

Clay County Profile

Alabama Department of Labor
Labor Market Information Division

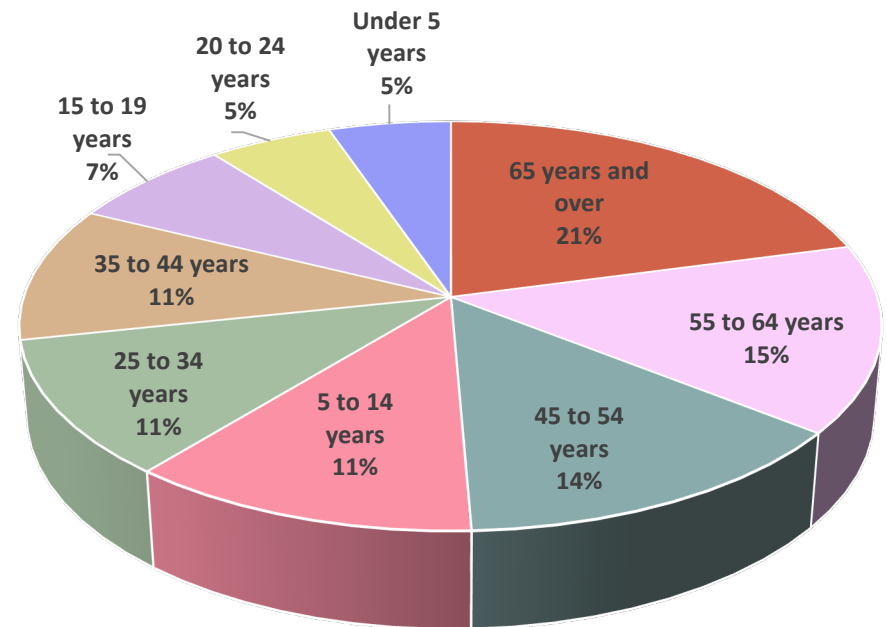
Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	745
5 to 14 years	1,642
15 to 19 years	1,014
20 to 24 years	755
25 to 34 years	1,528
35 to 44 years	1,514
45 to 54 years	1,947
55 to 64 years	2,105
65 and older	2,959

Total Population
14,209

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	2,918
Nursery school, preschool	124
Kindergarten	163
Elementary school (grades 1-8)	1,306
High school (grades 9-12)	730
College or graduate school	595
Educational Attainment	Estimate
Population 25 years and over	10,053
Less than 9 th grade	1,171
9 th to 12 th grade, no diploma	1,171
High school graduate (includes equivalency)	3,761
Some college, no degree	2,146
Associate's degree	1,188
Bachelor's degree	926
Graduate or professional degree	357

Unemployment Data

May 2024 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,119	44,927	1,192	2.6%	7,368	8,560
Cherokee	12,025	11,767	258	2.1%	2,636	2,894
Clay	5,885	5,749	136	2.3%	1,150	1,286
Cleburne	6,242	6,110	132	2.1%	1,436	1,568
Etowah	39,892	38,832	1,060	2.7%	7,689	8,749
Randolph	9,711	9,471	240	2.5%	2,623	2,863
Talladega	36,166	35,266	900	2.5%	8,958	9,858

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	19	Sewing Machine Operators	3
Cabinetmakers and Bench Carpenters	9	Coating, Painting, and Spraying Machine Setters, Operators, and Tenders	3
Production Workers, All Other	9	Construction Managers	2
Nursing Assistants	8	Teaching Assistants, Postsecondary	2
Retail Salespersons	8	Licensed Practical and Licensed Vocational Nurses	2
Team Assemblers	7	Health Technologists and Technicians, All Other	2
General and Operations Managers	6	Home Health Aides	2
Heavy and Tractor-Trailer Truck Drivers	6	Fast Food and Counter Workers	2
Cashiers	5	Maids and Housekeeping Cleaners	2
Construction Laborers	5	Stockers and Order Fillers	2
Inspectors, Testers, Sorters, Samplers, and Weighers	5	Sales Reps, Wholesale & Mfg, Exc. Technical & Scientific Products	2
Logging Equipment Operators	4	Data Entry Keyers	2
Food Preparation Workers	3	Office Clerks, General	2
Waiters and Waitresses	3	Electrical Power-Line Installers and Repairers	2
Customer Service Representatives	3	Welders, Cutters, Solderers, and Brazers	2



Source: Unemployment Insurance Reports

Help Wanted OnLine® Annual Job Postings

2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Registered Nurses	38	Customer Service Representatives	3
Licensed Practical & Vocational Nurses	21	Medical & Health Services Managers	2
Retail Salespersons	17	Management Analysts	2
Physical Therapists	9	Nursing Assistants	2
Supervisors of Retail Sales Workers	7	Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products	2
Fast Food & Counter Workers	5	Supervisors of Office & Administrative Support Workers	2
Heavy & Tractor-Trailer Truck Drivers	5	Electricians	2
Tax Preparers	4	Maintenance & Repair Workers, General	2
Postal Service Clerks	4	Meat, Poultry, & Fish Cutters & Trimmers	2
Production Workers, All Other	4	Stockers & Order Fillers	2
Facilities Managers	3	Financial Managers	1
Food Service Managers	3	Construction Managers	1
Merchandise Displayers & Window Trimmers	3	Farmers, Ranchers, & Other Agricultural Managers	1
Speech-Language Pathologists	3	Education Administrators, Kindergarten through Secondary	1
Security Guards	3	Managers, All Other	1



Source: The Conference Board-Burning Glass Help Wanted OnLine

Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	-0.1%	-0.1%
Age 20-64 Population Growth	-0.1%	-0.4%
Nonagricultural Job Growth	-5.2%	-4.5%
Worker Shortfall	-5.2%	-4.2%
Worker Shortfall	-236	-190

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.



Source: Center for Business and Economic Research (CBER), University of Alabama

Occupational Wages

Clay County Average Hourly Wage All Occupations			
Entry	Median	Mean	Experienced
\$12.58	\$18.07	\$21.46	\$25.90

Clay County Average Hourly Wage Manufacturing			
Entry	Median	Mean	Experienced
NA	NA	NA	NA

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

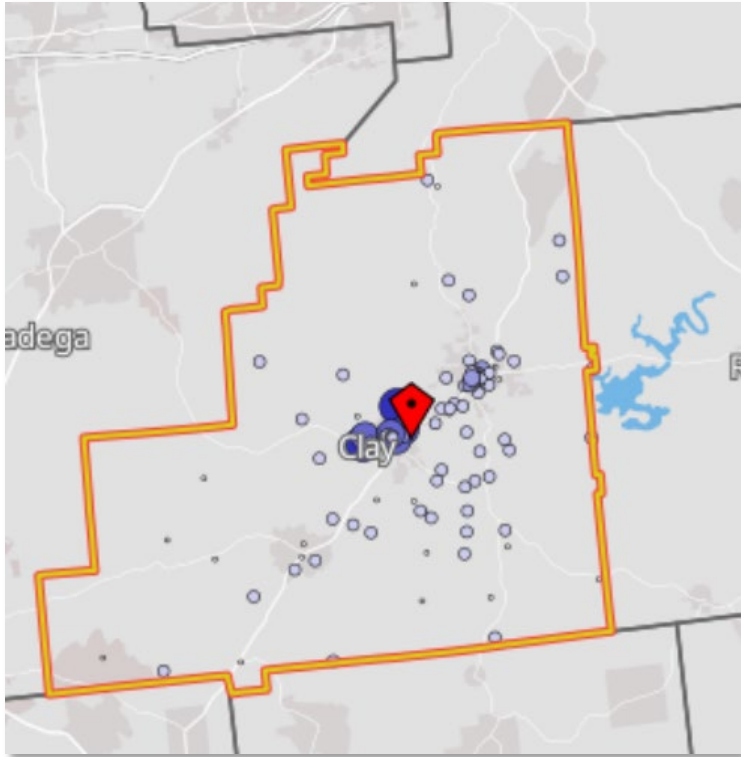
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$30,109	\$49,126	\$64,093	\$81,086
Manufacturing	\$32,657	\$47,238	\$56,534	\$68,473
Clay County				
Total	\$26,184	\$37,596	\$44,642	\$53,871
Manufacturing	NA	NA	NA	NA
Talladega County				
Total	\$26,682	\$44,689	\$50,315	\$62,131
Manufacturing	\$37,148	\$53,827	\$59,438	\$70,585
Jefferson County				
Total	\$28,906	\$47,977	\$60,911	\$76,914
Manufacturing	\$34,896	\$48,607	\$56,721	\$67,634

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2023 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

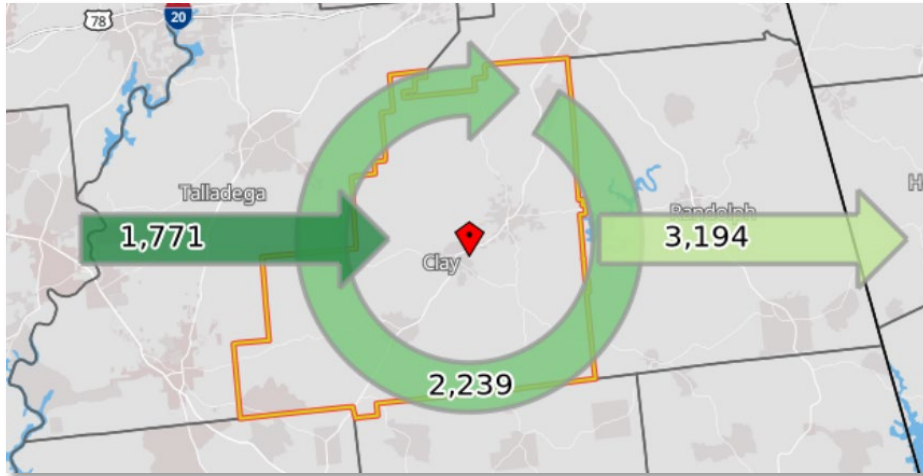
2021 Workforce Characteristics



Jobs by Worker Age	Count	Share
Age 29 or younger	953	23.8%
Age 30 to 54	2,028	50.6%
Age 55 or older	1,029	25.7%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	486	12.1%
High school or equivalent, no college	1,072	26.7%
Some college or Associate degree	982	24.5%
Bachelor's degree or advanced degree	517	12.9%
Educational attainment not available (workers aged 29 or younger)	953	23.8%
Jobs by Worker Sex	Count	Share
Male	1,912	47.7%
Female	2,098	52.3%
Jobs by Earnings	Count	Share
\$1,250 per month or less	699	17.4%
\$1,251 to \$3,333 per month	1,758	43.8%
More than \$3,333 per month	1,553	38.7%

2021 Commuting Patterns

Labor Force Characteristics



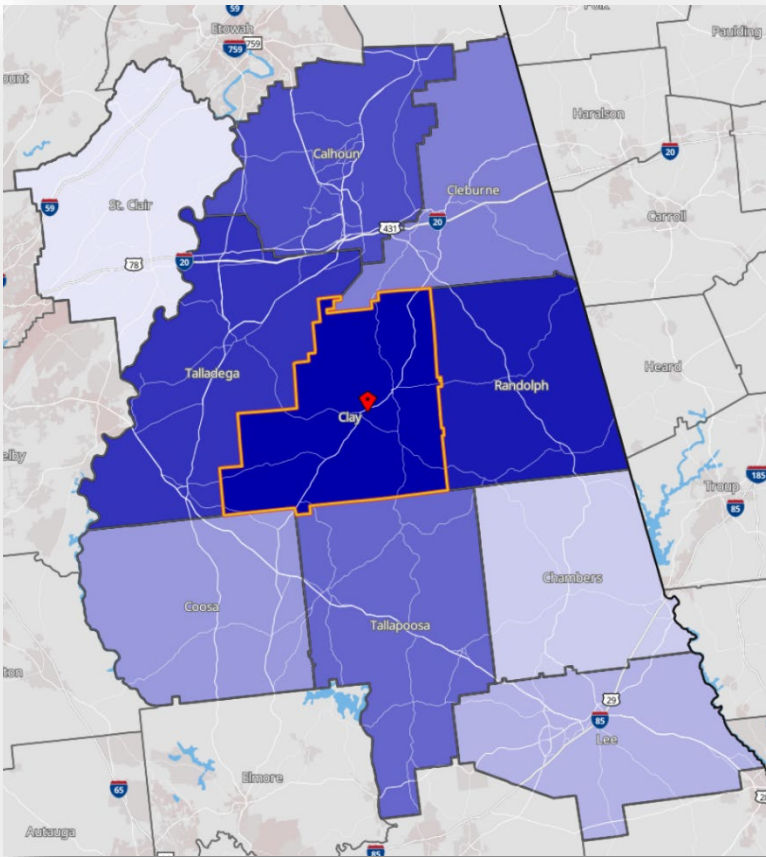
Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	3,194	100.0%
Workers Aged 29 or younger	752	23.5%
Workers Aged 30 to 54	1,717	53.8%
Workers Aged 55 or older	725	22.7%
Workers Earning \$1,250 per month or less	525	16.4%
Workers Earning \$1,251 to \$3,333 per month	1,067	33.4%
Workers Earning More than \$3,333 per month	1,602	50.2%
Workers in the "Goods Producing" Industry Class	945	29.6%
Workers in the "Trade, Transportation, and Utilities" Industry Class	755	23.6%
Workers in the "All Other Services" Industry Class	1,494	46.8%

**Live in the County
but Work Elsewhere**
58.8%

**Live and Work
in the County**
41.2%

2021 Commuting Patterns

Where People Live who Work in This County



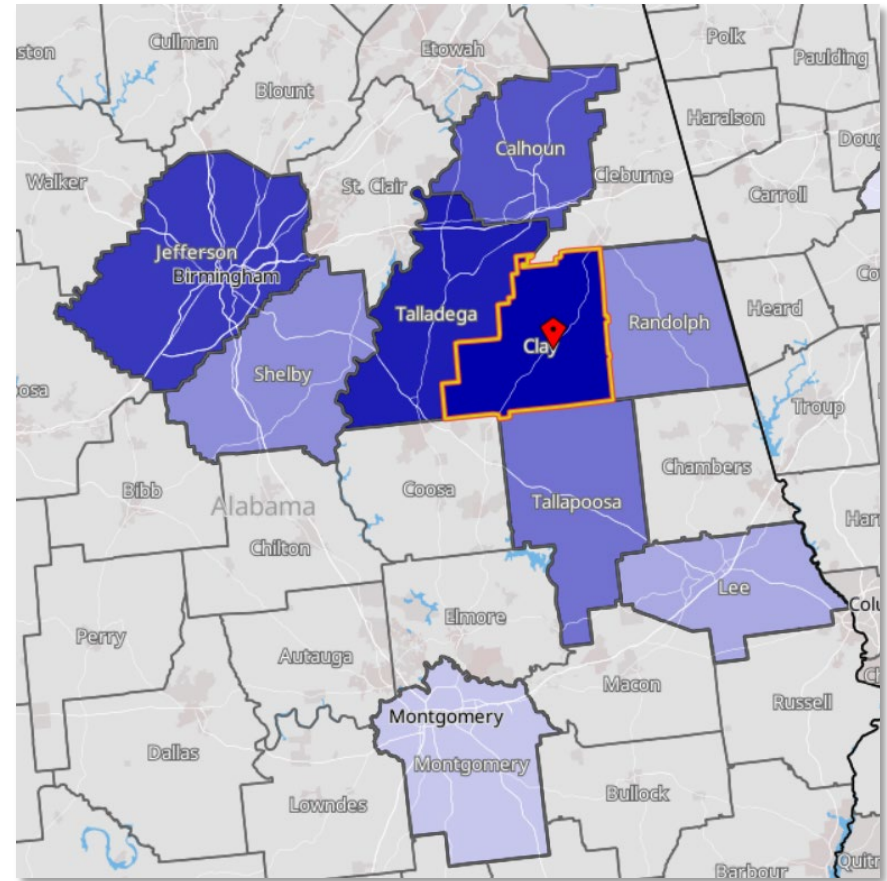
	Count	Share
Clay County, AL	2,239	55.8%
Randolph County, AL	485	12.1%
Talladega County, AL	382	9.5%
Calhoun County, AL	174	4.3%
Tallapoosa County, AL	161	4.0%
Cleburne County, AL	80	2.0%
Coosa County, AL	61	1.5%
Lee County, AL	37	0.9%
Chambers County, AL	35	0.9%
St. Clair County, AL	33	0.8%
All Other Locations	323	8.1%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

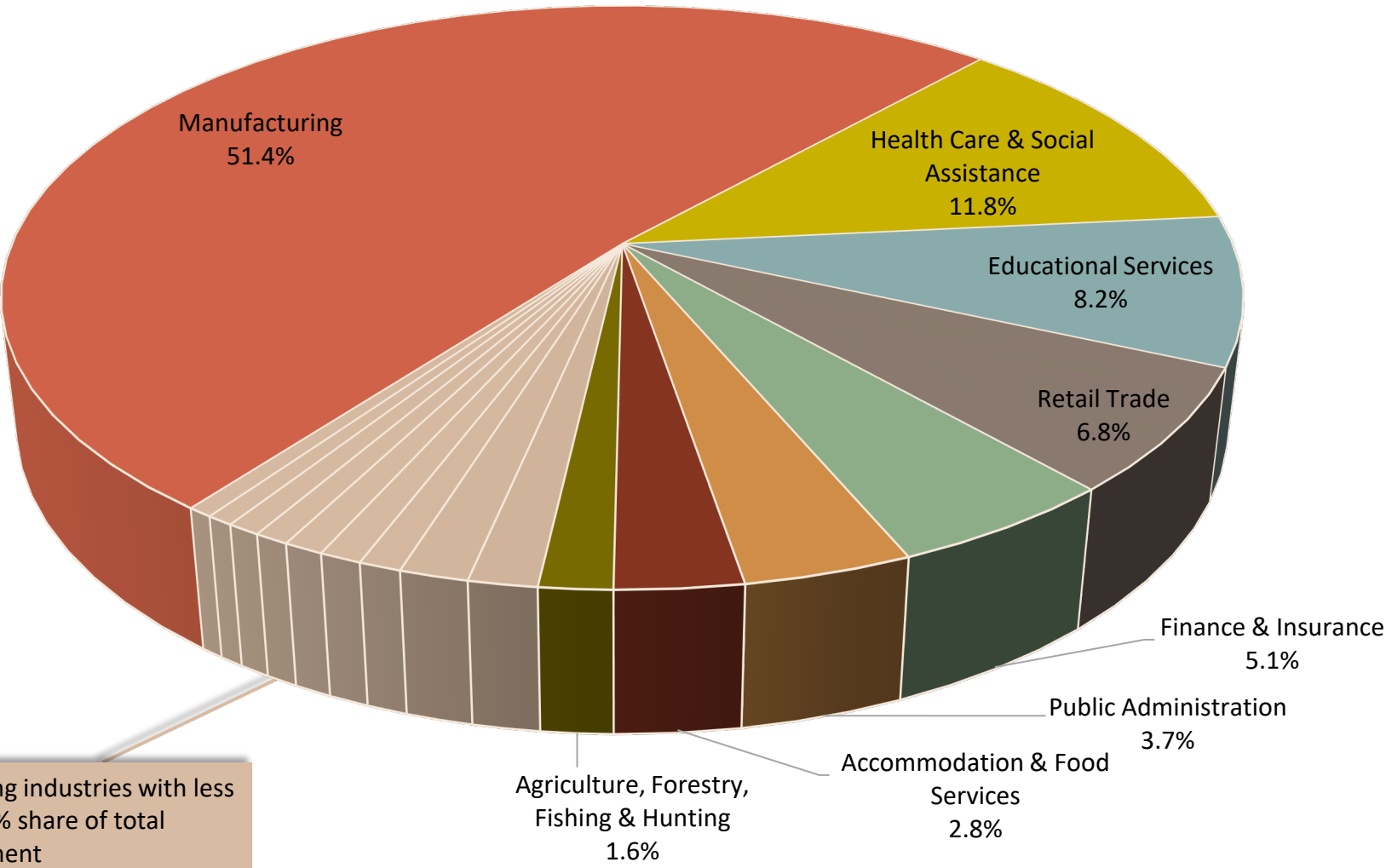
Where People Work who Live in This County

	Count	Share
Clay County, AL	2,239	41.2%
Talladega County, AL	534	9.8%
Jefferson County, AL	399	7.3%
Calhoun County, AL	332	6.1%
Tallapoosa County, AL	222	4.1%
Randolph County, AL	121	2.2%
Shelby County, AL	121	2.2%
Lee County, AL	95	1.7%
Montgomery County, AL	90	1.7%
Fulton County, GA	71	1.3%
All Other Locations	1,209	22.3%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

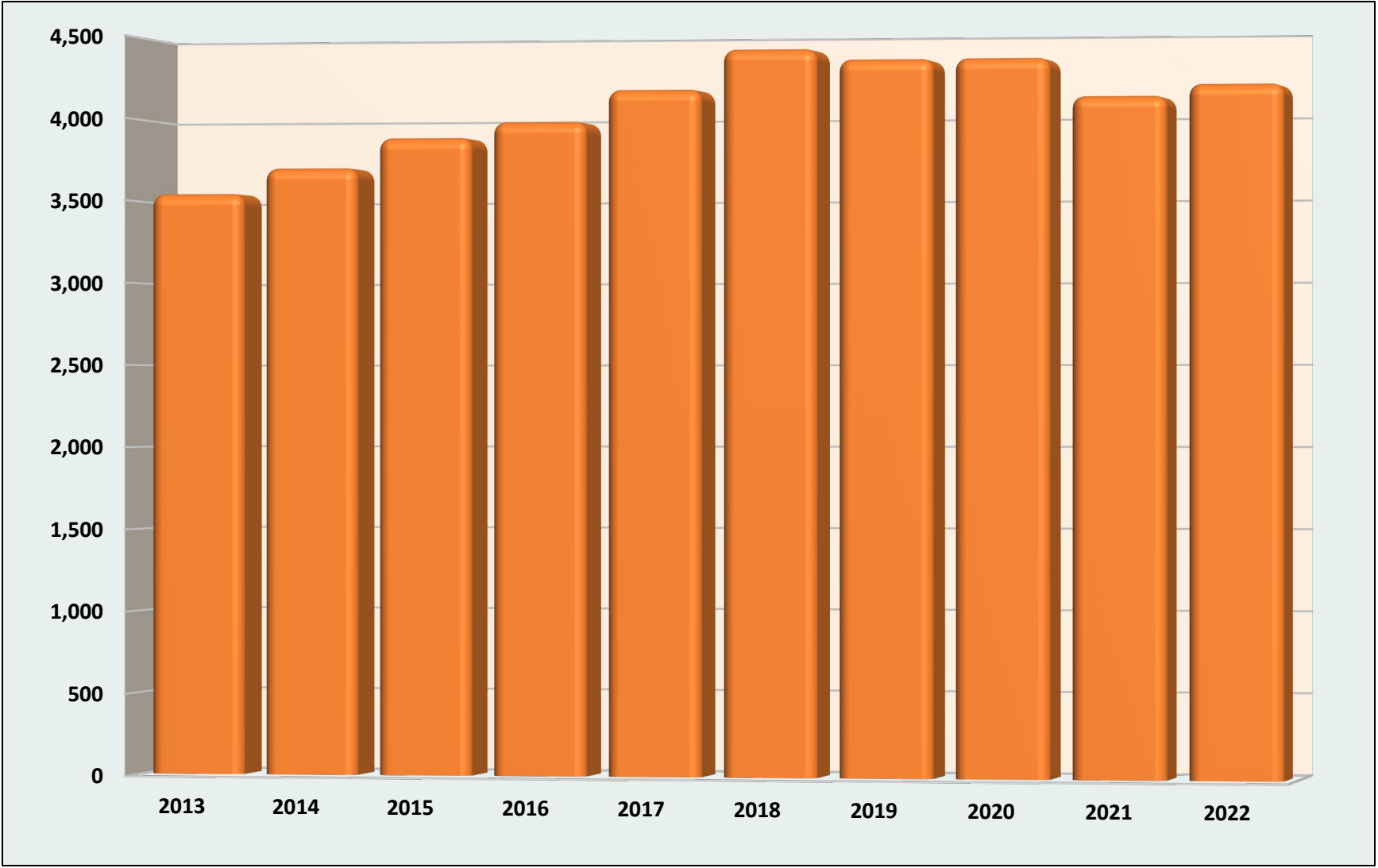
Clay County Industry Distribution 2022



Remaining industries with less than 1.6% share of total employment

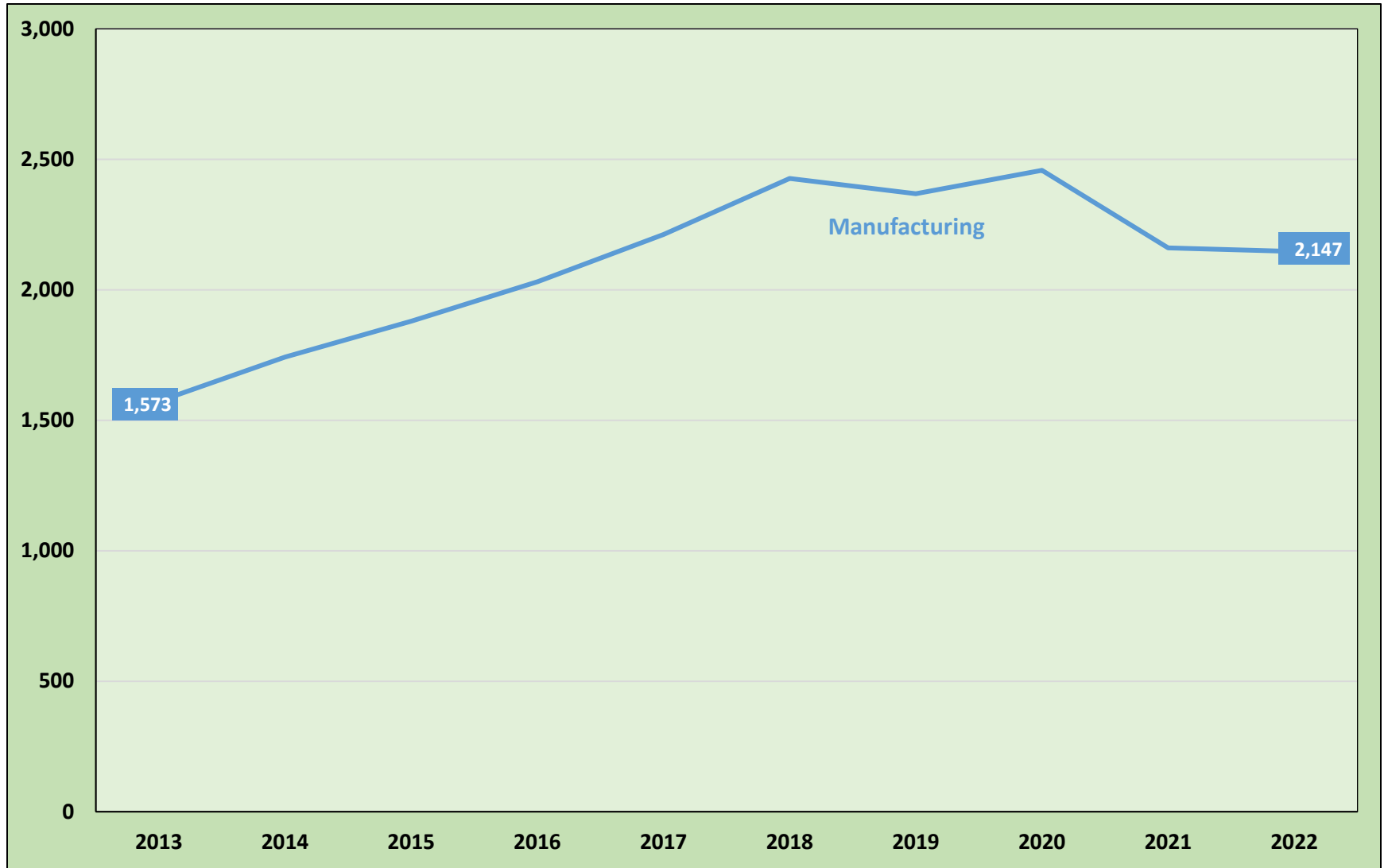
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Total Employment Trend

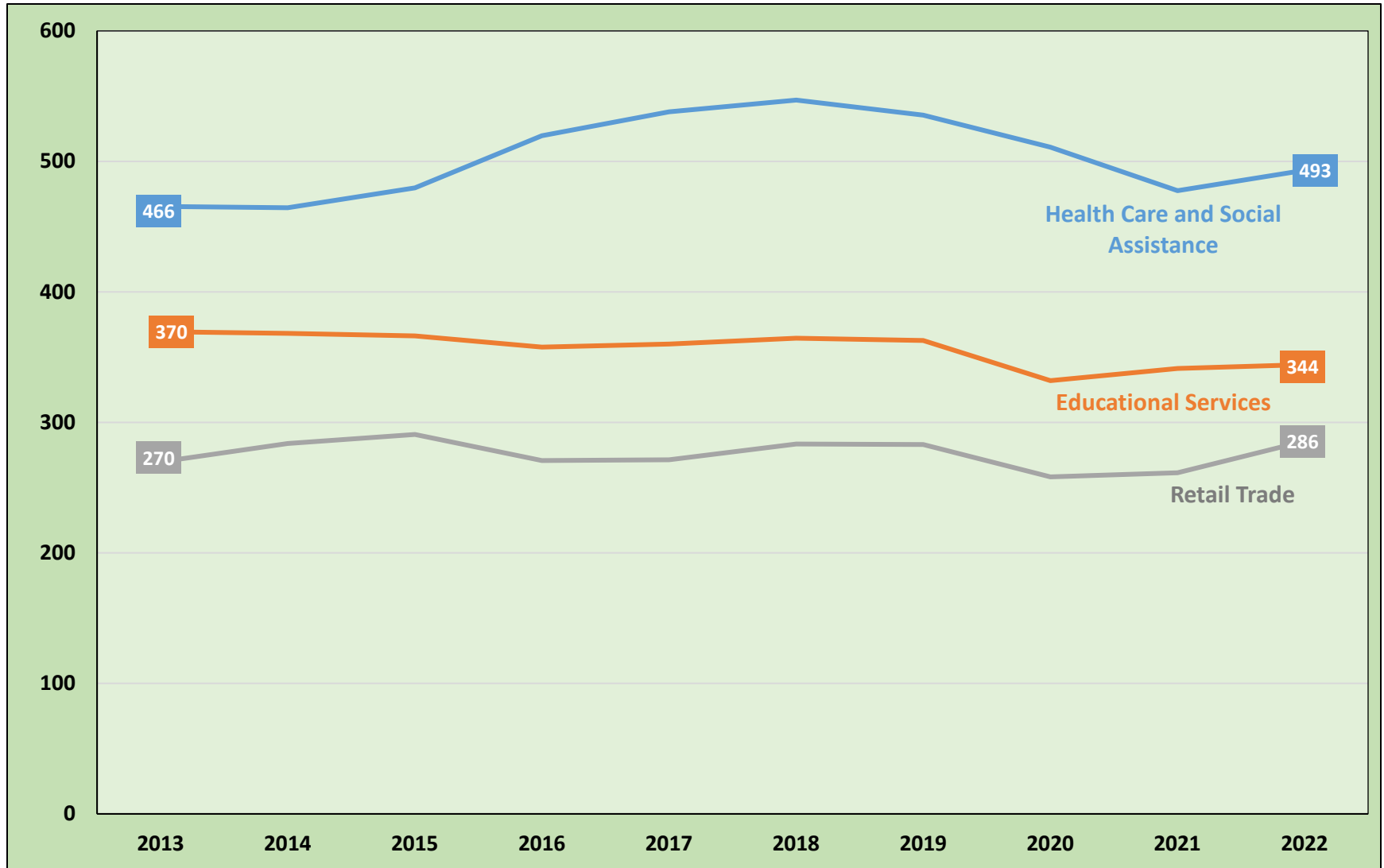


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Sector Employment Trends

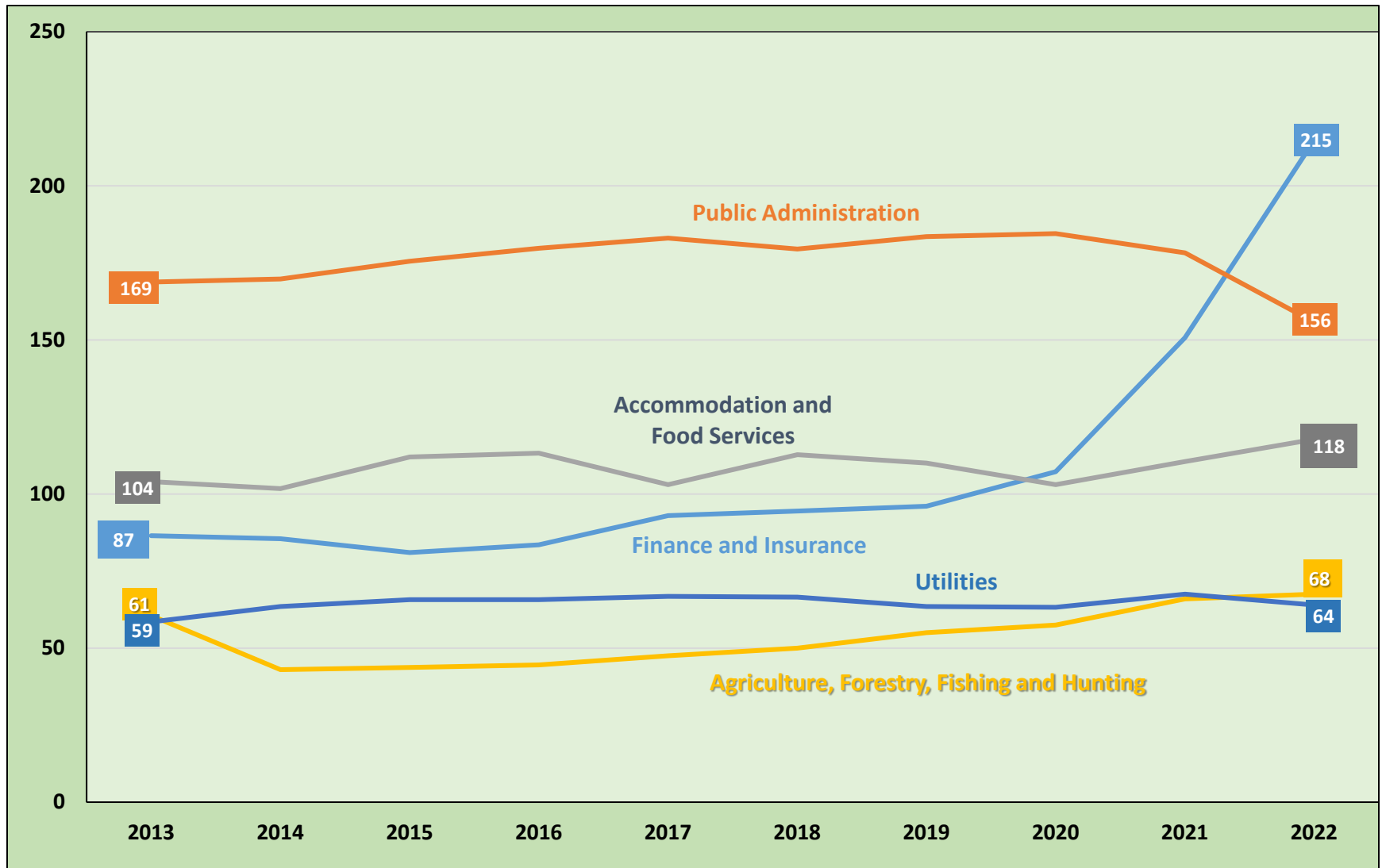


Industry Sector Employment Trends



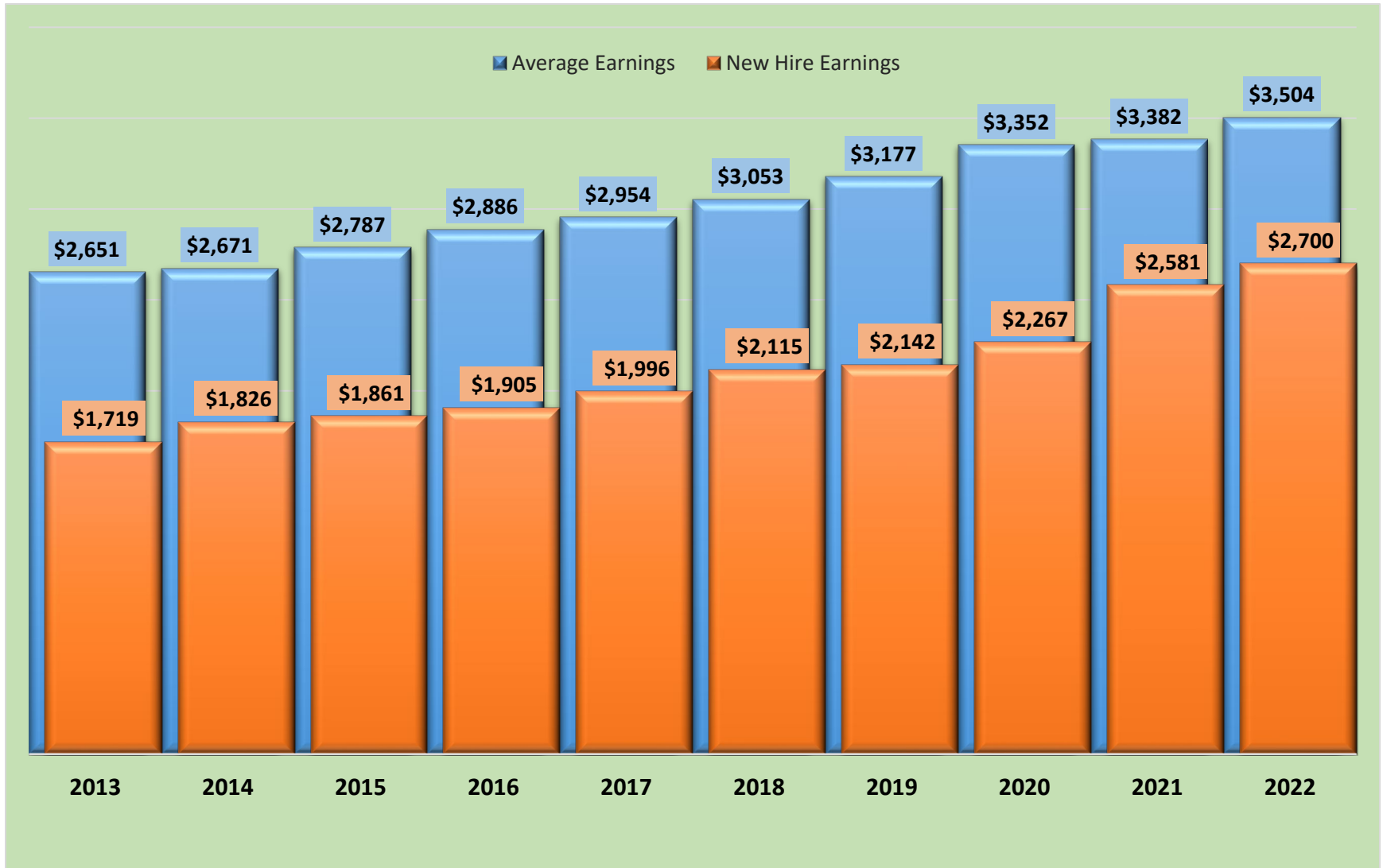
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Average Monthly Earnings Trend



Postsecondary Education

HS Graduates Enrolled in Alabama Public Colleges Fall 2023

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Central High School of Clay County	102	53	8	2	3	13	50	3

Postsecondary Education

Fall 2023 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Clay County	# Undergrads	# First-Time Freshman
Major	Grand Total	396
Undeclared/Not Reported	132	2
General Studies	82	24
Registered Nursing/Registered Nurse	24	3
Business Administration and Management, General	11	4
Elementary Education and Teaching	11	1
Psychology, General	8	-
Computer and Information Sciences, General	7	5
Accounting	5	-
Criminal Justice/Safety Studies	5	2
Music, General	5	4
Social Work	5	-
Architectural Engineering	4	-
Biology/Biological Sciences, General	4	-
Emergency Medical Technology/Technician (EMT Paramedic)	4	1
Liberal Arts and Sciences/Liberal Studies	4	2

Postsecondary Education

Summer 2022 thru Spring 2023 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Clay Total	* State Totals
General Studies	11	-	12	-	-	-	-	-	-	23	5,561
Registered Nursing/Registered Nurse	-	-	5	-	7	-	1	-	-	13	3,873
Industrial Mechanics and Maintenance Technology/Technician	3	2	2	-	-	-	-	-	-	7	702
Emergency Medical Technology/Technician (EMT Paramedic)	4	-	1	-	-	-	-	-	-	5	786
Business/Commerce, General	2	1	1	-	-	-	-	-	-	4	237
Tool and Die Technology/Technician	2	1	1	-	-	-	-	-	-	4	124
Licensed Practical/Vocational Nurse Training	-	3	-	-	-	-	-	-	-	3	1,243
Multi-/Interdisciplinary Studies, Other	-	-	2	-	1	-	-	-	-	3	954
Social Work	-	-	-	-	2	-	1	-	-	3	642
Secondary Education and Teaching	-	-	-	-	1	-	2	-	-	3	487
Funeral Service and Mortuary Science, General	1	1	1	-	-	-	-	-	-	3	104
Business Administration and Management, General	-	-	-	-	1	-	1	-	-	2	2,244
Elementary Education and Teaching	-	-	-	-	1	-	1	-	-	2	1,062
Biology/Biological Sciences, General	-	-	-	-	2	-	-	-	-	2	639
Marketing/Marketing Management, General	-	-	-	-	2	-	-	-	-	2	592



Source: Alabama Commission on Higher Education: Alabama Statewide Student Database.

Questions???

Alabama Department of Labor
Labor Market Information Division
LMI.LABOR@labor.Alabama.gov