

Houston County Profile

Alabama Department of Workforce
Labor Market Information Division

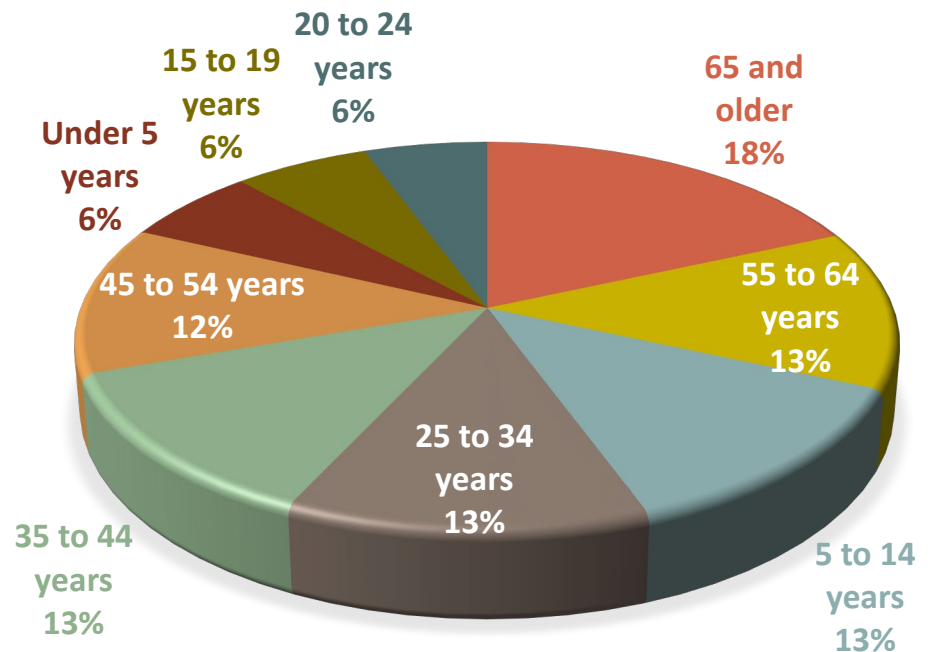
Demographics

American Community Survey Average Population Estimates for 2019-2023

Age	Estimate
Under 5 years	6,706
5 to 14 years	13,736
15 to 19 years	6,663
20 to 24 years	6,033
25 to 34 years	13,572
35 to 44 years	13,572
45 to 54 years	13,300
55 to 64 years	14,257
65 and older	19,789

Total Population
107,628

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2019-2023

School Enrollment	Estimate
Population 3 years and over enrolled in school	24,464
Nursery school, preschool	1,758
Kindergarten	1,329
Elementary school (grades 1-8)	11,084
High school (grades 9-12)	5,379
College or graduate school	4,914
Educational Attainment	Estimate
Population 25 years and over	74,490
Less than 9 th grade	2,846
9 th to 12 th grade, no diploma	6,540
High school graduate (includes equivalency)	23,903
Some college, no degree	16,962
Associate's degree	7,279
Bachelor's degree	10,662
Graduate or professional degree	6,298

Unemployment Data

November 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Barbour	8,087	7,676	411	4.6%	2,272	2,683
Butler	8,856	8,517	339	3.9%	1,542	1,881
Coffee	22,438	21,636	802	3.7%	3,613	4,415
Covington	15,067	14,543	524	3.4%	4,479	5,003
Crenshaw	6,197	5,980	217	3.4%	1,310	1,527
Dale	21,703	21,014	689	3.2%	4,875	5,564
Geneva	11,569	11,199	370	3.0%	2,262	2,632
Henry	7,297	7,008	289	3.8%	1,514	1,803
Houston	49,472	47,793	1,679	3.4%	10,037	11,716
Pike	16,257	15,657	600	3.3%	4,415	5,015

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2024, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Customer Service Representatives	139	Driver/Sales Workers and Truck Drivers	29
Cashiers	81	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	26
Management Occupations	52	Helpers--Production Workers	22
General and Operations Managers	50	Marketing and Sales Managers	22
Retail Salespersons	44	Medical Assistants	22
Food Service Managers	43	Office Clerks, General	22
Stockers and Order Fillers	40	Transportation, Storage, and Distribution Managers	22
Industrial Truck and Tractor Operators	39	Waiters and Waitresses	22
Heavy and Tractor-Trailer Truck Drivers	37	Cooks and Food Preparation Workers	17
Fast Food and Counter Workers	36	Supervisors of Retail Sales Workers	17
Maids and Housekeeping Cleaners	36	Inspectors, Testers, Sorters, Samplers, and Weighers	17
Construction Laborers	34	Production Occupations	17
Retail Sales Workers	33	Receptionists and Information Clerks	16
Laborers and Freight, Stock, and Material Movers, Hand	32	Licensed Practical and Licensed Vocational Nurses	16
Nursing Assistants	30	Sales Representatives, Services	16



Help Wanted OnLine[®] Annual Job Postings

2024 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Registered Nurses	447	Food Service Managers	49
Retail Salespersons	282	Sales Reps of Services, Except Advertising, Insurance, Financial Services, and Travel	47
Heavy and Tractor-Trailer Truck Drivers	183	Sales Managers	44
Supervisors of Retail Sales Workers	166	Sales Reps, Wholesale and Manufacturing, Except Technical and Scientific Products	44
Licensed Practical and Licensed Vocational Nurses	128	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	43
Health Technologists and Technicians, All Other	120	Maintenance and Repair Workers, General	40
General and Operations Managers	74	Pharmacy Technicians	38
Laborers and Freight, Stock, and Material Movers, Hand	73	Supervisors of Office and Administrative Support Workers	38
Merchandise Displayers and Window Trimmers	66	Automotive Service Technicians and Mechanics	38
Cashiers	64	Medical Assistants	37
Medical and Health Services Managers	60	Psychiatric Technicians	36
Fast Food and Counter Workers	58	Hairdressers, Hairstylists, and Cosmetologists	36
Customer Service Representatives	58	Stockers and Order Fillers	36
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	56	Production Workers, All Other	35
Driver/Sales Workers	56	Sales Reps, Wholesale and Manufacturing, Technical and Scientific Products	34



Expected Worker Shortfall

	2022-2032	2022-2040	2022-2045
Total Population Growth	3.8%	5.8%	6.6%
Age 20-64 Population Growth	1.5%	2.6%	3.2%
Nonagricultural Job Growth	5.3%	7.3%	8.4%
Worker Shortfall	3.8%	4.6%	5.2%
Worker Shortfall	2,055	2,483	2,814

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Occupational Wages

Houston County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$12.03	\$18.27	\$24.29	\$30.43

Houston County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$13.74	\$18.18	\$21.97	\$26.08

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

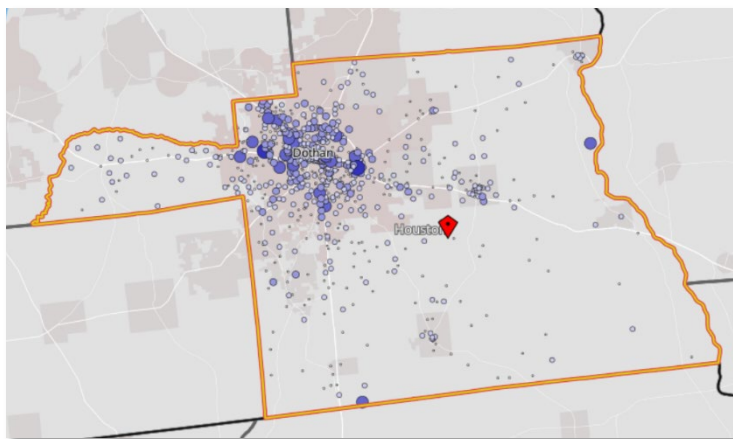
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$27,814	\$45,371	\$57,292	\$72,030
Manufacturing	\$33,704	\$48,848	\$58,571	\$71,005
Houston County				
Total	\$25,009	\$38,003	\$50,543	\$63,309
Manufacturing	\$28,573	\$37,808	\$45,684	\$54,239
Dale County				
Total	\$29,258	\$59,655	\$65,123	\$83,054
Manufacturing	NA	NA	NA	NA
Coffee County				
Total	\$24,695	\$36,064	\$45,968	\$56,606
Manufacturing	\$26,061	\$32,676	\$40,295	\$47,411

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

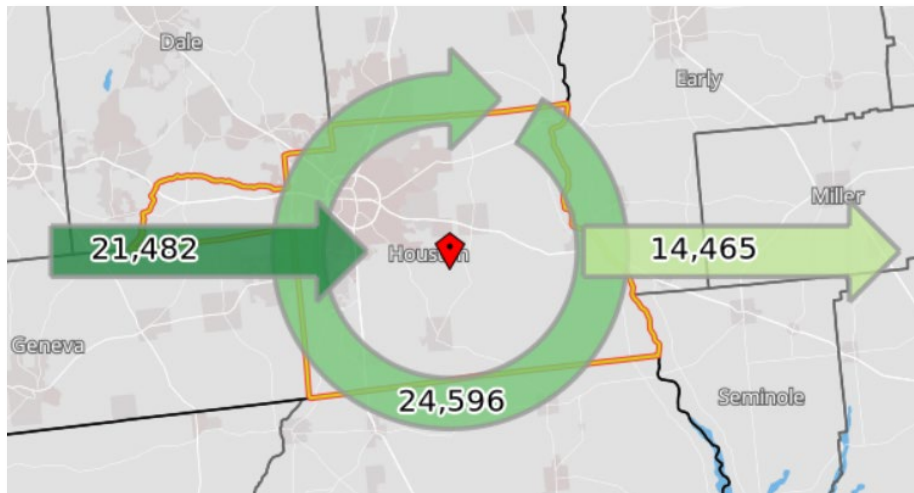
2022 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	11,207	24.3%
Age 30 to 54	23,933	51.9%
Age 55 or older	10,938	23.7%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	4,645	10.1%
High school or equivalent, no college	10,291	22.3%
Some college or Associate degree	12,098	26.3%
Bachelor's degree or advanced degree	7,837	17.0%
Educational attainment not available (workers aged 29 or younger)	11,207	24.3%
Jobs by Worker Sex	Count	Share
Male	21,867	47.5%
Female	24,211	52.5%
Jobs by Earnings	Count	Share
\$1,250 per month or less	9,078	19.7%
\$1,251 to \$3,333 per month	16,468	35.7%
More than \$3,333 per month	20,532	44.6%

2022 Commuting Patterns

Labor Force Characteristics



Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	14,465	100.0%
Workers Aged 29 or younger	3,521	24.3%
Workers Aged 30 to 54	7,812	54.0%
Workers Aged 55 or older	3,132	21.7%
Workers Earning \$1,250 per month or less	2,486	17.2%
Workers Earning \$1,251 to \$3,333 per month	4,424	30.6%
Workers Earning More than \$3,333 per month	7,555	52.2%
Workers in the "Goods Producing" Industry Class	2,942	20.3%
Workers in the "Trade, Transportation, and Utilities" Industry Class	4,245	29.3%
Workers in the "All Other Services" Industry Class	7,278	50.3%

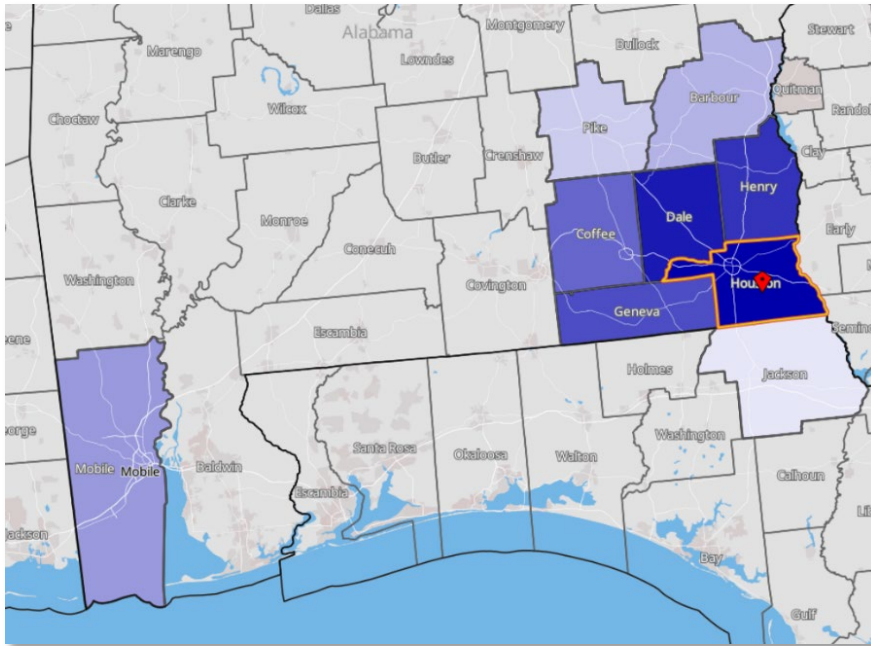
Live and Work in the County
40.6%

Live Elsewhere but Work in the
County
35.5%

Live in the County but
Work Elsewhere
23.9%

2022 Commuting Patterns

Where People Live who Work in This County



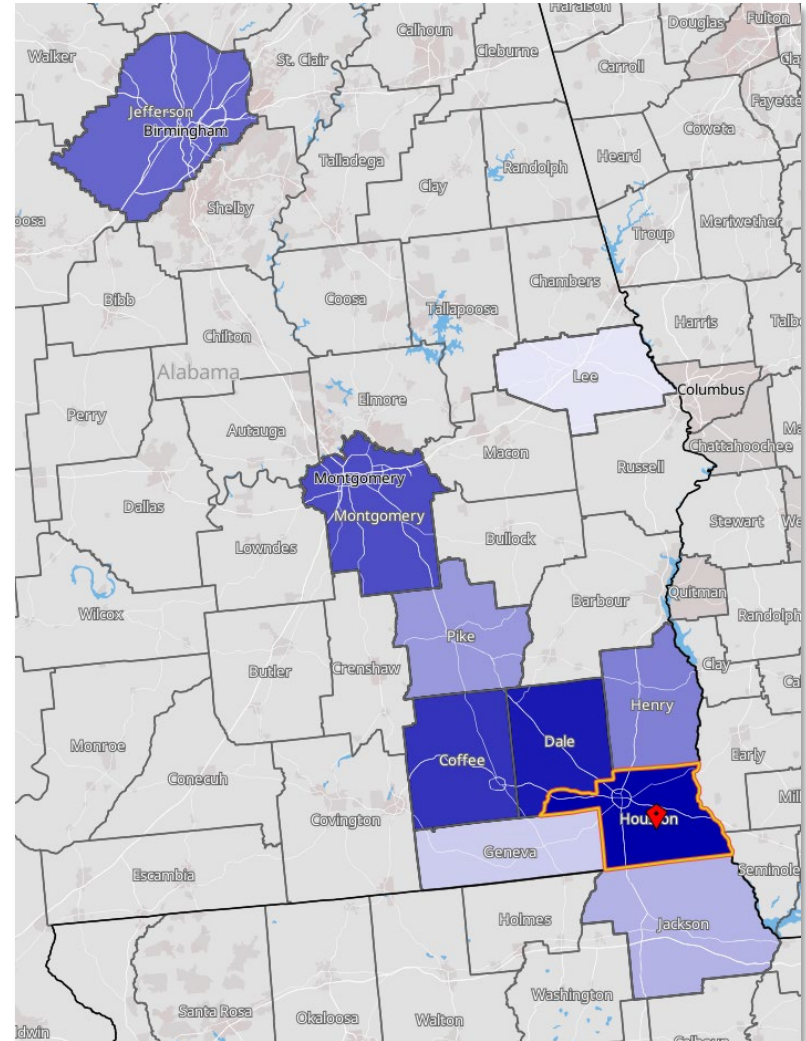
	Count	Share
Houston County, AL	24,596	53.4%
Dale County, AL	4,222	9.2%
Henry County, AL	2,364	5.1%
Geneva County, AL	2,148	4.7%
Coffee County, AL	1,716	3.7%
Jefferson County, AL	660	1.4%
Mobile County, AL	599	1.3%
Barbour County, AL	585	1.3%
Pike County, AL	570	1.2%
Jackson County, FL	520	1.1%
All Other Locations	8,098	17.6%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

2022 Commuting Patterns

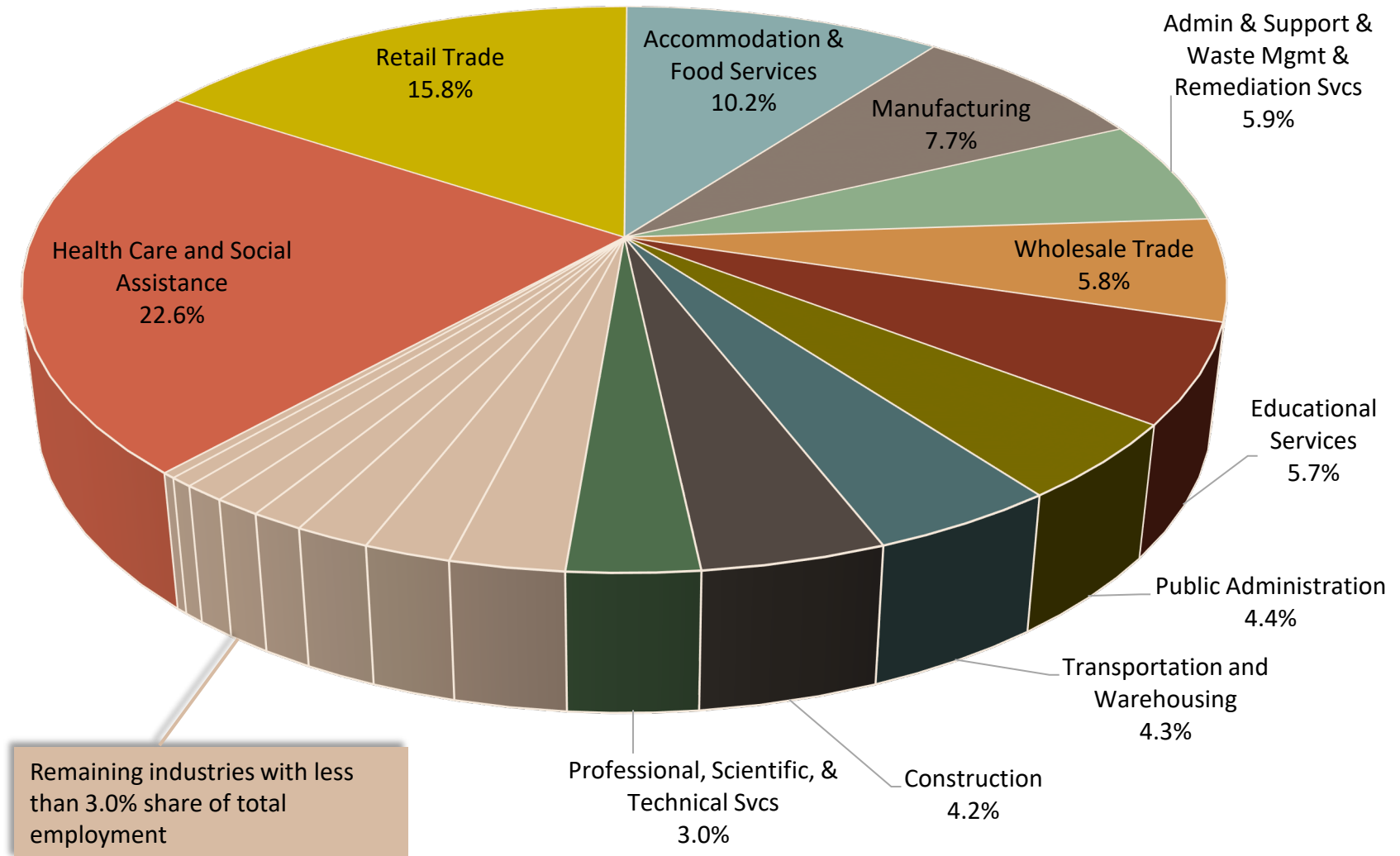
Where People Work who Live in This County

	Count	Share
Houston County, AL	24,596	63.0%
Dale County, AL	2,418	6.2%
Coffee County, AL	1,079	2.8%
Montgomery County, AL	1,022	2.6%
Jefferson County, AL	938	2.4%
Henry County, AL	749	1.9%
Pike County, AL	644	1.6%
Jackson County, FL	562	1.4%
Geneva County, AL	472	1.2%
Lee County, AL	399	1.0%
All Other Locations	6,182	15.8%



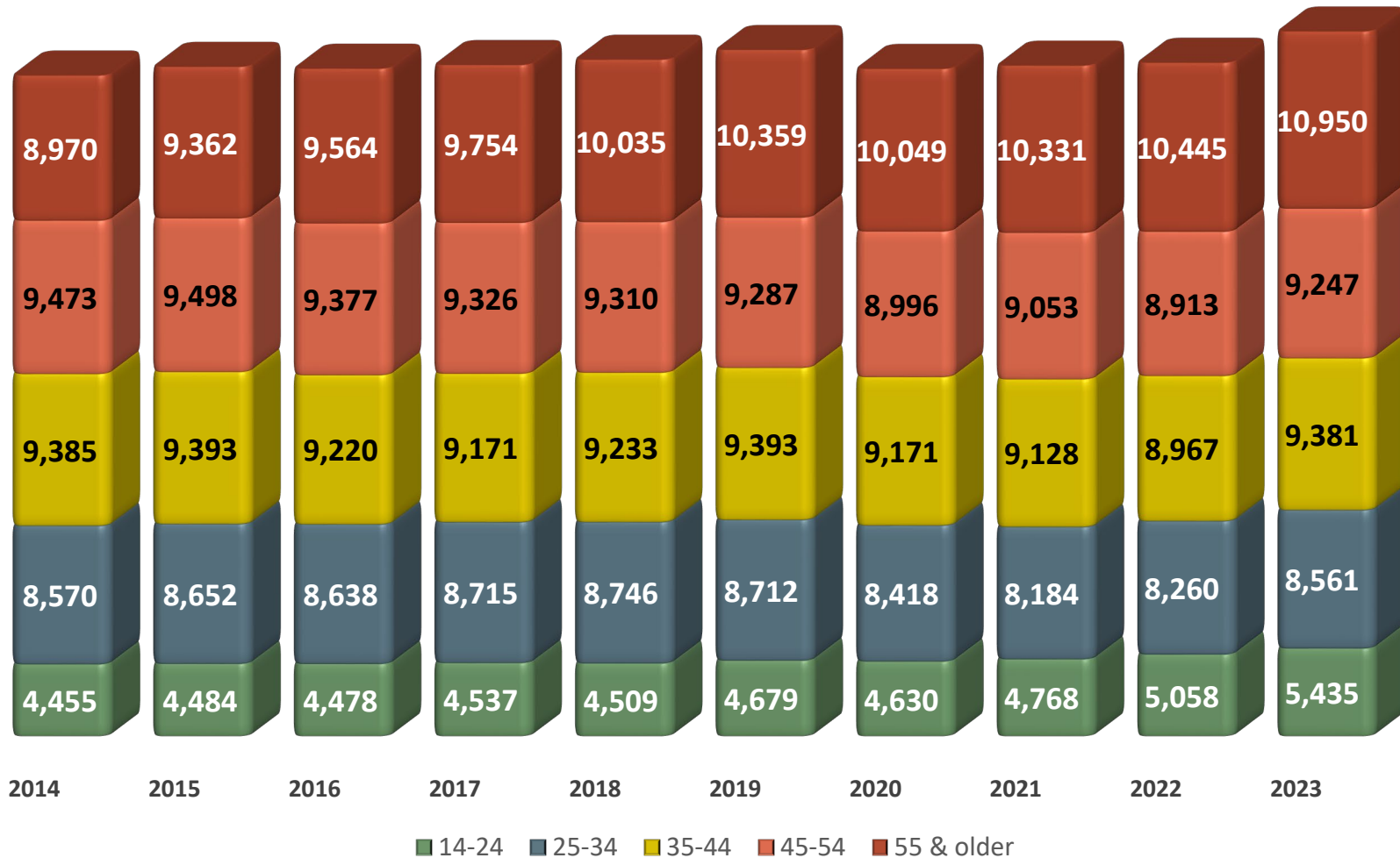
Houston County Industry Distribution

2023



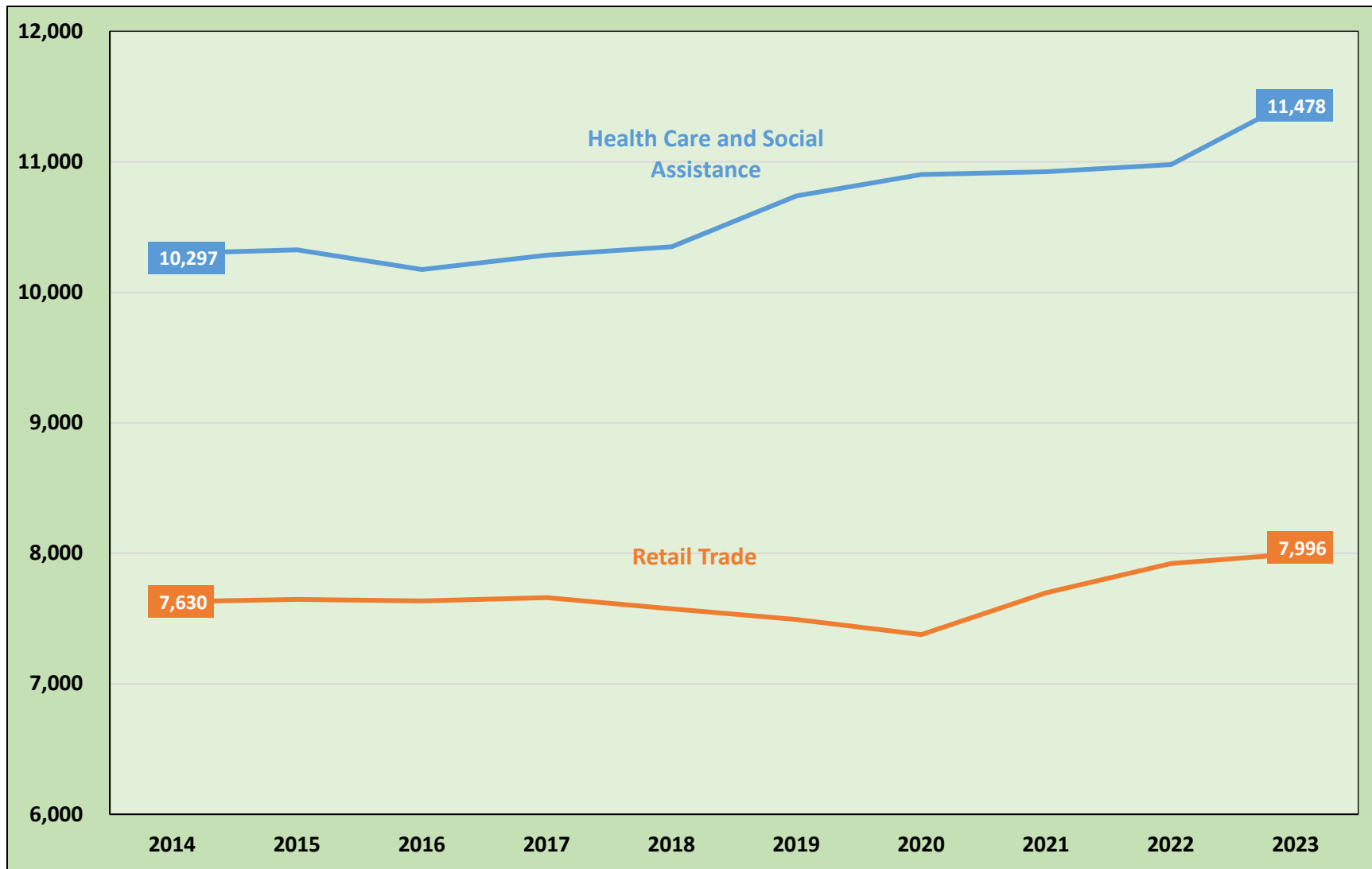
Employment by Age Group

Total All Industries

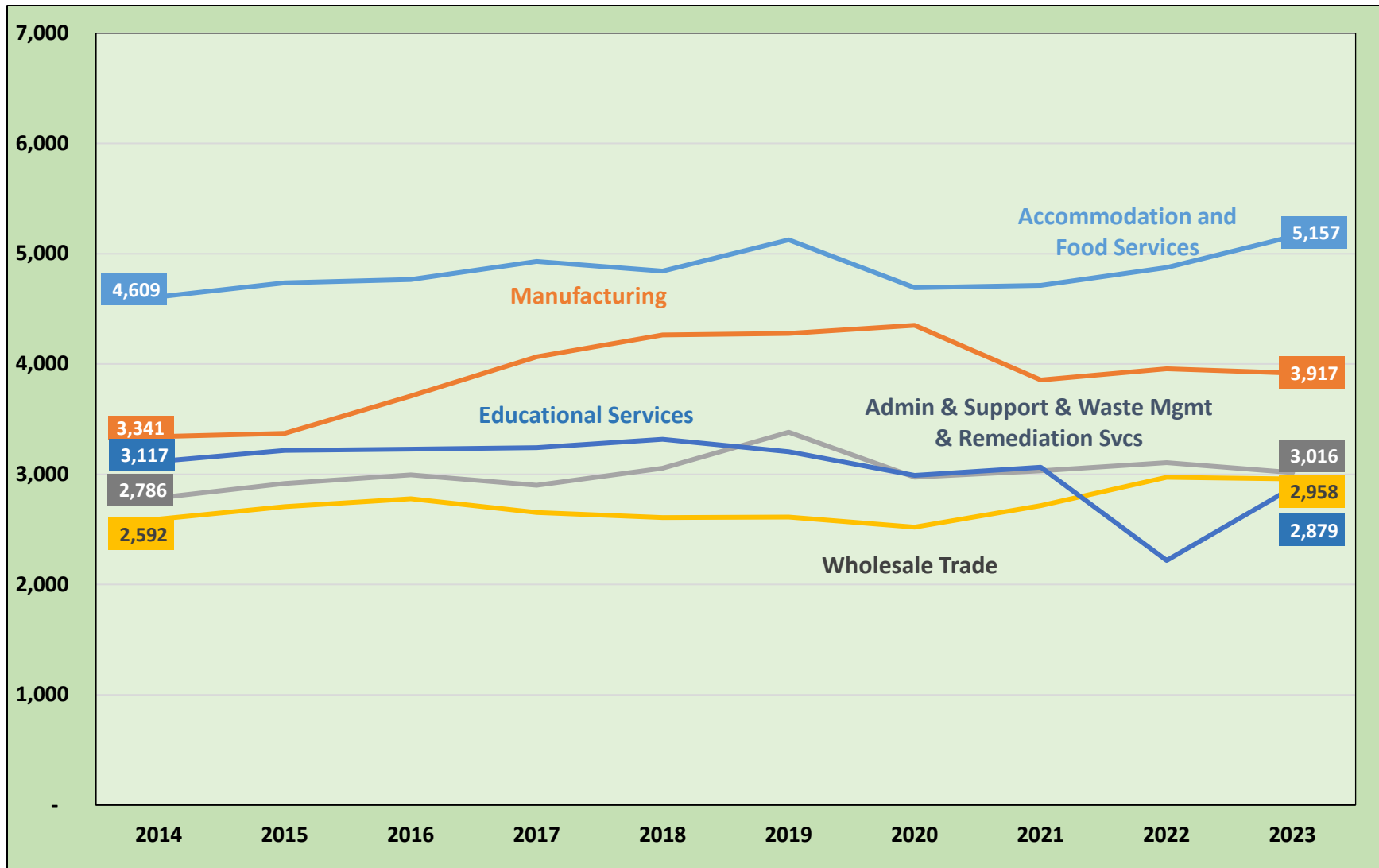


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

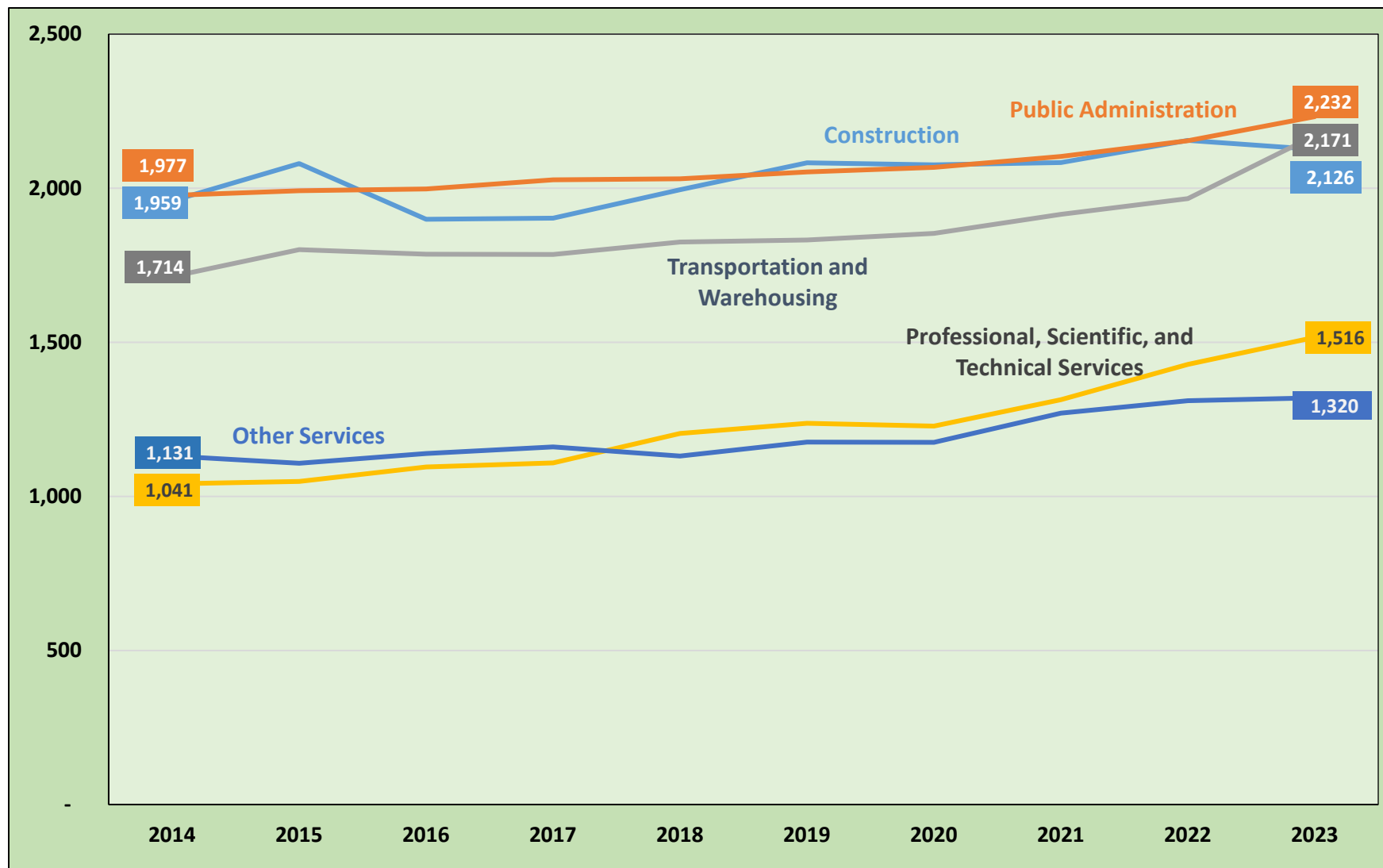
Industry Sector Employment Trends



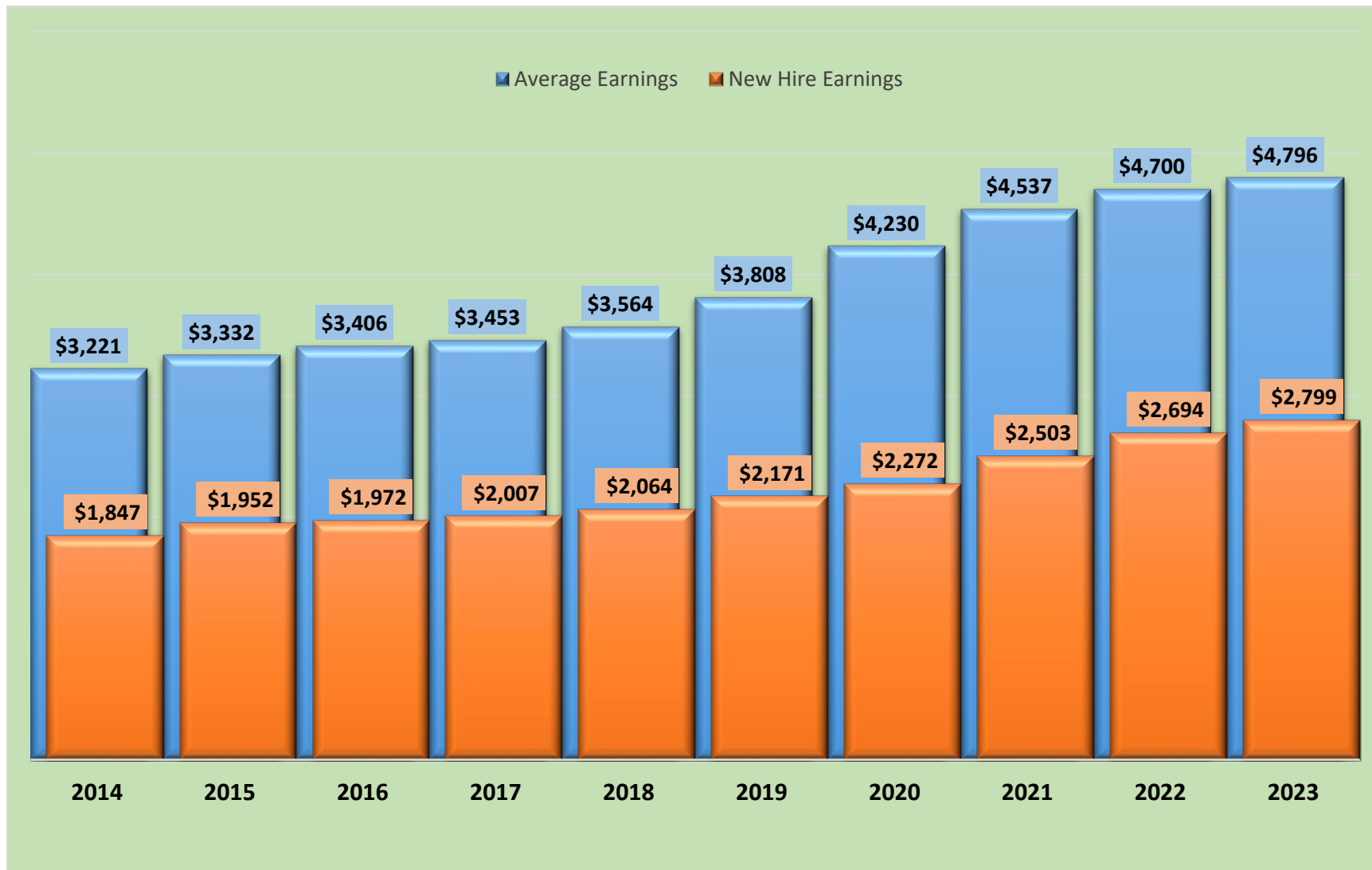
Industry Sector Employment Trends



Industry Sector Employment Trends



Average Monthly Earnings Trend



Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2024

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/Other
Ashford High School	89	40	2	5	0	7	35	5
Cottonwood High School	63	22	2	0	2	4	19	3
Dothan City Virtual School	62	12	0	2	0	2	9	3
Dothan High School	409	137	14	8	2	24	112	25
Houston County High School	33	18	1	2	0	3	13	5
Houston County Virtual Academy	66	14	2	0	0	2	10	4
Rehobeth High School	164	72	5	2	0	7	62	10
Wicksburg High School	69	41	0	3	0	3	39	2

Postsecondary Education

Fall 2024 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Houston County		# Undergrads	# First-Time Freshman
Major	Grand Total	3,609	672
General Studies		620	211
Undeclared		573	5
Registered Nursing/Registered Nurse		283	24
Business Administration and Management, General		175	26
Psychology, General		111	14
Computer and Information Sciences, General		97	18
Liberal Arts and Sciences/Liberal Studies		83	25
Biomedical Sciences, General		67	23
Multi-/Interdisciplinary Studies, Other		67	9
Biology/Biological Sciences, General		61	22
Airframe Mechanics and Aircraft Maintenance Technology/Technician		53	24
Cosmetology/Cosmetologist, General		48	18
Accounting		47	3
Licensed Practical/Vocational Nurse Training		43	0
Mechanical Engineering		43	14

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Postsecondary Education

Summer 2023 thru Spring 2024 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Houston Total	* State Totals
General Studies	102	-	84	-	1	-	-	-	-	187	6,081
Registered Nursing/Registered Nurse	-	-	33	-	32	-	13	-	-	78	3,947
Business Administration and Management, General	-	-	-	-	36	-	19	-	-	55	2,265
Computer and Information Sciences, General	31	-	10	-	5	-	-	-	-	46	1,429
Airframe Mechanics and Aircraft Maintenance Technology/Technician	-	30	4	-	-	-	-	-	-	34	206
Aircraft Powerplant Technology/Technician	-	30	2	-	-	-	-	-	-	32	176
Emergency Medical Technology/Technician (EMT Paramedic)	23	1	2	-	-	-	-	-	-	26	782
Licensed Practical/Vocational Nurse Training	-	26	-	-	-	-	-	-	-	26	1,501
Psychology, General	-	-	-	-	26	-	-	-	-	26	906
Child Care and Support Services Management	12	5	7	-	-	-	-	-	-	24	540
Cosmetology/Cosmetologist, General	8	13	-	-	-	-	-	-	-	21	337
Elementary Education and Teaching	-	-	-	-	11	-	8	-	-	19	1,071
Liberal Arts and Sciences/Liberal Studies	-	-	16	-	1	-	1	-	-	18	961
Social Work	-	-	-	-	7	-	10	-	-	17	659
Multi-/Interdisciplinary Studies, Other	-	-	-	-	15	-	-	-	-	15	1,155

Questions???

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