



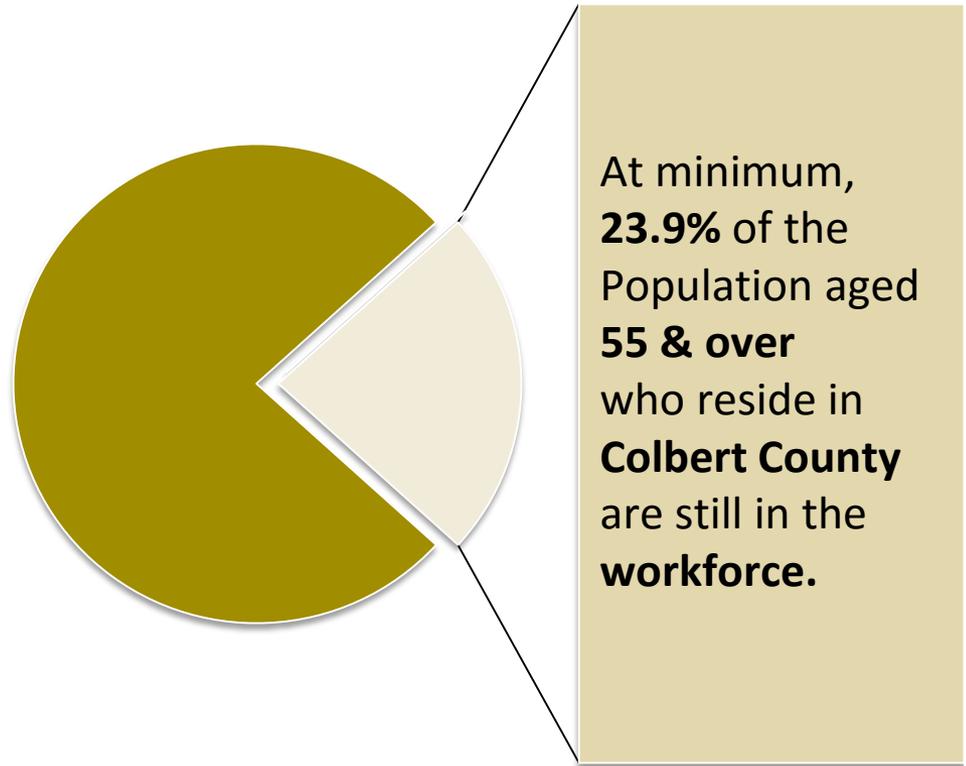
Colbert County Profile

Alabama Department of Labor
Labor Market Information Division

Demographics

American Community Survey Average Population Estimates for 2010-2014

Age	Estimate
Under 5 years	3,061
5 to 9 years	3,214
10 to 14 years	3,442
15 to 19 years	3,567
20 to 24 years	3,198
25 to 34 years	6,248
35 to 44 years	6,684
45 to 54 years	7,785
55 to 59 years	3,932
60 to 64 years	3,659
65 to 74 years	5,477
75 to 84 years	3,004
85 years and over	1,220



Demographics

American Community Survey Average Population Estimates for 2010-2014

School Enrollment	Estimate
Population 3 years and over enrolled in school	12,397
Nursery school, preschool	574
Kindergarten	514
Elementary school (grades 1-8)	5,692
High school (grades 9-12)	2,996
College or graduate school	2,621



Demographics

American Community Survey Average Population Estimates for 2010-2014

Educational Attainment	Estimate
Population 25 years and over	38,009
Less than 9 th grade	1,957
9 th to 12 th grade, no diploma	4,265
High school graduate (includes equivalency)	12,851
Some college, no degree	9,252
Associate's degree	2,978
Bachelor's degree	4,230
Graduate or professional degree	2,476



Unemployment Data

September 2016 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Colbert	23,721	22,148	1,573	6.6%	3,903	5,476
Franklin	13,874	13,091	783	5.6%	3085	3,868
Lauderdale	43,142	40,570	2,572	6.0%	10,945	13,517
Lawrence	14,084	13,182	902	6.4%	1,792	2,694
Marion	12,978	12,164	814	6.3%	1457	2,271
Winston	9,674	8,992	682	7.0%	1763	2,445

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, September 2016 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2015, Published April 2016, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Unemployed by Occupation 2016, Quarter 3

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers Production Workers	41	Structural Iron and Steel Workers	12
Construction Laborers	26	General and Operations Managers	11
Electricians	24	Customer Service Representatives	10
Team Assemblers	19	Inspectors, Testers, Sorters, Samplers, and Weighers	10
Welders, Cutters, Solderers, & Brazers	17	Retail Salespersons	9
Preschool Teachers	15	Office Clerks, General	8
Laborers and Freight, Stock, and Material Movers, Hand	15	Elementary School Teachers, Except Special Education	7
Plumbers, Pipefitters, and Steamfitters	13	Stock Clerks and Order Fillers	7
Cashiers	12	Heavy and Tractor-Trailer Truck Drivers	7
Carpenters	12	Industrial Truck and Tractor Operators	7



Source: Unemployment Insurance Reports

Resumes Posted on Alabama Joblink

Top Occupations with Most Resumes Posted 2016, Quarter 3

Occupation	# of Resumes	Occupation	# of Resumes
Helpers--Production Workers	155	Production, Planning, and Expediting Clerks	12
Office Clerks, General	46	Construction Laborers	11
Customer Service Representatives	34	Sales Managers	10
Team Assemblers	21	Welders, Cutters, Solderers, and Brazers	10
Cashiers	19	General and Operations Managers	9
Secretaries & Administrative Assistants, Except Legal, Medical, & Executive	17	Combined Food Preparation and Serving Workers, Including Fast Food	8
Executive Secretaries and Executive Administrative Assistants	16	Home Health Aides	8
Nursing Assistants	13	Retail Salespersons	8
Stock Clerks and Order Fillers	13	Receptionists and Information Clerks	8
Heavy and Tractor-Trailer Truck Drivers	13	Maintenance and Repair Workers, General	8



Help Wanted OnLine® Annual Job Postings

2015 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy and Tractor-Trailer Truck Drivers	645	Laborers and Freight, Stock, and Material Movers, Hand	27
Customer Service Representatives	73	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	25
Retail Salespersons	61	Cashiers	25
Industrial Engineers	57	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	24
Physical Therapists	57	Maintenance and Repair Workers, General	24
Combined Food Preparation and Serving Workers, Including Fast Food	53	Occupational Therapists	21
Registered Nurses	51	General and Operations Managers	20
Light Truck or Delivery Services Drivers	29	Medical and Health Services Managers	20
Stock Clerks and Order Fillers	28	Licensed Practical and Licensed Vocational Nurses	20
Automotive Service Technicians and Mechanics	28	Personal Care Aides	20



Expected Worker Shortfall

	2012-2022	2012-2030
Total Population Growth	0.3%	-0.6%
Age 20-64 Population Growth	-5.4%	-10.3%
Nonagricultural Job Growth	12.7%	19.8%
Worker Shortfall (%)	18.2%	30.1%
Worker Shortfall	4,025	6,668



Occupational Wages

Colbert County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$8.97	\$18.89	\$23.86

Colbert County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$10.63	\$19.12	\$23.36

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

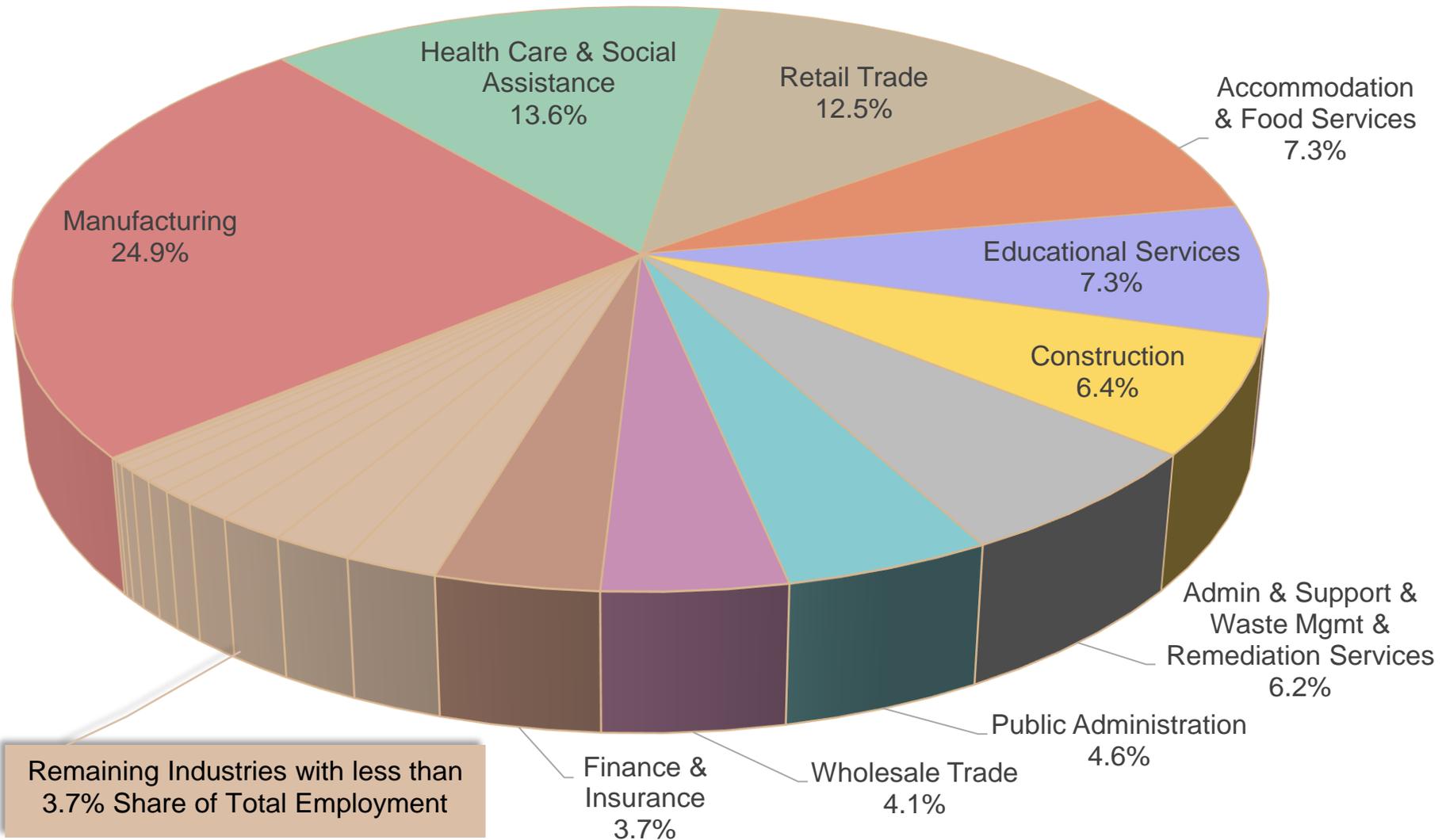
Occupational Wages

Annual Salary Area Comparison

	Entry	Mean	Experienced
Alabama			
Total	\$18,961	\$42,046	\$53,593
Production	\$20,361	\$34,796	\$42,019
Colbert County			
Total	\$18,654	\$39,296	\$49,617
Production	\$22,103	\$39,773	\$48,608
Madison County			
Total	\$20,362	\$55,037	\$72,375
Production	\$22,456	\$37,888	\$45,604
Lauderdale County			
Total	\$17,709	\$34,650	\$43,120
Production	\$19,230	\$29,852	\$35,163

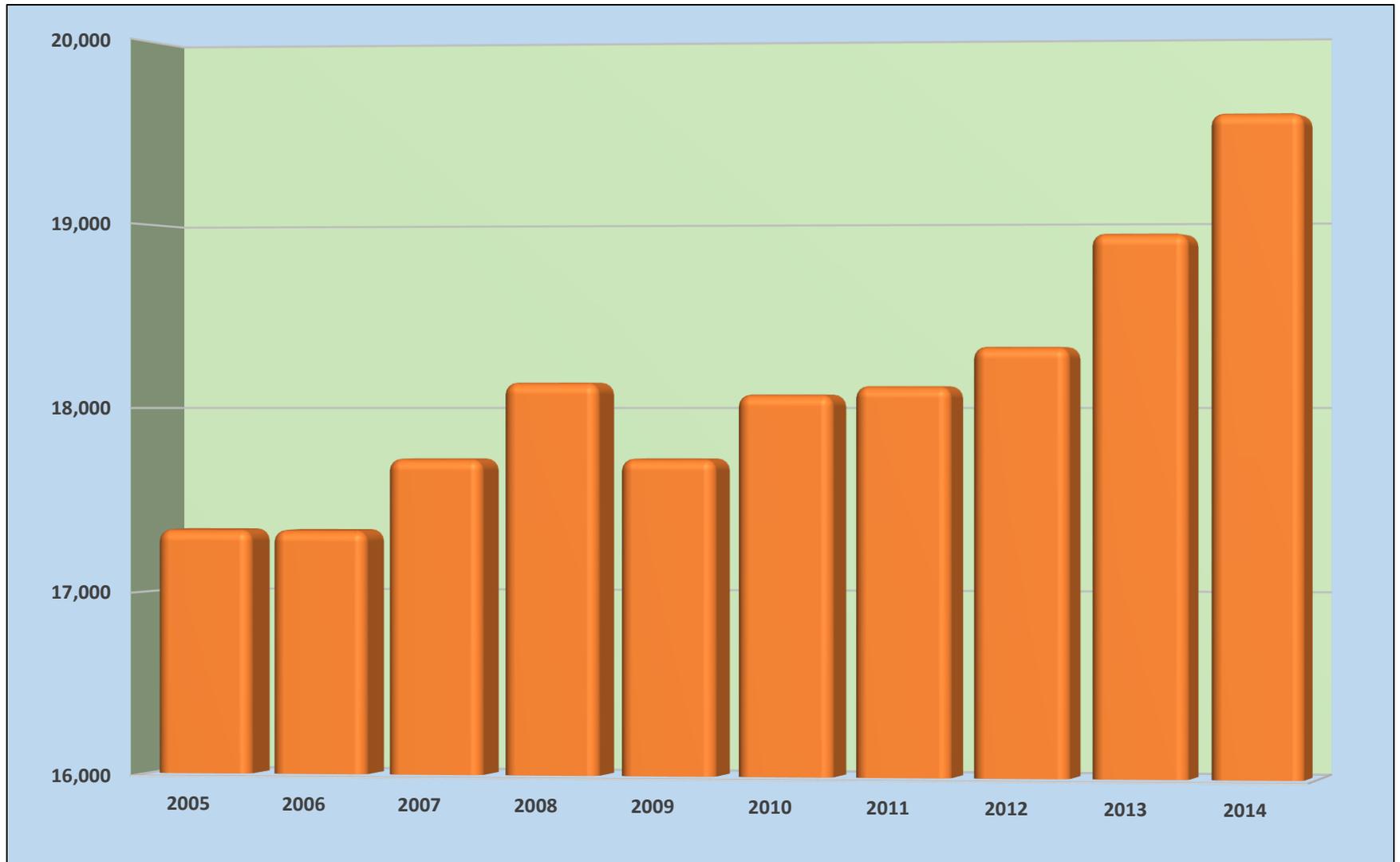
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2014 Industry Employment



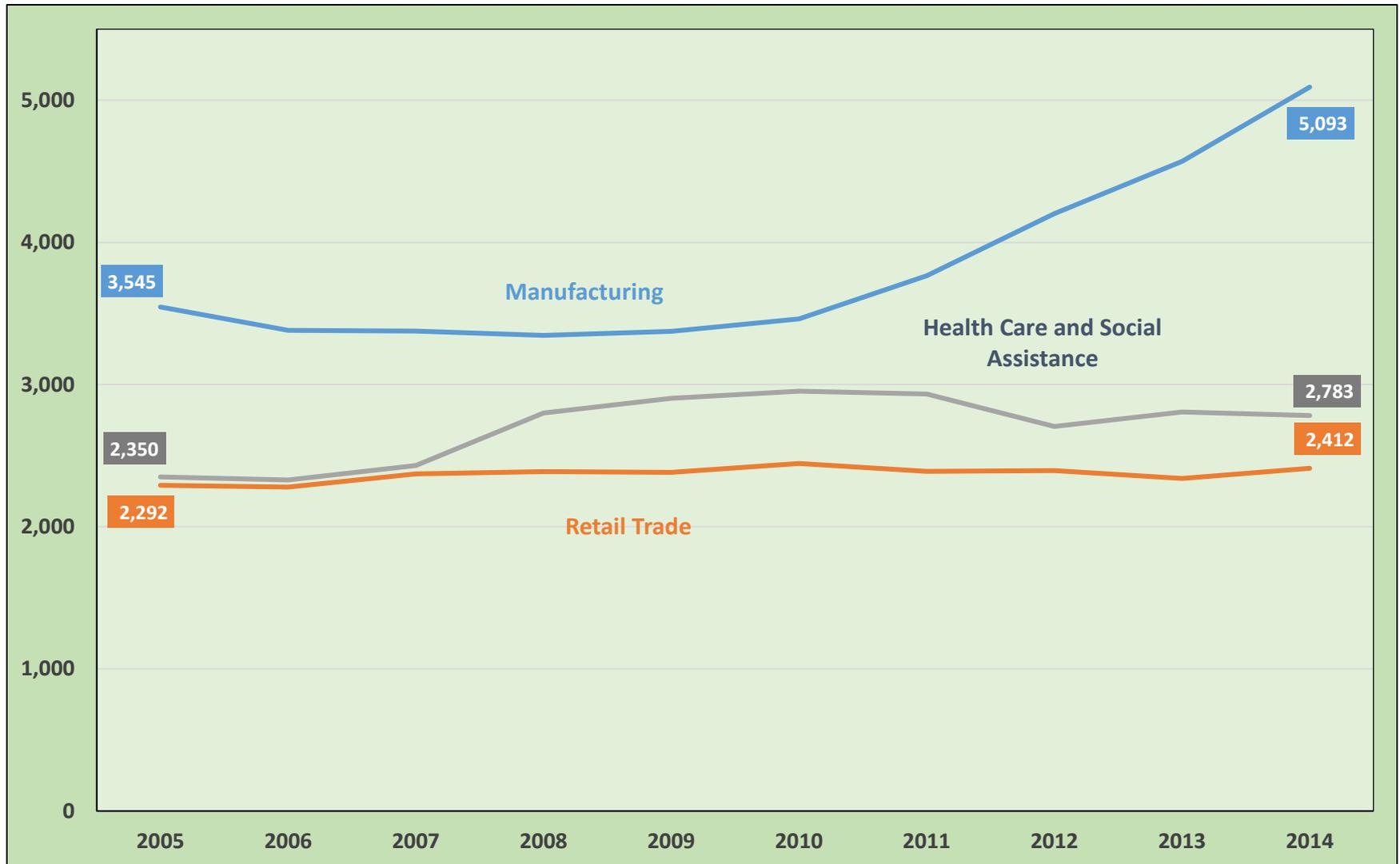
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend

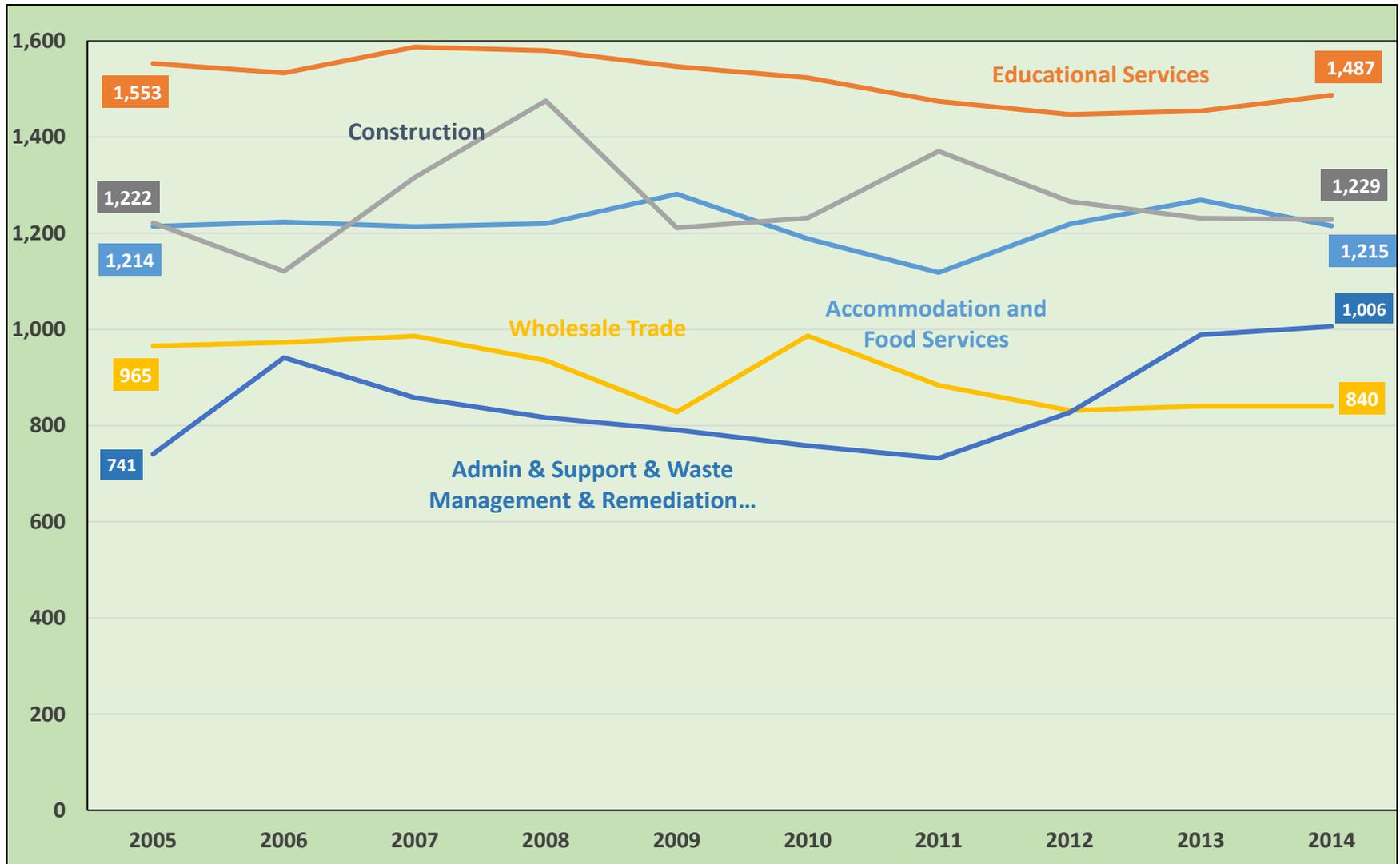


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Total Industry Trend

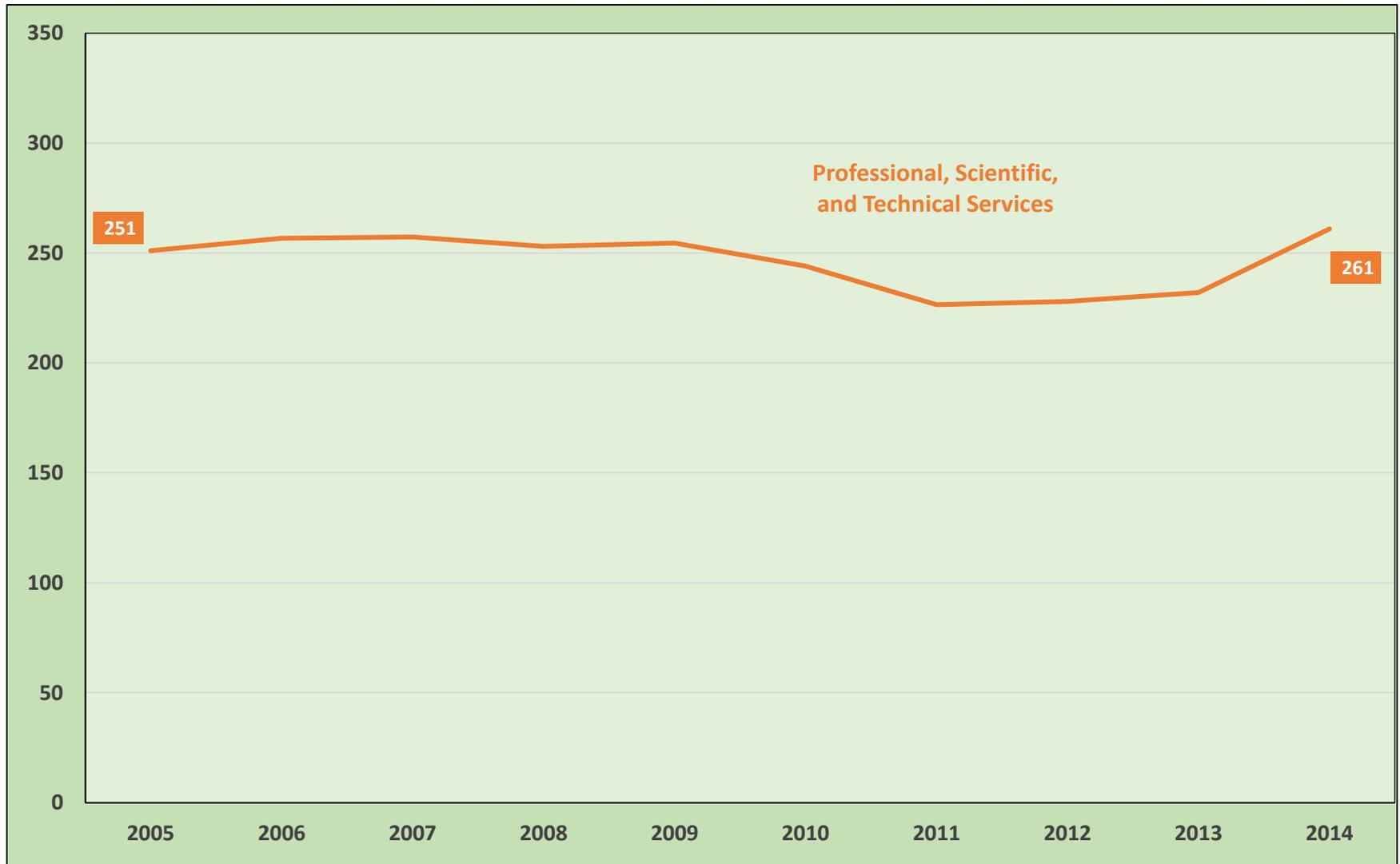


Total Industry Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Average Monthly Earnings Trend



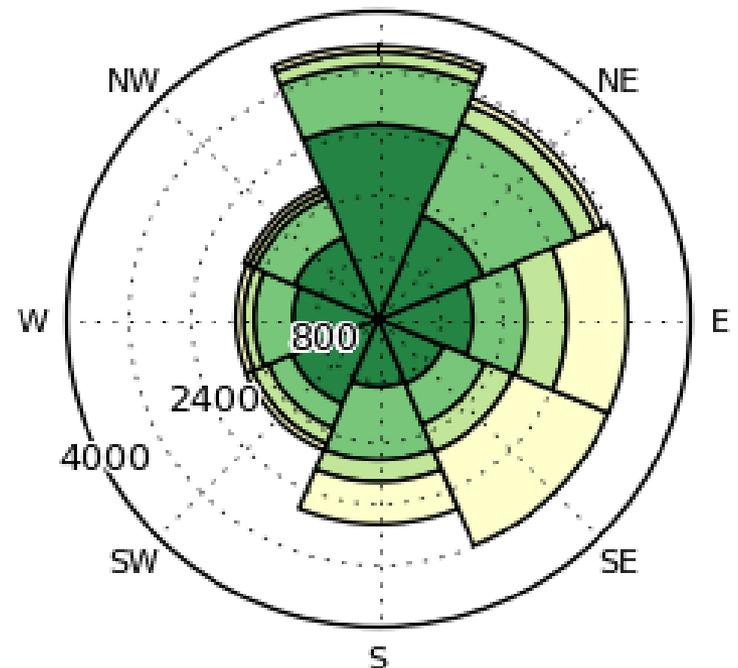
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2014 Commuting Patterns

Distance Workers Travel to Colbert County to Work

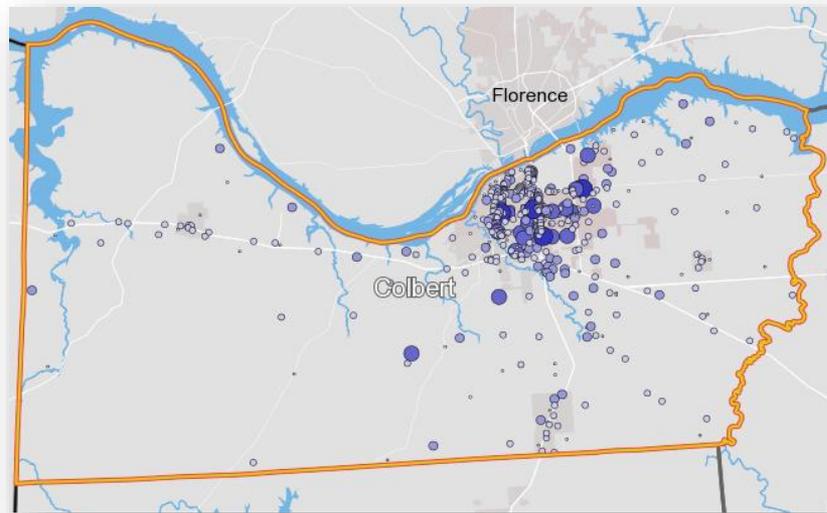
	Count	Share
Total Primary Jobs	21,240	100.0%
Less than 10 miles	10,432	49.1%
10 to 24 miles	5,638	26.5%
25 to 50 miles	2,075	9.8%
Greater than 50 miles	3,095	14.6%

Job Counts by Distance/Direction in 2014
All Workers



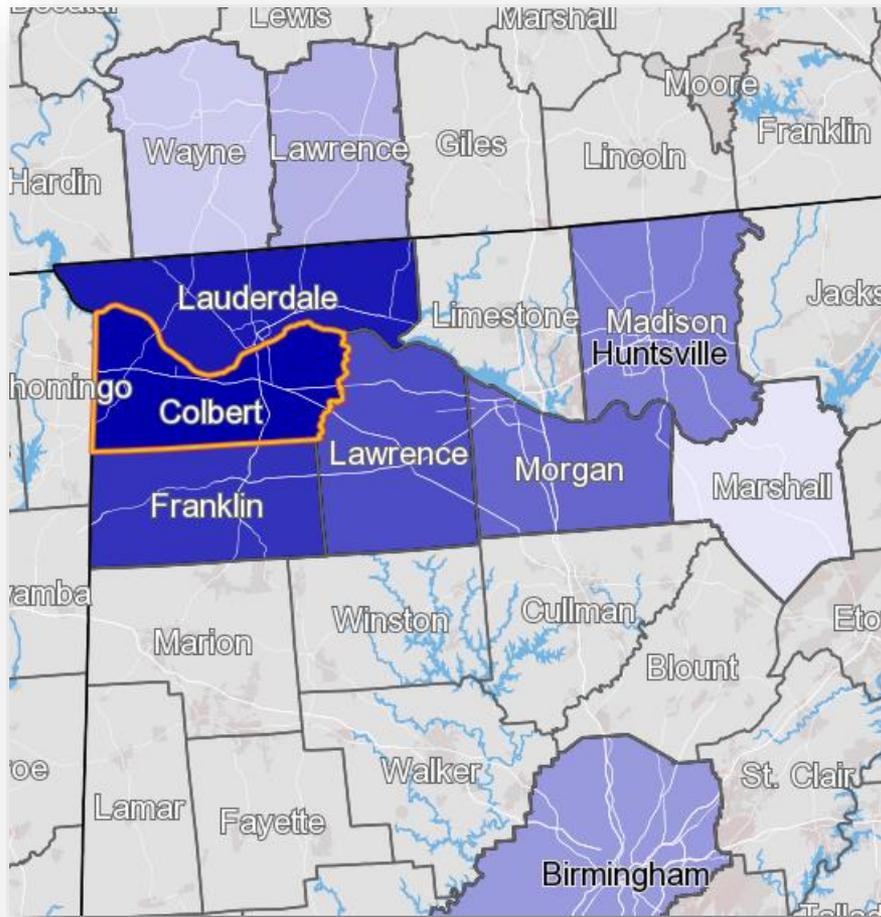
2014 Commuting Patterns

Jobs by Worker Age	Count	Share
Age 29 or younger	5,181	24.4%
Age 30 to 54	11,547	54.4%
Age 55 or older	4,512	21.2%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	1,924	9.1%
High school or equivalent, no college	5,380	25.3%
Some college or Associate degree	5,307	25.0%
Bachelor's degree or advanced degree	3,448	16.2%
Educational attainment not available (workers aged 29 or younger)	5,181	24.4%
Jobs by Worker Sex	Count	Share
Male	11,603	54.6%
Female	9,637	45.4%
Jobs by Earnings	Count	Share
\$1,250 per month or less	4,538	21.4%
\$1,251 to \$3,333 per month	9,089	42.8%
More than \$3,333 per month	7,613	35.8%



2014 Commuting Patterns

County of Residence for Workers in Colbert County



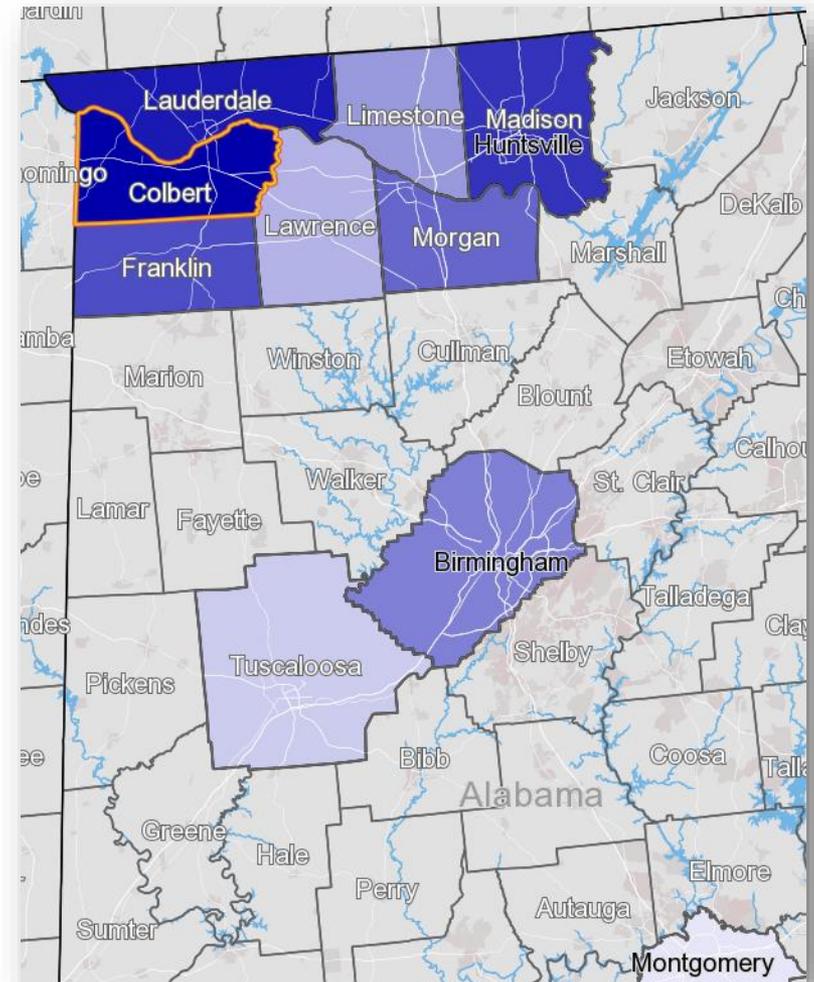
	Count	Share
Colbert County, AL	9,171	43.2%
Lauderdale County, AL	5,319	25.0%
Franklin County, AL	1,290	6.1%
Lawrence County, AL	839	4.0%
Morgan County, AL	553	2.6%
Madison County, AL	468	2.2%
Jefferson County, AL	343	1.6%
Lawrence County, TN	229	1.1%
Wayne County, TN	227	1.1%
Marshall County, AL	189	0.9%
All Other Locations	2,612	12.3%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

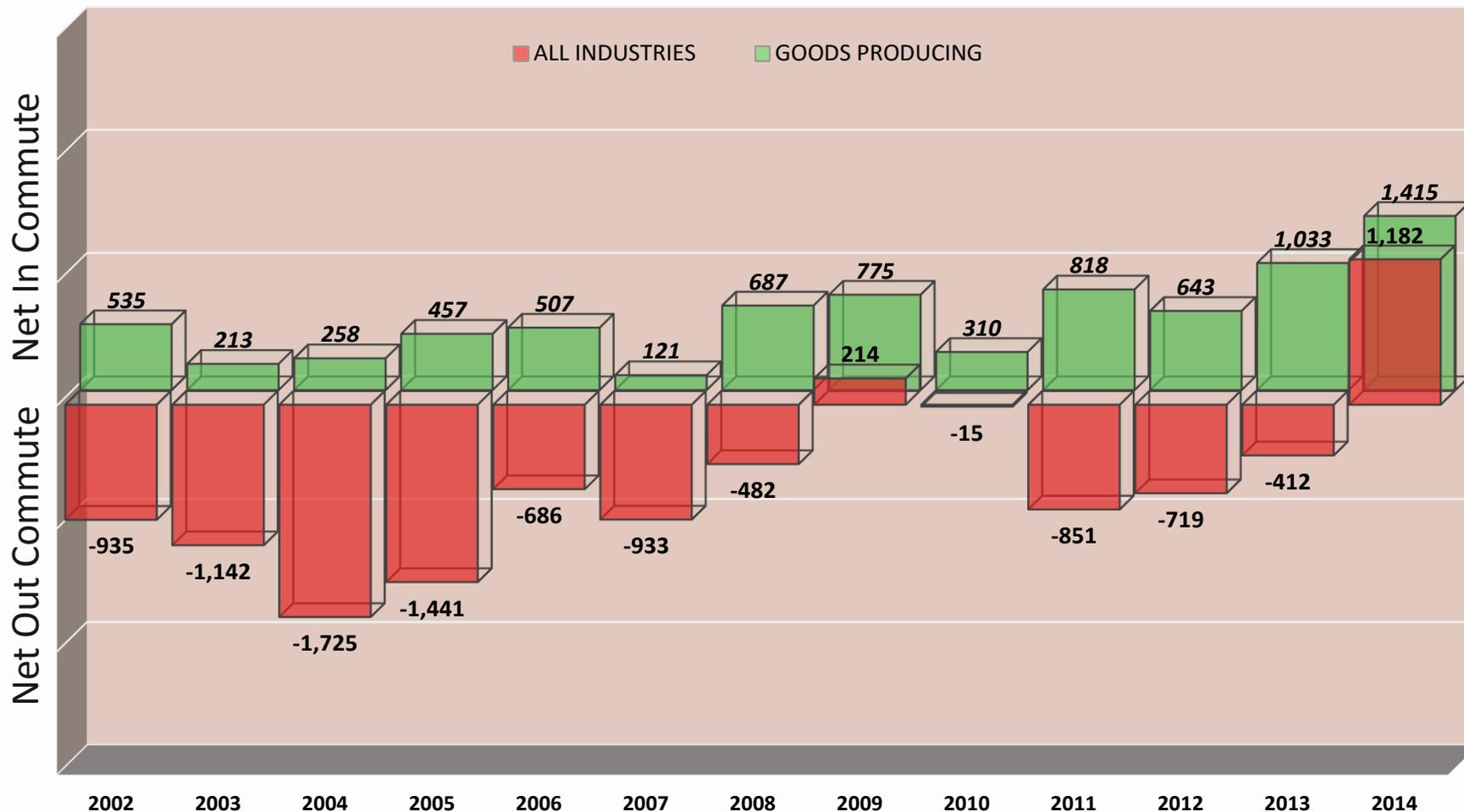
Counties Where Colbert County Residents Commute to Work

	Count	Share
Colbert County, AL	9,171	45.7%
Lauderdale County, AL	4,297	21.4%
Madison County, AL	994	5.0%
Franklin County, AL	955	4.8%
Morgan County, AL	807	4.0%
Jefferson County, AL	657	3.3%
Limestone County, AL	334	1.7%
Lawrence County, AL	227	1.1%
Tuscaloosa County, AL	178	0.9%
Montgomery County, AL	176	0.9%
All Other Locations	2,262	11.3%



2014 Commuting Patterns

Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Cherokee High School	43	20	3	0	0	5	18	2
Colbert County High School	70	34	2	3	2	7	31	3
Colbert Heights High School	67	36	10	0	2	13	32	4
Deshler High School	108	72	17	3	5	25	68	4
Muscle Shoals High School	204	157	14	6	10	30	149	8
Sheffield High School	64	32	5	0	5	11	29	3

Postsecondary Education

Fall 2015 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Colbert County	# Undergrads	# First-Time Freshman
Grand Total	2,097	329
Major		
General Studies	513	128
Undeclared/Not Reported	241	6
Registered Nursing/Registered Nurse	204	36
Multi-/Interdisciplinary Studies, Other	86	8
Elementary Education and Teaching	63	7
Liberal Arts and Sciences/Liberal Studies	52	16
Business Administration and Management, General	46	4
Biology/Biological Sciences, General	41	9
Accounting	37	4
Medical/Clinical Assistant	33	7
Psychology, General	32	3

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Postsecondary Education

Fall 2015 Graduate Enrollment of Students Attending
Alabama Public Four-Year Institutions

Colbert County	# Graduate Students
Grand Total	172
Major	
Business Administration and Management, General	20
Registered Nursing/Registered Nurse	17
Education, General	16
Elementary Education and Teaching	15
Secondary Education and Teaching	10
Medicine	6
Counseling Psychology	5
Counselor Education/School Counseling and Guidance Services	5
Educational Leadership and Administration, General	5
Multi-/Interdisciplinary Studies, General	5
Special Education and Teaching, General	5

Postsecondary Education

Summer 2014 thru Spring 2015 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Colbert Total	* State Totals
Registered Nursing/Registered Nurse			23		18		9			50	3,780
General Studies			26							26	3,382
Emergency Medical Technology/Technician (EMT Paramedic)	18	2	1							21	651
Business Administration and Management, General					15		3			18	1,564
Elementary Education and Teaching					10		7			17	889
Multi-/Interdisciplinary Studies, Other			15							15	254
Secondary Education and Teaching					6		1			7	456
Welding Technology/Welder	4	2								6	611
Social Work					3		1			4	543
Automobile/Automotive Mechanics Technology/Technician	3	1								4	182

Questions???

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