



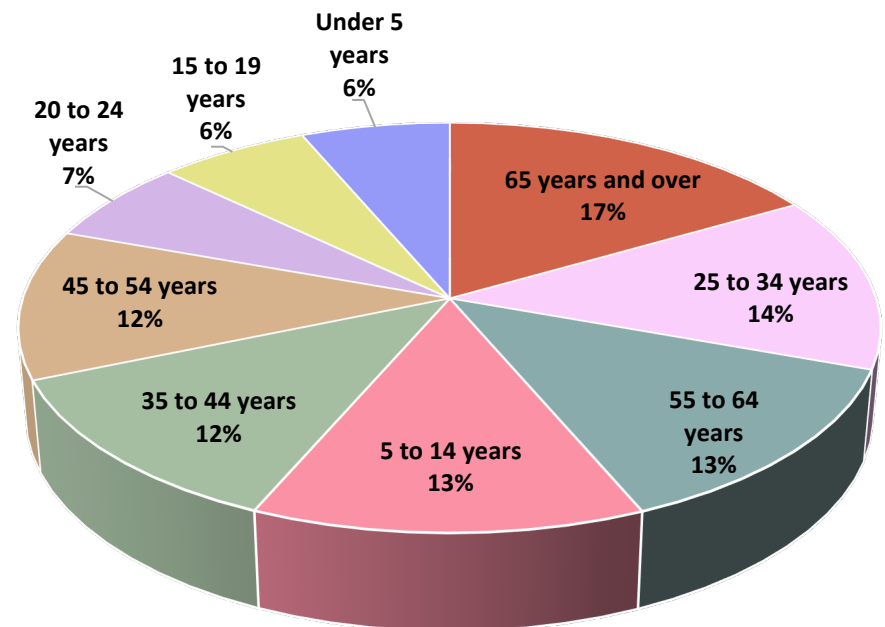
# Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	26,468
5 to 14 years	53,373
15 to 19 years	26,921
20 to 24 years	27,248
25 to 34 years	57,179
35 to 44 years	50,390
45 to 54 years	49,004
55 to 64 years	54,239
65 and older	69,056

*Total Population*  
**413,878**

*Population By Age Group:*



# Demographics

## American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	95,944
Nursery school, preschool	5,622
Kindergarten	5,345
Elementary school (grades 1-8)	41,580
High school (grades 9-12)	21,603
College or graduate school	21,794
Educational Attainment	Estimate
Population 25 years and over	279,868
Less than 9 <sup>th</sup> grade	25,403
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	25,403
High school graduate (includes equivalency)	95,565
Some college, no degree	58,791
Associate's degree	24,551
Bachelor's degree	43,806
Graduate or professional degree	23,945

# Unemployment Data

## November 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Baldwin	105,291	102,875	2,416	2.3%	18,620	21,036
Choctaw	4,274	4,094	180	4.2%	843	1,023
Clarke	7,582	7,224	358	4.7%	1,488	1,846
Conecuh	4,240	4,074	166	3.9%	851	1,017
Escambia	14,543	14,109	434	3.0%	3,005	3,439
<b>Mobile</b>	<b>197,607</b>	<b>191,454</b>	<b>6,153</b>	<b>3.1%</b>	<b>47,481</b>	<b>53,634</b>
Monroe	7,018	6,705	313	4.5%	1,629	1,942
Washington	9,407	9,160	247	2.6%	2,244	2,491
Wilcox	2,556	2,353	203	7.9%	576	779

**Unemployment + Underemployment = Potential Available Labor Pool**

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

# Unemployment Data

## Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Customer Service Representatives	1,143	Helpers--Production Workers	167
Claims Adjusters, Examiners, and Investigators	1,005	Office Clerks, General	165
Cashiers	586	Medical Assistants	163
Stockers and Order Fillers	449	Welders, Cutters, Solderers, and Brazers	131
Heavy and Tractor-Trailer Truck Drivers	331	Carpenters	129
Nursing Assistants	307	Industrial Truck and Tractor Operators	129
Retail Salespersons	304	Personal Care Aides	128
Laborers and Freight, Stock, and Material Movers	295	Maintenance and Repair Workers	127
Waiters and Waitresses	292	Security Guards	124
General and Operations Managers	255	Sales Managers	119
Maids and Housekeeping Cleaners	251	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	119
Construction Laborers	211	Home Health Aides	112
Cooks, Restaurant	192	Electricians	105
Fast Food and Counter Workers	188	Food Service Managers	104
Light Truck Drivers	182	Sales Reps, Wholesale & Mfg, Exc. Technical & Scientific Products	103



# Help Wanted OnLine<sup>®</sup> Annual Job Postings

## 2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Retail Salespersons	1,407	Sales Managers	364
Registered Nurses	1,272	Maids & Housekeeping Cleaners	345
Supervisors of Retail Sales Workers	1,089	Janitors & Cleaners, Except Maids & Housekeeping Cleaners	336
Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products	993	Secretaries & Administrative Assistants, Except Legal, Medical, & Executive	332
Maintenance & Repair Workers, General	814	Supervisors of Food Preparation & Serving Workers	328
Customer Service Representatives	808	Cashiers	316
Heavy & Tractor-Trailer Truck Drivers	607	Driver/Sales Workers	316
Food Service Managers	594	Nursing Assistants	301
Laborers & Freight, Stock, & Material Movers, Hand	511	Waiters & Waitresses	298
Fast Food & Counter Workers	510	Construction Managers	293
Licensed Practical & Vocational Nurses	499	Stockers & Order Fillers	281
Managers, All Other	477	Security Guards	277
Automotive Service Technicians & Mechanics	458	Medical Assistants	274
Medical & Health Services Managers	442	Merchandise Displayers & Window Trimmers	261
General & Operations Managers	397	Bookkeeping, Accounting, & Auditing Clerks	249



# Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	1.9%	2.7%
Age 20-64 Population Growth	1.7%	2.4%
Nonagricultural Job Growth	9.1%	11.2%
Worker Shortfall	7.3%	8.8%
<b>Worker Shortfall</b>	<b>12,978</b>	<b>15,597</b>

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

# Occupational Wages

## Mobile County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$12.54	\$20.00	\$25.82	\$32.47

## Mobile County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$18.37	\$31.79	\$33.87	\$41.62

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.



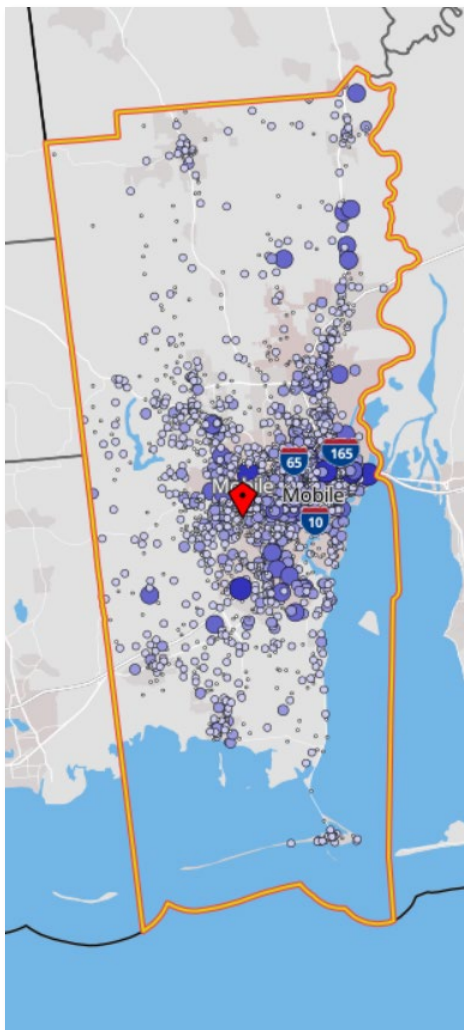
# Occupational Wages

## Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
<b>Alabama</b>				
Total	\$27,775	\$47,005	\$61,395	\$78,205
Manufacturing	\$30,764	\$45,305	\$55,077	\$67,233
<b>Mobile County</b>				
Total	\$26,069	\$41,594	\$53,706	\$67,525
Manufacturing	\$38,211	\$66,119	\$70,454	\$86,576
<b>Baldwin County</b>				
Total	\$23,637	\$35,943	\$45,746	\$56,801
Manufacturing	\$30,145	\$42,951	\$54,039	\$65,986
<b>Jefferson County</b>				
Total	\$27,585	\$45,980	\$59,514	\$75,480
Manufacturing	\$33,496	\$48,103	\$55,159	\$65,990

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

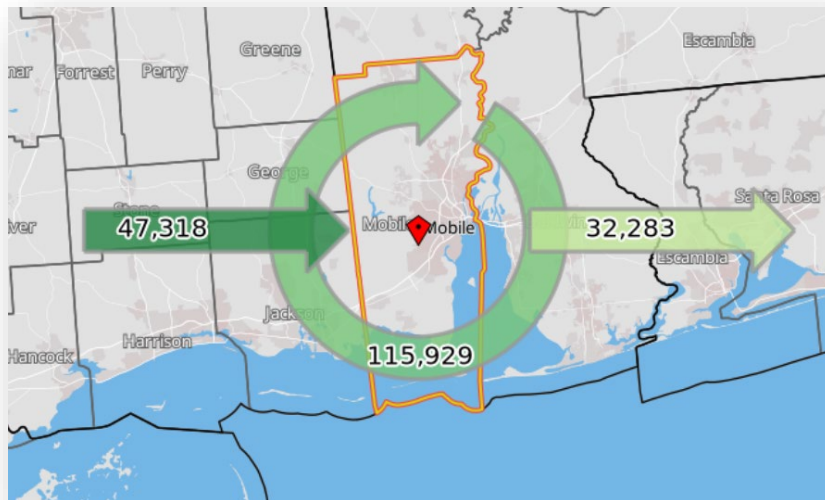
# 2021 Workforce Characteristics



<b>Jobs by Worker Age</b>	<b>Count</b>	<b>Share</b>
Age 29 or younger	38,786	23.8%
Age 30 to 54	86,433	52.9%
Age 55 or older	38,028	23.3%
<b>Jobs by Worker Educational Attainment</b>	<b>Count</b>	<b>Share</b>
Less than high school	16,878	10.3%
High school or equivalent, no college	37,477	23.0%
Some college or Associate degree	40,692	24.9%
Bachelor's degree or advanced degree	29,414	18.0%
Educational attainment not available (workers aged 29 or younger)	38,786	23.8%
<b>Jobs by Worker Sex</b>	<b>Count</b>	<b>Share</b>
Male	81,755	50.1%
Female	81,492	49.9%
<b>Jobs by Earnings</b>	<b>Count</b>	<b>Share</b>
\$1,250 per month or less	27,863	17.1%
\$1,251 to \$3,333 per month	53,520	32.8%
More than \$3,333 per month	81,864	50.1%

# 2021 Commuting Patterns

## Labor Force Characteristics



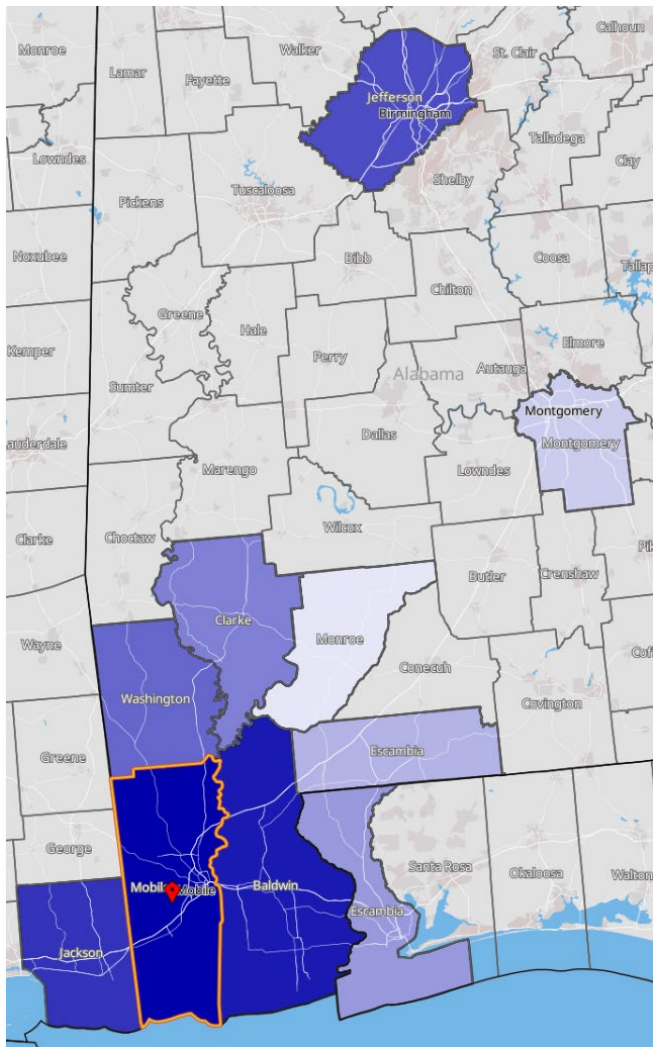
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	32,283	100.0%
Workers Aged 29 or younger	8,691	26.9%
Workers Aged 30 to 54	16,778	52.0%
Workers Aged 55 or older	6,814	21.1%
Workers Earning \$1,250 per month or less	6,575	20.4%
Workers Earning \$1,251 to \$3,333 per month	11,056	34.2%
Workers Earning More than \$3,333 per month	14,652	45.4%
Workers in the "Goods Producing" Industry Class	4,777	14.8%
Workers in the "Trade, Transportation, and Utilities" Industry Class	9,897	30.7%
Workers in the "All Other Services" Industry Class	17,609	54.5%

**Live and Work  
in the County**  
**78.2%**

**Live in the County  
but Work Elsewhere**  
**21.8%**

# 2021 Commuting Patterns

## Where People Live who Work in This County



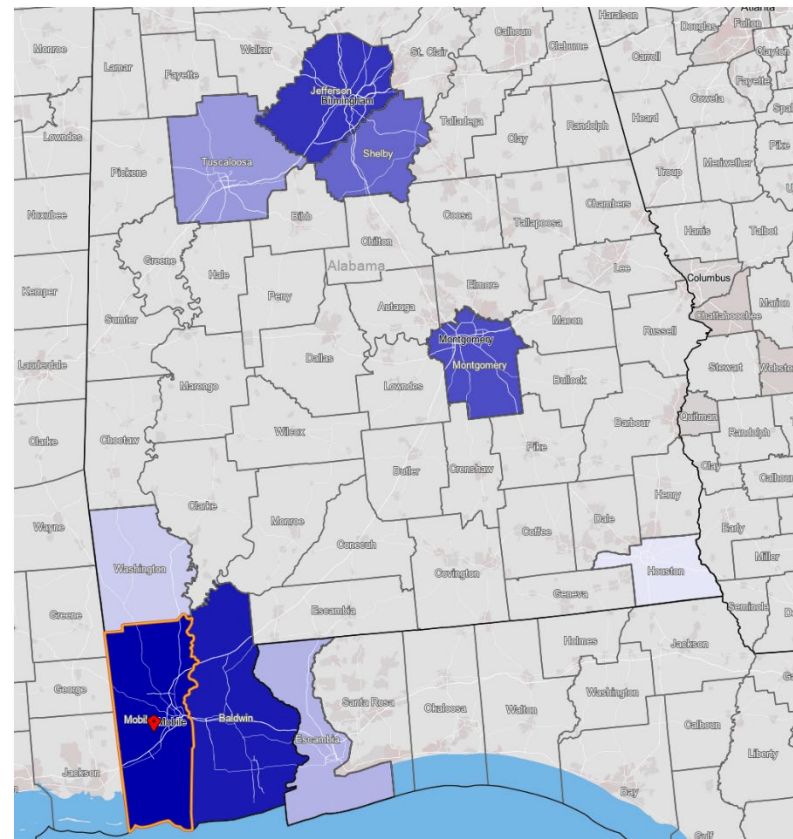
	Count	Share
Mobile County, AL	115,929	71.0%
Baldwin County, AL	20,888	12.8%
Jackson County, MS	2,520	1.5%
Jefferson County, AL	2,143	1.3%
Washington County, AL	1,769	1.1%
Clarke County, AL	1,410	0.9%
Escambia County, FL	1,201	0.7%
Escambia County, AL	1,175	0.7%
Montgomery County, AL	903	0.6%
Monroe County, AL	821	0.5%
All Other Locations	14,488	8.9%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# 2021 Commuting Patterns

## Where People Work who Live in This County

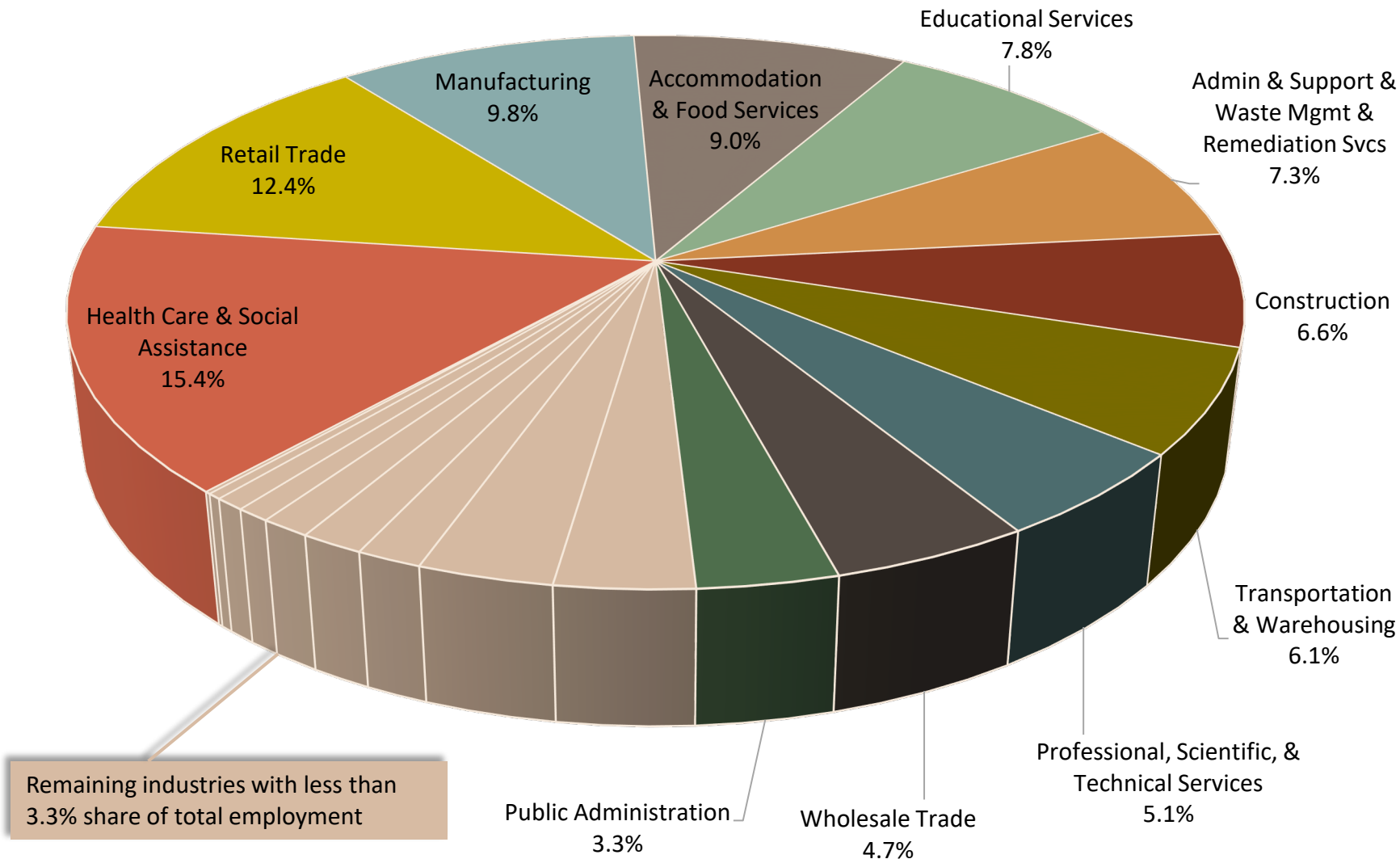
	Count	Share
Mobile County, AL	115,929	78.2%
Baldwin County, AL	11,877	8.0%
Jefferson County, AL	3,639	2.5%
Montgomery County, AL	2,393	1.6%
Shelby County, AL	1,110	0.7%
Madison County, AL	1,021	0.7%
Tuscaloosa County, AL	990	0.7%
Escambia County, FL	662	0.4%
Washington County, AL	644	0.4%
Houston County, AL	536	0.4%
All Other Locations	9,411	6.3%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

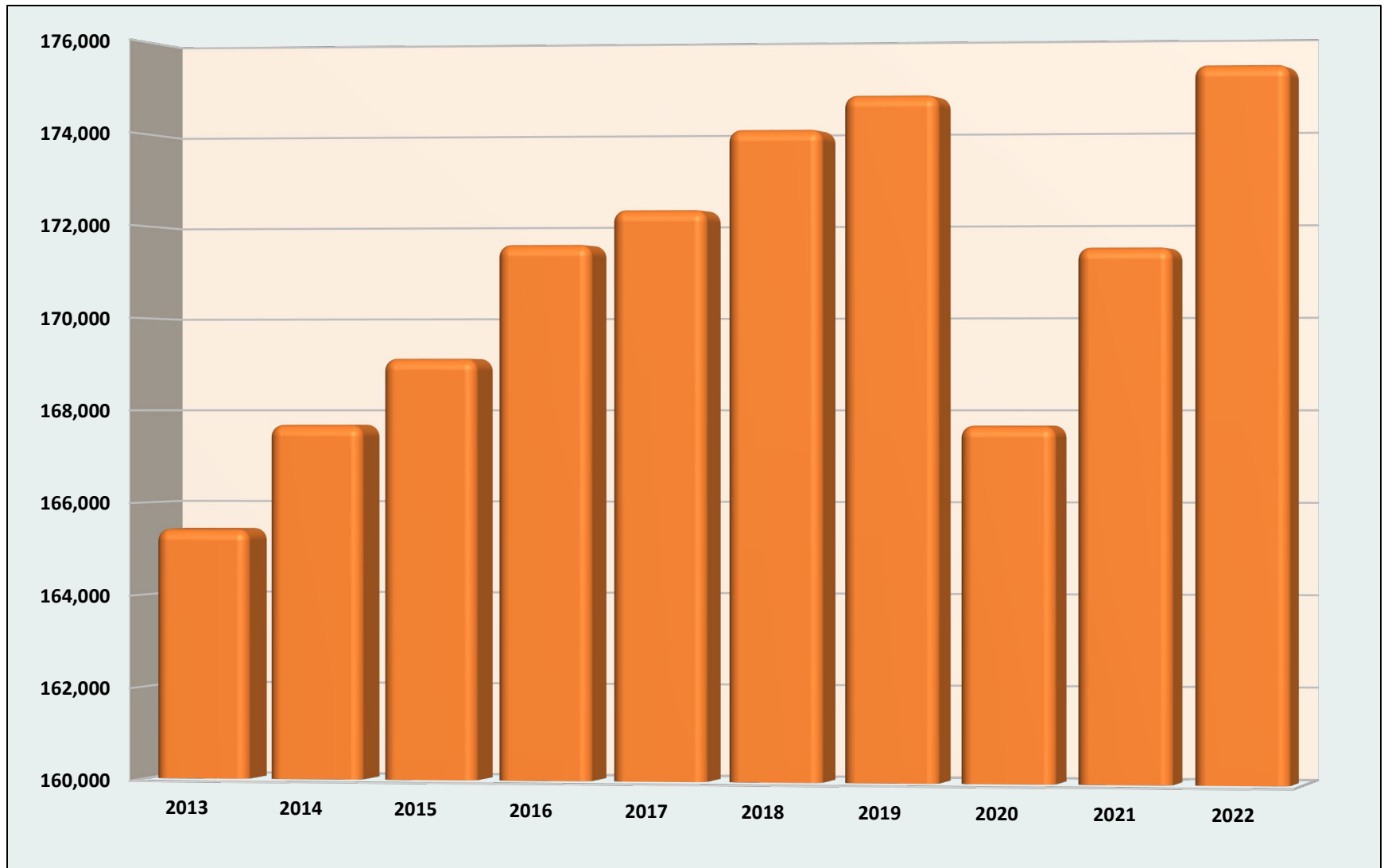


# Mobile County Industry Distribution 2022



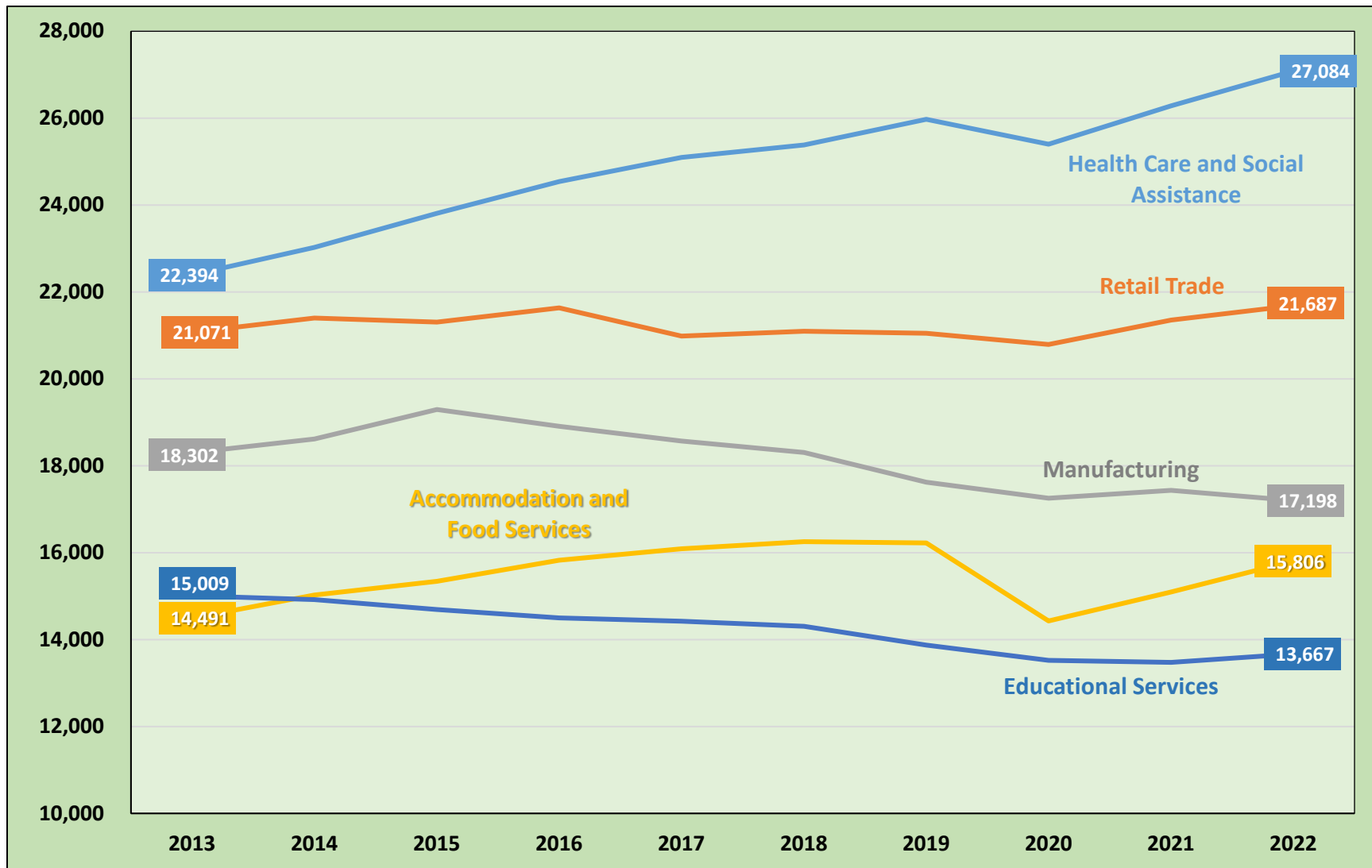
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Industry Total Employment Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

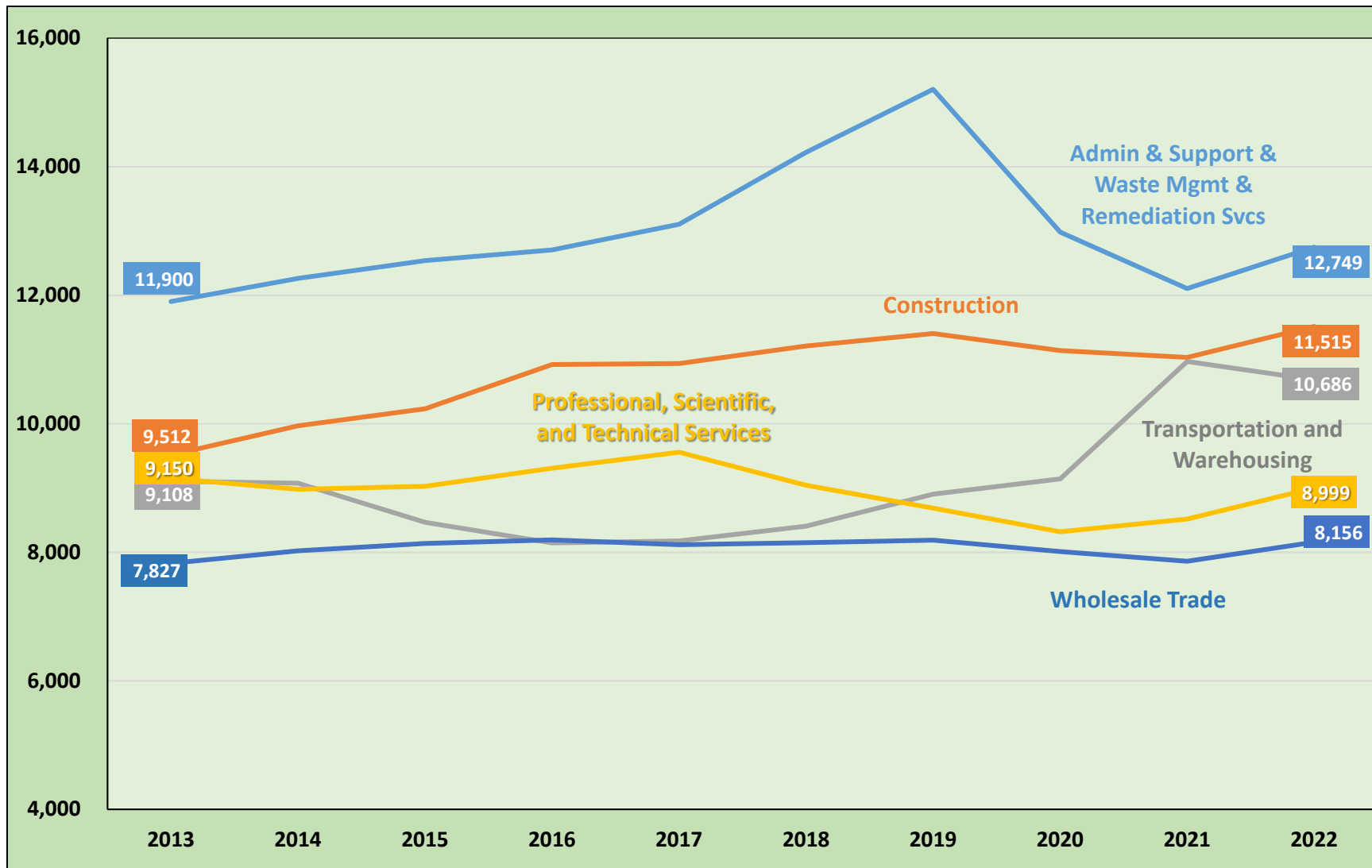
# Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

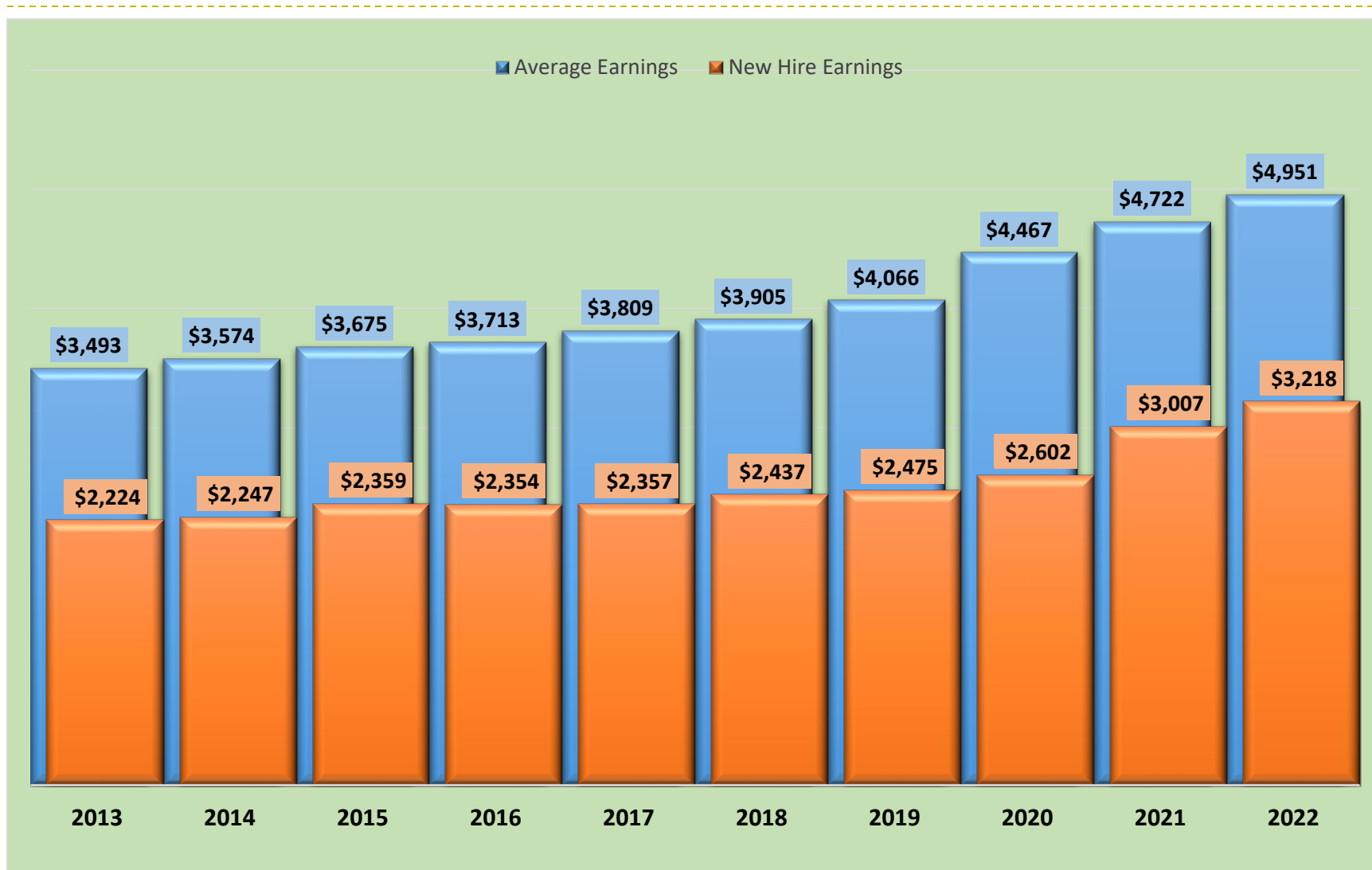


# Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Average Monthly Earnings Trend



# Postsecondary Education

## 2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Acceleration Day and Evening Academy	73	9	2	1	0	3	6	3
Alma Bryant High School	347	66	3	1	2	6	59	7
Baker High School	565	217	11	5	8	24	209	8
Ben C Rain High School	140	32	5	3	1	9	28	4
CF Vigor High School	110	32	7	4	2	13	28	4
Chickasaw City High School	55	15	4	0	2	6	13	2
Citronelle High School	153	27	2	0	1	3	24	3
John L Leflore Magnet School	147	53	10	5	7	22	46	7



Source: Alabama Commission on Higher Education; 2022 High School Report.

# Postsecondary Education (Continued)

## 2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/Other
Lillie B Williamson High School	74	10	0	0	1	1	7	3
Mary G Montgomery High School	437	117	14	2	5	21	104	13
Mattie T Blount High School	267	88	13	5	9	27	75	13
Murphy High School	294	118	13	8	7	28	105	13
Saraland High School	277	125	12	2	3	17	117	8
Satsuma High School	100	45	3	0	2	5	45	0
Theodore High School	276	62	4	2	6	12	55	7
WP Davidson High School	366	181	12	3	10	25	174	7



Source: Alabama Commission on Higher Education; 2022 High School Report.

# Postsecondary Education

Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Mobile County		# Undergrads	# First-Time Freshman
<b>Major</b>	<b>Grand Total</b>	<b>10,557</b>	<b>1,994</b>
	General Studies	1,624	475
	Undeclared/NotReported	1,466	36
	Registered Nursing/Registered Nurse	932	150
	Business/Commerce, General	309	83
	Biology/Biological Sciences, General	305	73
	Mechanical Engineering	264	64
	Business Administration and Management, General	262	50
	Psychology, General	260	45
	Multi-/Interdisciplinary Studies, General	227	3
	Biomedical Sciences, General	219	62
	Computer Science	202	56
	Liberal Arts and Sciences/Liberal Studies	187	44
	Multi-/Interdisciplinary Studies, Other	160	44
	Elementary Education and Teaching	157	17
	Computer and Information Sciences, General	150	41

# Postsecondary Education

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Mobile Total	* State Totals
Registered Nursing/Registered Nurse	0	0	119	0	121	0	46	1	3	290	3,814
General Studies	6	0	187	0	2	0	0	0	0	195	6,052
Truck and Bus Driver/Commercial Vehicle Operator and Instructor	132	0	0	0	0	0	0	0	0	132	418
Licensed Practical/Vocational Nurse Training	0	118	0	0	0	0	0	0	0	118	1,186
Business Administration and Management, General	2	0	6	0	44	0	49	0	2	103	2,201
Elementary Education and Teaching	0	0	0	0	38	0	41	0	0	79	1,158
Emergency Medical Technology/Technician (EMT Paramedic)	35	9	13	0	3	0	0	0	0	60	740
Biology/Biological Sciences, General	0	0	0	0	50	0	5	0	0	55	715
Psychology, General	0	0	0	0	47	0	3	0	2	52	836
Mechanical Engineering	0	0	0	0	44	0	3	0	0	47	456
Secondary Education and Teaching	0	0	0	0	18	0	28	0	0	46	421
Accounting	0	1	0	0	36	0	5	0	0	42	819
Computer and Information Sciences, General	1	0	9	0	13	0	14	0	3	40	1,304
Liberal Arts and Sciences/Liberal Studies	0	0	39	0	0	0	0	0	0	39	1,089
Biomedical Sciences, General	0	0	0	0	33	0	4	0	0	37	412

# Questions???

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