

## **Coffee County Profile**

Alabama Department of Labor Labor Market Information Division

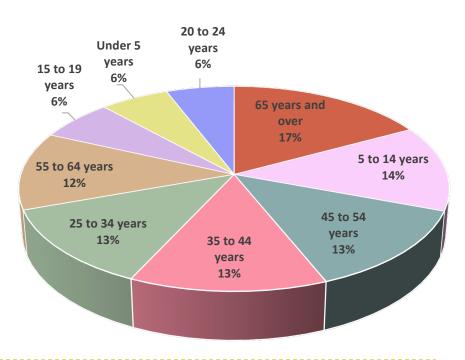
#### Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	3,168
5 to 14 years	7,260
15 to 19 years	3,454
20 to 24 years	3,121
25 to 34 years	6,730
35 to 44 years	6,980
45 to 54 years	7,082
55 to 64 years	6,599
65 and older	9,165

# Total Population 53,559

#### Population By Age Group:



#### Demographics

#### American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	13,021
Nursery school, preschool	662
Kindergarten	798
Elementary school (grades 1-8)	5,711
High school (grades 9-12)	2,932
College or graduate school	2,918
Educational Attainment	Estimate
Population 25 years and over	36,556
Less than 9 <sup>th</sup> grade	3,245
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	3,245
High school graduate (includes equivalency)	10,581
Some college, no degree	8,404
Associate's degree	4,781
Bachelor's degree	4,786
Graduate or professional degree	3,113

#### **Unemployment Data**

May 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under- Employment	Available Labor Pool
Barbour	7,705	7,430	275	3.6%	2,199	2,474
Butler	9,058	8,803	255	2.8%	1,593	1,848
Coffee	22,005	21,423	582	2.6%	3,578	4,160
Covington	14,847	14,449	398	2.7%	4,450	4,848
Crenshaw	6,113	5,958	155	2.5%	1,305	1,460
Dale	21,325	20,810	515	2.4%	4,828	5,343
Geneva	11,171	10,908	263	2.4%	2,203	2,466
Henry	7,141	6,948	193	2.7%	1,501	1,694
Houston	48,955	47,809	1,146	2.3%	10,040	11,186
Pike	15,985	15,564	421	2.6%	4,389	4,810

#### **Unemployment + Underemployment = Potential Available Labor Pool**

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data.

Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

## **Unemployment Data**

Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Customer Service Representatives	64	Aircraft Mechanics and Service Technicians	13
Cashiers	51	Laborers and Freight, Stock, and Material Movers	13
HelpersProduction Workers	34	Nursing Assistants	12
Waiters and Waitresses	28	Receptionists and Information Clerks	12
Retail Salespersons	28	Construction Laborers	12
Heavy and Tractor-Trailer Truck Drivers	28	Maintenance and Repair Workers	12
Stockers and Order Fillers	25	Supervisors of Production and Operating Workers	12
Team Assemblers	23	Sales Managers	11
Welders, Cutters, Solderers, and Brazers	20	Teacher Assistants	11
Supervisors of Retail Sales Workers	18	Maids and Housekeeping Cleaners	9
General and Operations Managers	17	Automotive Service Technicians and Mechanics	9
Production Workers, All Other	16	Managers, All Other	8
Fast Food and Counter Workers	15	Painters, Construction and Maintenance	8
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	13	Sales Reps, Wholesale & Mfg, Exc. Technical & Scientific Products	8
Office Clerks, General	13	Industrial Truck and Tractor Operators	8

## Help Wanted OnLine® Annual Job Postings

2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Registered Nurses	159	Managers, All Other	17
Retail Salespersons	97	Health Technologists & Technicians, All Other	17
Licensed Practical & Vocational Nurses	46	Cashiers	17
Supervisors of Retail Sales Workers	41	Automotive Service Technicians & Mechanics	17
Customer Service Representatives	39	Radiologic Technologists & Technicians	16
Fast Food & Counter Workers	33	Security Guards	15
Maintenance & Repair Workers, General	30	Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products	15
Heavy & Tractor-Trailer Truck Drivers	29	Secretaries & Administrative Assistants, Except Legal, Medical, & Executive	13
Food Service Managers	27	Heating, Air Conditioning, & Refrigeration Mechanics & Installers	13
Nursing Assistants	27	Medical & Health Services Managers	12
Laborers & Freight, Stock, & Material Movers, Hand	25	Sales Managers	11
Stockers & Order Fillers	22	Nurse Practitioners	11
Clinical Laboratory Technologists & Technicians	20	Cardiovascular Technologists & Technicians	11
Physical Therapists	19	Personal Service Managers, All Other	10
Obstetricians & Gynecologists	19	Merchandise Displayers & Window Trimmers	10

#### **Expected Worker Shortfall**

	2020-2030	2020-2035
Total Population Growth	9.1%	13.4%
Age 20-64 Population Growth	9.0%	13.1%
Nonagricultural Job Growth	3.7%	3.9%
Worker Shortfall	-5.3%	-9.2%
Worker Shortfall	-914	-1,579

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

#### Occupational Wages

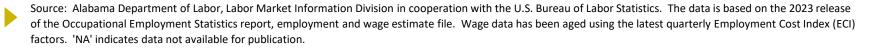
Coffee County Average Hourly Wage All Occupations						
Entry	Median	Mean	Experienced			
\$11.59 \$16.79 \$21.68 \$26.73						

Coffee County Average Hourly Wage  Manufacturing			
Entry	Median	Mean	Experienced
\$12.56	\$15.72	\$19.38	\$22.80

#### Occupational Wages

#### Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$30,109	\$49,126	\$64,093	\$81,086
Manufacturing	\$32,657	\$47,238	\$56,534	\$68,473
<b>Coffee County</b>				
Total	\$24,087	\$34,926	\$45,102	\$55,609
Manufacturing	\$26,127	\$32,687	\$40,321	\$47,419
Dale County				
Total	\$28,269	\$60,106	\$63,328	\$80,857
Manufacturing	NA	NA	NA	NA
<b>Houston County</b>				
Total	\$24,014	\$36,948	\$49,043	\$61,558
Manufacturing	\$28,176	\$37,044	\$43,866	\$51,712



#### 2021 Workforce Characteristics

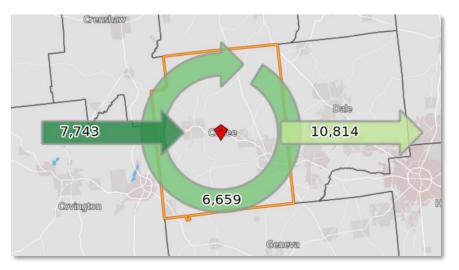
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Jobs by Worker Age	Count	Share
	Count	Share
Age 29 or younger	3,740	26.0%
Age 30 to 54	7,517	52.2%
Age 55 or older	3,145	21.8%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	1,594	11.1%
High school or equivalent, no college	3,267	22.7%
Some college or Associate degree	3,612	25.1%
Bachelor's degree or advanced degree	2,189	15.2%
Educational attainment not available (workers aged 29 or younger)	3,740	26.0%
Jobs by Worker Sex	Count	Share
Male	6,864	47.7%
Female	7,538	52.3%
Jobs by Earnings	Count	Share
\$1,250 per month or less	2,951	20.5%
\$1,251 to \$3,333 per month	6,003	41.7%
More than \$3,333 per month	5,448	37.8%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

#### **2021 Commuting Patterns**

#### **Labor Force Characteristics**



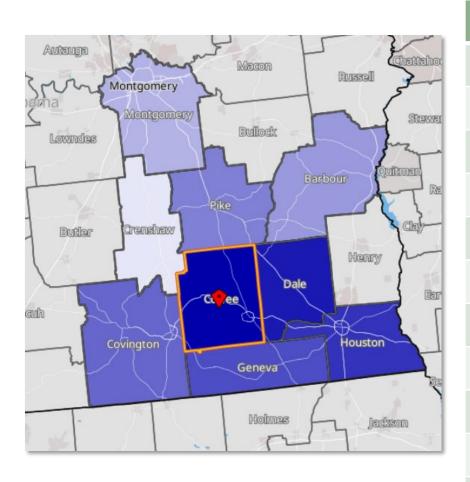
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	10,814	100.0%
Workers Aged 29 or younger	2,519	23.3%
Workers Aged 30 to 54	5,885	54.4%
Workers Aged 55 or older	2,410	22.3%
Workers Earning \$1,250 per month or less	1,836	17.0%
Workers Earning \$1,251 to \$3,333 per month	3,408	31.5%
Workers Earning More than \$3,333 per month	5,570	51.5%
Workers in the "Goods Producing" Industry Class	2,358	21.8%
Workers in the "Trade, Transportation, and Utilities" Industry Class	2,636	24.4%
Workers in the "All Other Services" Industry Class	5,820	53.8%

Live in the County but Work Elsewhere 61.9% Live and Work in the County 38.1%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

#### **2021 Commuting Patterns**

Where People Live who Work in This County



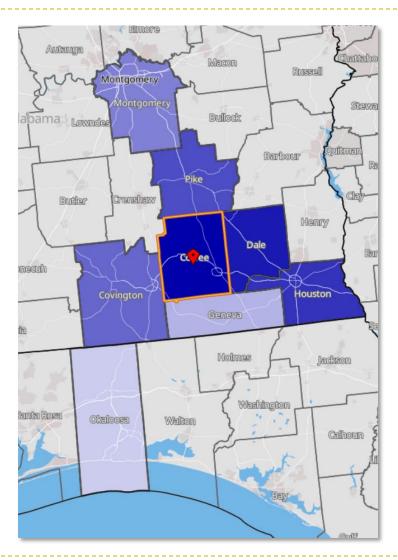
	Count	Share
Coffee County, AL	6,659	46.2%
Dale County, AL	1,552	10.8%
Houston County, AL	1,085	7.5%
Geneva County, AL	915	6.4%
Covington County, AL	612	4.2%
Pike County, AL	432	3.0%
Barbour County, AL	182	1.3%
Montgomery County, AL	146	1.0%
Mobile County, AL	144	1.0%
Crenshaw County, AL	136	0.9%
All Other Locations	2,539	17.6%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

#### **2021 Commuting Patterns**

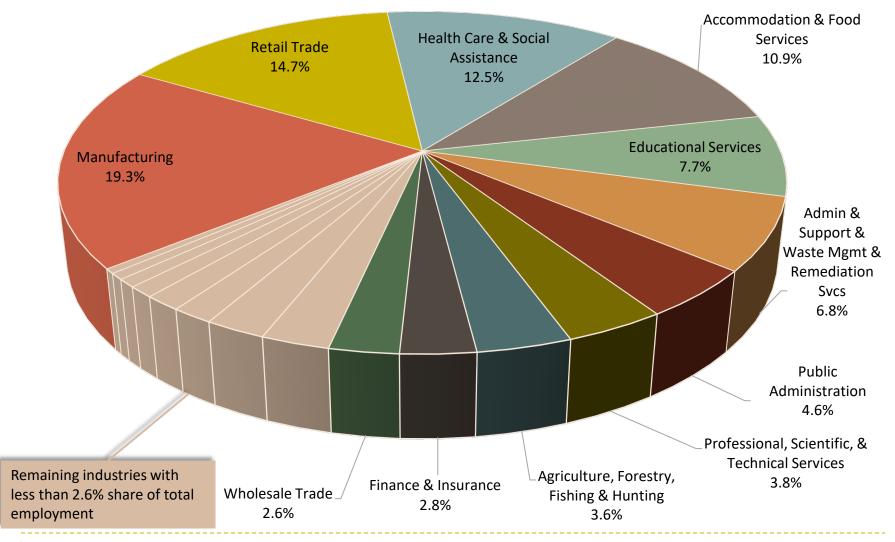
Where People Work who Live in This County

	Count	Share
Coffee County, AL	6,659	38.1%
Dale County, AL	2,688	15.4%
Houston County, AL	1,803	10.3%
Pike County, AL	1,058	6.1%
Covington County, AL	618	3.5%
Montgomery County, AL	474	2.7%
Jefferson County, AL	450	2.6%
Geneva County, AL	369	2.1%
Okaloosa County, FL	204	1.2%
Mobile County, AL	148	0.8%
All Other Locations	3,002	17.2%

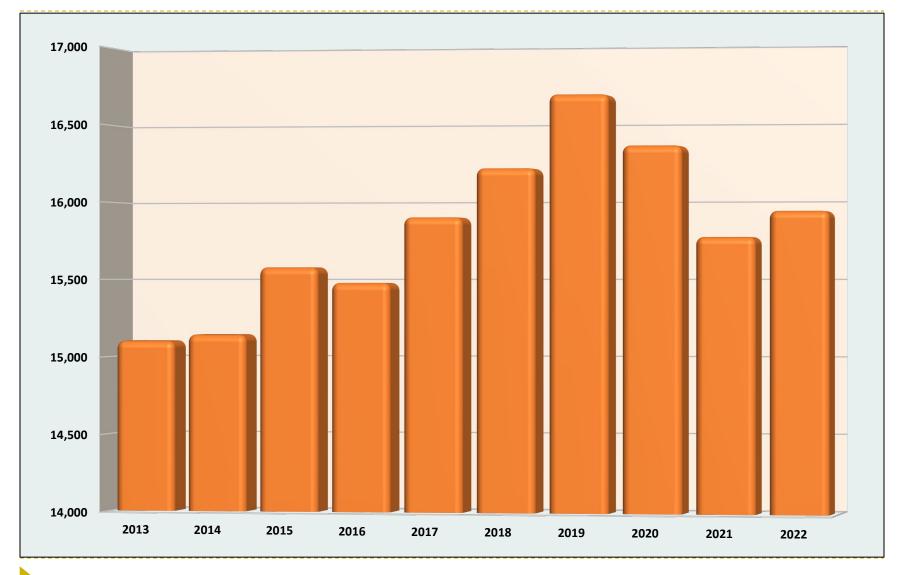


Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

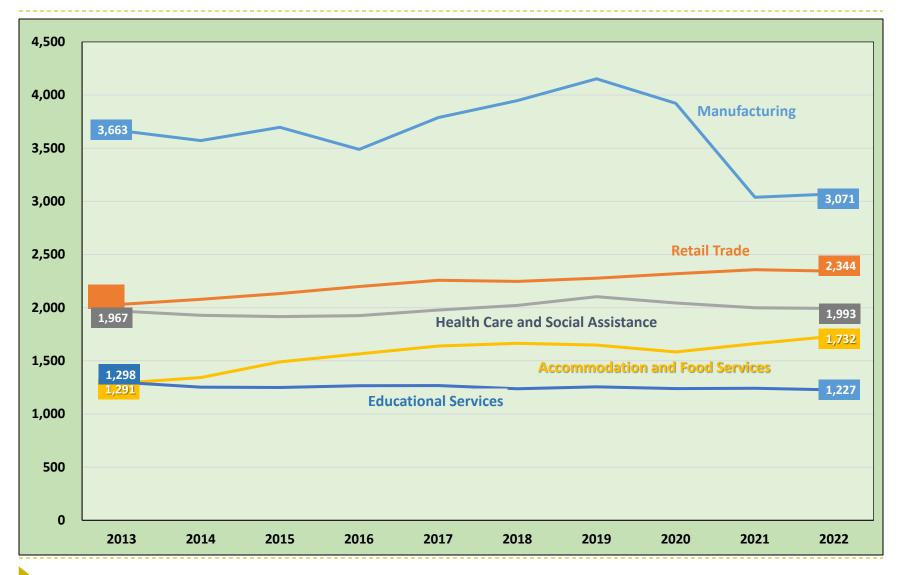
## Coffee County Industry Distribution 2022



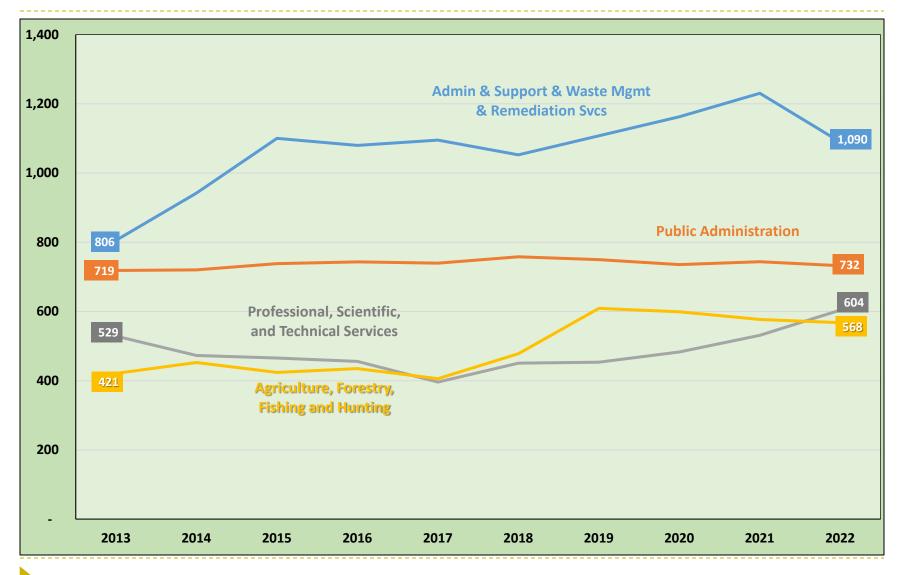
### Industry Total Employment Trend



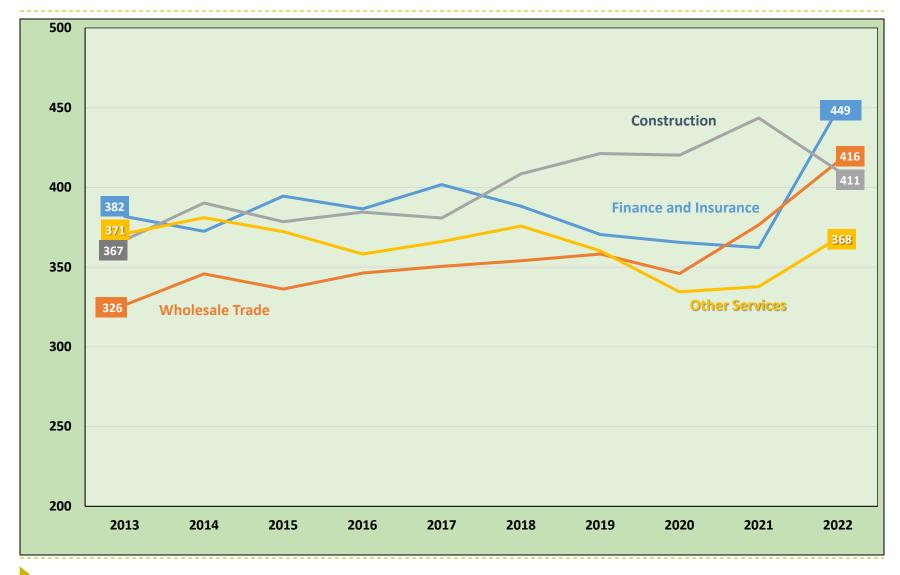
## **Industry Sector Employment Trends**



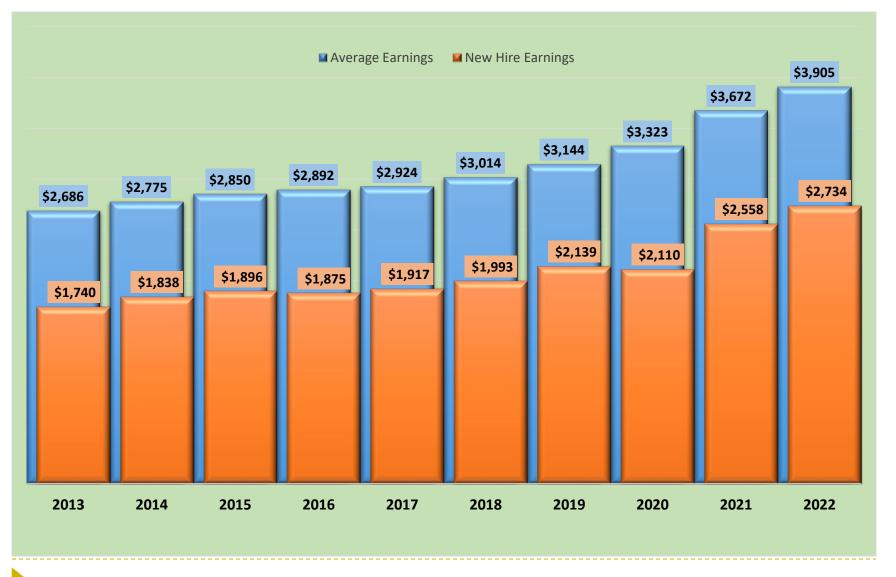
#### **Industry Sector Employment Trends**



#### **Industry Sector Employment Trends**



#### Average Monthly Earnings Trend



#### Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2023

High School  HS Grads  Colleges	uc	Enrolled in	Enrolle	ed in Remo	Enrollment Status			
	Math Only	English Only	Both	Total	Full Time	Part Time/ Other		
Elba High School	34	22	3	0	6	9	21	1
Enterprise High School	483	241	21	7	15	43	219	22
Kinston School	45	28	2	1	3	6	26	2
New Brockton High School	74	39	3	0	3	6	34	5
Zion Chapel High School	45	28	6	2	2	10	22	6

#### Postsecondary Education

Fall 2023 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

ffee County		# Undergrads	# First-Time Freshman		
Major	<b>Grand Total</b>	2,314	462		
Undeclared/Not Reported		530	7		
General Studies		385	159		
Registered Nursing/Registered Nurse		114	17		
Liberal Arts and Sciences/Liberal Studies		100	33		
Business Administration and Management, Ger	neral	96	15		
Airframe Mechanics and Aircraft Maintenance Technology/Technician		62	28		
Computer and Information Sciences, General		57	16		
Psychology, General		52	3		
Biology/Biological Sciences, General		36	11		
Aircraft Powerplant Technology/Technician		30	-		
Teacher Education, Multiple Levels		30	3		
Elementary Education and Teaching		29	5		
Multi-/Interdisciplinary Studies, Other		28	3		
Mechanical Engineering		27	2		
Administrative Assistant and Secretarial Science	e, General	26	5		

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

#### Postsecondary Education

Summer 2022 thru Spring 2023 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

	Less than 1 year	ess than 2 years	Associate	Less than 4 years	Bachelor	Post- Bachelor	Master	Post- Master	Doctoral	Coffee Total	* State Totals
Major  Degistered Number / Degistered Number	ت	3 ···		, r		8				FF	2 072
Registered Nursing/Registered Nurse	_	-	26	-	26	-	3	-	-	55	3,873
Airframe Mechanics and Aircraft Maintenance Technology/Technician	-	38	8	-	-	-	-	-	-	46	162
General Studies	5	-	37	-	-	-	-	-	-	42	5,561
Aircraft Powerplant Technology/Technician	-	23	8	-	-	-	-	-	-	31	118
Business Administration and Management, General	-	-	2	-	16	-	6	-	-	24	2,244
Liberal Arts and Sciences/Liberal Studies	-	-	23	-	-	-	1	-	-	24	993
Computer and Information Sciences, General	11	-	3	-	5	-	-	-	-	19	1,328
Psychology, General	-	-	-	-	17	-	-	-	-	17	889
Licensed Practical/Vocational Nurse Training	-	14	-	-	-	-	-	-	-	14	1,243
Welding Technology/Welder	13	-	-	-	-	-	-	-	-	13	1,107
Elementary Education and Teaching	-	-	-	-	8	-	4	-	-	12	1,062
Diesel Mechanics Technology/Technician	8	1	2	-	-	-	-	-	-	11	194
Multi-/Interdisciplinary Studies, Other	-	-	-	-	8	-	-	-	-	8	954
Social Work	-	-	-	-	6	-	2	-	-	8	642
Medical/Clinical Assistant	-	-	8	-	-	-	-	-	-	8	240

# Questions???

Alabama Department of Labor Labor Market Information Division

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