

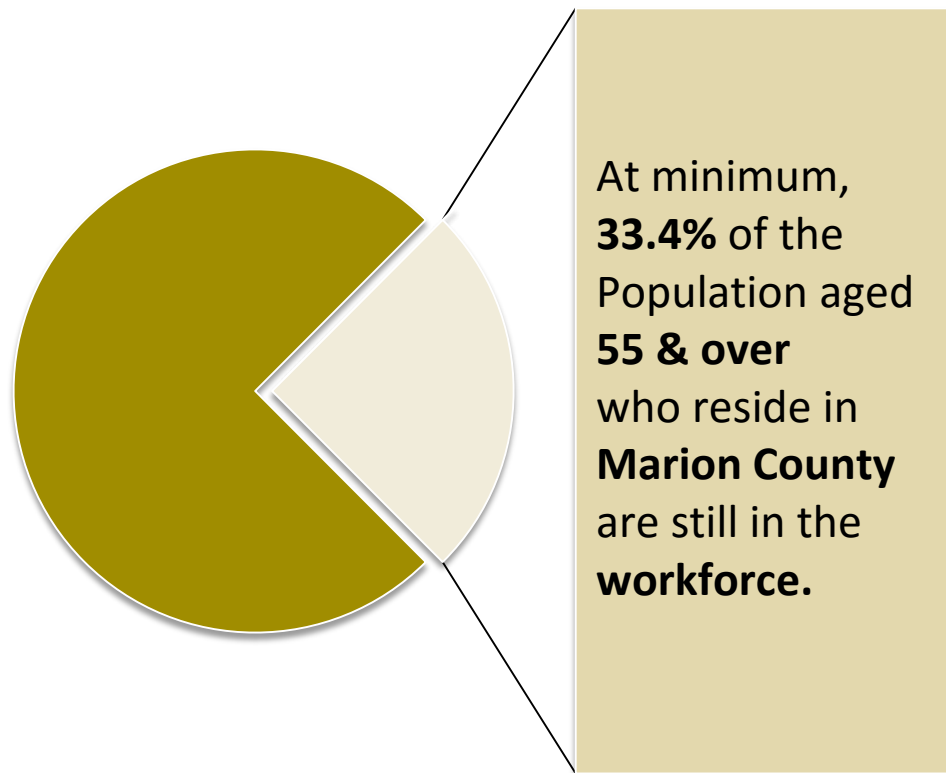
# Marion County Profile

Alabama Department of Labor  
Labor Market Information Division

# Demographics

## American Community Survey Average Population Estimates for 2011-2015

Age	Estimate
Under 5 years	1,568
5 to 9 years	1,711
10 to 14 years	1,939
15 to 19 years	1,827
20 to 24 years	1,692
25 to 34 years	3,224
35 to 44 years	3,822
45 to 54 years	4,453
55 to 59 years	1,743
60 to 64 years	2,445
65 to 74 years	3,459
75 to 84 years	1,832
85 years and over	672



# Demographics

## American Community Survey Average Population Estimates for 2011-2015

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School Enrollment	Estimate
Population 3 years and over enrolled in school	6,349
Nursery school, preschool	254
Kindergarten	469
Elementary school (grades 1-8)	2,933
High school (grades 9-12)	1,631
College or graduate school	1,062



# Demographics

## American Community Survey Average Population Estimates for 2011-2015

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<b>Educational Attainment</b>	<b>Estimate</b>
Population 25 years and over	21,650
Less than 9 <sup>th</sup> grade	1,497
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	3,238
High school graduate (includes equivalency)	7,471
Some college, no degree	5,022
Associate's degree	1,924
Bachelor's degree	1,592
Graduate or professional degree	906



# Unemployment Data

## May 2017 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Colbert	23,486	22,345	1,141	4.9%	4,744	5,885
Franklin	13,656	13,082	574	4.2%	3,335	3,909
Lauderdale	42,642	40,819	1,823	4.3%	7,017	8,840
Lawrence	13,653	13,003	650	4.8%	3,032	3,682
<b>Marion</b>	<b>12,514</b>	<b>11,941</b>	<b>573</b>	<b>4.6%</b>	<b>3,620</b>	<b>4,193</b>
Winston	9,480	9,021	459	4.8%	2,711	3,170

**Unemployment + Underemployment = Potential Available Labor Pool**

Source: LAUS data, County Unemployment Rates, May 2017 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2016, Published June 2017, CBER @ UA, Underemployment and Available Labor Pool Data.

# Unemployment Data

## Unemployed by Occupation 2017, Quarter 1

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	26	Sales Managers	4
Team Assemblers	11	Preschool Teachers, Except Special Education	4
Customer Service Representatives	10	Shipping, Receiving, and Traffic Clerks	4
Heavy and TractorTrailer Truck Drivers	10	Welders, Cutters, Solderers, and Brazers	4
Cashiers	9	Electricians	4
Office Clerks, General	8	General and Operations Managers	3
Nursing Assistants	6	Dental Assistants	3
Carpenters	6	Maintenance and Repair Workers, General	3
Retail Salespersons	5	Financial Managers	2
Construction Laborers	5	Industrial Production Managers	2



# Resumes Posted on Alabama Joblink

## Top Occupations with Most Resumes Posted 2017, Quarter 1

Occupation	# of Resumes	Occupation	# of Resumes
Helpers--Production Workers	168	Waiters and Waitresses	12
Customer Service Representatives	41	Combined Food Preparation and Serving Workers, Including Fast Food	11
Office Clerks, General	39	Receptionists and Information Clerks	11
Cashiers	31	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	11
Welders, Cutters, Solderers, and Brazers	26	Registered Nurses	9
Retail Salespersons	18	Home Health Aides	9
Heavy and Tractor-Trailer Truck Drivers	16	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	9
Executive Secretaries and Executive Administrative Assistants	13	Bookkeeping, Accounting, and Auditing Clerks	8
Construction Laborers	13	Industrial Production Managers	7
Team Assemblers	13	Personal Care Aides	7



# Help Wanted OnLine® Annual Job Postings

## 2016 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy and Tractor-Trailer Truck Drivers	67	Light Truck or Delivery Services Drivers	8
Registered Nurses	22	Home Health Aides	8
Licensed Practical and Licensed Vocational Nurses	15	Tellers	8
Maintenance and Repair Workers, General	15	Medical and Health Services Managers	7
Helpers-Production Workers	14	Industrial Engineers	7
Customer Service Representatives	11	Physical Therapists	7
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	10	Social and Human Service Assistants	7
Merchandise Displayers and Window Trimmers	10	Laborers and Freight, Stock, and Material Movers, Hand	6
Cooks, Restaurant	9	Industrial Machinery Mechanics	6
Hotel, Motel, and Resort Desk Clerks	9	Construction Laborers	6





# Expected Worker Shortfall

	<b>2014-2024</b>	<b>2014-2030</b>
Total Population Growth	-4.0	-6.6
Age 20-64 Population Growth	-9.3	-14.4
Nonagricultural Job Growth	7.9	10.8
Worker Shortfall (%)	17.3	25.2
Worker Shortfall	1,658	2,424



# Occupational Wages

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## Marion County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$9.41	\$17.69	\$21.82

## Marion County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$9.82	\$17.63	\$21.54

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2016 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

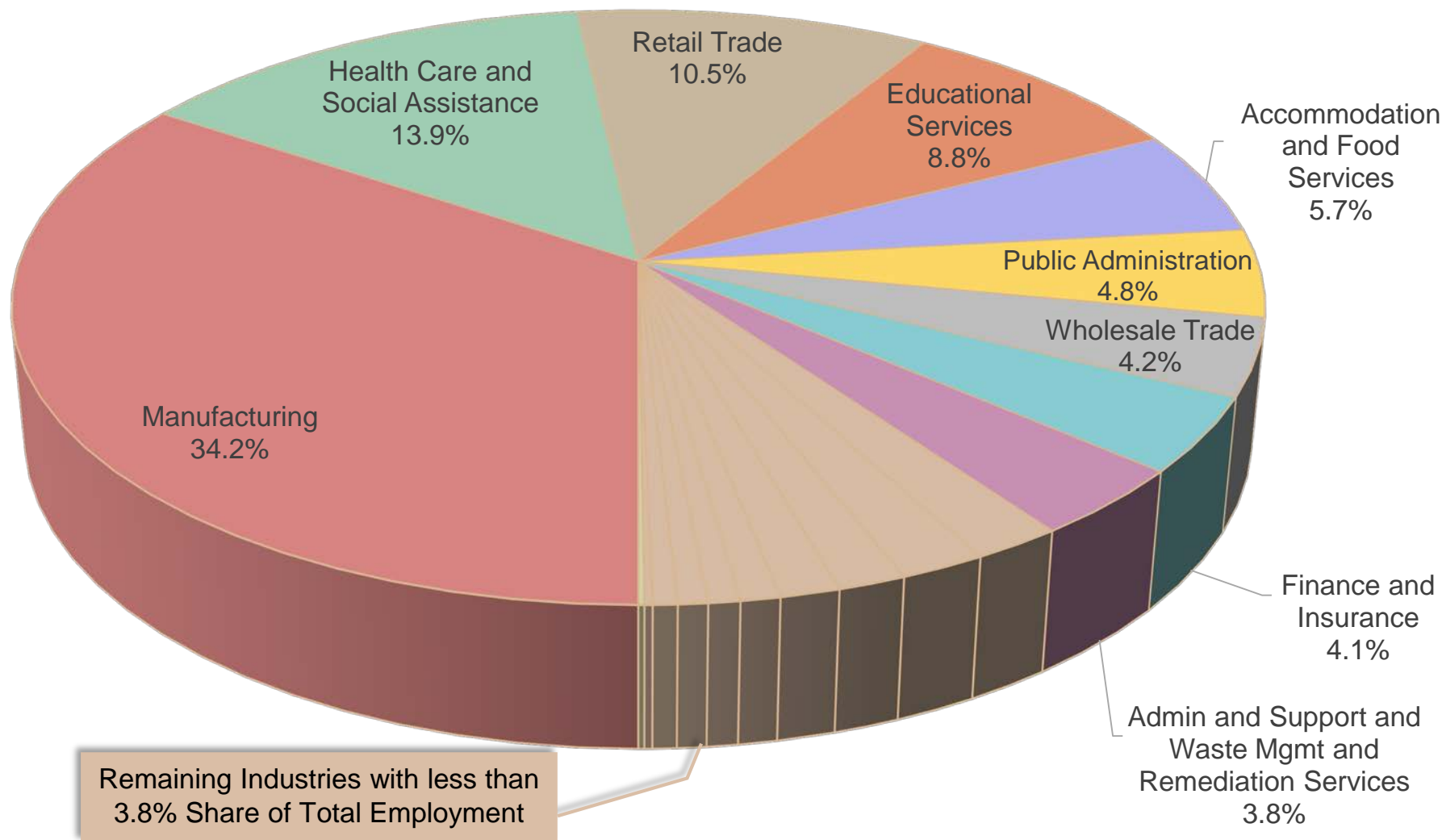
# Occupational Wages

## Annual Salary Area Comparison

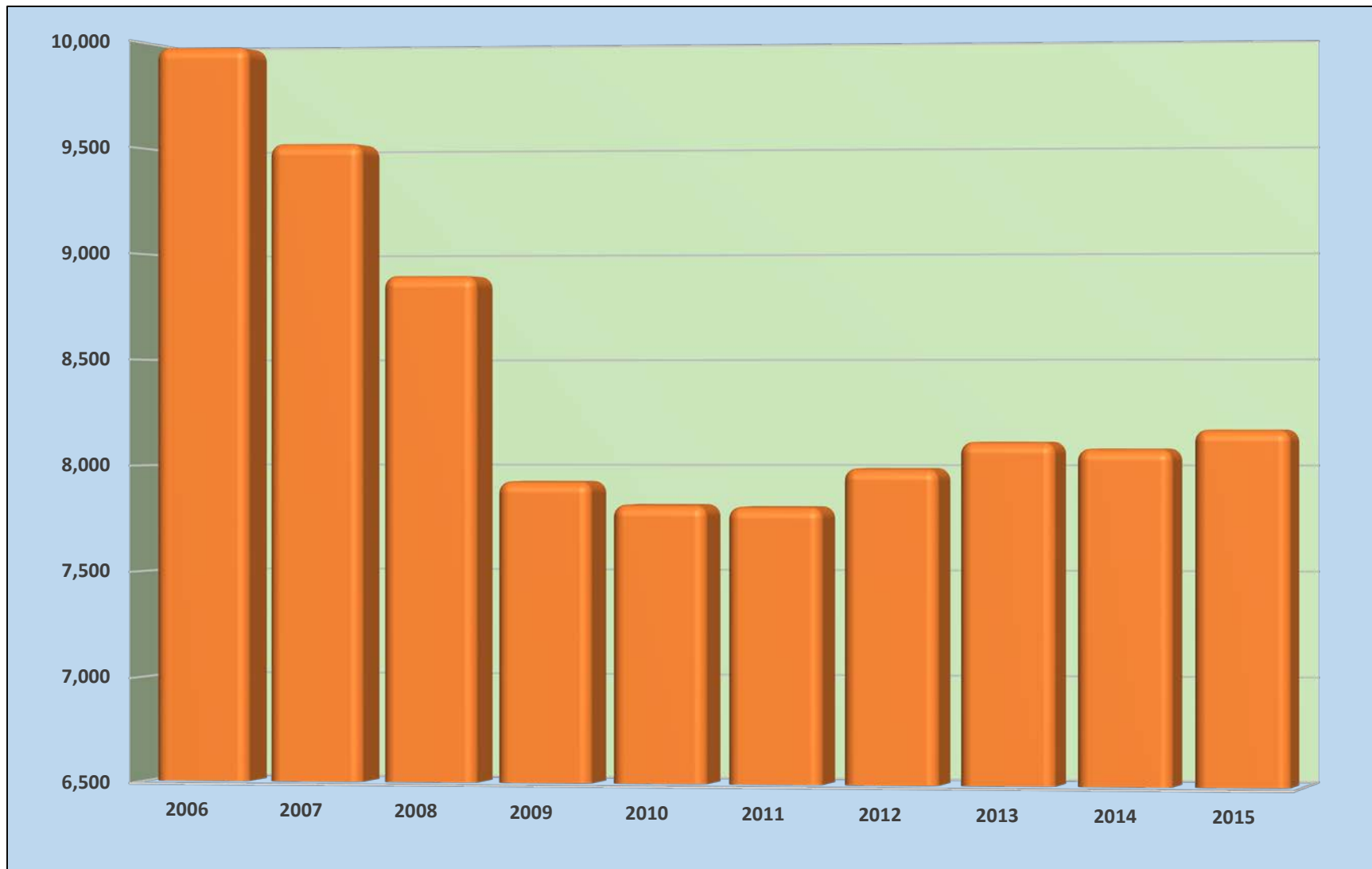
	Entry	Mean	Experienced
<b>Alabama</b>			
Total	\$19,382	\$43,252	\$55,186
Production	\$23,717	\$44,798	\$55,339
<b>Marion County</b>			
Total	\$19,580	\$36,797	\$45,405
Production	\$20,427	\$36,678	\$44,803
<b>Jefferson County</b>			
Total	\$21,053	\$49,411	\$63,591
Production	\$25,707	\$44,811	\$54,363
<b>Winston County</b>			
Total	\$19,642	\$34,435	\$41,831
Production	\$21,582	\$32,941	\$38,620

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2016 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

# Marion County: % Share of Total Employment 2015

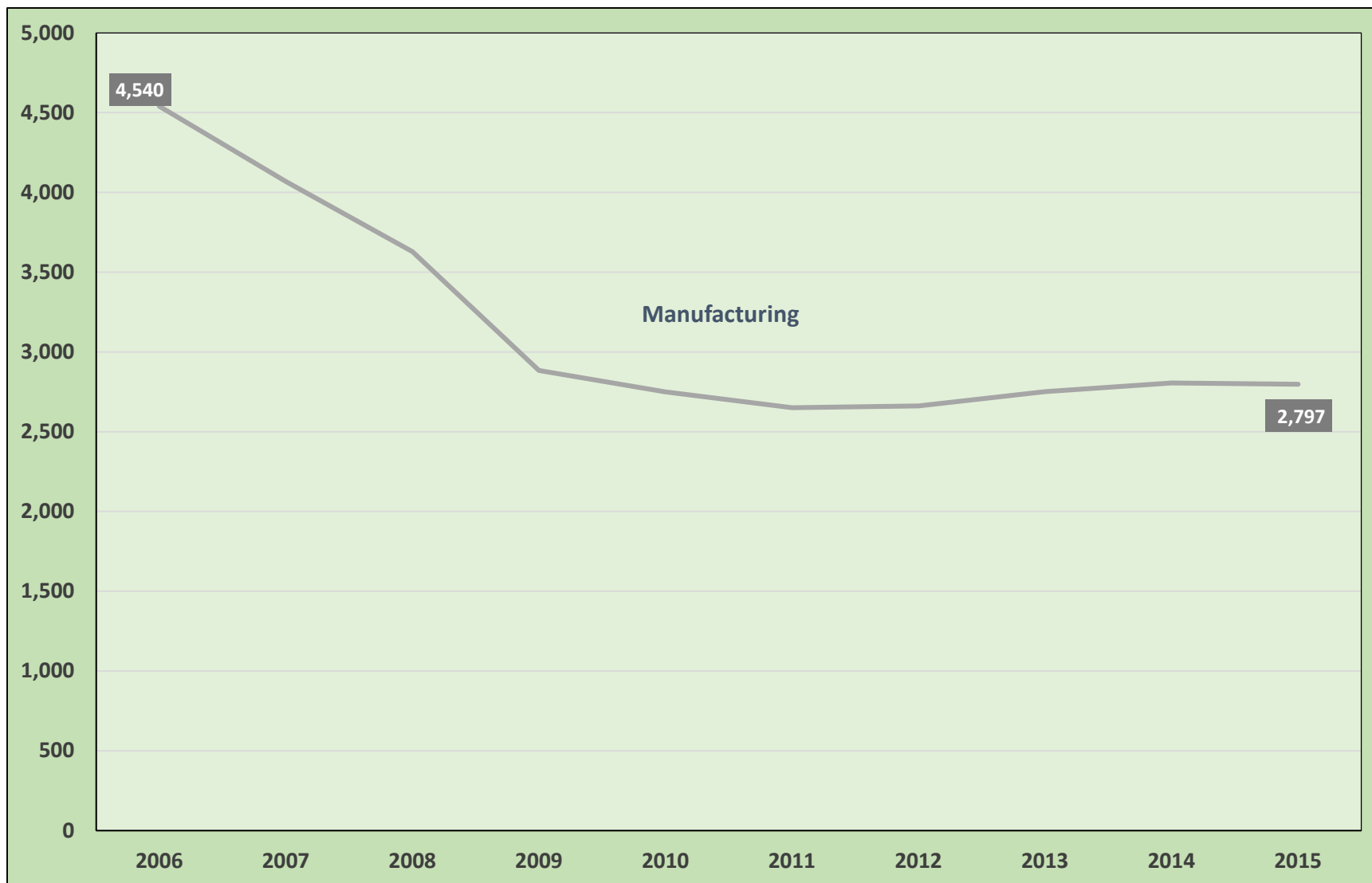


# Industry Total Employment Trend



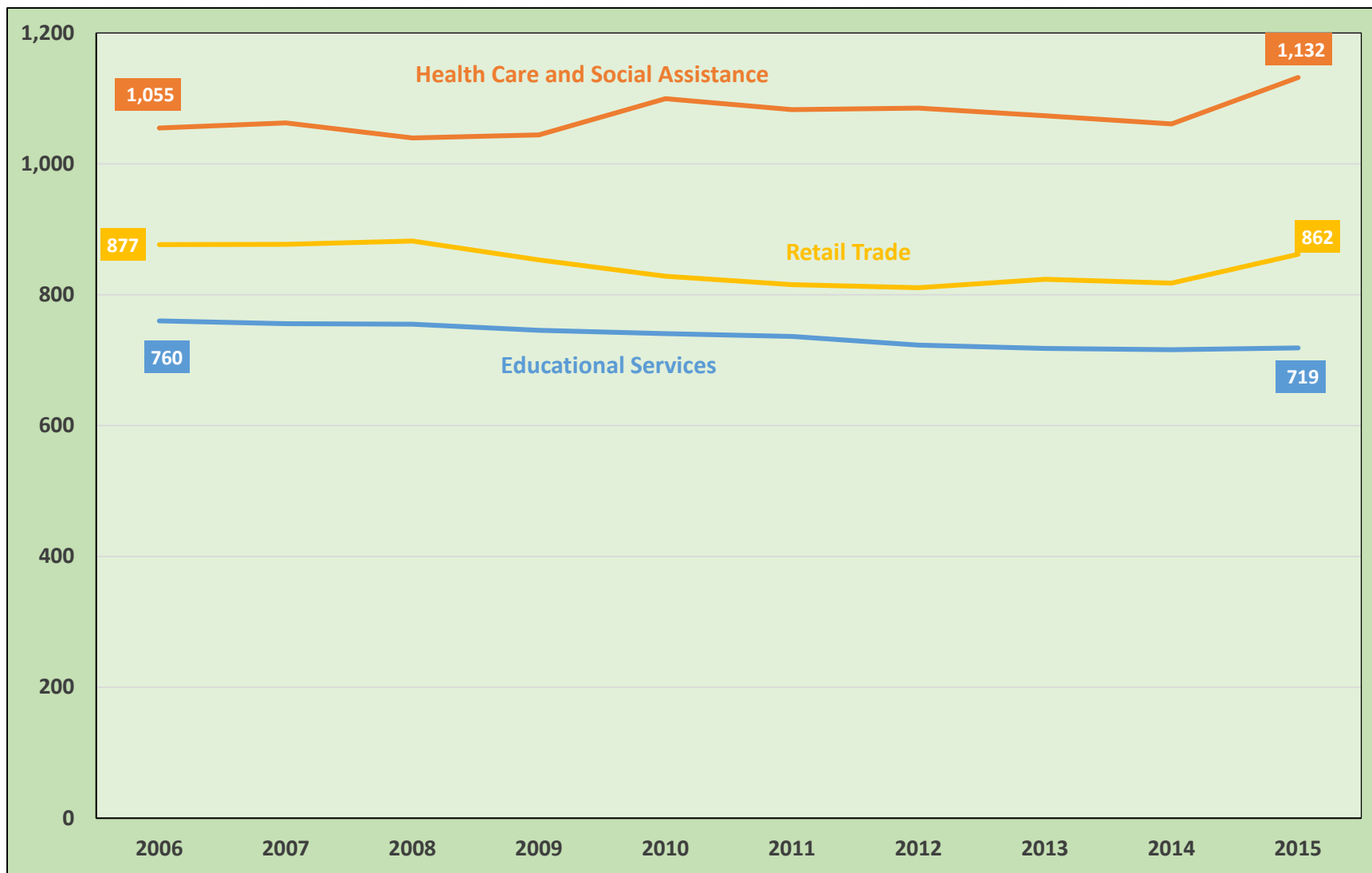
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.  
Note: 2014 only contains first quarter data.

# Industry Sector Employment Trends



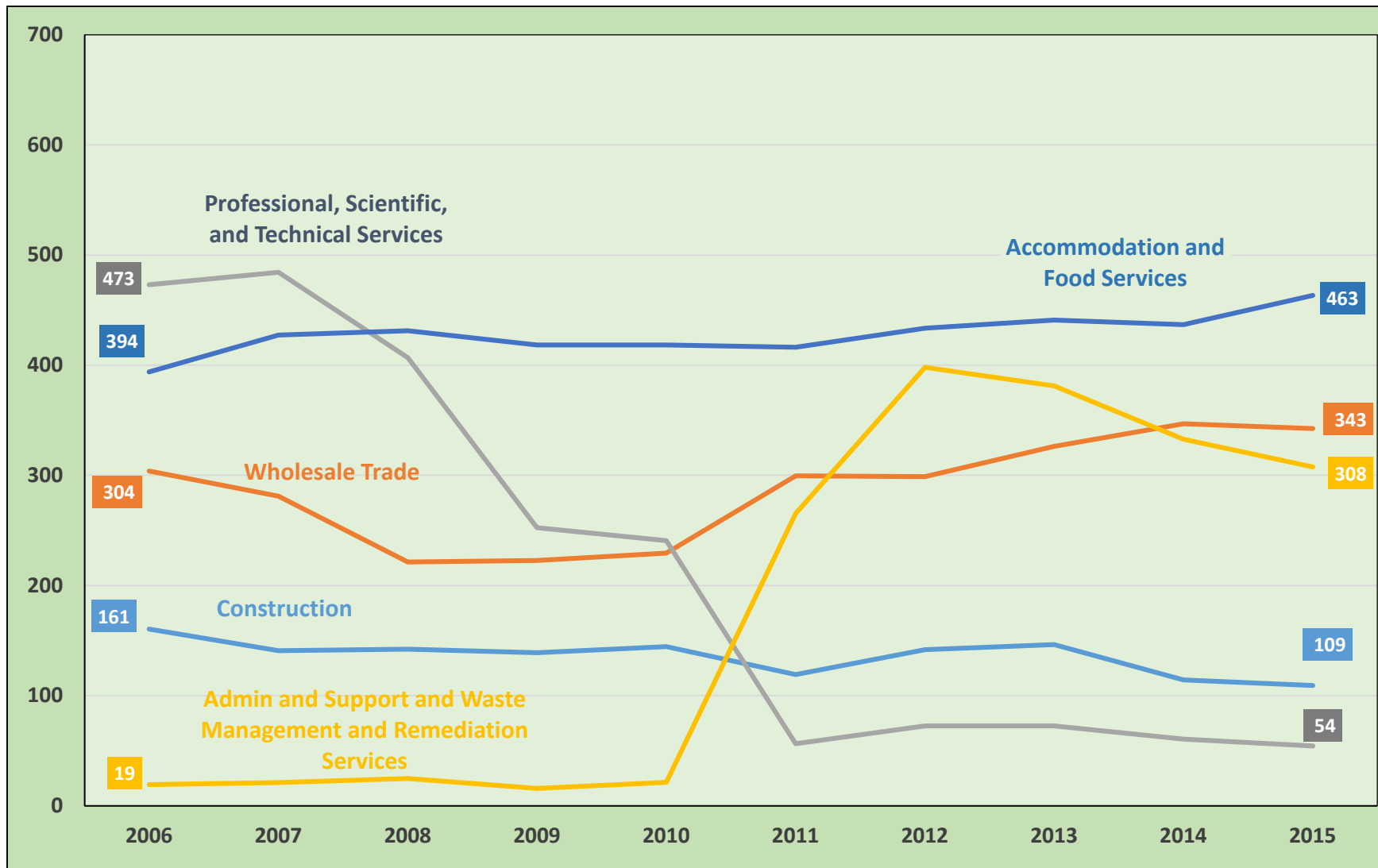
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Industry Sector Employment Trends



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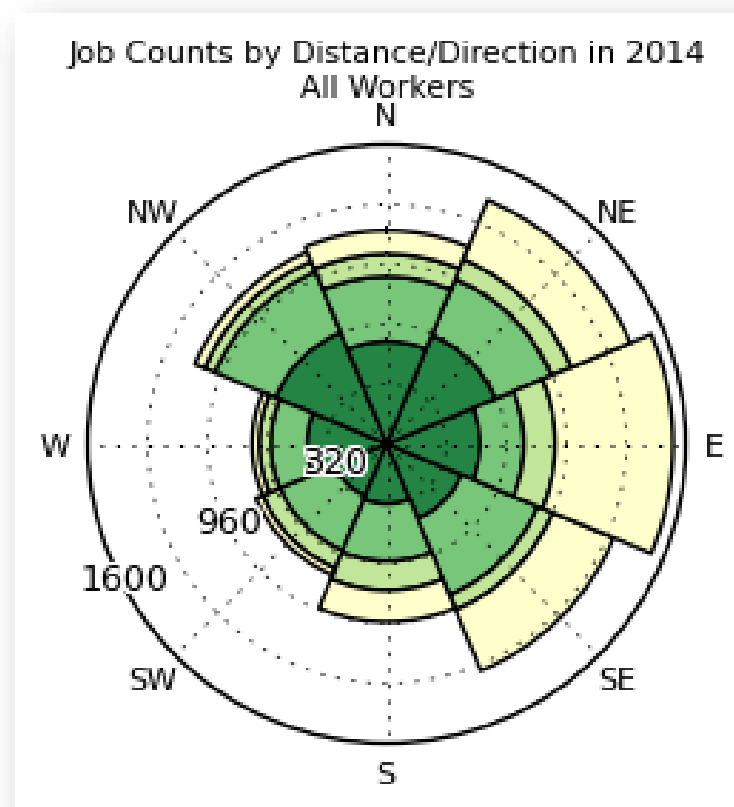
# Average Monthly Earnings Trend



# 2014 Commuting Patterns

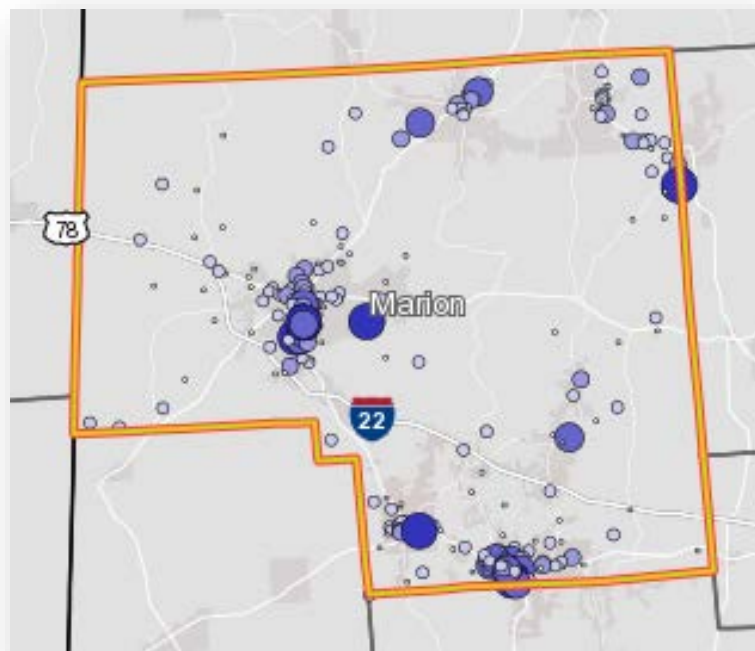
## Distance Workers Travel to Marion County to Work

	Count	Share
Total Primary Jobs	8,931	100.0%
Less than 10 miles	3,798	42.5%
10 to 24 miles	2,515	28.2%
25 to 50 miles	866	9.7%
Greater than 50 miles	1,752	19.6%



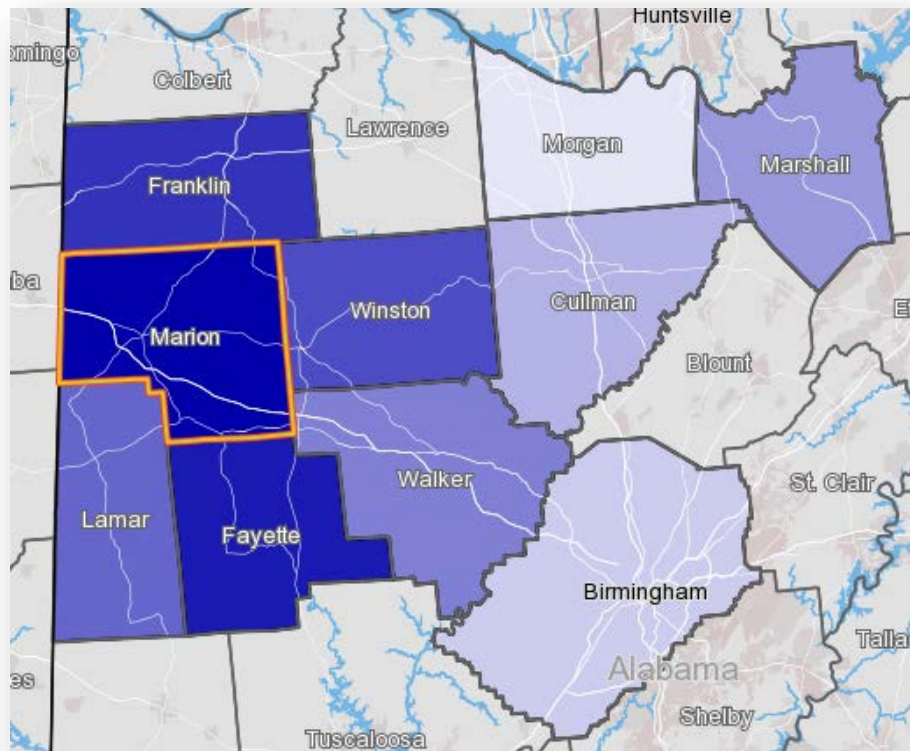
# 2014 Commuting Patterns

<b>Jobs by Worker Age</b>	<b>Count</b>	<b>Share</b>
Age 29 or younger	1,944	21.8%
Age 30 to 54	5,008	56.1%
Age 55 or older	1,979	22.2%
<b>Jobs by Worker Educational Attainment</b>	<b>Count</b>	<b>Share</b>
Less than high school	784	8.8%
High school or equivalent, no college	2,411	27.0%
Some college or Associate degree	2,397	26.8%
Bachelor's degree or advanced degree	1,395	15.6%
Educational attainment not available (workers aged 29 or younger)	1,944	21.8%
<b>Jobs by Worker Sex</b>	<b>Count</b>	<b>Share</b>
Male	4,550	50.9%
Female	4,381	49.1%
<b>Jobs by Earnings</b>	<b>Count</b>	<b>Share</b>
\$1,250 per month or less	1,924	21.5%
\$1,251 to \$3,333 per month	4,553	51.0%
More than \$3,333 per month	2,454	27.5%



# 2014 Commuting Patterns

## County of Residence for Workers in Marion County



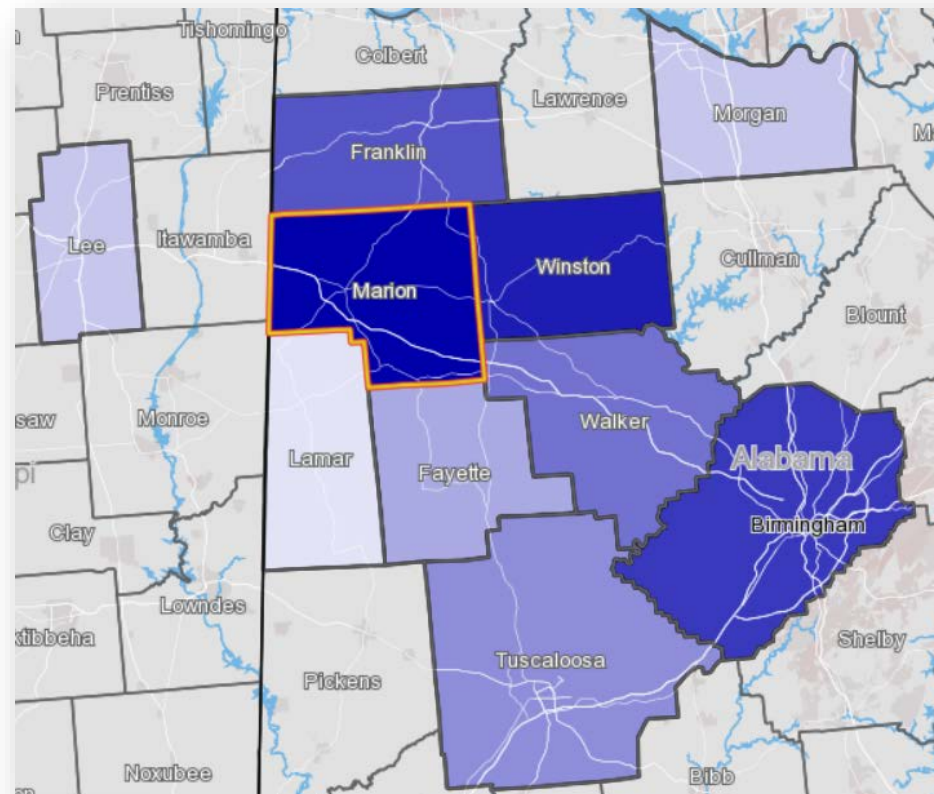
	Count	Share
Marion County, AL	4,563	51.1%
Fayette County, AL	679	7.6%
Franklin County, AL	508	5.7%
Winston County, AL	501	5.6%
Lamar County, AL	418	4.7%
Walker County, AL	245	2.7%
Marshall County, AL	202	2.3%
Cullman County, AL	182	2.0%
Jefferson County, AL	148	1.7%
Morgan County, AL	125	1.4%
All Other Locations	1,360	15.2%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# 2014 Commuting Patterns

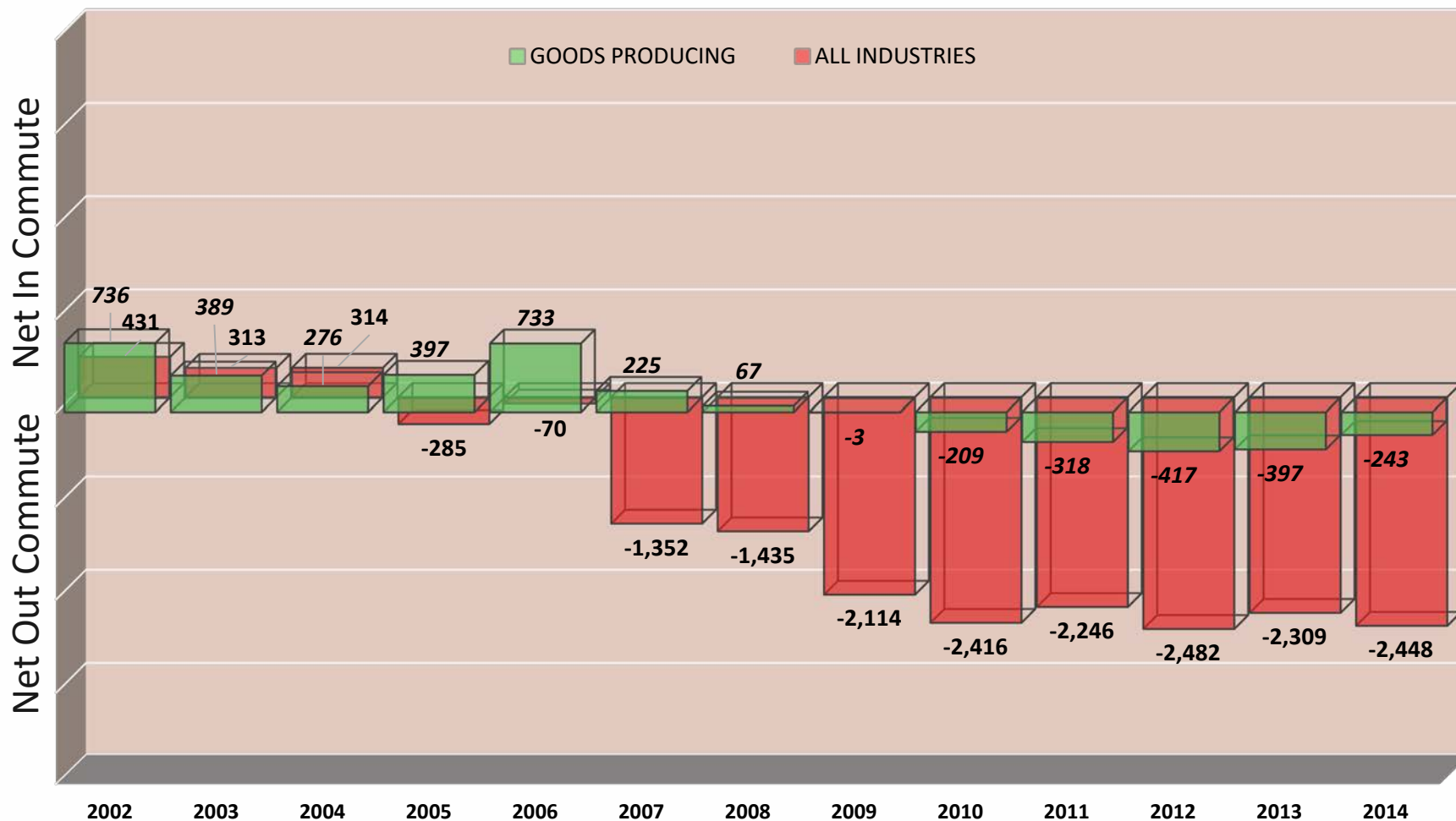
## Counties Where Marion County Residents Commute to Work

	Count	Share
Marion County, AL	4,563	40.1%
Winston County, AL	912	8.0%
Jefferson County, AL	722	6.3%
Franklin County, AL	583	5.1%
Walker County, AL	529	4.6%
Tuscaloosa County, AL	434	3.8%
Fayette County, AL	293	2.6%
Morgan County, AL	235	2.1%
Lee County, MS	235	2.1%
Lamar County, AL	233	2.0%
All Other Locations	2,640	23.2%



# 2014 Commuting Patterns

## Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# Postsecondary Education

## 2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Brilliant High School	25	12	1	0	1	2	11	1
Hackleburg High School	42	29	8	3	2	13	28	1
Hamilton High School	97	42	5	3	4	12	39	3
Marion County High School	27	14	1	0	5	6	14	0
Phillips High School	21	13	4	2	2	8	13	0



Source: Alabama Commission on Higher Education; 2015 High School Report.

# Postsecondary Education

Fall 2016 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Marion County	# Undergrads	# First-Time Freshman
<b>Grand Total</b>	<b>879</b>	<b>158</b>
<b>Major</b>		
General Studies	243	70
Undeclared/NotReported	94	4
Registered Nursing/Registered Nurse	78	10
Liberal Arts and Sciences/Liberal Studies	57	13
Elementary Education and Teaching	23	2
Computer and Information Sciences, General	22	2
Administrative Assistant and Secretarial Science, General	20	2
Secondary Education and Teaching	17	1
Business Administration and Management, General	15	1
Biology/Biological Sciences, General	13	3
Welding Technology/Welder	12	6



# Postsecondary Education

Fall 2016 Graduate Enrollment of Students Attending  
Alabama Public Four-Year Institutions

<b>Marion County</b>	<b># Graduate Students</b>
<b>Grand Total</b>	<b>57</b>
<b>Major</b>	
Secondary Education and Teaching	13
Educational Leadership and Administration, General	7
Registered Nursing/Registered Nurse	5
Business Administration and Management, General	3
Elementary Education and Teaching	3
Medicine	3
Counselor Education/School Counseling and Guidance Services	2
Occupational Therapy/Therapist	2
Accounting	1
Civil Engineering, General	1
Education, General	1

# Postsecondary Education

Summer 2015 thru Spring 2016 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Marion Total	* State Totals
Registered Nursing/Registered Nurse			18		5		2			25	3,671
General Studies			19							19	3,420
Elementary Education and Teaching					9		2			11	952
Welding Technology/Welder	8	3								11	1,172
Liberal Arts and Sciences/Liberal Studies			10							10	745
Licensed Practical/Vocational Nurse Training		9								9	625
Tool and Die Technology/Technician	1		7							8	174
Electrician			7							7	213
Accounting					2		2			4	945
Biology/Biological Sciences, General					4					4	685

# Questions???

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