



# Lawrence County Profile

Alabama Department of Labor  
Labor Market Information Division

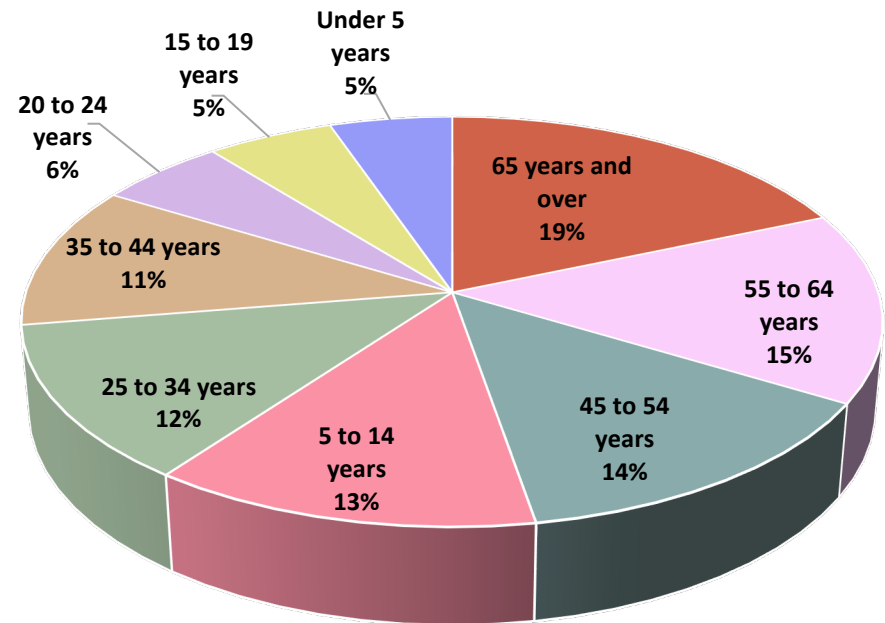
# Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	1,748
5 to 14 years	4,243
15 to 19 years	1,812
20 to 24 years	1,835
25 to 34 years	4,087
35 to 44 years	3,726
45 to 54 years	4,536
55 to 64 years	4,980
65 and older	6,149

*Total Population*  
**33,116**

*Population By Age Group:*



# Demographics

## American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	6,876
Nursery school, preschool	311
Kindergarten	157
Elementary school (grades 1-8)	3,521
High school (grades 9-12)	1,661
College or graduate school	1,226
Educational Attainment	Estimate
Population 25 years and over	23,478
Less than 9 <sup>th</sup> grade	2,727
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	2,727
High school graduate (includes equivalency)	9,660
Some college, no degree	4,340
Associate's degree	1,703
Bachelor's degree	2,364
Graduate or professional degree	1,341

# Unemployment Data

## May 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Colbert	24,300	23,670	630	2.6%	3,456	4,086
Franklin	14,280	13,961	319	2.2%	3,379	3,698
Lauderdale	43,942	42,886	1,056	2.4%	12,394	13,450
<b>Lawrence</b>	<b>15,106</b>	<b>14,775</b>	<b>331</b>	<b>2.2%</b>	<b>2,246</b>	<b>2,577</b>
Marion	13,392	13,067	325	2.4%	2,522	2,847
Winston	9,989	9,719	270	2.7%	1,895	2,165

**Unemployment + Underemployment = Potential Available Labor Pool**

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

# Unemployment Data

## Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	37	Waiters and Waitresses	8
Team Assemblers	21	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	8
Electricians	17	Customer Service Representatives	8
Plumbers, Pipefitters, and Steamfitters	16	Welders, Cutters, Solderers, and Brazers	8
Production Workers, All Other	15	Industrial Truck and Tractor Operators	8
Retail Salespersons	14	Carpenters	7
Packaging and Filling Machine Operators and Tenders	14	Operating Engineers and Other Construction Equipment Operators	7
Construction Laborers	13	Supervisors of Retail Sales Workers	6
Cashiers	12	Financial Managers	5
Stockers and Order Fillers	12	Teacher Assistants	5
Office Clerks, General	11	Shipping, Receiving, and Inventory Clerks	5
Maintenance and Repair Workers	11	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	5
Heavy and Tractor-Trailer Truck Drivers	10	General and Operations Managers	4
Laborers and Freight, Stock, and Material Movers	10	Sales Managers	4
Maids and Housekeeping Cleaners	9	Industrial Production Managers	4



# Help Wanted OnLine<sup>®</sup> Annual Job Postings

## 2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Production Workers, All Other	77	Medical & Health Services Managers	17
Industrial Engineers	52	Customer Service Representatives	17
Supervisors of Production & Operating Workers	46	Avionics Technicians	16
Farmers, Ranchers, & Other Agricultural Managers	42	Life, Physical, & Social Science Technicians, All Other	15
Retail Salespersons	39	Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products	15
Supervisors of Retail Sales Workers	36	Electrical, Electronic, & Electromechanical Assemblers, Except Coil Winders, Tapers, & Finishers	15
Registered Nurses	33	Architectural & Engineering Managers	14
Fast Food & Counter Workers	32	Laborers & Freight, Stock, & Material Movers, Hand	14
Food Service Managers	31	Logisticians	12
General & Operations Managers	21	Inspectors, Testers, Sorters, Samplers, & Weighers	11
Postal Service Clerks	19	Coating, Painting, & Spraying Machine Setters, Operators, & Tenders	11
Merchandise Displayers & Window Trimmers	18	Driver/Sales Workers	11
Production, Planning, & Expediting Clerks	18	Licensed Practical & Vocational Nurses	10
Maintenance & Repair Workers, General	18	Security Guards	10
Industrial Production Managers	17	Securities, Commodities, & Financial Services Sales Agents	10



Source: The Conference Board-Burning Glass Help Wanted OnLine

# Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	-2.5%	-3.8%
Age 20-64 Population Growth	-2.6%	-4.1%
Nonagricultural Job Growth	13.8%	16.1%
Worker Shortfall	16.4%	20.1%
<b>Worker Shortfall</b>	<b>862</b>	<b>1,059</b>

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.



Source: Center for Business and Economic Research (CBER), University of Alabama

# Occupational Wages

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## Lawrence County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$11.91	\$19.08	\$24.48	\$30.77

## Lawrence County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$13.35	\$18.81	\$22.14	\$26.53

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.



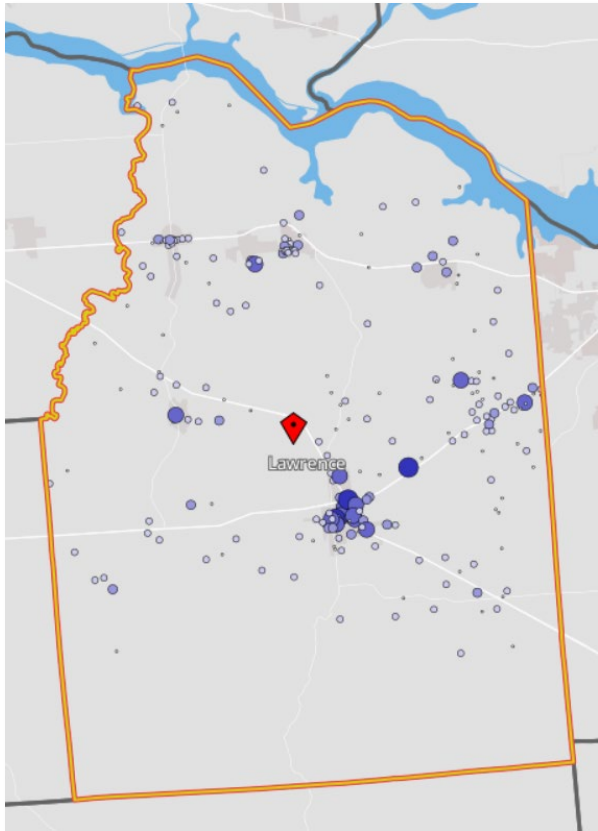
# Occupational Wages

## Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
<b>Alabama</b>				
Total	\$30,109	\$49,126	\$64,093	\$81,086
Manufacturing	\$32,657	\$47,238	\$56,534	\$68,473
<b>Lawrence County</b>				
Total	\$24,771	\$39,695	\$50,931	\$64,010
Manufacturing	\$27,772	\$39,118	\$46,051	\$55,190
<b>Morgan County</b>				
Total	\$27,702	\$44,438	\$55,884	\$69,975
Manufacturing	\$33,603	\$50,736	\$63,759	\$78,838
<b>Madison County</b>				
Total	\$29,953	\$52,917	\$72,240	\$93,384
Manufacturing	\$38,735	\$58,493	\$75,198	\$93,430

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

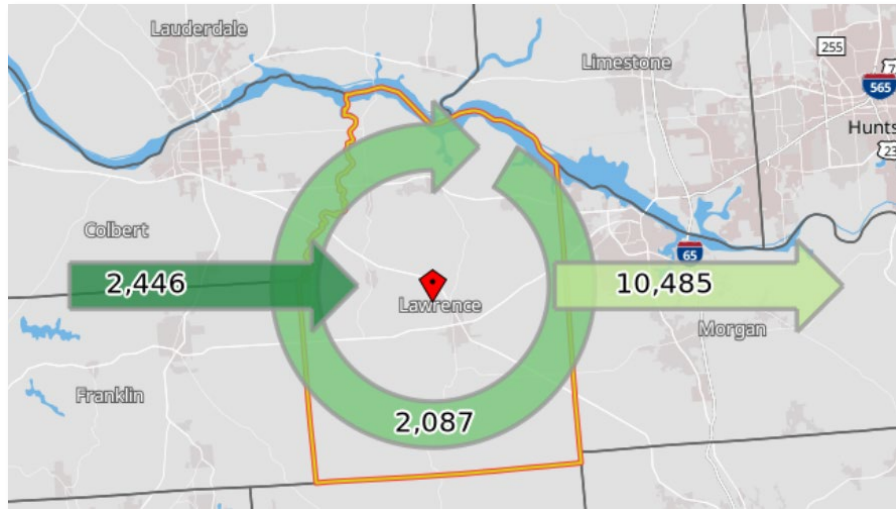
# 2021 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	1,003	22.1%
Age 30 to 54	2,384	52.6%
Age 55 or older	1,146	25.3%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	467	10.3%
High school or equivalent, no college	1,124	24.8%
Some college or Associate degree	1,179	26.0%
Bachelor's degree or advanced degree	760	16.8%
Educational attainment not available (workers aged 29 or younger)	1,003	22.1%
Jobs by Worker Sex	Count	Share
Male	1,922	42.4%
Female	2,611	57.6%
Jobs by Earnings	Count	Share
\$1,250 per month or less	897	19.8%
\$1,251 to \$3,333 per month	1,780	39.3%
More than \$3,333 per month	1,856	40.9%

# 2021 Commuting Patterns

## Labor Force Characteristics



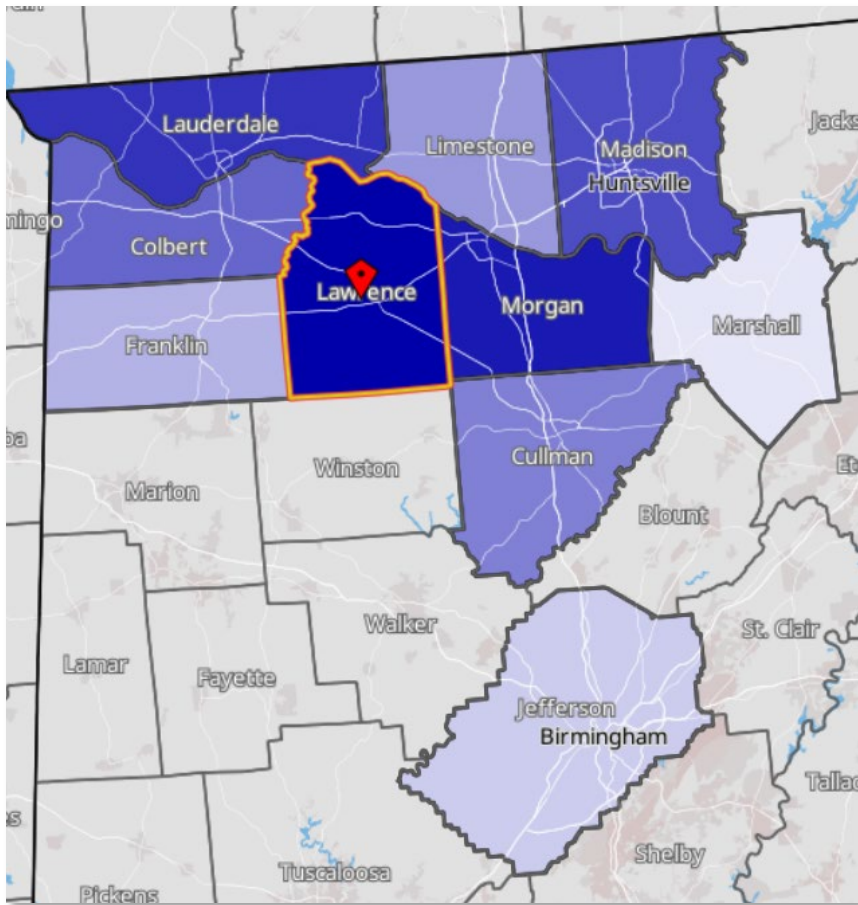
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	10,485	100.0%
Workers Aged 29 or younger	2,572	24.5%
Workers Aged 30 to 54	5,648	53.9%
Workers Aged 55 or older	2,265	21.6%
Workers Earning \$1,250 per month or less	1,487	14.2%
Workers Earning \$1,251 to \$3,333 per month	3,398	32.4%
Workers Earning More than \$3,333 per month	5,600	53.4%
Workers in the "Goods Producing" Industry Class	4,080	38.9%
Workers in the "Trade, Transportation, and Utilities" Industry Class	2,014	19.2%
Workers in the "All Other Services" Industry Class	4,391	41.9%

**Live in the County  
but Work Elsewhere**  
**83.4%**

**Live and Work  
in the County**  
**16.6%**

# 2021 Commuting Patterns

## Where People Live who Work in This County



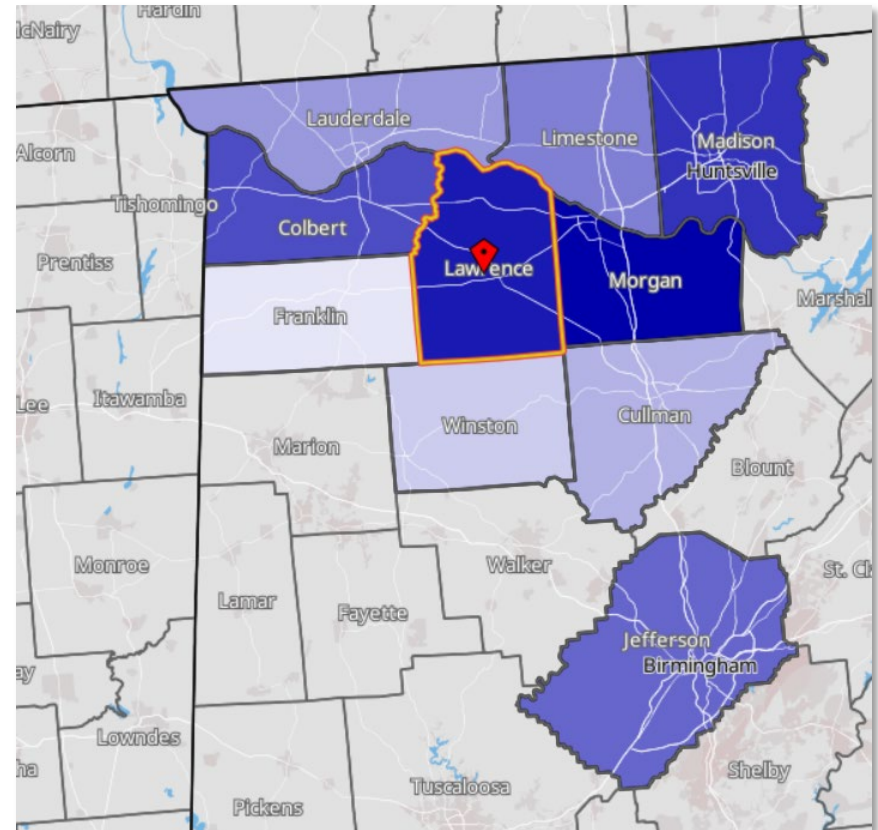
	Count	Share
Lawrence County, AL	2,087	46.0%
Morgan County, AL	540	11.9%
Lauderdale County, AL	226	5.0%
Madison County, AL	216	4.8%
Colbert County, AL	193	4.3%
Cullman County, AL	138	3.0%
Limestone County, AL	128	2.8%
Franklin County, AL	99	2.2%
Jefferson County, AL	87	1.9%
Marshall County, AL	79	1.7%
All Other Locations	740	16.3%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

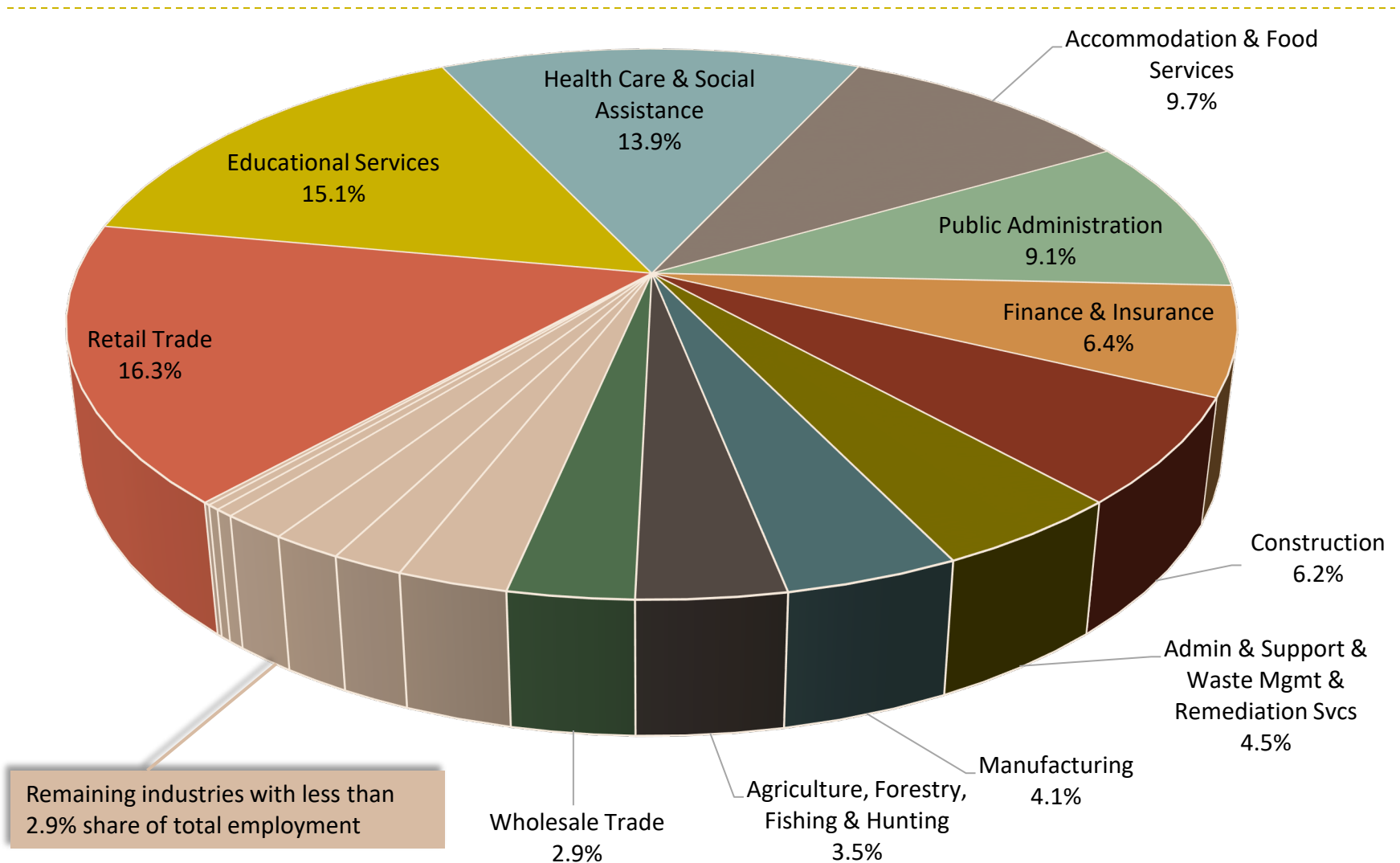
# 2021 Commuting Patterns

## Where People Work who Live in This County

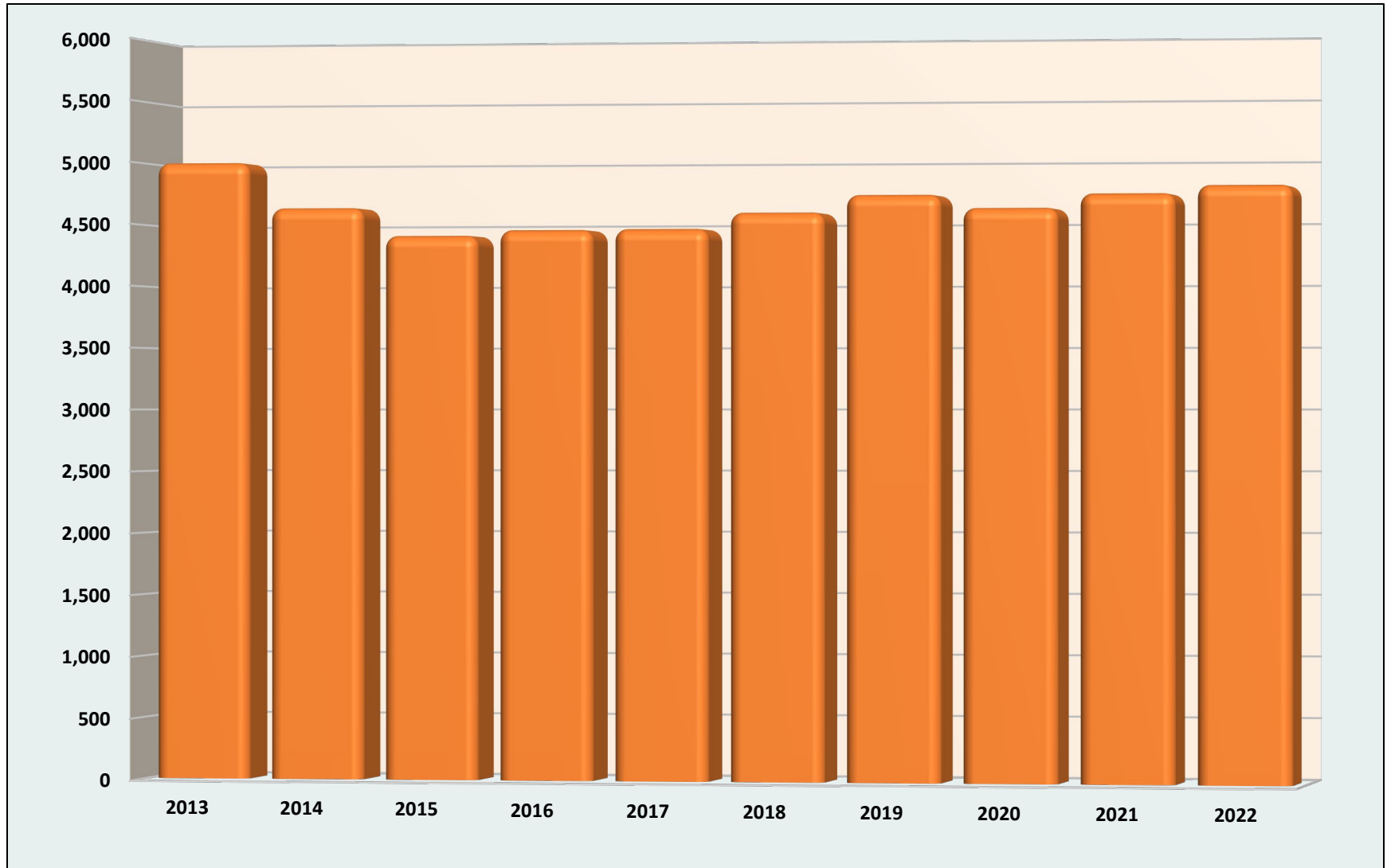
	Count	Share
Morgan County, AL	4,637	36.9%
Lawrence County, AL	2,087	16.6%
Madison County, AL	1,535	12.2%
Colbert County, AL	736	5.9%
Jefferson County, AL	585	4.7%
Limestone County, AL	503	4.0%
Lauderdale County, AL	442	3.5%
Cullman County, AL	279	2.2%
Winston County, AL	169	1.3%
Franklin County, AL	156	1.2%
All Other Locations	1,443	11.5%



# Lawrence County Industry Distribution 2022

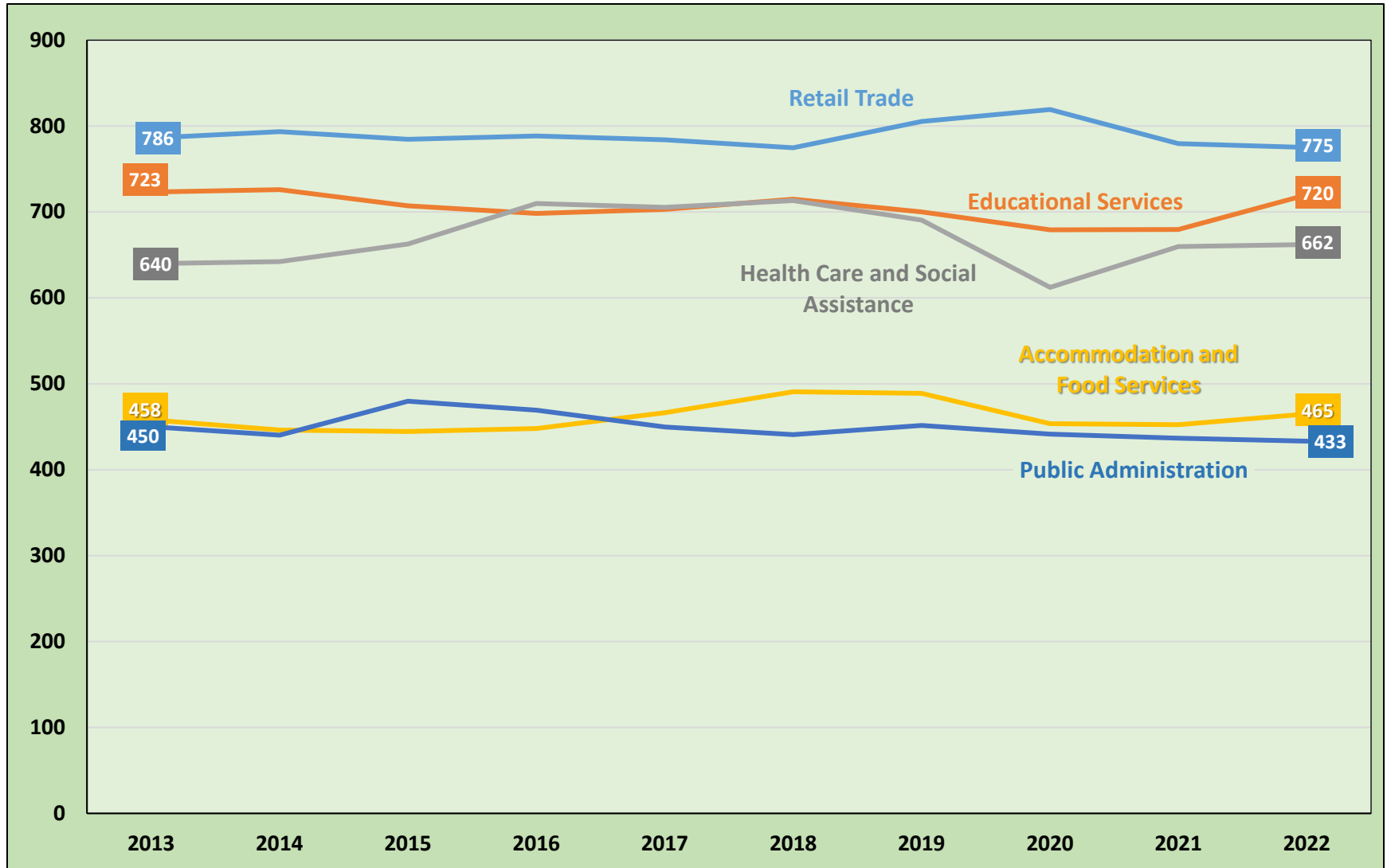


# Industry Total Employment Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

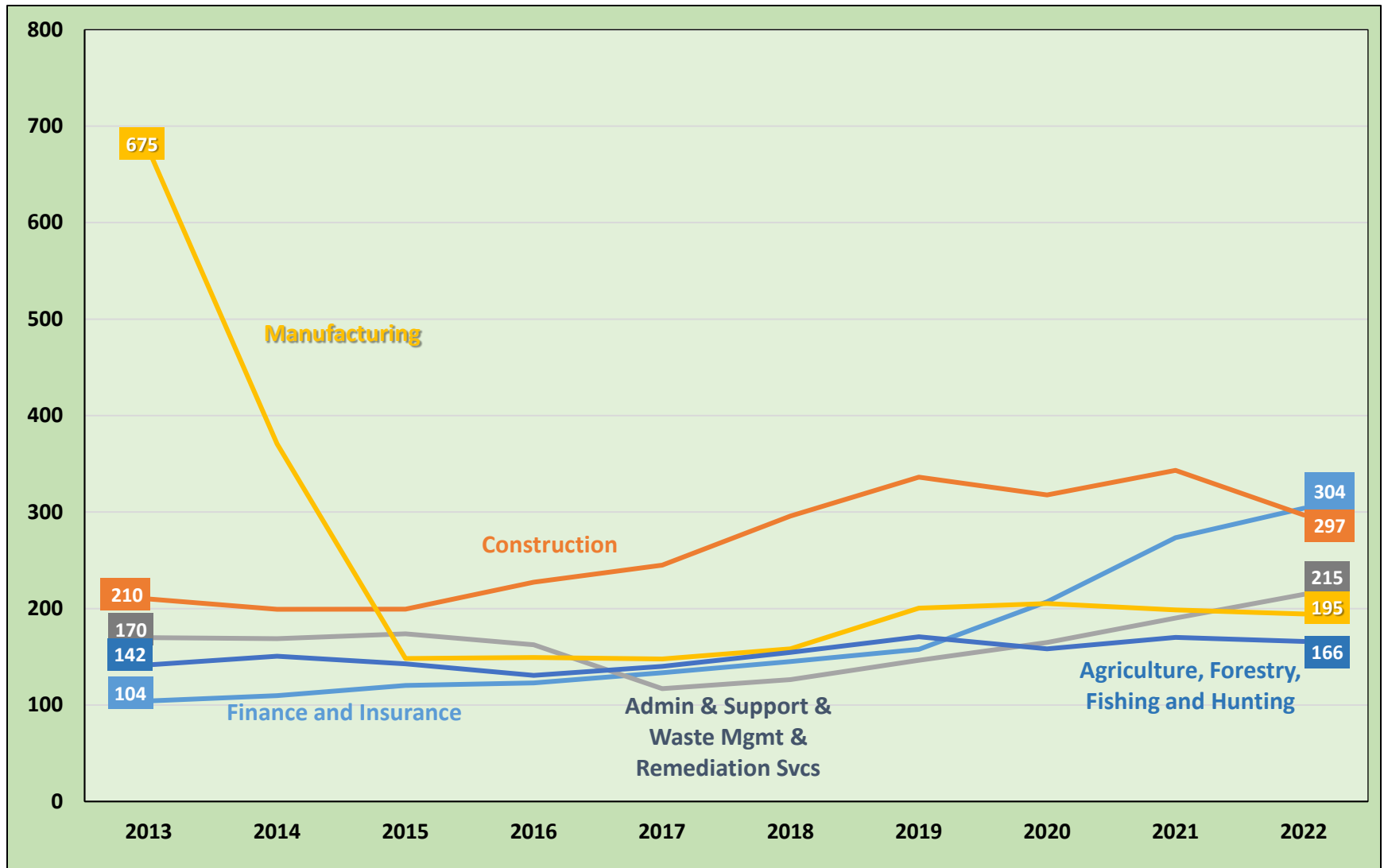
# Industry Sector Employment Trends



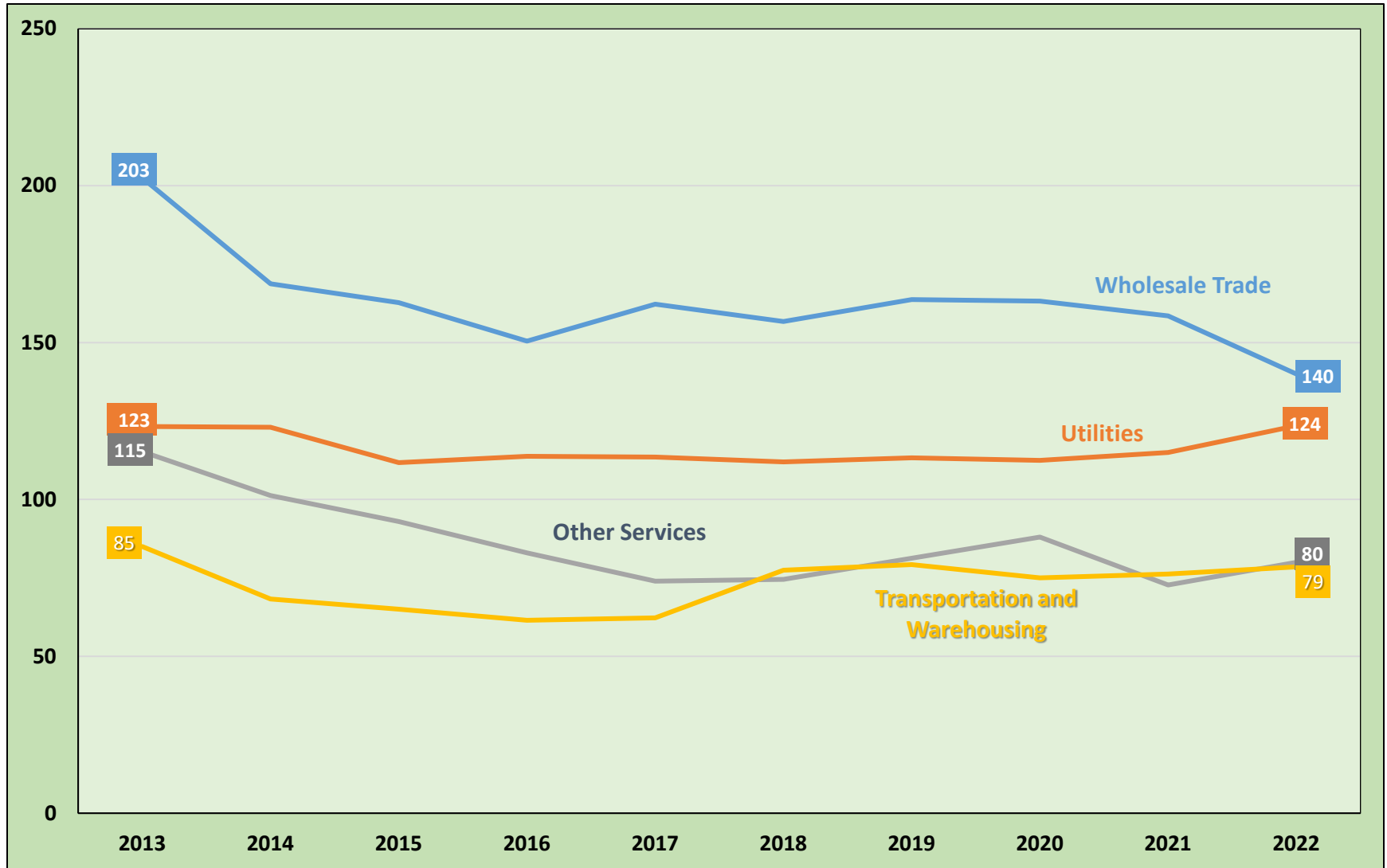
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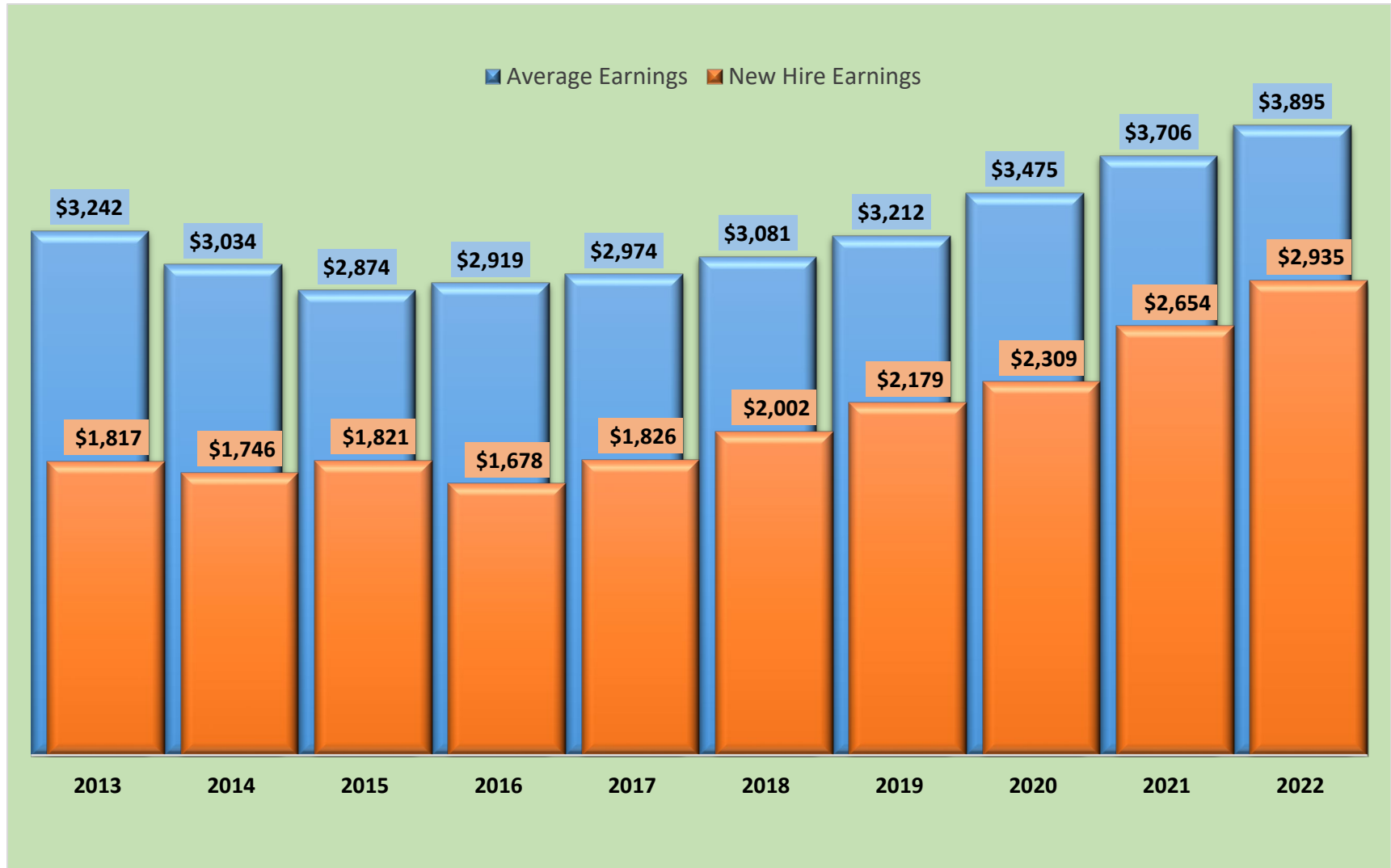
# Industry Sector Employment Trends



# Industry Sector Employment Trends



# Average Monthly Earnings Trend



# Postsecondary Education

## HS Graduates Enrolled in Alabama Public Colleges Fall 2023

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
East Lawrence High School	118	44	5	0	1	6	36	8
Hatton High School	75	29	1	2	1	4	23	6
Lawrence County High School	144	55	4	2	2	8	45	10

# Postsecondary Education

## Fall 2023 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Lawrence County	# Undergrads	# First-Time Freshman
<b>Major</b>	<b>Grand Total</b>	<b>1,079</b>
		<b>152</b>
Undeclared/Not Reported	410	1
General Studies	182	62
Registered Nursing/Registered Nurse	72	13
Manufacturing Engineering Technology/Technician	42	14
Business Administration and Management, General	32	5
Elementary Education and Teaching	24	2
Computer and Information Sciences, General	14	1
Mechanical Engineering	13	2
Multi-/Interdisciplinary Studies, Other	12	3
Physical Therapy Assistant	12	3
Biology/Biological Sciences, General	10	1
Aerospace, Aeronautical, and Astronautical/Space Engineering, General	9	4
Psychology, General	9	1
Secondary Education and Teaching	9	1
Liberal Arts and Sciences/Liberal Studies	8	1

# Postsecondary Education

Summer 2022 thru Spring 2023 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Lawrence Total	* State Totals
General Studies	28	-	29	-	-	-	-	-	-	57	5,561
Manufacturing Engineering Technology/Technician	21	-	9	-	-	-	-	-	-	30	625
Registered Nursing/Registered Nurse	-	-	14	-	6	-	6	-	-	26	3,873
Elementary Education and Teaching	-	-	-	-	6	-	10	2	-	18	1,062
Business Administration and Management, General	6	-	3	-	5	-	3	-	-	17	2,244
Welding Technology/Welder	16	-	-	-	-	-	-	-	-	16	1,107
Licensed Practical/Vocational Nurse Training	-	13	-	-	-	-	-	-	-	13	1,243
Computer and Information Sciences, General	5	-	1	-	3	-	-	-	-	9	1,328
Industrial Mechanics and Maintenance Technology/Technician	4	2	2	-	-	-	-	-	-	8	702
Multi-/Interdisciplinary Studies, Other	1	-	4	-	1	-	-	-	-	6	954
Psychology, General	-	-	-	-	6	-	-	-	-	6	889
Accounting	-	-	-	-	4	-	2	-	-	6	808
Biology/Biological Sciences, General	-	-	-	-	6	-	-	-	-	6	639
Social Work	-	-	-	-	2	-	3	-	-	5	642
Child Care and Support Services Management	4	-	1	-	-	-	-	-	-	5	483

# Questions???

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