

Cherokee County Profile

Alabama Department of Labor
Labor Market Information Division

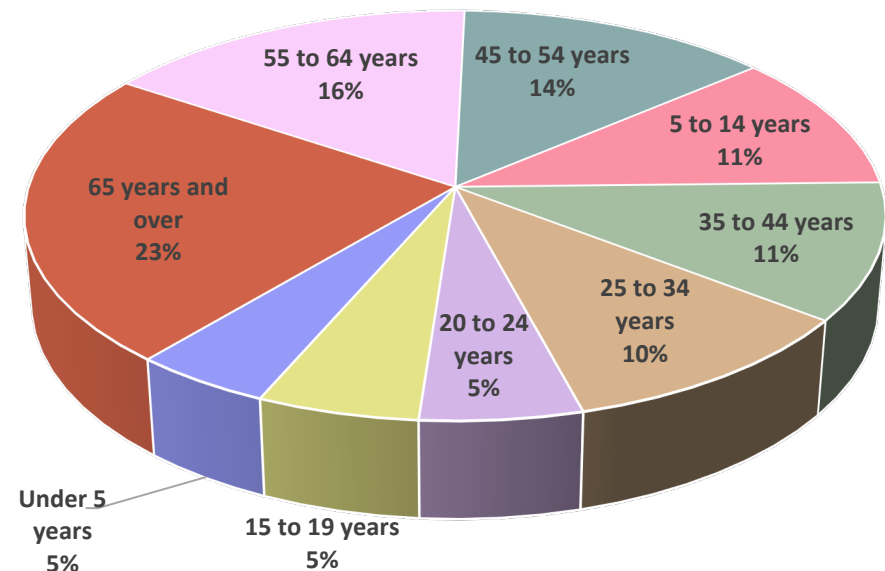
Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	1,151
5 to 14 years	2,716
15 to 19 years	1,339
20 to 24 years	1,340
25 to 34 years	2,609
35 to 44 years	2,702
45 to 54 years	3,364
55 to 64 years	4,021
65 and older	5,827

Total Population
25,069

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	4,779
Nursery school, preschool	179
Kindergarten	206
Elementary school (grades 1-8)	2,181
High school (grades 9-12)	1,097
College or graduate school	1,116
Educational Attainment	Estimate
Population 25 years and over	18,523
Less than 9 th grade	2,123
9 th to 12 th grade, no diploma	2,123
High school graduate (includes equivalency)	6,678
Some college, no degree	3,579
Associate's degree	2,215
Bachelor's degree	1,530
Graduate or professional degree	1,173

Unemployment Data

May 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,119	44,927	1,192	2.6%	7,368	8,560
Cherokee	12,025	11,767	258	2.1%	2,636	2,894
Clay	5,885	5,749	136	2.3%	1,150	1,286
Cleburne	6,242	6,110	132	2.1%	1,436	1,568
Etowah	39,892	38,832	1,060	2.7%	7,689	8,749
Randolph	9,711	9,471	240	2.5%	2,623	2,863
Talladega	36,166	35,266	900	2.5%	8,958	9,858

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Textile Winding, Twisting, and Drawing Out Machine Setters, Operators, and Tenders	17	Laborers and Freight, Stock, and Material Movers	6
General and Operations Managers	13	Team Assemblers	6
Waiters and Waitresses	13	Security Guards	5
Registered Nurses	12	Bus and Truck Mechanics and Diesel Engine Specialists	5
Stockers and Order Fillers	12	Heavy and Tractor-Trailer Truck Drivers	5
Nursing Assistants	10	Human Resources Managers	4
Sales Managers	9	Food Service Managers	4
Supervisors of Retail Sales Workers	9	Retail Salespersons	4
Cashiers	9	Logging Equipment Operators	4
Helpers--Production Workers	9	Helpers--Installation, Maintenance, and Repair Workers	4
Medical and Health Services Managers	7	Supervisors of Production and Operating Workers	4
Sales Reps, Wholesale & Mfg, Exc. Technical & Scientific Products	7	Packaging and Filling Machine Operators and Tenders	4
Customer Service Representatives	7	Light Truck Drivers	4
Production Workers, All Other	7	Marketing Managers	3
Financial Managers	6	Tax Preparers	3



Source: Unemployment Insurance Reports

Help Wanted OnLine® Annual Job Postings

2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Retail Salespersons	43	Merchandise Displayers & Window Trimmers	6
Supervisors of Retail Sales Workers	41	Licensed Practical & Vocational Nurses	6
Registered Nurses	23	Supervisors of Food Preparation & Serving Workers	6
Medical Assistants	10	Purchasing Managers	5
Education Administrators, Postsecondary	9	Food Service Managers	5
Personal Service Managers, All Other	9	Pharmacists	5
Cashiers	9	Industrial Engineers	4
Postal Service Clerks	9	Radiologic Technologists & Technicians	4
Stockers & Order Fillers	9	Emergency Medical Technicians	4
Hairdressers, Hairstylists, & Cosmetologists	8	Paramedics	4
Customer Service Representatives	8	Pharmacy Technicians	4
Fast Food & Counter Workers	7	Security Guards	4
Automotive Service Technicians & Mechanics	7	Nurse Practitioners	3
Maintenance & Repair Workers, General	7	Police & Sheriff's Patrol Officers	3
Heavy & Tractor-Trailer Truck Drivers	7	Welders, Cutters, Solderers, & Brazers	3



Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	1.9%	2.9%
Age 20-64 Population Growth	1.9%	2.5%
Nonagricultural Job Growth	-4.1%	-3.7%
Worker Shortfall	-6.0%	-6.2%
Worker Shortfall	-319	-333

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Occupational Wages

Cherokee County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$11.52	\$17.71	\$21.54	\$26.54

Cherokee County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$14.86	\$20.63	\$24.26	\$28.97

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

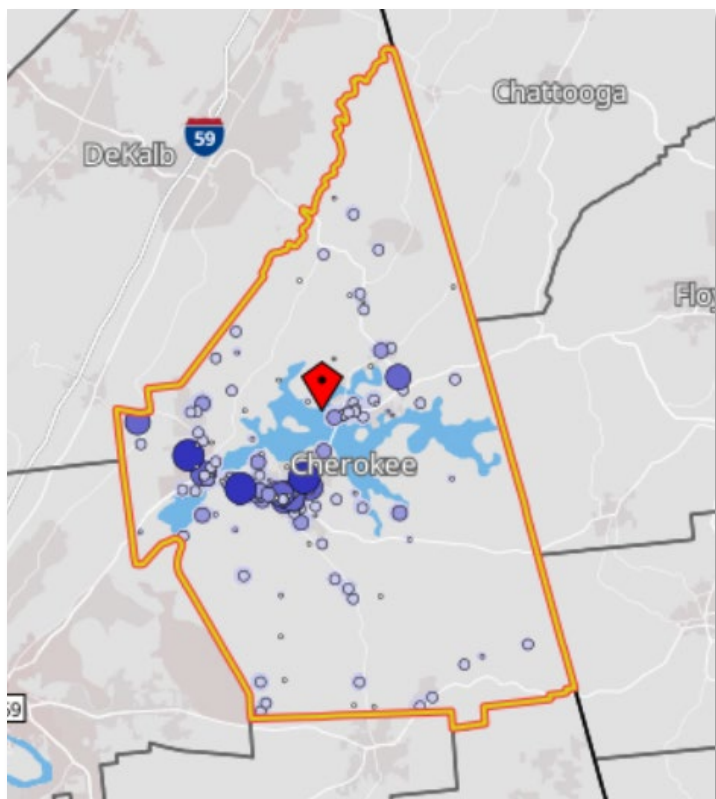
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$30,109	\$49,126	\$64,093	\$81,086
Manufacturing	\$32,657	\$47,238	\$56,534	\$68,473
Cherokee County				
Total	\$23,960	\$36,828	\$44,797	\$55,215
Manufacturing	\$30,909	\$42,916	\$50,474	\$60,257
Calhoun County				
Total	\$25,304	\$39,398	\$48,029	\$59,391
Manufacturing	\$33,921	\$46,874	\$53,148	\$62,761
DeKalb County				
Total	\$24,959	\$37,985	\$46,680	\$57,540
Manufacturing	\$28,779	\$39,473	\$50,753	\$61,740

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

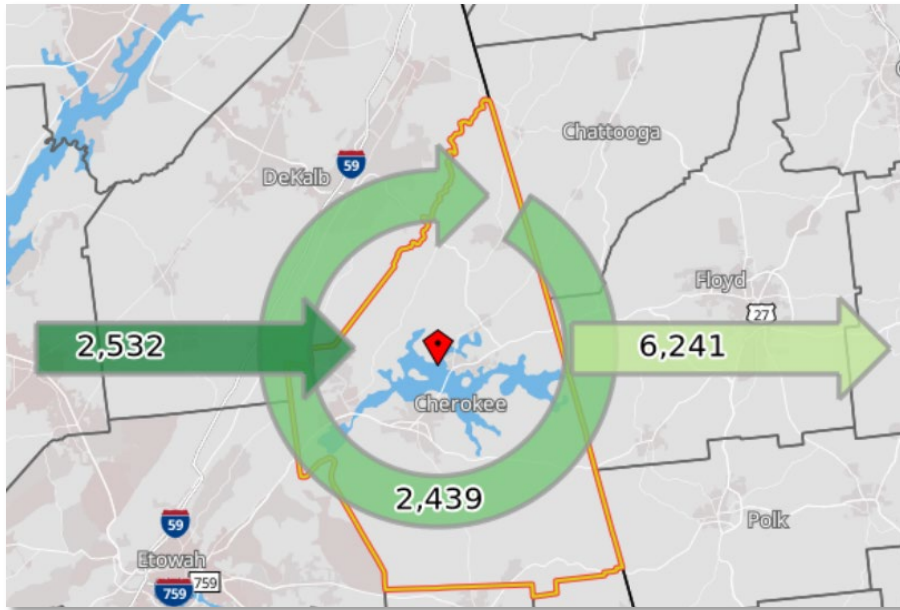
2021 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	1,250	25.1%
Age 30 to 54	2,635	53.0%
Age 55 or older	1,086	21.8%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	518	10.4%
High school or equivalent, no college	1,264	25.4%
Some college or Associate degree	1,226	24.7%
Bachelor's degree or advanced degree	713	14.3%
Educational attainment not available (workers aged 29 or younger)	1,250	25.1%
Jobs by Worker Sex	Count	Share
Male	2,353	47.3%
Female	2,618	52.7%
Jobs by Earnings	Count	Share
\$1,250 per month or less	1,117	22.5%
\$1,251 to \$3,333 per month	2,072	41.7%
More than \$3,333 per month	1,782	35.8%

2021 Commuting Patterns

Labor Force Characteristics



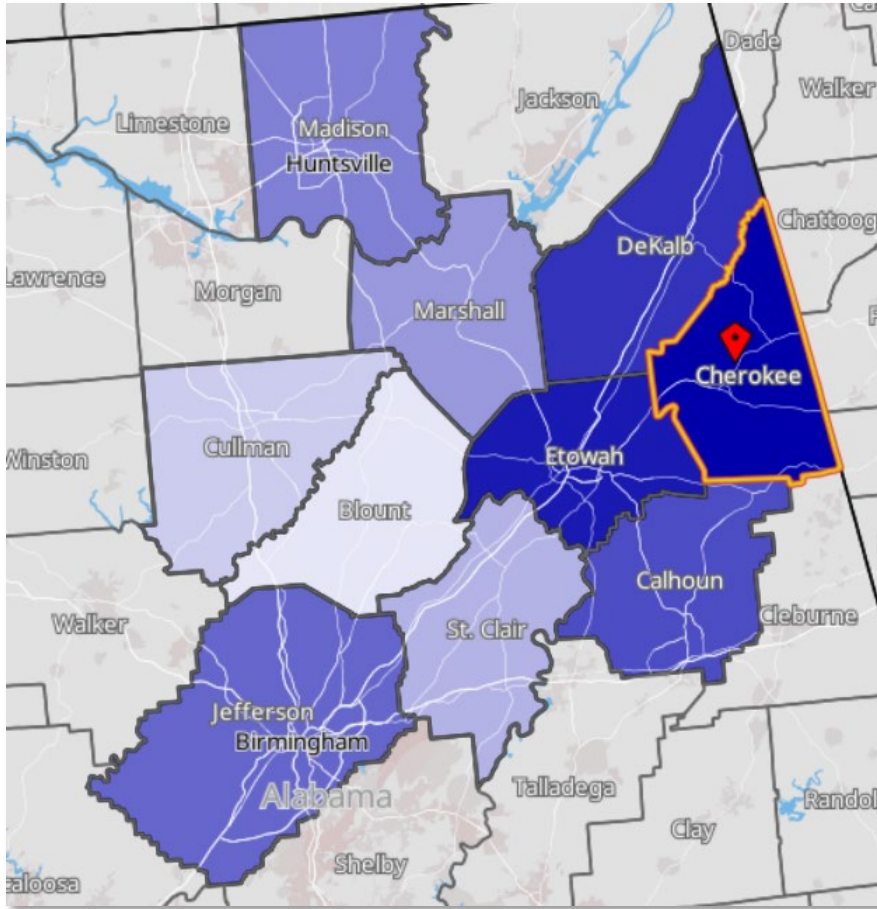
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	6,241	100.0%
Workers Aged 29 or younger	1,613	25.8%
Workers Aged 30 to 54	3,160	50.6%
Workers Aged 55 or older	1,468	23.5%
Workers Earning \$1,250 per month or less	1,088	17.4%
Workers Earning \$1,251 to \$3,333 per month	2,251	36.1%
Workers Earning More than \$3,333 per month	2,902	46.5%
Workers in the "Goods Producing" Industry Class	1,575	25.2%
Workers in the "Trade, Transportation, and Utilities" Industry Class	1,535	24.6%
Workers in the "All Other Services" Industry Class	3,131	50.2%

**Live in the County
but Work Elsewhere**
71.9%

**Live and Work
in the County**
28.1%

2021 Commuting Patterns

Where People Live who Work in This County



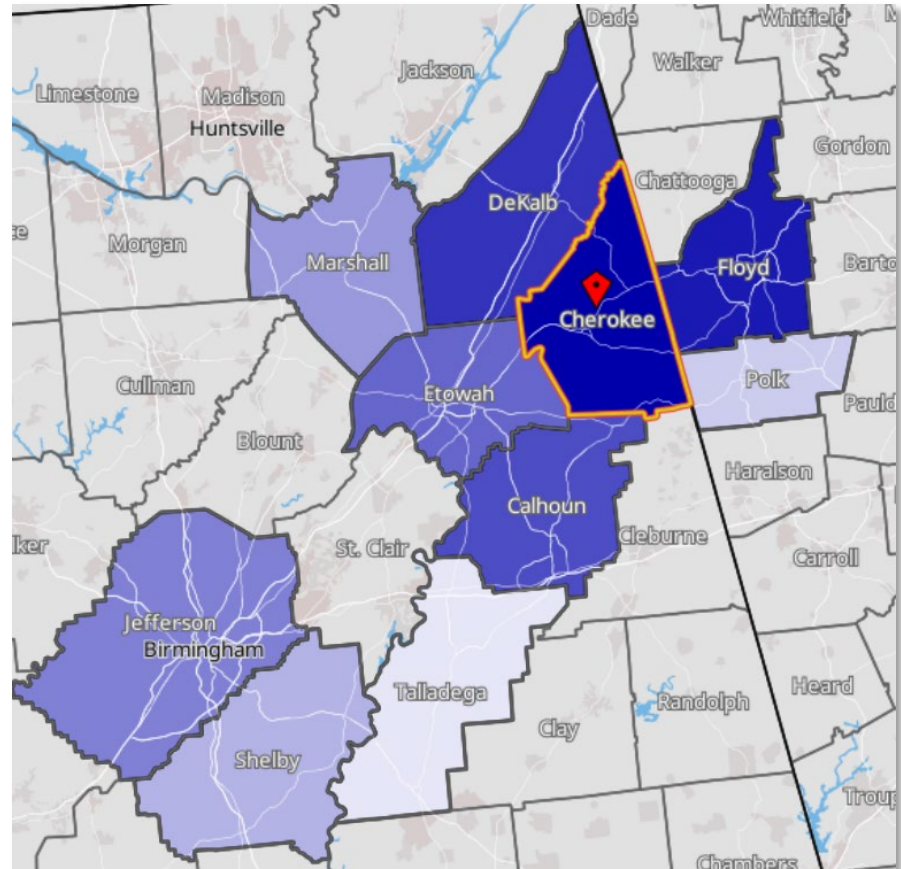
	Count	Share
Cherokee County, AL	2,439	49.1%
Etowah County, AL	584	11.7%
DeKalb County, AL	367	7.4%
Calhoun County, AL	324	6.5%
Jefferson County, AL	118	2.4%
Madison County, AL	113	2.3%
Marshall County, AL	104	2.1%
St. Clair County, AL	84	1.7%
Cullman County, AL	75	1.5%
Blount County, AL	58	1.2%
All Other Locations	705	14.2%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

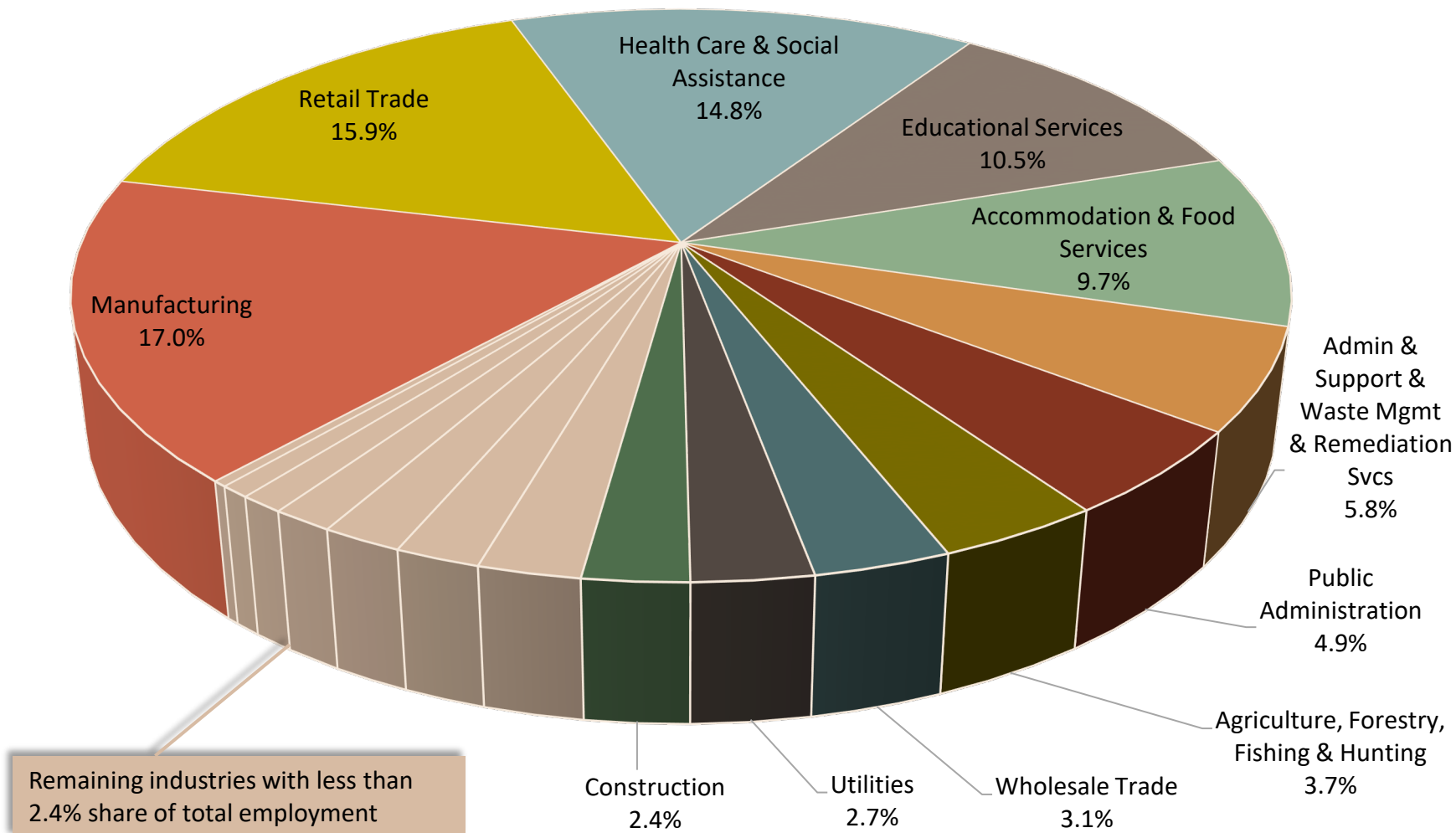
2021 Commuting Patterns

Where People Work who Live in This County

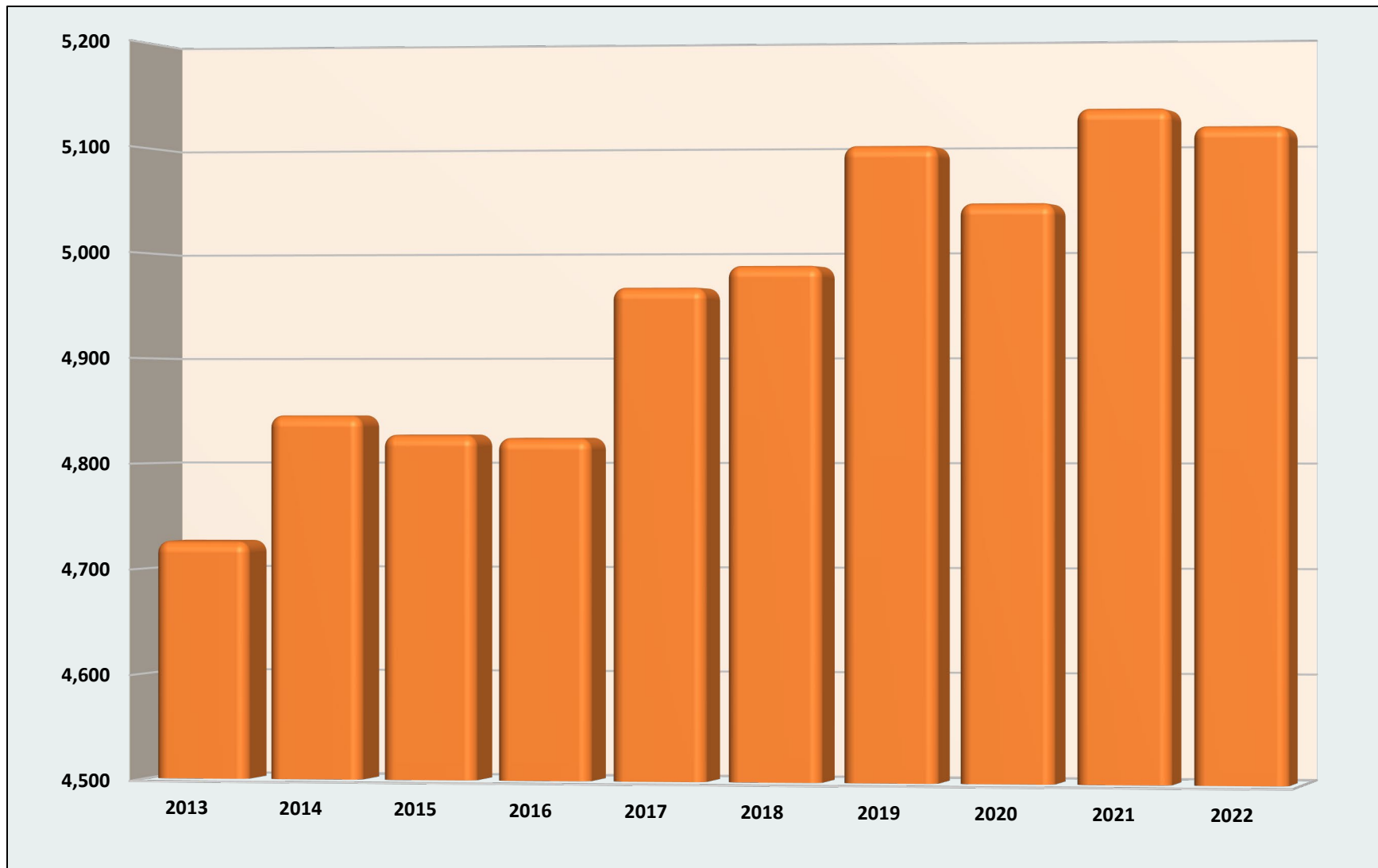
	Count	Share
Cherokee County, AL	2,439	28.1%
Floyd County, GA	921	10.6%
DeKalb County, AL	821	9.5%
Calhoun County, AL	639	7.4%
Etowah County, AL	621	7.2%
Jefferson County, AL	550	6.3%
Marshall County, AL	196	2.3%
Shelby County, AL	162	1.9%
Polk County, GA	158	1.8%
Talladega County, AL	132	1.5%
All Other Locations	2,041	23.5%



Cherokee County Industry Distribution 2022

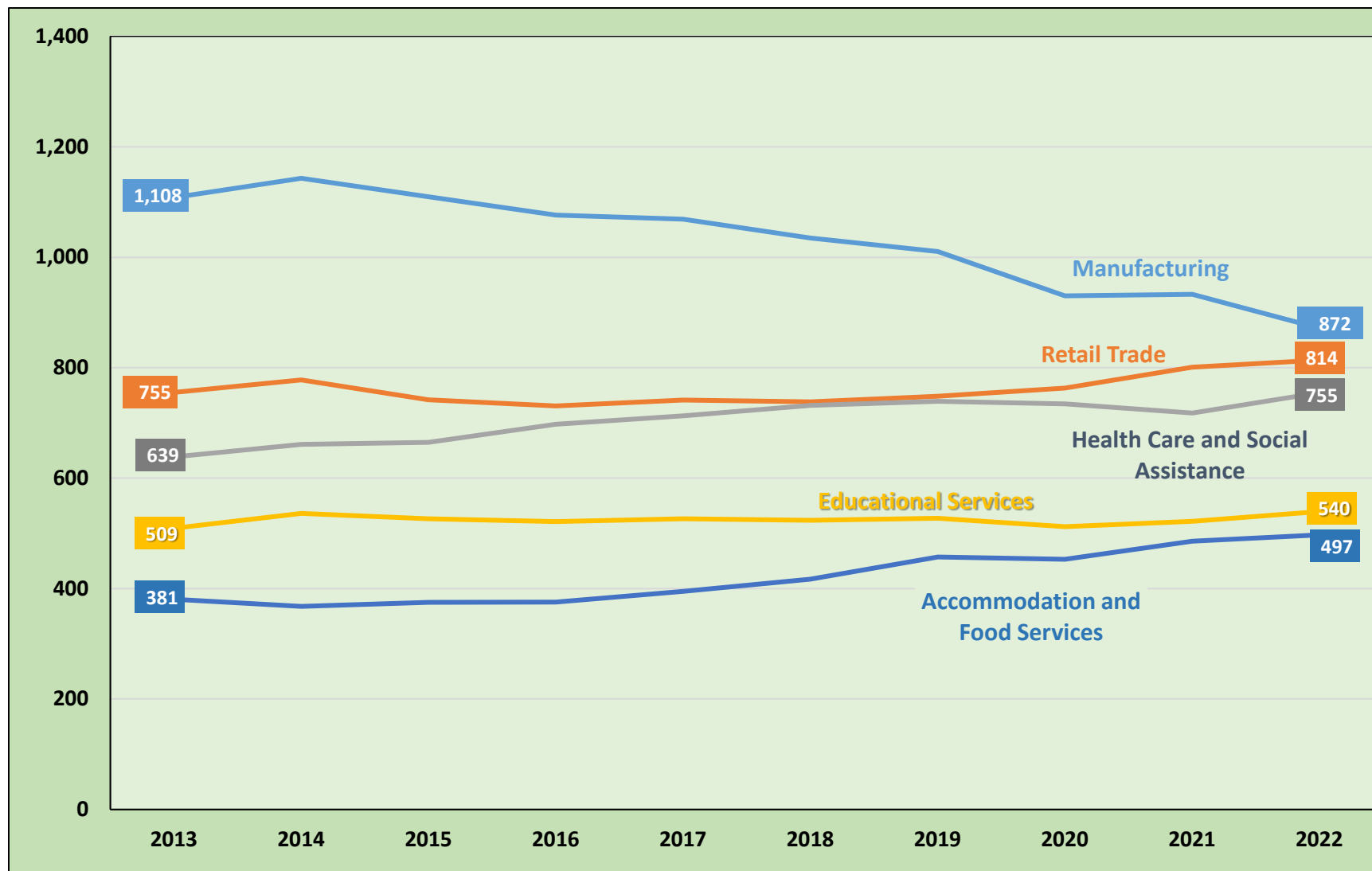


Industry Total Employment Trend



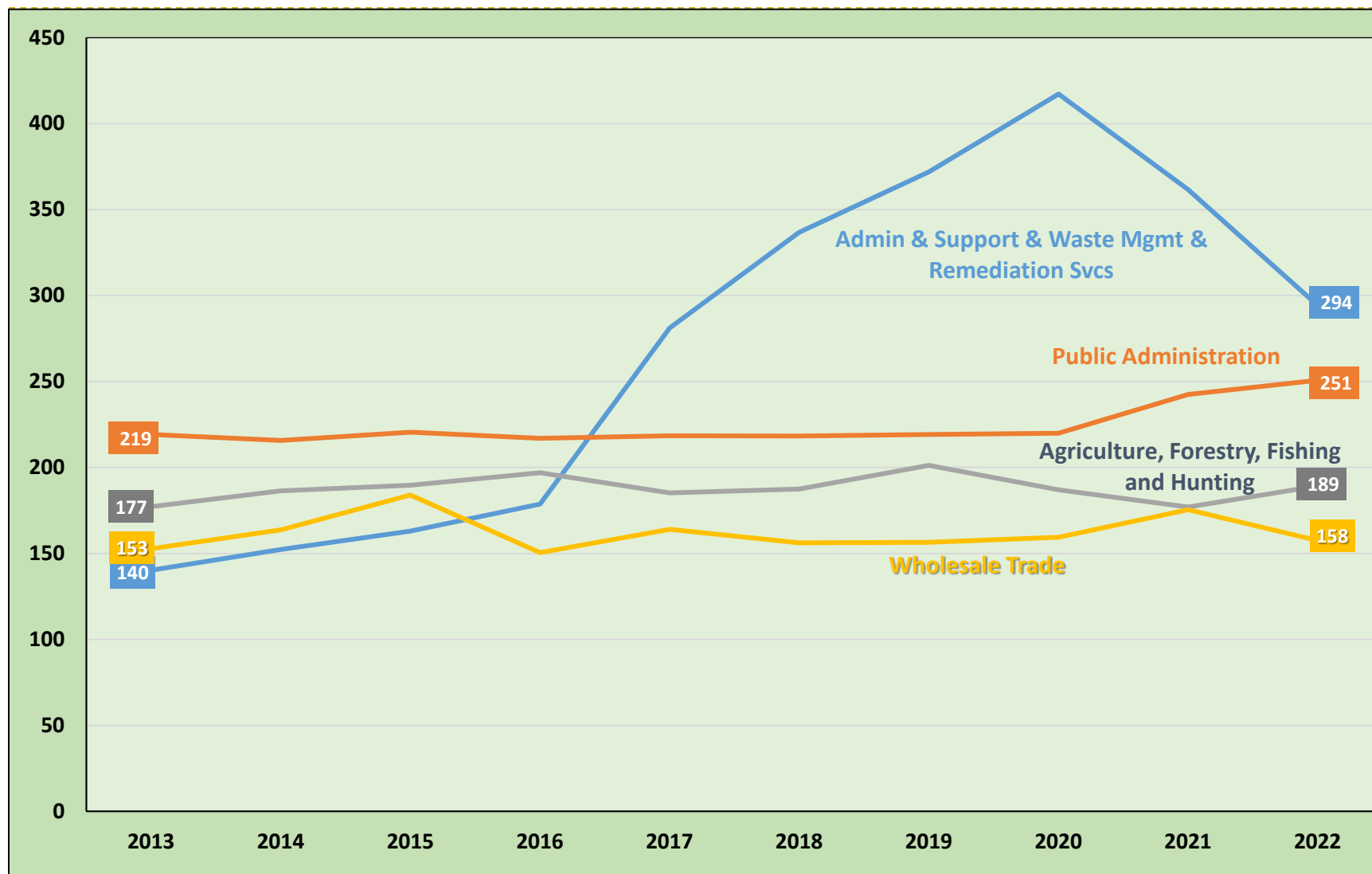
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Sector Employment Trends



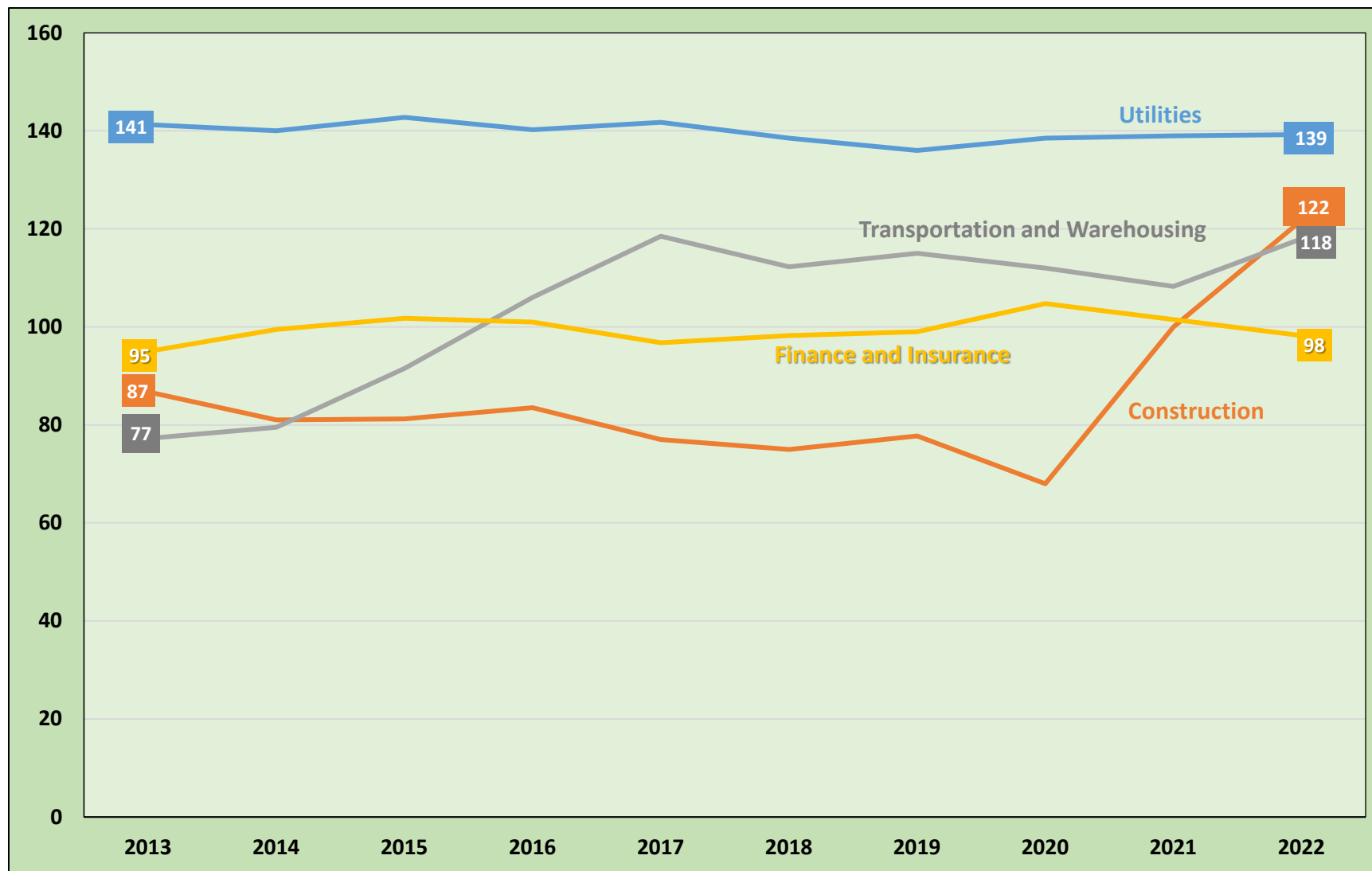
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Industry Sector Employment Trends



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Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Average Monthly Earnings Trend



Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2023

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Cedar Bluff High School	43	19	2	0	1	3	17	2
Cherokee County High School	96	49	3	1	6	10	45	4
Gaylesville High School	28	7	0	0	0	0	7	0
Sand Rock High School	52	27	2	0	4	6	27	0
Spring Garden High School	30	6	0	0	0	0	5	1



Source: Alabama Commission on Higher Education; 2022-2023 High School Report.

Postsecondary Education

Fall 2023 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Cherokee County		# Undergrads	# First-Time Freshman
Major	Grand Total	639	99
General Studies		212	44
Registered Nursing/Registered Nurse		54	3
Undeclared/Not Reported		54	1
Elementary Education and Teaching		19	-
Business Administration and Management, General		16	1
Liberal Arts and Sciences/Liberal Studies		15	3
Psychology, General		12	2
Computer and Information Sciences, General		11	3
Finance, General		11	-
Health and Wellness, General		10	1
Administrative Assistant and Secretarial Science, General		9	1
Biology/Biological Sciences, General		7	2
Biomedical Sciences, General		7	-
Child Care and Support Services Management		6	3
Civil Engineering Technologies/Technicians		6	1

Postsecondary Education

Summer 2022 thru Spring 2023 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Cherokee Total	* State Totals
Computer and Information Sciences, General	15	8	2	-	2	-	-	-	-	27	1,328
General Studies	2	-	22	-	-	-	-	-	-	24	5,561
Registered Nursing/Registered Nurse	-	-	10	-	9	-	1	1	-	21	3,873
Heating, Ventilation, Air Conditioning and Refrigeration Engineering Technology/Technician	3	4	4	-	-	-	-	-	-	11	283
Tool and Die Technology/Technician	3	3	3	-	-	-	-	-	-	9	124
Elementary Education and Teaching	-	-	-	-	5	-	3	-	-	8	1,062
Business Administration and Management, General	-	-	-	-	4	-	2	-	-	6	2,244
Emergency Medical Technology/Technician (EMT Paramedic)	6	-	-	-	-	-	-	-	-	6	786
Biology/Biological Sciences, General	-	-	-	-	5	-	1	-	-	6	639
Liberal Arts and Sciences/Liberal Studies	-	-	1	-	2	-	2	-	-	5	993
Accounting	-	-	-	-	4	-	1	-	-	5	808
Administrative Assistant and Secretarial Science, General	2	-	3	-	-	-	-	-	-	5	467
Physical Education Teaching and Coaching	-	-	-	-	3	-	2	-	-	5	236
Licensed Practical/Vocational Nurse Training	-	4	-	-	-	-	-	-	-	4	1,243
Industrial Mechanics and Maintenance Technology/Technician	3	-	1	-	-	-	-	-	-	4	702



Source: Alabama Commission on Higher Education: Alabama Statewide Student Database.

Questions???

Alabama Department of Labor
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