

Cullman County Profile

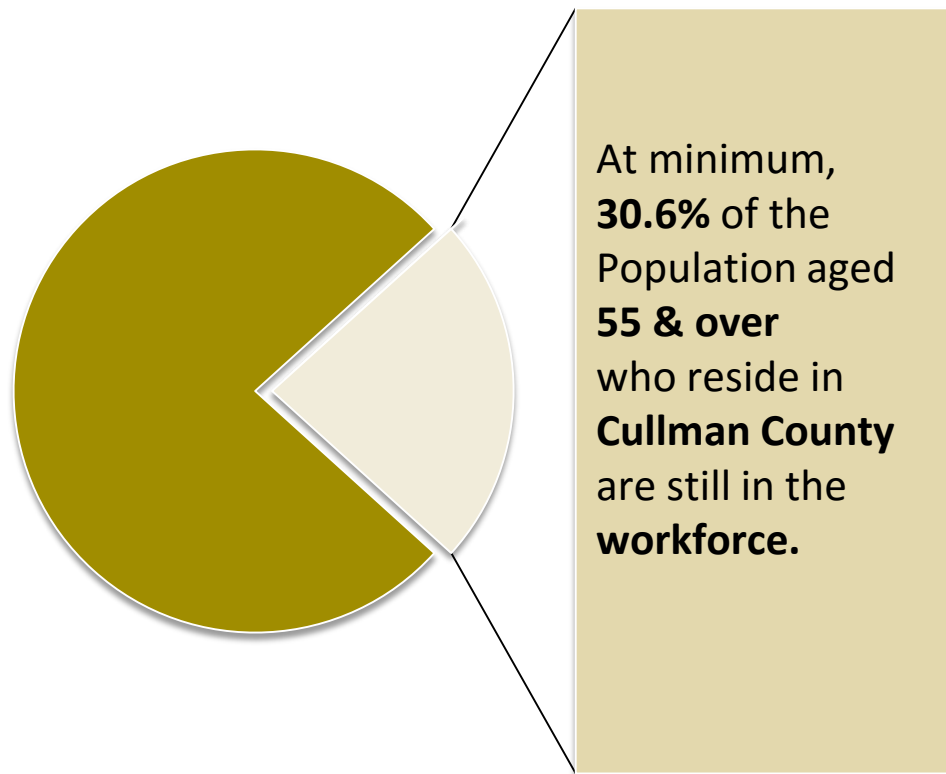
Alabama Department of Labor

Labor Market Information Division

Demographics

American Community Survey Average Population Estimates for 2011-2015

Age	Estimate
Under 5 years	4,830
5 to 9 years	5,016
10 to 14 years	5,381
15 to 19 years	4,935
20 to 24 years	5,030
25 to 34 years	9,647
35 to 44 years	10,010
45 to 54 years	11,370
55 to 59 years	5,393
60 to 64 years	5,320
65 to 74 years	8,319
75 to 84 years	4,328
85 years and over	1,386



Demographics

American Community Survey Average Population Estimates for 2011-2015

School Enrollment	Estimate
Population 3 years and over enrolled in school	17,743
Nursery school, preschool	897
Kindergarten	823
Elementary school (grades 1-8)	8,430
High school (grades 9-12)	4,002
College or graduate school	3,591



Demographics

American Community Survey Average Population Estimates for 2011-2015

Educational Attainment	Estimate
Population 25 years and over	55,773
Less than 9 th grade	3,560
9 th to 12 th grade, no diploma	6,565
High school graduate (includes equivalency)	19,331
Some college, no degree	12,247
Associate's degree	5,947
Bachelor's degree	5,092
Graduate or professional degree	3,031



Unemployment Data

May 2017 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Cullman	37,892	36,555	1,337	3.5%	9,234	10,571
DeKalb	28,670	27,436	1,234	4.3%	6,974	8,208
Jackson	23,391	22,294	1,097	4.7%	4,627	5,724
Limestone	41,137	39,578	1,559	3.8%	9,447	11,006
Madison	175,910	169,444	6,466	3.7%	34,979	41,445
Marshall	41,693	40,138	1,555	3.7%	12,223	13,778
Morgan	55,465	53,313	2,152	3.9%	10,501	12,653

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, May 2017 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2016, Published June 2017, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Unemployed by Occupation 2017, Quarter 1

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	25	Construction Laborers	8
Retail Salespersons	23	Operating Engineers and Other Construction Equipment Operators	8
Cashiers	16	Receptionists and Information Clerks	7
Heavy and Tractor-Trailer Truck Drivers	13	Stock Clerks and Order Fillers	7
General and Operations Managers	12	Electricians	7
Preschool Teachers, Except Special Education	11	Team Assemblers	7
Office Clerks, General	10	Machinists	7
Customer Service Representatives	9	Registered Nurses	6
Industrial Truck and Tractor Operators	9	Carpenters	6
Teacher Assistants	8	Insulation Workers, Mechanical	6



Resumes Posted on Alabama Joblink

Top Occupations with Most Resumes Posted 2017, Quarter 1

Occupation	# of Resumes	Occupation	# of Resumes
Office Clerks, General	68	Childcare Workers	24
Customer Service Representatives	59	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	23
Cashiers	58	Construction Laborers	22
Helpers--Production Workers	44	Cooks, Fast Food	19
Team Assemblers	37	Combined Food Preparation and Serving Workers, Including Fast Food	17
Electrical Power-Line Installers and Repairers	35	Receptionists and Information Clerks	17
Retail Salespersons	34	Laborers and Freight, Stock, and Material Movers, Hand	17
Heavy and Tractor-Trailer Truck Drivers	31	Nursing Assistants	16
Landscaping and Groundskeeping Workers	30	Shipping, Receiving, and Traffic Clerks	15
Executive Secretaries and Executive Administrative Assistants	26	Stock Clerks and Order Fillers	15



Help Wanted OnLine[®] Annual Job Postings

2016 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy and Tractor-Trailer Truck Drivers	173	Customer Service Representatives	20
Retail Salespersons	54	Demonstrators and Product Promoters	17
Maintenance and Repair Workers, General	45	Merchandise Displayers and Window Trimmers	15
Stock Clerks and Order Fillers	44	Cashiers	14
Physical Therapists	31	Insurance Sales Agents	14
Light Truck or Delivery Services Drivers	29	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	14
Industrial Engineers	28	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	14
Bus and Truck Mechanics and Diesel Engine Specialists	25	Securities, Commodities, and Financial Services Sales Agents	14
Registered Nurses	25	Industrial Truck and Tractor Operators	13
Combined Food Preparation and Serving Workers, Including Fast Food	21	Laborers and Freight, Stock, and Material Movers, Hand	13



Expected Worker Shortfall

	2014-2024	2014-2030
Total Population Growth	2.9	4.3
Age 20-64 Population Growth	-3.5	-5.1
Nonagricultural Job Growth	11.8	15.2
Worker Shortfall (%)	15.3	20.3
Worker Shortfall	4,380	5,834

Occupational Wages

Cullman County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$9.00	\$17.88	\$22.32

Cullman County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$11.34	\$19.03	\$22.86

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2016 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

Occupational Wages

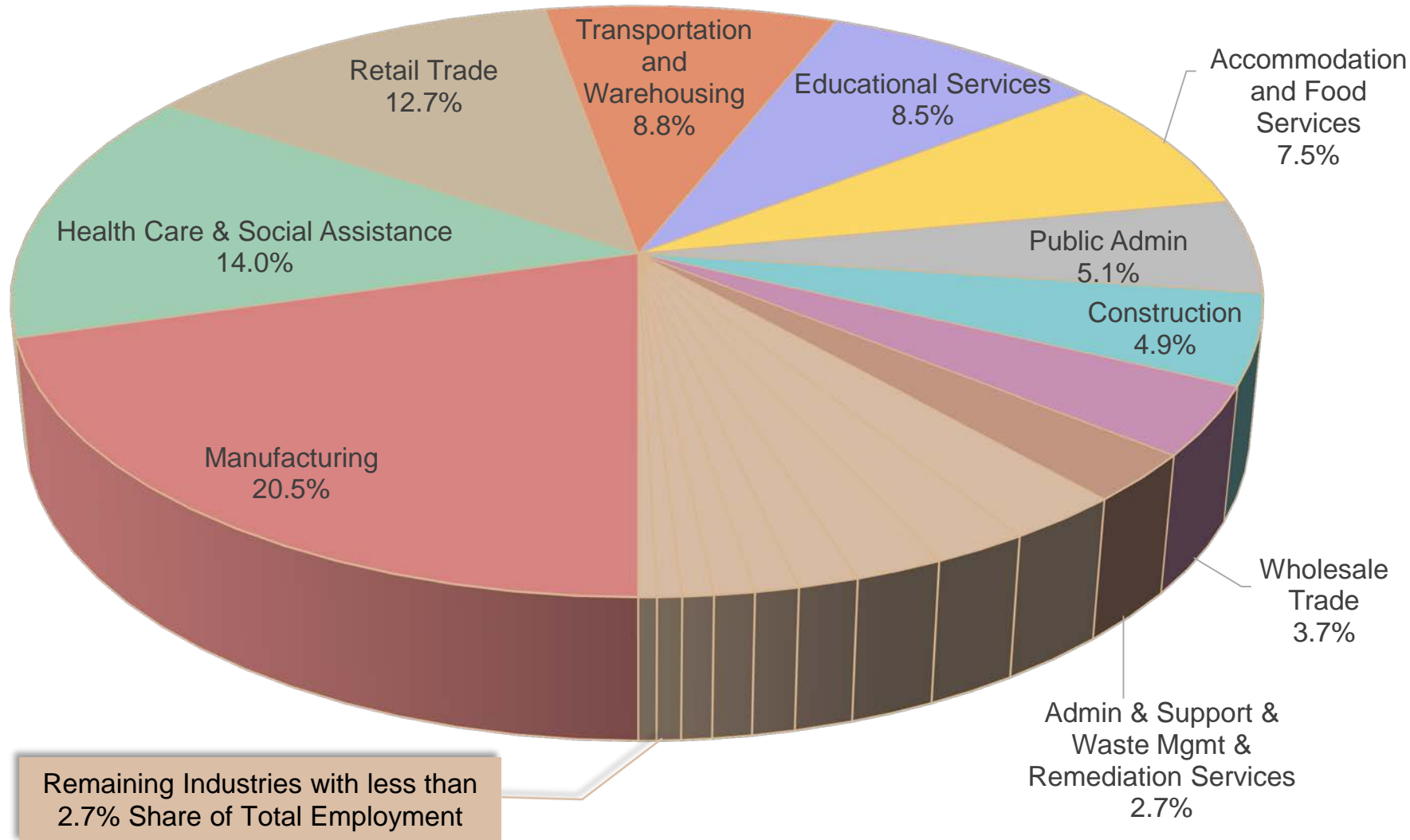
Annual Salary Area Comparison

	Entry	Mean	Experienced
Alabama			
Total	\$19,382	\$43,252	\$55,186
Production	\$23,717	\$44,798	\$55,339
Cullman County			
Total	\$18,721	\$37,191	\$46,426
Production	\$23,588	\$39,572	\$47,563
Jefferson County			
Total	\$21,053	\$49,411	\$63,591
Production	\$25,707	\$44,811	\$54,363
Madison County			
Total	\$20,372	\$55,434	\$72,965
Production	\$28,452	\$61,971	\$78,730

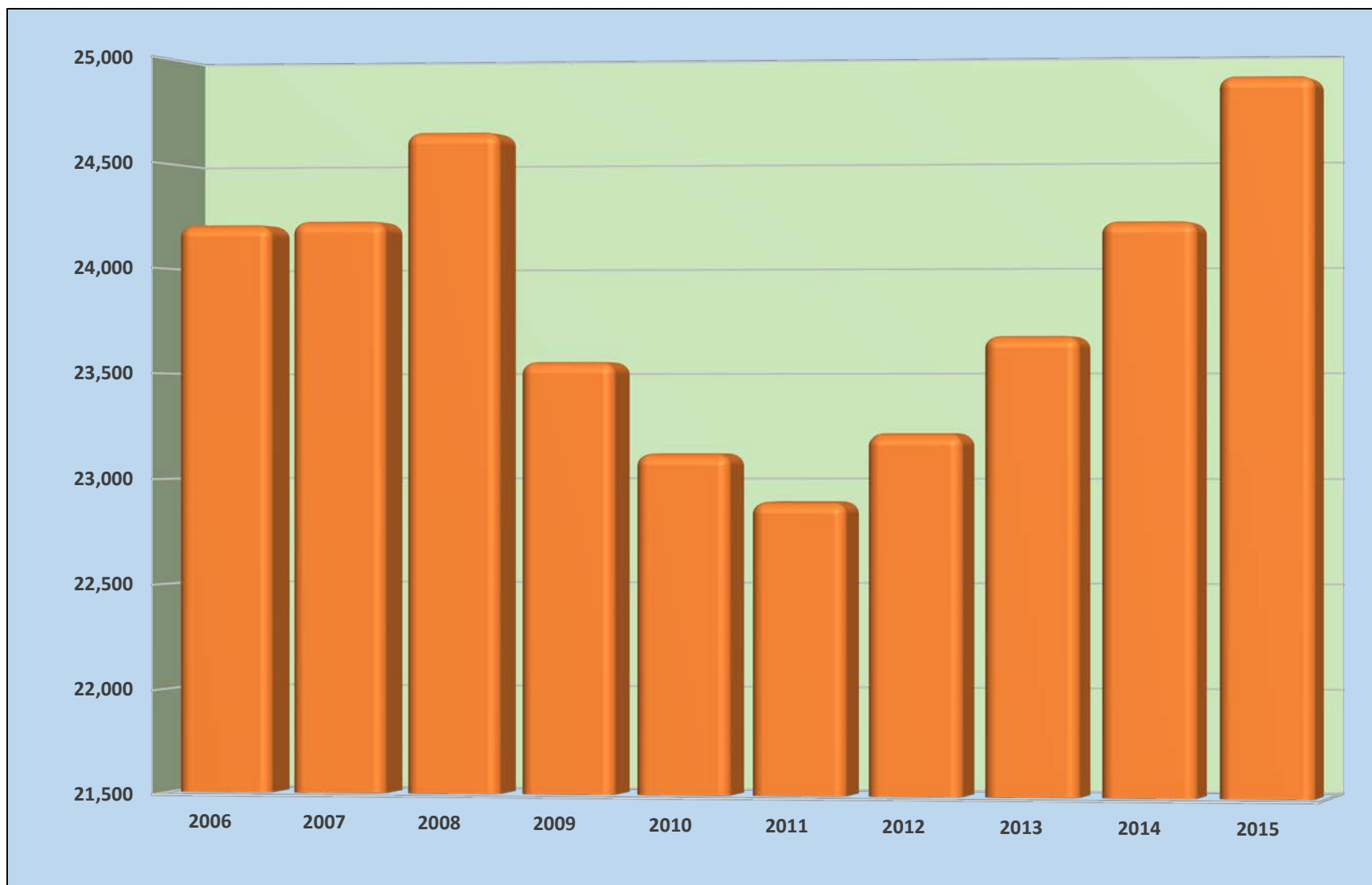
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Cullman County: % Share of Total Employment

2015

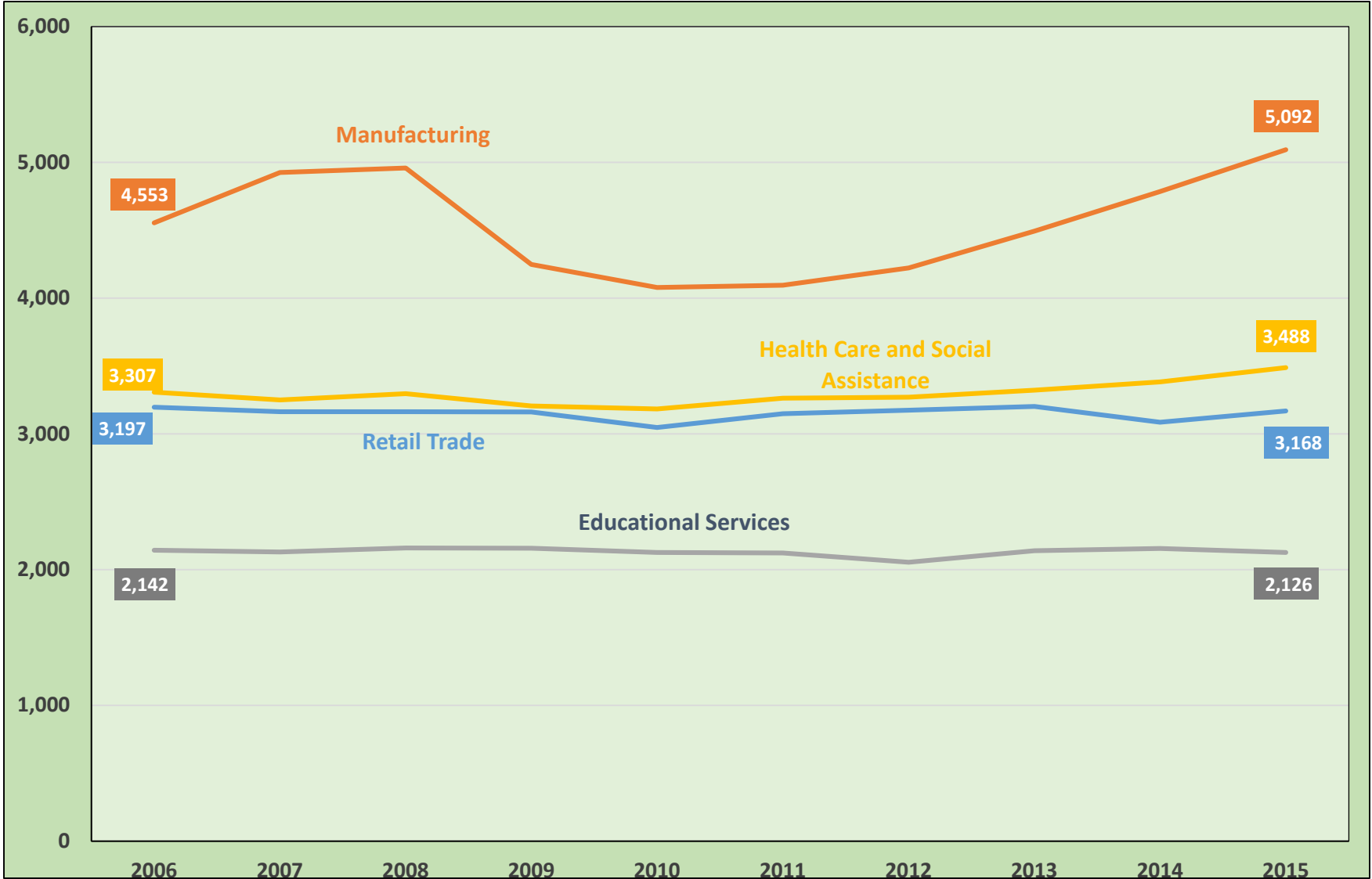


Industry Total Employment Trend



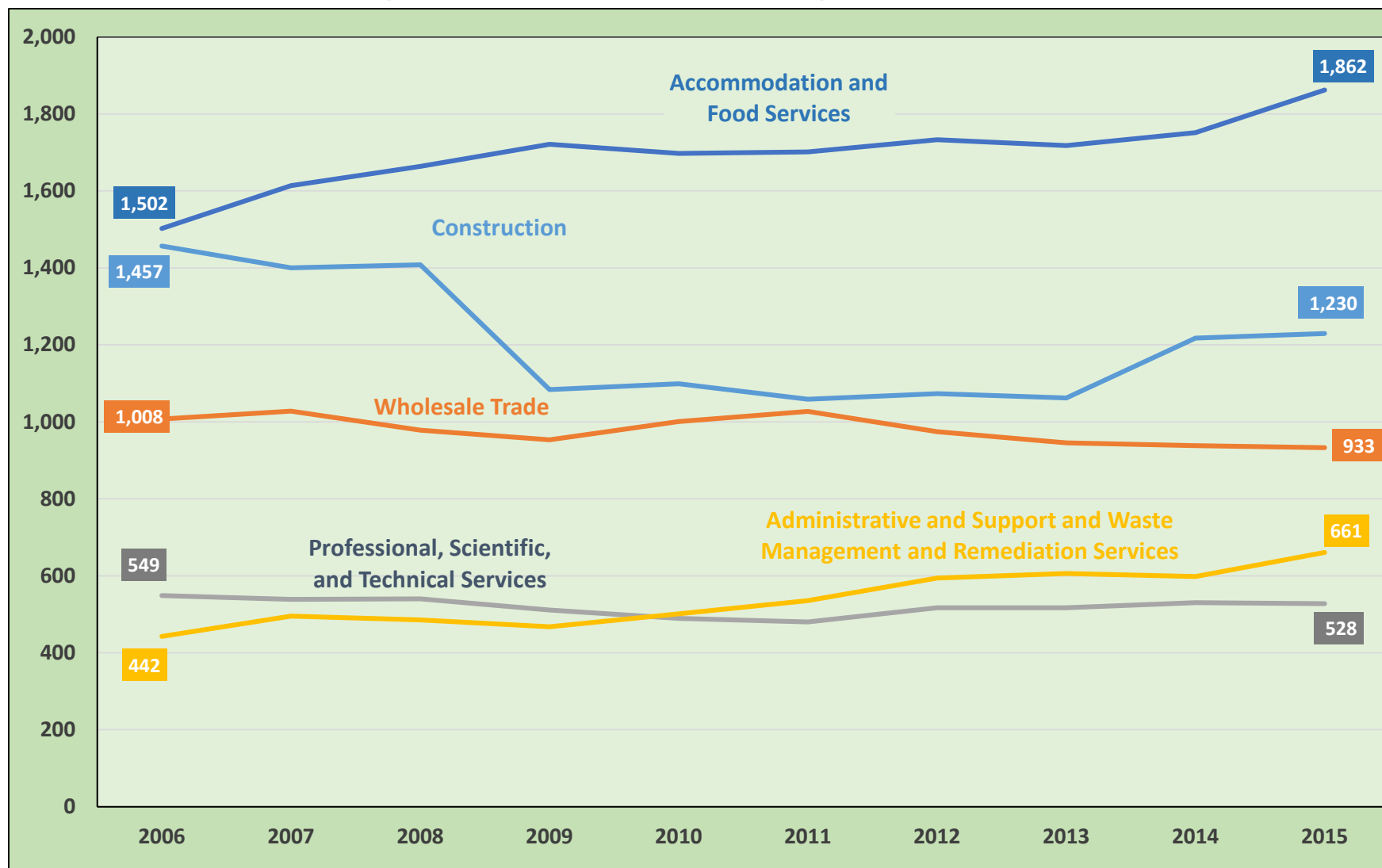
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.
Note: 2014 only contains first quarter data.

Industry Sector Employment Trends

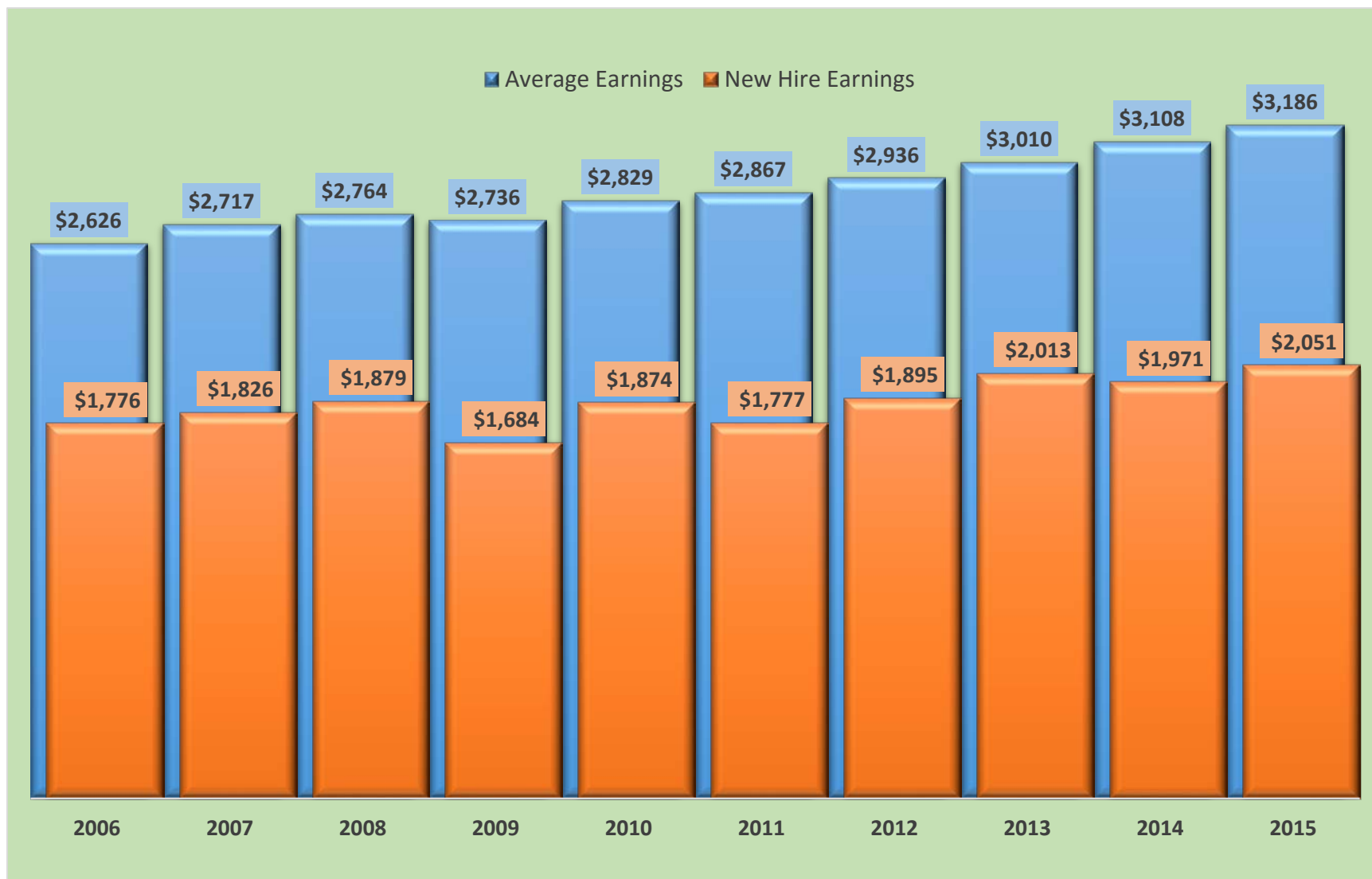


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Industry Sector Employment Trends



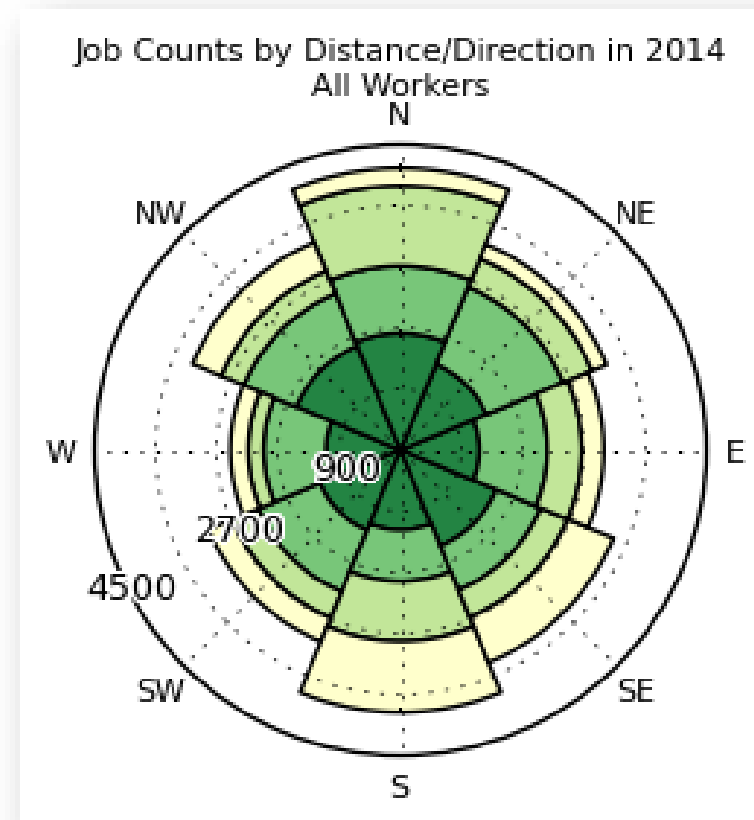
Average Monthly Earnings Trend



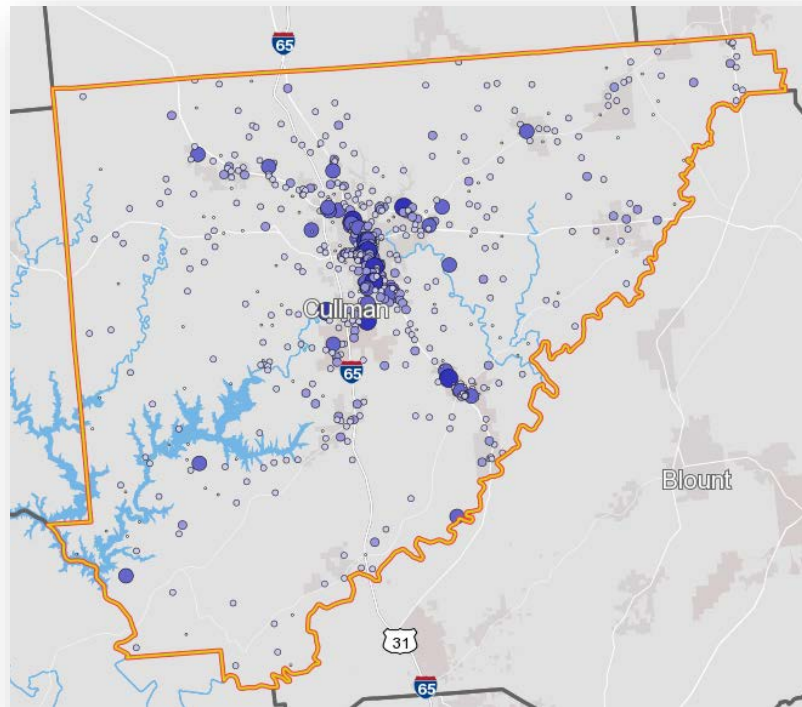
2014 Commuting Patterns

Distance Workers Travel to Cullman County to Work

	Count	Share
Total Primary Jobs	26,530	100.0%
Less than 10 miles	10,974	41.4%
10 to 24 miles	7,408	27.9%
25 to 50 miles	4,453	16.8%
Greater than 50 miles	3,695	13.9%



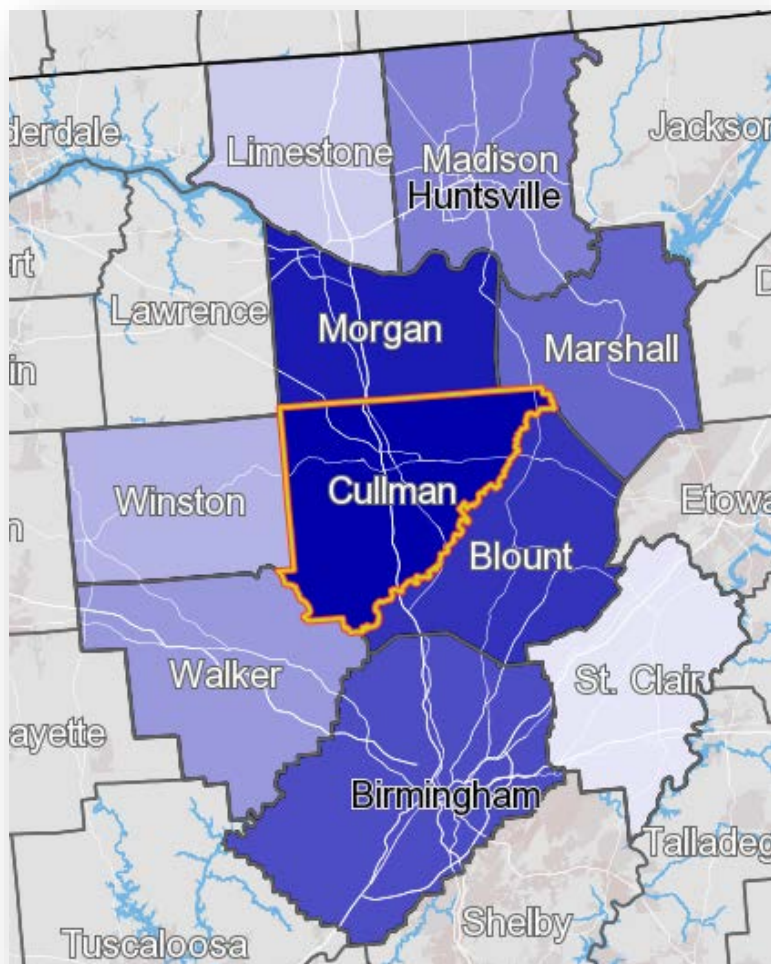
2014 Commuting Patterns



Jobs by Worker Age	Count	Share
Age 29 or younger	6,790	25.6%
Age 30 to 54	14,173	53.4%
Age 55 or older	5,567	21.0%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	2,251	8.5%
High school or equivalent, no college	6,915	26.1%
Some college or Associate degree	6,686	25.2%
Bachelor's degree or advanced degree	3,888	14.7%
Educational attainment not available (workers aged 29 or younger)	6,790	25.6%
Jobs by Worker Sex	Count	Share
Male	13,597	51.3%
Female	12,933	48.7%
Jobs by Earnings	Count	Share
\$1,250 per month or less	6,182	23.3%
\$1,251 to \$3,333 per month	12,170	45.9%
More than \$3,333 per month	8,178	30.8%

2014 Commuting Patterns

County of Residence for Workers in Cullman County

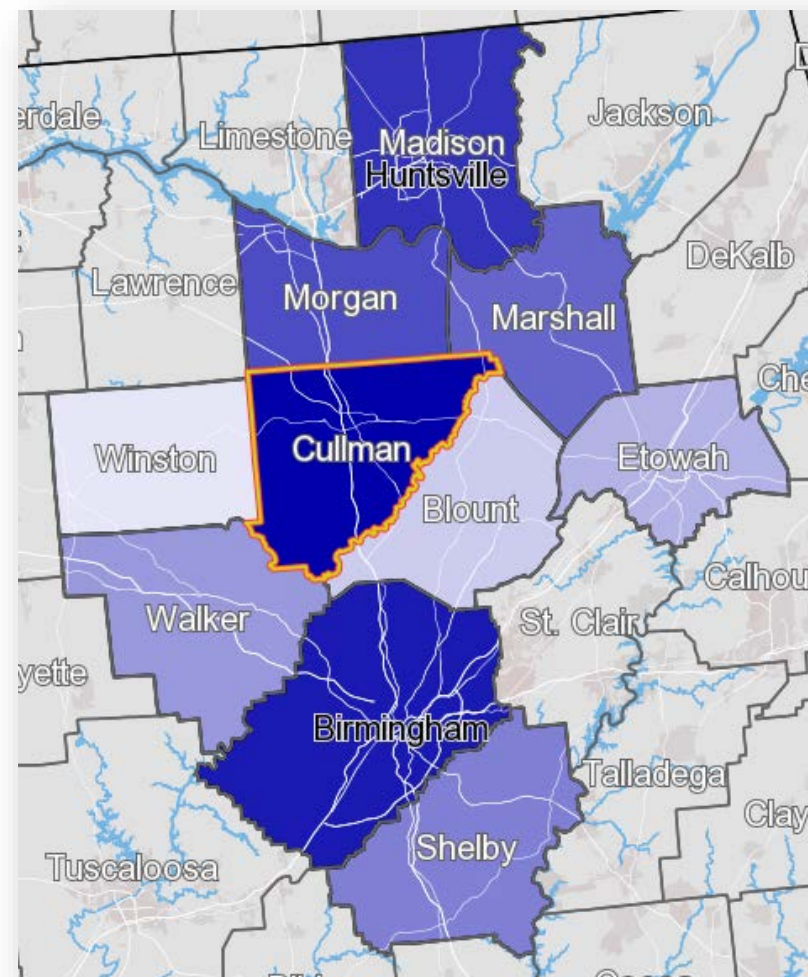


	Count	Share
Cullman County, AL	15,447	58.2%
Morgan County, AL	1,730	6.5%
Blount County, AL	1,143	4.3%
Jefferson County, AL	1,117	4.2%
Marshall County, AL	766	2.9%
Madison County, AL	754	2.8%
Walker County, AL	576	2.2%
Winston County, AL	542	2.0%
Limestone County, AL	418	1.6%
St. Clair County, AL	311	1.2%
All Other Locations	3,726	14.0%

2014 Commuting Patterns

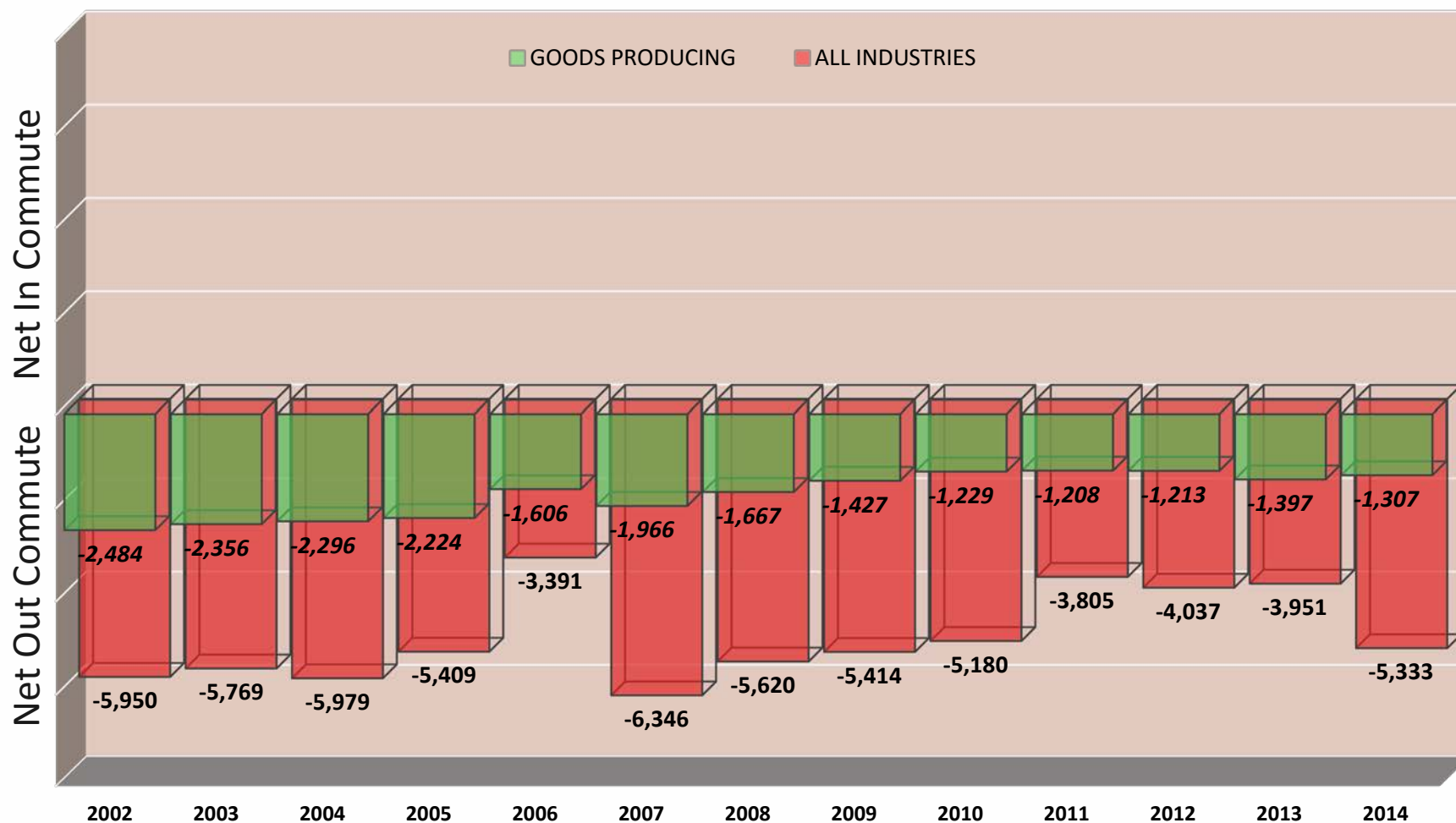
Counties Where Cullman County Residents Commute to Work

	Count	Share
Cullman County, AL	15,447	48.5%
Jefferson County, AL	4,700	14.8%
Madison County, AL	2,281	7.2%
Morgan County, AL	1,857	5.8%
Marshall County, AL	1,048	3.3%
Shelby County, AL	652	2.0%
Walker County, AL	623	2.0%
Etowah County, AL	467	1.5%
Blount County, AL	383	1.2%
Winston County, AL	355	1.1%
All Other Locations	4,050	12.7%



2014 Commuting Patterns

Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/Other
Cold Springs High School	64	38	6	3	1	10	27	11
Cullman High School	186	115	5	2	5	12	107	8
Fairview High School	142	70	11	3	3	17	64	6
Good Hope High School	100	53	15	0	3	18	47	6
Hanceville High School	80	29	5	0	2	7	22	7
Holly Pond High School	71	33	4	2	2	8	28	5
Vinemont High School	83	30	4	3	3	10	23	7
West Point High School	126	66	12	2	6	20	56	10



Source: Alabama Commission on Higher Education; 2015 High School Report.

Postsecondary Education

Fall 2016 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Cullman County	# Undergrads	# First-Time Freshman
Grand Total	2,881	459
Major		
General Studies	660	162
Undeclared/NotReported	398	18
Registered Nursing/Registered Nurse	317	49
Computer and Information Sciences, General	79	10
Business Administration and Management, General	64	11
Health Information/Medical Records Technology/Technician	57	9
Elementary Education and Teaching	56	5
Office Management and Supervision	48	6
Accounting	41	2
Mechanics and Repairers, General	41	10
Criminal Justice/Police Science	38	10

Postsecondary Education

Fall 2016 Graduate Enrollment of Students Attending
Alabama Public Four-Year Institutions

Cullman County	# Graduate Students
Grand Total	190
Major	
Registered Nursing/Registered Nurse	31
Business Administration and Management, General	23
Educational Leadership and Administration, General	14
Secondary Education and Teaching	11
Special Education and Teaching, General	10
Elementary Education and Teaching	7
Medicine	7
Counselor Education/School Counseling and Guidance Services	6
Educational/Instructional Technology	5
Physical Therapy/Therapist	5
Pharmacy	4

Postsecondary Education

Summer 2015 thru Spring 2016 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Cullman Total	* State Totals
Welding Technology/Welder	79	8								87	1,172
General Studies			85							85	3,420
Registered Nursing/Registered Nurse			41		24		12			77	3,671
Tool and Die Technology/Technician	34	2	13							49	174
Multi-/Interdisciplinary Studies, Other	41				2					43	304
Industrial Electronics Technology/Technician	28		4							32	260
Engineering Technology, General	21		8							29	168
Elementary Education and Teaching					19		2	4		25	952
Business Administration and Management, General	1				19		3			23	1,805
Accounting					15		1			16	945

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Questions???

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