

Cherokee County Profile

Alabama Department of Workforce
Labor Market Information Division

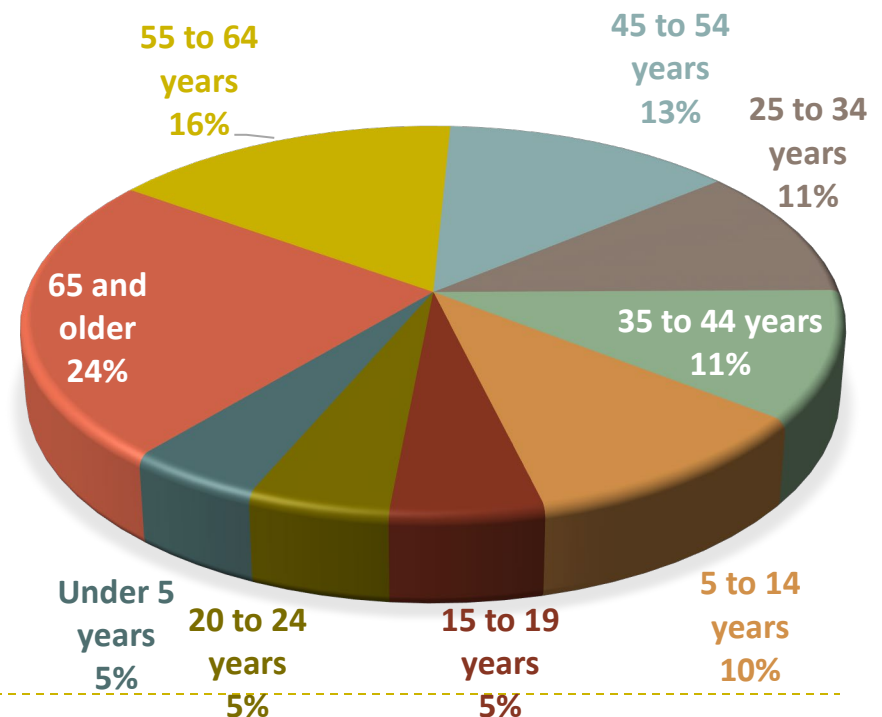
Demographics

American Community Survey Average Population Estimates for 2019-2023

Age	Estimate
Under 5 years	1,178
5 to 14 years	2,682
15 to 19 years	1,342
20 to 24 years	1,245
25 to 34 years	2,734
35 to 44 years	2,705
45 to 54 years	3,335
55 to 64 years	4,000
65 and older	6,003

Total Population
25,224

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2019-2023

School Enrollment	Estimate
Population 3 years and over enrolled in school	4,619
Nursery school, preschool	161
Kindergarten	242
Elementary school (grades 1-8)	2,152
High school (grades 9-12)	1,103
College or graduate school	961
Educational Attainment	Estimate
Population 25 years and over	18,777
Less than 9 th grade	996
9 th to 12 th grade, no diploma	2,033
High school graduate (includes equivalency)	7,015
Some college, no degree	3,527
Associate's degree	2,212
Bachelor's degree	1,726
Graduate or professional degree	1,268

Unemployment Data

November 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,555	44,770	1,785	3.7%	7,342	9,127
Cherokee	11,968	11,620	348	2.7%	2,603	2,951
Clay	6,015	5,830	185	3.2%	1,166	1,351
Cleburne	6,450	6,246	204	3.0%	1,468	1,672
Etowah	40,147	38,573	1,574	3.8%	7,637	9,211
Randolph	9,870	9,505	365	3.4%	2,633	2,998
Talladega	37,139	35,847	1,292	3.4%	9,105	10,397

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2024, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
General and Operations Managers	12	Welding, Soldering, and Brazing Machine Setters, Operators, and Tenders	5
Retail Salespersons	11	Heavy and Tractor-Trailer Truck Drivers	4
Stockers and Order Fillers	8	Helpers--Installation, Maintenance, and Repair Workers	4
Supervisors of Retail Sales Workers	7	Laborers and Freight, Stock, and Material Movers, Hand	4
Registered Nurses	7	Medical and Health Services Managers	4
Cashiers	6	Nursing Assistants	4
Fast Food and Counter Workers	6	Retail Sales Workers	4
Helpers--Production Workers	6	Textile Winding, Twisting, and Drawing Out Machine Setters, Operators, and Tenders	4
Industrial Truck and Tractor Operators	6	Waiters and Waitresses	4
Management Occupations	6	Construction Laborers	3
Receptionists and Information Clerks	6	Cooks, Fast Food	3
Driver/Sales Workers and Truck Drivers	5	Cooks, Restaurant	3
Office Clerks, General	5	Crane and Tower Operators	3
Team Assemblers	5	Customer Service Representatives	3
Welders, Cutters, Solderers, and Brazers	5	Electricians	3



Help Wanted OnLine[®] Annual Job Postings

2024 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Supervisors of Retail Sales Workers	22	Chief Executives	4
Retail Salespersons	21	Physical Therapists	4
Personal Service Managers, All Other	14	Respiratory Therapists	4
Registered Nurses	12	Speech-Language Pathologists	4
Automotive Service Technicians and Mechanics	12	Family Medicine Physicians	4
Cashiers	10	Order Clerks	4
Merchandise Displayers and Window Trimmers	9	Heavy and Tractor-Trailer Truck Drivers	4
Nursing Assistants	8	Laborers and Freight, Stock, and Material Movers, Hand	4
Medical Assistants	8	Stockers and Order Fillers	4
Hairdressers, Hairstylists, and Cosmetologists	8	Transportation, Storage, and Distribution Managers	3
Cooks, Restaurant	6	Occupational Therapists	3
Food Service Managers	5	Pharmacy Technicians	3
Medical and Health Services Managers	5	Licensed Practical and Licensed Vocational Nurses	3
Pharmacists	5	Fast Food and Counter Workers	3
Health Technologists and Technicians, All Other	5	Parts Salespersons	3



Expected Worker Shortfall

	2022-2032	2022-2040	2022-2045
Total Population Growth	-7.0%	-13.7%	-18.1%
Age 20-64 Population Growth	-10.9%	-19.4%	-23.3%
Nonagricultural Job Growth	3.9%	5.0%	6.0%
Worker Shortfall	14.8%	24.4%	29.3%
Worker Shortfall	841	1,384	1,664

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.



Occupational Wages

Cherokee County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$11.74	\$18.18	\$22.39	\$27.71

Cherokee County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
N/A	N/A	N/A	N/A

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

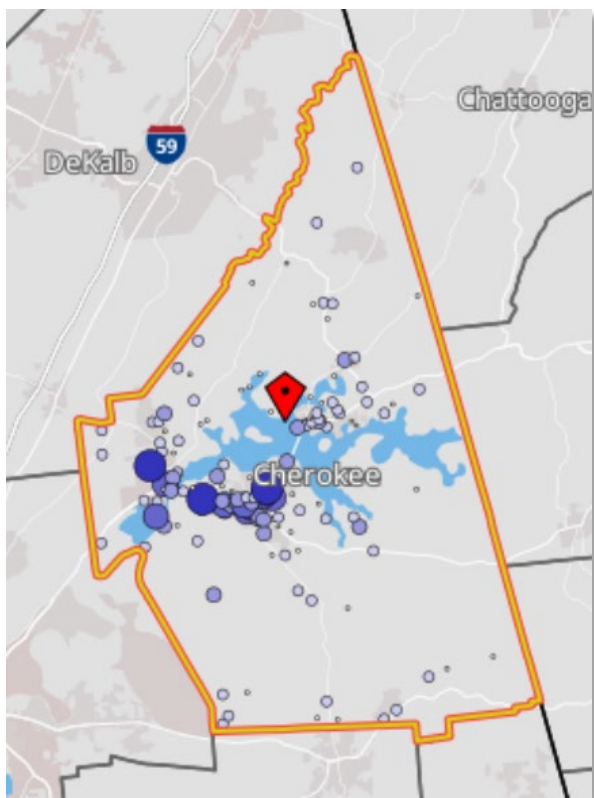
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$27,814	\$45,371	\$57,292	\$72,030
Manufacturing	\$33,704	\$48,848	\$58,571	\$71,005
Cherokee County				
Total	\$24,423	\$37,798	\$46,573	\$57,648
Manufacturing	NA	NA	NA	NA
DeKalb County				
Total	\$25,383	\$39,509	\$47,155	\$58,040
Manufacturing	\$30,186	\$44,543	\$50,946	\$61,327
Etowah County				
Total	\$24,463	\$36,460	\$45,899	\$56,617
Manufacturing	\$27,522	\$36,163	\$42,013	\$49,258

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

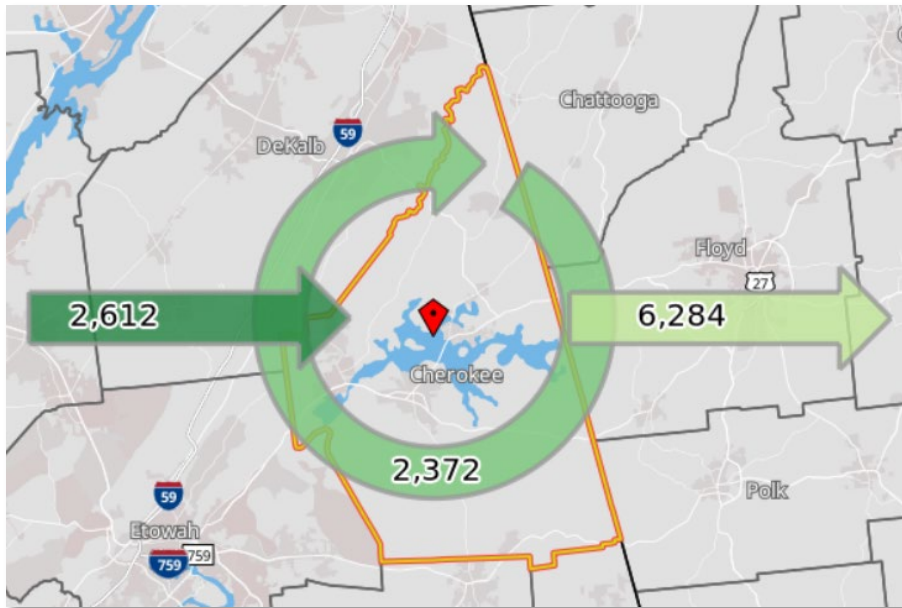
2022 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	1,251	25.1%
Age 30 to 54	2,570	51.6%
Age 55 or older	1,163	23.3%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	541	10.9%
High school or equivalent, no college	1,254	25.2%
Some college or Associate degree	1,224	24.6%
Bachelor's degree or advanced degree	714	14.3%
Educational attainment not available (workers aged 29 or younger)	1,251	25.1%
Jobs by Worker Sex	Count	Share
Male	2,296	46.1%
Female	2,688	53.9%
Jobs by Earnings	Count	Share
\$1,250 per month or less	1,058	21.2%
\$1,251 to \$3,333 per month	2,055	41.2%
More than \$3,333 per month	1,871	37.5%

2022 Commuting Patterns

Labor Force Characteristics



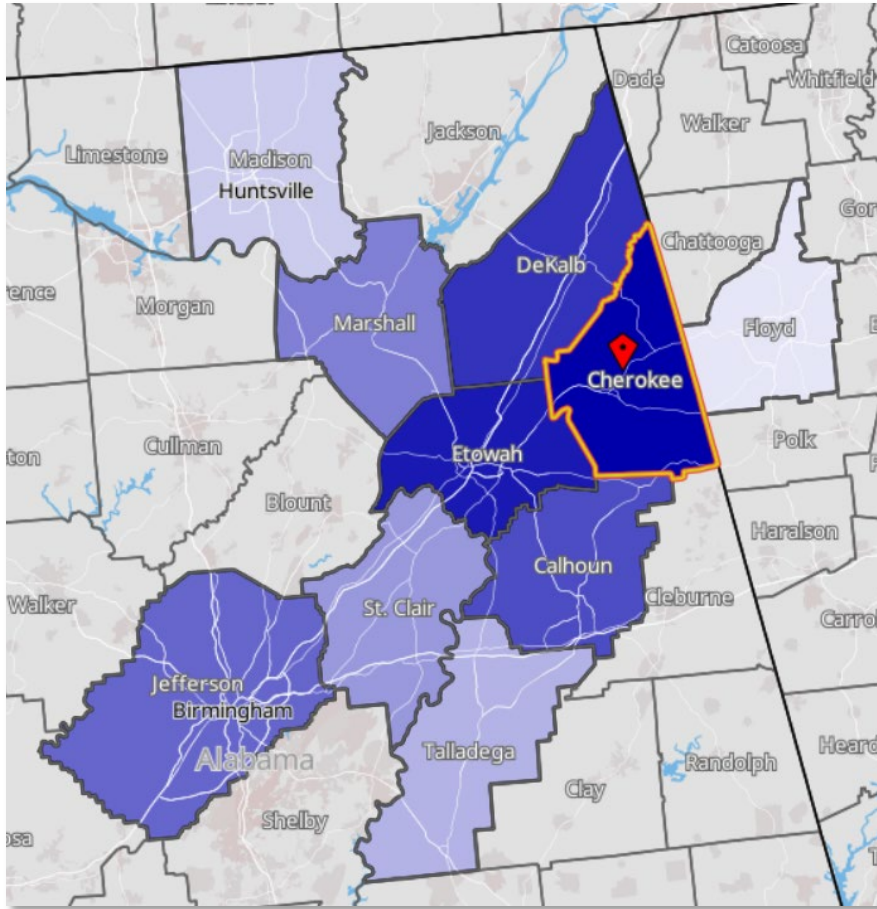
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	6,284	100.0%
Workers Aged 29 or younger	1,610	25.6%
Workers Aged 30 to 54	3,213	51.1%
Workers Aged 55 or older	1,461	23.2%
Workers Earning \$1,250 per month or less	988	15.7%
Workers Earning \$1,251 to \$3,333 per month	2,037	32.4%
Workers Earning More than \$3,333 per month	3,259	51.9%
Workers in the "Goods Producing" Industry Class	1,635	26.0%
Workers in the "Trade, Transportation, and Utilities" Industry Class	1,501	23.9%
Workers in the "All Other Services" Industry Class	3,148	50.1%



▶ Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

2022 Commuting Patterns

Where People Live who Work in This County

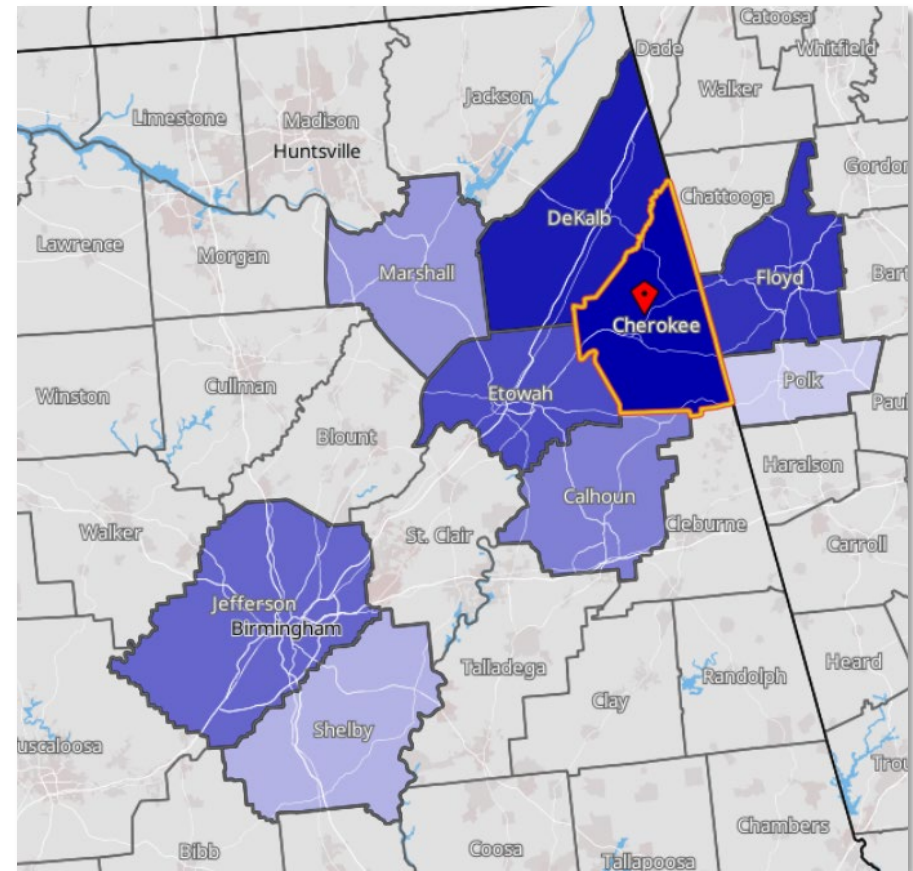


	Count	Share
Cherokee County, AL	2,372	47.6%
Etowah County, AL	631	12.7%
DeKalb County, AL	381	7.6%
Calhoun County, AL	357	7.2%
Jefferson County, AL	121	2.4%
Marshall County, AL	96	1.9%
St. Clair County, AL	82	1.6%
Talladega County, AL	81	1.6%
Madison County, AL	65	1.3%
Floyd County, GA	59	1.2%
All Other Locations	739	14.8%

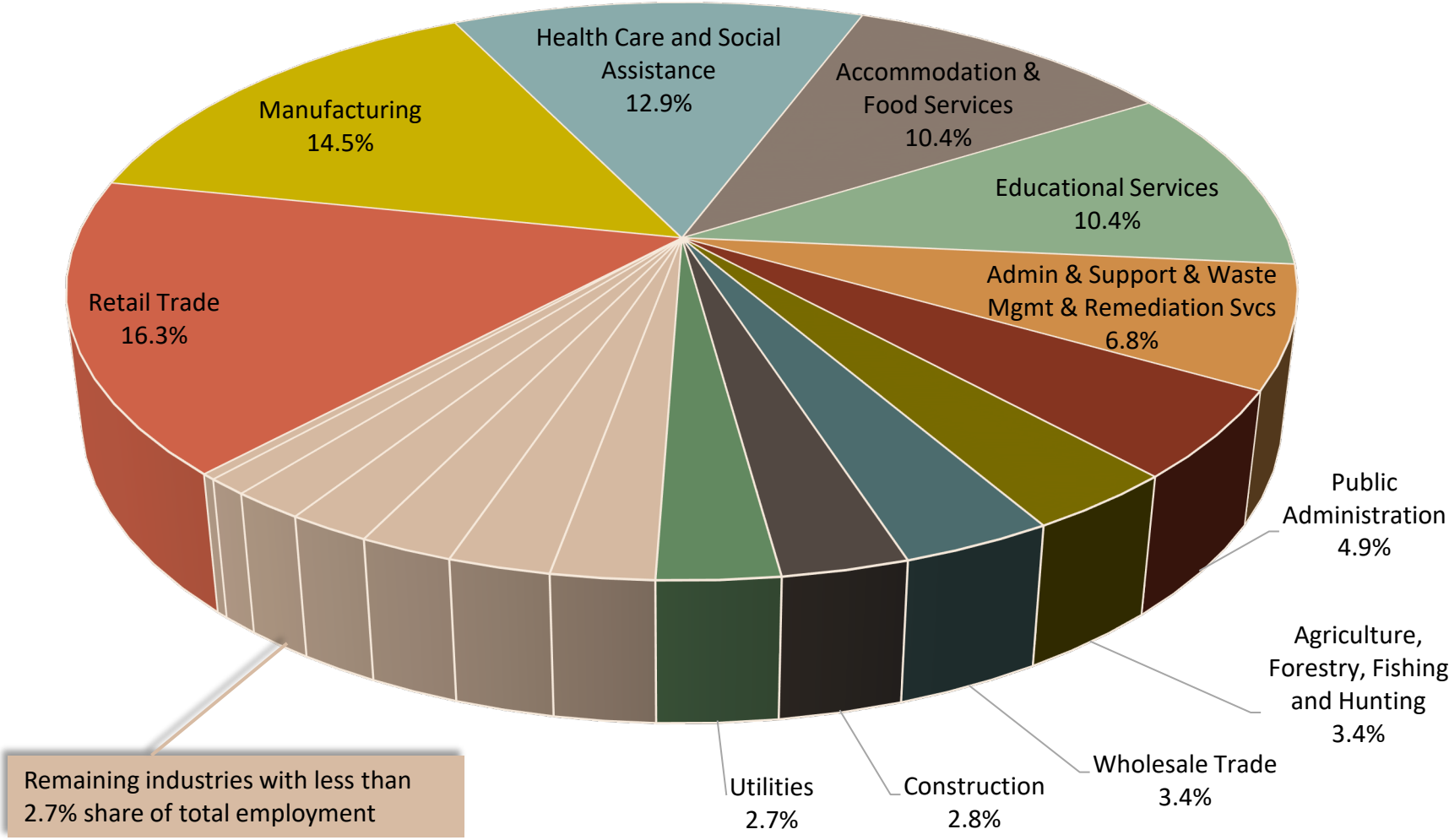
2022 Commuting Patterns

Where People Work who Live in This County

	Count	Share
Cherokee County, AL	2,372	27.4%
DeKalb County, AL	919	10.6%
Floyd County, GA	906	10.5%
Etowah County, AL	607	7.0%
Jefferson County, AL	569	6.6%
Calhoun County, AL	562	6.5%
Marshall County, AL	191	2.2%
Shelby County, AL	177	2.0%
Polk County, GA	149	1.7%
Fulton County, GA	136	1.6%
All Other Locations	2,068	23.9%



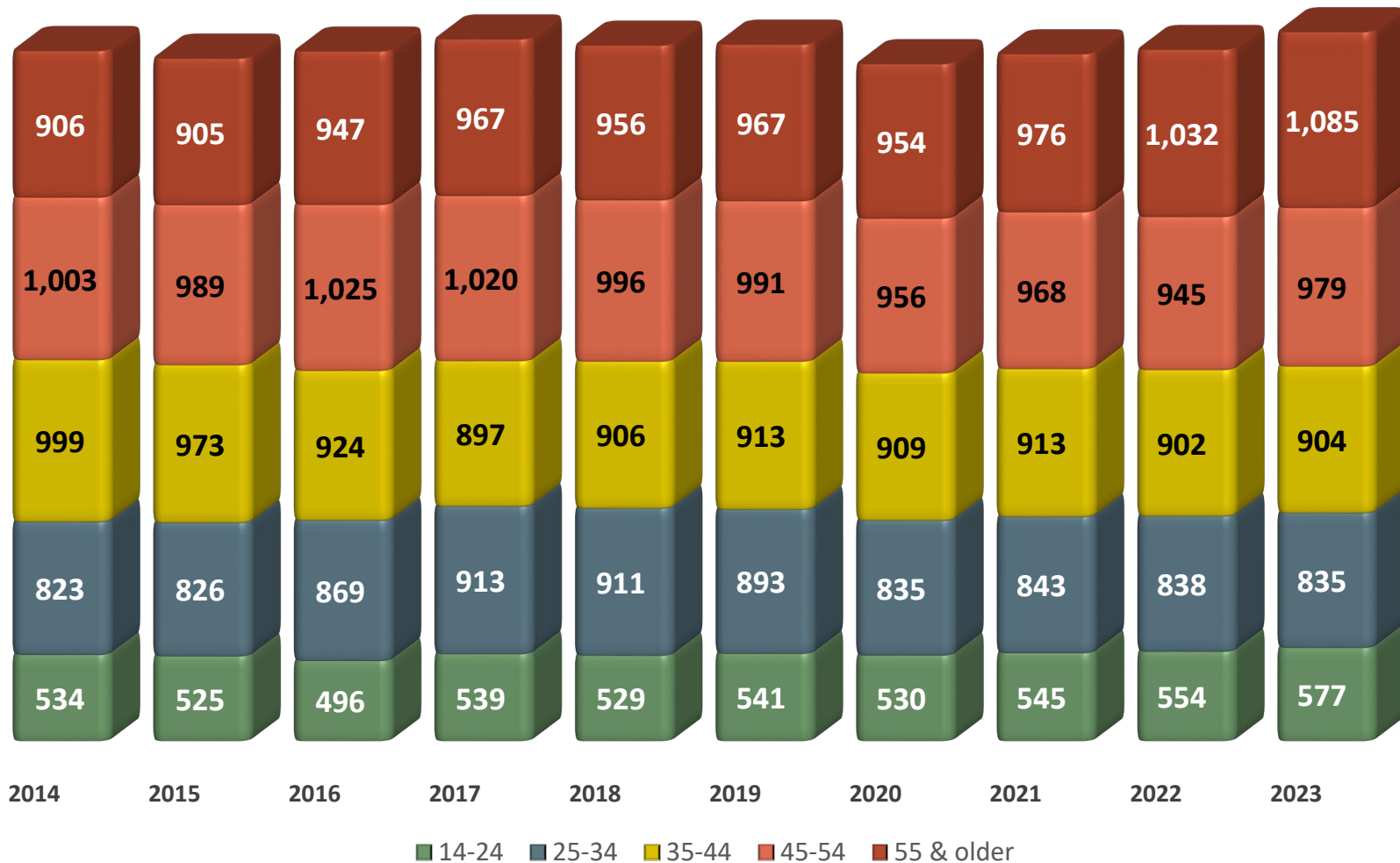
Cherokee County Industry Distribution 2023



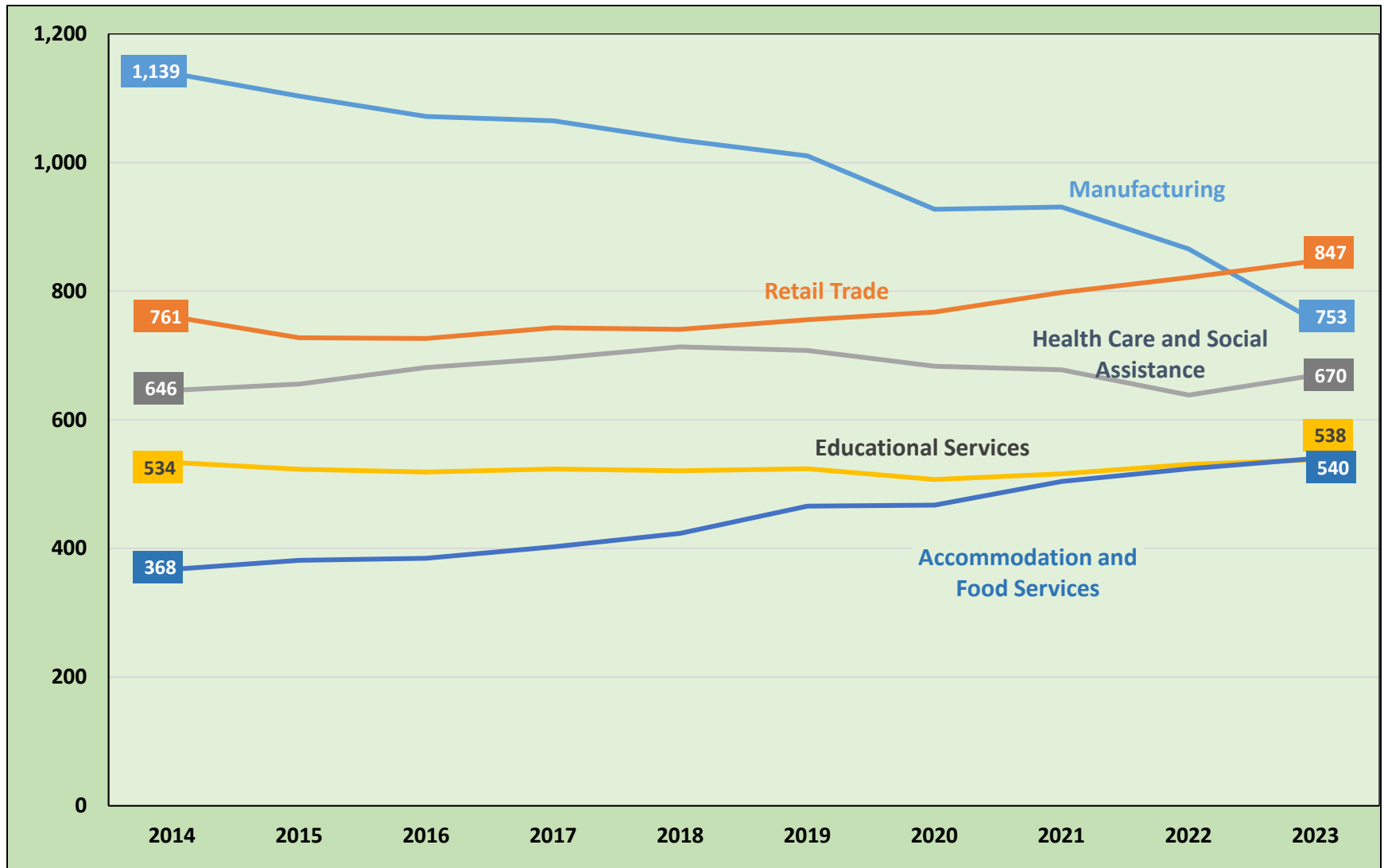
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

Employment by Age Group

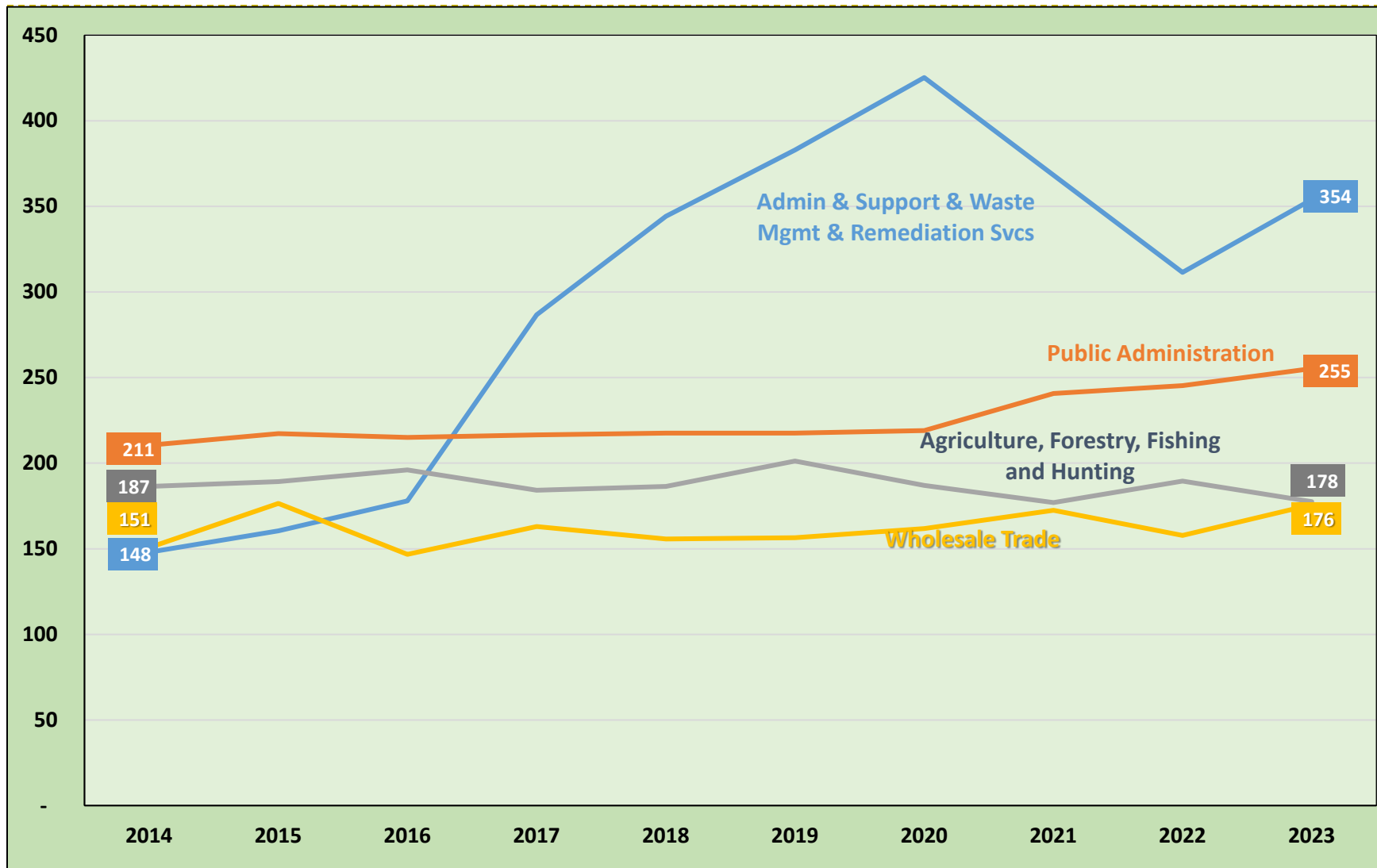
Total All Industries



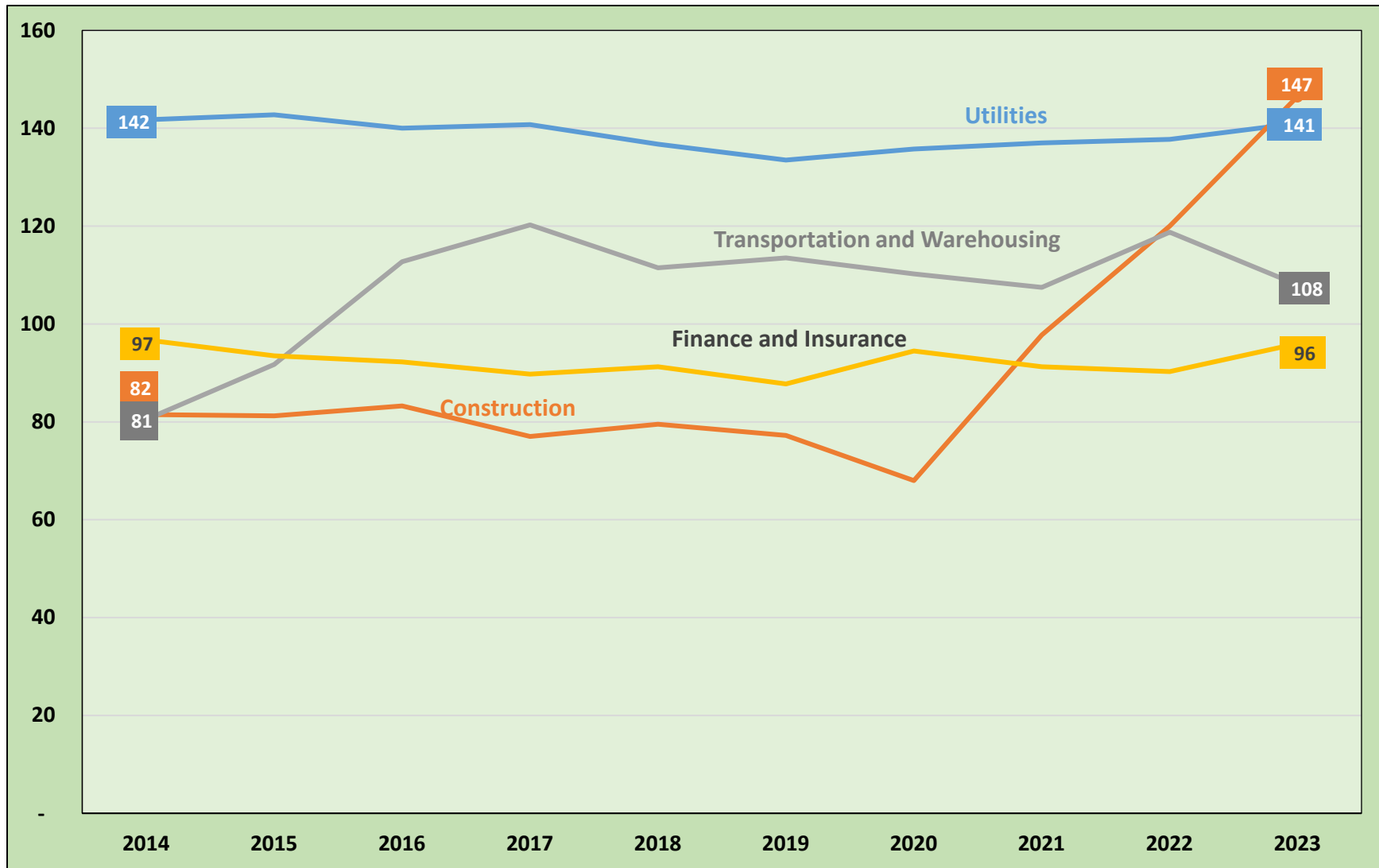
Industry Sector Employment Trends



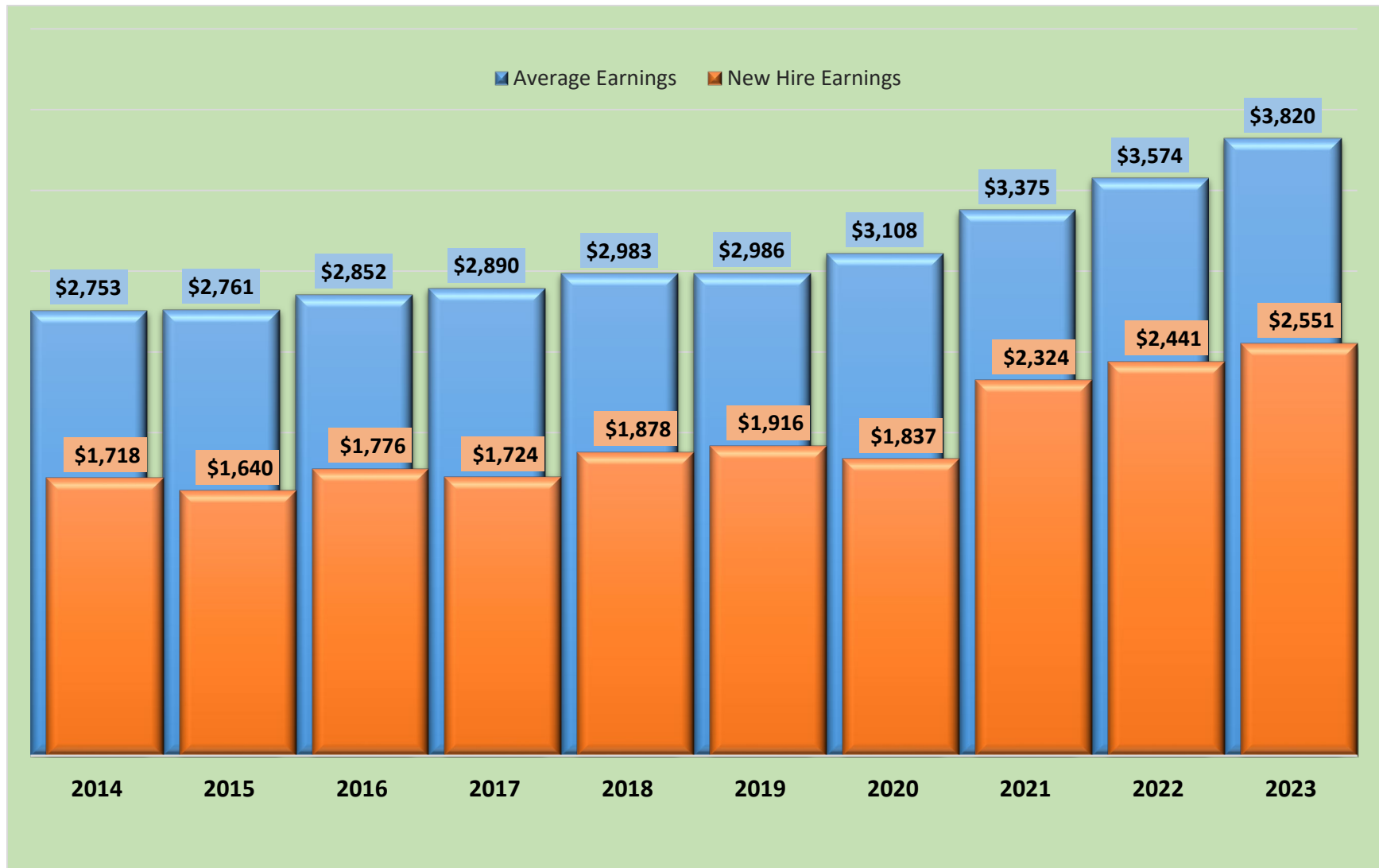
Industry Sector Employment Trends



Industry Sector Employment Trends



Average Monthly Earnings Trend



Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2024

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/Other
Cedar Bluff High School	38	12	1	1	0	2	12	0
Cherokee County High School	100	42	2	2	2	6	40	2
Gaylesville High School	31	13	0	0	0	0	10	3
Sand Rock High School	42	21	1	0	2	3	20	1
Spring Garden High School	38	11	1	0	0	1	11	0

Postsecondary Education

Fall 2024 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Cherokee County		# Undergrads	# First-Time Freshman
Major	Grand Total	693	132
	General Studies	227	56
	Undeclared	82	2
	Registered Nursing/Registered Nurse	50	11
	Business Administration and Management, General	22	4
	Computer and Information Sciences, General	15	2
	Elementary Education and Teaching	14	1
	Psychology, General	10	1
	Health and Wellness, General	9	2
	Biomedical Sciences, General	8	3
	History, General	8	0
	Liberal Arts and Sciences/Liberal Studies	8	3
	Salon/Beauty Salon Management/Manager	8	3
	Administrative Assistant and Secretarial Science, General	7	0
	Biology/Biological Sciences, General	7	2
	English Language and Literature, General	7	1

Postsecondary Education

Summer 2023 thru Spring 2024 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Cherokee Total	* State Totals
Registered Nursing/Registered Nurse	-	-	9	-	6	-	4	1	-	20	3,947
General Studies	-	-	18	-	-	-	-	-	-	18	6,081
Licensed Practical/Vocational Nurse Training	-	14	-	-	-	-	-	-	-	14	1,501
Elementary Education and Teaching	-	-	-	-	7	-	3	1	-	11	1,071
Industrial Mechanics and Maintenance Technology/Technician	6	3	2	-	-	-	-	-	-	11	630
Heating, Ventilation, Air Conditioning and Refrigeration Engineering Technology/Technician	3	3	3	-	-	-	-	-	-	9	395
Tool and Die Technology/Technician	3	3	3	-	-	-	-	-	-	9	132
Finance, General	-	-	-	-	7	-	-	-	-	7	461
Salon/Beauty Salon Management/Manager	-	4	2	-	-	-	-	-	-	6	398
Civil Engineering Technologies/Technicians	1	2	2	-	-	-	-	-	-	5	31
Business Administration and Management, General	-	-	-	-	1	-	3	-	-	4	2,265
Emergency Medical Technology/Technician (EMT Paramedic)	3	-	1	-	-	-	-	-	-	4	782
Liberal Arts and Sciences/Liberal Studies	-	-	2	-	2	-	-	-	-	4	961
Marketing/Marketing Management, General	-	-	-	-	4	-	-	-	-	4	570
Physical Education Teaching and Coaching	-	-	-	-	1	-	3	-	-	4	188

Questions???

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