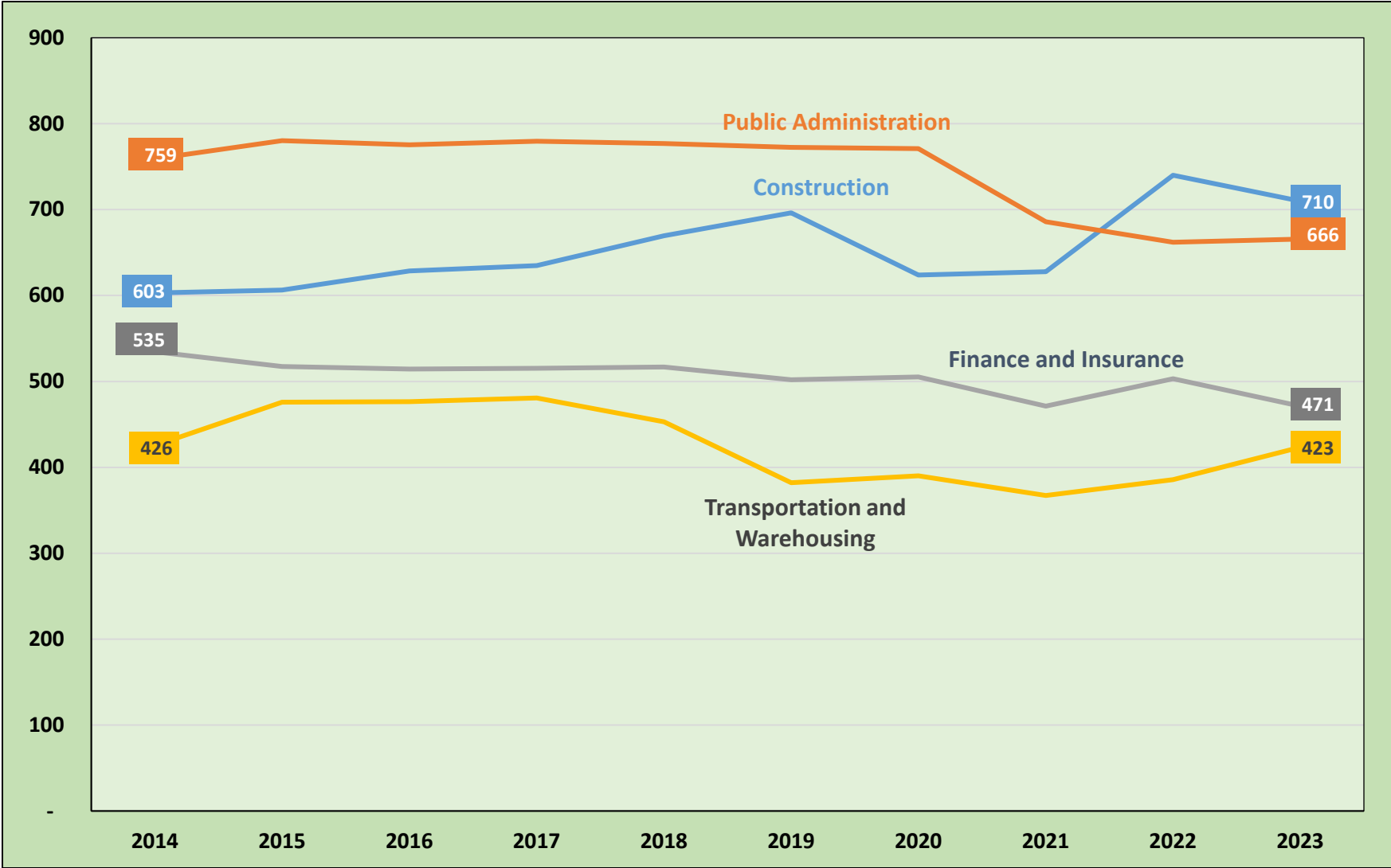


Industry Sector Employment Trends



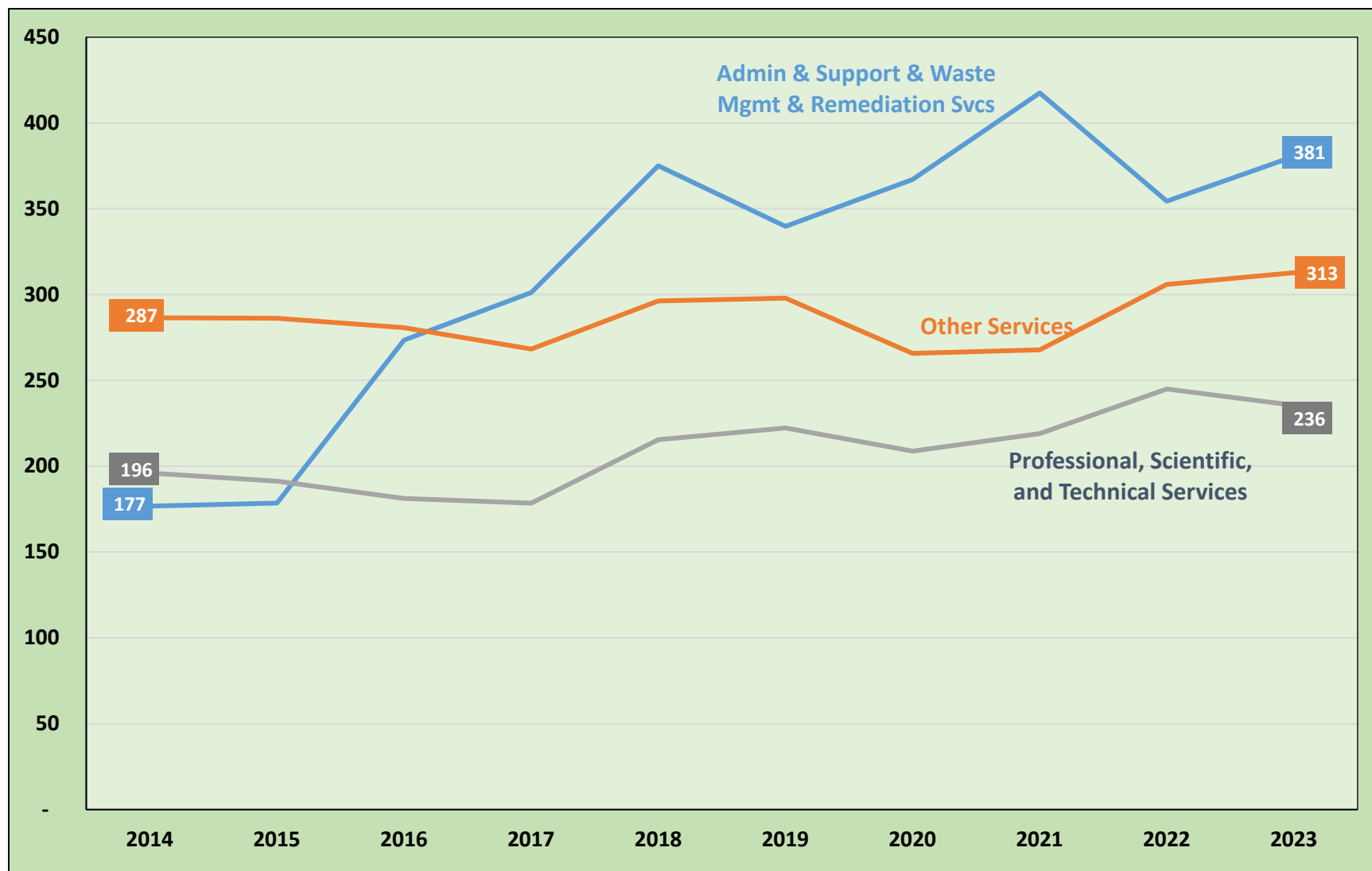
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Industry Sector Employment Trends

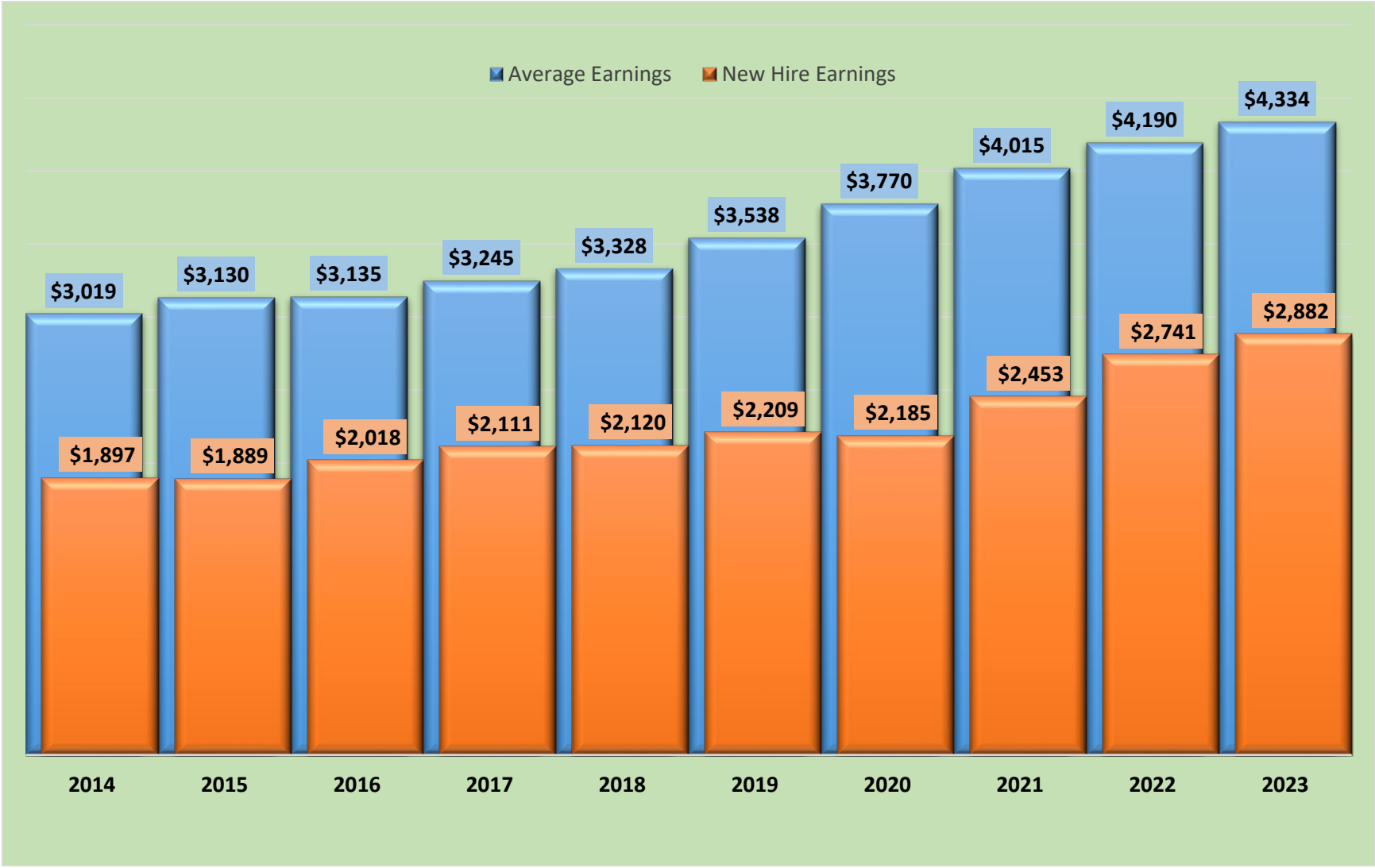


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

Industry Sector Employment Trends



Average Monthly Earnings Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2024

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Central High School	452	164	17	13	5	35	141	23
Russell County High School	226	3	0	0	0	0	2	1

► Source: Alabama Commission on Higher Education; 2023-2024 High School Report.

Postsecondary Education

Fall 2024 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Russell County		# Undergrads	# First-Time Freshman
Major	Grand Total	1,589	330
	Undeclared	343	3
	General Studies	280	97
	Business Administration and Management, General	102	20
	Registered Nursing/Registered Nurse	101	20
	Psychology, General	58	12
	Computer and Information Sciences, General	56	17
	Biology/Biological Sciences, General	35	18
	Manufacturing Engineering Technology/Technician	30	15
	Liberal Arts and Sciences/Liberal Studies	28	13
	Social Work	27	4
	Multi-/Interdisciplinary Studies, Other	21	0
	Elementary Education and Teaching	19	4
	Accounting	17	5
	Criminal Justice/Safety Studies	17	3
	Licensed Practical/Vocational Nurse Training	15	1

Postsecondary Education

Summer 2023 thru Spring 2024 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Russell Total	* State Totals
General Studies	55	-	53	-	-	-	-	-	-	108	6,081
Registered Nursing/Registered Nurse	-	-	15	-	16	-	-	-	-	31	3,947
Business Administration and Management, General	2	-	6	-	9	-	7	-	-	24	2,265
Computer and Information Sciences, General	9	1	7	-	2	-	-	-	-	19	1,429
Psychology, General	-	-	-	-	18	-	-	-	-	18	906
Social Work	-	-	-	-	9	-	8	-	-	17	659
Licensed Practical/Vocational Nurse Training	-	13	-	-	-	-	-	-	-	13	1,501
Medical/Clinical Assistant	11	-	2	-	-	-	-	-	-	13	263
Emergency Medical Technology/Technician (EMT Paramedic)	11	-	1	-	-	-	-	-	-	12	782
Liberal Arts and Sciences, General Studies and Humanities, Other	-	-	8	-	-	-	-	-	-	8	107
Manufacturing Engineering Technology/Technician	6	1	1	-	-	-	-	-	-	8	672
Biomedical Sciences, General	-	-	-	-	5	-	2	-	-	7	441
Criminal Justice/Safety Studies	-	-	-	-	7	-	-	-	-	7	180
Criminal Justice/Police Science	2	2	2	-	-	-	-	-	-	6	135
Elementary Education and Teaching	-	-	-	-	2	-	3	1	-	6	1,071

Questions???

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