

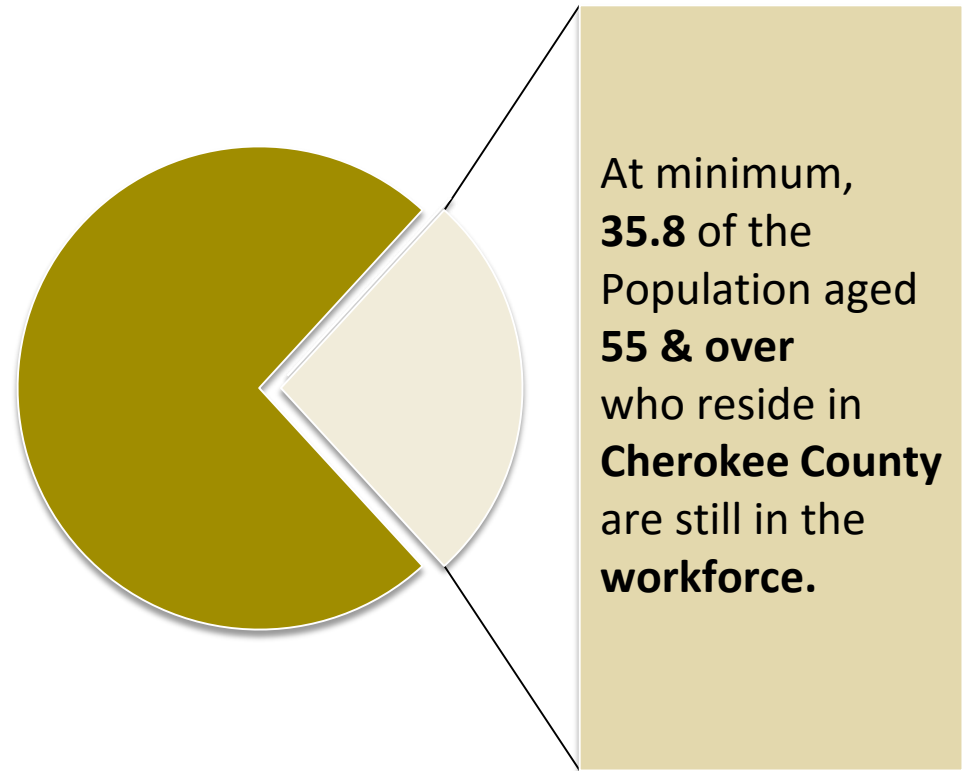
# Cherokee County Profile

Alabama Department of Labor  
Labor Market Information Division

# Demographics

## American Community Survey Average Population Estimates for 2011-2015

Age	Estimate
Under 5 years	1,285
5 to 9 years	1,509
10 to 14 years	1,554
15 to 19 years	1,502
20 to 24 years	1,424
25 to 34 years	2,524
35 to 44 years	3,059
45 to 54 years	3,837
55 to 59 years	2,004
60 to 64 years	2,154
65 to 74 years	3,234
75 to 84 years	1,625
85 years and over	297



# Demographics

## American Community Survey Average Population Estimates for 2011-2015

---

School Enrollment	Estimate
Population 3 years and over enrolled in school	5,030
Nursery school, preschool	226
Kindergarten	236
Elementary school (grades 1-8)	2,432
High school (grades 9-12)	1,266
College or graduate school	870



# Demographics

## American Community Survey Average Population Estimates for 2011-2015

---

<b>Educational Attainment</b>	<b>Estimate</b>
Population 25 years and over	18,734
Less than 9 <sup>th</sup> grade	1,451
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	2,389
High school graduate (includes equivalency)	6,828
Some college, no degree	4,136
Associate's degree	1,352
Bachelor's degree	1,480
Graduate or professional degree	1,098



# Unemployment Data

## May 2017 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	45,584	43,406	2,178	4.8%	16,094	18,272
<b>Cherokee</b>	<b>11,296</b>	<b>10,878</b>	<b>418</b>	<b>3.7%</b>	<b>1,981</b>	<b>2,399</b>
Clay	5,670	5,435	235	4.1%	682	917
Cleburne	5,907	5,658	249	4.2%	1,219	1,468
Etowah	44,388	42,492	1,896	4.3%	10,566	12,462
Randolph	9,366	8,995	371	4.0%	1,668	2,039
Talladega	34,489	32,847	1,642	4.8%	7,281	8,923

**Unemployment + Underemployment = Potential Available Labor Pool**

Source: LAUS data, County Unemployment Rates, May 2017 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2016, Published June 2017, CBER @ UA, Underemployment and Available Labor Pool Data.

# Unemployment Data

## Unemployed by Occupation 2017, Quarter 1

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	10	Nursing Assistants	2
Welders, Cutters, Solderers, and Brazers	8	Preschool Teachers, Except Special Education	2
Security Guards	4	Waiters and Waitresses	2
Licensed Practical and Licensed Vocational Nurses	3	Cashiers	2
Team Assemblers	3	Shipping, Receiving, and Traffic Clerks	2
Industrial Truck and Tractor Operators	3	Office Clerks, General	2
Heavy and Tractor-Trailer Truck Drivers	3	Farmworkers and Laborers, Crop, Nursery, and Greenhouse	2
Laborers and Freight, Stock, and Material Movers, Hand	3	Operating Engineers and Other Construction Equipment Operators	2
Tax Preparers	2	Construction Laborers	2
Social and Human Service Assistants	2	Electricians	2



# Resumes Posted on Alabama Joblink

## Top Occupations with Most Resumes Posted 2017, Quarter 1

Occupation	# of Resumes	Occupation	# of Resumes
Helpers--Production Workers	19	Electricians	2
Office Clerks, General	6	Home Health Aides	2
Executive Secretaries and Executive Administrative Assistants	5	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	2
Cashiers	3	Industrial Production Managers	2
General and Operations Managers	3	Industrial Truck and Tractor Operators	2
Receptionists and Information Clerks	3	Laborers and Freight, Stock, and Material Movers, Hand	2
Social and Human Service Assistants	3	Textile Cutting Machine Setters, Operators, and Tenders	2
Stock Clerks and Order Fillers	3	Driver/Sales Workers	2
Customer Service Representatives	2	Sewing Machine Operators	2
Driver/Sales Workers	2	Nursing Assistants	2



# Help Wanted OnLine<sup>®</sup> Annual Job Postings

## 2016 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy and Tractor-Trailer Truck Drivers	26	Tool and Die Makers	6
Physical Therapists	15	Customer Service Representatives	5
Light Truck or Delivery Services Drivers	11	Home Health Aides	5
Retail Salespersons	11	Stock Clerks and Order Fillers	5
Surgeons	11	Internists, General	4
Family and General Practitioners	8	Nursing Assistants	4
Medical and Health Services Managers	8	Licensed Practical and Licensed Vocational Nurses	4
Registered Nurses	8	Telecommunications Equipment Installers and Repairers, Except Line Installers	4
Cashiers	7	Construction Laborers	3
Maintenance and Repair Workers, General	6	Bookkeeping, Accounting, and Auditing Clerks	3





# Expected Worker Shortfall

	<b>2014-2024</b>	<b>2014-2030</b>
Total Population Growth	-1.0	-1.3
Age 20-64 Population Growth	-5.6	-8.9
Nonagricultural Job Growth	8.8	11.3
Worker Shortfall (%)	14.3	20.2
Worker Shortfall	743	1,044

# Occupational Wages

---

## Cherokee County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$8.45	\$15.57	\$19.13

## Cherokee County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$13.04	\$18.73	\$21.57

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2016 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

# Occupational Wages

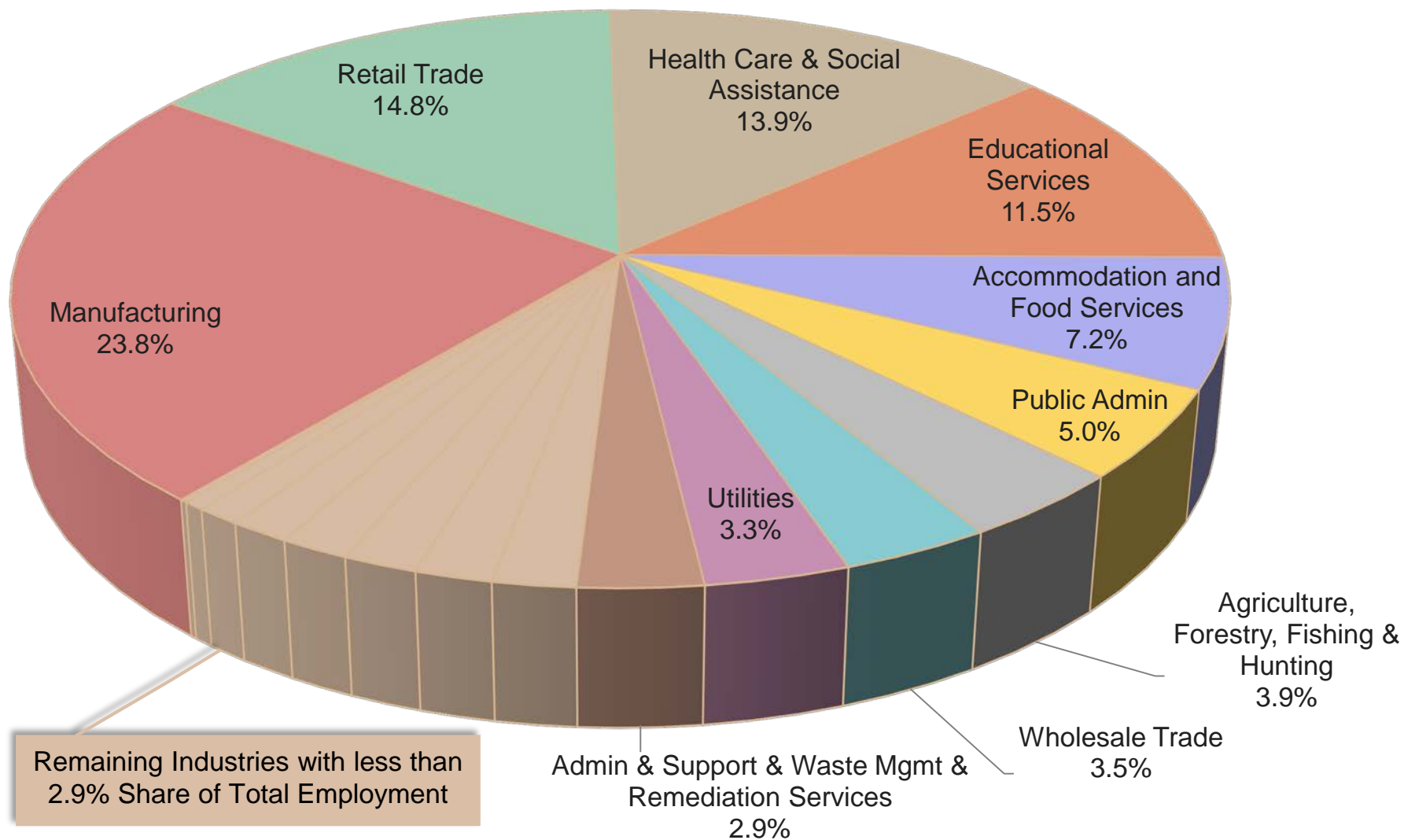
## Annual Salary Area Comparison

	Entry	Mean	Experienced
<b>Alabama</b>			
Total	\$19,382	\$43,252	\$55,186
Production	\$23,717	\$44,798	\$55,339
<b>Cherokee County</b>			
Total	\$17,576	\$32,387	\$39,793
Production	\$27,129	\$38,959	\$44,873
<b>DeKalb County</b>			
Total	\$18,809	\$34,248	\$41,969
Production	\$21,405	\$36,526	\$44,087
<b>Etowah County</b>			
Total	\$18,214	\$35,694	\$44,434
Production	\$22,305	\$39,405	\$47,954

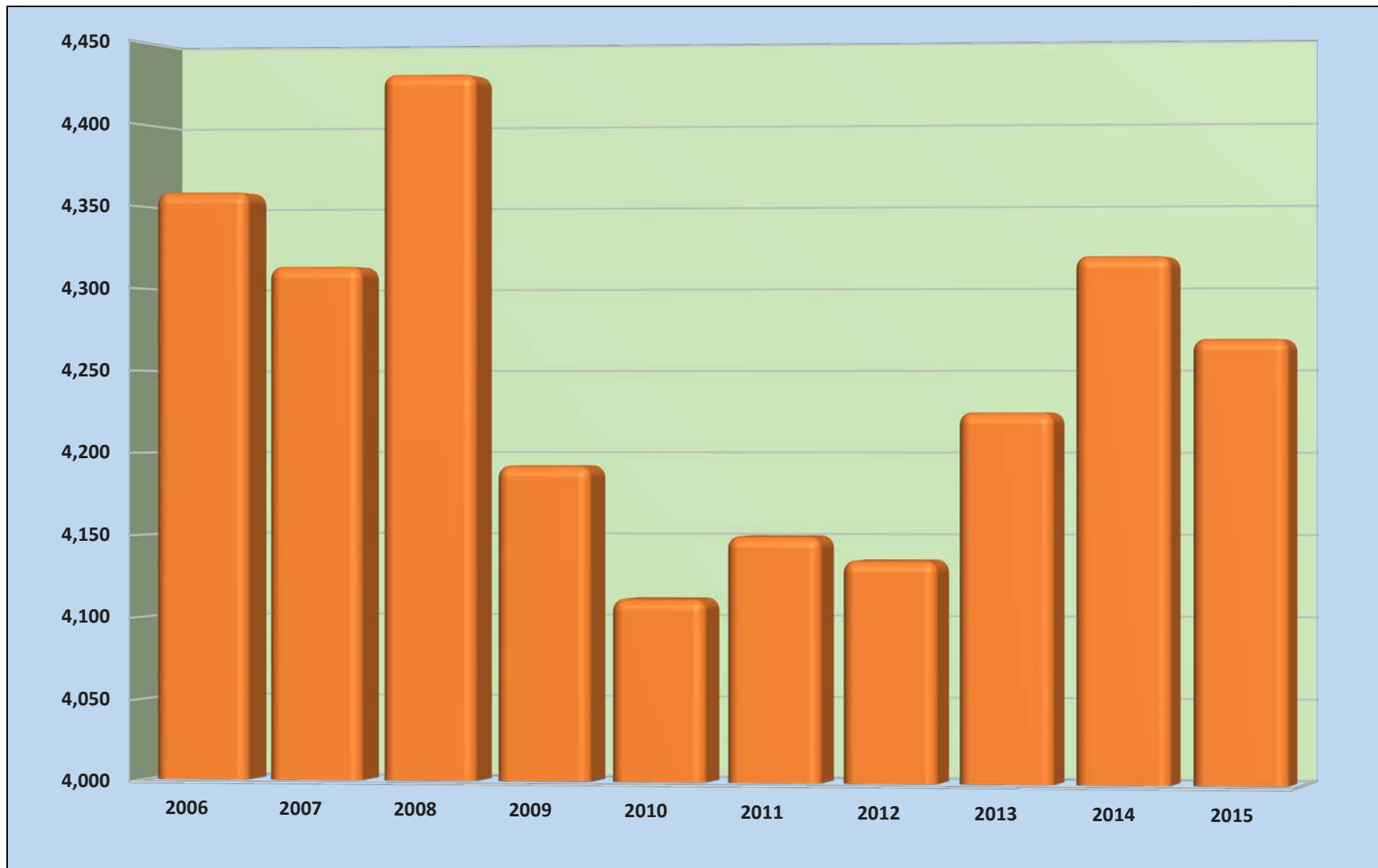
Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2016 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

# Cherokee County: % Share of Total Employment

## 2015

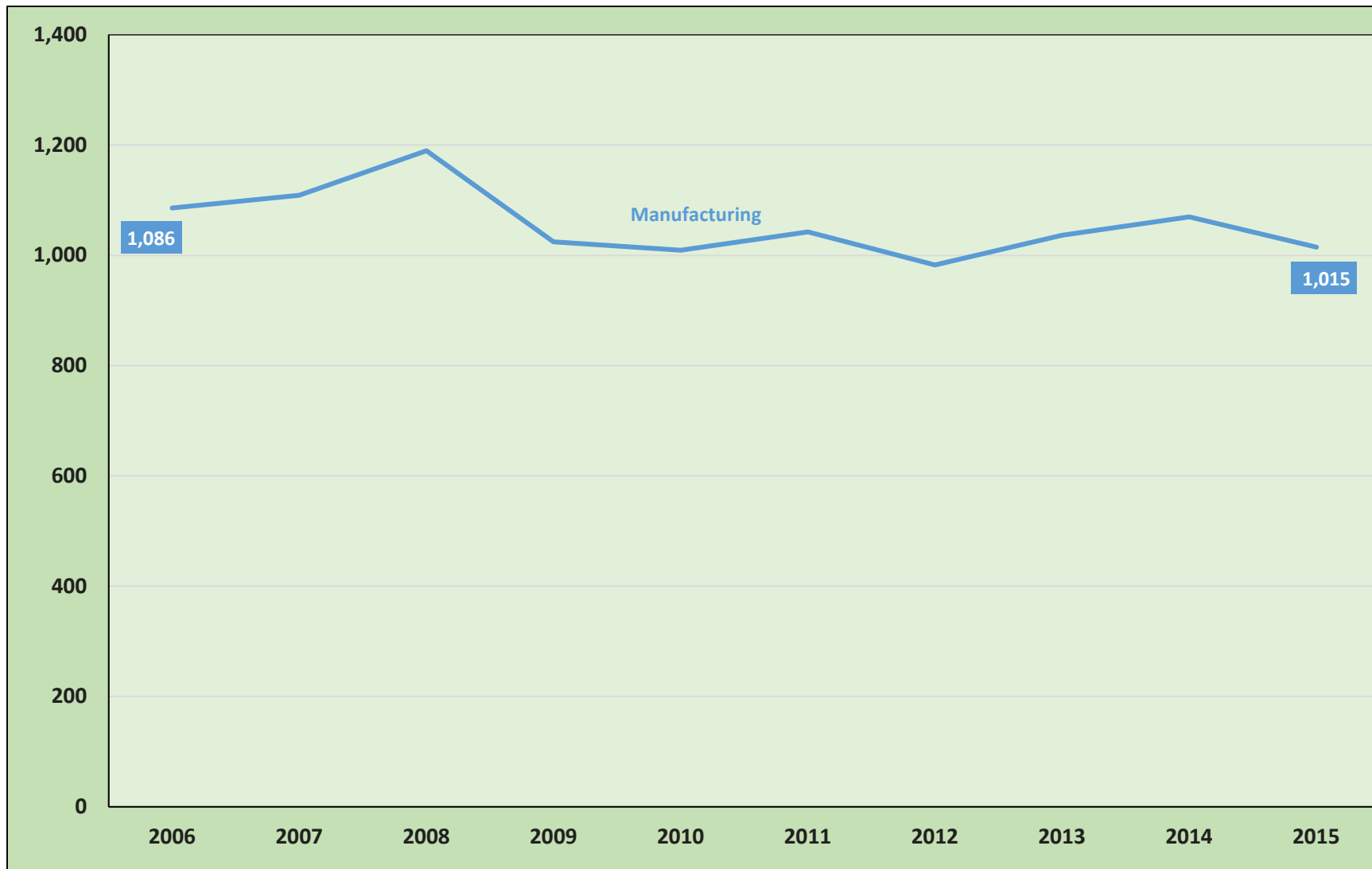


# Industry Total Employment Trend



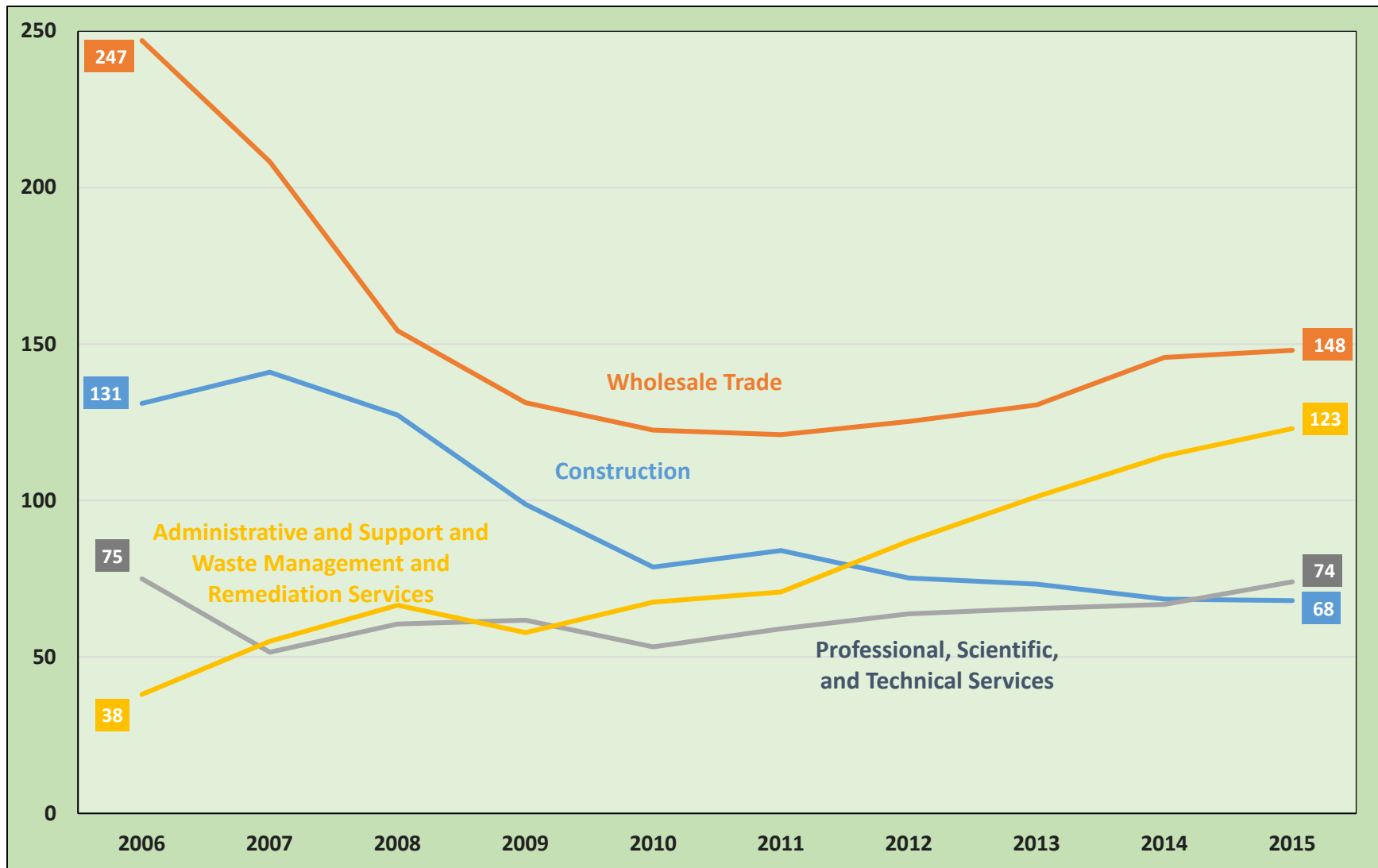
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.  
Note: 2014 only contains first quarter data.

# Industry Sector Employment Trends



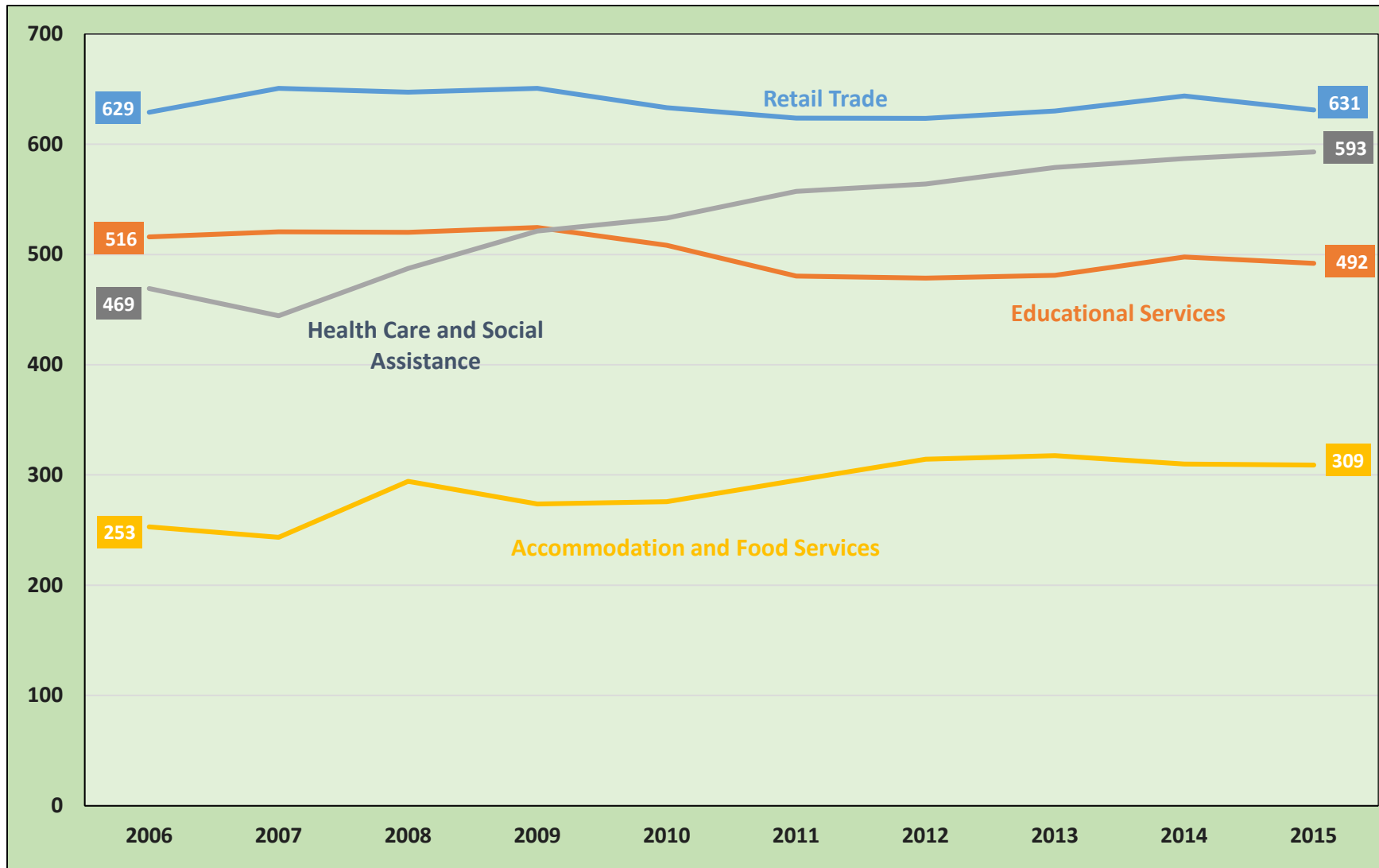
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

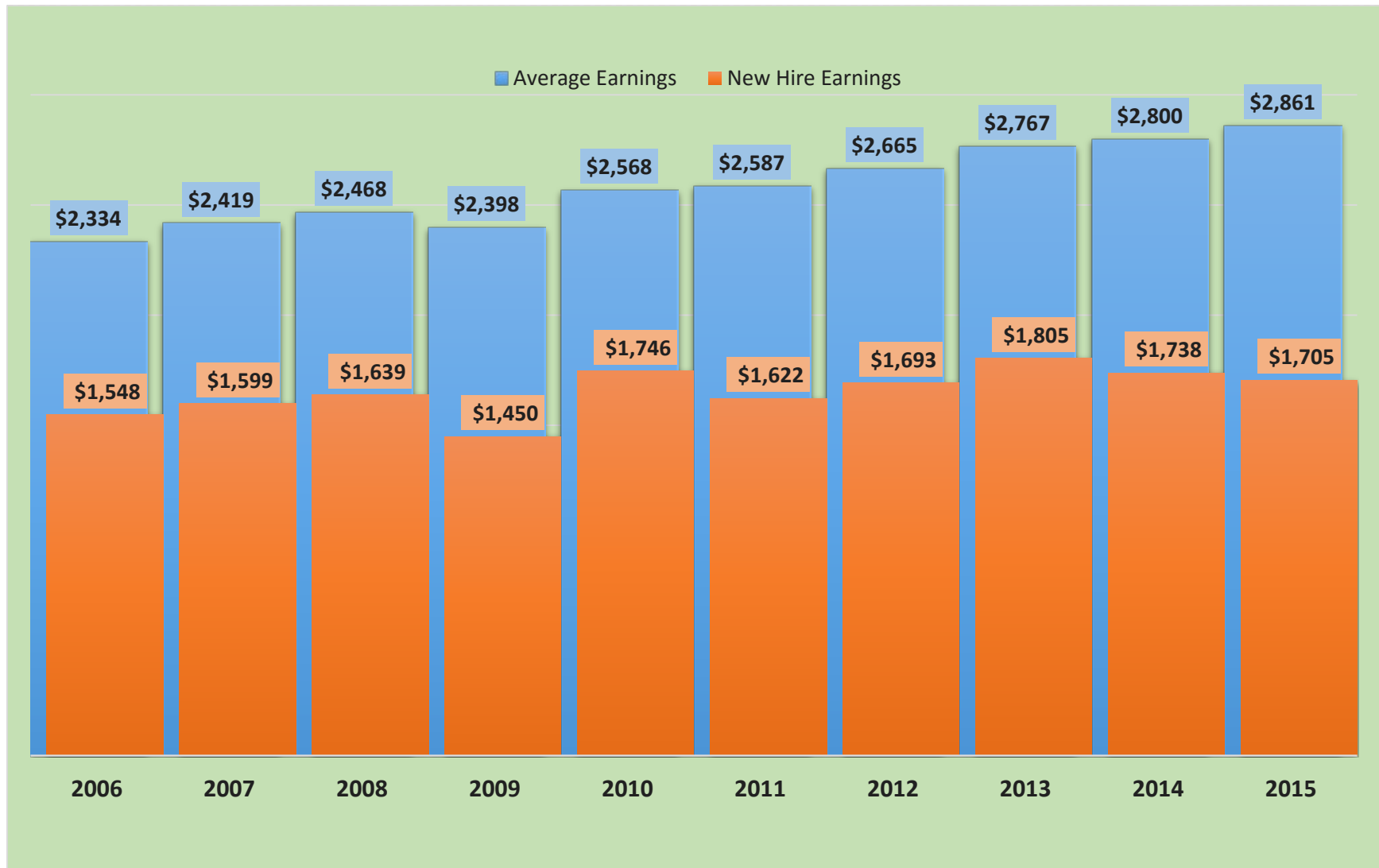
# Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.



# Average Monthly Earnings Trend

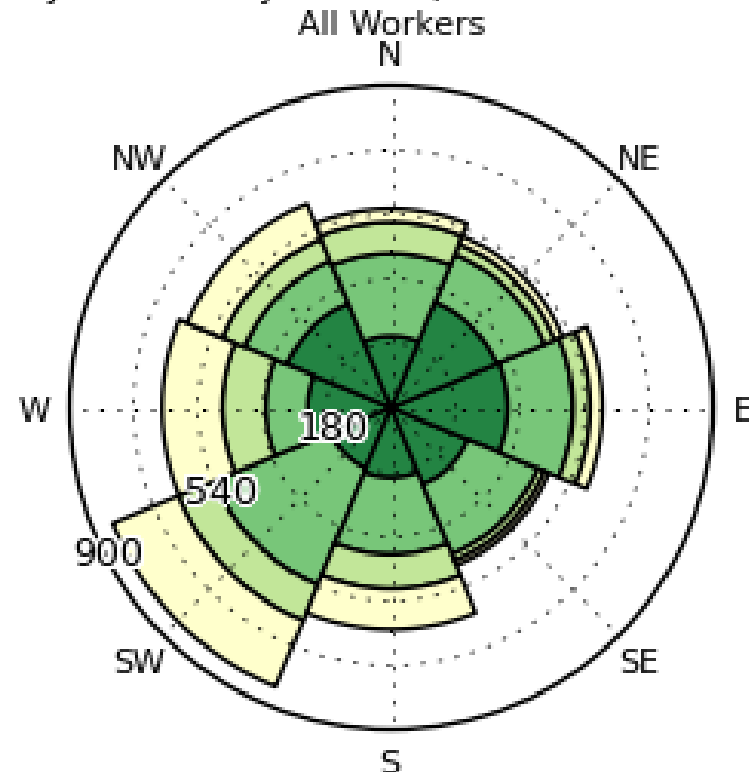


# 2014 Commuting Patterns

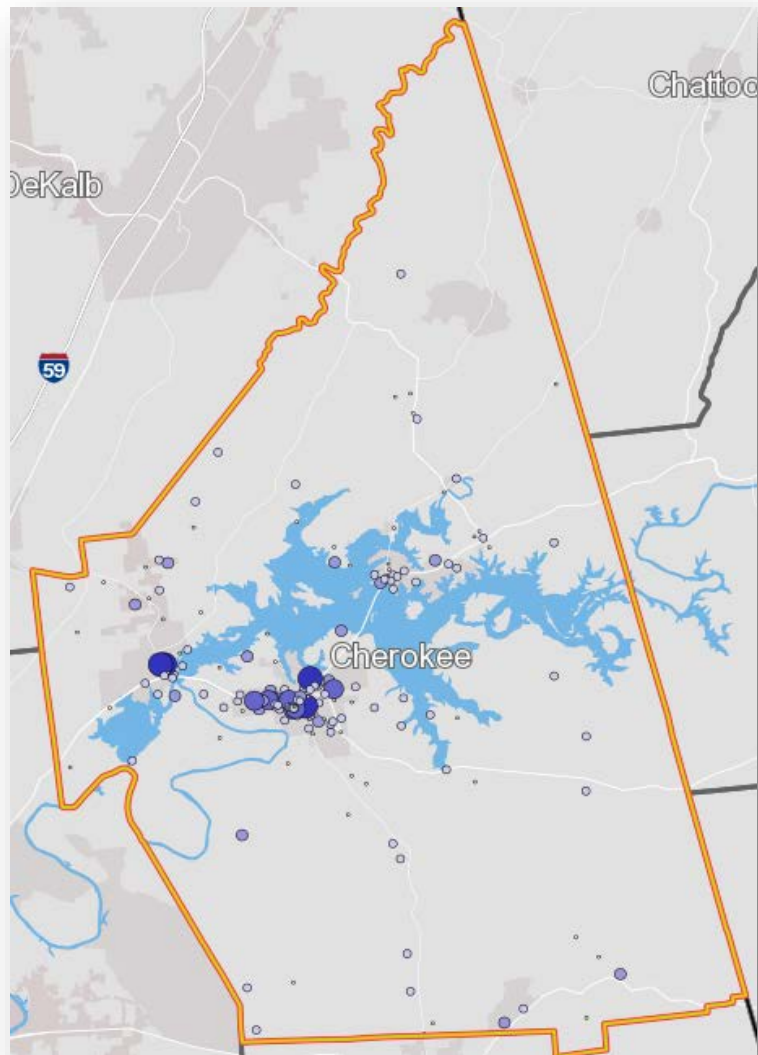
## Distance Workers Travel to Cherokee County to Work

	Count	Share
Total Primary Jobs	4,865	100.0%
Less than 10 miles	2,005	41.2%
10 to 24 miles	1,581	32.5%
25 to 50 miles	579	11.9%
Greater than 50 miles	700	14.4%

Job Counts by Distance/Direction in 2014



# 2014 Commuting Patterns

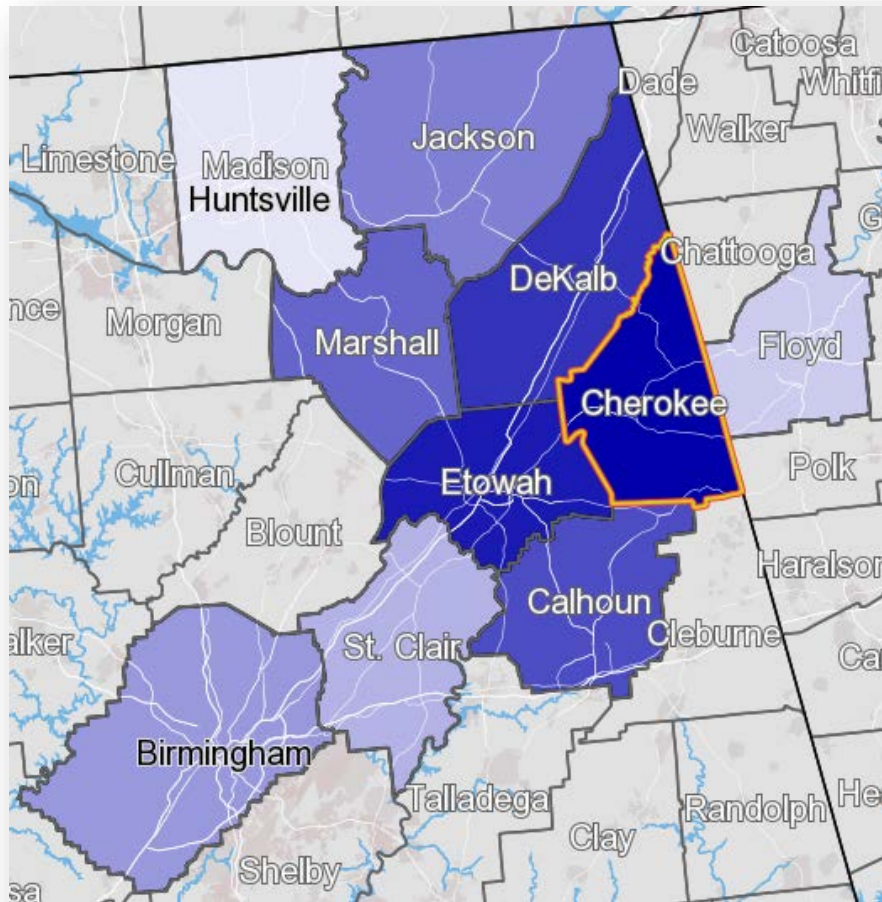


<b>Jobs by Worker Age</b>	<b>Count</b>	<b>Share</b>
Age 29 or younger	1,202	24.7%
Age 30 to 54	2,664	54.8%
Age 55 or older	999	20.5%
<b>Jobs by Worker Educational Attainment</b>	<b>Count</b>	<b>Share</b>
Less than high school	405	8.3%
High school or equivalent, no college	1,277	26.2%
Some college or Associate degree	1,194	24.5%
Bachelor's degree or advanced degree	787	16.2%
Educational attainment not available (workers aged 29 or younger)	1,202	24.7%
<b>Jobs by Worker Sex</b>	<b>Count</b>	<b>Share</b>
Male	2,288	47.0%
Female	2,577	53.0%
<b>Jobs by Earnings</b>	<b>Count</b>	<b>Share</b>
\$1,250 per month or less	1,213	24.9%
\$1,251 to \$3,333 per month	2,259	46.4%
More than \$3,333 per month	1,393	28.6%

► Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# 2014 Commuting Patterns

## County of Residence for Workers in Cherokee County



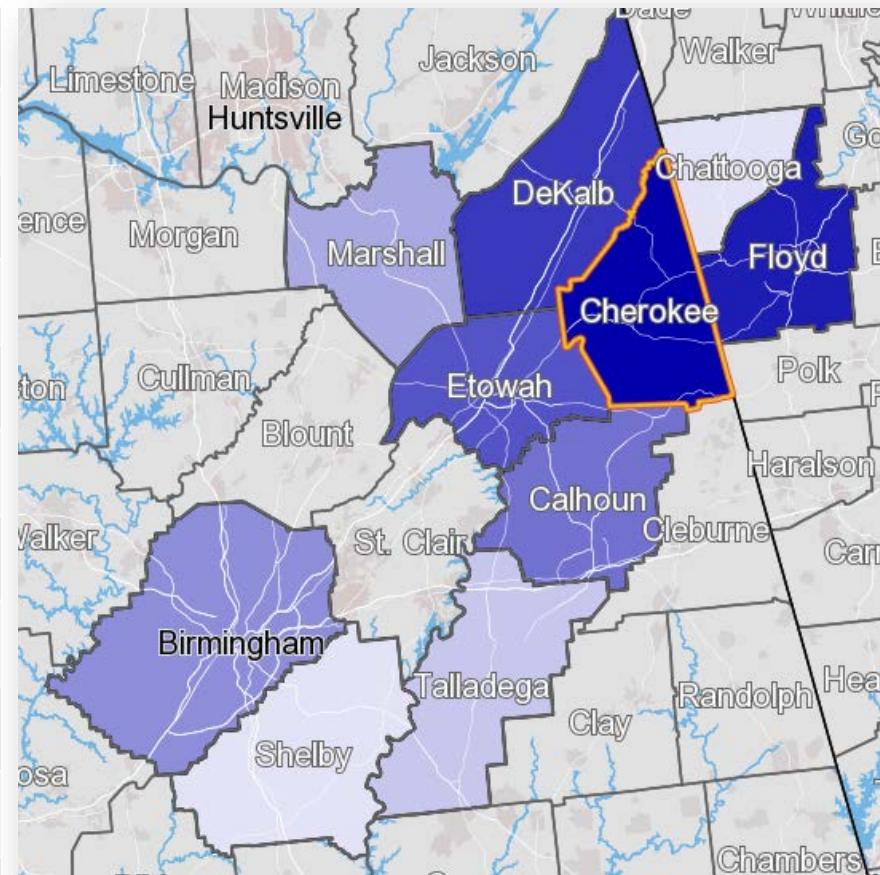
	Count	Share
Cherokee County, AL	2,572	52.9%
Etowah County, AL	524	10.8%
DeKalb County, AL	436	9.0%
Calhoun County, AL	271	5.6%
Marshall County, AL	94	1.9%
Jackson County, AL	77	1.6%
Jefferson County, AL	72	1.5%
St. Clair County, AL	69	1.4%
Floyd County, GA	66	1.4%
Madison County, AL	63	1.3%
All Other Locations	621	12.8%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# 2014 Commuting Patterns

## Counties Where Cherokee County Workers Commute for Work

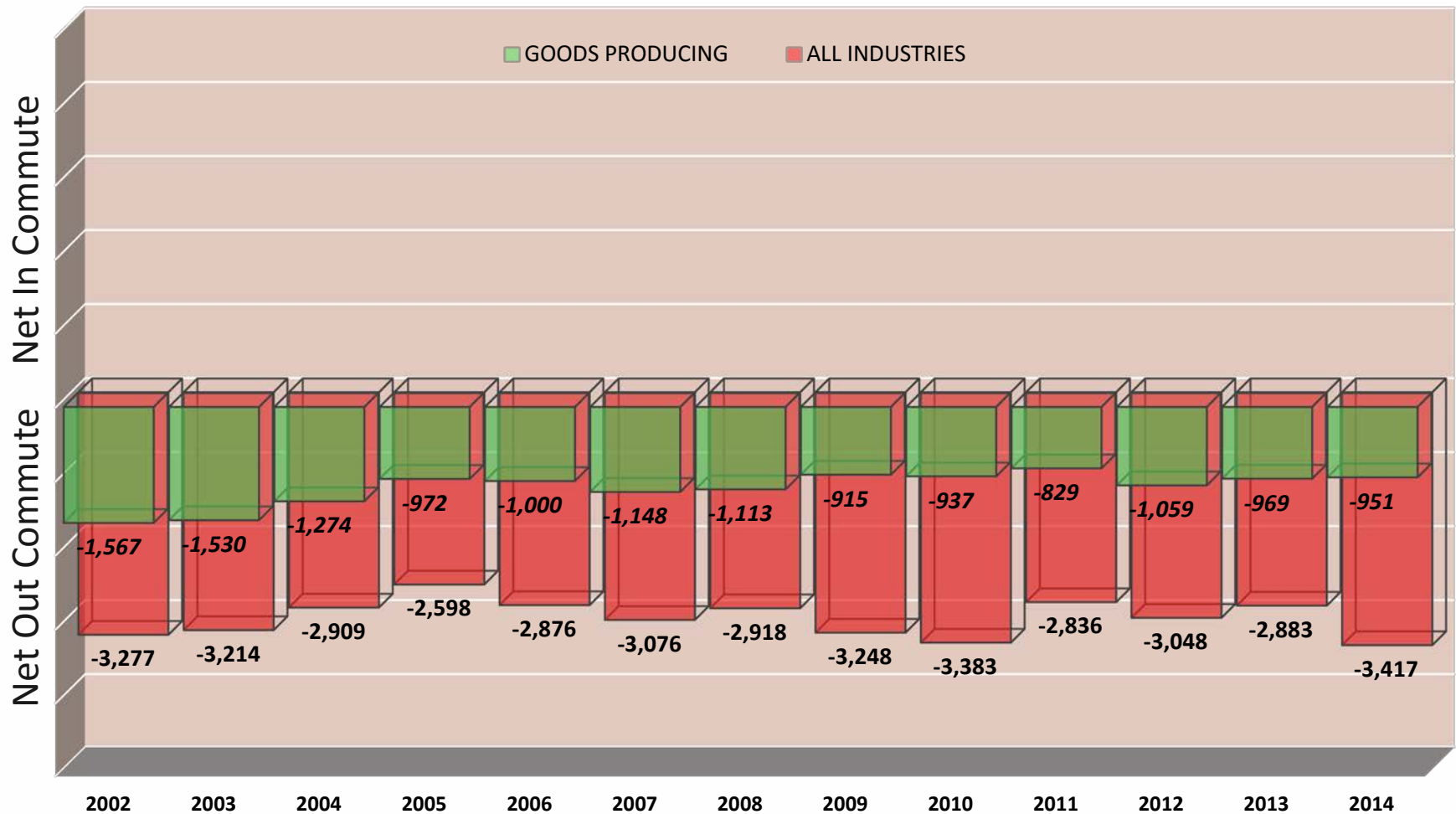
	Count	Share
Cherokee County, AL	2,572	31.1%
Floyd County, GA	802	9.7%
DeKalb County, AL	705	8.5%
Etowah County, AL	678	8.2%
Calhoun County, AL	560	6.8%
Jefferson County, AL	511	6.2%
Marshall County, AL	205	2.5%
Talladega County, AL	161	1.9%
Shelby County, AL	127	1.5%
Chattooga County, GA	127	1.5%
All Other Locations	1,834	22.1%





# 2014 Commuting Patterns

## Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# Postsecondary Education

## 2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Cedar Bluff High School	31	13	6	0	1	7	11	2
Cherokee County High School	94	58	16	2	6	24	54	4
Gaylesville High School	24	8	1	0	3	4	8	0
Sand Rock High School	62	30	6	1	4	11	29	1
Spring Garden High School	33	19	3	1	1	5	17	2

# Postsecondary Education

Fall 2016 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

<b>Cherokee County</b>	<b># Undergrads</b>	<b># First-Time Freshman</b>
<b>Grand Total</b>	<b>689</b>	<b>131</b>
<b>Major</b>		
General Studies	139	44
Liberal Arts and Sciences/Liberal Studies	63	17
Registered Nursing/Registered Nurse	59	4
Undeclared/Not Reported	42	6
Child Care and Support Services Management	37	3
Computer and Information Sciences, General	25	3
Administrative Assistant and Secretarial Science, General	18	3
Tool and Die Technology/Technician	18	0
Biology/Biological Sciences, General	14	3
Industrial Mechanics and Maintenance Technology	14	2
Business/Commerce, General	13	3



# Postsecondary Education

Fall 2016 Graduate Enrollment of Students Attending  
Alabama Public Four-Year Institutions

<b>Cherokee County</b>	<b># Graduate Students</b>
<b>Grand Total</b>	<b>57</b>
<b>Major</b>	
Educational Leadership and Administration, General	5
Registered Nursing/Registered Nurse	5
Special Education and Teaching, General	4
Occupational Therapy/Therapist	3
Pharmacy	3
Physical Therapy/Therapist	3
Veterinary Medicine	3
Counselor Education/School Counseling and Guidance Services	2
Educational/Instructional Technology	2
Elementary Education and Teaching	2
History, General	2

# Postsecondary Education

Summer 2015 thru Spring 2016 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Cherokee Total	* State Totals
General Studies			16							16	3,420
Registered Nursing/Registered Nurse			11		3					14	3,671
Electrical, Electronic and Communications Engineering Technology/Technician		4	4							8	78
Accounting Technology/Technician and Bookkeeping	3		2							5	80
Biology/Biological Sciences, General					5					5	685
Industrial Mechanics and Maintenance Technology	3	1	1							5	462
Administrative Assistant and Secretarial Science, General	3		1							4	559
Computer and Information Sciences, General	1		1		2					4	758
Licensed Practical/Vocational Nurse Training		4								4	625
Social Work					2		2			4	662

# Questions???

Alabama Department of Labor  
Labor Market Information Division  
[LMI.LABOR@labor.Alabama.gov](mailto:LMI.LABOR@labor.Alabama.gov)

Phone (334) 353-9096