



Lauderdale County Profile

Alabama Department of Workforce
Labor Market Information Division

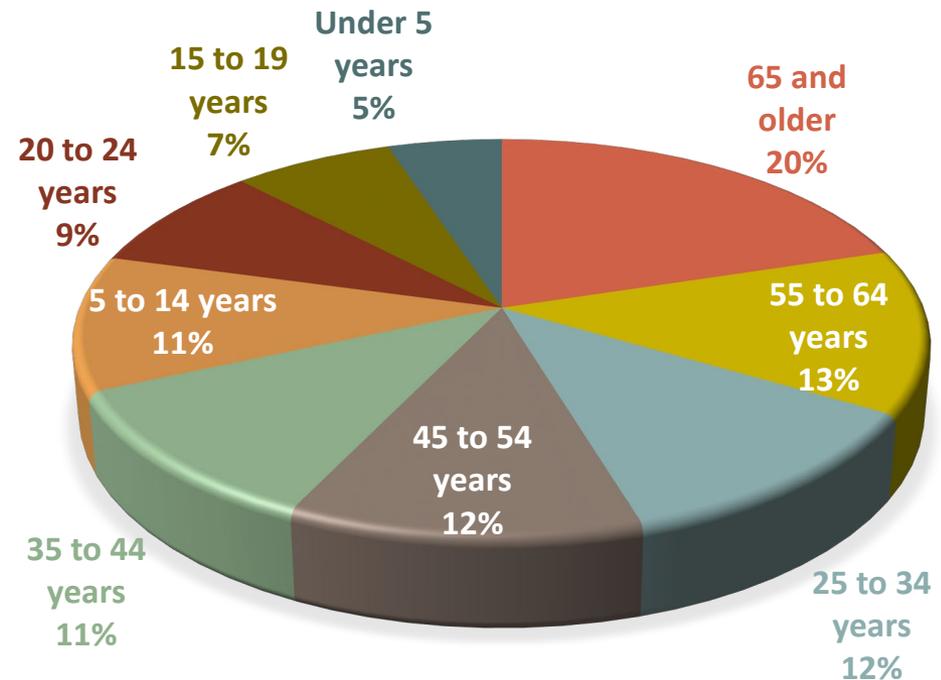
Demographics

American Community Survey Average Population Estimates for 2019-2023

Age	Estimate
Under 5 years	4,764
5 to 14 years	10,435
15 to 19 years	6,722
20 to 24 years	8,185
25 to 34 years	11,256
35 to 44 years	10,646
45 to 54 years	11,172
55 to 64 years	12,685
65 and older	19,172

Total Population
95,037

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2019-2023

School Enrollment	Estimate
Population 3 years and over enrolled in school	23,184
Nursery school, preschool	1,609
Kindergarten	750
Elementary school (grades 1-8)	8,437
High school (grades 9-12)	4,372
College or graduate school	8,016
Educational Attainment	Estimate
Population 25 years and over	64,931
Less than 9 th grade	2,026
9 th to 12 th grade, no diploma	4,919
High school graduate (includes equivalency)	21,819
Some college, no degree	13,336
Associate's degree	5,245
Bachelor's degree	10,681
Graduate or professional degree	6,905

Unemployment Data

November 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Colbert	24,619	23,719	900	3.8%	3,463	4,363
Franklin	14,679	14,201	478	2.9%	3,437	3,915
Lauderdale	44,373	42,897	1,476	3.3%	12,397	13,873
Lawrence	15,282	14,797	485	3.2%	2,249	2,734
Marion	12,998	12,507	491	3.6%	2,414	2,905
Winston	10,015	9,624	391	3.4%	1,877	2,268

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2024, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Bus Drivers, School	78	Packaging and Filling Machine Operators and Tenders	23
Helpers--Production Workers	61	Carpenters	22
Management Occupations	49	Fast Food and Counter Workers	21
Cashiers	46	Food Service Managers	21
Construction Laborers	43	Office Clerks, General	21
Electricians	41	Production Workers, All Other	21
Customer Service Representatives	38	Receptionists and Information Clerks	20
General and Operations Managers	38	Stockers and Order Fillers	20
Retail Sales Workers	38	Retail Salespersons	19
Production Occupations	36	Maids and Housekeeping Cleaners	15
Team Assemblers	34	Other Management Occupations	15
Laborers and Freight, Stock, and Material Movers, Hand	29	Advertising, Marketing, Promotions, Public Relations, and Sales Managers	14
Laborers and Material Movers, Hand	27	Operating Engineers and Other Construction Equipment Operators	14
Industrial Truck and Tractor Operators	23	Painters, Construction and Maintenance	14
Machinists	23	Waiters and Waitresses	14



Help Wanted OnLine® Annual Job Postings

2024 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Retail Salespersons	286	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	42
Supervisors of Retail Sales Workers	166	Stockers and Order Fillers	41
Heavy and Tractor-Trailer Truck Drivers	161	Waiters and Waitresses	39
Registered Nurses	133	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	38
Customer Service Representatives	90	Production Workers, All Other	38
Food Service Managers	83	Driver/Sales Workers	38
Fast Food and Counter Workers	82	Dining Room and Cafeteria Attendants and Bartender Helpers	37
General and Operations Managers	78	Hairdressers, Hairstylists, and Cosmetologists	33
Licensed Practical & Vocational Nurses	68	Personal Care Aides	32
Merchandise Displayers and Window Trimmers	61	Cooks, Restaurant	32
Nursing Assistants	51	Laborers and Freight, Stock, and Material Movers, Hand	32
Maintenance and Repair Workers, General	46	Maids and Housekeeping Cleaners	31
Cashiers	45	Supervisors of Office and Administrative Support Workers	30
Physical Therapists	43	Chefs and Head Cooks	28
Supervisors of Food Prep & Serving Workers	43	Sales Managers	26



Expected Worker Shortfall

	2022-2032	2022-2040	2022-2045
Total Population Growth	-1.0%	-2.8%	-4.1%
Age 20-64 Population Growth	-3.8%	-6.3%	-6.6%
Nonagricultural Job Growth	1.6%	1.4%	1.5%
Worker Shortfall	5.4%	7.7%	8.0%
Worker Shortfall	1,736	2,483	2,587

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.



Occupational Wages

Lauderdale County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$11.73	\$18.02	\$22.86	\$28.41

Lauderdale County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$14.87	\$21.93	\$24.46	\$29.24

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

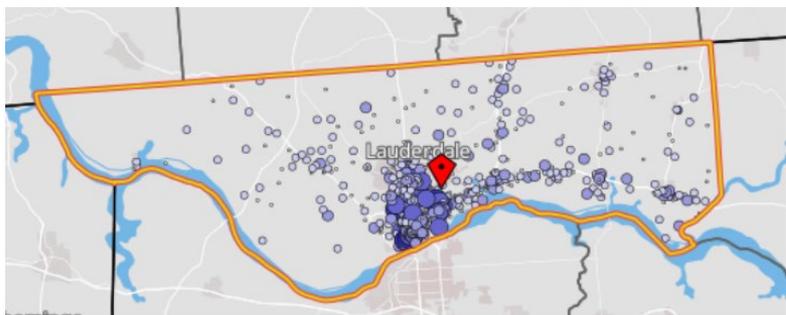
Occupational Wages

Annual Salary Area Comparison

	Entry	Madison	Mean	Experienced
Alabama				
Total	\$27,814	\$45,371	\$57,292	\$72,030
Manufacturing	\$33,704	\$48,848	\$58,571	\$71,005
Lauderdale County				
Total	\$24,403	\$37,488	\$47,536	\$59,102
Manufacturing	\$30,946	\$45,631	\$50,869	\$60,830
Colbert County				
Total	\$27,730	\$44,853	\$54,119	\$67,313
Manufacturing	\$36,408	\$51,000	\$58,060	\$68,886
Madison County				
Total	\$31,098	\$53,693	\$73,781	\$95,122
Manufacturing	\$38,755	\$54,588	\$73,664	\$91,118

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

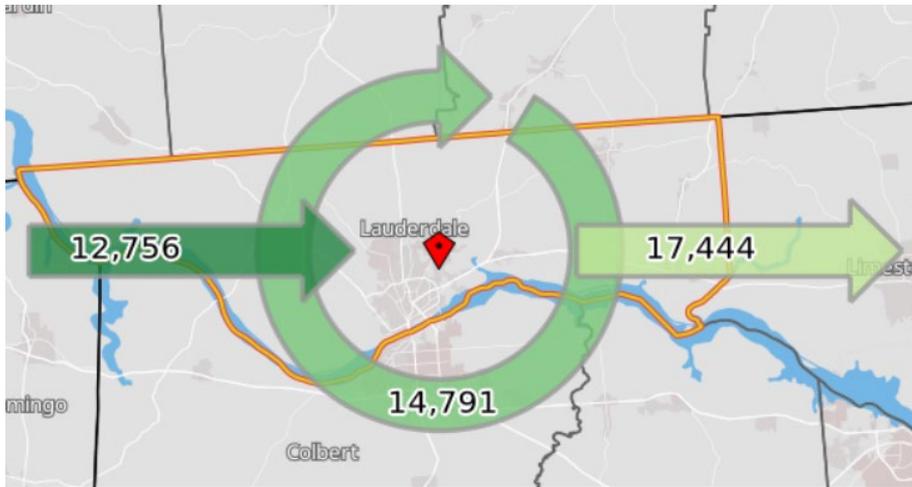
2022 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	5,903	21.4%
Age 30 to 54	10,381	37.7%
Age 55 or older	11,263	40.9%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	2,462	8.9%
High school or equivalent, no college	6,089	22.1%
Some college or Associate degree	6,357	23.1%
Bachelor's degree or advanced degree	4,735	17.2%
Educational attainment not available (workers aged 29 or younger)	7,904	28.7%
Jobs by Worker Sex	Count	Share
Male	12,302	44.7%
Female	15,245	55.3%
Jobs by Earnings	Count	Share
\$1,250 per month or less	5,903	21.4%
\$1,251 to \$3,333 per month	10,381	37.7%
More than \$3,333 per month	11,263	40.9%

2022 Commuting Patterns

Labor Force Characteristics



Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	17,444	100.0%
Workers Aged 29 or younger	4,606	26.4%
Workers Aged 30 to 54	9,052	51.9%
Workers Aged 55 or older	3,786	21.7%
Workers Earning \$1,250 per month or less	2,727	15.6%
Workers Earning \$1,251 to \$3,333 per month	5,208	29.9%
Workers Earning More than \$3,333 per month	9,509	54.5%
Workers in the "Goods Producing" Industry Class	5,319	30.5%
Workers in the "Trade, Transportation, and Utilities" Industry Class	4,079	23.4%
Workers in the "All Other Services" Industry Class	8,046	46.1%

Live in the County but Work Elsewhere
38.8%

Live and Work in the County
32.9%

Live Elsewhere but Work in the County
28.4%

2022 Commuting Patterns

Where People Live who Work in This County



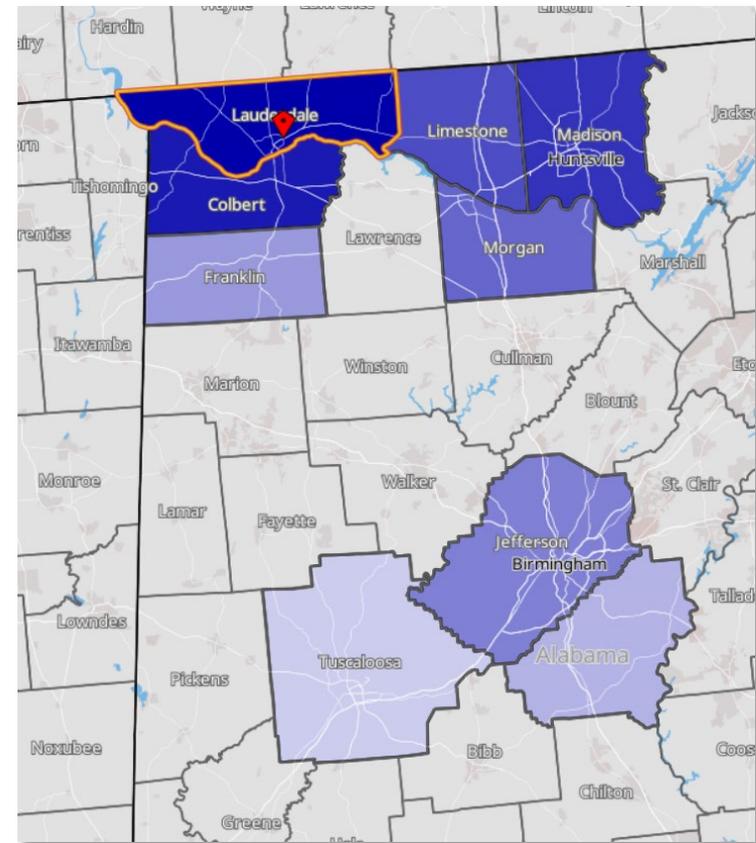
	Count	Share
Lauderdale County, AL	14,791	53.7%
Colbert County, AL	4,233	15.4%
Madison County, AL	1,027	3.7%
Morgan County, AL	732	2.7%
Franklin County, AL	610	2.2%
Jefferson County, AL	534	1.9%
Lawrence County, TN	489	1.8%
Lawrence County, AL	409	1.5%
Wayne County, TN	397	1.4%
Limestone County, AL	388	1.4%
All Other Locations	3,937	14.3%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

2022 Commuting Patterns

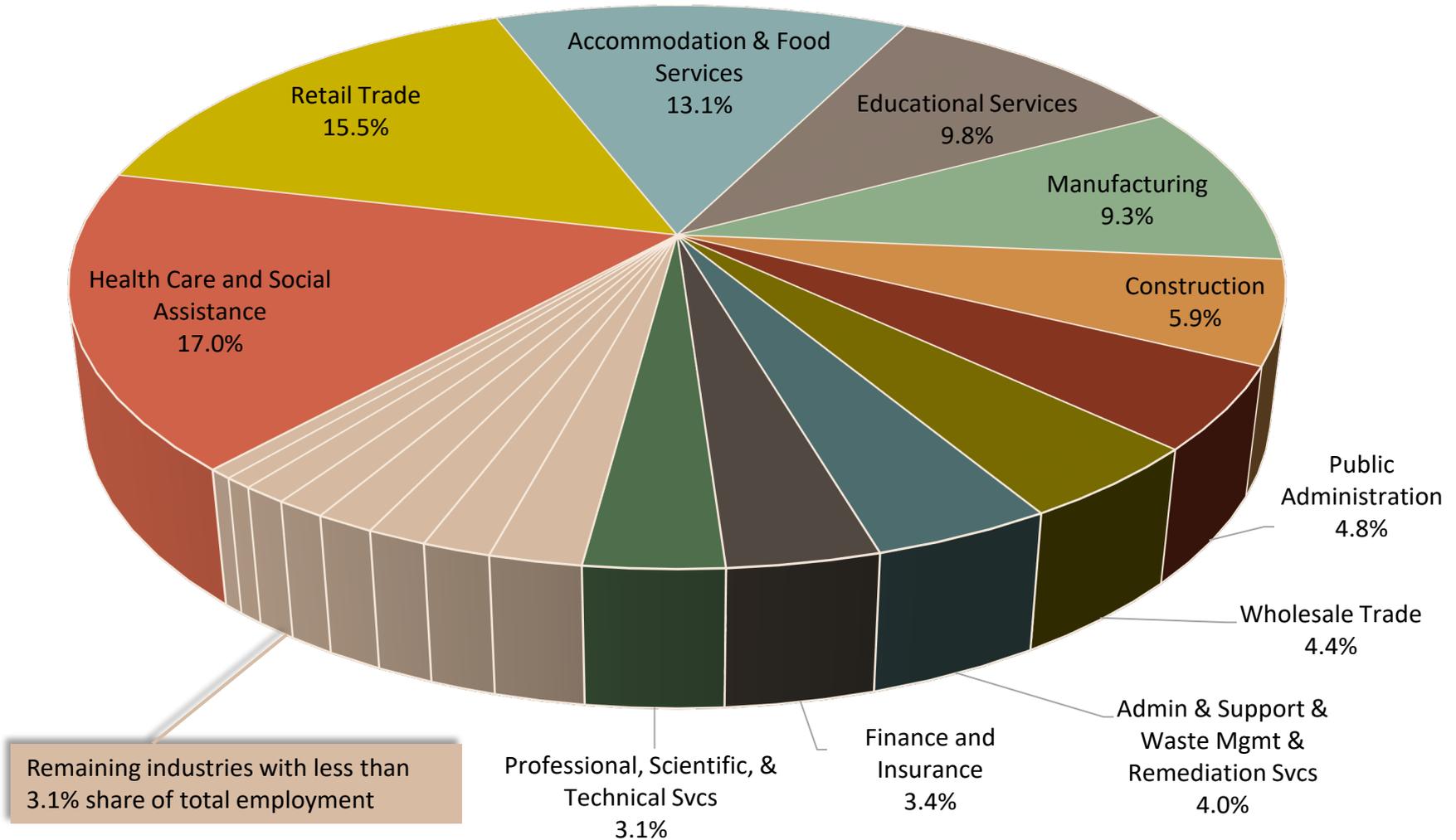
Where People Work who Live in This County

	Count	Share
Lauderdale County, AL	14,791	45.9%
Colbert County, AL	5,734	17.8%
Madison County, AL	2,108	6.5%
Limestone County, AL	1,579	4.9%
Morgan County, AL	1,439	4.5%
Jefferson County, AL	1,289	4.0%
Franklin County, AL	415	1.3%
Shelby County, AL	355	1.1%
Tuscaloosa County, AL	303	0.9%
Mobile County, AL	270	0.8%
All Other Locations	3,952	12.3%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

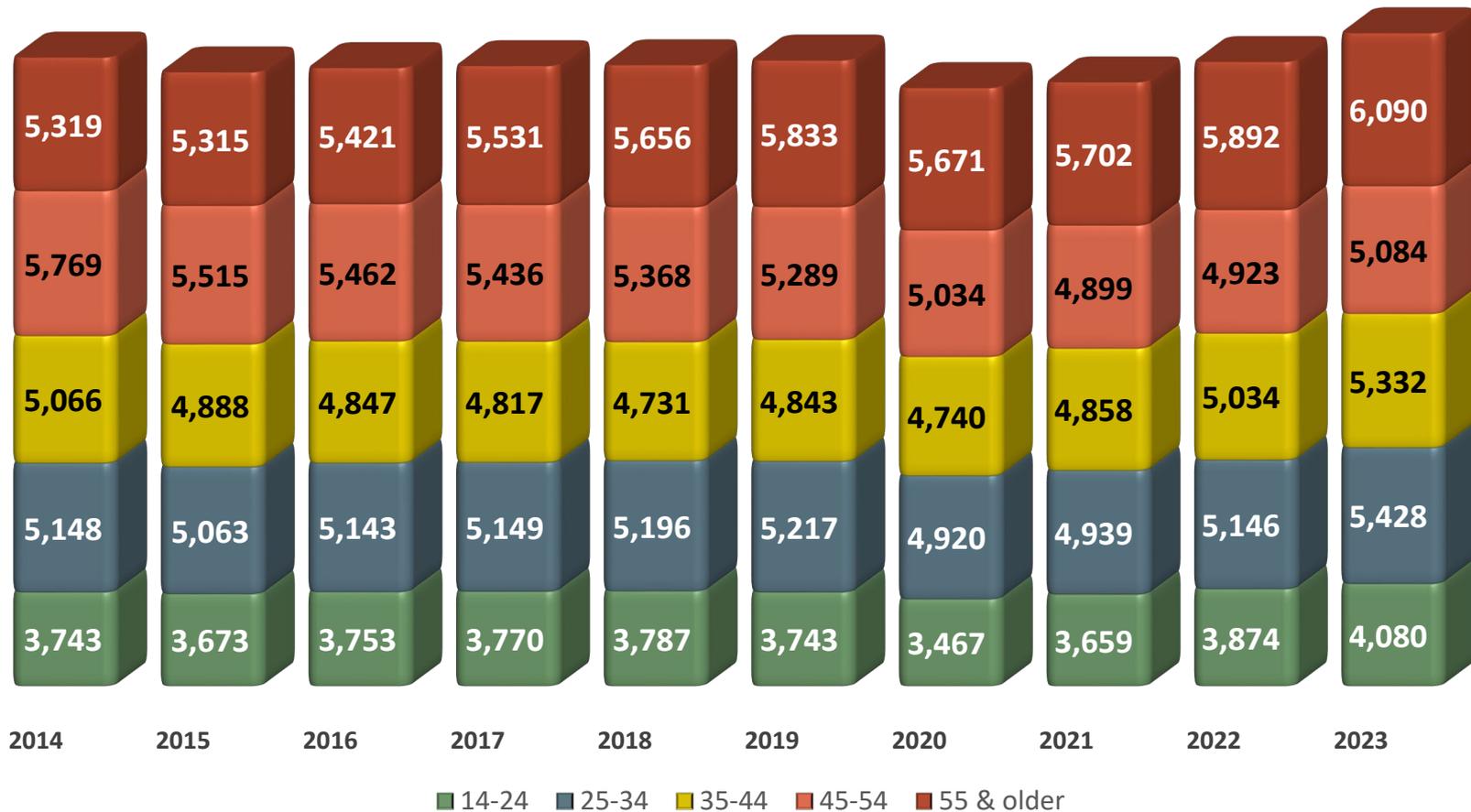
Lauderdale County Industry Distribution 2023



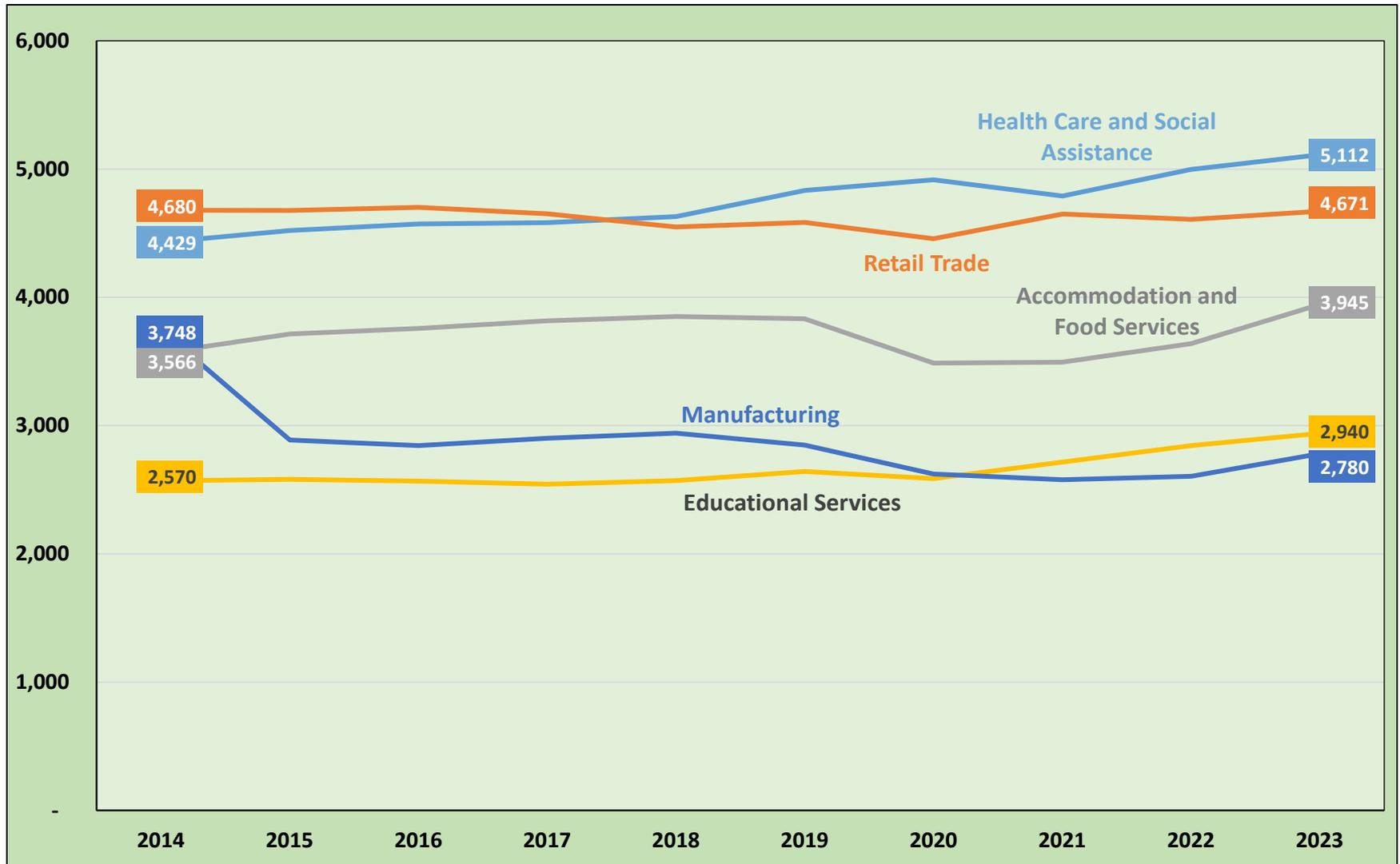
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

Employment by Age Group

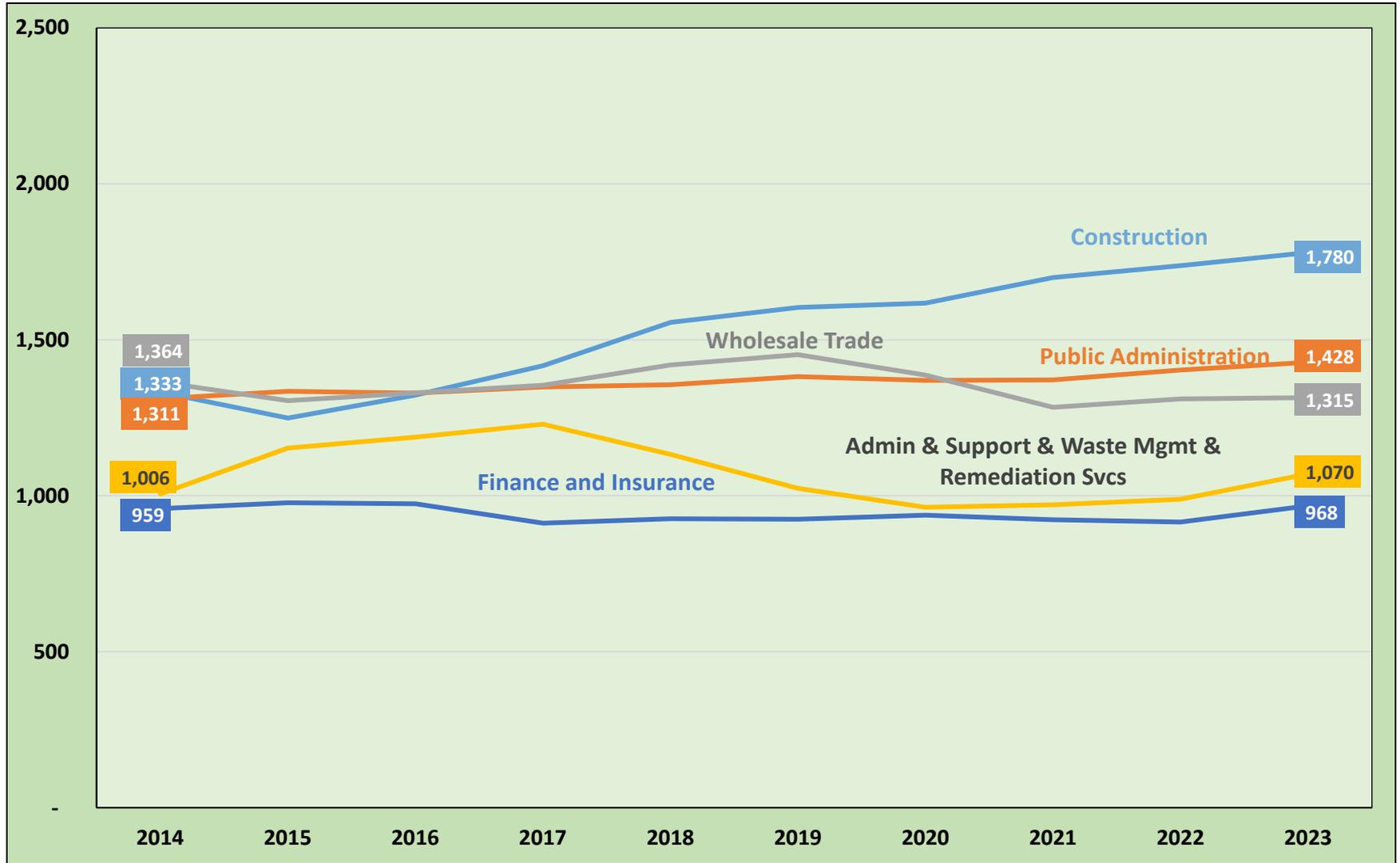
Total All Industries



Industry Sector Employment Trends

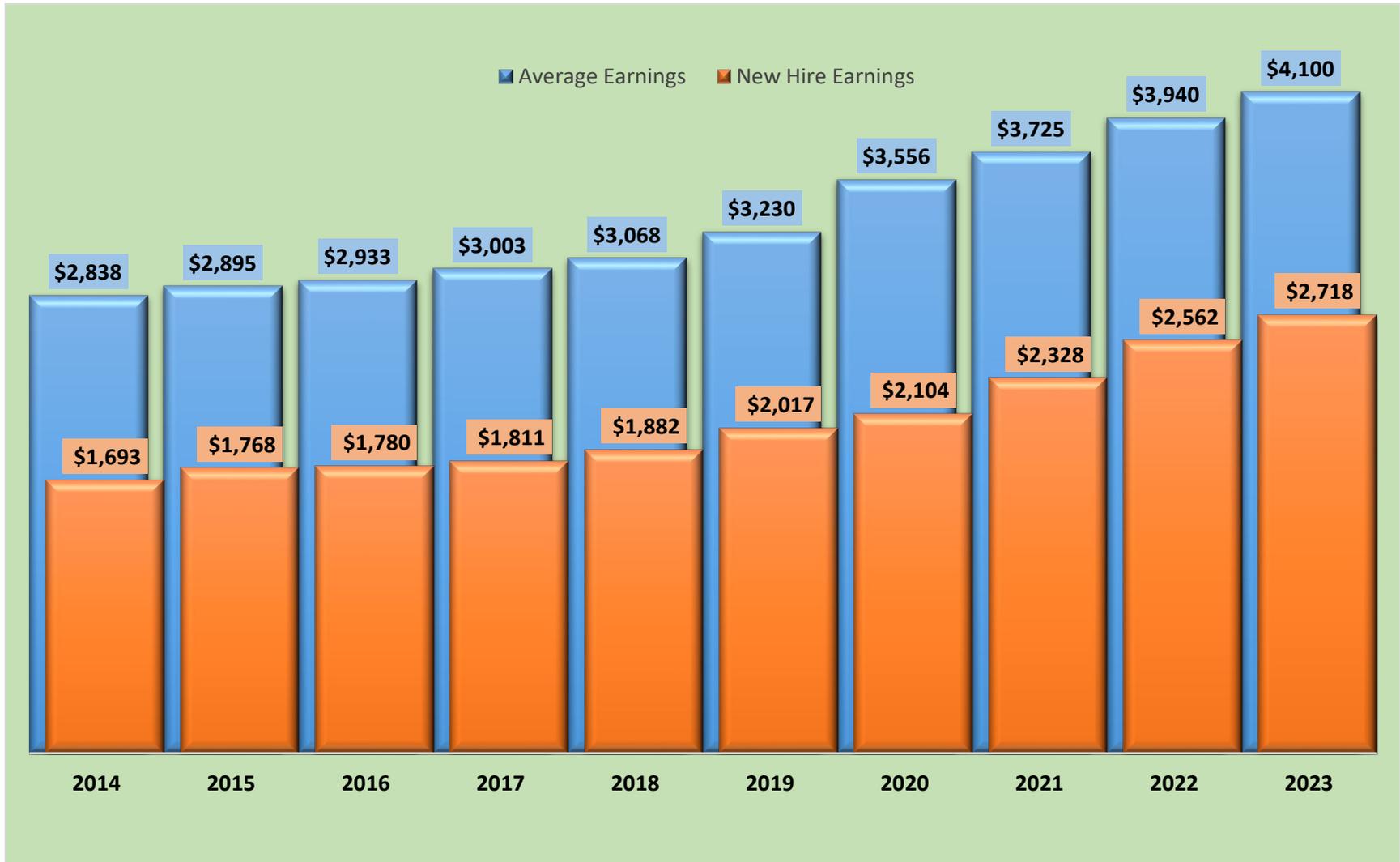


Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

Average Monthly Earnings Trend



Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2024

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/Other
Brooks High School	117	53	2	2	0	4	48	5
Central High School	86	31	0	1	1	2	28	3
Florence High School	345	151	12	7	4	23	119	32
Lauderdale County High School	87	43	3	2	0	5	36	7
Lexington High School	60	35	0	1	0	1	30	5
Rogers High School	90	32	0	2	0	2	26	6
Waterloo High School	23	8	0	0	1	1	6	2
Wilson High School	100	39	1	1	2	4	32	7



Source: Alabama Commission on Higher Education; 2023-2024 High School Report.

Postsecondary Education

Fall 2024 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Lauderdale County		# Undergrads	# First-Time Freshman
Major	Grand Total	3,633	515
	Undeclared	1,413	6
	General Studies	299	109
	Registered Nursing/Registered Nurse	261	46
	Multi-/Interdisciplinary Studies, Other	106	23
	Business Administration and Management, General	101	11
	Computer and Information Sciences, General	79	23
	Elementary Education and Teaching	77	23
	Biology/Biological Sciences, General	67	16
	Accounting	46	5
	Secondary Education and Teaching	46	8
	Research and Experimental Psychology, Other	39	11
	Exercise Science and Kinesiology	37	11
	Liberal Arts and Sciences/Liberal Studies	37	7
	Criminal Justice/Law Enforcement Administration	35	8
	Finance, General	34	9

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Postsecondary Education

Summer 2023 thru Spring 2024 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Lauderdale Total	* State Totals
General Studies	53	-	51	-	-	-	-	-	-	104	6,081
Registered Nursing/Registered Nurse	-	-	23	-	20	-	14	5	-	62	3,947
Welding Technology/Welder	54	4	-	-	-	-	-	-	-	58	1,280
Business Administration and Management, General	1	-	1	-	17	-	27	-	-	46	2,265
Industrial Mechanics and Maintenance Technology/Technician	18	13	13	-	-	-	-	-	-	44	630
Elementary Education and Teaching	-	-	-	-	21	-	8	4	-	33	1,071
Computer and Information Sciences, General	18	-	5	-	8	-	-	-	-	31	1,429
Electrician	27	4	-	-	-	-	-	-	-	31	557
Social Work	-	-	-	-	10	-	16	-	-	26	659
Multi-/Interdisciplinary Studies, Other	3	-	11	-	10	-	-	-	-	24	1,155
Secondary Education and Teaching	-	-	-	-	9	-	13	-	1	23	496
Licensed Practical/Vocational Nurse Training	-	20	-	-	-	-	-	-	-	20	1,501
Accounting	-	-	-	-	13	-	5	-	-	18	793
Exercise Science and Kinesiology	-	-	-	-	18	-	-	-	-	18	318
Salon/Beauty Salon Management/Manager	1	9	8	-	-	-	-	-	-	18	398

Questions???

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