

Cullman County Profile

Alabama Department of Labor
Labor Market Information Division

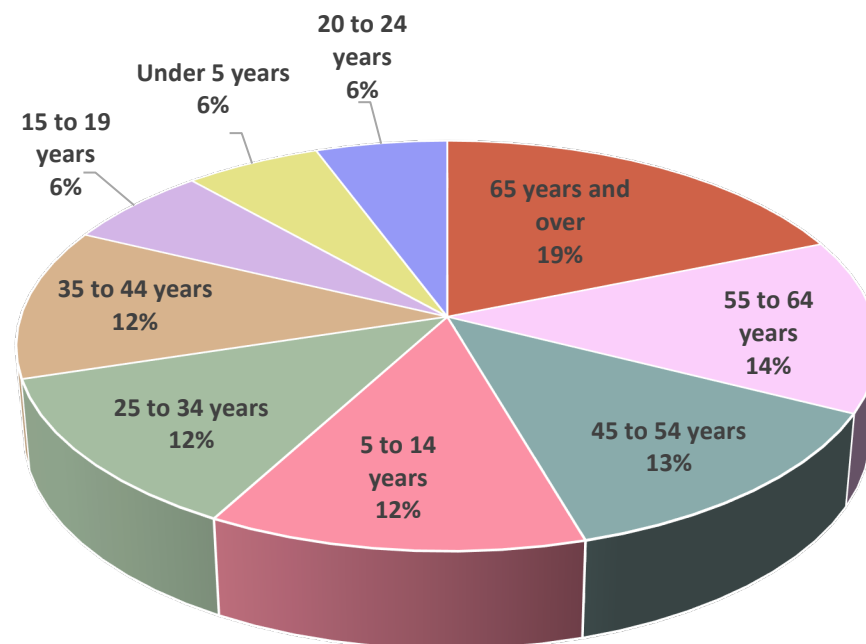
Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	5,173
5 to 14 years	10,985
15 to 19 years	5,607
20 to 24 years	4,999
25 to 34 years	10,819
35 to 44 years	10,537
45 to 54 years	11,507
55 to 64 years	12,075
65 and older	16,582

Total Population
88,284

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	19,179
Nursery school, preschool	1,449
Kindergarten	929
Elementary school (grades 1-8)	8,779
High school (grades 9-12)	4,431
College or graduate school	3,591
Educational Attainment	Estimate
Population 25 years and over	61,520
Less than 9 th grade	6,643
9 th to 12 th grade, no diploma	6,643
High school graduate (includes equivalency)	19,297
Some college, no degree	14,489
Associate's degree	7,012
Bachelor's degree	7,463
Graduate or professional degree	3,793



Source: U.S. Census Bureau, 2018-2022 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

May 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Cullman	39,916	39,127	789	2.0%	8,060	8,849
DeKalb	31,344	30,650	694	2.2%	9,839	10,533
Jackson	23,640	23,092	548	2.3%	4,480	5,028
Limestone	50,718	49,693	1,025	2.0%	11,678	12,703
Madison	210,047	205,900	4,147	2.0%	47,563	51,710
Marshall	47,161	46,236	925	2.0%	7,906	8,831
Morgan	62,846	61,654	1,192	1.9%	12,454	13,646

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	56	Receptionists and Information Clerks	17
Cashiers	39	Stockers and Order Fillers	17
Customer Service Representatives	32	Construction Laborers	17
Office Clerks, General	31	Food Service Managers	16
Team Assemblers	30	Maids and Housekeeping Cleaners	16
Waiters and Waitresses	29	Sales Reps, Wholesale & Mfg, Exc. Technical & Scientific Products	16
Medical Assistants	28	Supervisors of Office and Administrative Support Workers	16
Production Workers, All Other	28	Managers, All Other	15
Heavy and Tractor-Trailer Truck Drivers	26	Supervisors of Production and Operating Workers	15
Sales Managers	25	Nursing Assistants	14
Retail Salespersons	23	Fast Food and Counter Workers	14
General and Operations Managers	21	Electricians	14
Registered Nurses	21	Laborers and Freight, Stock, and Material Movers	14
Packaging and Filling Machine Operators and Tenders	20	Transportation, Storage, and Distribution Managers	13
Industrial Truck and Tractor Operators	20	Construction Managers	13



Source: Unemployment Insurance Reports

Help Wanted OnLine® Annual Job Postings

2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Retail Salespersons	353	Supervisors of Food Preparation & Serving Workers	68
Registered Nurses	221	Driver/Sales Workers	58
Supervisors of Retail Sales Workers	198	Industrial Engineering Technologists & Technicians	52
Fast Food & Counter Workers	179	Nursing Assistants	52
Food Service Managers	172	Postal Service Clerks	51
Laborers & Freight, Stock, & Material Movers, Hand	172	Merchandise Displayers & Window Trimmers	50
Customer Service Representatives	144	Medical & Health Services Managers	49
Maintenance & Repair Workers, General	101	Supervisors of Production & Operating Workers	48
Heavy & Tractor-Trailer Truck Drivers	100	Stockers & Order Fillers	47
Production Workers, All Other	96	Medical Assistants	46
Licensed Practical & Vocational Nurses	87	Sales Managers	44
Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products	87	Industrial Truck & Tractor Operators	43
Janitors & Cleaners, Except Maids & Housekeeping Cleaners	78	Waiters & Waitresses	42
Cashiers	70	Maids & Housekeeping Cleaners	41
Health Technologists & Technicians, All Other	69	Hosts & Hostesses, Restaurant, Lounge, & Coffee Shop	40



Source: The Conference Board-Burning Glass Help Wanted OnLine

Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	6.0%	8.7%
Age 20-64 Population Growth	5.8%	8.4%
Nonagricultural Job Growth	8.7%	10.6%
Worker Shortfall	2.9%	2.2%
Worker Shortfall	876	652

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Occupational Wages

Cullman County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$12.26	\$18.96	\$22.79	\$28.05

Cullman County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$15.15	\$19.83	\$23.67	\$27.94

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

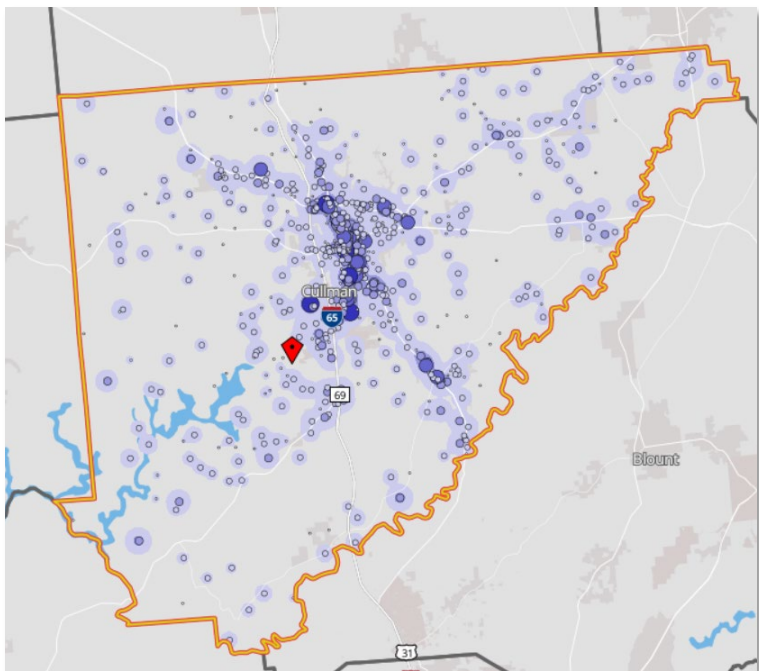
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$30,109	\$49,126	\$64,093	\$81,086
Manufacturing	\$32,657	\$47,238	\$56,534	\$68,473
Cullman County				
Total	\$25,505	\$39,423	\$47,395	\$58,340
Manufacturing	\$31,502	\$41,240	\$49,240	\$58,109
Jefferson County				
Total	\$28,906	\$47,977	\$60,911	\$76,914
Manufacturing	\$34,896	\$48,607	\$56,721	\$67,634
Madison County				
Total	\$29,953	\$52,917	\$72,240	\$93,384
Manufacturing	\$38,735	\$58,493	\$75,198	\$93,430

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

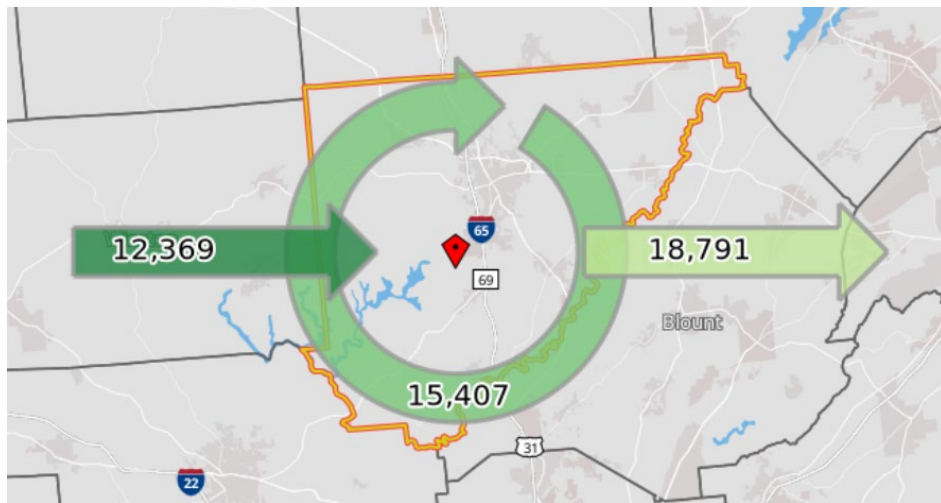
2021 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	7,296	26.3%
Age 30 to 54	14,035	50.5%
Age 55 or older	6,445	23.2%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	2,555	9.2%
High school or equivalent, no college	6,934	25.0%
Some college or Associate degree	7,036	25.3%
Bachelor's degree or advanced degree	3,955	14.2%
Educational attainment not available (workers aged 29 or younger)	7,296	26.3%
Jobs by Worker Sex	Count	Share
Male	13,668	49.2%
Female	14,108	50.8%
Jobs by Earnings	Count	Share
\$1,250 per month or less	5,061	18.2%
\$1,251 to \$3,333 per month	10,537	37.9%
More than \$3,333 per month	12,178	43.8%

2021 Commuting Patterns

Labor Force Characteristics



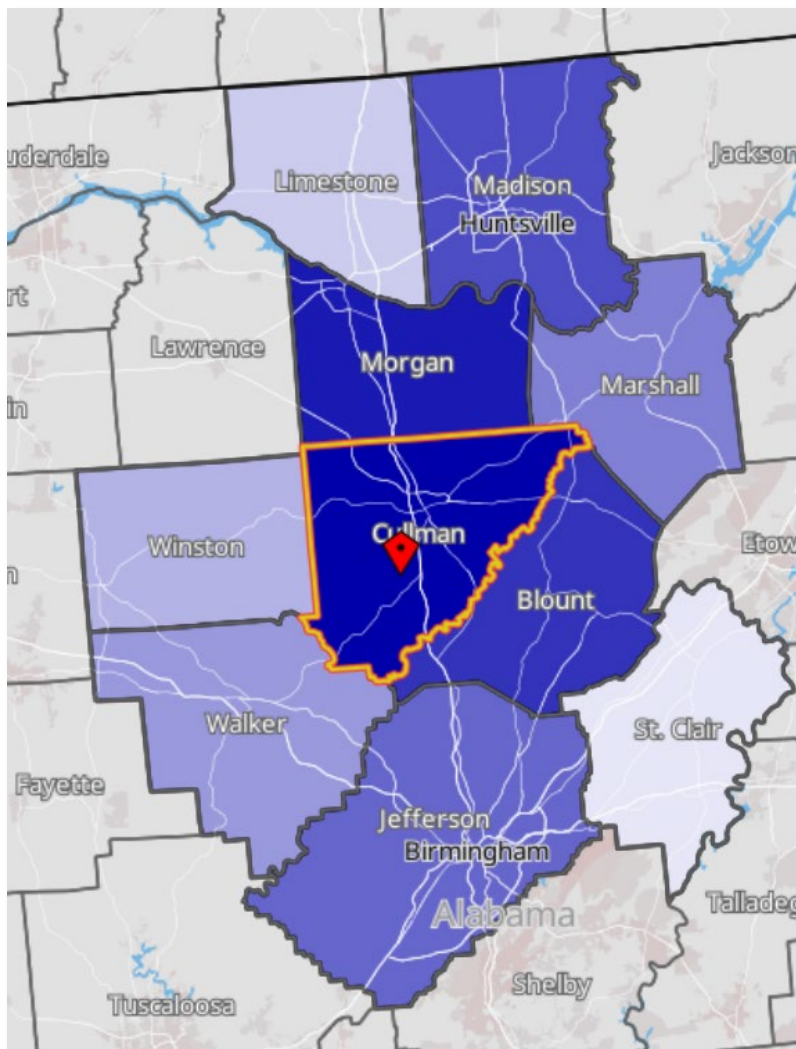
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	18,791	100.0%
Workers Aged 29 or younger	4,816	25.6%
Workers Aged 30 to 54	9,828	52.3%
Workers Aged 55 or older	4,147	22.1%
Workers Earning \$1,250 per month or less	3,040	16.2%
Workers Earning \$1,251 to \$3,333 per month	5,584	29.7%
Workers Earning More than \$3,333 per month	10,167	54.1%
Workers in the "Goods Producing" Industry Class	4,221	22.5%
Workers in the "Trade, Transportation, and Utilities" Industry Class	4,986	26.5%
Workers in the "All Other Services" Industry Class	9,584	51.0%

**Live in the County
but Work Elsewhere**
54.9%

**Live and Work
in the County**
45.1%

2021 Commuting Patterns

Where People Live who Work in This County



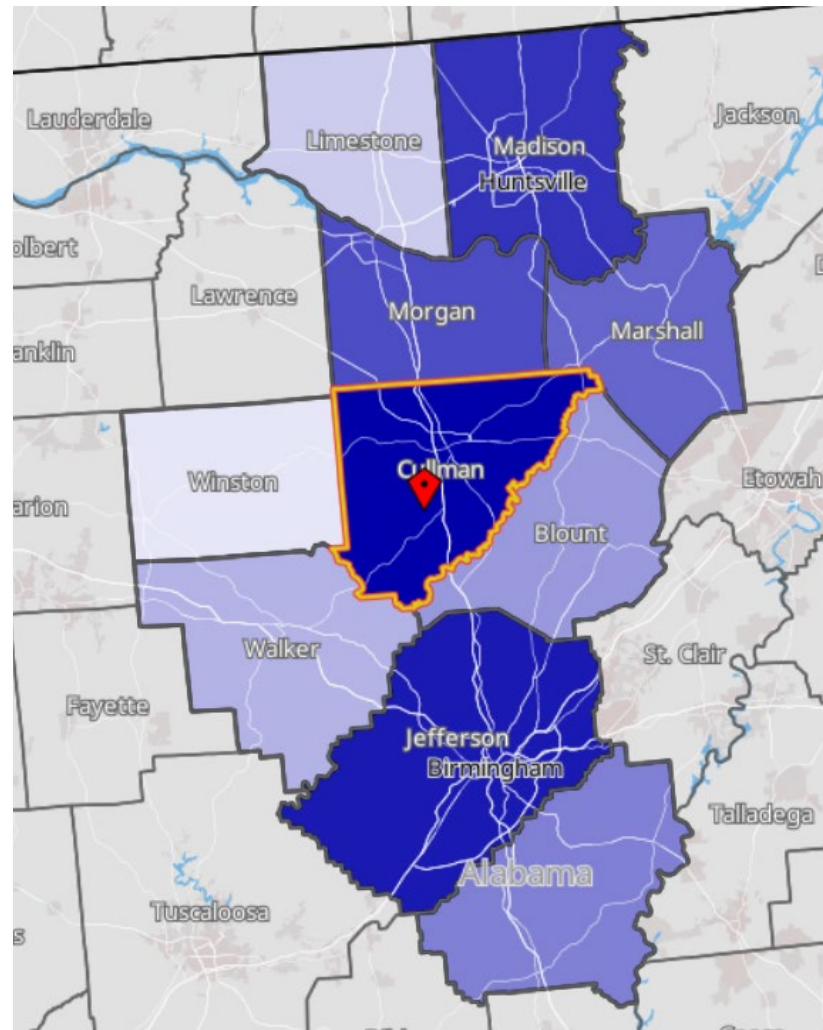
	Count	Share
Cullman County, AL	15,407	55.5%
Morgan County, AL	1,726	6.2%
Blount County, AL	1,338	4.8%
Madison County, AL	1,177	4.2%
Jefferson County, AL	1,161	4.2%
Marshall County, AL	893	3.2%
Walker County, AL	616	2.2%
Winston County, AL	514	1.9%
Limestone County, AL	510	1.8%
St. Clair County, AL	357	1.3%
All Other Locations	4,077	14.7%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

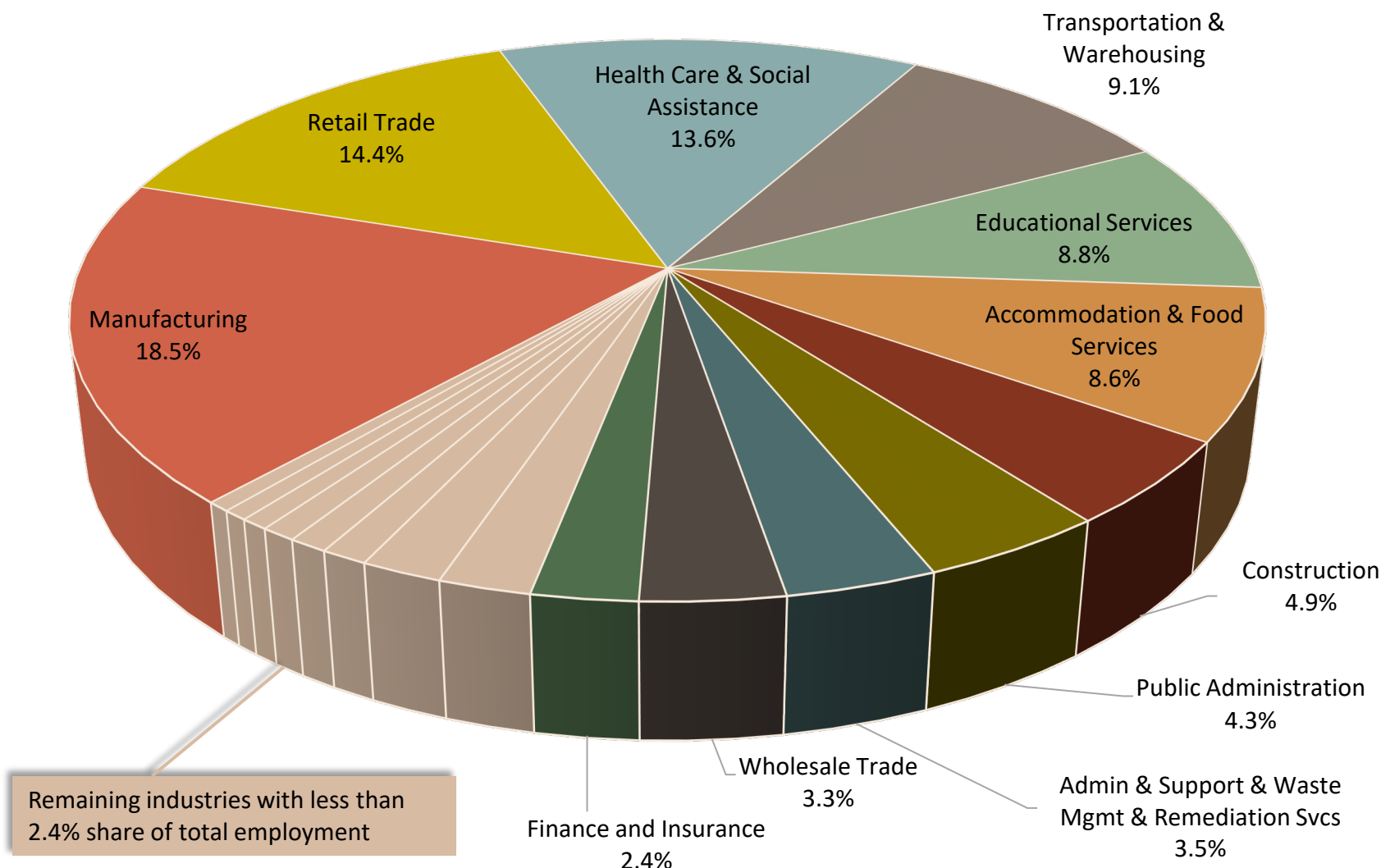
Where People Work who Live in This County

	Count	Share
Cullman County, AL	15,407	45.1%
Jefferson County, AL	5,118	15.0%
Madison County, AL	3,091	9.0%
Morgan County, AL	2,164	6.3%
Marshall County, AL	1,098	3.2%
Shelby County, AL	794	2.3%
Blount County, AL	583	1.7%
Walker County, AL	532	1.6%
Limestone County, AL	513	1.5%
Winston County, AL	477	1.4%
All Other Locations	4,421	12.9%

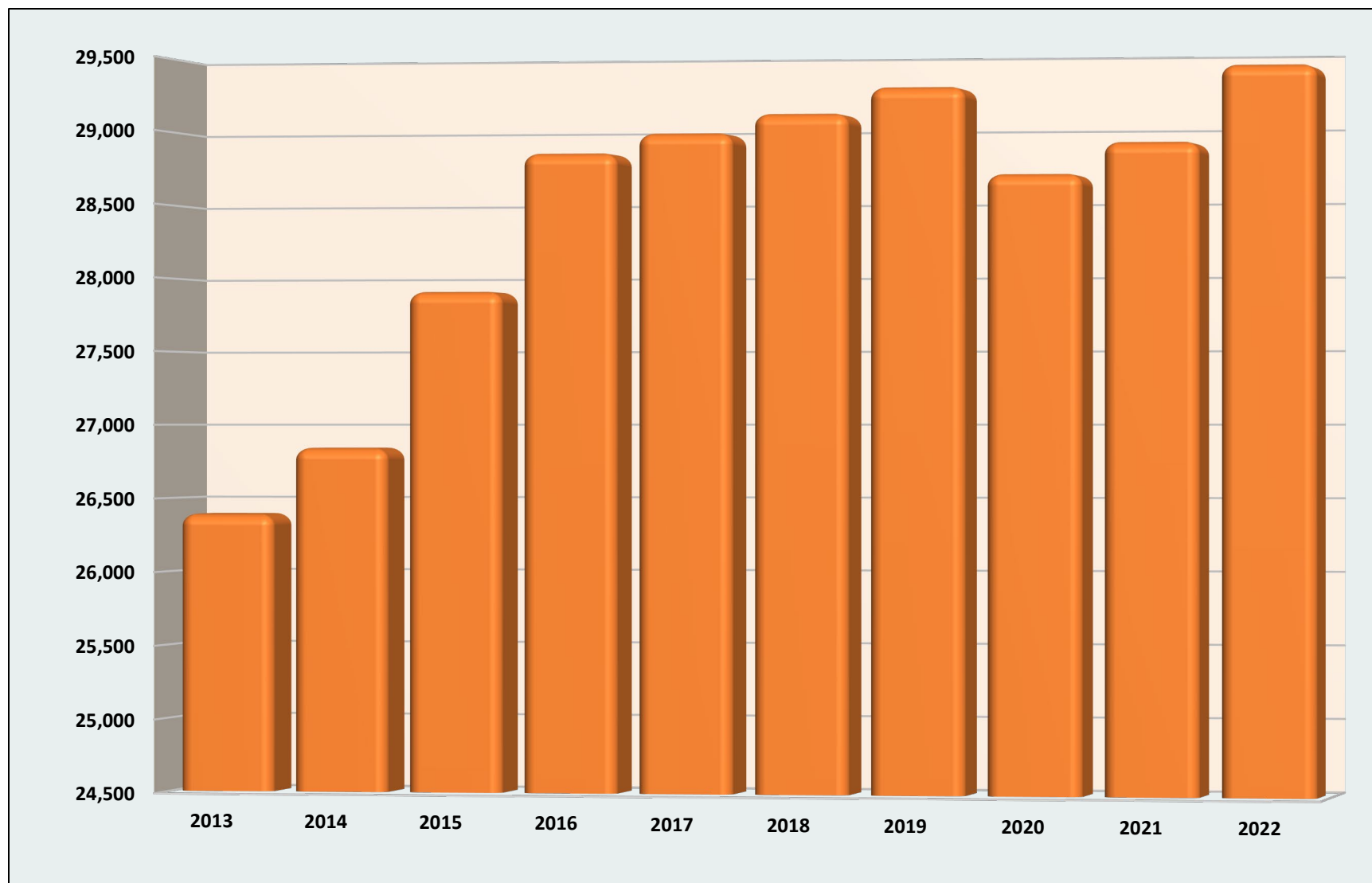


Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Cullman County Industry Distribution 2022

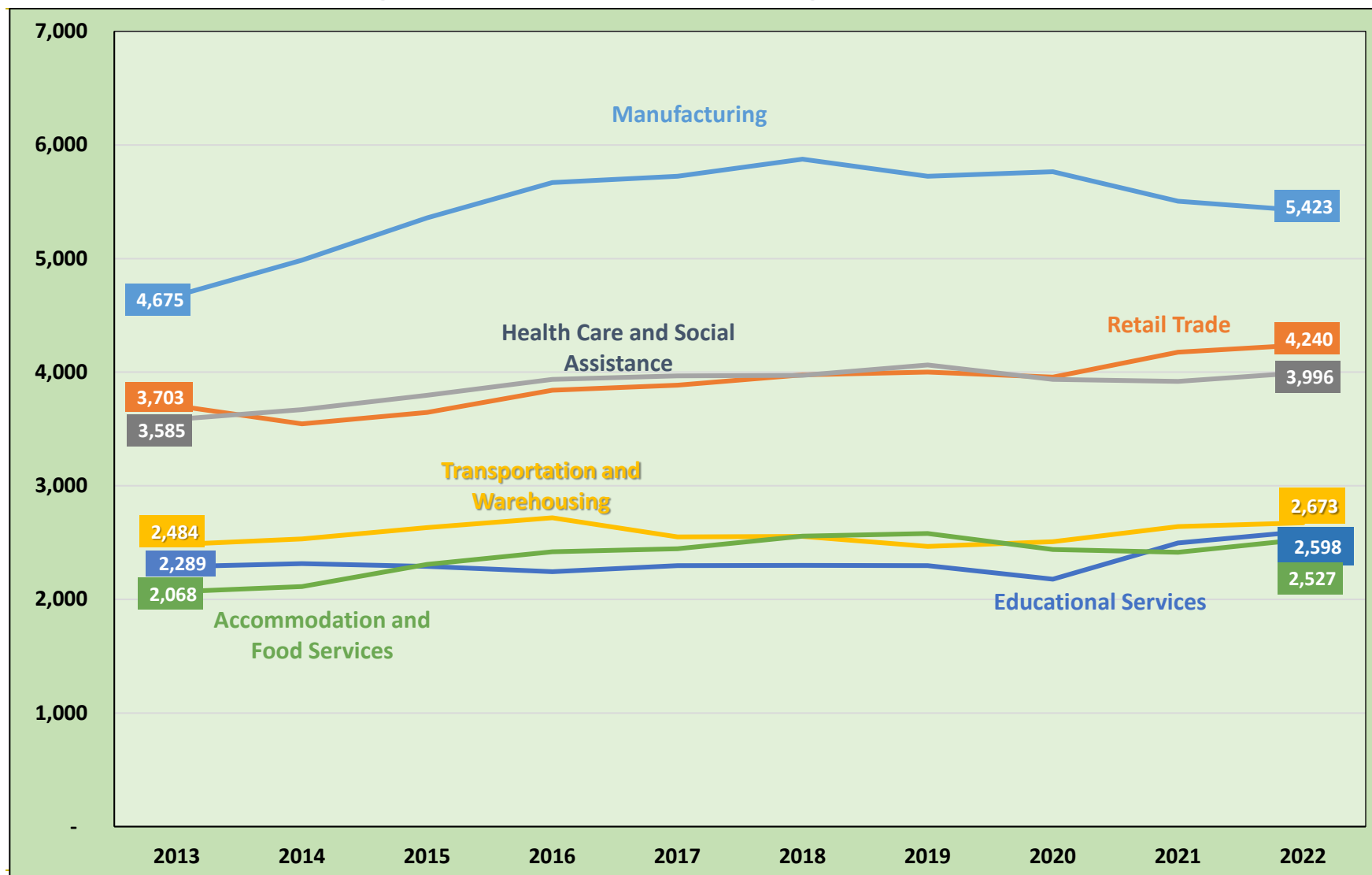


Industry Total Employment Trend



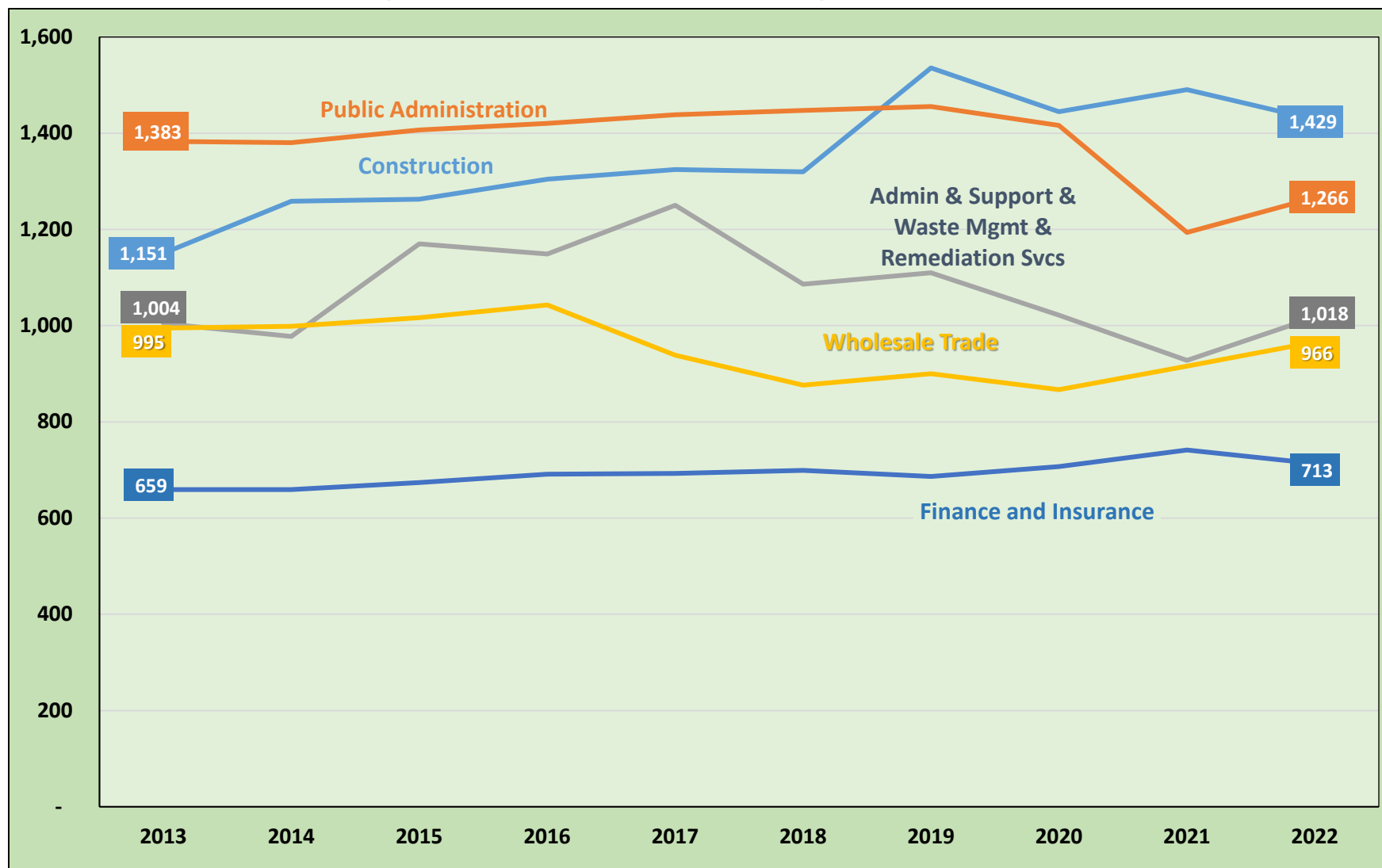
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Sector Employment Trends



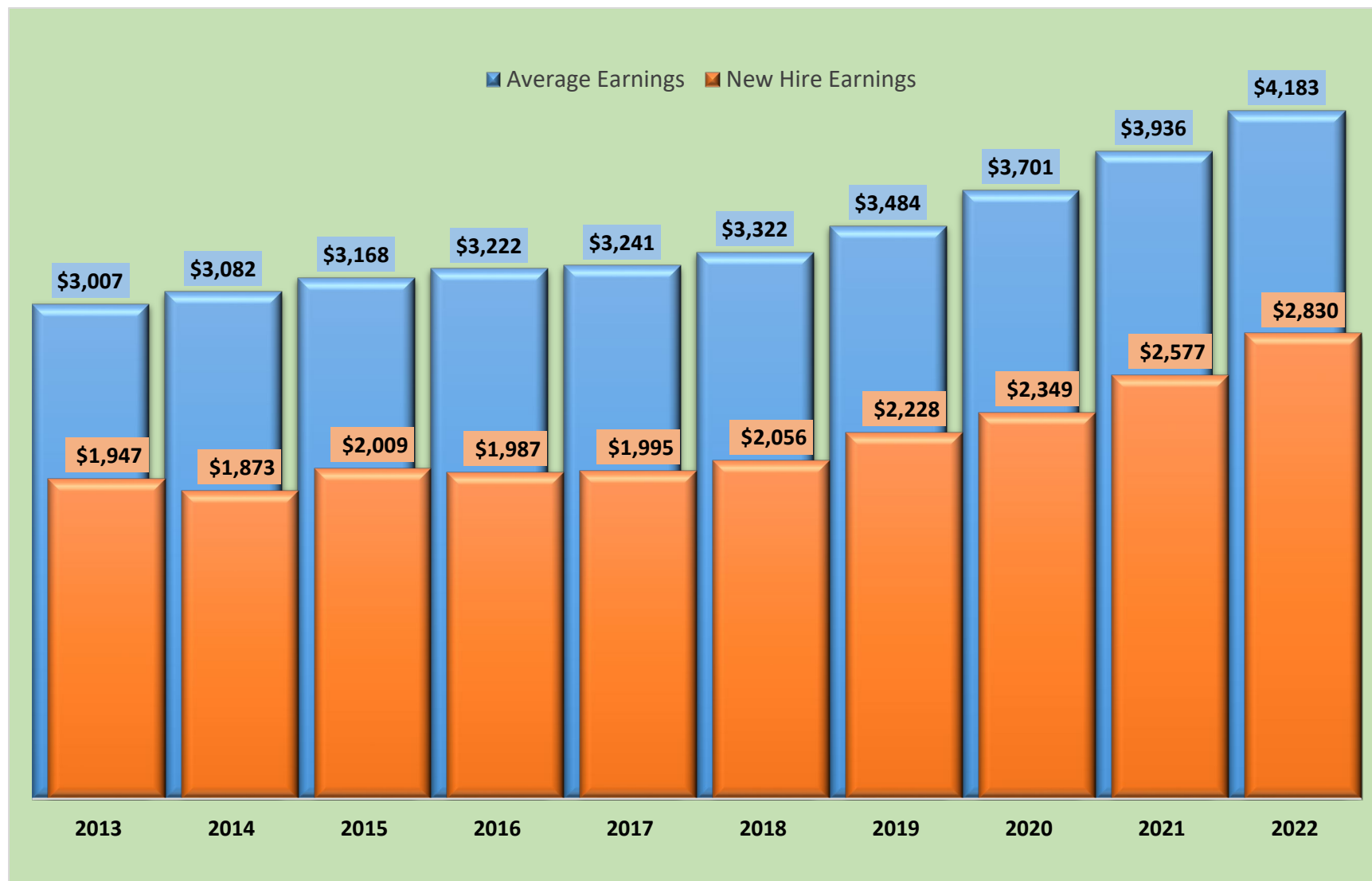
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Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Average Monthly Earnings Trend



Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2023

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Cold Springs High School	58	26	3	2	1	6	22	4
Cullman High School	247	155	9	2	1	12	139	16
Fairview High School	104	39	2	1	0	3	32	7
Good Hope High School	98	36	1	3	0	4	30	6
Hanceville High School	80	26	1	0	0	1	20	6
Holly Pond High School	62	25	3	1	0	4	21	4
Vinemont High School	88	34	1	2	1	4	24	10
West Point High School	119	53	8	1	1	10	48	5



Source: Alabama Commission on Higher Education; 2022-2023 High School Report.

Postsecondary Education

Fall 2023 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Cullman County		# Undergrads	# First-Time Freshman
Major	Grand Total	3,232	521
General Studies		1,529	162
Registered Nursing/Registered Nurse		217	46
Mechanics and Repairers, General		65	20
Business Administration and Management, General		64	14
Elementary Education and Teaching		60	4
Computer and Information Sciences, General		54	10
Undeclared/Not Reported		53	7
Administrative Assistant and Secretarial Science, General		50	3
Salon/Beauty Salon Management/Manager		44	24
Office Management and Supervision		43	11
Engineering Technologies/Technicians, General		41	10
Psychology, General		39	4
Liberal Arts and Sciences/Liberal Studies		36	14
Radiologic Technology/Science - Radiographer		28	6
Child Care and Support Services Management		26	3

Postsecondary Education

Summer 2022 thru Spring 2023 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Cullman Total	* State Totals
Multi-/Interdisciplinary Studies, Other	125	-	-	-	2	-	-	-	-	127	954
General Studies	12	-	106	-	-	-	-	-	-	118	5,561
Industrial Electronics Technology/Technician	58	13	14	-	-	-	-	-	-	85	490
Registered Nursing/Registered Nurse	-	-	42	-	17	-	10	1	-	70	3,873
Welding Technology/Welder	39	4	-	-	-	-	-	-	-	43	1,107
Engineering Technologies/Technicians, General	27	-	12	-	-	-	-	-	-	39	179
Child Care and Support Services Management	27	3	3	-	-	-	-	-	-	33	483
Licensed Practical/Vocational Nurse Training	-	32	-	-	-	-	-	-	-	32	1,243
Business Administration and Management, General	1	-	-	-	17	-	12	-	-	30	2,244
Diesel Mechanics Technology/Technician	25	5	-	-	-	-	-	-	-	30	194
Computer and Information Sciences, General	14	3	4	-	3	-	-	-	-	24	1,328
Elementary Education and Teaching	-	-	-	-	12	-	8	3	-	23	1,062
Tool and Die Technology/Technician	13	-	7	-	-	-	-	-	-	20	124
Emergency Medical Technology/Technician (EMT Paramedic)	18	-	-	-	-	-	-	-	-	18	786
Salon/Beauty Salon Management/Manager	-	11	6	-	-	-	-	-	-	17	307

Questions???

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