

# Jackson County Profile

Alabama Department of Workforce  
Labor Market Information Division

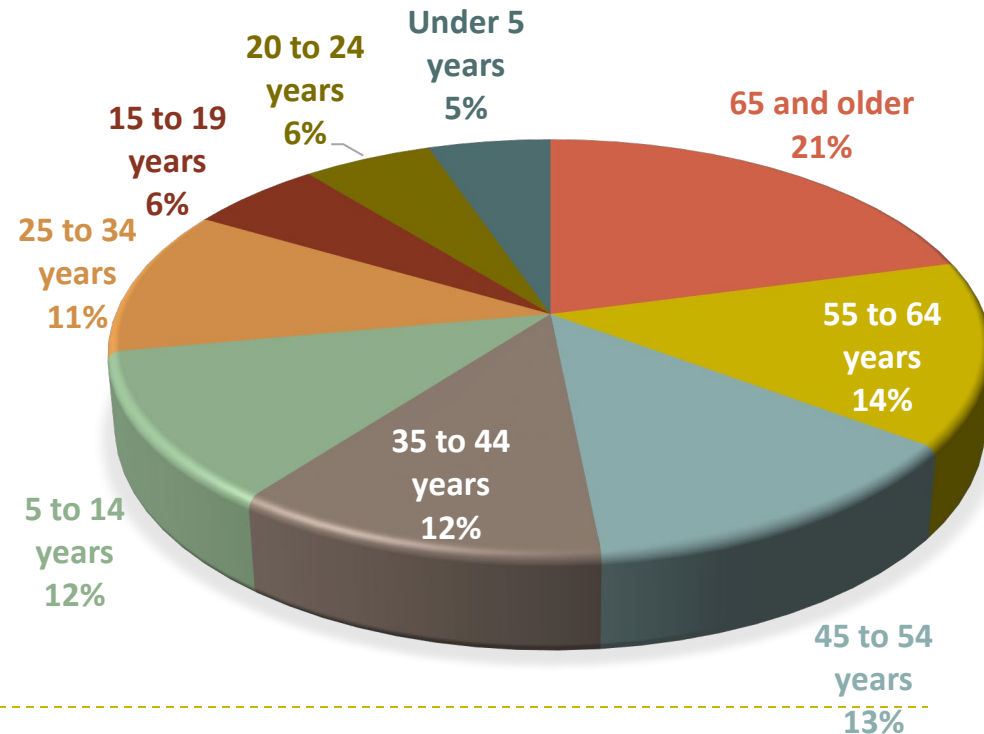
# Demographics

American Community Survey Average Population Estimates for 2019-2023

Age	Estimate
Under 5 years	2,773
5 to 14 years	6,205
15 to 19 years	3,033
20 to 24 years	2,938
25 to 34 years	5,993
35 to 44 years	6,314
45 to 54 years	6,983
55 to 64 years	7,596
65 and older	11,004

*Total Population*  
**52,839**

*Population By Age Group:*



# Demographics

## American Community Survey Average Population Estimates for 2019-2023

School Enrollment	Estimate
Population 3 years and over enrolled in school	10,395
Nursery school, preschool	383
Kindergarten	710
Elementary school (grades 1-8)	4,788
High school (grades 9-12)	2,633
College or graduate school	1,881
Educational Attainment	Estimate
Population 25 years and over	37,890
Less than 9 <sup>th</sup> grade	2,046
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	4,753
High school graduate (includes equivalency)	14,353
Some college, no degree	7,405
Associate's degree	3,441
Bachelor's degree	3,583
Graduate or professional degree	2,309

# Unemployment Data

## November 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Cullman	40,784	39,625	1,159	2.7%	8,163	9,322
DeKalb	31,806	30,843	963	2.9%	9,901	10,864
<b>Jackson</b>	<b>23,692</b>	<b>22,905</b>	<b>787</b>	<b>3.3%</b>	<b>4,444</b>	<b>5,231</b>
Limestone	51,643	50,132	1,511	2.8%	11,781	13,292
Madison	212,760	206,798	5,962	2.7%	47,770	53,732
Marshall	46,997	45,703	1,294	2.6%	7,815	9,109
Morgan	63,032	61,332	1,700	2.6%	12,389	14,089

**Unemployment + Underemployment = Potential Available Labor Pool**

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

# Unemployment Data

## Initial Claims by Occupation 2024, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	30	Laborers and Freight, Stock, and Material Movers, Hand	9
Production Occupations	28	Welders, Cutters, Solderers, and Brazers	9
Customer Service Representatives	24	Welding, Soldering, and Brazing Workers	9
Industrial Truck and Tractor Operators	23	Construction Laborers	8
General and Operations Managers	21	Food Service Managers	8
Production Workers, All Other	19	Grounds Maintenance Workers	8
Stockers and Order Fillers	19	Heavy and Tractor-Trailer Truck Drivers	8
Management Occupations	18	Medical and Health Services Managers	8
Cashiers	14	Receptionists and Information Clerks	8
Team Assemblers	12	Retail Sales Workers	8
Driver/Sales Workers and Truck Drivers	11	Waiters and Waitresses	8
Security Guards	11	Assemblers and Fabricators	7
Laborers and Material Movers, Hand	10	Carpenters	7
Nursing Assistants	10	Electricians	7
Registered Nurses	10	Fast Food and Counter Workers	7



# Help Wanted OnLine<sup>®</sup> Annual Job Postings

## 2024 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Retail Salespersons	122	Team Assemblers	28
Supervisors of Retail Sales Workers	88	General and Operations Managers	27
Merchandise Displayers and Window Trimmers	72	Supervisors of Office and Administrative Support Workers	27
Fast Food and Counter Workers	72	Food Preparation Workers	26
Registered Nurses	65	Shipping, Receiving, and Inventory Clerks	25
Security Guards	54	Sales Reps of Services, Except Advertising, Insurance, Financial Services, and Travel	24
Heavy and Tractor-Trailer Truck Drivers	51	Laborers and Freight, Stock, and Material Movers, Hand	24
Food Service Managers	49	Cooks, Restaurant	22
Customer Service Representatives	45	Production Workers, All Other	22
Automotive Service Techs & Mechanics	37	Nurse Practitioners	21
Supervisors of Food Prep and Serving Workers	34	Licensed Practical & Vocational Nurses	21
Personal Care Aides	29	Supervisors of Production and Operating Workers	20
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	29	Sales Reps, Wholesale and Manufacturing, Technical and Scientific Products	19
Maintenance and Repair Workers, General	29	Sales Reps, Wholesale and Manufacturing, Except Technical and Scientific Products	19
Secondary School Teachers, Except Special and Career/Technical Education	28	Transportation, Storage, and Distribution Managers	18



# Expected Worker Shortfall

	2022-2032	2022-2040	2022-2045
Total Population Growth	-3.2%	-6.7%	-9.2%
Age 20-64 Population Growth	-6.1%	-10.5%	-13.1%
Nonagricultural Job Growth	7.3%	11.5%	14.0%
Worker Shortfall	13.5%	22.0%	27.0%
<b>Worker Shortfall</b>	<b>2,220</b>	<b>3,625</b>	<b>4,460</b>

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.



# Occupational Wages

## Jackson County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$12.44	\$18.73	\$22.68	\$27.80

## Jackson County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$15.95	\$19.93	\$24.41	\$28.63

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

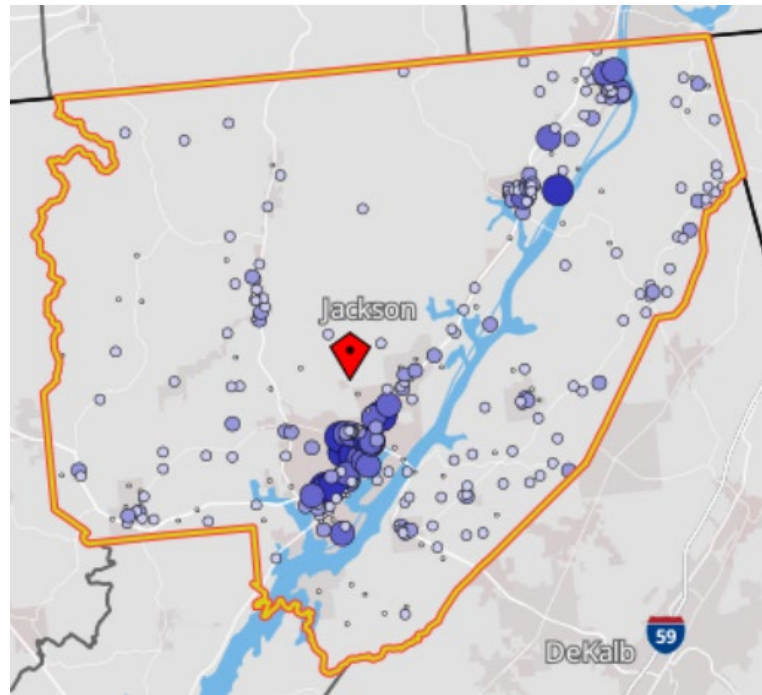
# Occupational Wages

## Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
<b>Alabama</b>				
Total	\$27,814	\$45,371	\$57,292	\$72,030
Manufacturing	\$33,704	\$48,848	\$58,571	\$71,005
<b>Jackson County</b>				
Total	\$25,876	\$38,954	\$47,181	\$57,833
Manufacturing	\$33,170	\$41,437	\$50,759	\$59,554
<b>Madison County</b>				
Total	\$31,098	\$53,693	\$73,781	\$95,122
Manufacturing	\$38,755	\$54,588	\$73,664	\$91,118
<b>DeKalb County</b>				
Total	\$25,383	\$39,509	\$47,155	\$58,040
Manufacturing	\$30,186	\$44,543	\$50,946	\$61,327

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

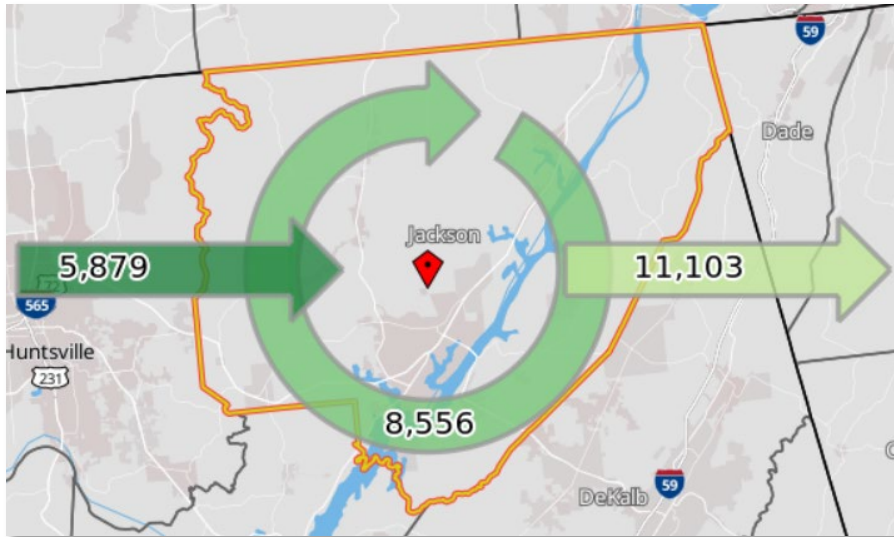
# 2022 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	3,344	23.2%
Age 30 to 54	7,572	52.5%
Age 55 or older	3,519	24.4%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	1,503	10.4%
High school or equivalent, no college	3,923	27.2%
Some college or Associate degree	3,618	25.1%
Bachelor's degree or advanced degree	2,047	14.2%
Educational attainment not available (workers aged 29 or younger)	3,344	23.2%
Jobs by Worker Sex	Count	Share
Male	7,271	50.4%
Female	7,164	49.6%
Jobs by Earnings	Count	Share
\$1,250 per month or less	2,290	15.9%
\$1,251 to \$3,333 per month	5,512	38.2%
More than \$3,333 per month	6,633	46.0%

# 2022 Commuting Patterns

## Labor Force Characteristics



Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	11,103	100.0%
Workers Aged 29 or younger	2,869	25.8%
Workers Aged 30 to 54	5,738	51.7%
Workers Aged 55 or older	2,496	22.5%
Workers Earning \$1,250 per month or less	1,791	16.1%
Workers Earning \$1,251 to \$3,333 per month	3,533	31.8%
Workers Earning More than \$3,333 per month	5,779	52.0%
Workers in the "Goods Producing" Industry Class	3,062	27.6%
Workers in the "Trade, Transportation, and Utilities" Industry Class	2,511	22.6%
Workers in the "All Other Services" Industry Class	5,530	49.8%

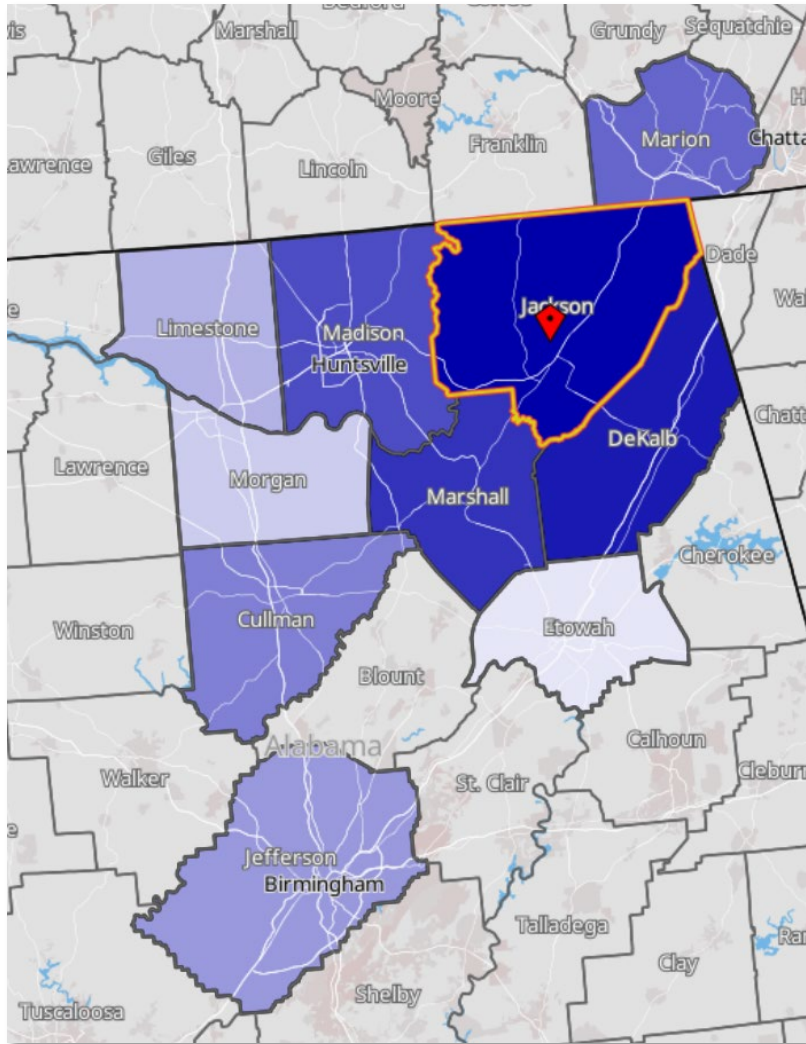
Live in the County but Work Elsewhere  
43.5%

Live and Work in the County  
33.5%

Live Elsewhere but Work  
in the County  
23.0%

# 2022 Commuting Patterns

## Where People Live who Work in This County



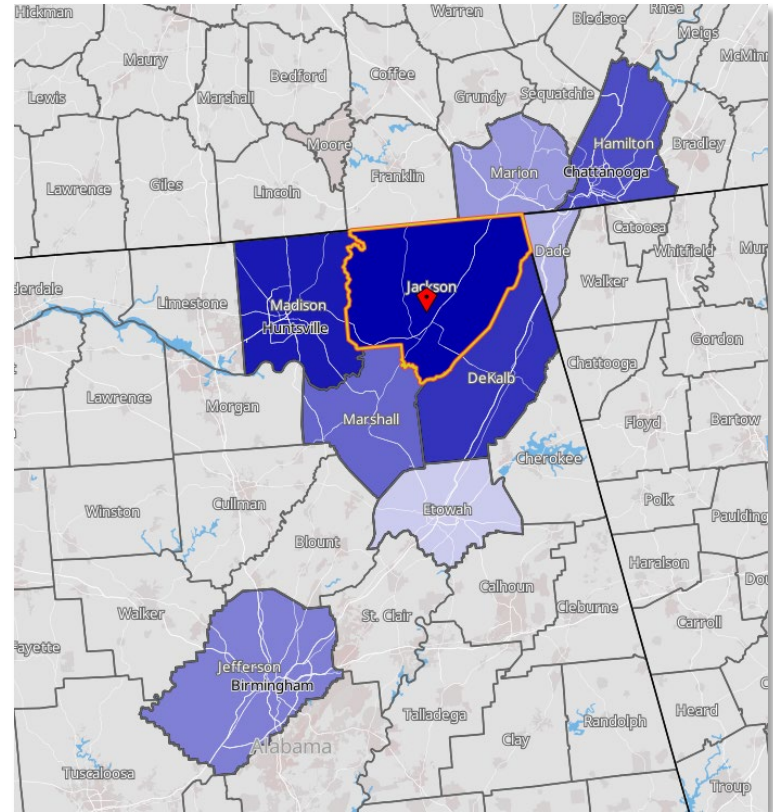
	Count	Share
Jackson County, AL	8,556	59.3%
DeKalb County, AL	1,396	9.7%
Marshall County, AL	791	5.5%
Madison County, AL	705	4.9%
Marion County, TN	282	2.0%
Cullman County, AL	205	1.4%
Jefferson County, AL	200	1.4%
Limestone County, AL	186	1.3%
Morgan County, AL	149	1.0%
Etowah County, AL	126	0.9%
All Other Locations	1,839	12.7%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

# 2022 Commuting Patterns

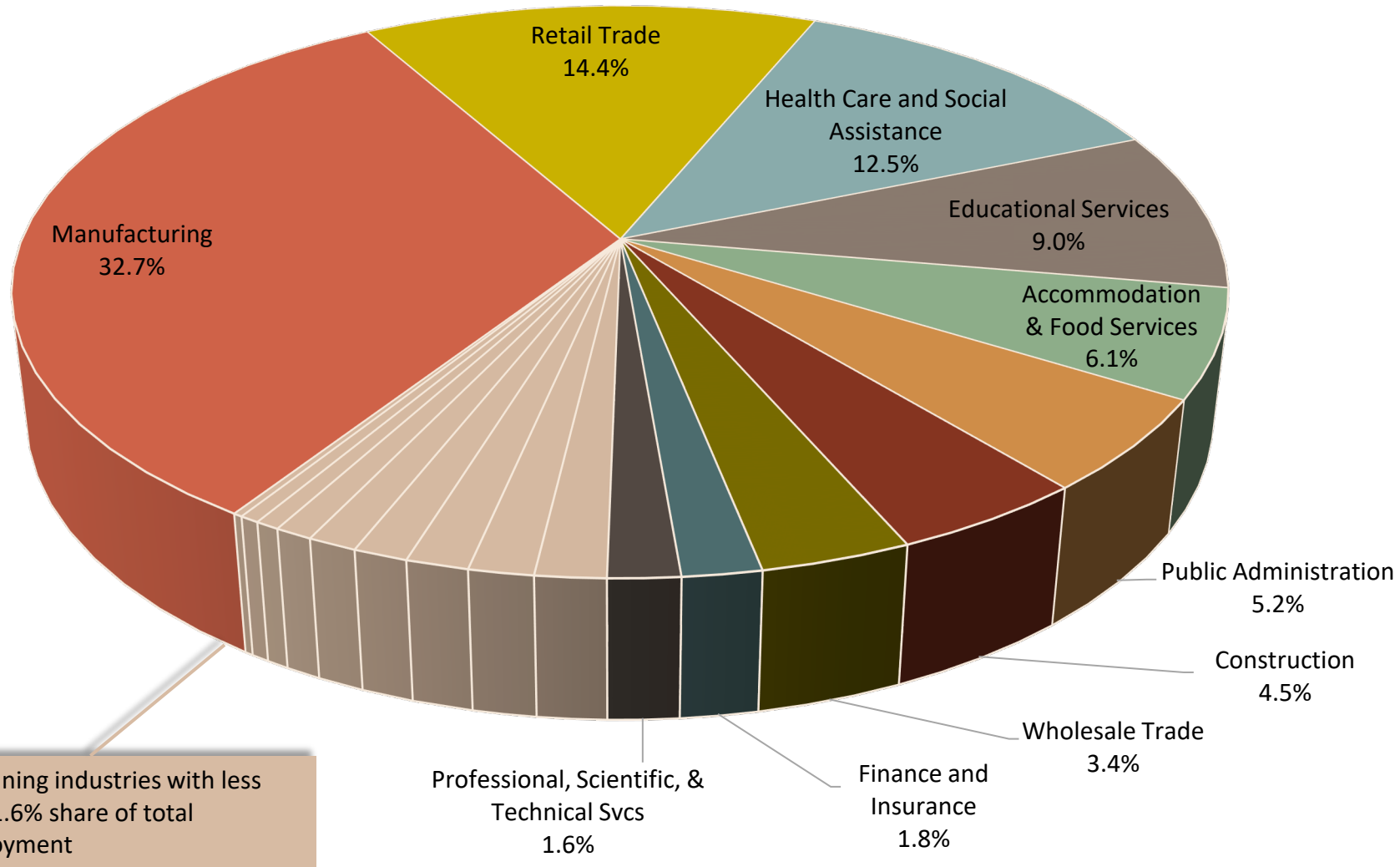
Where People Work who Live in This County

	Count	Share
Jackson County, AL	8,556	43.5%
Madison County, AL	2,880	14.6%
DeKalb County, AL	1,866	9.5%
Hamilton County, TN	970	4.9%
Marshall County, AL	657	3.3%
Jefferson County, AL	591	3.0%
Marion County, TN	558	2.8%
Dade County, GA	311	1.6%
Etowah County, AL	249	1.3%
Montgomery County, AL	240	1.2%
All Other Locations	2,781	14.1%



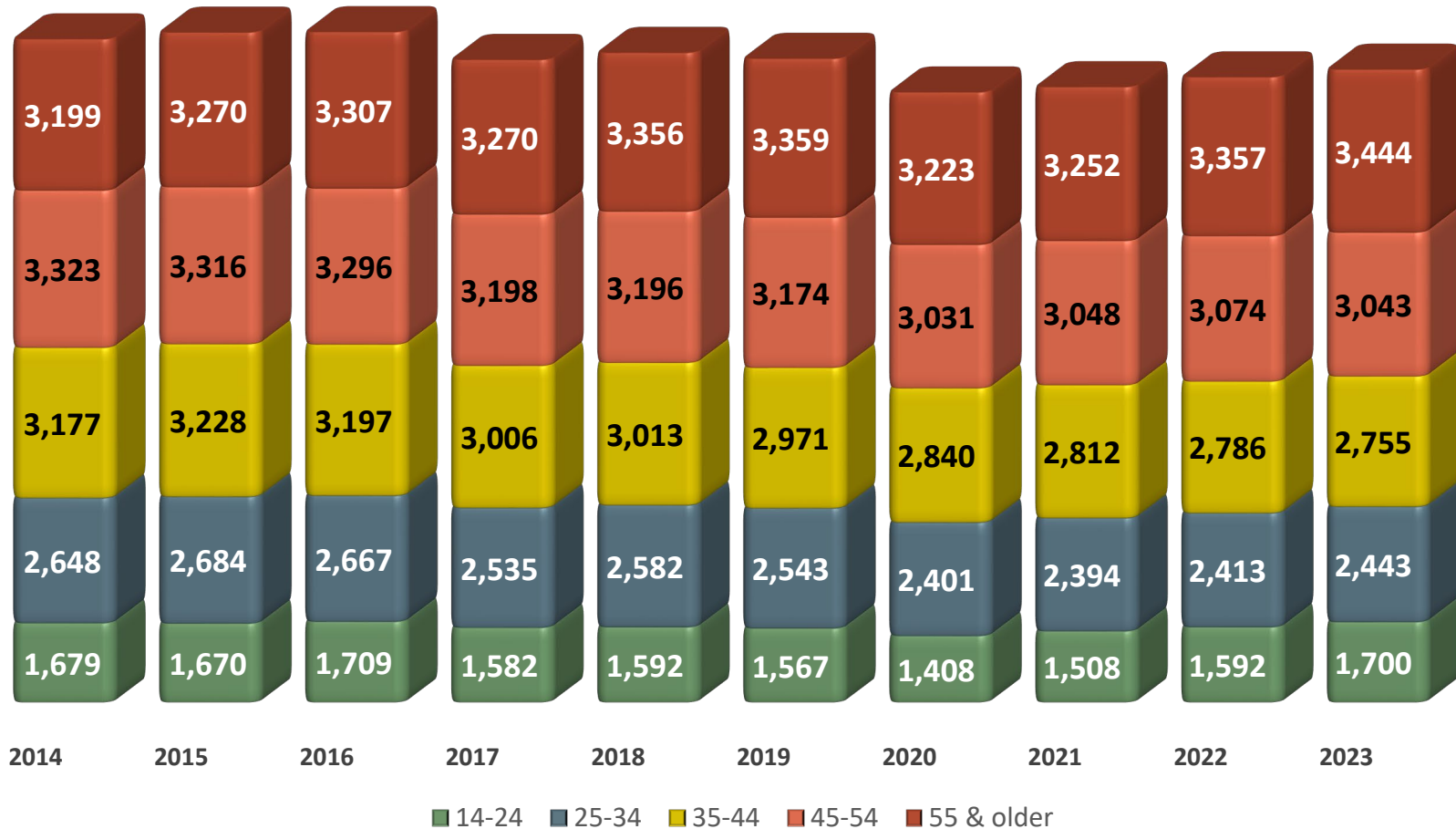
Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

# Jackson County Industry Distribution 2023



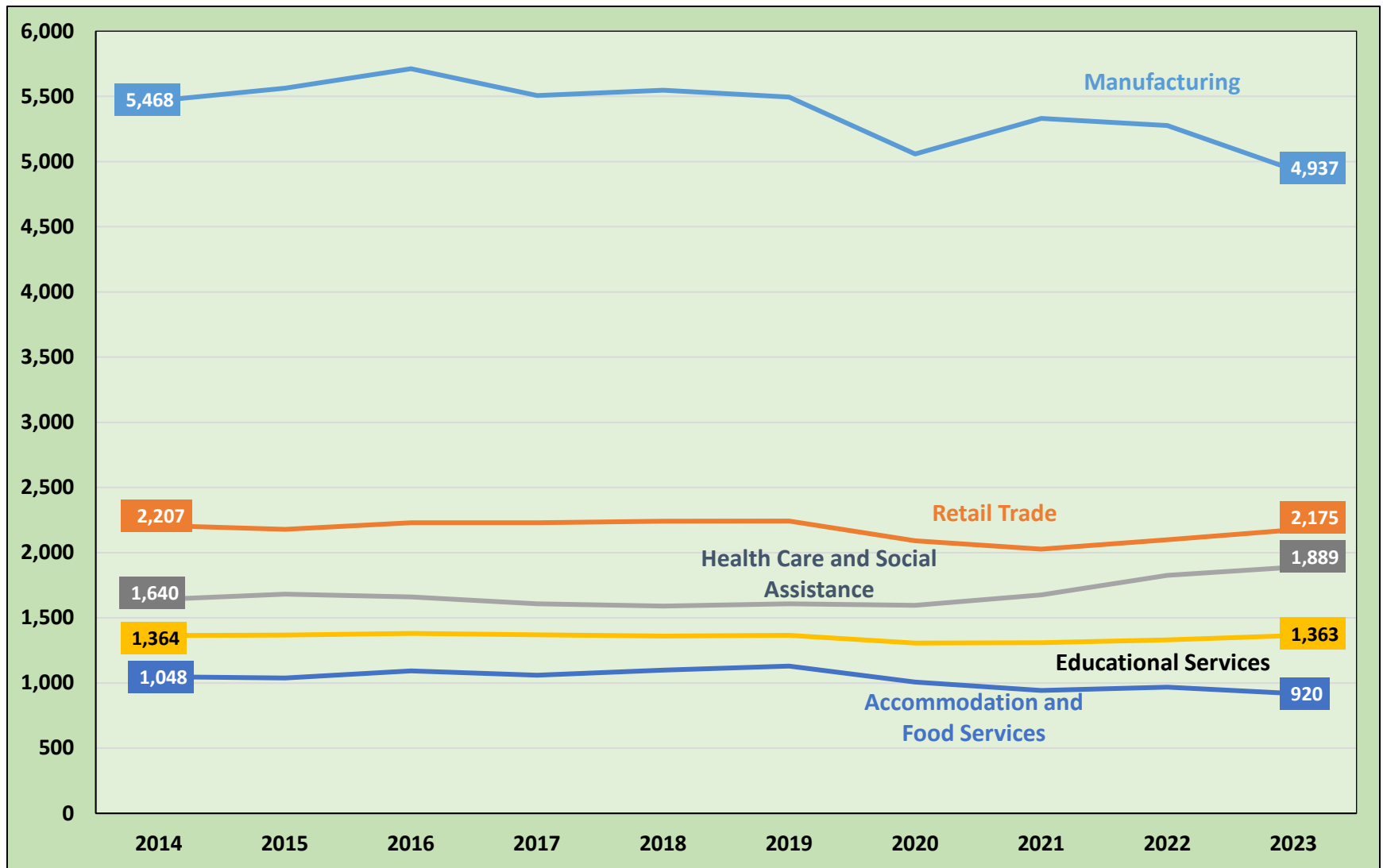
# Employment by Age Group

## Total All Industries

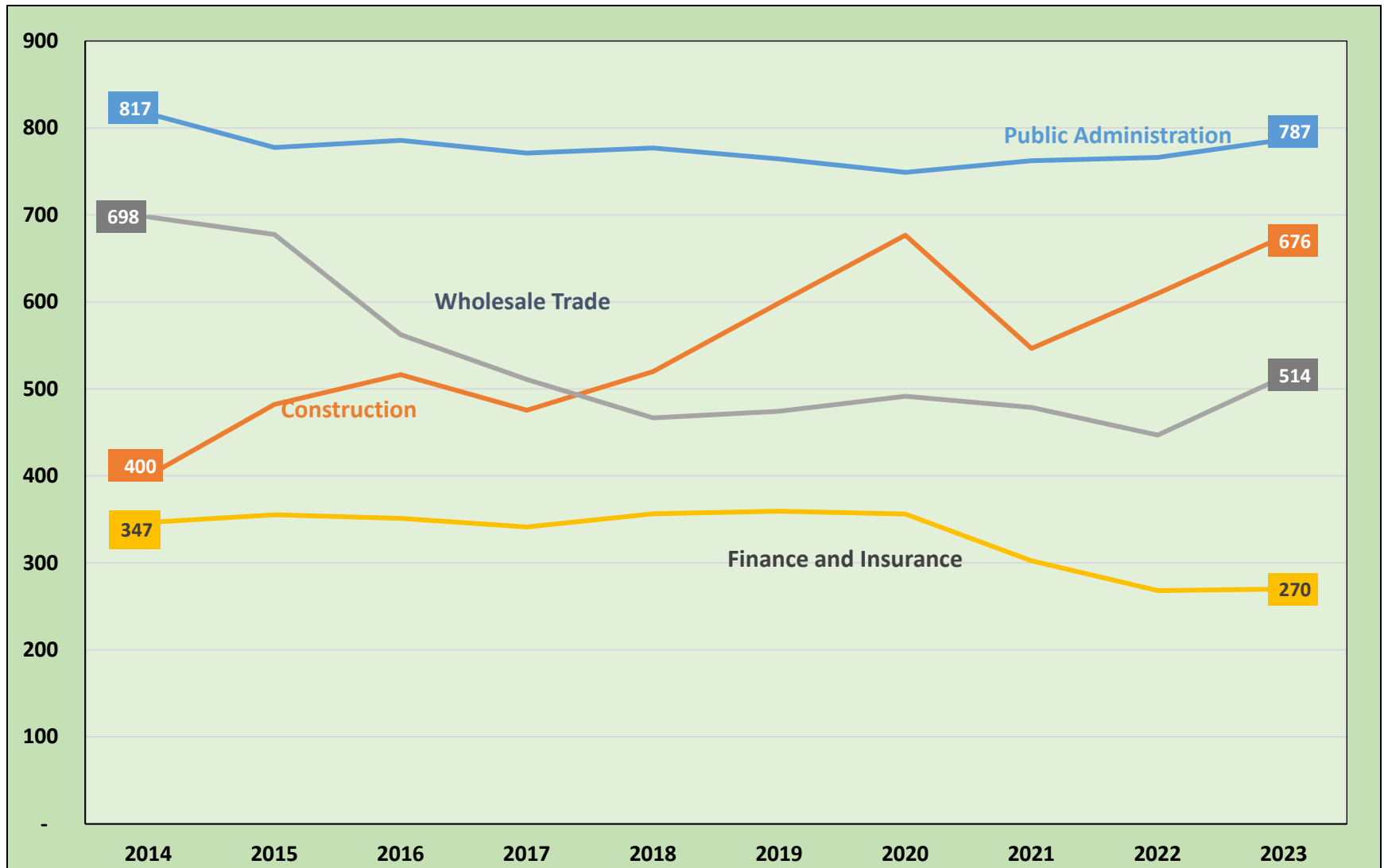


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

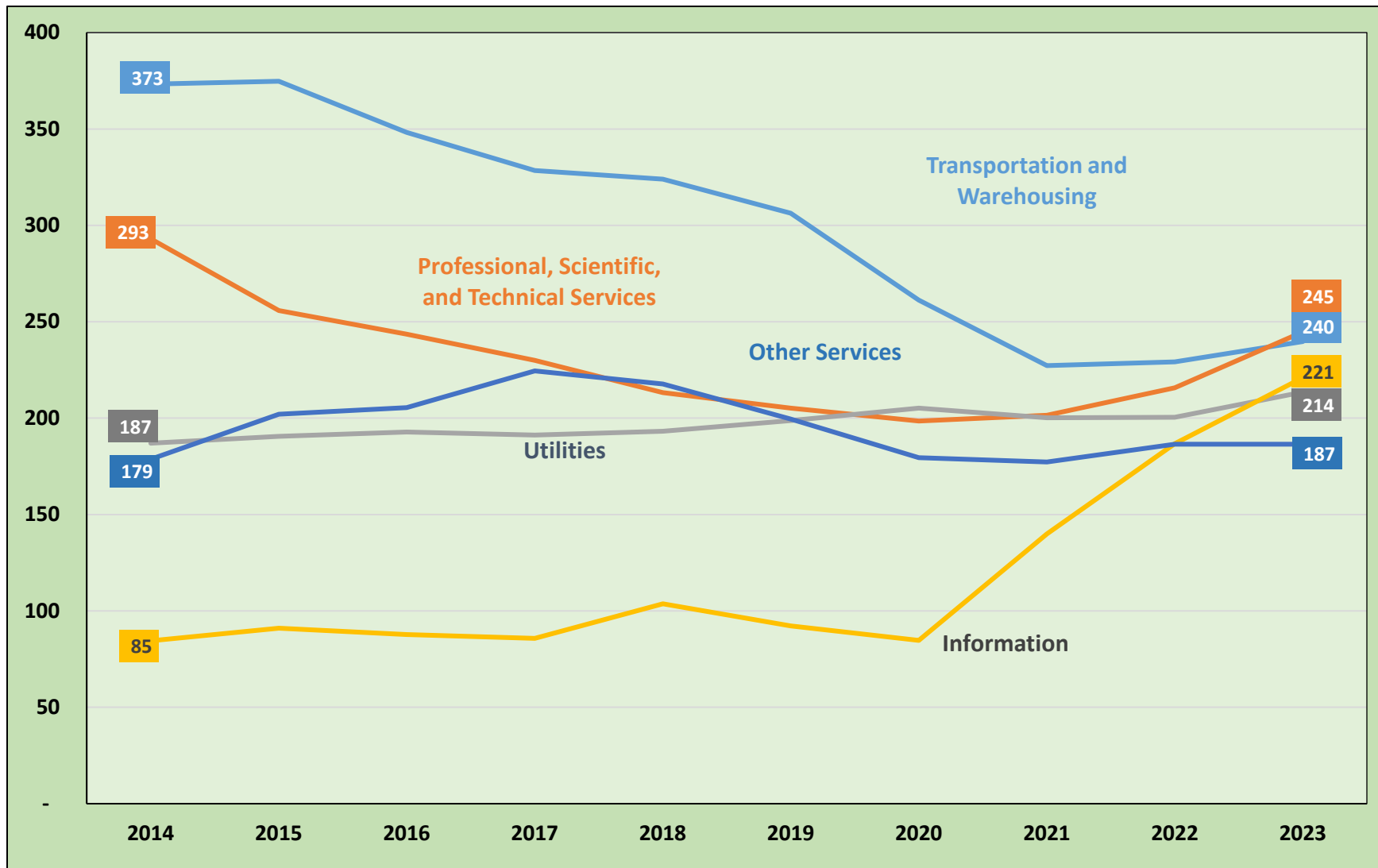
# Industry Sector Employment Trends



# Industry Sector Employment Trends



# Industry Sector Employment Trends



# Average Monthly Earnings Trend



# Postsecondary Education

## HS Graduates Enrolled in Alabama Public Colleges Fall 2024

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/Other
North Jackson High School	74	26	0	1	0	1	22	4
North Sand Mountain School	65	24	2	0	0	2	21	3
Pisgah High School	52	23	2	0	1	3	21	2
Scottsboro High School	163	88	11	2	4	17	81	7
Section High School	44	18	0	1	0	1	16	2
Skyline High School	50	25	2	0	0	2	17	8
Woodville High School	29	9	0	0	0	0	9	0

► Source: Alabama Commission on Higher Education; 2023-2024 High School Report.

# Postsecondary Education

## Fall 2024 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Jackson County		# Undergrads	# First-Time Freshman
<b>Major</b>	<b>Grand Total</b>	<b>1,901</b>	<b>299</b>
	Undeclared	684	1
	General Studies	311	135
	Registered Nursing/Registered Nurse	99	12
	Business Administration and Management, General	56	13
	Liberal Arts and Sciences/Liberal Studies	53	23
	Elementary Education and Teaching	51	3
	Manufacturing Engineering Technology/Technician	45	9
	Computer and Information Sciences, General	35	4
	Industrial Mechanics and Maintenance Technology/Technician	26	8
	Salon/Beauty Salon Management/Manager	25	13
	Biology/Biological Sciences, General	21	5
	Accounting	20	2
	Marketing/Marketing Management, General	17	3
	Emergency Medical Technology/Technician (EMT Paramedic)	14	6
	Mechanical Engineering	14	5

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

# Postsecondary Education

Summer 2023 thru Spring 2024 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Jackson Total	* State Totals
Multi-/Interdisciplinary Studies, Other	127	-	-	-	-	-	-	-	-	127	1,155
General Studies	8	-	90	-	2	-	-	-	-	100	6,081
Liberal Arts and Sciences/Liberal Studies	-	-	48	-	3	-	1	-	-	52	961
Medical/Clinical Assistant	41	-	3	-	-	-	-	-	-	44	263
Registered Nursing/Registered Nurse	-	-	26	-	16	-	2	-	-	44	3,947
Licensed Practical/Vocational Nurse Training	-	27	-	-	-	-	-	-	-	27	1,501
Industrial Mechanics and Maintenance Technology/Technician	6	9	11	-	-	-	-	-	-	26	630
Computer and Information Sciences, General	19	-	4	-	2	-	-	-	-	25	1,429
Elementary Education and Teaching	-	-	-	-	12	-	9	3	-	24	1,071
Salon/Beauty Salon Management/Manager	-	8	10	-	-	-	-	-	-	18	398
Business Administration and Management, General	1	1	2	-	6	-	6	-	-	16	2,265
Manufacturing Engineering Technology/Technician	10	-	1	-	-	-	-	-	-	11	672
Emergency Medical Technology/Technician (EMT Paramedic)	7	1	2	-	-	-	-	-	-	10	782
Industrial Electronics Technology/Technician	4	3	3	-	-	-	-	-	-	10	446
Secondary Education and Teaching	-	-	-	-	4	-	5	-	-	9	496

# Questions???

Alabama Department of Workforce  
Labor Market Information Division  
[LMI.LABOR@labor.Alabama.gov](mailto:LMI.LABOR@labor.Alabama.gov)