

Cullman County Profile

Alabama Department of Labor
Labor Market Information Division

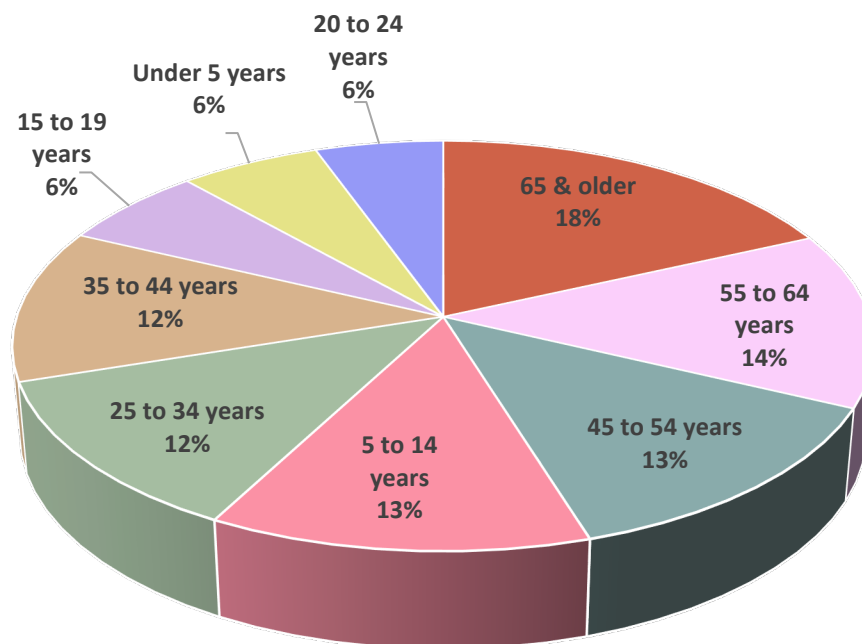
Demographics

American Community Survey Average Population Estimates for 2017-2021

Age	Estimate
Under 5 years	5,290
5 to 14 years	10,940
15 to 19 years	5,541
20 to 24 years	4,795
25 to 34 years	10,633
35 to 44 years	10,543
45 to 54 years	11,457
55 to 64 years	12,063
65 and older	15,867

Total Population
87,129

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2017-2021

School Enrollment	Estimate
Population 3 years and over enrolled in school	18,752
Nursery school, preschool	1,216
Kindergarten	907
Elementary school (grades 1-8)	8,862
High school (grades 9-12)	4,382
College or graduate school	3,385
Educational Attainment	Estimate
Population 25 years and over	60,563
Less than 9 th grade	2,765
9 th to 12 th grade, no diploma	6,795
High school graduate (includes equivalency)	19,624
Some college, no degree	14,683
Associate's degree	6,717
Bachelor's degree	6,516
Graduate or professional degree	3,463



Source: U.S. Census Bureau, 2017-2021 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

March 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Cullman	39,611	39,015	596	1.5%	6,203	6,799
DeKalb	30,210	29,664	546	1.8%	7,535	8,081
Jackson	23,050	22,607	443	1.9%	3,956	4,399
Limestone	49,165	48,368	797	1.6%	6,820	7,617
Madison	203,749	200,479	3,270	1.6%	39,895	43,165
Marshall	45,714	44,975	739	1.6%	3,103	3,842
Morgan	61,568	60,619	949	1.5%	10,426	11,375

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2022, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2022, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
General and Operations Managers	61	Carpenters	21
Helpers--Production Workers	52	Laborers and Freight, Stock, and Material Movers, Hand	21
Sales Managers	46	Registered Nurses	20
Cashiers	46	Office Clerks, General	20
Packaging and Filling Machine Operators and Tenders	36	Maintenance and Repair Workers, General	20
Team Assemblers	34	Welders, Cutters, Solderers, and Brazers	19
Heavy and Tractor-Trailer Truck Drivers	33	Child, Family, and School Social Workers	18
Industrial Truck and Tractor Operators	32	Sales Reps, Wholesale & Manufacturing, Excpt Technical & Scientific Products	18
Retail Salespersons	31	Physicians and Surgeons, All Other	17
Production Workers, All Other	30	Nursing Aides, Orderlies, and Attendants	17
Customer Service Representatives	29	Combined Food Preparation and Serving Workers, Including Fast Food	16
Receptionists and Information Clerks	28	Food Service Managers	15
Construction Laborers	26	Medical Assistants	15
Stock Clerks and Order Fillers	24	Electricians	15
Preschool Teachers, Except Special Education	22	Structural Iron and Steel Workers	15



Source: Unemployment Insurance Reports

Help Wanted OnLine® Annual Job Postings

2022 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Retail Salespersons	601	Merchandise Displayers and Window Trimmers	164
Registered Nurses	558	Cashiers	160
Supervisors of Retail Sales Workers	427	Managers, All Other	140
Combined Food Preparation and Serving Workers, Including Fast Food	407	Driver/Sales Workers	134
Customer Service Representatives	403	Personal Care Aides	124
Sales Reps, Wholesale & Manufacturing, Excpt Technical & Scientific Products	324	Supervisors of Production and Operating Workers	117
Food Service Managers	319	General and Operations Managers	116
Production Workers, All Other	263	Supervisors of Food Preparation and Serving Workers	114
Laborers and Freight, Stock, and Material Movers, Hand	239	Inspectors, Testers, Sorters, Samplers, and Weighers	107
Maintenance and Repair Workers, General	238	Industrial Engineering Technicians	106
Heavy and Tractor-Trailer Truck Drivers	225	Light Truck or Delivery Services Drivers	103
Licensed Practical & Vocational Nurses	224	Medical Assistants	94
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	179	Automotive Service Technicians and Mechanics	94
Stock Clerks and Order Fillers	178	Medical and Health Services Managers	93
Nursing Assistants	171	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	92



Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	6.0%	8.7%
Age 20-64 Population Growth	5.8%	8.4%
Nonagricultural Job Growth	12.8%	19.5%
Worker Shortfall	7.0%	11.1%
Worker Shortfall	2,102	3,338

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Occupational Wages

Cullman County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$11.58	\$18.34	\$21.72	\$26.79

Cullman County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$14.70	\$19.63	\$23.30	\$27.59

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

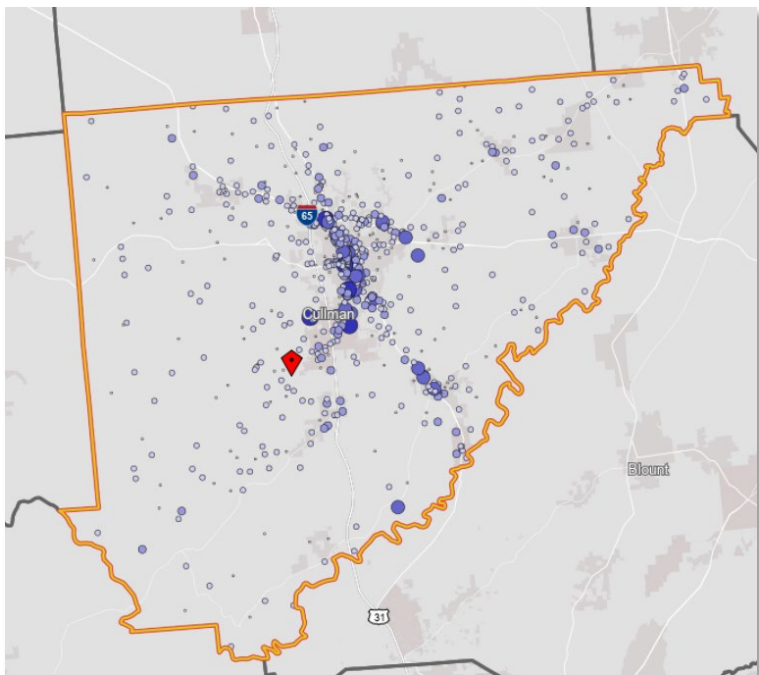
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$25,238	\$40,258	\$53,066	\$66,979
Manufacturing	\$30,239	\$44,532	\$54,137	\$66,086
Cullman County				
Total	\$24,077	\$38,147	\$45,172	\$55,721
Manufacturing	\$30,559	\$40,832	\$48,456	\$57,404
Jefferson County				
Total	\$27,115	\$45,195	\$58,499	\$74,192
Manufacturing	\$32,924	\$47,282	\$54,218	\$64,864
Madison County				
Total	\$28,140	\$51,000	\$68,933	\$89,330
Manufacturing	\$35,882	\$58,864	\$72,048	\$90,130

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

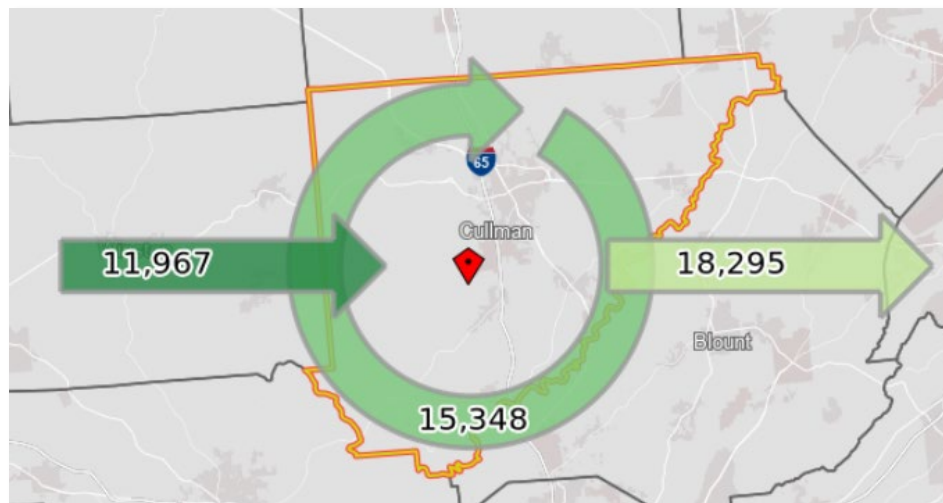
2020 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	7,028	25.7%
Age 30 to 54	13,989	51.2%
Age 55 or older	6,298	23.1%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	2,555	9.4%
High school or equivalent, no college	6,994	25.6%
Some college or Associate degree	6,879	25.2%
Bachelor's degree or advanced degree	3,859	14.1%
Educational attainment not available (workers aged 29 or younger)	7,028	25.7%
Jobs by Worker Sex	Count	Share
Male	13,607	49.8%
Female	13,708	50.2%
Jobs by Earnings	Count	Share
\$1,250 per month or less	6,270	23.0%
\$1,251 to \$3,333 per month	10,644	39.0%
More than \$3,333 per month	10,401	38.1%

2020 Commuting Patterns

Labor Force Characteristics



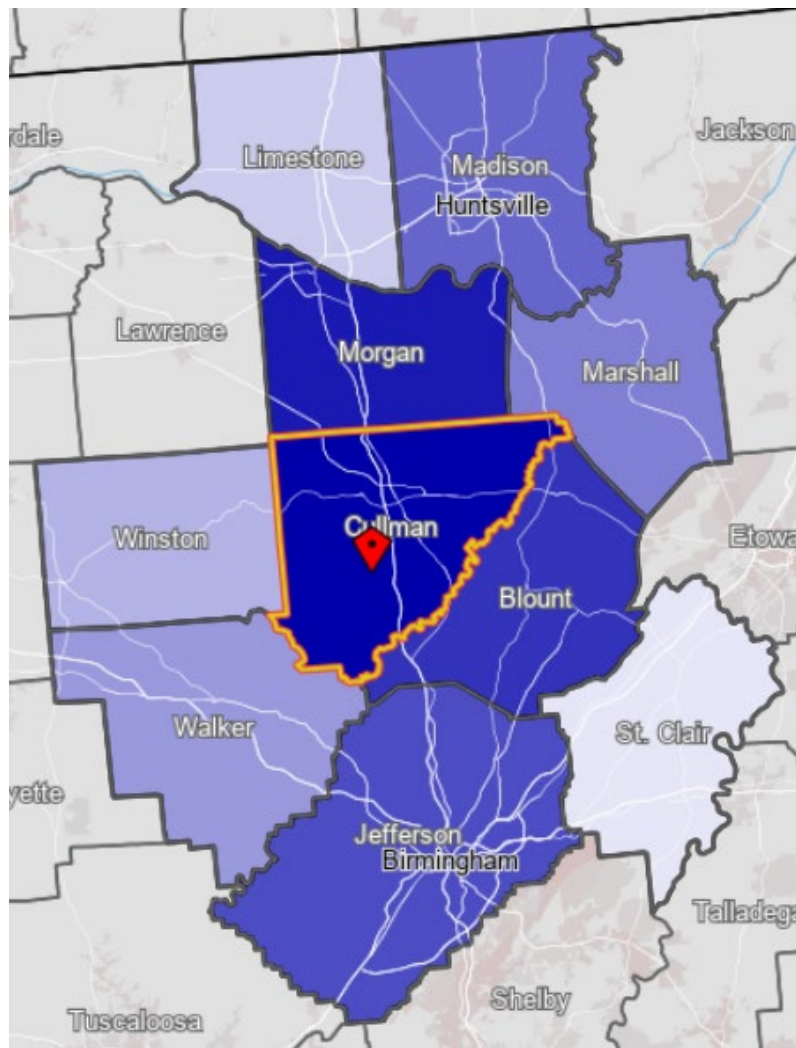
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	18,295	100.0%
Workers Aged 29 or younger	4,646	25.4%
Workers Aged 30 to 54	9,583	52.4%
Workers Aged 55 or older	4,066	22.2%
Workers Earning \$1,250 per month or less	3,542	19.4%
Workers Earning \$1,251 to \$3,333 per month	5,747	31.4%
Workers Earning More than \$3,333 per month	9,006	49.2%
Workers in the "Goods Producing" Industry Class	4,093	22.4%
Workers in the "Trade, Transportation, and Utilities" Industry Class	4,714	25.8%
Workers in the "All Other Services" Industry Class	9,488	51.9%

**Live in the County
but Work Elsewhere**
54.4%

**Live and Work
in the County**
45.6%

2020 Commuting Patterns

Where People Live who Work in This County



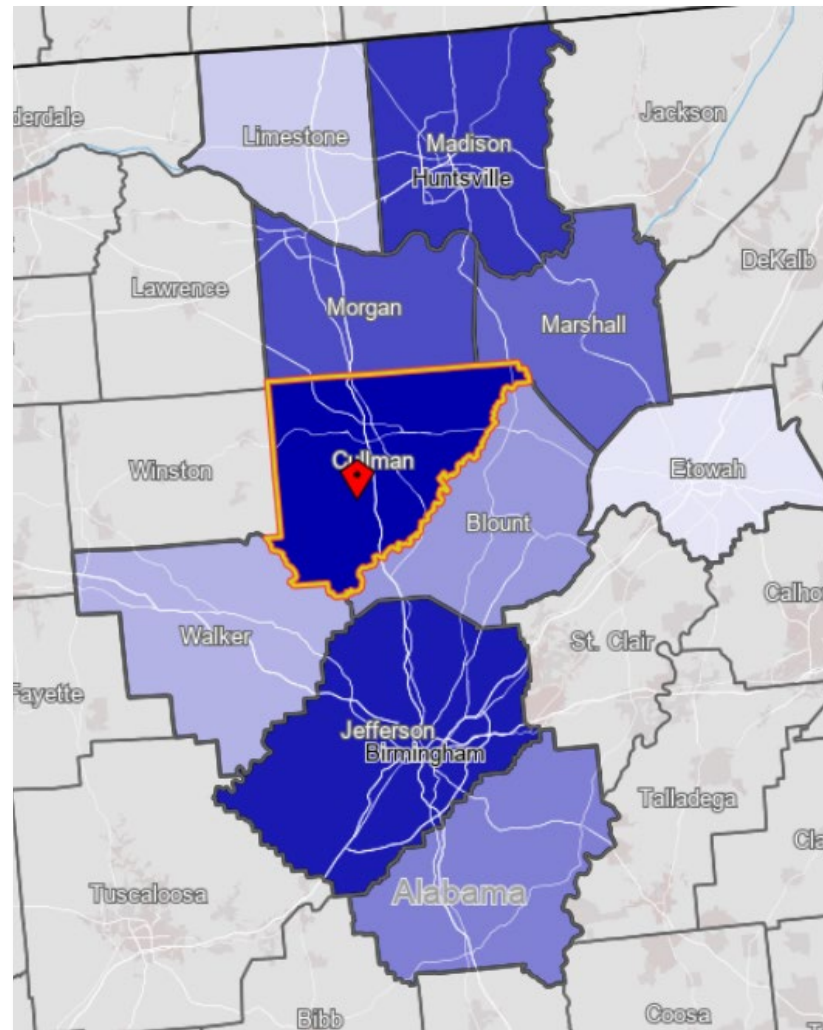
	Count	Share
Cullman County, AL	15,348	56.2%
Morgan County, AL	1,669	6.1%
Blount County, AL	1,244	4.6%
Jefferson County, AL	1,167	4.3%
Madison County, AL	1,055	3.9%
Marshall County, AL	861	3.2%
Walker County, AL	557	2.0%
Winston County, AL	460	1.7%
Limestone County, AL	453	1.7%
St. Clair County, AL	373	1.4%
All Other Locations	4,128	15.1%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2020 Commuting Patterns

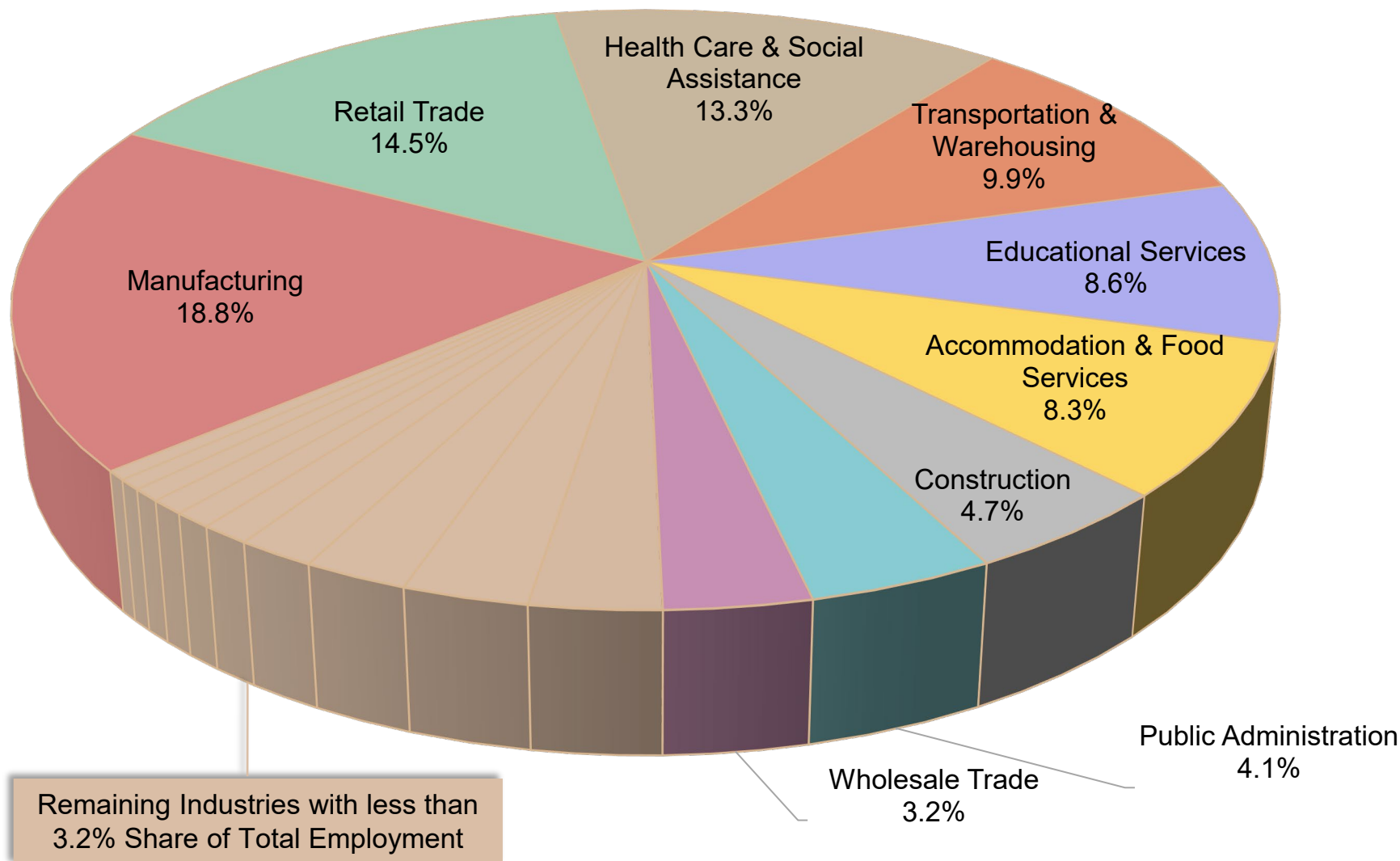
Where People Work who Live in This County

	Count	Share
Cullman County, AL	15,348	45.6%
Jefferson County, AL	5,061	15.0%
Madison County, AL	2,809	8.3%
Morgan County, AL	2,212	6.6%
Marshall County, AL	1,186	3.5%
Shelby County, AL	759	2.3%
Blount County, AL	603	1.8%
Walker County, AL	592	1.8%
Limestone County, AL	542	1.6%
Etowah County, AL	491	1.5%
All Other Locations	4,040	12.0%

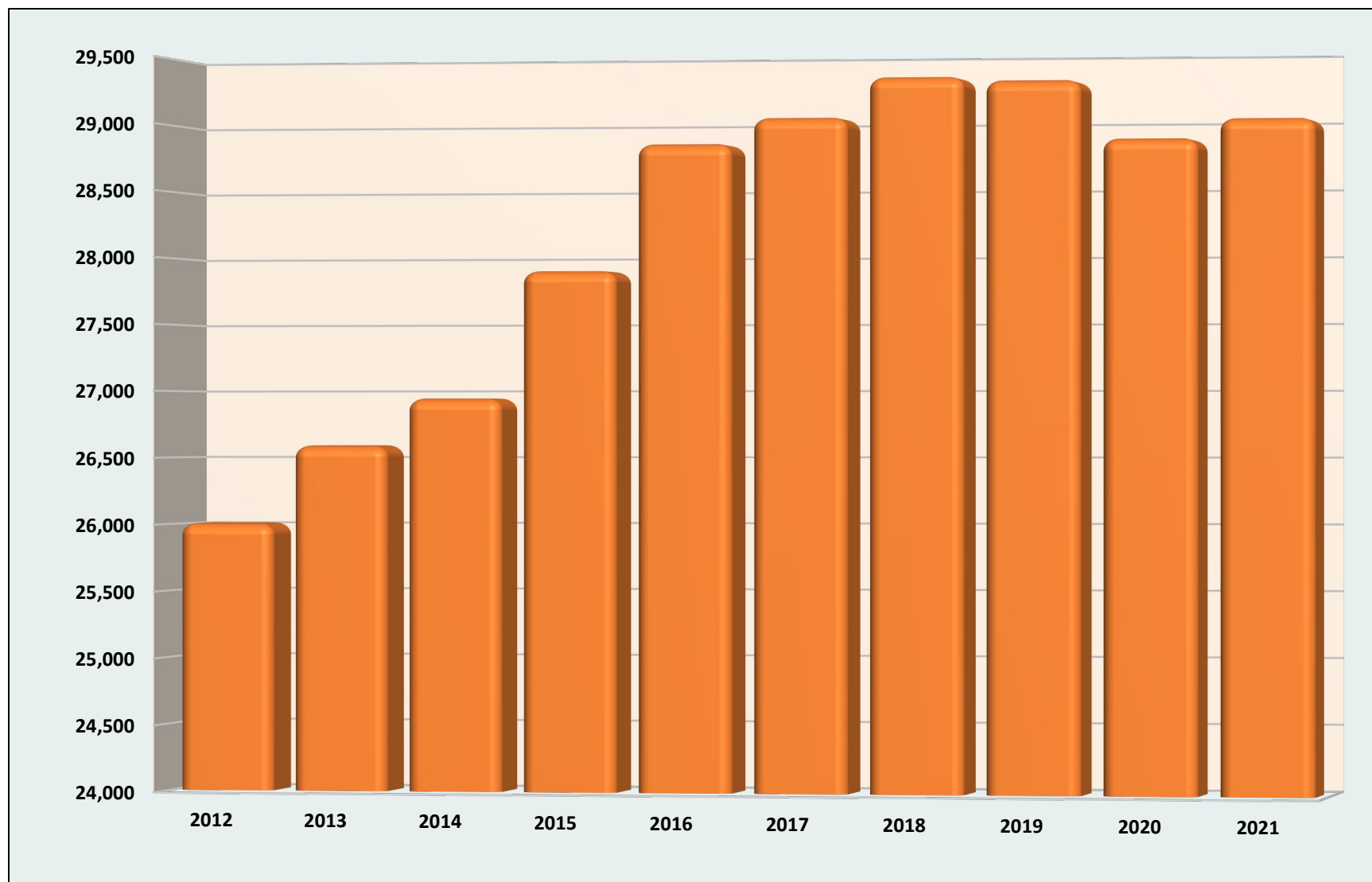


Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Cullman County Industry Distribution 2021

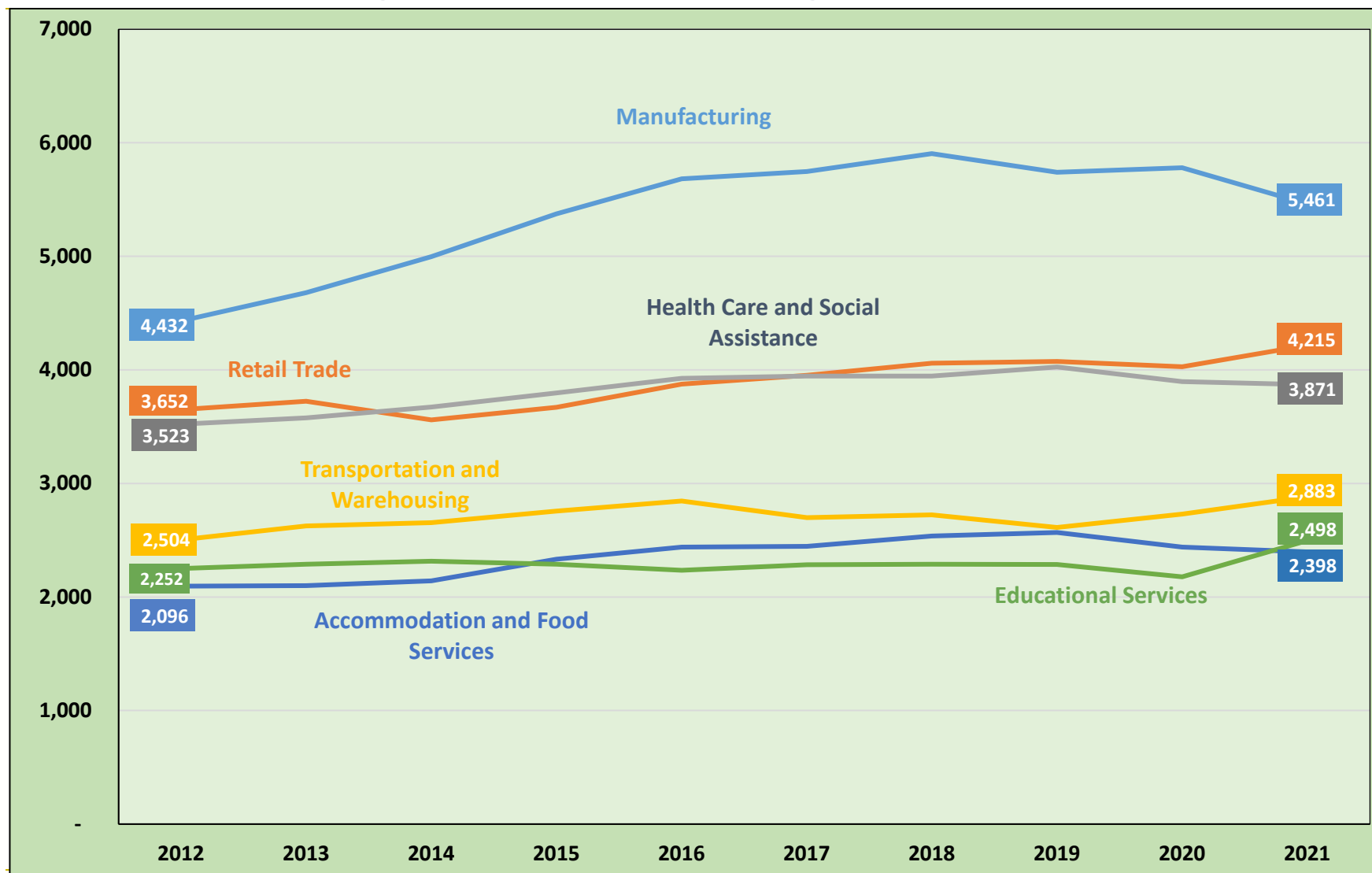


Industry Total Employment Trend



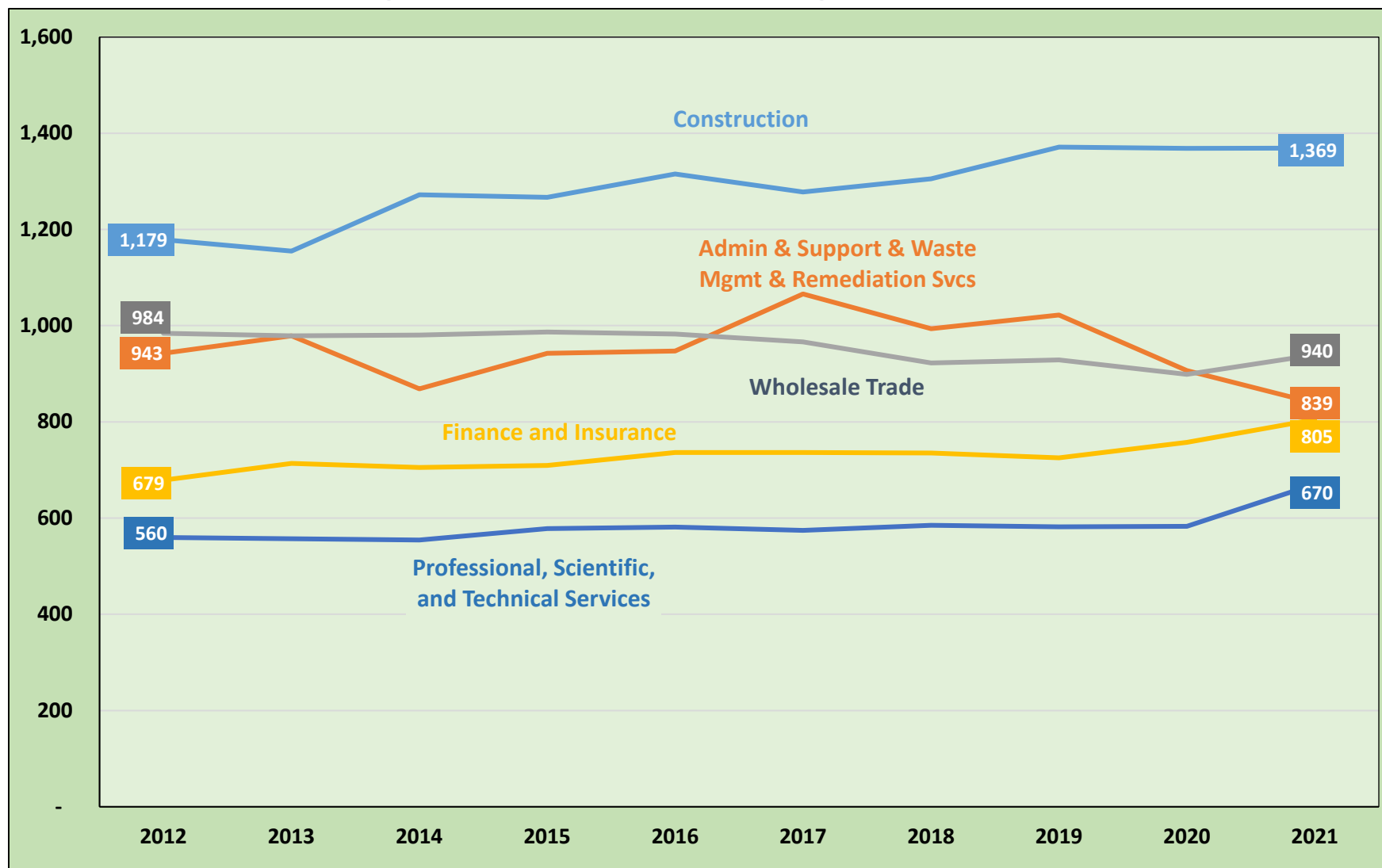
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Sector Employment Trends



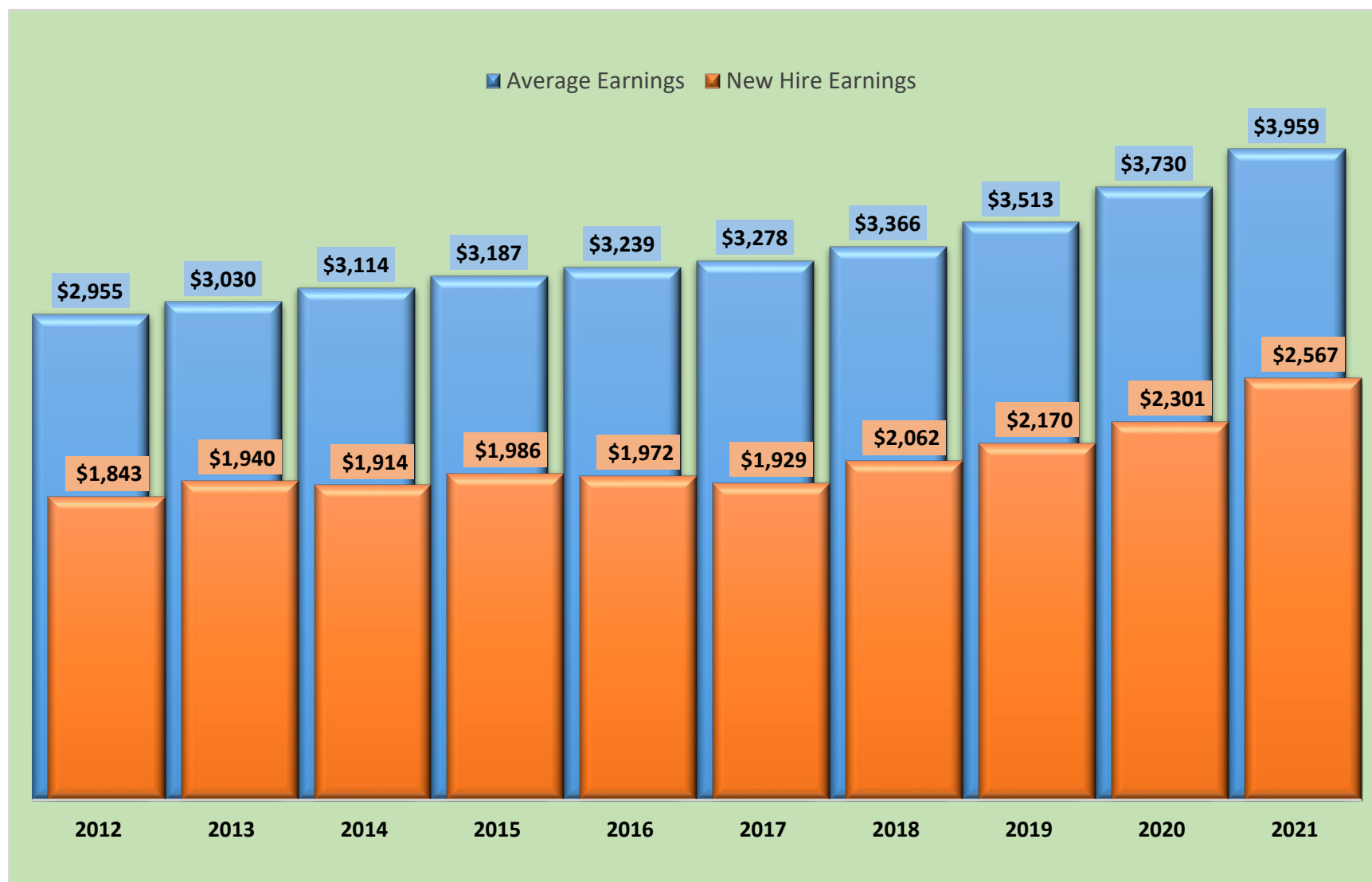
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Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Average Monthly Earnings Trend



Postsecondary Education

2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Cold Springs High School	58	28	6	1	0	7	23	5
Cullman High School	241	158	8	1	3	12	136	22
Fairview High School	112	53	2	2	1	5	47	6
Good Hope High School	96	42	4	1	2	7	37	5
Hanceville High School	62	22	3	1	1	5	17	5
Holly Pond High School	75	34	1	1	1	3	26	8
Vinemont High School	73	25	2	1	1	4	20	5
West Point High School	129	53	7	2	0	9	46	7



Source: Alabama Commission on Higher Education; 2022 High School Report.

Postsecondary Education

Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Cullman County		# Undergrads	# First-Time Freshman
Major	Grand Total	3,353	527
General Studies		1,661	170
Registered Nursing/Registered Nurse		223	50
Mechanics and Repairers, General		69	22
Elementary Education and Teaching		62	6
Business Administration and Management, General		61	8
Undeclared/NotReported		57	5
Computer and Information Sciences, General		54	16
Office Management and Supervision		54	17
Engineering Technologies/Technicians, General		50	15
Liberal Arts and Sciences/Liberal Studies		37	6
Psychology, General		37	3
Biology/Biological Sciences, General		33	3
Marketing/Marketing Management, General		30	1
Accounting		27	3
Salon/Beauty Salon Management/Manager		27	14

Postsecondary Education

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Cullman Total	* State Totals
Multi-/Interdisciplinary Studies, Other	123	0	0	0	2	1	0	0	0	126	1,066
General Studies	6	0	98	0	1	0	0	0	0	105	6,052
Industrial Electronics Technology/Technician	68	7	7	0	0	0	0	0	0	82	509
Registered Nursing/Registered Nurse	0	0	31	0	24	0	14	1	0	70	3,814
Engineering Technologies/Technicians, General	32	0	5	0	2	0	0	0	0	39	251
Welding Technology/Welder	31	3	0	0	0	0	0	0	0	34	1,136
Licensed Practical/Vocational Nurse Training	0	29	0	0	0	0	0	0	0	29	1,186
Elementary Education and Teaching	0	0	0	0	19	0	8	1	0	28	1,158
Child Care and Support Services Management	23	1	0	0	0	0	0	0	0	24	475
Computer and Information Sciences, General	14	0	6	0	2	0	1	0	0	23	1,304
Office Management and Supervision	12	0	10	0	0	0	0	0	0	22	129
Salon/Beauty Salon Management/Manager	0	12	9	0	0	0	0	0	0	21	270
Administrative Assistant and Secretarial Science, General	14	1	5	0	0	0	0	0	0	20	435
Business Administration and Management, General	1	0	0	0	10	0	8	0	0	19	2,201
Diesel Mechanics Technology/Technician	16	1	0	0	0	0	0	0	0	17	171

Questions???

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