

Cleburne County Profile

Alabama Department of Labor
Labor Market Information Division

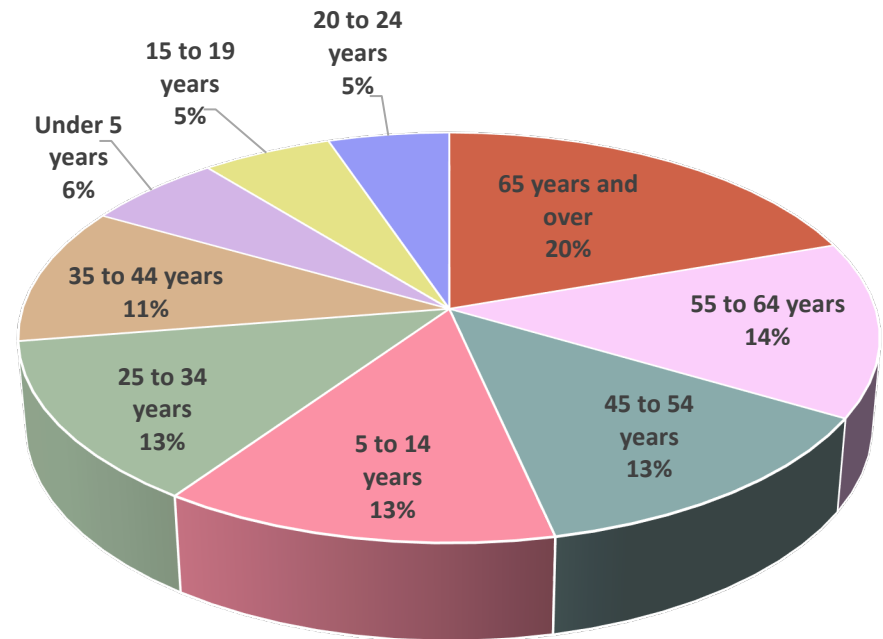
Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	901
5 to 14 years	1,977
15 to 19 years	849
20 to 24 years	787
25 to 34 years	1,948
35 to 44 years	1,630
45 to 54 years	1,985
55 to 64 years	2,093
65 and older	2,974

Total Population
15,144

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	3,025
Nursery school, preschool	41
Kindergarten	223
Elementary school (grades 1-8)	1,718
High school (grades 9-12)	709
College or graduate school	334
Educational Attainment	Estimate
Population 25 years and over	10,630
Less than 9 th grade	1,306
9 th to 12 th grade, no diploma	1,306
High school graduate (includes equivalency)	4,145
Some college, no degree	2,071
Associate's degree	806
Bachelor's degree	1,172
Graduate or professional degree	581

Unemployment Data

May 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,119	44,927	1,192	2.6%	7,368	8,560
Cherokee	12,025	11,767	258	2.1%	2,636	2,894
Clay	5,885	5,749	136	2.3%	1,150	1,286
Cleburne	6,242	6,110	132	2.1%	1,436	1,568
Etowah	39,892	38,832	1,060	2.7%	7,689	8,749
Randolph	9,711	9,471	240	2.5%	2,623	2,863
Talladega	36,166	35,266	900	2.5%	8,958	9,858

Unemployment + Underemployment = Potential Available Labor Pool



Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Customer Service Representatives	9	Welders, Cutters, Solderers, and Brazers	3
Team Assemblers	9	Heavy and Tractor-Trailer Truck Drivers	3
Maids and Housekeeping Cleaners	8	Industrial Truck and Tractor Operators	3
Stockers and Order Fillers	8	Laborers and Freight, Stock, and Material Movers	3
Cashiers	7	General and Operations Managers	2
Retail Salespersons	6	Training and Development Specialists	2
Sales Managers	5	Middle School Teachers, Except Special and Career/Technical Education	2
Construction Laborers	5	Pharmacy Technicians	2
Inspectors, Testers, Sorters, Samplers, and Weighers	5	Office and Administrative Support Workers, All Other	2
Managers, All Other	4	Cooks, Fast Food	2
Sales Reps, Wholesale & Mfg, Exc. Technical & Scientific Products	4	Farmworkers, Farm, Ranch, and Aquacultural Animals	2
Office Clerks, General	4	Receptionists and Information Clerks	2
Maintenance and Repair Workers	4	Home Health Aides	2
Helpers--Production Workers	4	Waiters and Waitresses	2
Tax Preparers	3	Plumbers, Pipefitters, and Steamfitters	2



Source: Unemployment Insurance Reports

Help Wanted OnLine® Annual Job Postings

2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Textile Winding, Twisting, & Drawing Out Machine Setters, Operators, & Tenders	21	Janitors & Cleaners, Except Maids & Housekeeping Cleaners	3
Fast Food & Counter Workers	8	Supervisors of Mechanics, Installers, & Repairers	3
Inspectors, Testers, Sorters, Samplers, & Weighers	8	Textile, Apparel, & Furnishings Workers, All Other	3
Electrical Engineers	6	Tire Repairers & Changers	3
Merchandise Displayers & Window Trimmers	5	General & Operations Managers	2
Supervisors of Retail Sales Workers	5	Cost Estimators	2
Retail Salespersons	5	Meeting, Convention, & Event Planners	2
Heavy & Tractor-Trailer Truck Drivers	5	Electrical & Electronic Engineering Technologists & Technicians	2
Food Service Managers	4	Industrial Engineering Technologists & Technicians	2
Forest & Conservation Technicians	4	Plumbers, Pipefitters, & Steamfitters	2
Hosts & Hostesses, Restaurant, Lounge, & Coffee Shop	4	Automotive Service Technicians & Mechanics	2
Cashiers	4	Bus & Truck Mechanics & Diesel Engine Specialists	2
Postal Service Clerks	4	Maintenance & Repair Workers, General	2
Production Workers, All Other	4	Training & Development Specialists	1
Customer Service Representatives	3	Personal Financial Advisors	1



Source: The Conference Board-Burning Glass Help Wanted OnLine

Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	3.0%	4.5%
Age 20-64 Population Growth	2.9%	4.1%
Nonagricultural Job Growth	15.4%	14.6%
Worker Shortfall	12.5%	10.5%
Worker Shortfall	284	238

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

Occupational Wages

Cleburne County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$12.01	\$18.78	\$22.62	\$27.93

Cleburne County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$17.12	\$21.25	\$24.70	\$28.49

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

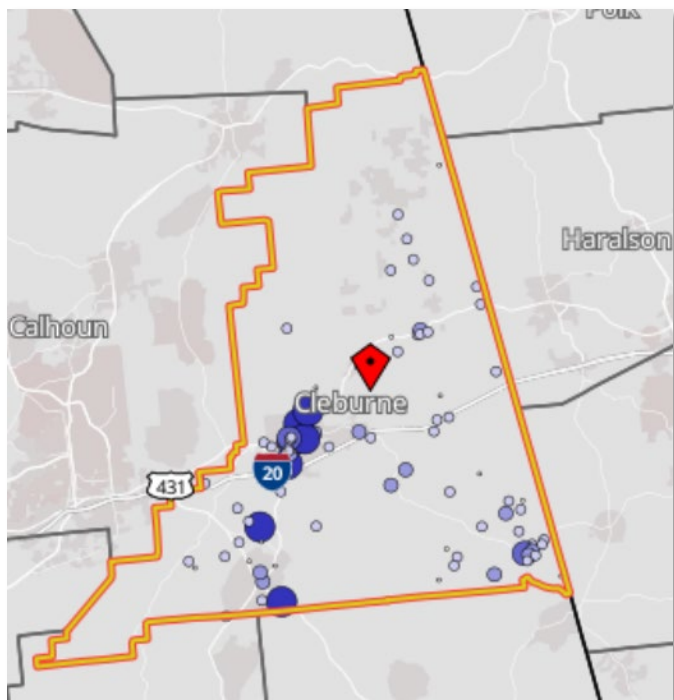
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$30,109	\$49,126	\$64,093	\$81,086
Manufacturing	\$32,657	\$47,238	\$56,534	\$68,473
Cleburne County				
Total	\$24,983	\$39,067	\$47,056	\$58,092
Manufacturing	\$35,614	\$44,195	\$51,374	\$59,255
Calhoun County				
Total	\$25,304	\$39,398	\$48,029	\$59,391
Manufacturing	\$33,921	\$46,874	\$53,148	\$62,761
Jefferson County				
Total	\$28,906	\$47,977	\$60,911	\$76,914
Manufacturing	\$34,896	\$48,607	\$56,721	\$67,634

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2021 Workforce Characteristics

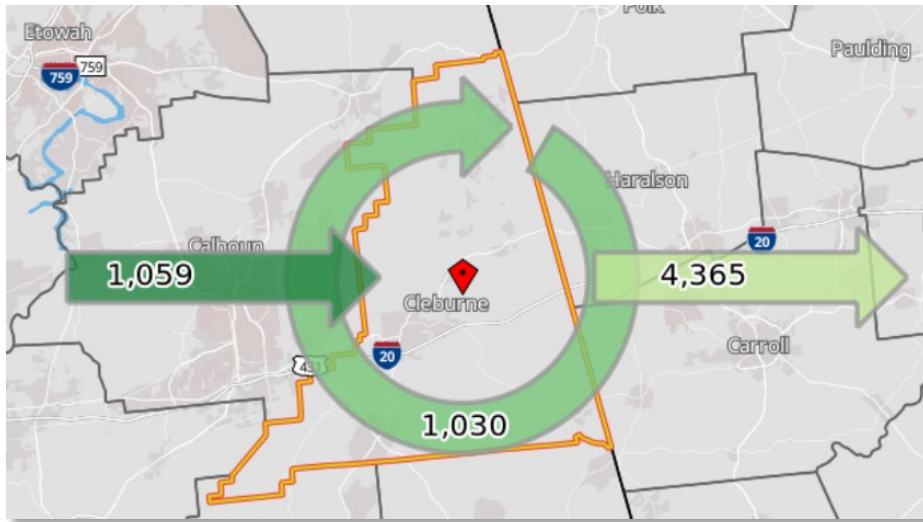


Jobs by Worker Age	Count	Share
Age 29 or younger	377	18.0%
Age 30 to 54	1,178	56.4%
Age 55 or older	534	25.6%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	239	11.4%
High school or equivalent, no college	578	27.7%
Some college or Associate degree	513	24.6%
Bachelor's degree or advanced degree	382	18.3%
Educational attainment not available (workers aged 29 or younger)	377	18.0%
Jobs by Worker Sex	Count	Share
Male	1,158	55.4%
Female	931	44.6%
Jobs by Earnings	Count	Share
\$1,250 per month or less	258	12.4%
\$1,251 to \$3,333 per month	724	34.7%
More than \$3,333 per month	1,107	53.0%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Labor Force Characteristics



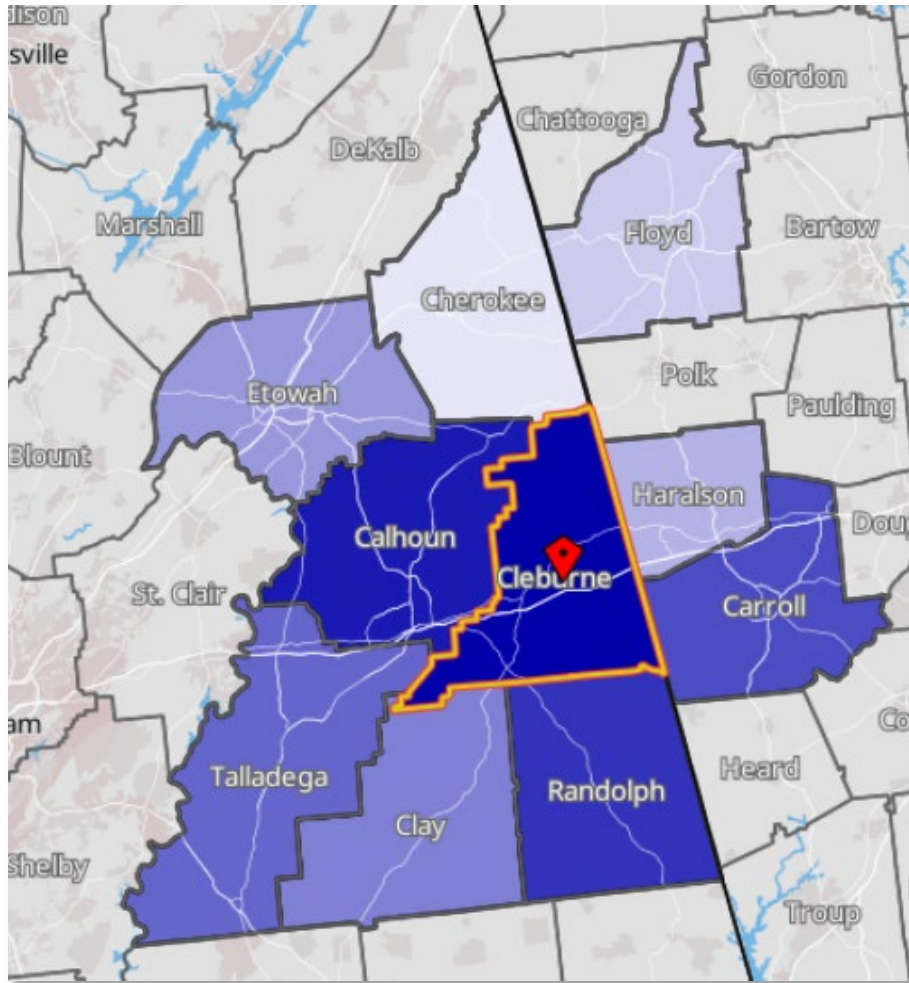
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	4,365	100.0%
Workers Aged 29 or younger	1,084	24.8%
Workers Aged 30 to 54	2,269	52.0%
Workers Aged 55 or older	1,012	23.2%
Workers Earning \$1,250 per month or less	677	15.5%
Workers Earning \$1,251 to \$3,333 per month	1,527	35.0%
Workers Earning More than \$3,333 per month	2,161	49.5%
Workers in the "Goods Producing" Industry Class	1,362	31.2%
Workers in the "Trade, Transportation, and Utilities" Industry Class	882	20.2%
Workers in the "All Other Services" Industry Class	2,121	48.6%

**Live in the County
but Work Elsewhere**
80.9%

**Live and Work
in the County**
19.1%

2021 Commuting Patterns

Where People Live who Work in This County



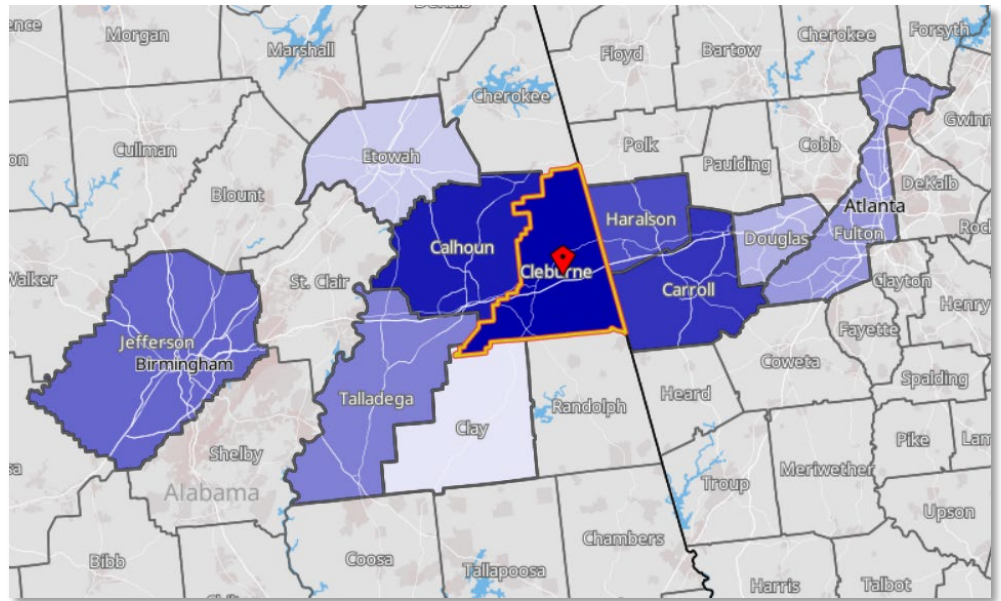
	Count	Share
Cleburne County, AL	1,030	49.3%
Calhoun County, AL	357	17.1%
Randolph County, AL	115	5.5%
Carroll County, GA	81	3.9%
Talladega County, AL	57	2.7%
Clay County, AL	45	2.2%
Etowah County, AL	42	2.0%
Haralson County, GA	31	1.5%
Floyd County, GA	25	1.2%
Cherokee County, AL	18	0.9%
All Other Locations	288	13.8%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

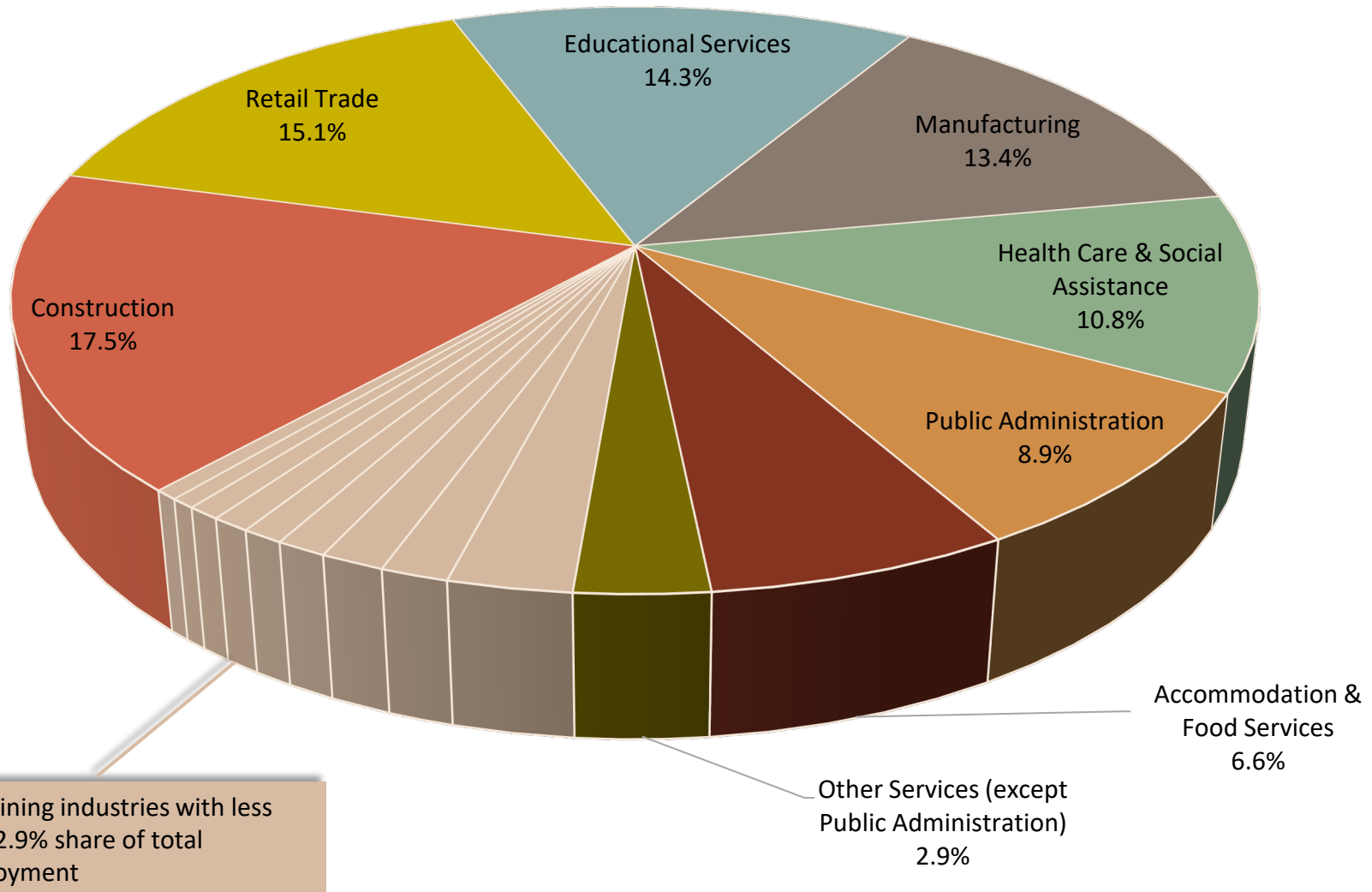
Where People Work who Live in This County

	Count	Share
Cleburne County, AL	1,030	19.1%
Calhoun County, AL	984	18.2%
Carroll County, GA	744	13.8%
Haralson County, GA	336	6.2%
Jefferson County, AL	320	5.9%
Talladega County, AL	193	3.6%
Fulton County, GA	89	1.6%
Douglas County, GA	88	1.6%
Etowah County, AL	86	1.6%
Clay County, AL	80	1.5%
All Other Locations	1,445	26.8%

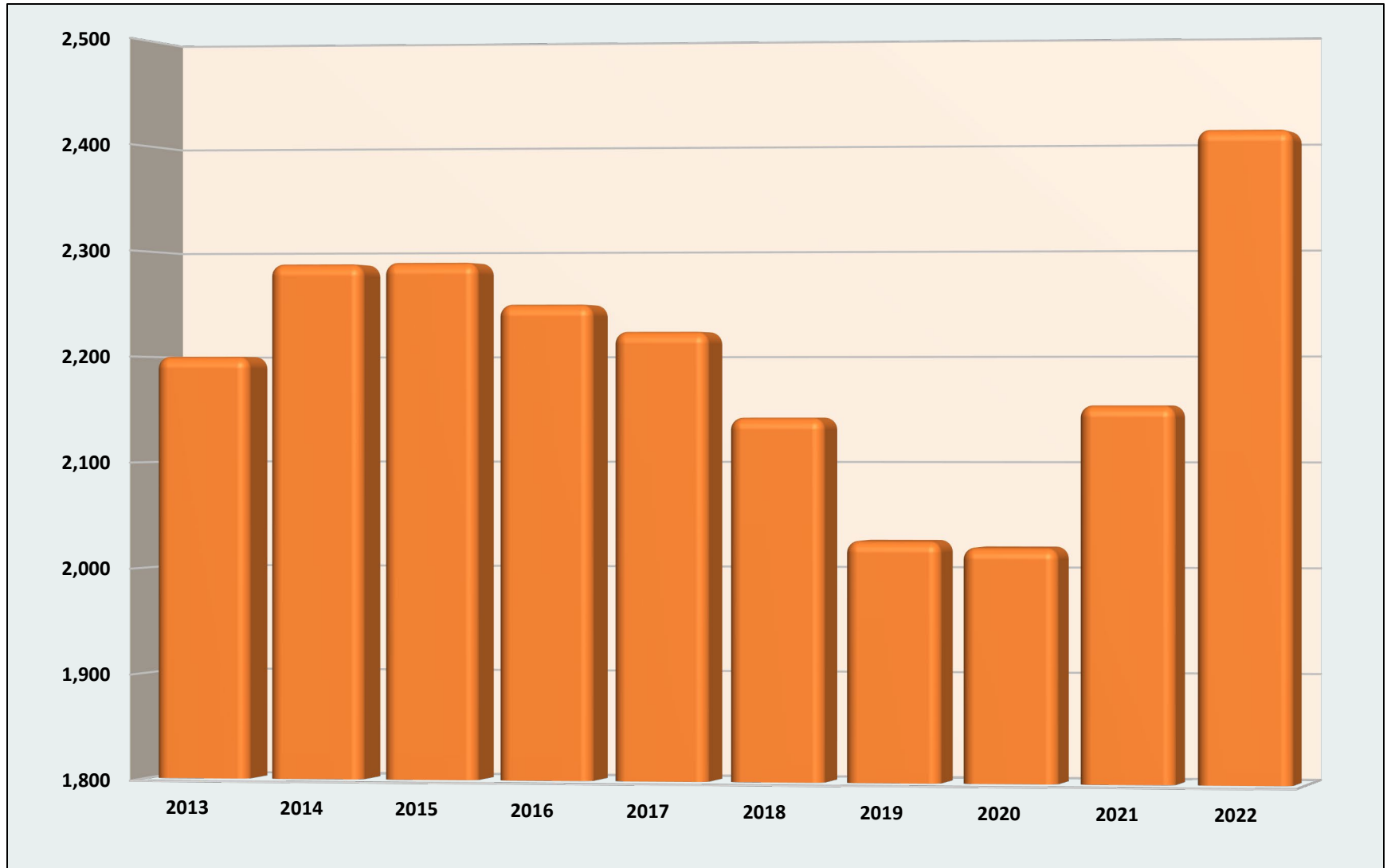


Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Cleburne County Industry Distribution 2022

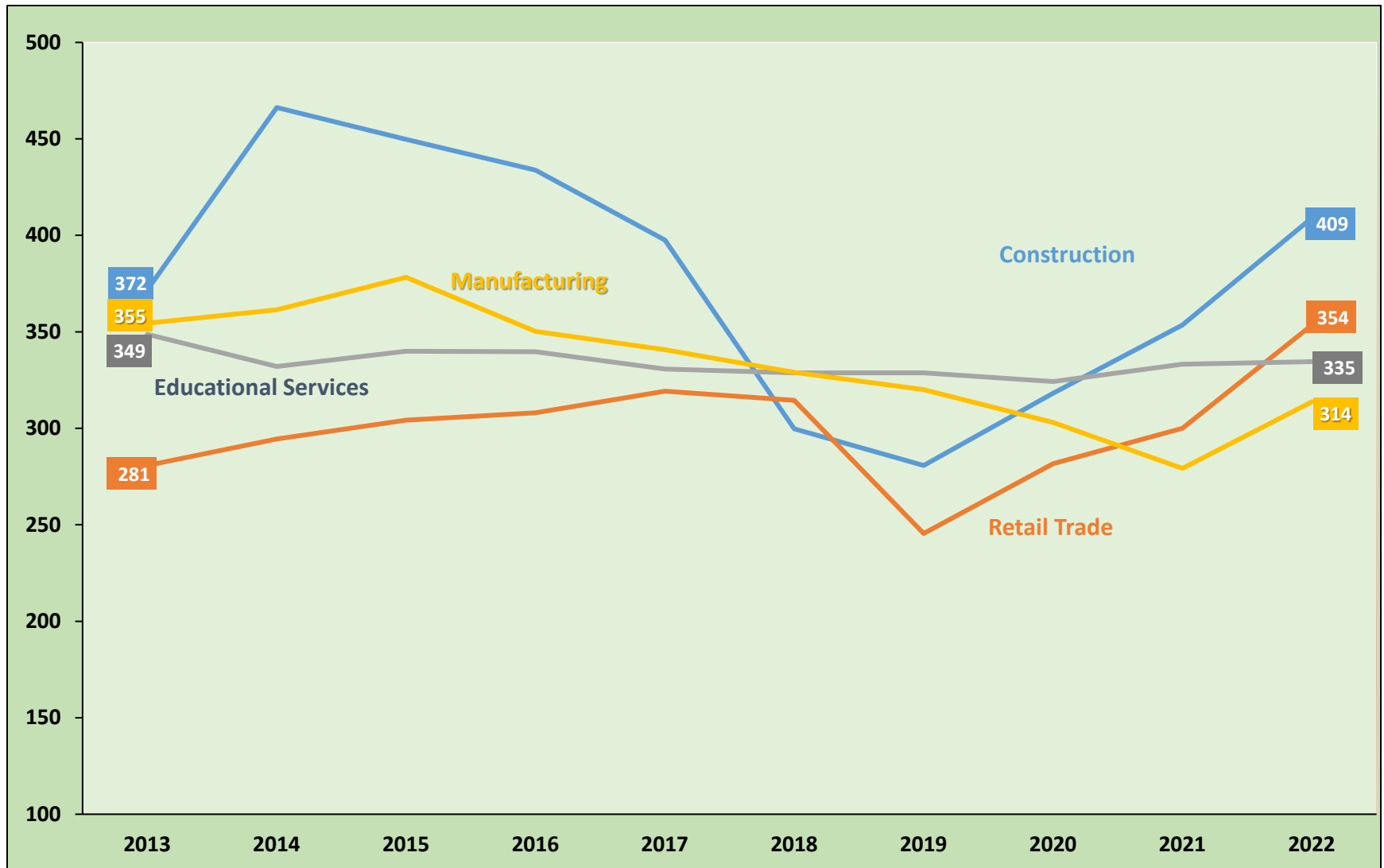


Industry Total Employment Trend

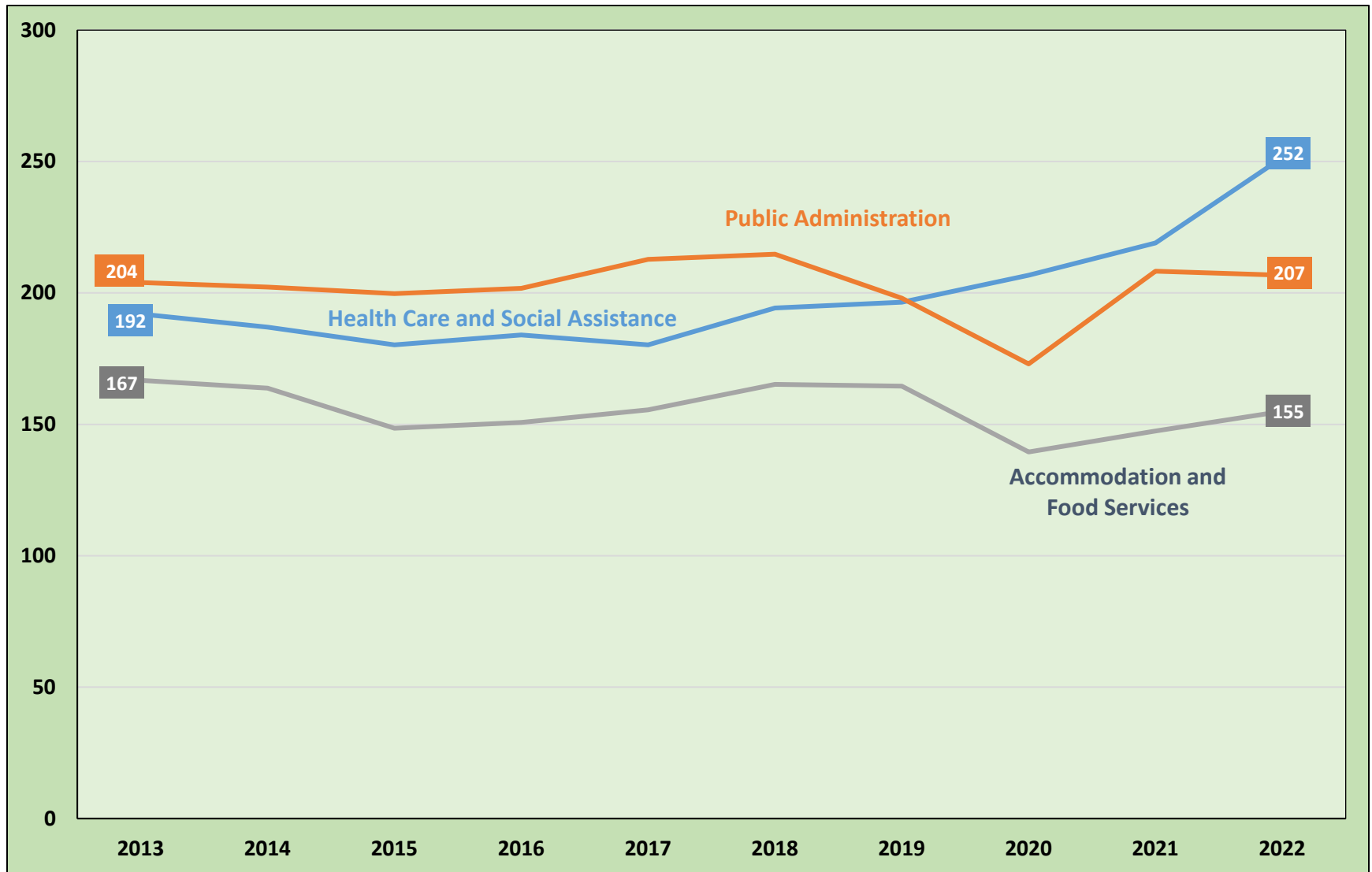


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Sector Employment Trends

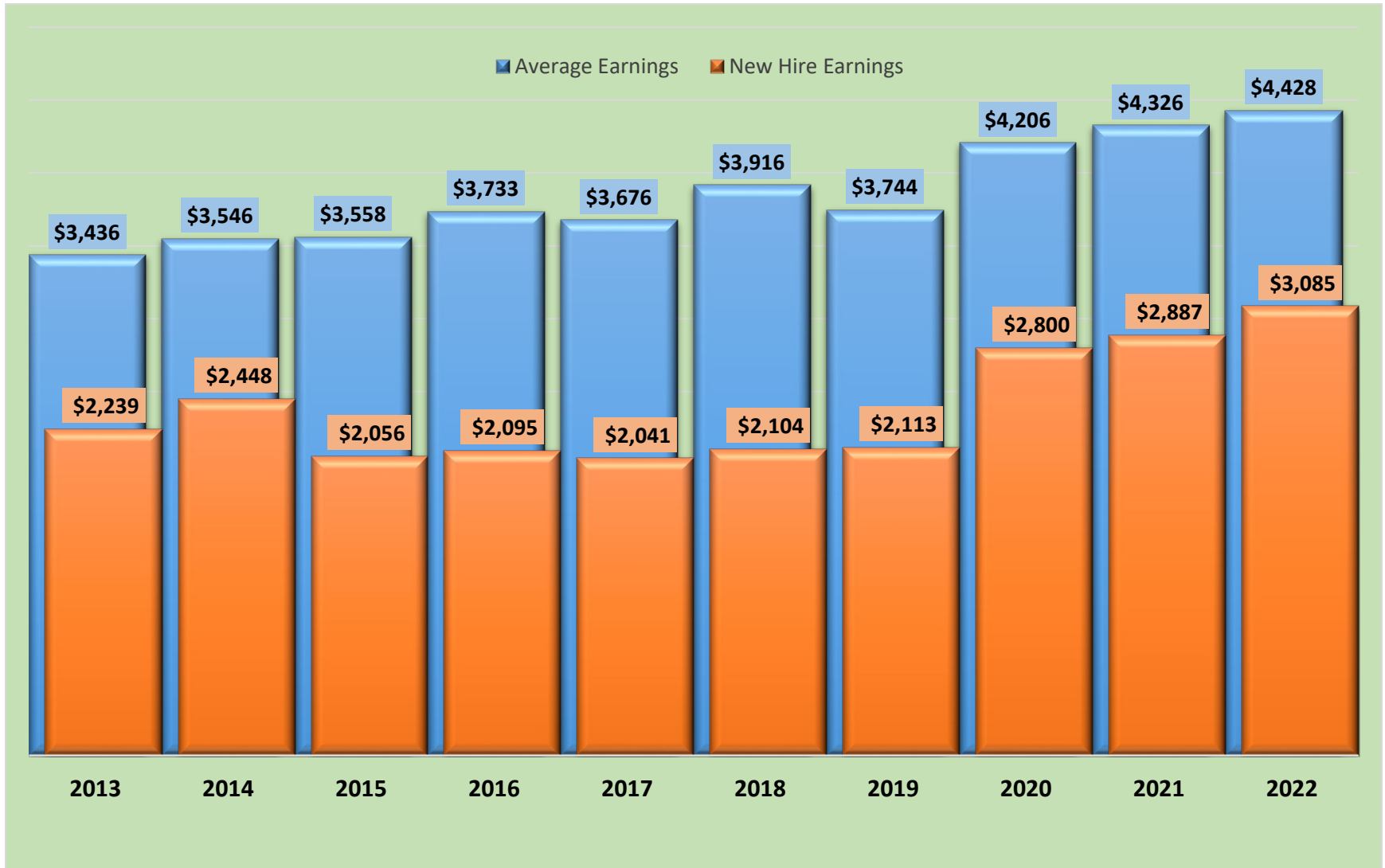


Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Average Monthly Earnings Trend



Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2023

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Cleburne County High School	105	51	3	1	2	6	47	4
Ranburne High School	34	17	0	0	0	0	16	1



Source: Alabama Commission on Higher Education; 2022-2023 High School Report.

Postsecondary Education

Fall 2023 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Cleburne County		# Undergrads	# First-Time Freshman
Major	Grand Total	381	82
General Studies		82	19
Undeclared/Not Reported		62	-
Registered Nursing/Registered Nurse		25	6
Business Administration and Management, General		13	2
Elementary Education and Teaching		10	2
Psychology, General		10	3
Liberal Arts and Sciences/Liberal Studies		9	3
Industrial Mechanics and Maintenance Technology/Technician		8	-
Biology/Biological Sciences, General		7	2
Engineering/Engineering-Related Technologies/Technicians, Other		7	2
Civil Engineering Technologies/Technicians		6	4
Computer and Information Sciences, General		6	3
Mechanical Engineering		6	1
Administrative Assistant and Secretarial Science, General		4	1
Crisis/Emergency/Disaster Management		4	-

Postsecondary Education

Summer 2022 thru Spring 2023 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Cleburne Total	* State Totals
Registered Nursing/Registered Nurse	-	-	2	-	9	-	-	-	-	11	3,873
General Studies	2	-	8	-	-	-	-	-	-	10	5,561
Industrial Mechanics and Maintenance Technology/Technician	2	2	2	-	-	-	-	-	-	6	702
Emergency Medical Technology/Technician (EMT Paramedic)	4	-	-	-	-	-	-	-	-	4	786
Administrative Assistant and Secretarial Science, General	3	-	1	-	-	-	-	-	-	4	467
Business Administration and Management, General	-	-	-	-	1	-	2	-	-	3	2,244
Biology/Biological Sciences, General	-	-	-	-	3	-	-	-	-	3	639
Cosmetology/Cosmetologist, General	3	-	-	-	-	-	-	-	-	3	295
Civil Engineering Technologies/Technicians	1	1	1	-	-	-	-	-	-	3	40
Electrical, Electronic, and Communications Engineering Technology/Technician	-	-	3	-	-	-	-	-	-	3	29
Welding Technology/Welder	1	1	-	-	-	-	-	-	-	2	1,107
Finance, General	-	-	-	-	2	-	-	-	-	2	511
Secondary Education and Teaching	-	-	-	-	1	-	1	-	-	2	487
Salon/Beauty Salon Management/Manager	-	1	1	-	-	-	-	-	-	2	307
Respiratory Care Therapy/Therapist	-	-	-	-	2	-	-	-	-	2	101



Source: Alabama Commission on Higher Education: Alabama Statewide Student Database.

Questions???

Alabama Department of Labor
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