



DeKalb County Profile

Alabama Department of Workforce
Labor Market Information Division

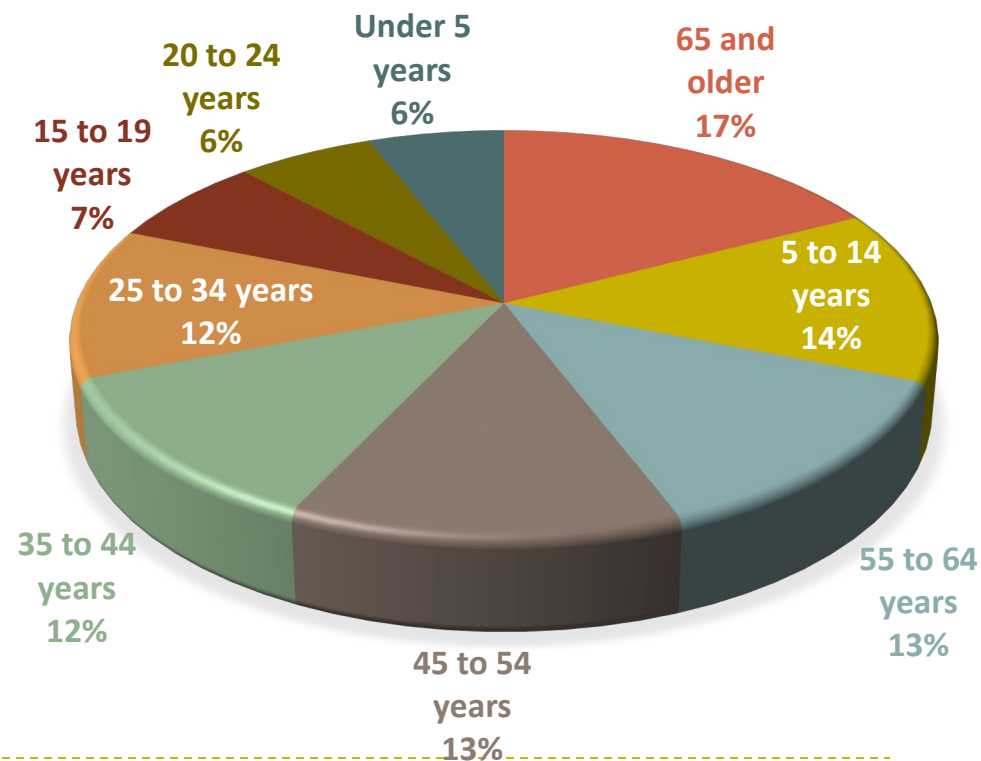
Demographics

American Community Survey Average Population Estimates for 2019-2023

Age	Estimate
Under 5 years	4,250
5 to 14 years	9,877
15 to 19 years	5,053
20 to 24 years	4,302
25 to 34 years	8,591
35 to 44 years	8,687
45 to 54 years	9,286
55 to 64 years	9,393
65 and older	12,507

Total Population
71,946

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2019-2023

School Enrollment	Estimate
Population 3 years and over enrolled in school	16,743
Nursery school, preschool	797
Kindergarten	777
Elementary school (grades 1-8)	8,016
High school (grades 9-12)	4,296
College or graduate school	2,857
Educational Attainment	Estimate
Population 25 years and over	48,464
Less than 9 th grade	5,010
9 th to 12 th grade, no diploma	5,194
High school graduate (includes equivalency)	16,307
Some college, no degree	9,748
Associate's degree	5,478
Bachelor's degree	4,115
Graduate or professional degree	2,612

Unemployment Data

November 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Cullman	40,784	39,625	1,159	2.7%	8,163	9,322
DeKalb	31,806	30,843	963	2.9%	9,901	10,864
Jackson	23,692	22,905	787	3.3%	4,444	5,231
Limestone	51,643	50,132	1,511	2.8%	11,781	13,292
Madison	212,760	206,798	5,962	2.7%	47,770	53,732
Marshall	46,997	45,703	1,294	2.6%	7,815	9,109
Morgan	63,032	61,332	1,700	2.6%	12,389	14,089

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2024, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Cashiers	36	Helpers--Production Workers	10
Welders, Cutters, Solderers, and Brazers	25	Cooks and Food Preparation Workers	9
Industrial Truck and Tractor Operators	22	Production Workers, All Other	9
General and Operations Managers	21	Receptionists and Information Clerks	9
Management Occupations	21	Retail Sales Workers	9
Stockers and Order Fillers	19	Medical Assistants	8
Customer Service Representatives	18	Transportation, Storage, and Distribution Managers	8
Office Clerks, General	17	Bartenders	7
Retail Salespersons	14	Cooks, Restaurant	7
Food Service Managers	13	Facilities Managers	7
Production Occupations	13	Fast Food and Counter Workers	7
Construction Laborers	12	Heavy and Tractor-Trailer Truck Drivers	7
Driver/Sales Workers and Truck Drivers	11	Inspectors, Testers, Sorters, Samplers, and Weighers	7
Laborers and Freight, Stock, and Material Movers, Hand	11	Maintenance and Repair Workers, General	7
Team Assemblers	11	Industrial Production Managers	6



Help Wanted OnLine[®] Annual Job Postings

2024 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Registered Nurses	155	Production Workers, All Other	36
Fast Food and Counter Workers	108	Driver/Sales Workers	32
Supervisors of Retail Sales Workers	108	Environmental Engineers	30
Retail Salespersons	99	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	30
Laborers and Freight, Stock, and Material Movers, Hand	69	Supervisors of Production and Operating Workers	26
Food Service Managers	64	Personal Care Aides	25
Maintenance and Repair Workers, General	63	Sales Reps, Wholesale and Manufacturing, Except Technical and Scientific Products	25
General and Operations Managers	56	Supervisors of Office and Administrative Support Workers	25
Customer Service Representatives	54	Chief Executives	23
Merchandise Displayers and Window Trimmers	52	Medical Assistants	23
Cashiers	44	Shipping, Receiving, and Inventory Clerks	23
Heavy and Tractor-Trailer Truck Drivers	40	Licensed Practical and Licensed Vocational Nurses	22
Stockers and Order Fillers	40	Security Guards	22
Supervisors of Food Preparation and Serving Workers	38	Pharmacy Technicians	21
Cooks, Restaurant	36	Maids and Housekeeping Cleaners	21



Expected Worker Shortfall

	2022-2032	2022-2040	2022-2045
Total Population Growth	-1.0%	-2.9%	-4.6%
Age 20-64 Population Growth	-2.7%	-6.1%	-8.3%
Nonagricultural Job Growth	19.9%	39.5%	50.9%
Worker Shortfall	22.6%	45.5%	59.1%
Worker Shortfall	5,474	11,035	14,332

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Occupational Wages

DeKalb County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$12.20	\$18.99	\$22.67	\$27.91

DeKalb County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$14.51	\$21.42	\$24.49	\$29.48

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

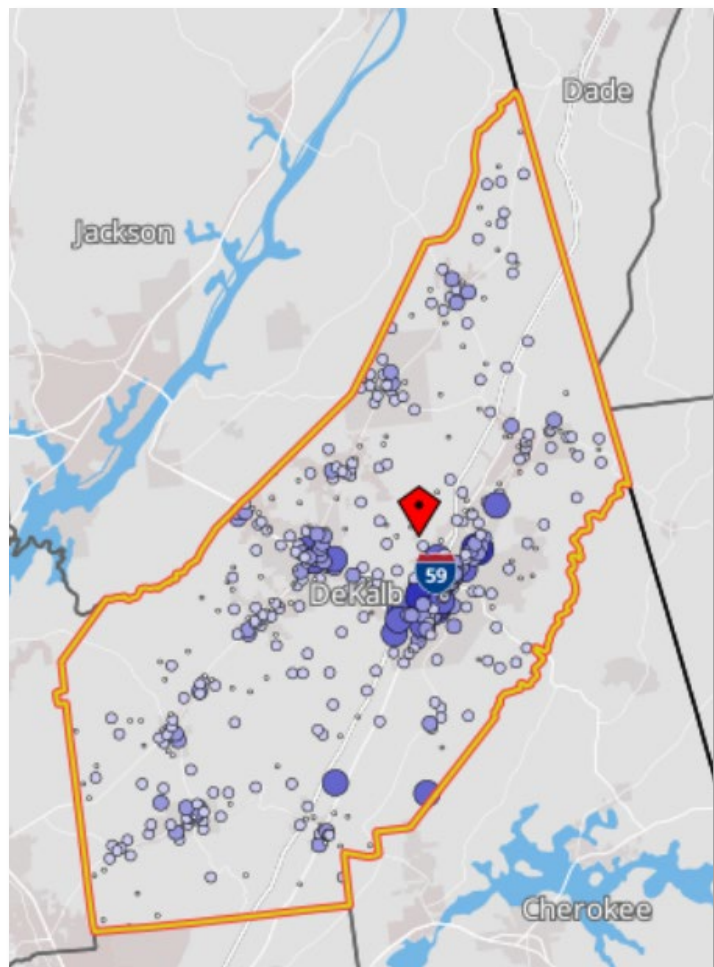
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$27,814	\$45,371	\$57,292	\$72,030
Manufacturing	\$33,704	\$48,848	\$58,571	\$71,005
DeKalb County				
Total	\$25,383	\$39,509	\$47,155	\$58,040
Manufacturing	\$30,186	\$44,543	\$50,946	\$61,327
Marshall County				
Total	\$25,842	\$37,506	\$46,197	\$56,376
Manufacturing	\$28,813	\$38,377	\$43,051	\$50,170
Jackson County				
Total	\$25,876	\$38,954	\$47,181	\$57,833
Manufacturing	\$33,170	\$41,437	\$50,759	\$59,554

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2022 Workforce Characteristics

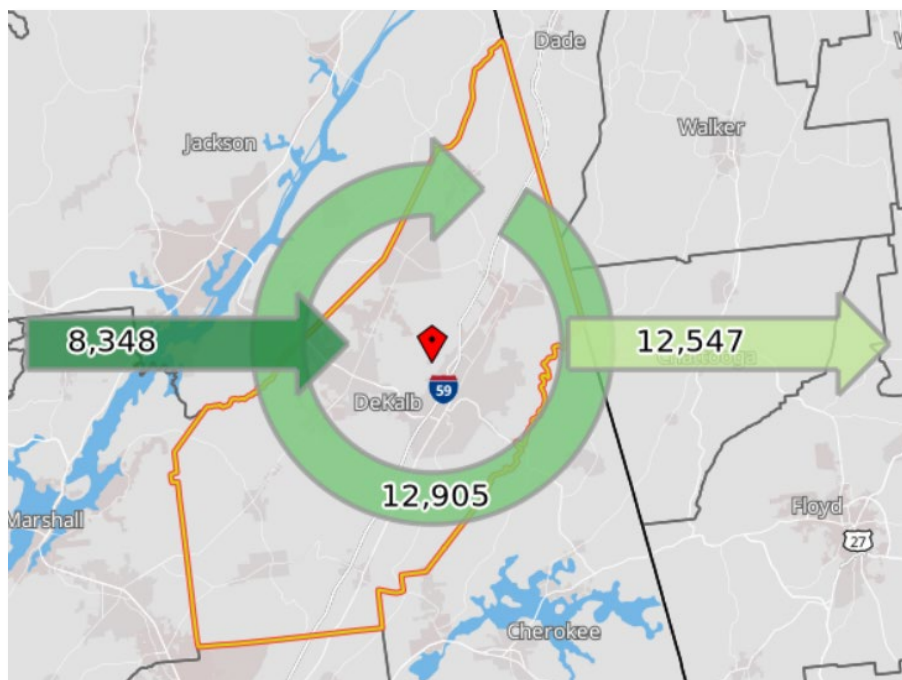


Jobs by Worker Age	Count	Share
Age 29 or younger	5,283	24.9%
Age 30 to 54	11,131	52.4%
Age 55 or older	4,839	22.8%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	2,547	12.0%
High school or equivalent, no college	5,420	25.5%
Some college or Associate degree	5,186	24.4%
Bachelor's degree or advanced degree	2,817	13.3%
Educational attainment not available (workers aged 29 or younger)	5,283	24.9%
Jobs by Worker Sex	Count	Share
Male	11,422	53.7%
Female	9,831	46.3%
Jobs by Earnings	Count	Share
\$1,250 per month or less	3,487	16.4%
\$1,251 to \$3,333 per month	8,031	37.8%
More than \$3,333 per month	9,735	45.8%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

2022 Commuting Patterns

Labor Force Characteristics



Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	12,547	100.0%
Workers Aged 29 or younger	3,527	28.1%
Workers Aged 30 to 54	6,283	50.1%
Workers Aged 55 or older	2,737	21.8%
Workers Earning \$1,250 per month or less	2,137	17.0%
Workers Earning \$1,251 to \$3,333 per month	4,451	35.5%
Workers Earning More than \$3,333 per month	5,959	47.5%
Workers in the "Goods Producing" Industry Class	3,503	27.9%
Workers in the "Trade, Transportation, and Utilities" Industry Class	2,942	23.4%
Workers in the "All Other Services" Industry Class	6,102	48.6%

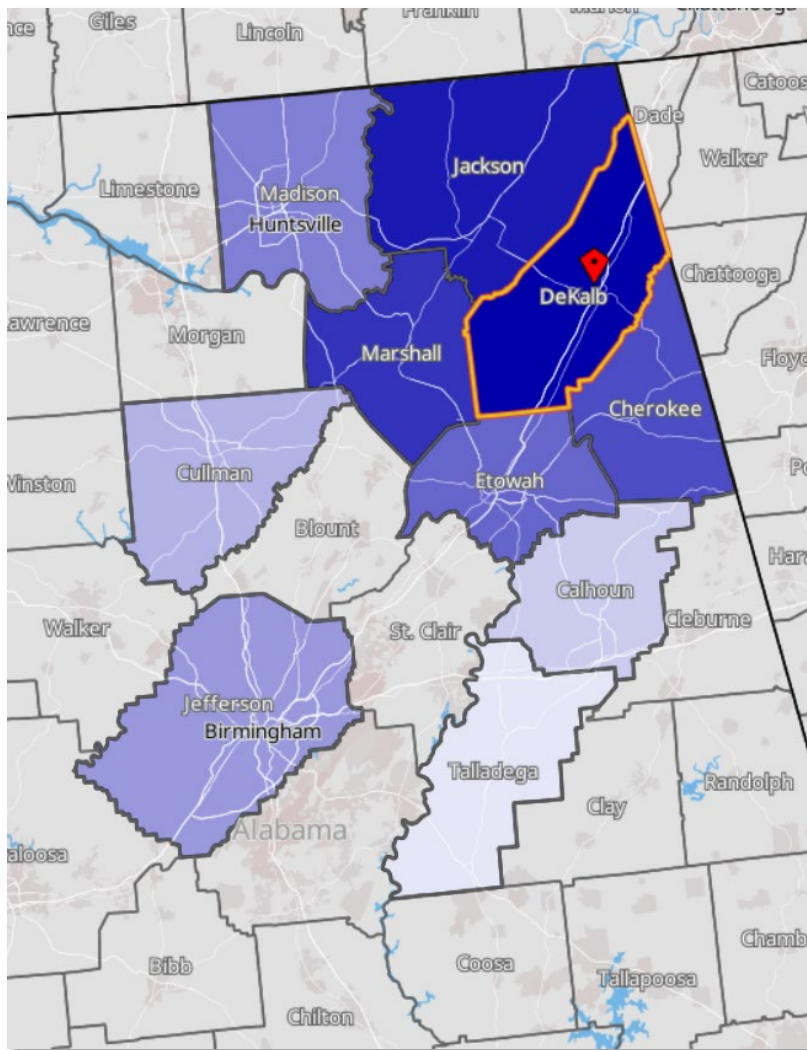
Live and Work in the County
38.2%

Live in the County but Work Elsewhere
37.1%

Live Elsewhere but Work
in the County
24.7%

2022 Commuting Patterns

Where People Live who Work in This County



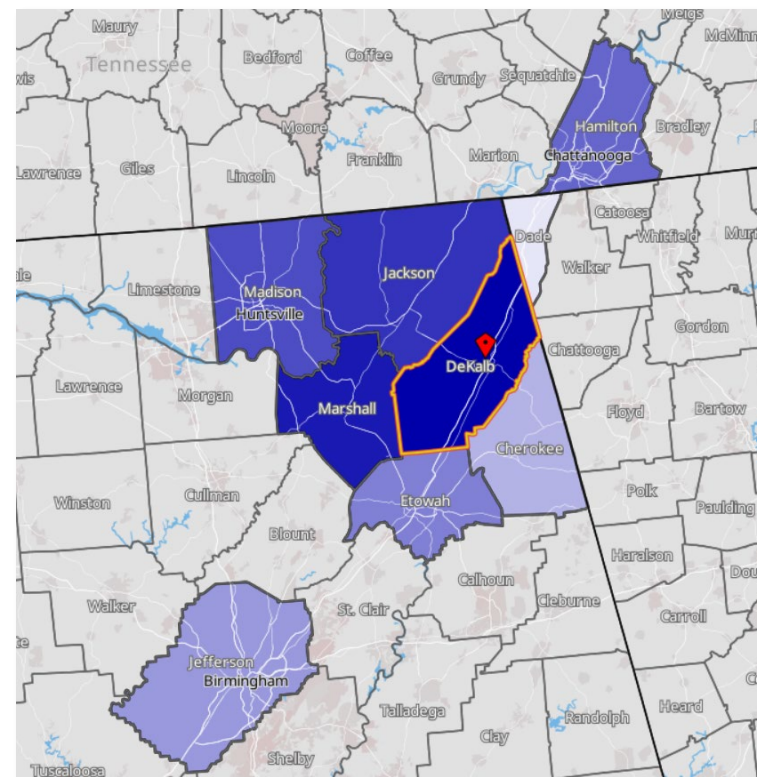
	Count	Share
DeKalb County, AL	12,905	60.7%
Jackson County, AL	1,866	8.8%
Marshall County, AL	925	4.4%
Cherokee County, AL	919	4.3%
Etowah County, AL	717	3.4%
Madison County, AL	354	1.7%
Jefferson County, AL	262	1.2%
Cullman County, AL	239	1.1%
Calhoun County, AL	220	1.0%
Talladega County, AL	169	0.8%
All Other Locations	2,677	12.6%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

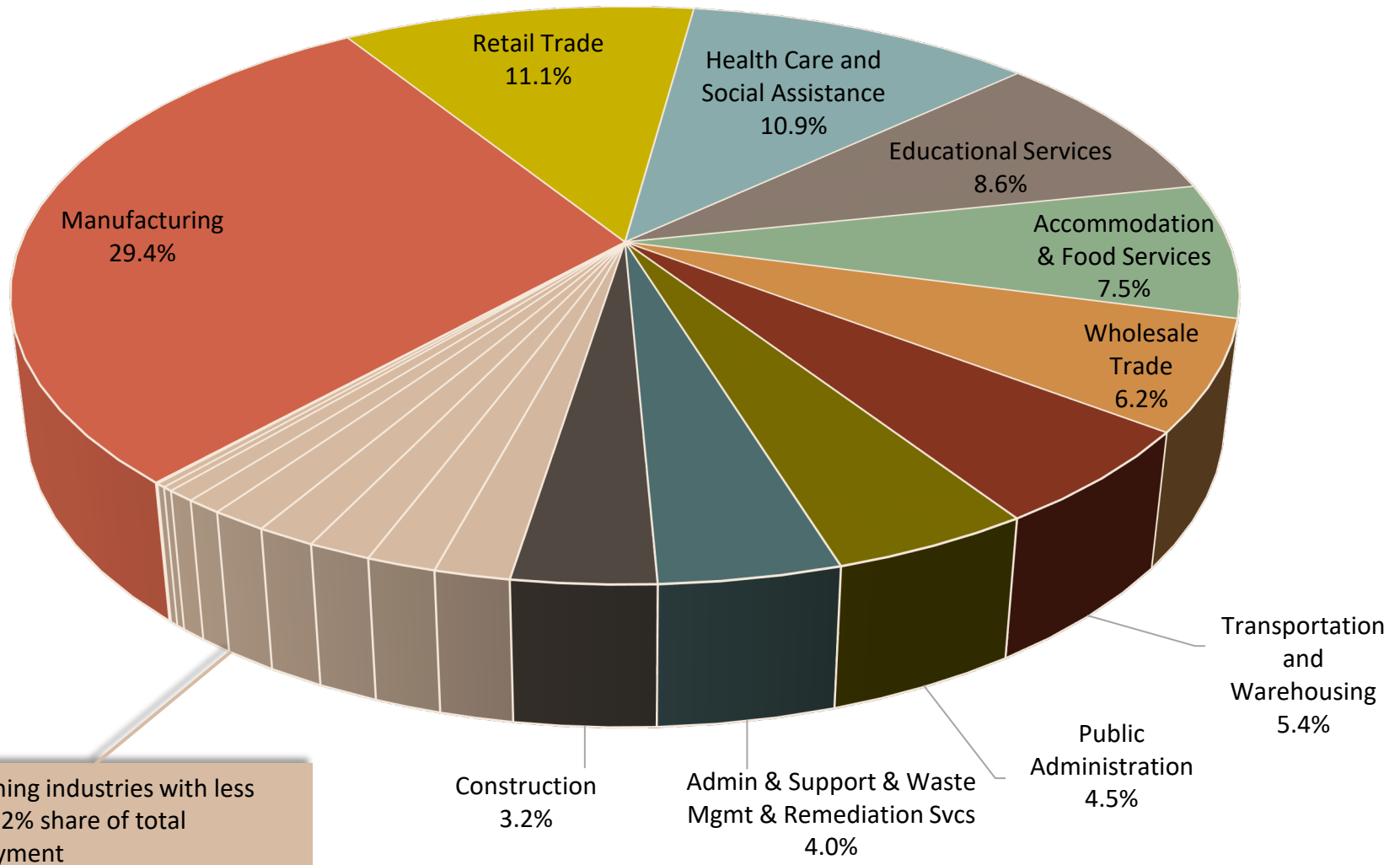
2022 Commuting Patterns

Where People Work who Live in This County

	Count	Share
DeKalb County, AL	12,905	50.7%
Marshall County, AL	2,448	9.6%
Jackson County, AL	1,396	5.5%
Madison County, AL	1,308	5.1%
Hamilton County, TN	950	3.7%
Etowah County, AL	846	3.3%
Jefferson County, AL	731	2.9%
Cherokee County, AL	381	1.5%
Montgomery County, AL	284	1.1%
Dade County, GA	275	1.1%
All Other Locations	3,928	15.4%

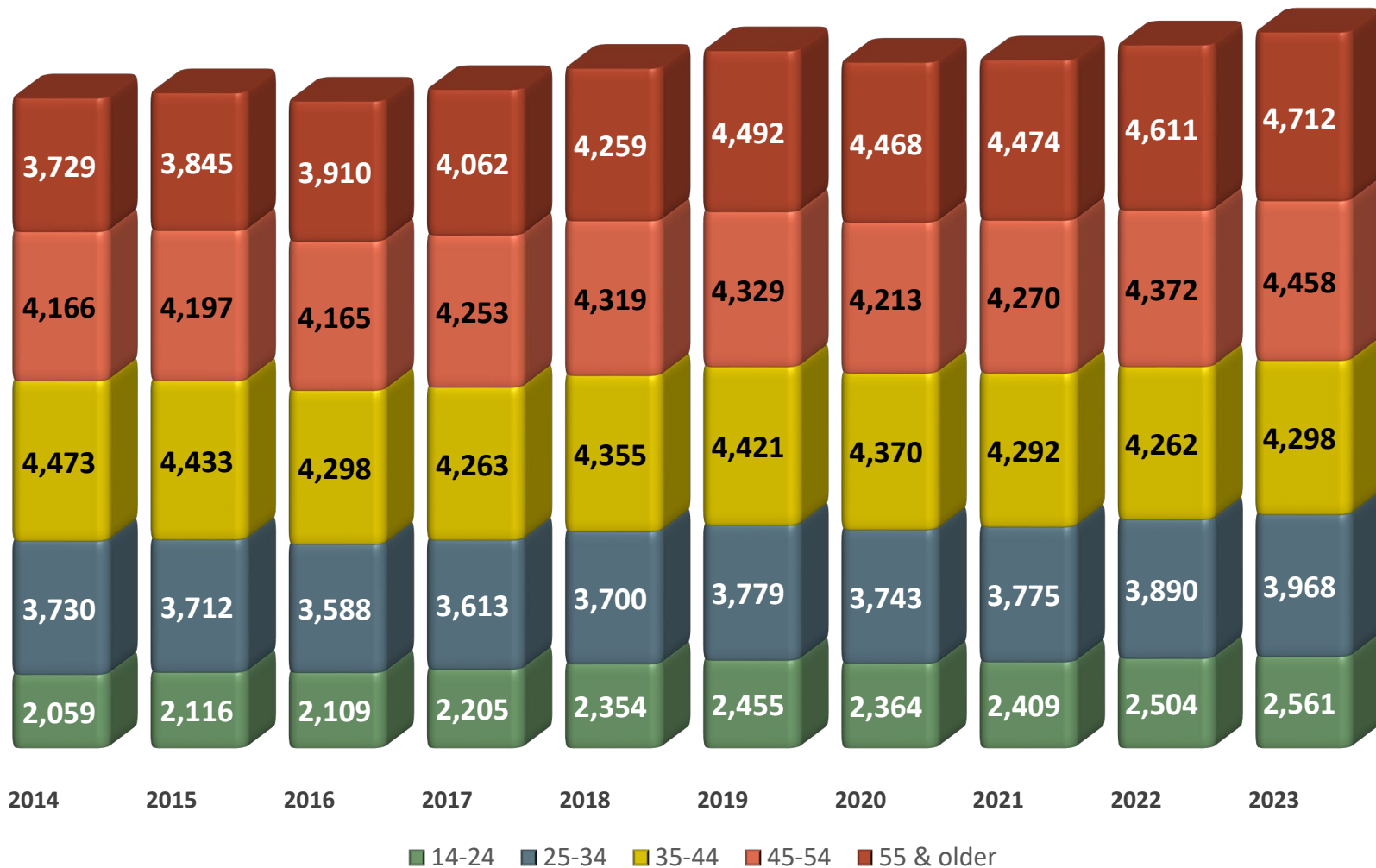


DeKalb County Industry Distribution 2023

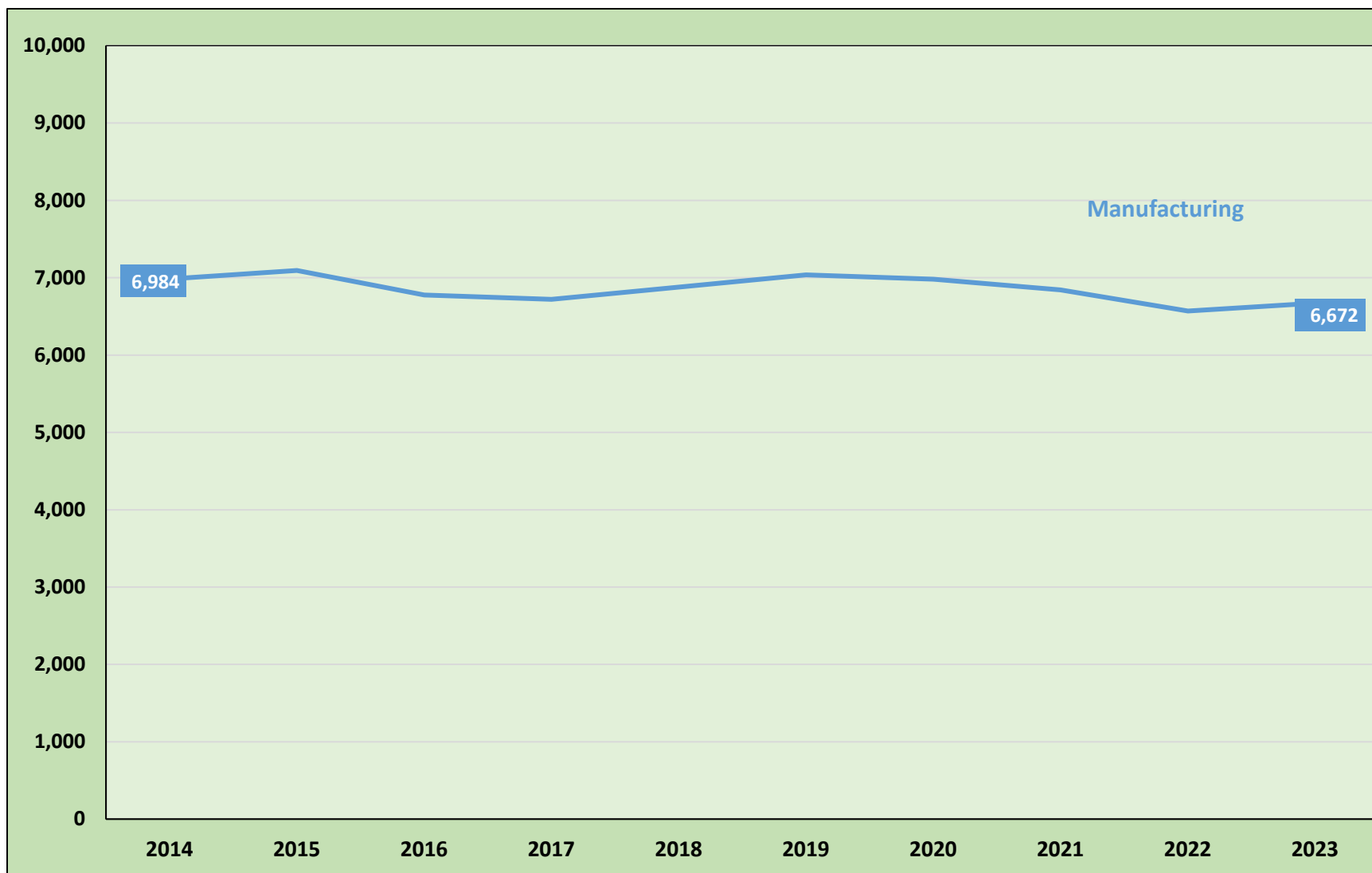


Employment by Age Group

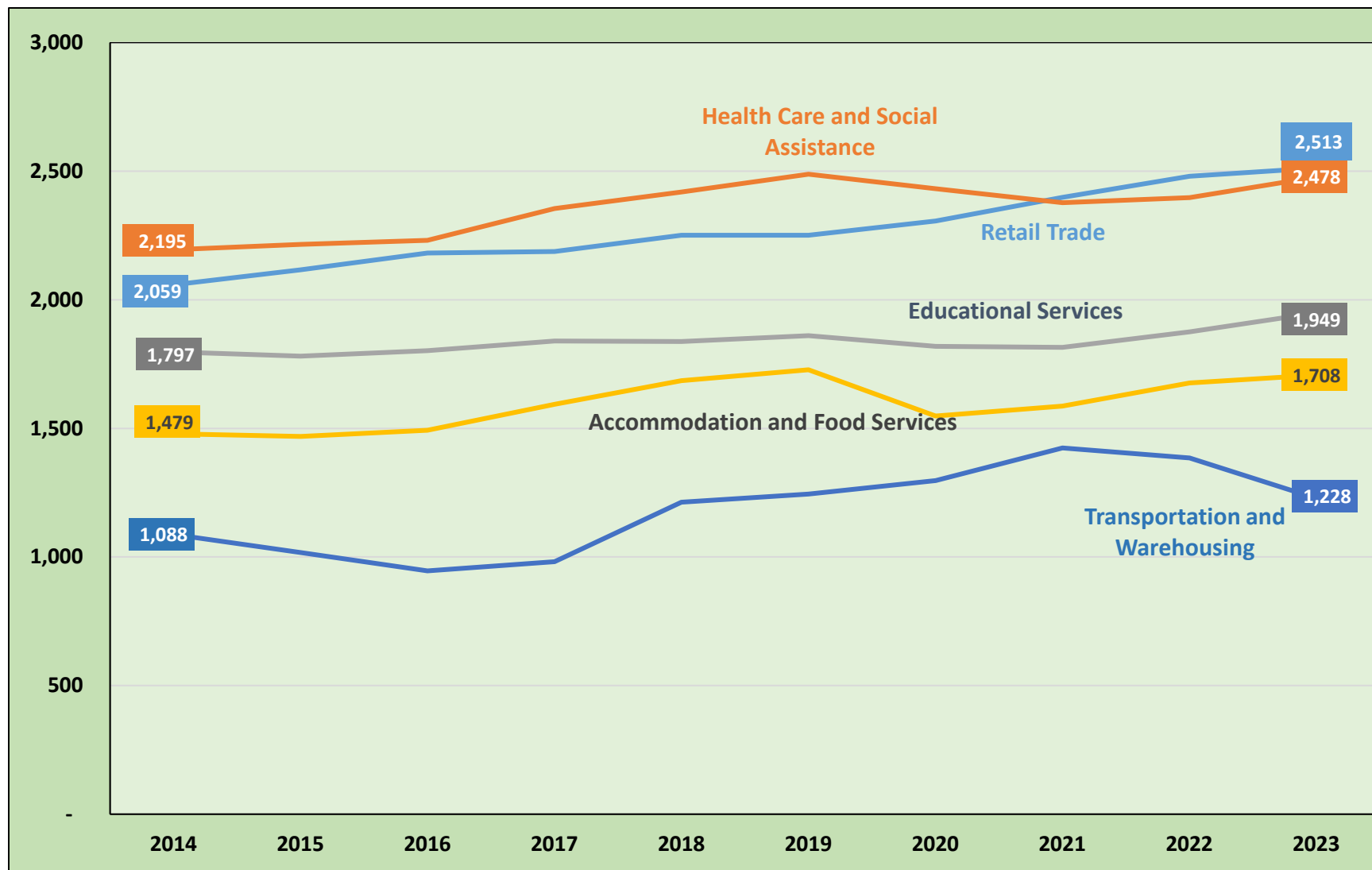
Total All Industries



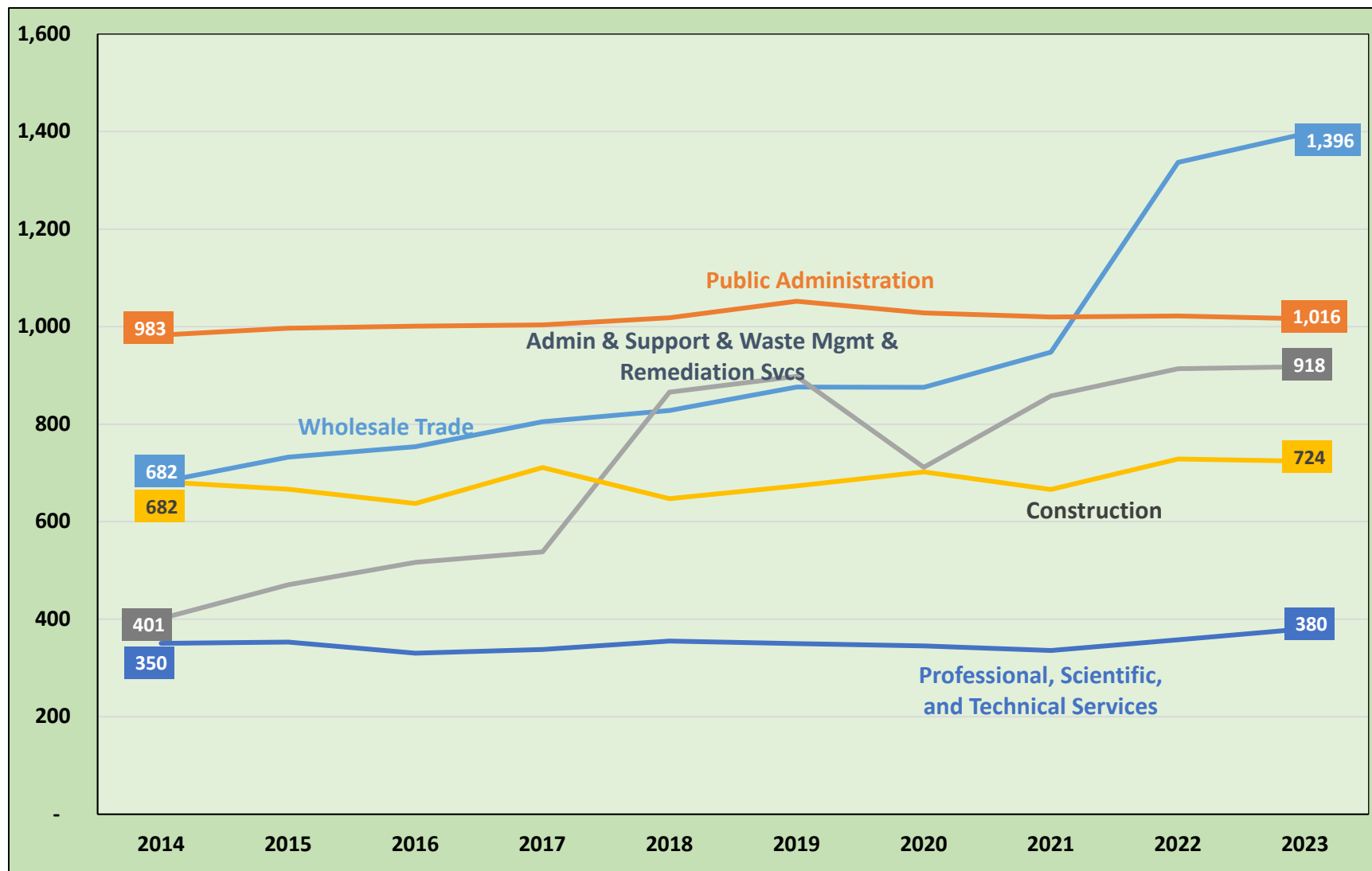
Industry Sector Employment Trends



Industry Sector Employment Trends



Industry Sector Employment Trends



Average Monthly Earnings Trend



Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2024

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/Other
Collinsville High School	48	12	0	0	0	0	9	3
Crossville High School	138	44	2	2	2	6	37	7
Fort Payne High School	258	138	7	4	4	15	124	14
Fyffe High School	52	26	2	1	1	4	21	5
Geraldine School	77	21	1	0	0	1	19	2
Ider School	43	22	2	0	1	3	17	5
Plainview School	84	45	3	1	0	4	43	2
Sylvania School	64	30	0	1	0	1	26	4
Valley Head High School	30	11	1	0	0	1	9	2



Source: Alabama Commission on Higher Education; 2023-2024 High School Report.

Postsecondary Education

Fall 2024 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

DeKalb County		# Undergrads	# First-Time Freshman
Major	Grand Total	2,542	427
	Undeclared	752	0
	General Studies	506	165
	Registered Nursing/Registered Nurse	143	16
	Liberal Arts and Sciences/Liberal Studies	116	48
	Business Administration and Management, General	93	15
	Elementary Education and Teaching	62	5
	Industrial Mechanics and Maintenance Technology/Technician	47	23
	Psychology, General	33	6
	Building Construction Technology/Technician	29	17
	Computer and Information Sciences, General	29	7
	Medical/Clinical Assistant	28	7
	Salon/Beauty Salon Management/Manager	28	10
	Mechanical Engineering	23	5
	Biology/Biological Sciences, General	22	3
	History, General	21	2

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Postsecondary Education

Summer 2023 thru Spring 2024 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	DeKalb Total	* State Totals
Multi-/Interdisciplinary Studies, Other	172	-	-	-	2	-	-	-	-	174	1,155
General Studies	25	-	148	-	-	-	-	-	-	173	6,081
Liberal Arts and Sciences/Liberal Studies	-	-	51	-	4	-	-	-	-	55	961
Registered Nursing/Registered Nurse	-	-	30	-	12	-	11	-	-	53	3,947
Industrial Mechanics and Maintenance Technology/Technician	17	13	14	-	-	-	-	-	-	44	630
Elementary Education and Teaching	-	-	-	-	22	-	9	-	-	31	1,071
Medical/Clinical Assistant	24	-	7	-	-	-	-	-	-	31	263
Business Administration and Management, General	3	3	11	-	10	-	1	-	-	28	2,265
Licensed Practical/Vocational Nurse Training	-	26	-	-	-	-	-	-	-	26	1,501
Child Care and Support Services Management	21	-	2	-	-	-	-	-	-	23	540
Building Construction Technology/Technician	9	7	5	-	-	-	-	-	-	21	38
Secondary Education and Teaching	-	-	-	-	11	-	7	-	-	18	496
Administrative Assistant and Secretarial Science, General	3	-	14	-	-	-	-	-	-	17	440
Salon/Beauty Salon Management/Manager	-	7	9	-	-	-	-	-	-	16	398
Welding Technology/Welder	15	-	-	-	-	-	-	-	-	15	1,280

Questions???

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