



Marketing, Sales & Service

Work Experience Job Training Average Salary

HIGH SCHOOL OR LESS

Wholesale and Retail Buyers, Except Farm Products	■	●	\$55,694
Merchandise Displayers and Window Trimmers	■	◐	\$24,986
Advertising Sales Agents	■	◐	\$46,099
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	■	◐	\$63,394
Real Estate Brokers	↗	○	\$70,523
Real Estate Sales Agents	■	●	\$56,597
Customer Service Representatives	■	◐	\$29,325
Drivers/Sales Workers	■	◐	\$26,762

SOME COLLEGE – ASSOCIATE’S DEGREE

Insurance Appraisers (Auto Damage)	■	◐	\$75,528
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BACHELOR’S DEGREE AND ABOVE

Sales Managers	↗	○	\$111,913
Public Relations and Fundraising Managers	↑	○	\$89,080
Fundraisers	■	○	\$51,931
Sales Engineers	■	◐	\$99,260
Market Research Analysts and Marketing Specialists	■	○	\$58,334

Typical On-the-Job Training Needed to Attain Competency	Work Experience in a Related Occupation
None	More than 5 years
Short-term On-the-Job Training	1 to 5 years
Moderate-term On-the-Job Training	Less than 1 year
Long-term On-the-Job Training	None
Apprenticeship	
Internship/Residency	

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