

Colbert County Profile

Alabama Department of Workforce
Labor Market Information Division

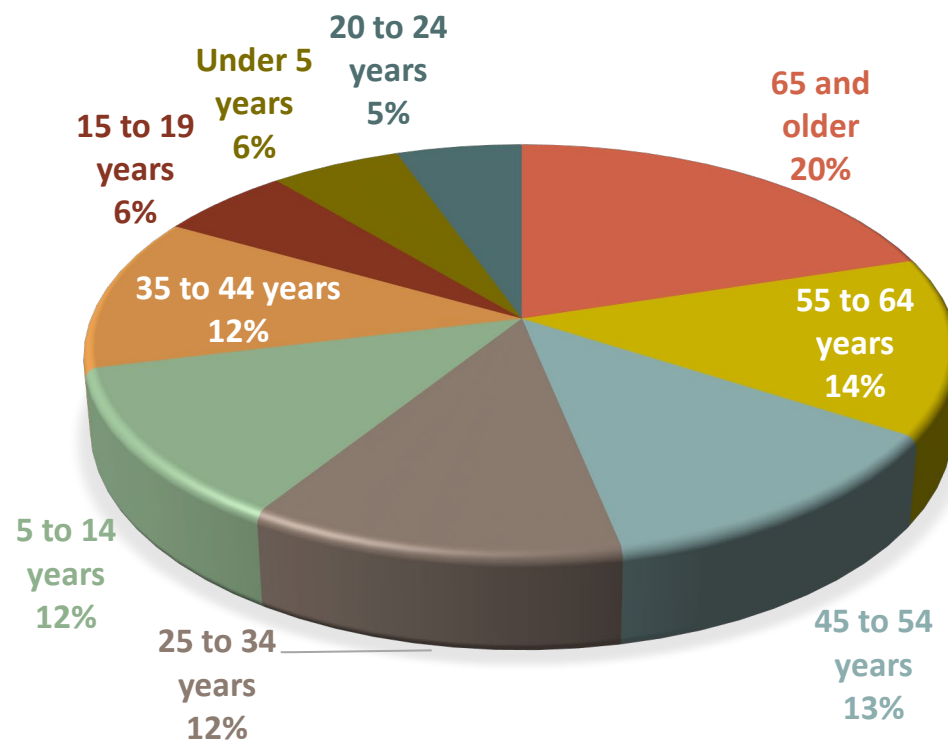
Demographics

American Community Survey Average Population Estimates for 2019-2023

| Age | Estimate |
|----------------|----------|
| Under 5 years | 3,246 |
| 5 to 14 years | 7,006 |
| 15 to 19 years | 3,300 |
| 20 to 24 years | 3,118 |
| 25 to 34 years | 7,038 |
| 35 to 44 years | 6,965 |
| 45 to 54 years | 7,300 |
| 55 to 64 years | 8,075 |
| 65 and older | 11,600 |

Total Population
57,648

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2019-2023

| School Enrollment | Estimate |
|---|----------|
| Population 3 years and over enrolled in school | 12,363 |
| Nursery school, preschool | 1,113 |
| Kindergarten | 911 |
| Elementary school (grades 1-8) | 5,583 |
| High school (grades 9-12) | 2,575 |
| College or graduate school | 2,181 |
| Educational Attainment | Estimate |
| Population 25 years and over | 40,978 |
| Less than 9 th grade | 1,250 |
| 9 th to 12 th grade, no diploma | 3,852 |
| High school graduate (includes equivalency) | 14,160 |
| Some college, no degree | 9,323 |
| Associate's degree | 4,086 |
| Bachelor's degree | 5,274 |
| Graduate or professional degree | 3,033 |

Unemployment Data

November 2024 Unemployment & Underemployment Data

| County | Civilian Labor Force | Employment | Unemployment | Unemployment Rate | Under-Employment | Available Labor Pool |
|------------|----------------------|------------|--------------|-------------------|------------------|----------------------|
| Colbert | 24,619 | 23,719 | 900 | 3.8% | 3,463 | 4,363 |
| Franklin | 14,679 | 14,201 | 478 | 2.9% | 3,437 | 3,915 |
| Lauderdale | 44,373 | 42,897 | 1,476 | 3.3% | 12,397 | 13,873 |
| Lawrence | 15,282 | 14,797 | 485 | 3.2% | 2,249 | 2,734 |
| Marion | 12,998 | 12,507 | 491 | 3.6% | 2,414 | 2,905 |
| Winston | 10,015 | 9,624 | 391 | 3.4% | 1,877 | 2,268 |

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2024, Annual

| Occupation | Number Unemployed | Occupation | Number Unemployed |
|--|-------------------|---|-------------------|
| Production Occupations | 45 | Maids and Housekeeping Cleaners | 15 |
| Production Workers, All Other | 44 | Driver/Sales Workers and Truck Drivers | 14 |
| Helpers--Production Workers | 37 | Laborers and Material Movers, Hand | 14 |
| Laborers and Freight, Stock, and Material Movers, Hand | 34 | Retail Salespersons | 14 |
| Team Assemblers | 34 | Stockers and Order Fillers | 14 |
| Customer Service Representatives | 33 | Heavy and Tractor-Trailer Truck Drivers | 13 |
| Management Occupations | 33 | Machinists | 13 |
| Electricians | 29 | Receptionists and Information Clerks | 13 |
| Construction Laborers | 27 | Assemblers and Fabricators | 12 |
| General and Operations Managers | 26 | Construction Trades Workers | 12 |
| Packaging and Filling Machine Operators and Tenders | 25 | Cooks and Food Preparation Workers | 11 |
| Industrial Truck and Tractor Operators | 20 | Maintenance and Repair Workers, General | 11 |
| Inspectors, Testers, Sorters, Samplers, and Weighers | 20 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 11 |
| Cashiers | 17 | Office Clerks, General | 11 |
| Carpenters | 16 | Other Management Occupations | 10 |



Help Wanted OnLine[®] Annual Job Postings

2024 Top Occupations with Most Ads Posted

| Occupation | # of Ads | Occupation | # of Ads |
|---|----------|--|----------|
| Registered Nurses | 255 | General and Operations Managers | 36 |
| Heavy and Tractor-Trailer Truck Drivers | 111 | Cooks, Restaurant | 36 |
| Retail Salespersons | 88 | Driver/Sales Workers | 34 |
| Licensed Practical and Licensed Vocational Nurses | 85 | Supervisors of Mechanics, Installers, and Repairers | 33 |
| Supervisors of Retail Sales Workers | 73 | Team Assemblers | 33 |
| Laborers and Freight, Stock, and Material Movers, Hand | 53 | Merchandise Displayers and Window Trimmers | 27 |
| Nursing Assistants | 47 | Physicians, All Other | 27 |
| Food Service Managers | 46 | Automotive Service Technicians and Mechanics | 26 |
| Slaughterers and Meat Packers | 44 | Production Workers, All Other | 26 |
| Health Technologists and Technicians, All Other | 41 | Medical and Health Services Managers | 25 |
| Maintenance and Repair Workers, General | 41 | Fast Food and Counter Workers | 25 |
| Supervisors of Production & Operating Workers | 40 | Secondary School Teachers, Except Special and Career/Technical Education | 23 |
| Cashiers | 38 | Security Guards | 23 |
| Customer Service Representatives | 38 | Electrical Engineers | 20 |
| Farmworkers and Laborers, Crop, Nursery, and Greenhouse | 37 | Nurse Practitioners | 20 |



Expected Worker Shortfall

| | 2022-2032 | 2022-2040 | 2022-2045 |
|-----------------------------|------------|------------|------------|
| Total Population Growth | 3.7% | 5.9% | 6.9% |
| Age 20-64 Population Growth | 0.3% | 2.0% | 3.9% |
| Nonagricultural Job Growth | 3.2% | 5.2% | 6.7% |
| Worker Shortfall | 2.9% | 3.2% | 2.8% |
| Worker Shortfall | 756 | 829 | 737 |

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Occupational Wages

Colbert County Average Hourly Wage All Occupations

| Entry | Median | Mean | Experienced |
|---------|---------|---------|-------------|
| \$13.33 | \$21.56 | \$26.02 | \$32.36 |

Colbert County Average Hourly Wage Manufacturing

| Entry | Median | Mean | Experienced |
|---------|---------|---------|-------------|
| \$17.50 | \$24.52 | \$27.92 | \$33.11 |

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

Occupational Wages

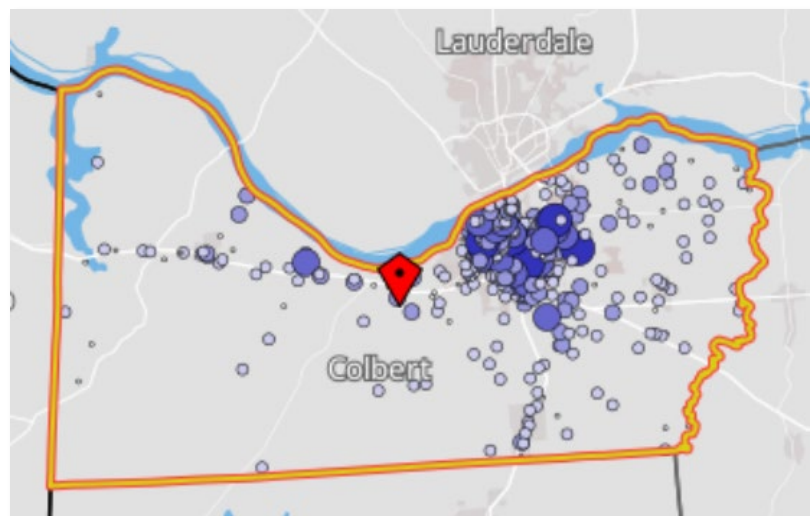
Annual Salary Area Comparison

| | Entry | Median | Mean | Experienced |
|--------------------------|----------|----------|----------|-------------|
| Alabama | | | | |
| Total | \$27,814 | \$45,371 | \$57,292 | \$72,030 |
| Manufacturing | \$33,704 | \$48,848 | \$58,571 | \$71,005 |
| Colbert County | | | | |
| Total | \$27,730 | \$44,853 | \$54,119 | \$67,313 |
| Manufacturing | \$36,408 | \$51,000 | \$58,060 | \$68,886 |
| Lauderdale County | | | | |
| Total | \$24,403 | \$37,488 | \$47,536 | \$59,102 |
| Manufacturing | \$30,946 | \$45,631 | \$50,869 | \$60,830 |
| Madison County | | | | |
| Total | \$31,098 | \$53,693 | \$73,781 | \$95,122 |
| Manufacturing | \$38,755 | \$54,588 | \$73,664 | \$91,118 |

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

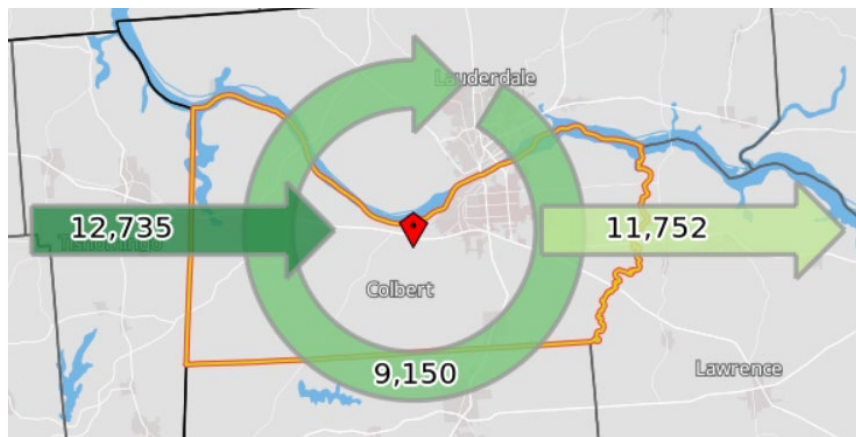
2022 Workforce Characteristics

| Jobs by Worker Age | Count | Share |
|---|--------|-------|
| Age 29 or younger | 5,215 | 23.8% |
| Age 30 to 54 | 11,450 | 52.3% |
| Age 55 or older | 5,220 | 23.9% |
| Jobs by Worker Educational Attainment | Count | Share |
| Less than high school | 2,200 | 10.1% |
| High school or equivalent, no college | 5,367 | 24.5% |
| Some college or Associate degree | 5,644 | 25.8% |
| Bachelor's degree or advanced degree | 3,459 | 15.8% |
| Educational attainment not available (workers aged 29 or younger) | 5,215 | 23.8% |
| Jobs by Worker Sex | Count | Share |
| Male | 12,070 | 55.2% |
| Female | 9,815 | 44.8% |
| Jobs by Earnings | Count | Share |
| \$1,250 per month or less | 3,296 | 15.1% |
| \$1,251 to \$3,333 per month | 6,673 | 30.5% |
| More than \$3,333 per month | 11,916 | 54.4% |



2022 Commuting Patterns

Labor Force Characteristics



| Outflow Job Characteristics | Count | Share |
|--|--------|--------|
| External Jobs Filled by Residents | 11,752 | 100.0% |
| Workers Aged 29 or younger | 3,140 | 26.7% |
| Workers Aged 30 to 54 | 6,084 | 51.8% |
| Workers Aged 55 or older | 2,528 | 21.5% |
| Workers Earning \$1,250 per month or less | 2,135 | 18.2% |
| Workers Earning \$1,251 to \$3,333 per month | 3,926 | 33.4% |
| Workers Earning More than \$3,333 per month | 5,691 | 48.4% |
| Workers in the "Goods Producing" Industry Class | 2,660 | 22.6% |
| Workers in the "Trade, Transportation, and Utilities" Industry Class | 2,696 | 22.9% |
| Workers in the "All Other Services" Industry Class | 6,396 | 54.4% |

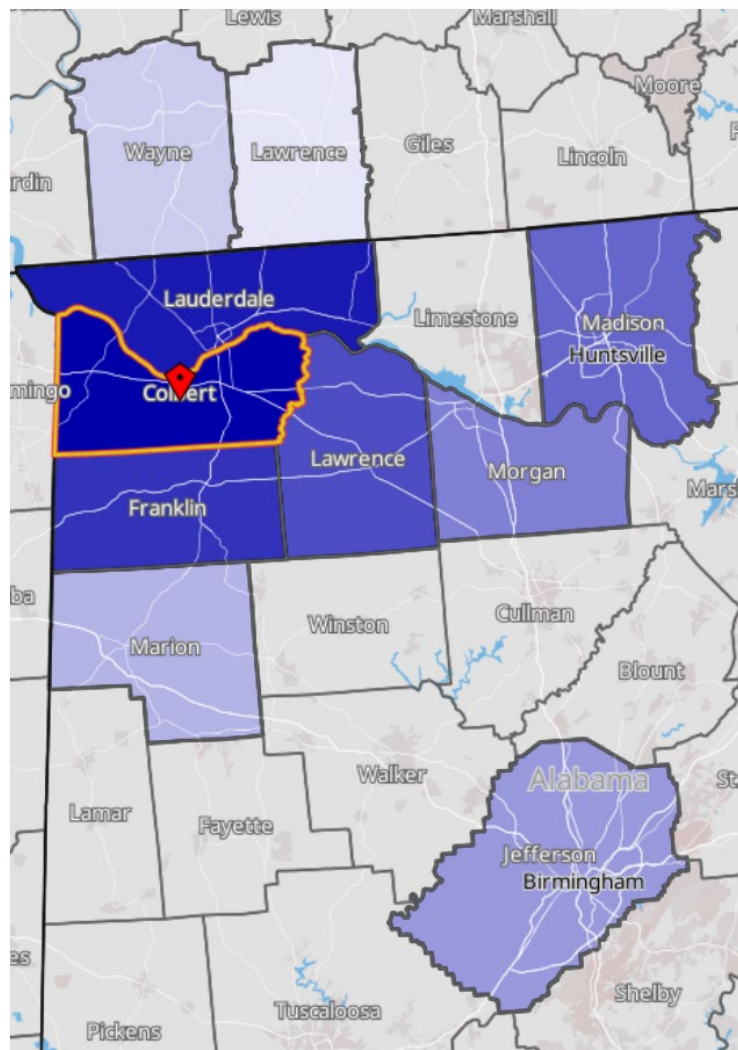
Live Elsewhere but Work in the County
37.9%

Live in the County but Work
Elsewhere
34.9%

Live and Work in the County
27.2%

2022 Commuting Patterns

Where People Live who Work in This County



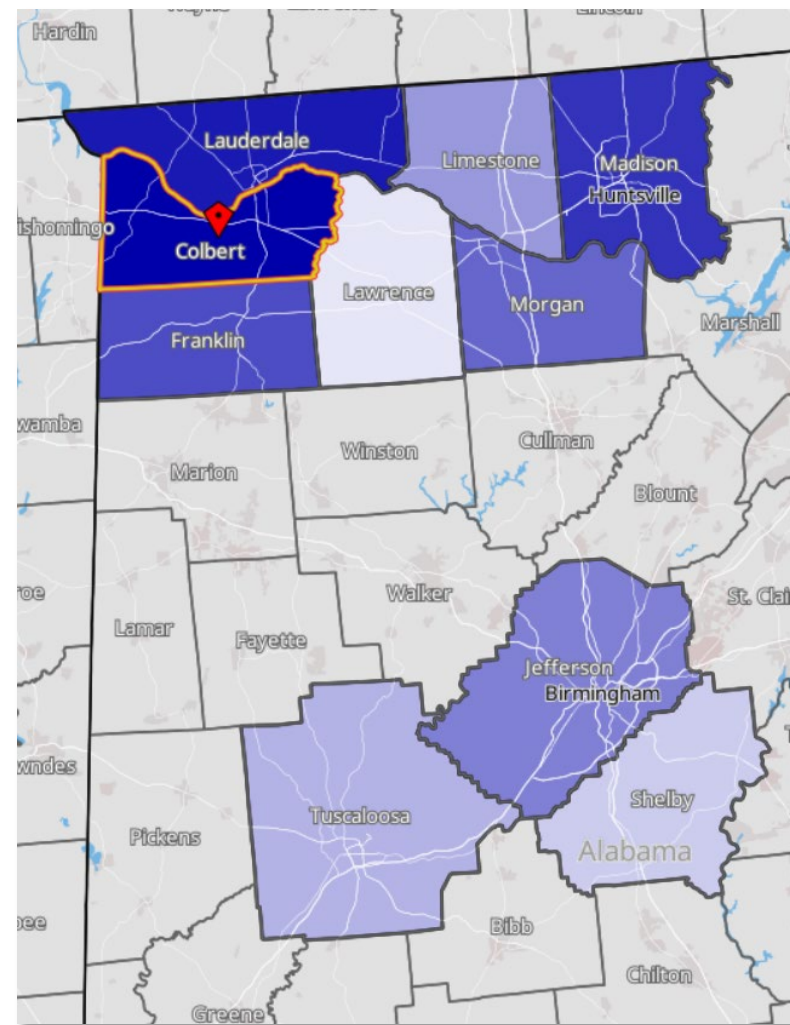
| | Count | Share |
|-----------------------|-------|-------|
| Colbert County, AL | 9,150 | 41.8% |
| Lauderdale County, AL | 5,734 | 26.2% |
| Franklin County, AL | 1,153 | 5.3% |
| Lawrence County, AL | 738 | 3.4% |
| Madison County, AL | 618 | 2.8% |
| Morgan County, AL | 583 | 2.7% |
| Jefferson County, AL | 290 | 1.3% |
| Marion County, AL | 248 | 1.1% |
| Wayne County, TN | 226 | 1.0% |
| Lawrence County, TN | 189 | 0.9% |
| All Other Locations | 2,956 | 13.5% |

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

2022 Commuting Patterns

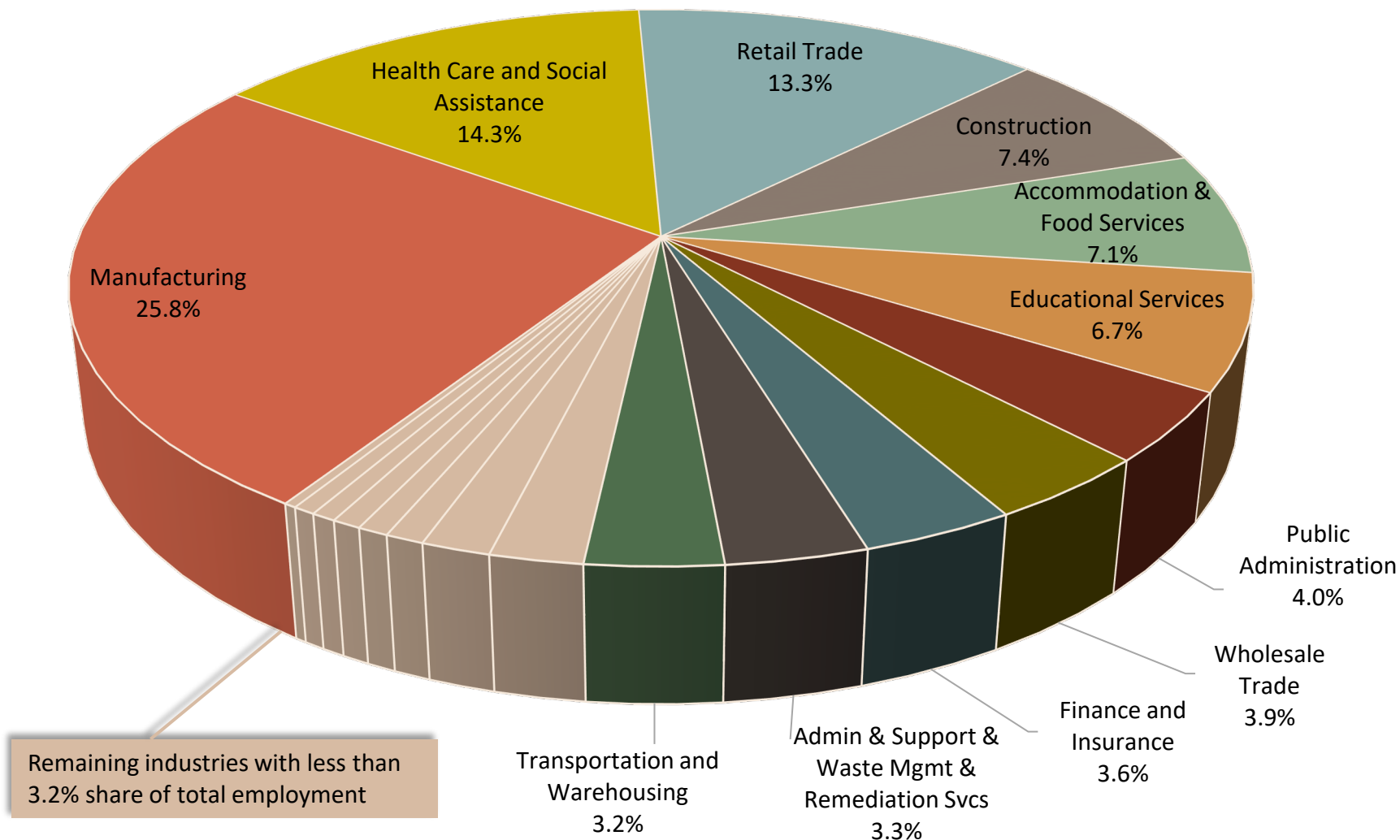
Where People Work who Live in This County

| | Count | Share |
|-----------------------|-------|-------|
| Colbert County, AL | 9,150 | 43.8% |
| Lauderdale County, AL | 4,233 | 20.3% |
| Madison County, AL | 1,260 | 6.0% |
| Franklin County, AL | 1,041 | 5.0% |
| Morgan County, AL | 967 | 4.6% |
| Jefferson County, AL | 759 | 3.6% |
| Limestone County, AL | 474 | 2.3% |
| Tuscaloosa County, AL | 215 | 1.0% |
| Shelby County, AL | 208 | 1.0% |
| Lawrence County, AL | 207 | 1.0% |
| All Other Locations | 2,388 | 11.4% |



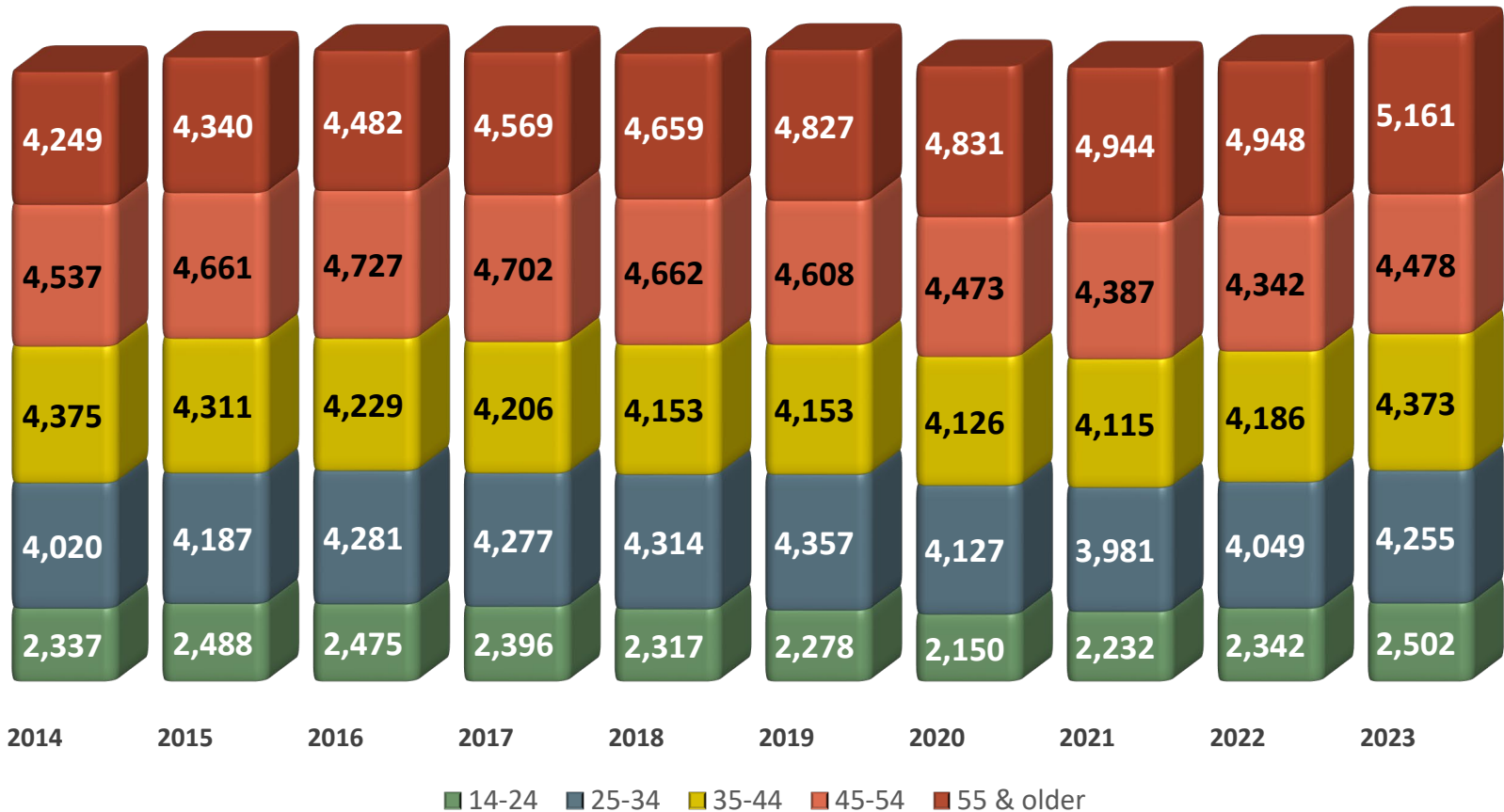
Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

Colbert County Industry Distribution 2023



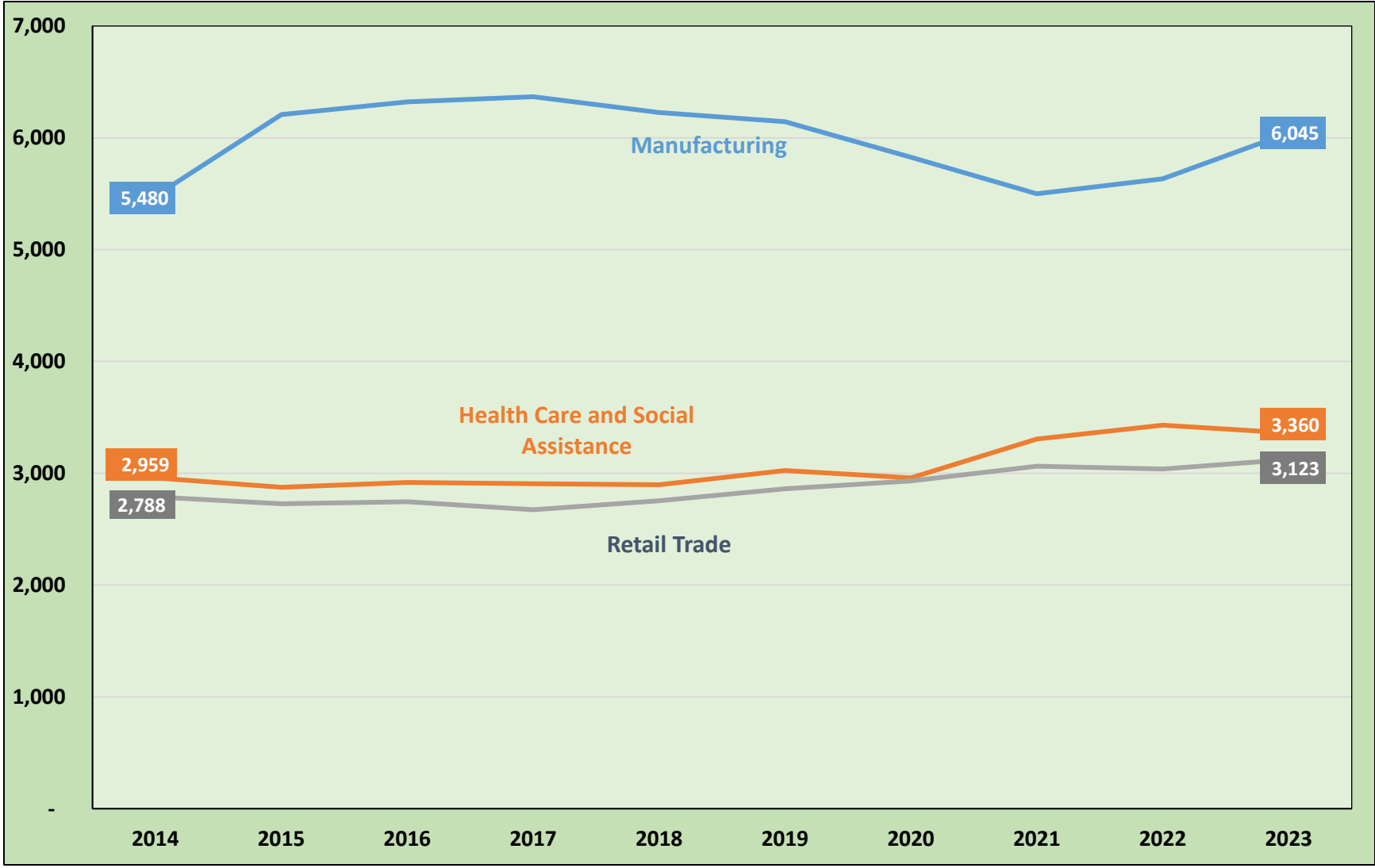
Employment by Age Group

Total All Industries



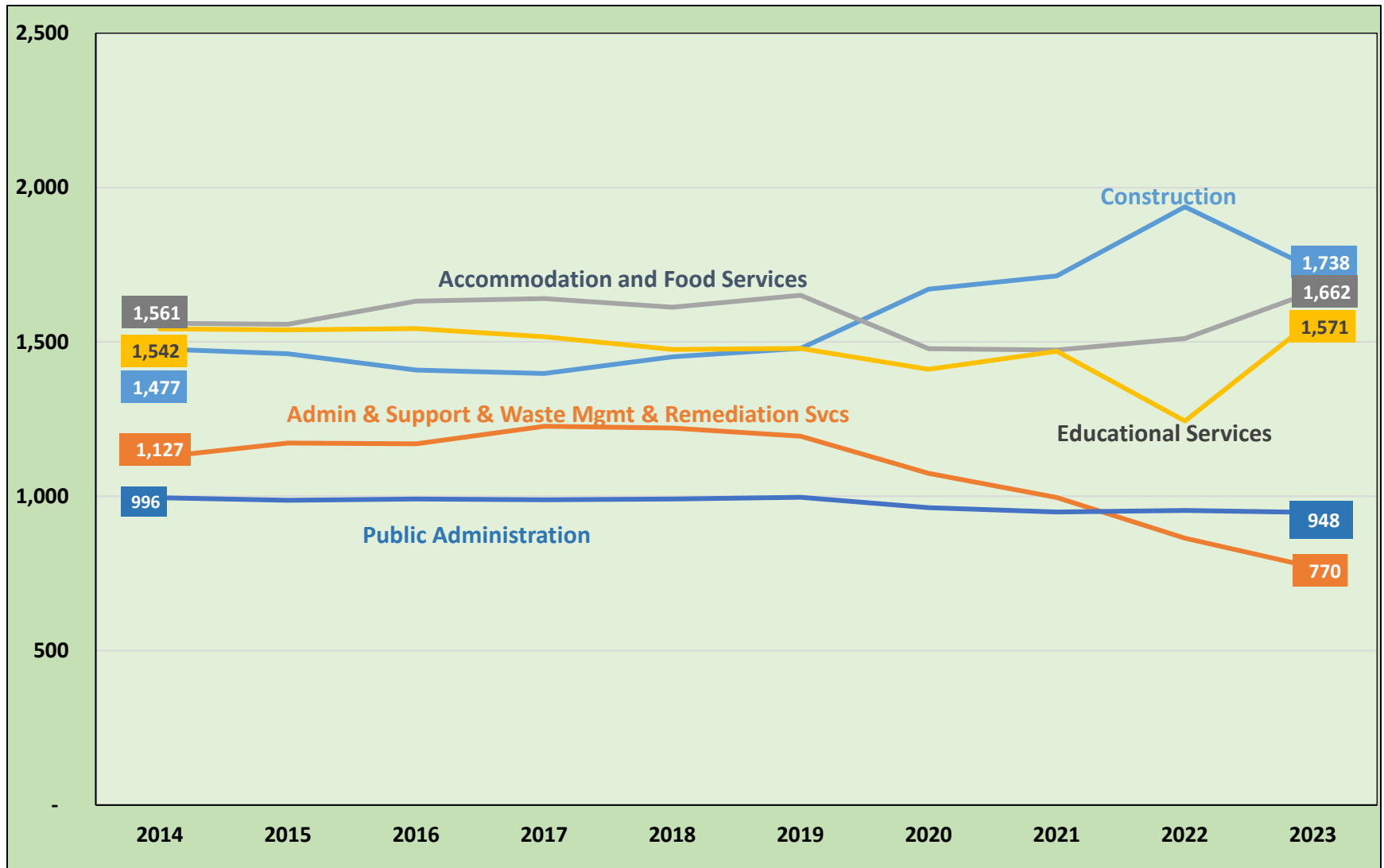
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

Industry Sector Employment Trends

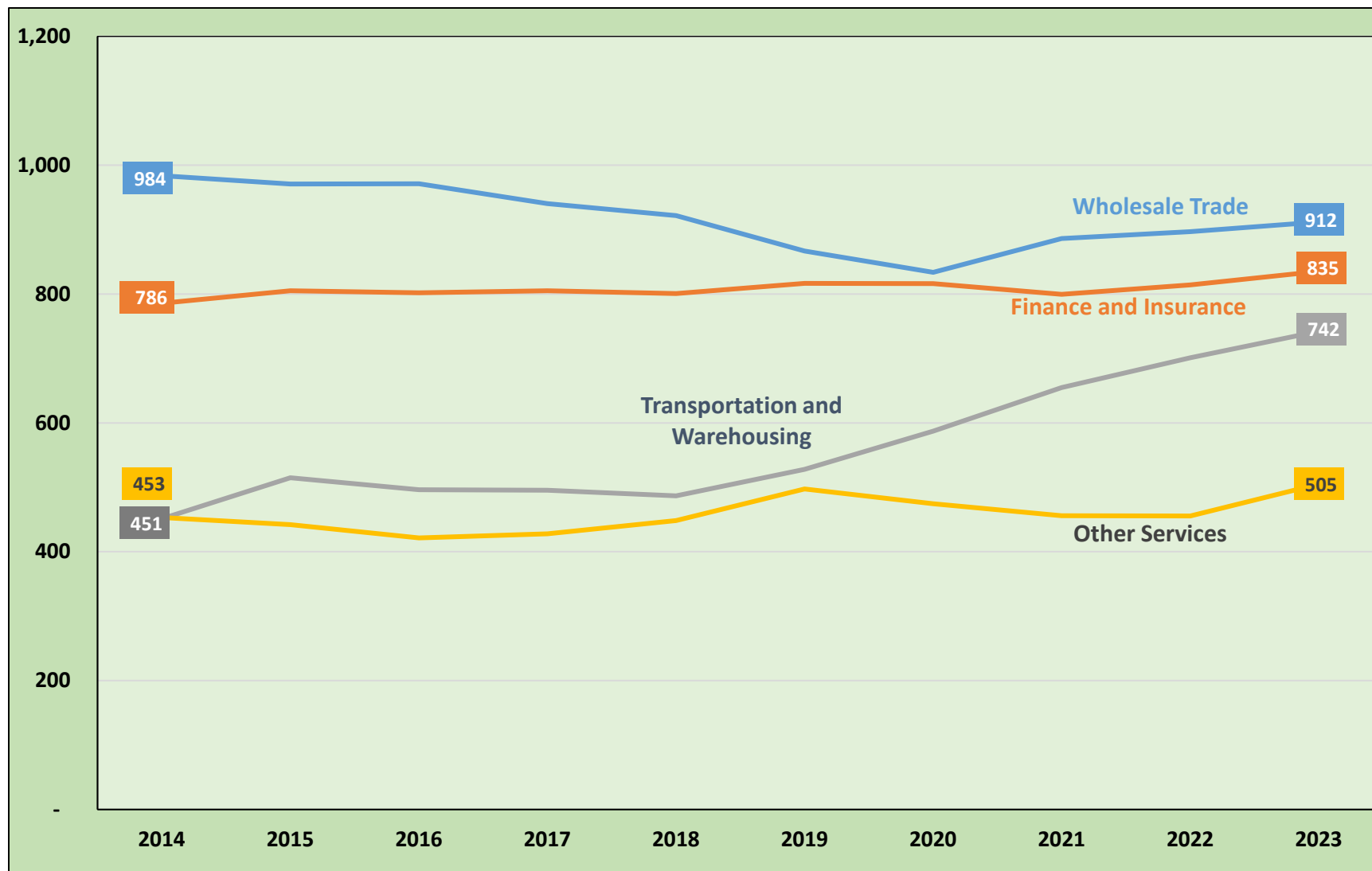


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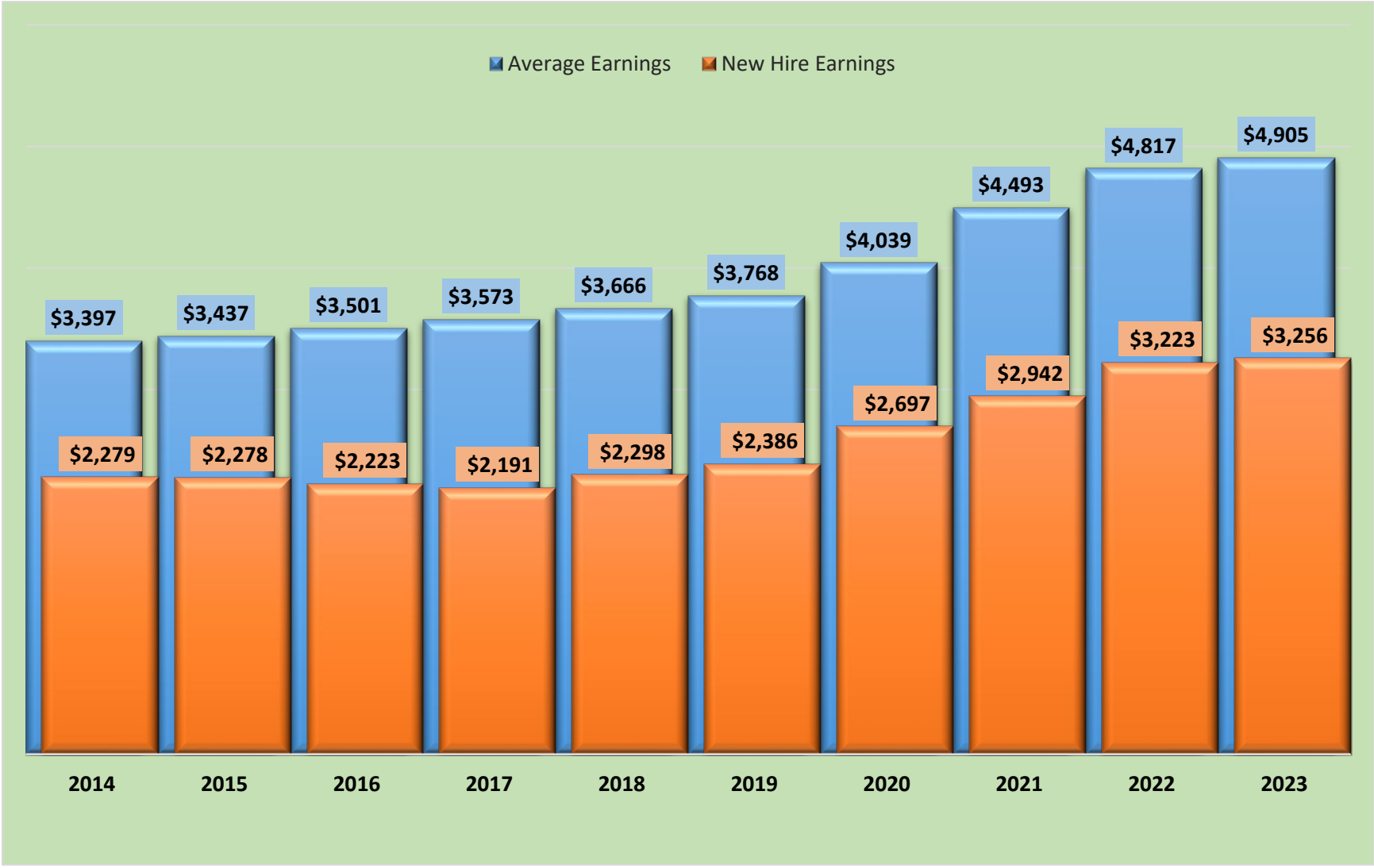
Industry Sector Employment Trends



Industry Sector Employment Trends



Average Monthly Earnings Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2024

| High School | HS Grads | Enrolled in AL Public Colleges | Enrolled in Remedial Course(s) | | | | Enrollment Status | |
|-----------------------------|----------|--------------------------------|--------------------------------|--------------|------|-------|-------------------|------------------|
| | | | Math Only | English Only | Both | Total | Full Time | Part Time/ Other |
| Cherokee High School | 36 | 13 | 1 | 0 | 0 | 1 | 12 | 1 |
| Colbert County High School | 73 | 27 | 4 | 1 | 1 | 6 | 22 | 5 |
| Colbert Heights High School | 71 | 29 | 0 | 1 | 0 | 1 | 25 | 4 |
| Deshler High School | 98 | 40 | 0 | 4 | 0 | 4 | 33 | 7 |
| Muscle Shoals High School | 203 | 132 | 8 | 4 | 2 | 14 | 118 | 14 |
| Sheffield High School | 46 | 18 | 2 | 3 | 0 | 5 | 16 | 2 |

Postsecondary Education

Fall 2024 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

| Colbert County | | # Undergrads | # First-Time Freshman |
|----------------|---|--------------|-----------------------|
| Major | Grand Total | 2,218 | 342 |
| | Undeclared | 819 | 3 |
| | General Studies | 200 | 80 |
| | Registered Nursing/Registered Nurse | 174 | 37 |
| | Multi-/Interdisciplinary Studies, Other | 53 | 12 |
| | Business Administration and Management, General | 52 | 7 |
| | Computer and Information Sciences, General | 43 | 6 |
| | Elementary Education and Teaching | 43 | 10 |
| | Marketing/Marketing Management, General | 39 | 4 |
| | Biology/Biological Sciences, General | 38 | 13 |
| | Accounting | 36 | 7 |
| | Criminal Justice/Law Enforcement Administration | 26 | 8 |
| | Exercise Science and Kinesiology | 26 | 6 |
| | Finance, General | 23 | 3 |
| | Liberal Arts and Sciences/Liberal Studies | 23 | 10 |
| | Child Care and Support Services Management | 21 | 2 |

Postsecondary Education

Summer 2023 thru Spring 2024 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

| Major | Less than 1 year | Less than 2 years | Associate | Less than 4 years | Bachelor | Post-Bachelor | Master | Post-Master | Doctoral | Colbert Total | * State Totals |
|--|------------------|-------------------|-----------|-------------------|----------|---------------|--------|-------------|----------|---------------|----------------|
| General Studies | 31 | - | 36 | - | - | - | - | - | - | 67 | 6,081 |
| Registered Nursing/Registered Nurse | - | - | 25 | - | 20 | - | 6 | - | - | 51 | 3,947 |
| Welding Technology/Welder | 39 | 3 | - | - | - | - | - | - | - | 42 | 1,280 |
| Licensed Practical/Vocational Nurse Training | - | 27 | - | - | - | - | - | - | - | 27 | 1,501 |
| Business Administration and Management, General | - | - | - | - | 8 | - | 13 | - | - | 21 | 2,265 |
| Computer and Information Sciences, General | 11 | - | 4 | - | 4 | - | - | - | - | 19 | 1,429 |
| Social Work | - | - | - | - | 9 | - | 9 | - | - | 18 | 659 |
| Elementary Education and Teaching | - | - | - | - | 10 | - | 5 | 2 | - | 17 | 1,071 |
| Multi-/Interdisciplinary Studies, Other | - | - | 9 | - | 7 | - | - | - | - | 16 | 1,155 |
| Industrial Mechanics and Maintenance Technology/Technician | 9 | 2 | 3 | - | - | - | - | - | - | 14 | 630 |
| Electrician | 10 | 3 | - | - | - | - | - | - | - | 13 | 557 |
| Heating, Ventilation, Air Conditioning and Refrigeration Engineering Technology/Technician | 13 | - | - | - | - | - | - | - | - | 13 | 395 |
| Salon/Beauty Salon Management/Manager | 1 | 4 | 7 | - | - | - | - | - | - | 12 | 398 |
| Accounting | - | - | - | - | 8 | - | 3 | - | - | 11 | 793 |
| Administrative Assistant and Secretarial Science | 1 | 5 | 5 | - | - | - | - | - | - | 11 | 440 |

Questions???

Alabama Department of Workforce
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