

Talladega County Profile

Alabama Department of Labor
Labor Market Information Division

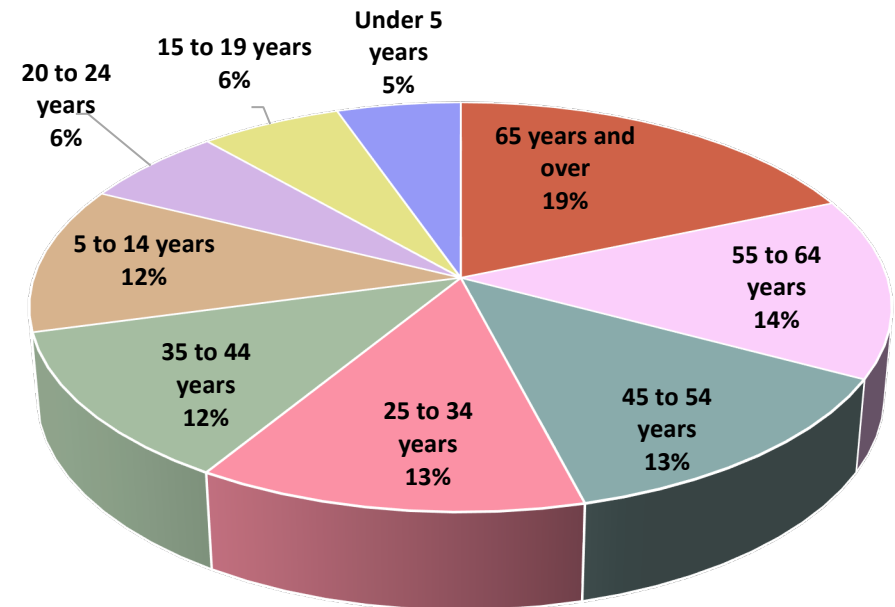
Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	4,323
5 to 14 years	9,395
15 to 19 years	4,939
20 to 24 years	5,042
25 to 34 years	10,370
35 to 44 years	9,747
45 to 54 years	10,658
55 to 64 years	11,565
65 and older	15,066

Total Population
81,105

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	17,494
Nursery school, preschool	982
Kindergarten	963
Elementary school (grades 1-8)	7,482
High school (grades 9-12)	4,049
College or graduate school	4,018
Educational Attainment	Estimate
Population 25 years and over	57,406
Less than 9 th grade	7,033
9 th to 12 th grade, no diploma	7,033
High school graduate (includes equivalency)	20,033
Some college, no degree	13,701
Associate's degree	4,504
Bachelor's degree	5,623
Graduate or professional degree	3,908

Unemployment Data

May 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,119	44,927	1,192	2.6%	7,368	8,560
Cherokee	12,025	11,767	258	2.1%	2,636	2,894
Clay	5,885	5,749	136	2.3%	1,150	1,286
Cleburne	6,242	6,110	132	2.1%	1,436	1,568
Etowah	39,892	38,832	1,060	2.7%	7,689	8,749
Randolph	9,711	9,471	240	2.5%	2,623	2,863
Talladega	36,166	35,266	900	2.5%	8,958	9,858

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	162	Office Clerks, General	29
Team Assemblers	124	Automotive Service Technicians and Mechanics	28
Production Workers, All Other	105	Sales Managers	26
Industrial Truck and Tractor Operators	78	General and Operations Managers	25
Cashiers	77	Packers and Packagers	24
Inspectors, Testers, Sorters, Samplers, and Weighers	71	Supervisors of Office and Administrative Support Workers	24
Nursing Assistants	63	Waiters and Waitresses	23
Retail Salespersons	62	Maintenance and Repair Workers	22
Customer Service Representatives	61	Shipping, Receiving, and Inventory Clerks	21
Stockers and Order Fillers	61	Carpenters	21
Construction Laborers	52	Electricians	21
Heavy and Tractor-Trailer Truck Drivers	44	Medical Assistants	19
Laborers and Freight, Stock, and Material Movers	43	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	18
Packaging and Filling Machine Operators and Tenders	38	Supervisors of Production and Operating Workers	17
Welders, Cutters, Solderers, and Brazers	33	Receptionists and Information Clerks	17



Help Wanted OnLine[®] Annual Job Postings

2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Retail Salespersons	224	Industrial Engineering Technologists & Technicians	64
Registered Nurses	185	Janitors & Cleaners, Except Maids & Housekeeping Cleaners	64
Supervisors of Retail Sales Workers	176	Merchandise Displayers & Window Trimmers	55
Fast Food & Counter Workers	150	General & Operations Managers	52
Food Service Managers	143	Supervisors of Food Preparation & Serving Workers	49
Heavy & Tractor-Trailer Truck Drivers	103	Medical & Health Services Managers	47
Customer Service Representatives	94	Stockers & Order Fillers	43
Laborers & Freight, Stock, & Material Movers, Hand	94	Secretaries & Administrative Assistants, Except Legal, Medical, & Executive	42
Security Guards	90	Supervisors of Office & Administrative Support Workers	40
Cashiers	81	Automotive Service Technicians & Mechanics	40
Maintenance & Repair Workers, General	77	Driver/Sales Workers	38
Licensed Practical & Vocational Nurses	74	Bus & Truck Mechanics & Diesel Engine Specialists	37
Production Workers, All Other	70	Education Administrators, Postsecondary	36
Nursing Assistants	68	Light Truck Drivers	36
Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products	68	Managers, All Other	35



Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	1.0%	1.5%
Age 20-64 Population Growth	0.9%	1.2%
Nonagricultural Job Growth	0.7%	-3.3%
Worker Shortfall	-0.2%	-4.5%
Worker Shortfall	-59	-1,415

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Occupational Wages

Talladega County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$12.82	\$21.48	\$24.19	\$29.87

Talladega County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$17.86	\$25.88	\$28.57	\$33.93

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

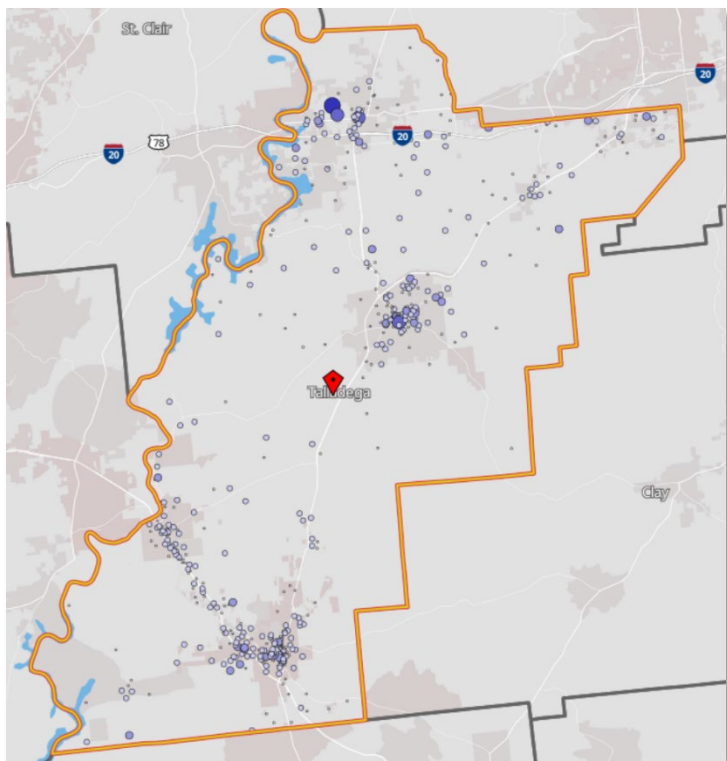
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$30,109	\$49,126	\$64,093	\$81,086
Manufacturing	\$32,657	\$47,238	\$56,534	\$68,473
Talladega County				
Total	\$26,682	\$44,689	\$50,315	\$62,131
Manufacturing	\$37,148	\$53,827	\$59,438	\$70,585
Calhoun County				
Total	\$25,304	\$39,398	\$48,029	\$59,391
Manufacturing	\$33,921	\$46,874	\$53,148	\$62,761
Jefferson County				
Total	\$28,906	\$47,977	\$60,911	\$76,914
Manufacturing	\$34,896	\$48,607	\$56,721	\$67,634

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

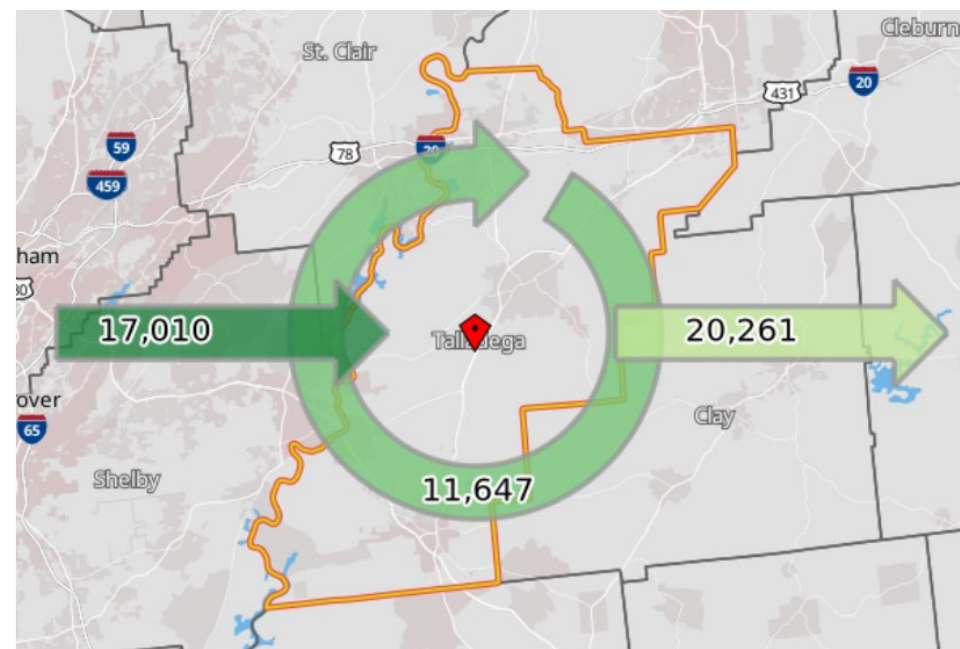
2021 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	6,259	21.8%
Age 30 to 54	16,131	56.3%
Age 55 or older	6,267	21.9%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	3,259	11.4%
High school or equivalent, no college	7,509	26.2%
Some college or Associate degree	7,553	26.4%
Bachelor's degree or advanced degree	4,077	14.2%
Educational attainment not available (workers aged 29 or younger)	6,259	21.8%
Jobs by Worker Sex	Count	Share
Male	16,344	57.0%
Female	12,313	43.0%
Jobs by Earnings	Count	Share
\$1,250 per month or less	4,224	14.7%
\$1,251 to \$3,333 per month	9,013	31.5%
More than \$3,333 per month	15,420	53.8%

2021 Commuting Patterns

Labor Force Characteristics



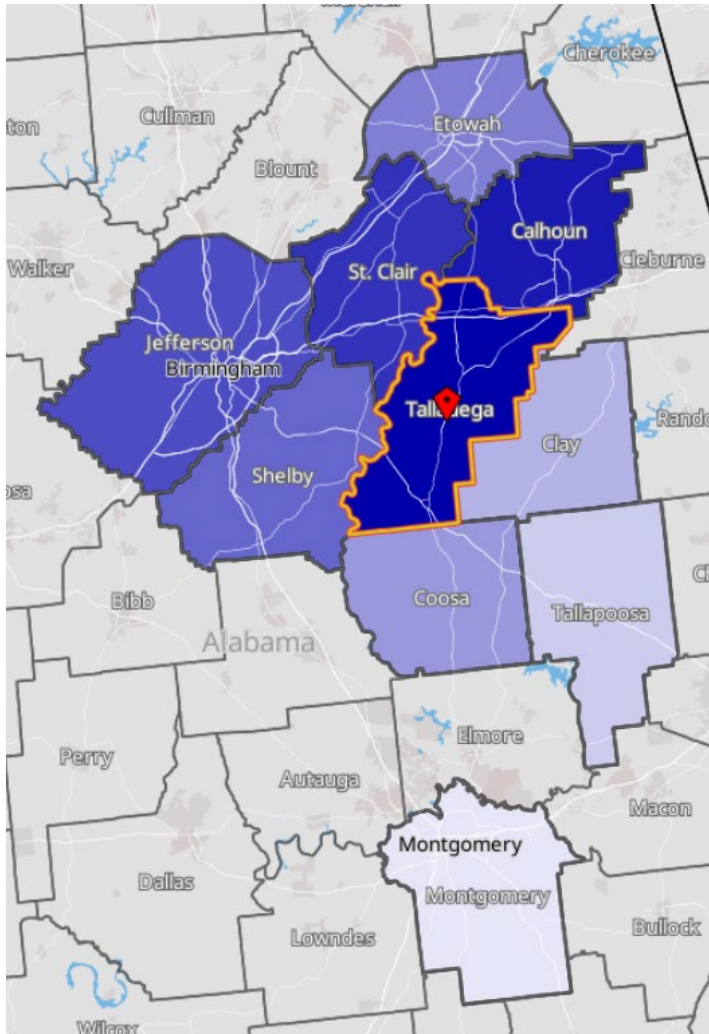
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	20,261	100.0%
Workers Aged 29 or younger	5,424	26.8%
Workers Aged 30 to 54	10,535	52.0%
Workers Aged 55 or older	4,302	21.2%
Workers Earning \$1,250 per month or less	3,853	19.0%
Workers Earning \$1,251 to \$3,333 per month	7,555	37.3%
Workers Earning More than \$3,333 per month	8,853	43.7%
Workers in the "Goods Producing" Industry Class	4,335	21.4%
Workers in the "Trade, Transportation, and Utilities" Industry Class	5,201	25.7%
Workers in the "All Other Services" Industry Class	10,725	52.9%

**Live in the County
but Work Elsewhere**
63.5%

**Live and Work
in the County**
36.5%

2021 Commuting Patterns

Where People Live who Work in This County



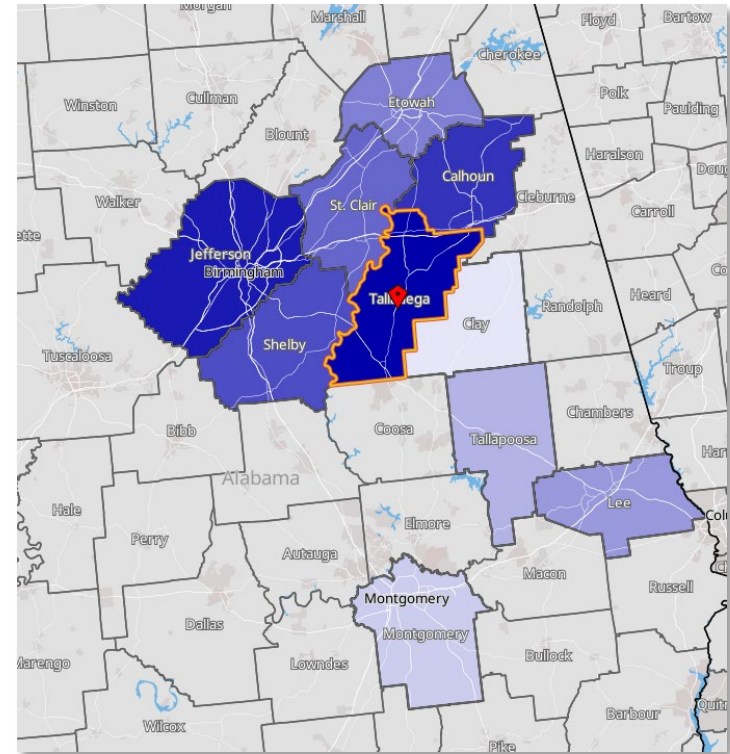
	Count	Share
Talladega County, AL	11,647	40.6%
Calhoun County, AL	3,974	13.9%
St. Clair County, AL	1,991	6.9%
Jefferson County, AL	1,653	5.8%
Shelby County, AL	1,443	5.0%
Etowah County, AL	1,224	4.3%
Coosa County, AL	713	2.5%
Clay County, AL	534	1.9%
Tallapoosa County, AL	524	1.8%
Montgomery County, AL	271	0.9%
All Other Locations	4,683	16.3%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

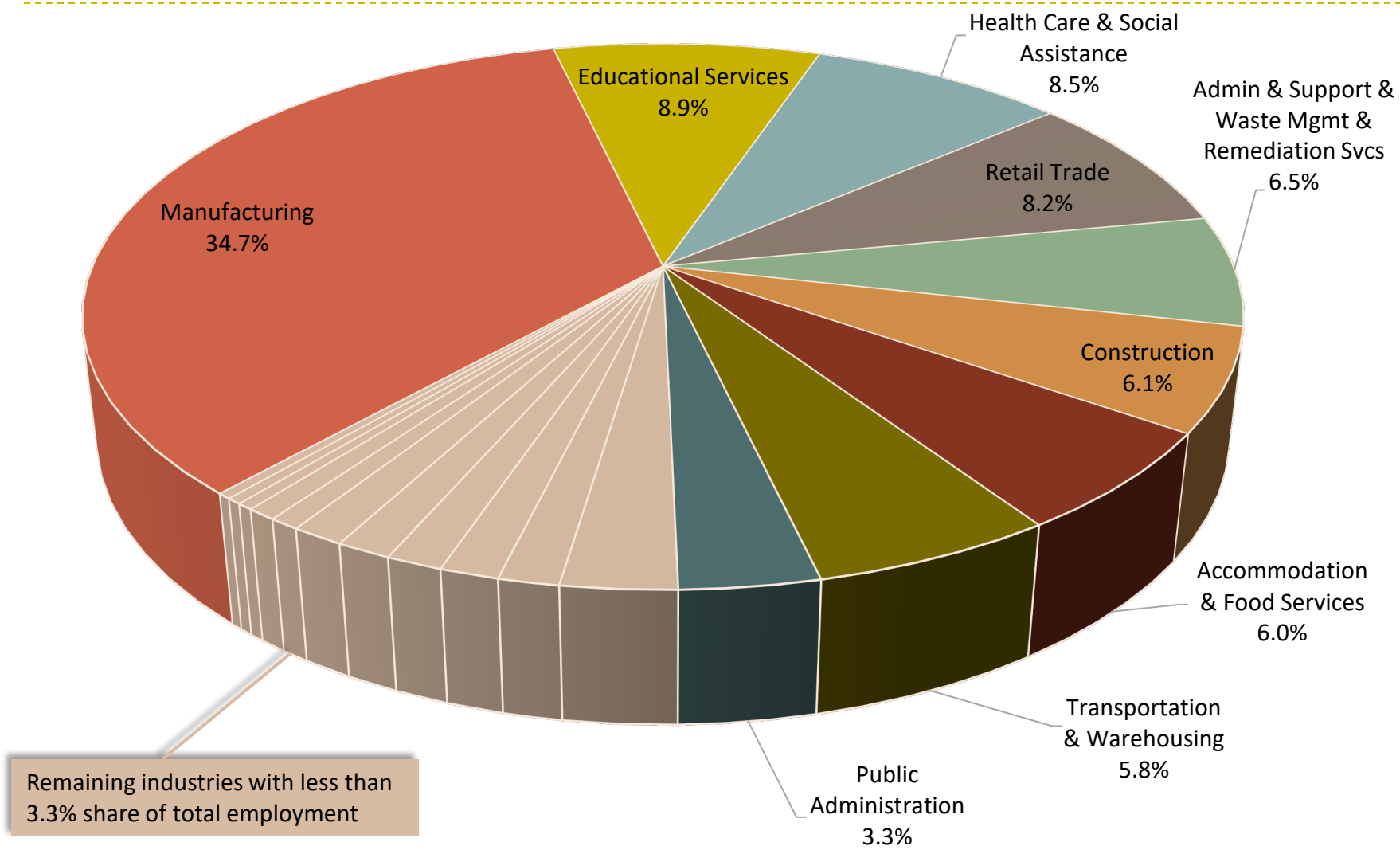
2021 Commuting Patterns

Where People Work who Live in This County

	Count	Share
Talladega County, AL	11,647	36.5%
Jefferson County, AL	4,960	15.5%
Calhoun County, AL	3,618	11.3%
Shelby County, AL	2,036	6.4%
St. Clair County, AL	1,435	4.5%
Etowah County, AL	552	1.7%
Lee County, AL	527	1.7%
Tallapoosa County, AL	465	1.5%
Montgomery County, AL	427	1.3%
Clay County, AL	382	1.2%
All Other Locations	5,859	18.4%

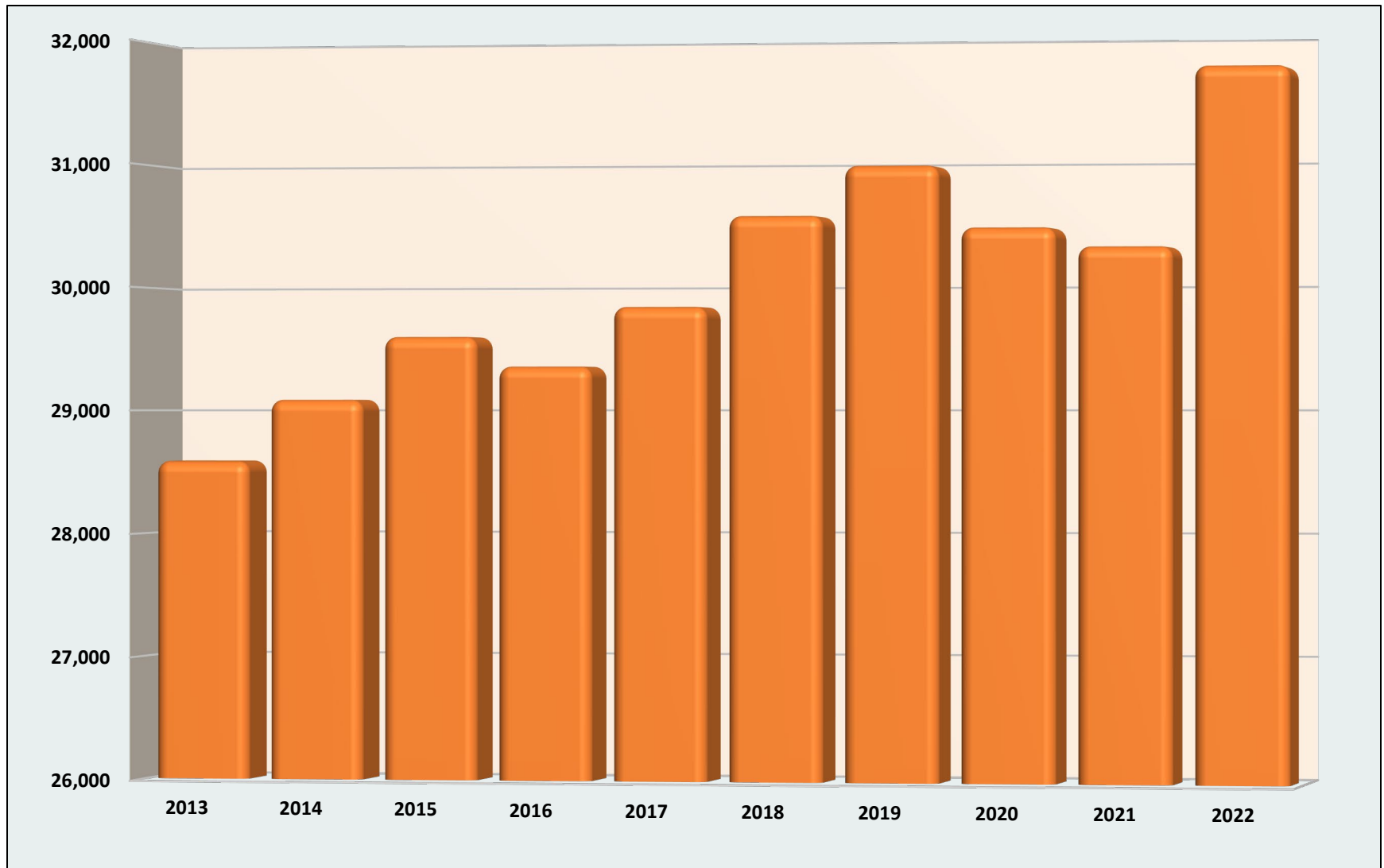


Talladega County: Industry Distribution 2022



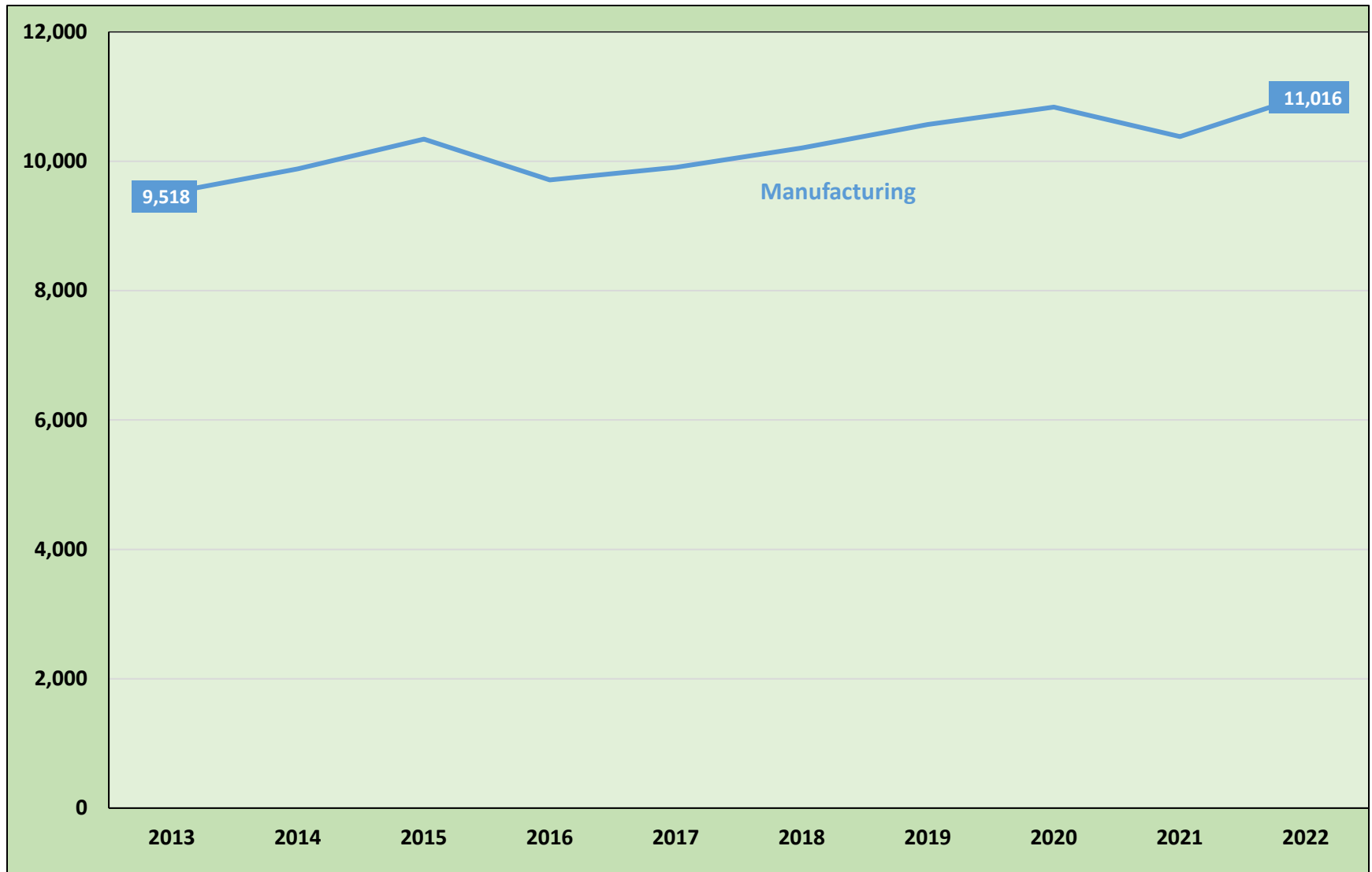
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Total Employment Trend



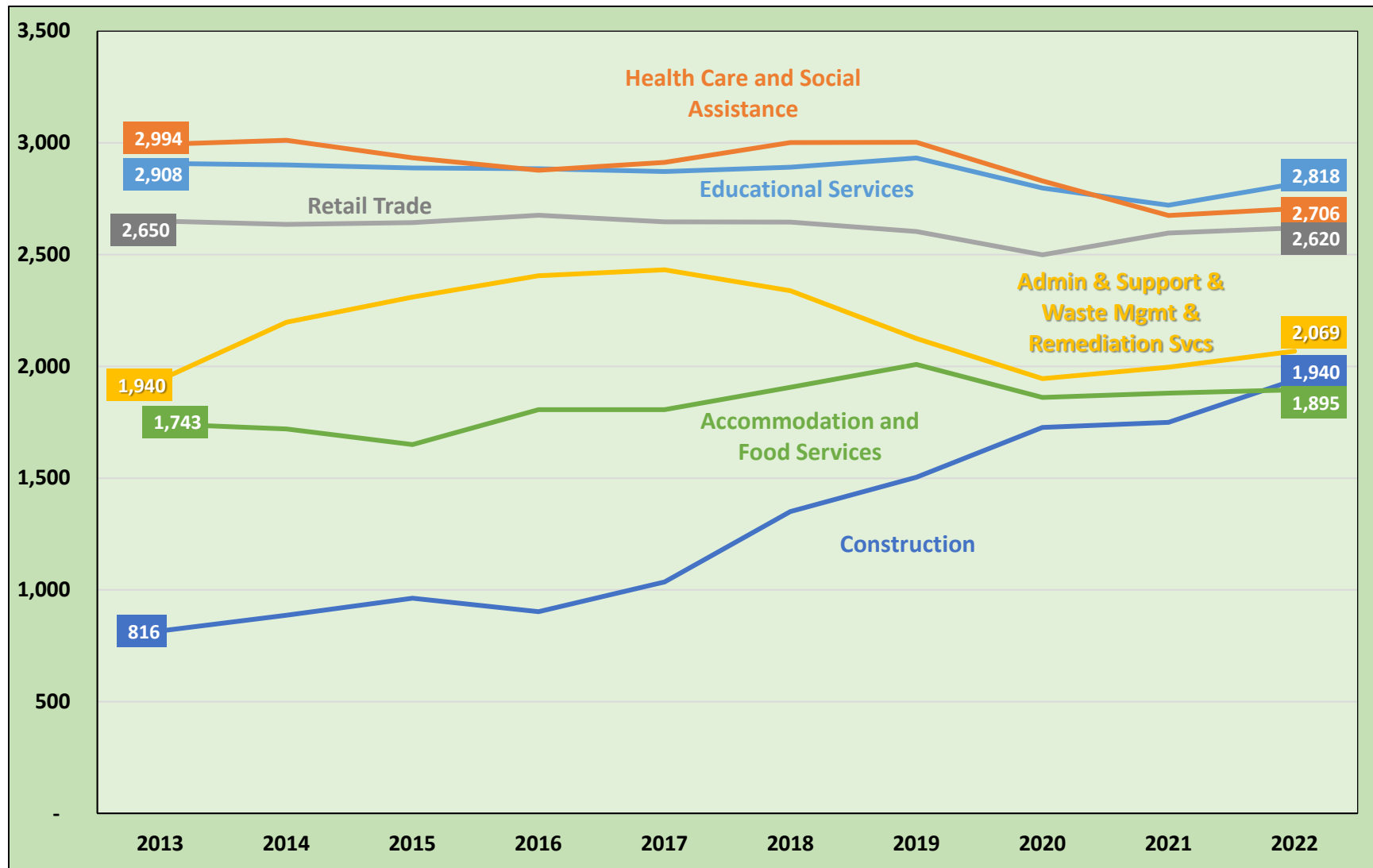
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Industry Sector Employment Trends



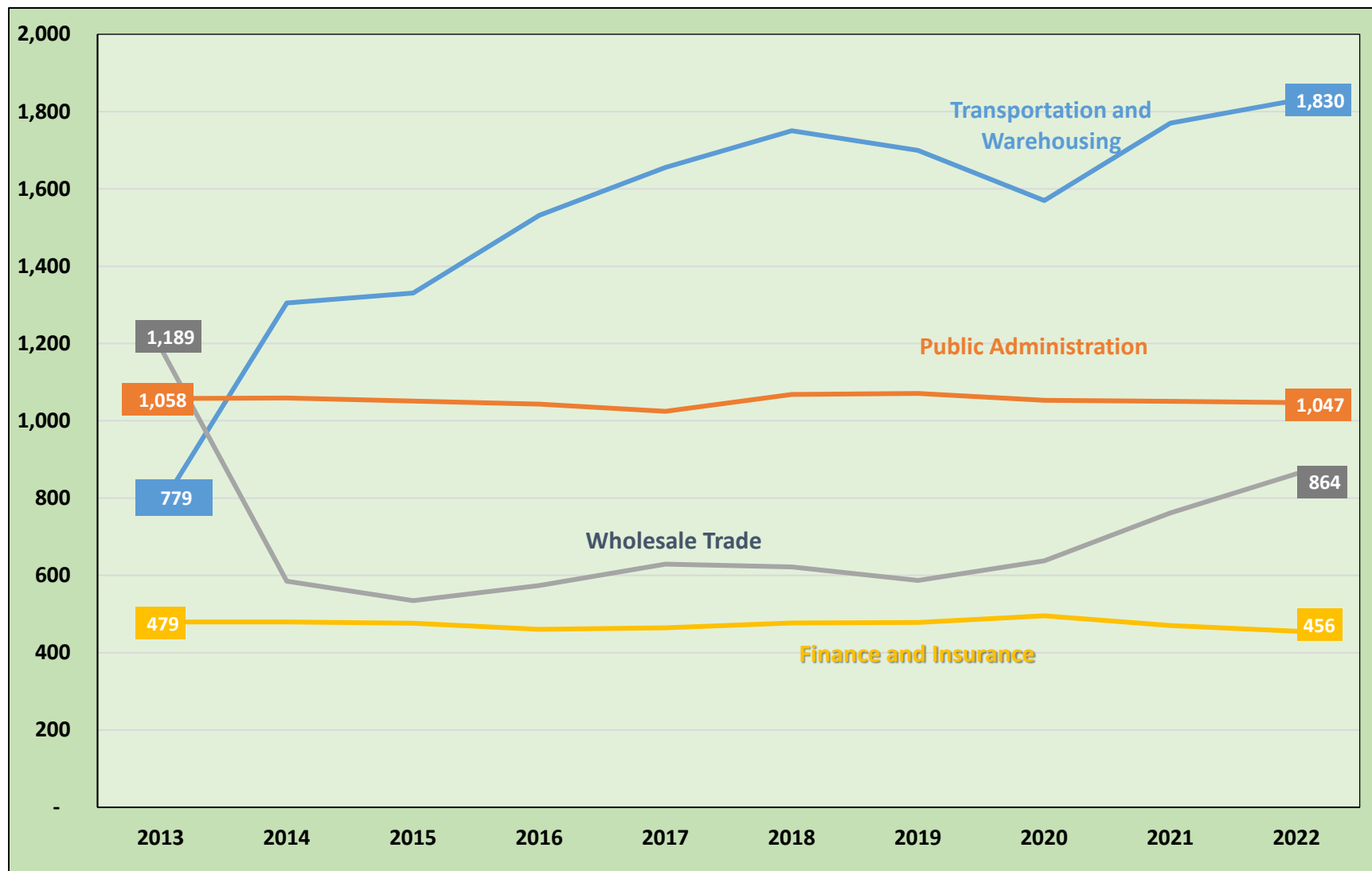
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Industry Sector Employment Trends

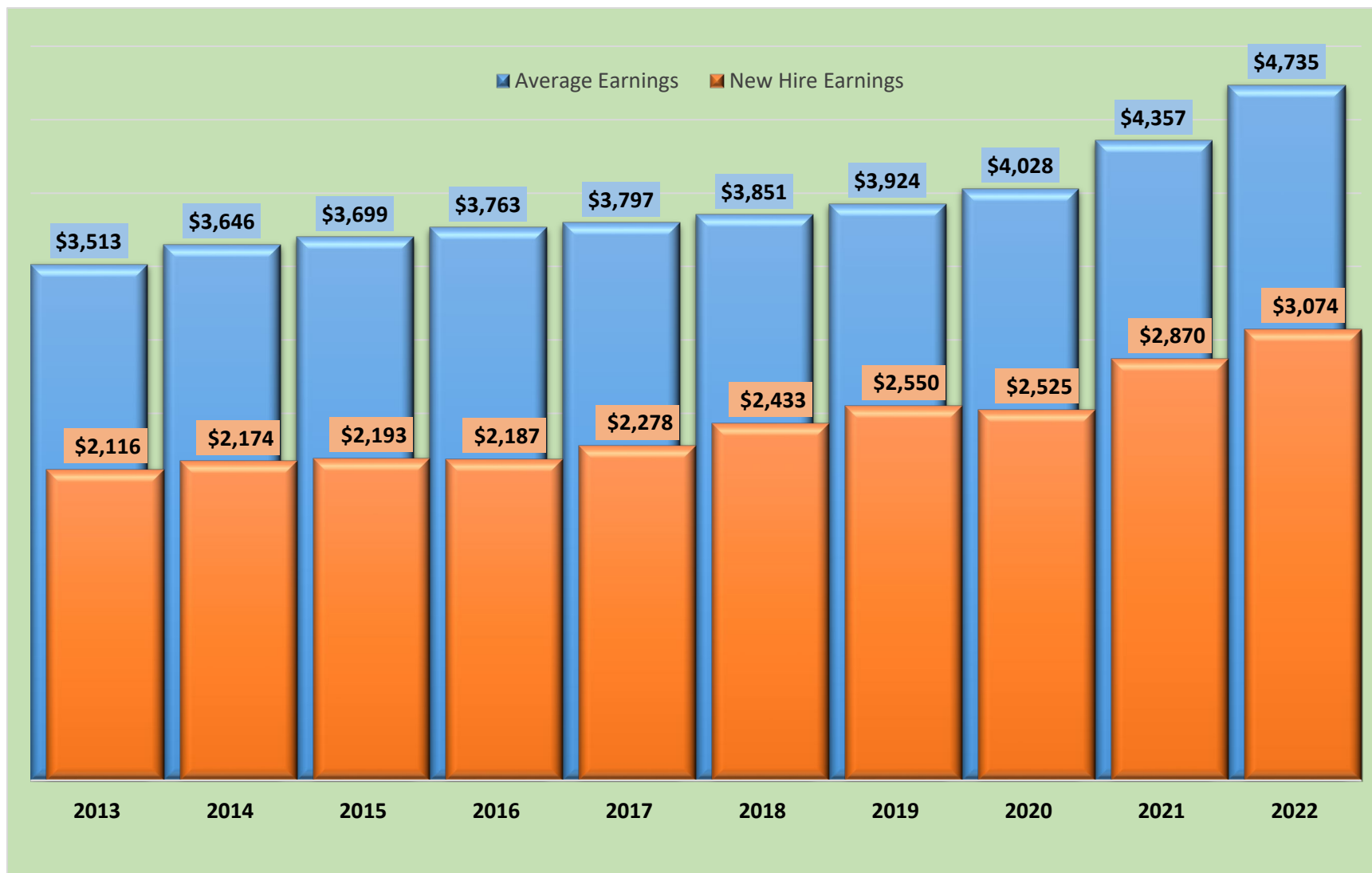


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Sector Employment Trends



Average Monthly Earnings Trend



Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2023

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/Other
BB Comer Memorial High School	40	20	7	3	1	11	18	2
Childersburg High School	79	38	5	3	0	8	36	2
Fayetteville High School	46	26	5	0	0	5	24	2
Lincoln High School	128	45	4	1	1	6	38	7
Munford High School	96	55	8	3	4	15	53	2
Sylacauga High School	139	73	14	1	5	20	67	6
Talladega County Central High	18	9	2	0	0	2	6	3
Talladega High School	100	38	8	3	3	14	35	3
Winterboro High School	42	21	3	0	1	4	18	3



Source: Alabama Commission on Higher Education; 2022-2023 High School Report.

Postsecondary Education

Fall 2023 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Talladega County		# Undergrads	# First-Time Freshman
Major	Grand Total	2,030	415
	Undeclared/Not Reported	434	9
	General Studies	336	122
	Registered Nursing/Registered Nurse	173	31
	Business Administration and Management, General	81	20
	Multi-/Interdisciplinary Studies, Other	57	30
	Computer and Information Sciences, General	50	21
	Psychology, General	47	8
	Biology/Biological Sciences, General	42	13
	Liberal Arts and Sciences/Liberal Studies	42	18
	Elementary Education and Teaching	26	4
	Child Care and Support Services Management	24	2
	Administrative Assistant and Secretarial Science, General	21	1
	Welding Technology/Welder	18	6
	Criminal Justice/Safety Studies	16	3
	Health and Wellness, General	16	3

Postsecondary Education

Summer 2022 thru Spring 2023 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Talladega Total	* State Totals
General Studies	19	-	50	-	2	-	-	-	-	71	5,561
Registered Nursing/Registered Nurse	-	-	17	-	18	-	9	-	-	44	3,873
Licensed Practical/Vocational Nurse Training	-	27	-	-	-	-	-	-	-	27	1,243
Welding Technology/Welder	13	4	-	-	-	-	-	-	-	17	1,107
Social Work	-	-	-	-	6	-	10	-	-	16	642
Cosmetology/Cosmetologist, General	16	-	-	-	-	-	-	-	-	16	295
Elementary Education and Teaching	-	-	-	-	10	-	3	1	-	14	1,062
Liberal Arts and Sciences/Liberal Studies	-	-	2	-	11	-	-	-	-	13	993
Business Administration and Management, General	-	-	1	-	8	-	3	-	-	12	2,244
Computer and Information Sciences, General	2	3	1	-	3	-	2	-	-	11	1,328
Psychology, General	-	-	-	-	10	-	-	-	-	10	889
Secondary Education and Teaching	-	-	-	-	7	-	2	-	-	9	487
Emergency Medical Technology/Technician (EMT Paramedic)	8	-	-	-	-	-	-	-	-	8	786
Industrial Mechanics and Maintenance Technology/Technician	4	2	2	-	-	-	-	-	-	8	702
Biology/Biological Sciences, General	-	-	-	-	6	-	1	-	-	7	639

Questions???

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