

Talladega County Profile

Alabama Department of Workforce
Labor Market Information Division

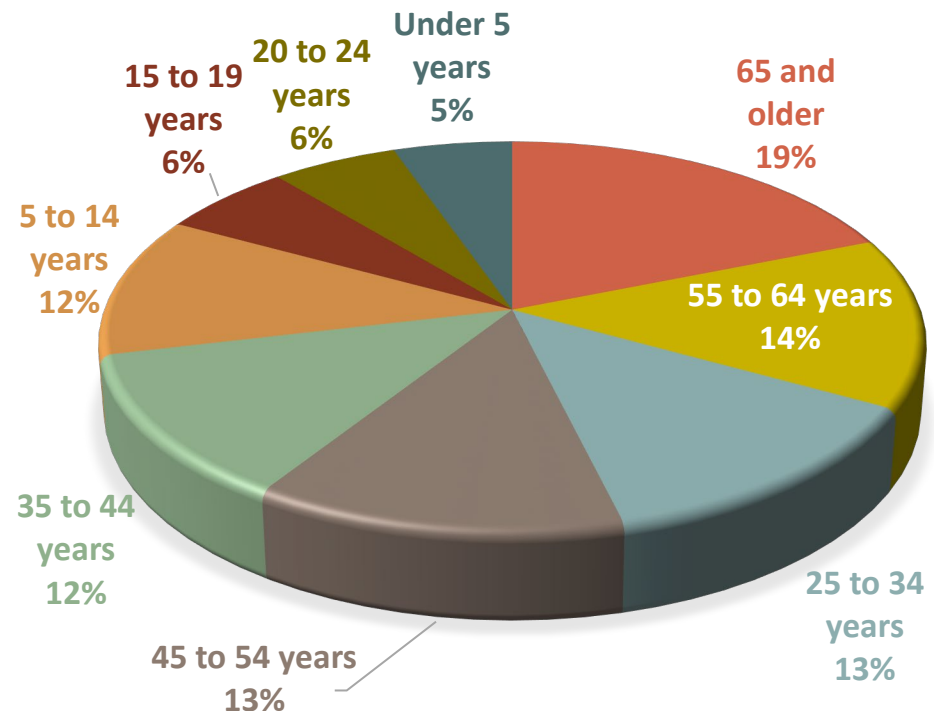
Demographics

American Community Survey Average Population Estimates for 2019-2023

Age	Estimate
Under 5 years	4,346
5 to 14 years	9,415
15 to 19 years	4,897
20 to 24 years	4,618
25 to 34 years	10,634
35 to 44 years	9,894
45 to 54 years	10,538
55 to 64 years	11,471
65 and older	15,357

Total Population
81,170

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2019-2023

School Enrollment	Estimate
Population 3 years and over enrolled in school	17,416
Nursery school, preschool	1,151
Kindergarten	1,008
Elementary school (grades 1-8)	7,223
High school (grades 9-12)	4,183
College or graduate school	3,851
Educational Attainment	Estimate
Population 25 years and over	57,894
Less than 9 th grade	2,568
9 th to 12 th grade, no diploma	6,399
High school graduate (includes equivalency)	20,730
Some college, no degree	13,348
Associate's degree	5,109
Bachelor's degree	5,312
Graduate or professional degree	4,428

Unemployment Data

November 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,555	44,770	1,785	3.7%	7,342	9,127
Cherokee	11,968	11,620	348	2.7%	2,603	2,951
Clay	6,015	5,830	185	3.2%	1,166	1,351
Cleburne	6,450	6,246	204	3.0%	1,468	1,672
Etowah	40,147	38,573	1,574	3.8%	7,637	9,211
Randolph	9,870	9,505	365	3.4%	2,633	2,998
Talladega	37,139	35,847	1,292	3.4%	9,105	10,397

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2024, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	80	Driver/Sales Workers and Truck Drivers	26
Production Workers, All Other	75	Retail Salespersons	26
Industrial Truck and Tractor Operators	71	Assemblers and Fabricators	20
Team Assemblers	65	Childcare Workers	20
Production Occupations	57	Food Service Managers	19
Cashiers	55	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	19
Management Occupations	55	Retail Sales Workers	19
Customer Service Representatives	54	Construction Managers	18
Construction Laborers	46	Fast Food and Counter Workers	17
Inspectors, Testers, Sorters, Samplers, and Weighers	46	Industrial Production Managers	17
Stockers and Order Fillers	43	Shipping, Receiving, and Traffic Clerks	17
General and Operations Managers	40	Heavy and Tractor-Trailer Truck Drivers	16
Laborers and Freight, Stock, and Material Movers, Hand	38	Laborers and Material Movers, Hand	16
Office Clerks, General	36	Machinists	16
Nursing Assistants	34	Maintenance and Repair Workers, General	16



Help Wanted OnLine[®] Annual Job Postings

2024 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Registered Nurses	193	Industrial Engineering Technologists & Technicians	64
Retail Salespersons	151	Janitors & Cleaners, Except Maids & Housekeeping Cleaners	64
Supervisors of Retail Sales Workers	133	Merchandise Displayers & Window Trimmers	55
Fast Food and Counter Workers	103	General & Operations Managers	52
Food Service Managers	101	Supervisors of Food Preparation & Serving Workers	49
Heavy and Tractor-Trailer Truck Drivers	94	Medical & Health Services Managers	47
Maintenance and Repair Workers, General	83	Stockers & Order Fillers	43
Security Guards	80	Secretaries & Administrative Assistants, Except Legal, Medical, & Executive	42
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	76	Supervisors of Office & Administrative Support Workers	40
Customer Service Representatives	74	Automotive Service Technicians & Mechanics	40
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	73	Driver/Sales Workers	38
Cashiers	70	Bus & Truck Mechanics & Diesel Engine Specialists	37
Laborers and Freight, Stock, and Material Movers, Hand	68	Education Administrators, Postsecondary	36
General and Operations Managers	65	Light Truck Drivers	36
Licensed Practical & Vocational Nurses	61	Managers, All Other	35



Expected Worker Shortfall

	2022-2032	2022-2040	2022-2045
Total Population Growth	-4.2%	-10.0%	-14.6%
Age 20-64 Population Growth	-13.2%	-21.4%	-26.0%
Nonagricultural Job Growth	5.9%	8.4%	10.0%
Worker Shortfall	19.1%	29.8%	35.9%
Worker Shortfall	6,362	9,934	11,972

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Occupational Wages

Talladega County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$13.34	\$22.41	\$25.27	\$31.23

Talladega County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$19.38	\$28.00	\$29.94	\$35.22

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

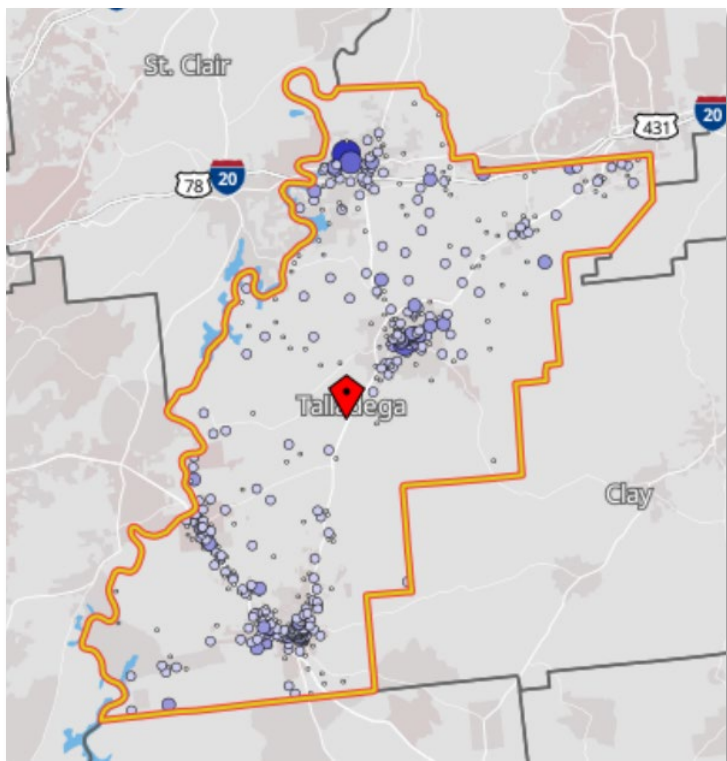
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$27,814	\$45,371	\$57,292	\$72,030
Manufacturing	\$33,704	\$48,848	\$58,571	\$71,005
Talladega County				
Total	\$27,759	\$46,608	\$52,553	\$64,951
Manufacturing	\$40,305	\$58,237	\$62,274	\$73,258
Jefferson County				
Total	\$30,200	\$48,936	\$62,222	\$78,233
Manufacturing	\$36,500	\$49,876	\$59,395	\$70,843
Calhoun County				
Total	\$26,091	\$41,004	\$49,988	\$61,937
Manufacturing	\$35,576	\$48,750	\$56,302	\$66,665

Source: Alabama Department of Workforce, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2024 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2022 Workforce Characteristics

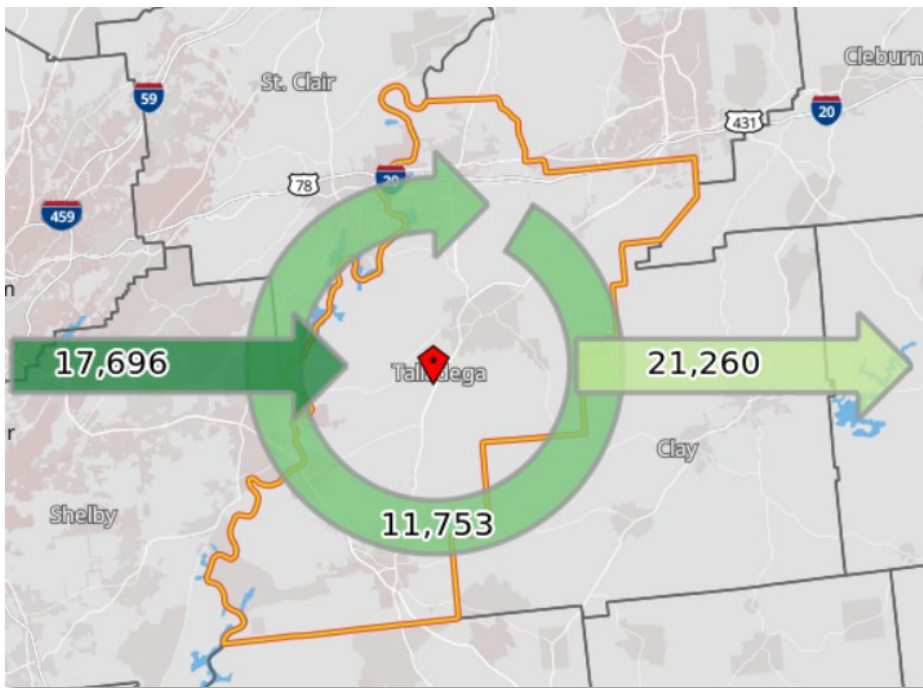


Jobs by Worker Age	Count	Share
Age 29 or younger	6,216	21.1%
Age 30 to 54	16,698	56.7%
Age 55 or older	6,535	22.2%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	3,334	11.3%
High school or equivalent, no college	7,903	26.8%
Some college or Associate degree	7,784	26.4%
Bachelor's degree or advanced degree	4,212	14.3%
Educational attainment not available (workers aged 29 or younger)	6,216	21.1%
Jobs by Worker Sex	Count	Share
Male	16,831	57.2%
Female	12,618	42.8%
Jobs by Earnings	Count	Share
\$1,250 per month or less	4,088	13.9%
\$1,251 to \$3,333 per month	8,756	29.7%
More than \$3,333 per month	16,605	56.4%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

2022 Commuting Patterns

Labor Force Characteristics



Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	21,260	100.0%
Workers Aged 29 or younger	5,720	26.9%
Workers Aged 30 to 54	11,112	52.3%
Workers Aged 55 or older	4,428	20.8%
Workers Earning \$1,250 per month or less	3,959	18.6%
Workers Earning \$1,251 to \$3,333 per month	7,292	34.3%
Workers Earning More than \$3,333 per month	10,009	47.1%
Workers in the "Goods Producing" Industry Class	4,568	21.5%
Workers in the "Trade, Transportation, and Utilities" Industry Class	5,418	25.5%
Workers in the "All Other Services" Industry Class	11,274	53.0%

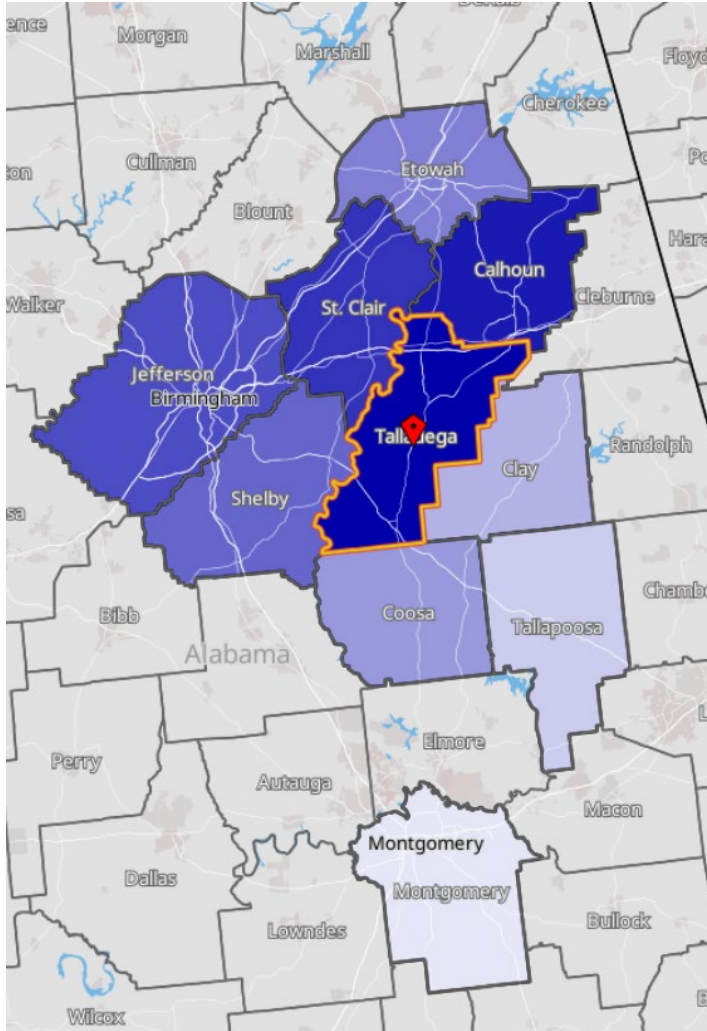
Live in the County but Work Elsewhere
41.9%

Live Elsewhere but Work in the
County
34.9%

Live and Work in the
County
23.2%

2022 Commuting Patterns

Where People Live who Work in This County



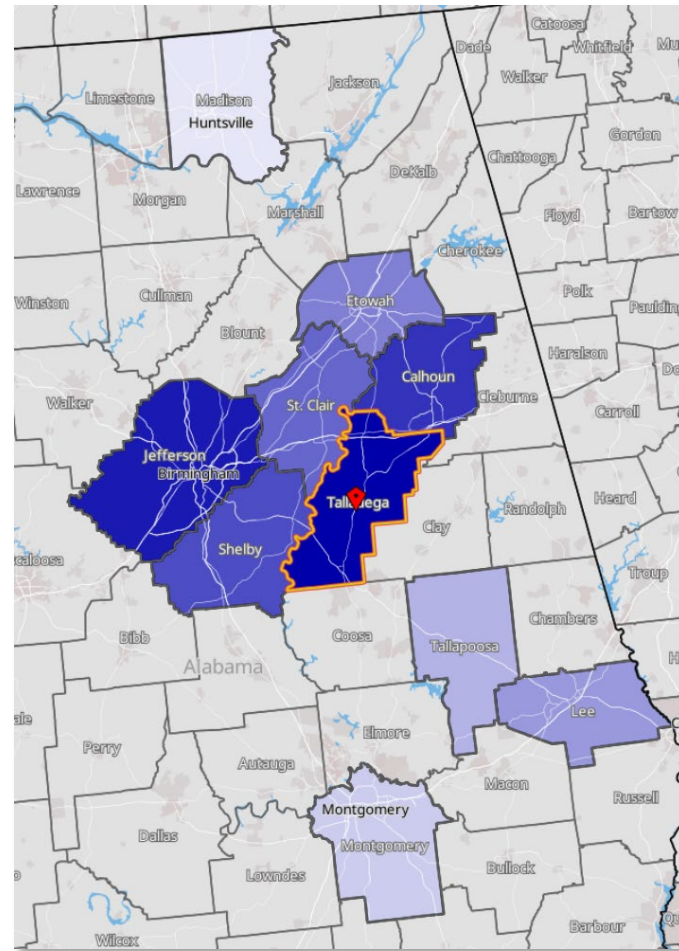
	Count	Share
Talladega County, AL	11,753	39.9%
Calhoun County, AL	4,188	14.2%
St. Clair County, AL	1,936	6.6%
Jefferson County, AL	1,719	5.8%
Shelby County, AL	1,479	5.0%
Etowah County, AL	1,302	4.4%
Coosa County, AL	695	2.4%
Clay County, AL	614	2.1%
Tallapoosa County, AL	513	1.7%
Montgomery County, AL	340	1.2%
All Other Locations	4,910	16.7%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

2022 Commuting Patterns

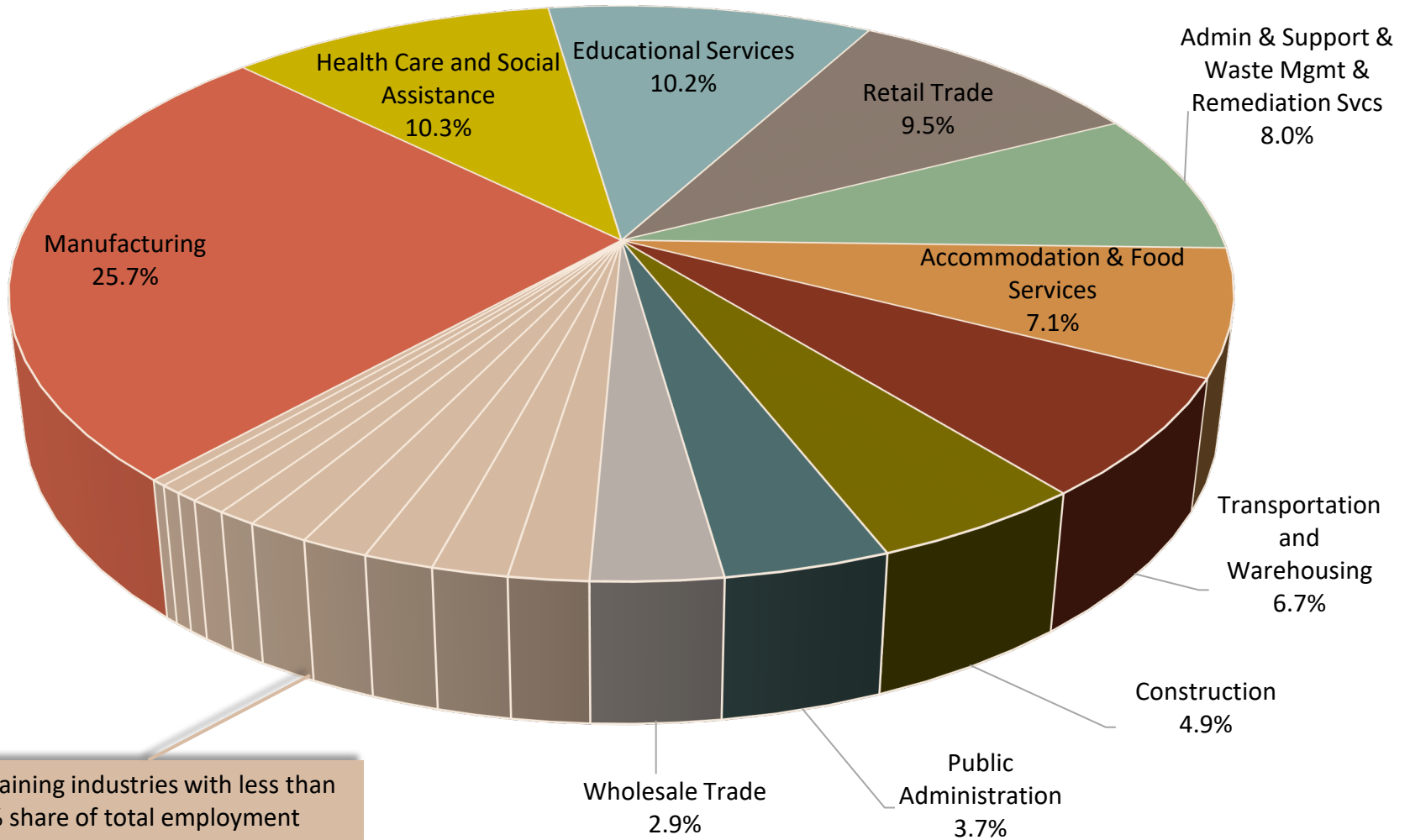
Where People Work who Live in This County

	Count	Share
Talladega County, AL	11,753	35.6%
Jefferson County, AL	5,368	16.3%
Calhoun County, AL	3,577	10.8%
Shelby County, AL	2,175	6.6%
St. Clair County, AL	1,512	4.6%
Etowah County, AL	563	1.7%
Lee County, AL	559	1.7%
Tallapoosa County, AL	464	1.4%
Montgomery County, AL	418	1.3%
Madison County, AL	398	1.2%
All Other Locations	6,226	18.9%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Workforce, Labor Market Information Division.

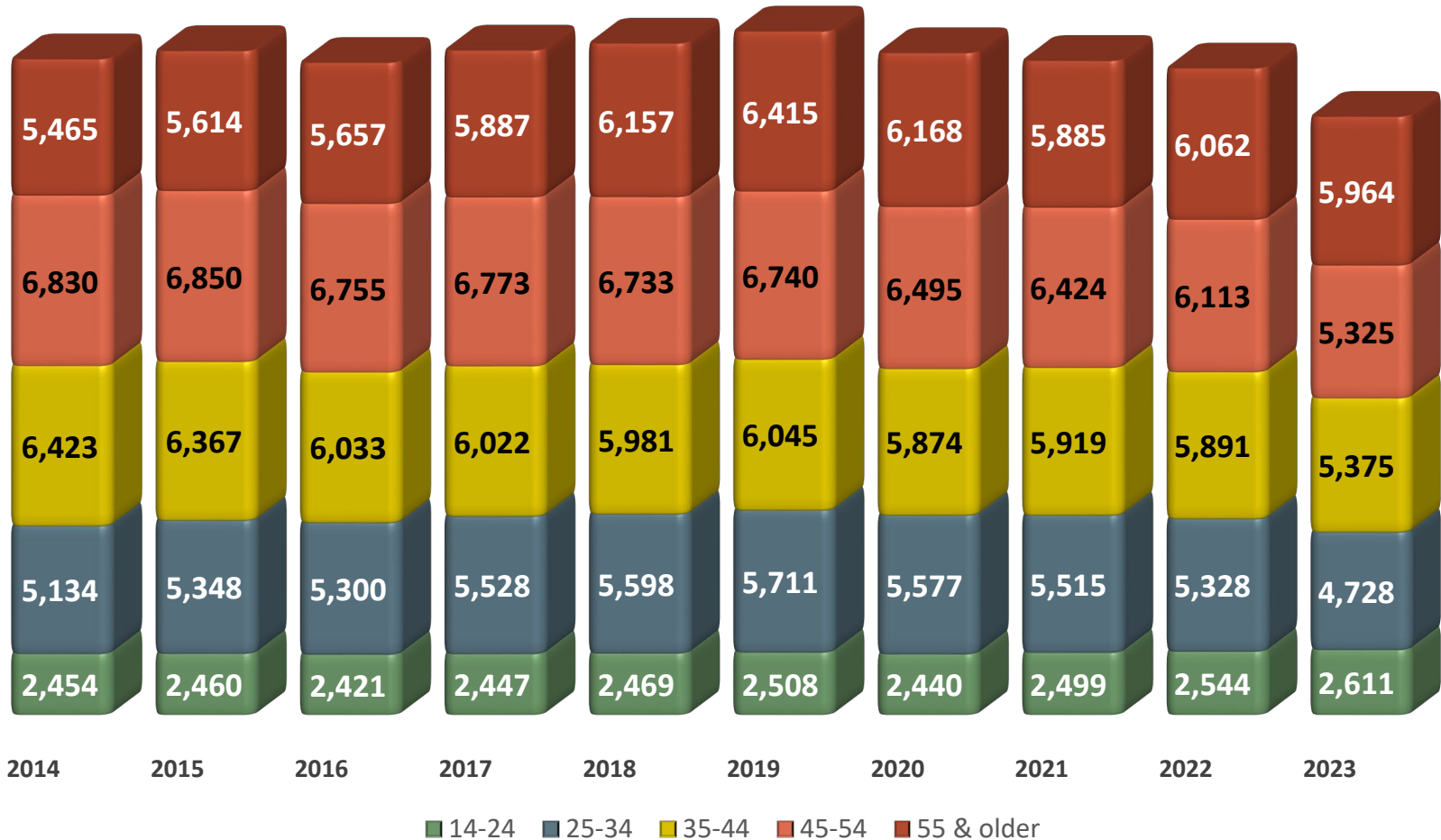
Talladega County: Industry Distribution 2023



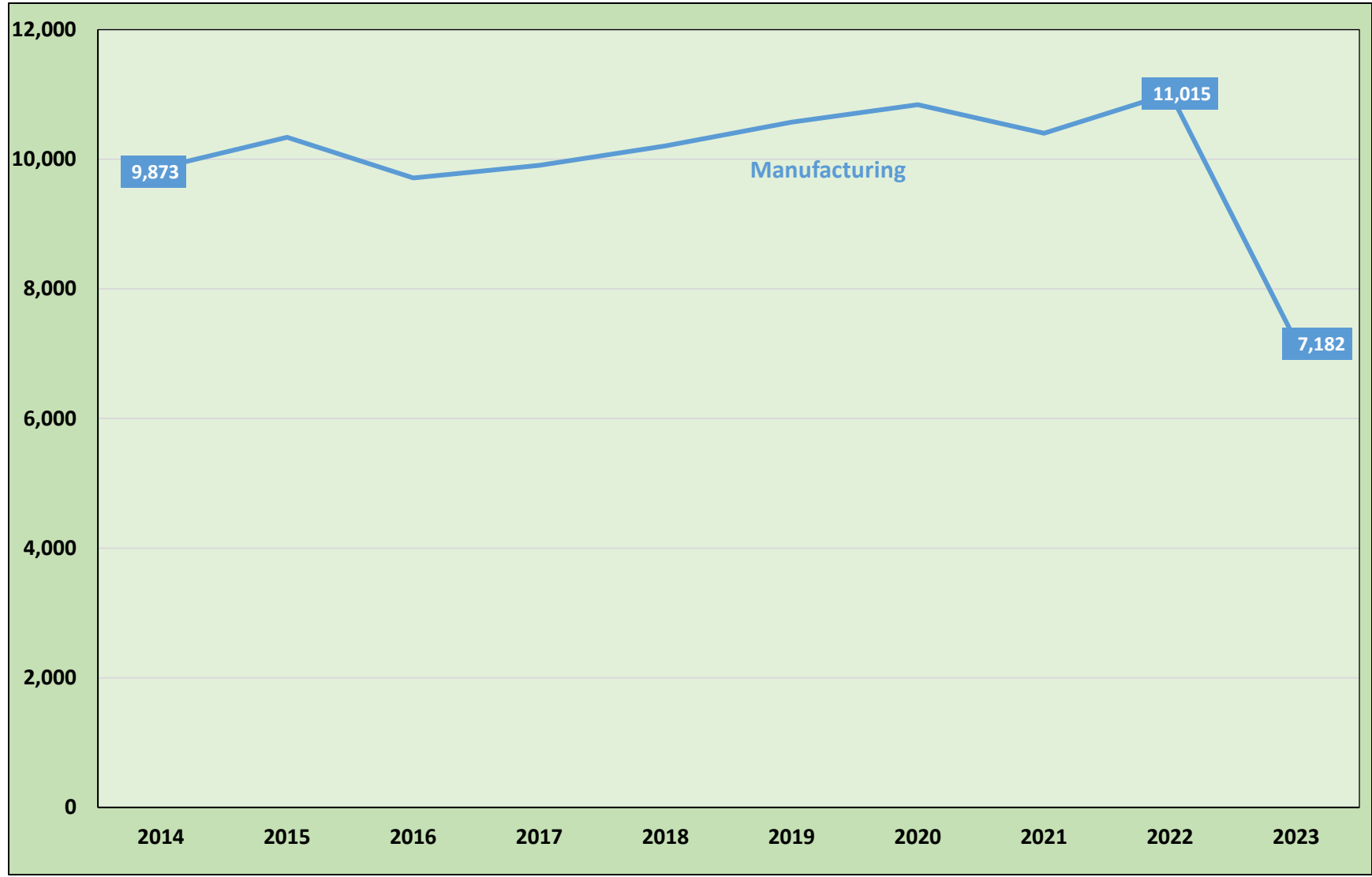
Remaining industries with less than 2.9% share of total employment

Employment by Age Group

Total All Industries

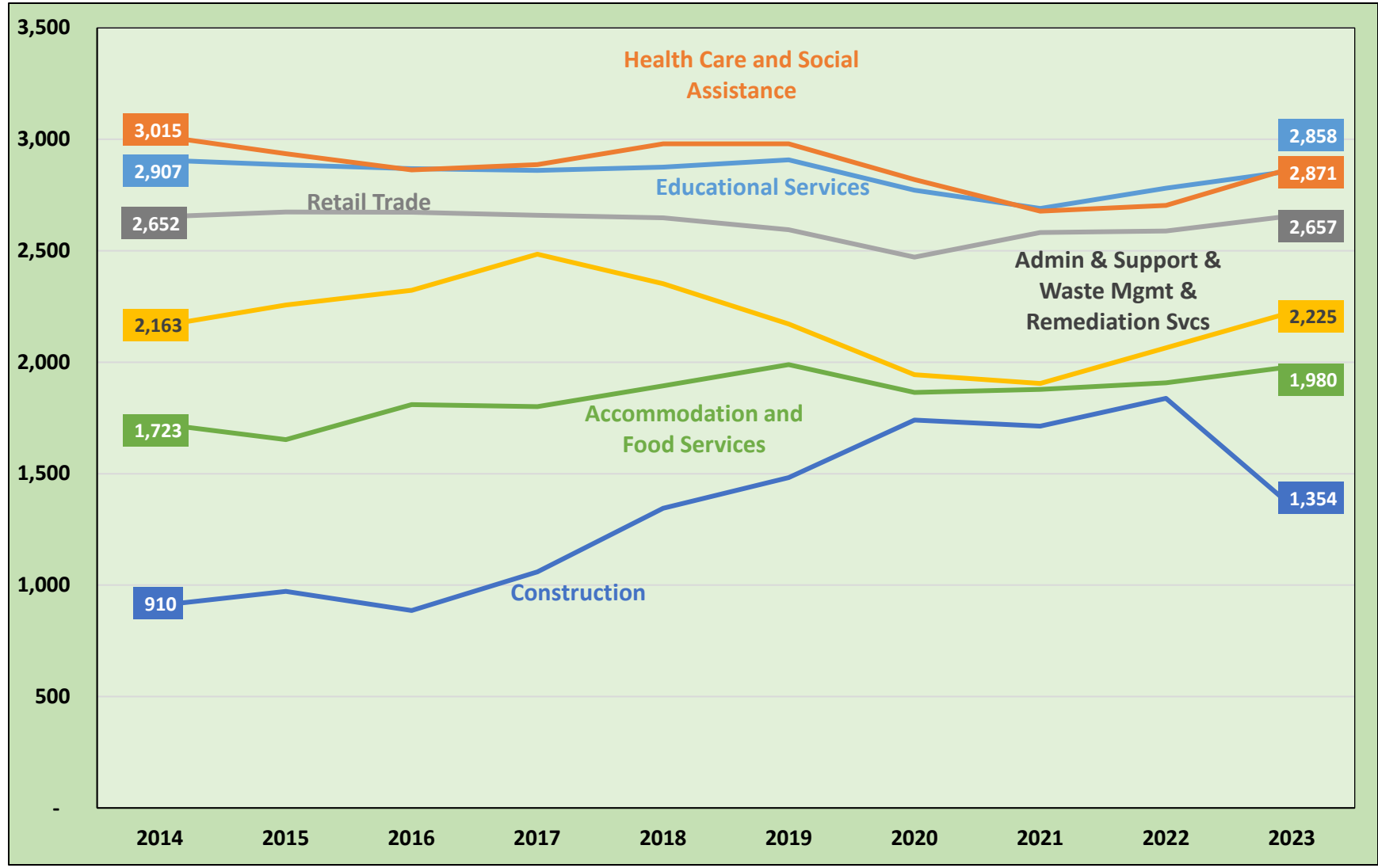


Industry Sector Employment Trends



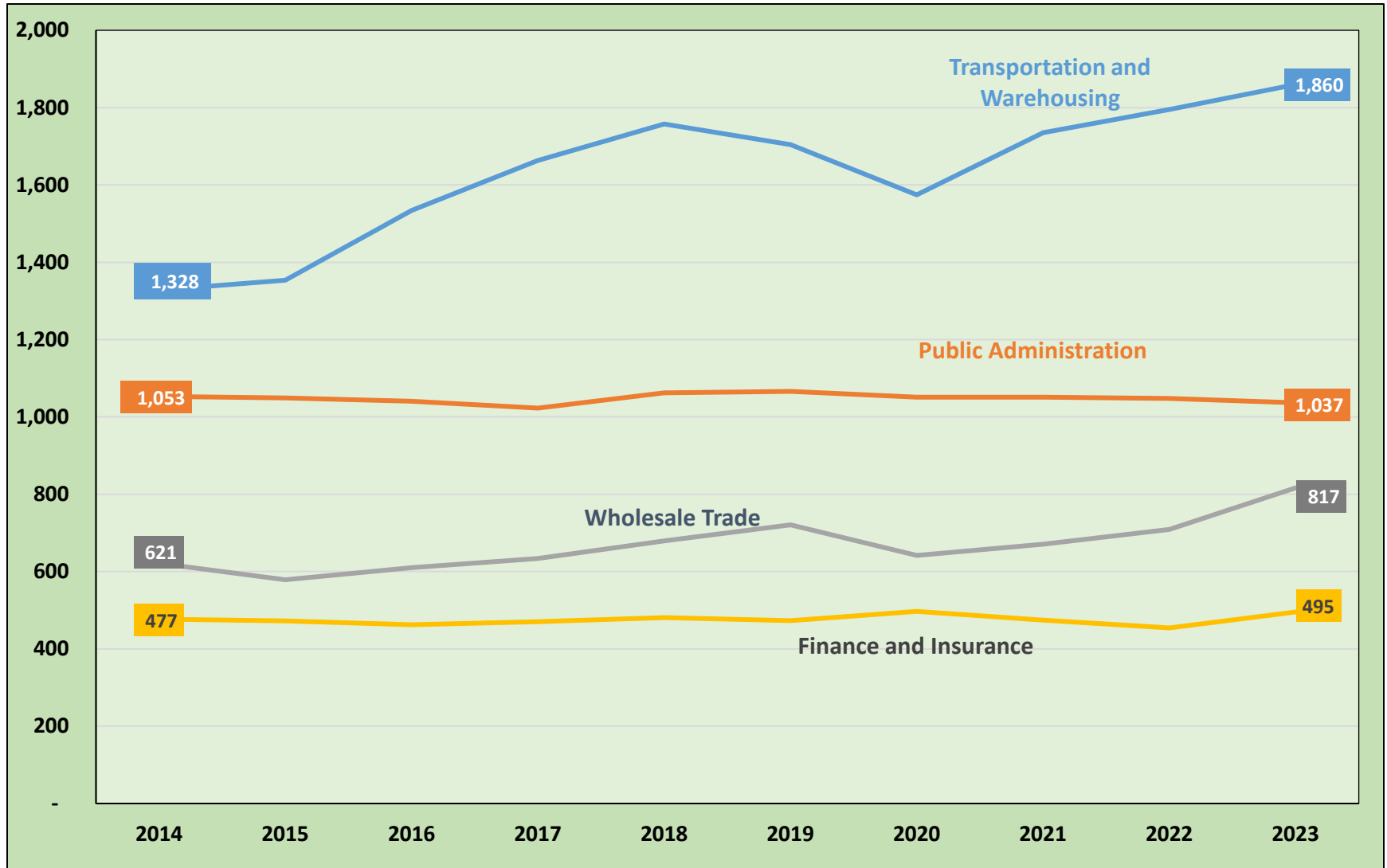
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

Industry Sector Employment Trends

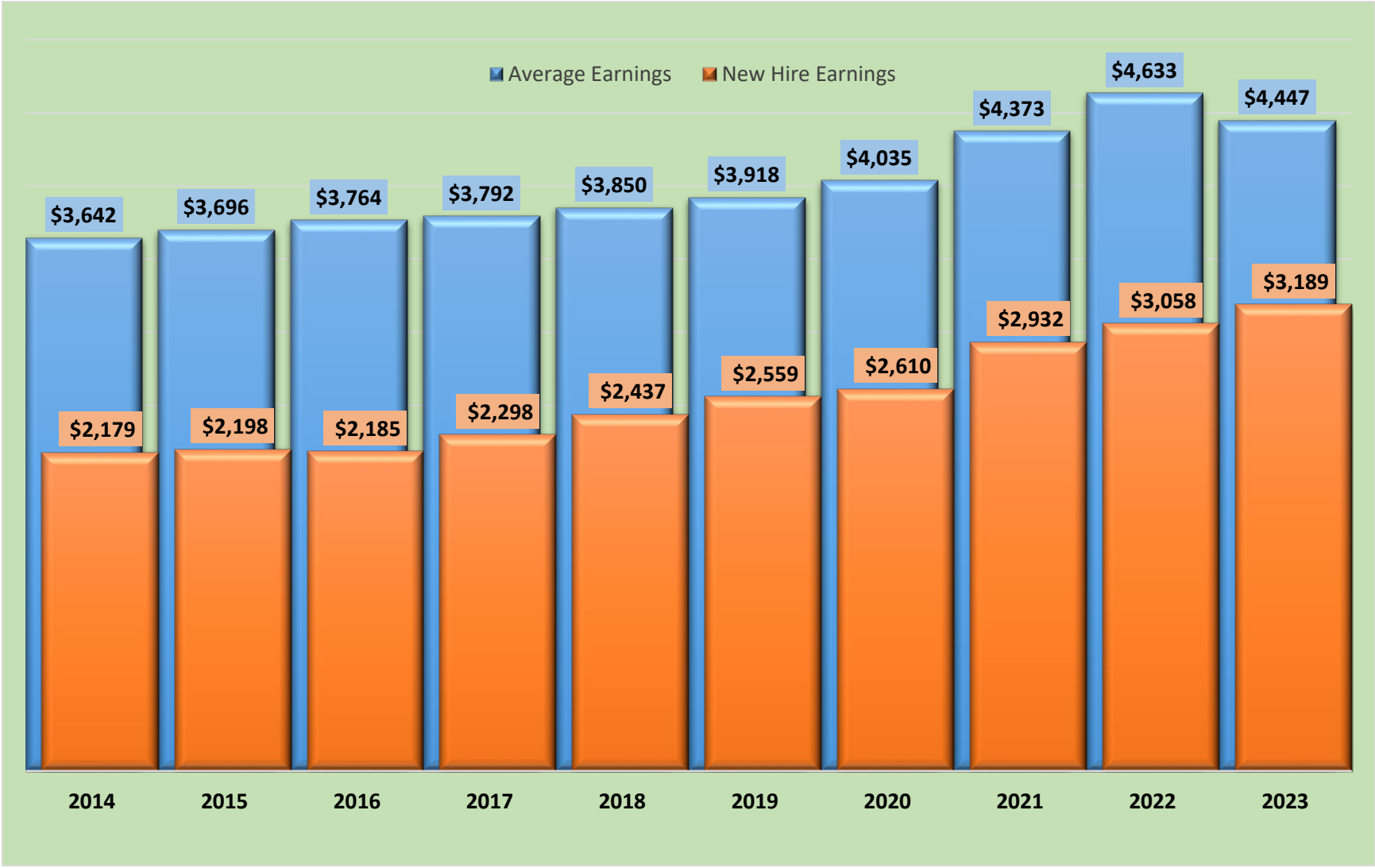


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

Industry Sector Employment Trends



Average Monthly Earnings Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Workforce, Labor Market Information Division.

Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2024

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/Other
BB Comer Memorial High School	64	23	3	3	3	9	20	3
Childersburg High School	81	30	3	2	1	6	27	3
Fayetteville High School	47	29	2	0	0	2	26	3
Lincoln High School	110	50	6	2	0	8	45	5
Munford High School	90	44	3	1	0	4	37	7
Sylacauga High School	159	76	11	4	3	18	68	8
Talladega County Central High	14	5	2	0	0	2	4	1
Talladega High School	92	29	3	0	1	4	27	2
Winterboro High School	29	8	1	0	1	2	6	2

Postsecondary Education

Fall 2024 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Talladega County		# Undergrads	# First-Time Freshman
Major	Grand Total	2,118	380
	Undeclared	537	6
	General Studies	339	111
	Registered Nursing/Registered Nurse	185	38
	Business Administration and Management, General	80	21
	Psychology, General	49	12
	Multi-/Interdisciplinary Studies, Other	48	14
	Computer and Information Sciences, General	38	10
	Liberal Arts and Sciences/Liberal Studies	33	6
	Biology/Biological Sciences, General	32	10
	Social Work	24	9
	Elementary Education and Teaching	22	2
	Welding Technology/Welder	20	4
	Child Care and Support Services Management	19	2
	Health and Wellness, General	19	3
	Mechanical Engineering	18	7

Postsecondary Education

Summer 2023 thru Spring 2024 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Talladega Total	* State Totals
General Studies	18	-	41	-	-	-	-	-	-	59	6,081
Registered Nursing/Registered Nurse	-	-	20	-	26	-	4	-	-	50	3,947
Welding Technology/Welder	24	3	-	-	-	-	-	-	-	27	1,280
Business Administration and Management, General	2	1	1	-	11	-	9	-	-	24	2,265
Licensed Practical/Vocational Nurse Training	-	24	-	-	-	-	-	-	-	24	1,501
Computer and Information Sciences, General	16	-	4	-	3	-	-	-	-	23	1,429
Child Care and Support Services Management	13	2	1	-	-	-	-	-	-	16	540
Cosmetology/Cosmetologist, General	16	-	-	-	-	-	-	-	-	16	337
Industrial Electronics Technology/Technician	13	-	3	-	-	-	-	-	-	16	446
Elementary Education and Teaching	-	-	-	-	6	-	8	1	-	15	1,071
Heating, Ventilation, Air Conditioning and Refrigeration Engineering Technology/Technician	5	4	4	-	-	-	-	-	-	13	395
Social Work	-	-	-	-	4	-	9	-	-	13	659
Machine Shop Technology/Assistant	10	2	-	-	-	-	-	-	-	12	55
Biology/Biological Sciences, General	-	-	-	-	11	-	-	-	-	11	664
Industrial Mechanics and Maintenance Technology/Technician	4	2	5	-	-	-	-	-	-	11	630

Questions???

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