

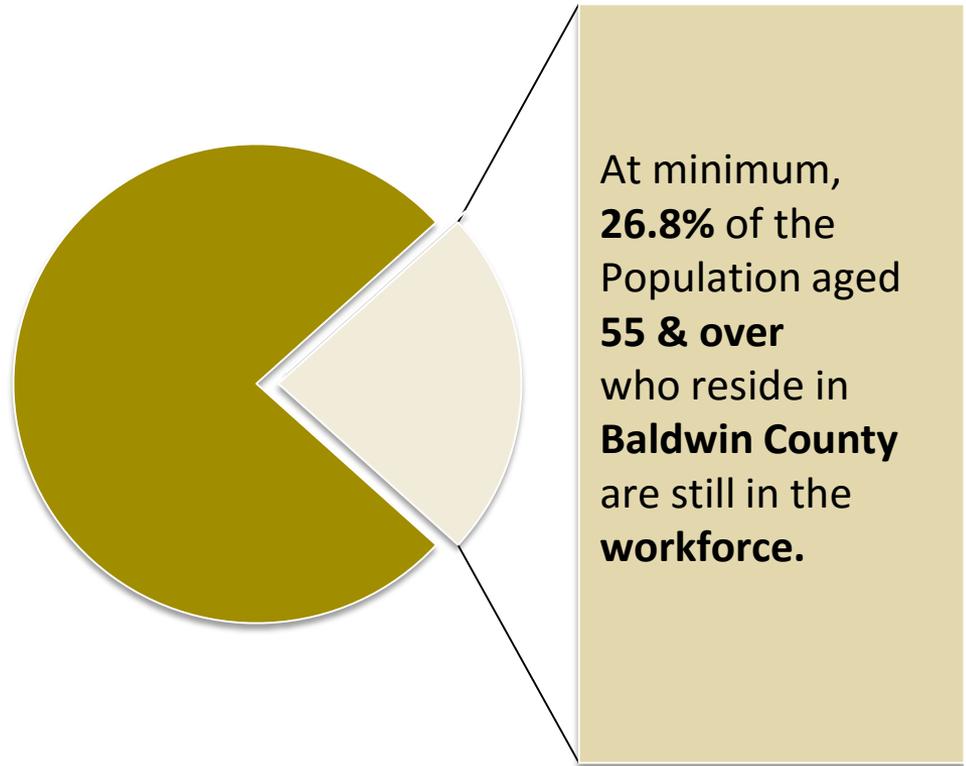
Baldwin County Profile

Alabama Department of Labor
Labor Market Information Division

Demographics

American Community Survey Average Population Estimates for 2010-2014

Age	Estimate
Under 5 years	11,402
5 to 9 years	12,232
10 to 14 years	12,145
15 to 19 years	11,940
20 to 24 years	10,219
25 to 34 years	21,850
35 to 44 years	24,316
45 to 54 years	27,038
55 to 59 years	12,900
60 to 64 years	13,381
65 to 74 years	19,971
75 to 84 years	10,271
85 years and over	3,540



Demographics

American Community Survey Average Population Estimates for 2010-2014

School Enrollment	Estimate
Population 3 years and over enrolled in school	42,835
Nursery school, preschool	2,350
Kindergarten	2,262
Elementary school (grades 1-8)	19,839
High school (grades 9-12)	9,706
College or graduate school	8,678



Demographics

American Community Survey Average Population Estimates for 2010-2014

Educational Attainment	Estimate
Population 25 years and over	133,267
Less than 9 th grade	4,863
9 th to 12 th grade, no diploma	9,752
High school graduate (includes equivalency)	38,401
Some college, no degree	30,457
Associate's degree	11,647
Bachelor's degree	25,444
Graduate or professional degree	12,703



Unemployment Data

September 2016 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Baldwin	90,481	85,916	4,565	5.0%	20,406	24,971
Choctaw	4,416	4,063	353	8.0%	1,033	1,386
Clarke	7,942	7,111	831	10.5%	1,626	2,457
Conecuh	4,742	4,350	392	8.3%	1,347	1,739
Escambia	14,931	13,970	961	6.4%	3,251	4,212
Mobile	184,956	172,673	12,283	6.6%	57,223	69,506
Monroe	7,409	6,792	617	8.3%	1,577	2,194
Washington	6,886	6,311	575	8.4%	1,643	2,218

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, September 2016 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2015, Published April 2016, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Unemployed by Occupation 2016, Quarter 3

Occupation	Number Unemployed	Occupation	Number Unemployed
Retail Salespersons	38	Helpers--Production Workers	20
Office Clerks, General	38	Stock Clerks and Order Fillers	19
General and Operations Managers	34	Customer Service Representatives	18
Cashiers	32	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	16
Waiters and Waitresses	30	Executive Secretaries and Executive Administrative Assistants	16
Maids and Housekeeping Cleaners	27	Operating Engineers and Other Construction Equipment Operators	14
Sales Managers	23	Food Service Managers	13
Bookkeeping, Accounting, and Auditing Clerks	22	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	13
Cooks, Restaurant	21	Laborers and Freight, Stock, and Material Movers, Hand	13
Welders, Cutters, Solderers, and Brazers	20	Electricians	12



Resumes Posted on Alabama Joblink

Top Occupations with Most Resumes Posted 2016, Quarter 3

Occupation	# of Resumes	Occupation	# of Resumes
Helpers--Production Workers	142	Nursing Assistants	44
Office Clerks, General	106	Executive Secretaries and Executive Administrative Assistants	41
Customer Service Representatives	93	Receptionists and Information Clerks	38
Retail Salespersons	74	Stock Clerks and Order Fillers	35
Cashiers	70	Medical Assistants	31
Construction Laborers	51	Landscaping and Groundskeeping Workers	31
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	50	Welders, Cutters, Solderers, and Brazers	31
Team Assemblers	50	Laborers and Freight, Stock, and Material Movers, Hand	31
Maids and Housekeeping Cleaners	46	General and Operations Managers	26
Heavy and Tractor-Trailer Truck Drivers	46	Bookkeeping, Accounting, and Auditing Clerks	26



Help Wanted OnLine® Annual Job Postings

2015 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy and Tractor-Trailer Truck Drivers	442	Cooks, Restaurant	181
Retail Salespersons	375	Landscaping and Groundskeeping Workers	175
Telemarketers	346	Tellers	153
Registered Nurses	311	Combined Food Preparation and Serving Workers, Including Fast Food	149
Real Estate Sales Agents	244	Automotive Service Technicians and Mechanics	121
Customer Service Representatives	239	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	116
Maintenance and Repair Workers, General	221	Cashiers	111
Maids and Housekeeping Cleaners	205	Light Truck or Delivery Services Drivers	108
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	195	Carpenters	105
Waiters and Waitresses	183	Medical Assistants	101



Expected Worker Shortfall

	2012-2022	2012-2030
Total Population Growth	22.5%	38.9%
Age 20-64 Population Growth	16.1%	27.1%
Nonagricultural Job Growth	18.9%	26.9%
Worker Shortfall (%)	2.8%	-0.3%
Worker Shortfall	1,816	-170



Occupational Wages

Baldwin County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$8.77	\$17.09	\$21.25

Baldwin County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$9.56	\$15.01	\$17.73

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

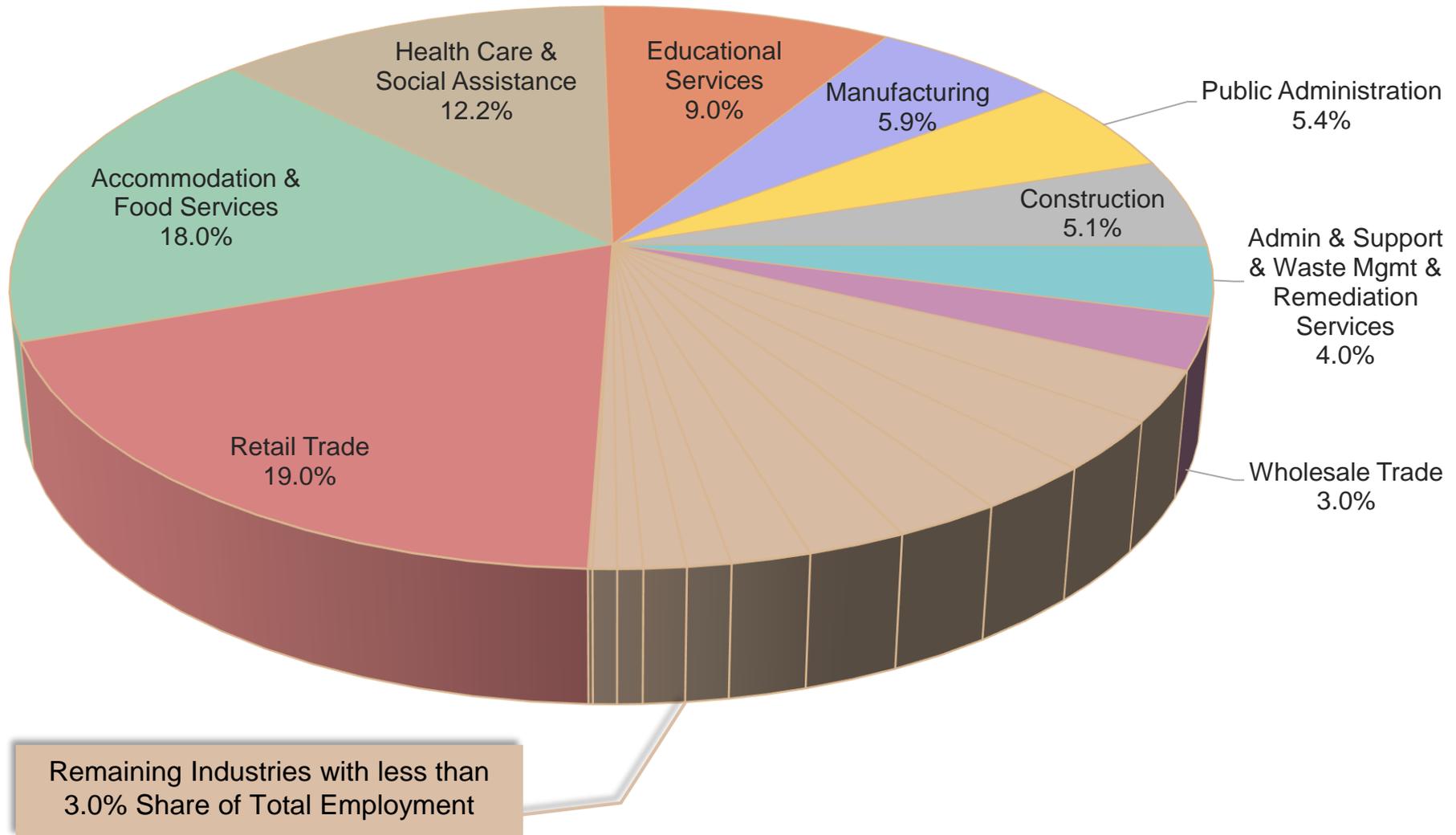
Occupational Wages

Annual Salary Area Comparison

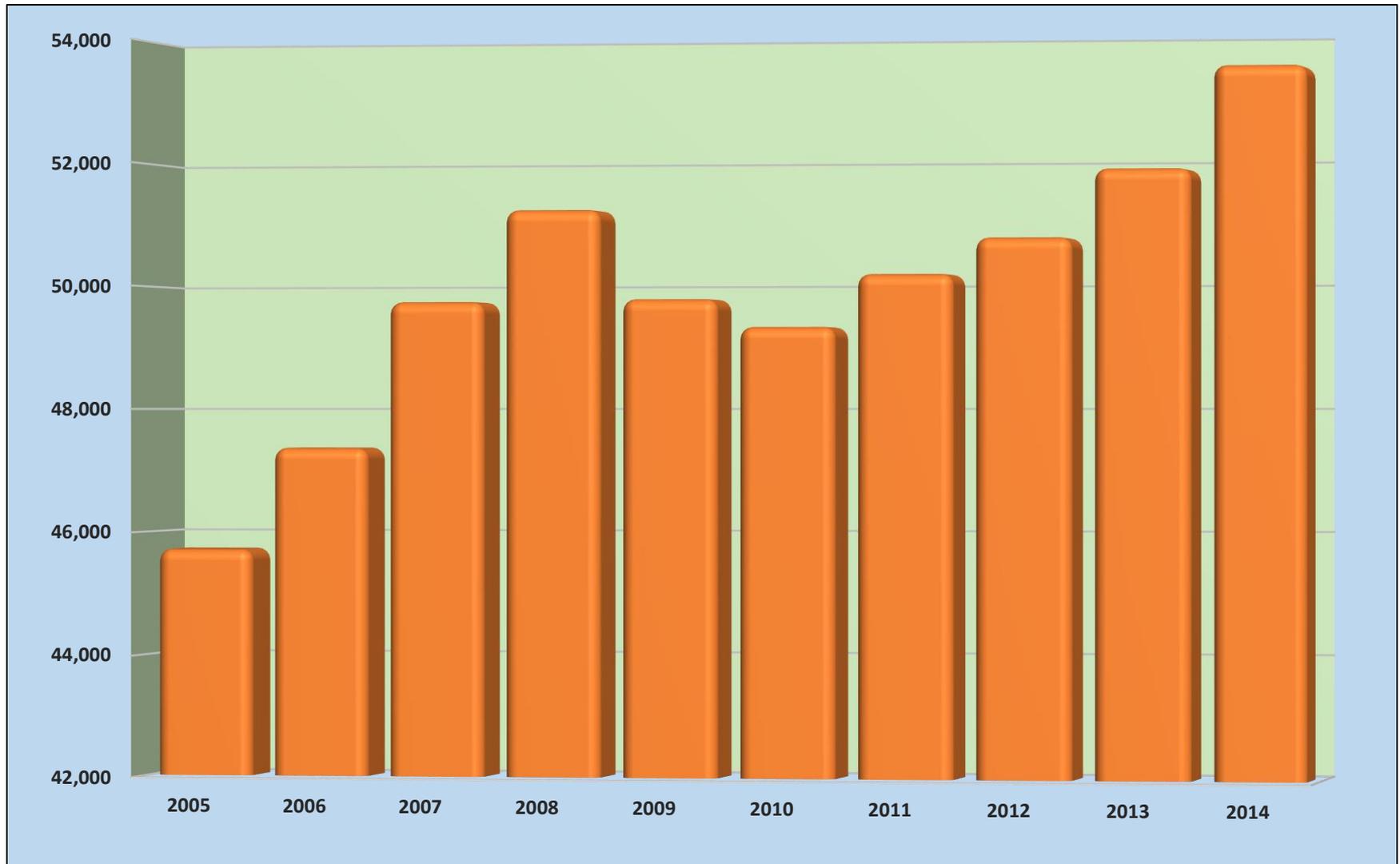
	Entry	Mean	Experienced
Alabama			
Total	\$18,961	\$42,046	\$53,593
Production	\$20,361	\$34,796	\$42,019
Baldwin County			
Total	\$18,231	\$35,541	\$44,196
Production	\$19,891	\$31,219	\$36,884
Montgomery County			
Total	\$19,341	\$42,529	\$54,124
Production	\$20,601	\$35,003	\$42,203
Mobile County			
Total	\$19,222	\$42,259	\$53,778
Production	\$25,320	\$44,471	\$54,047

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2014 Industry Employment

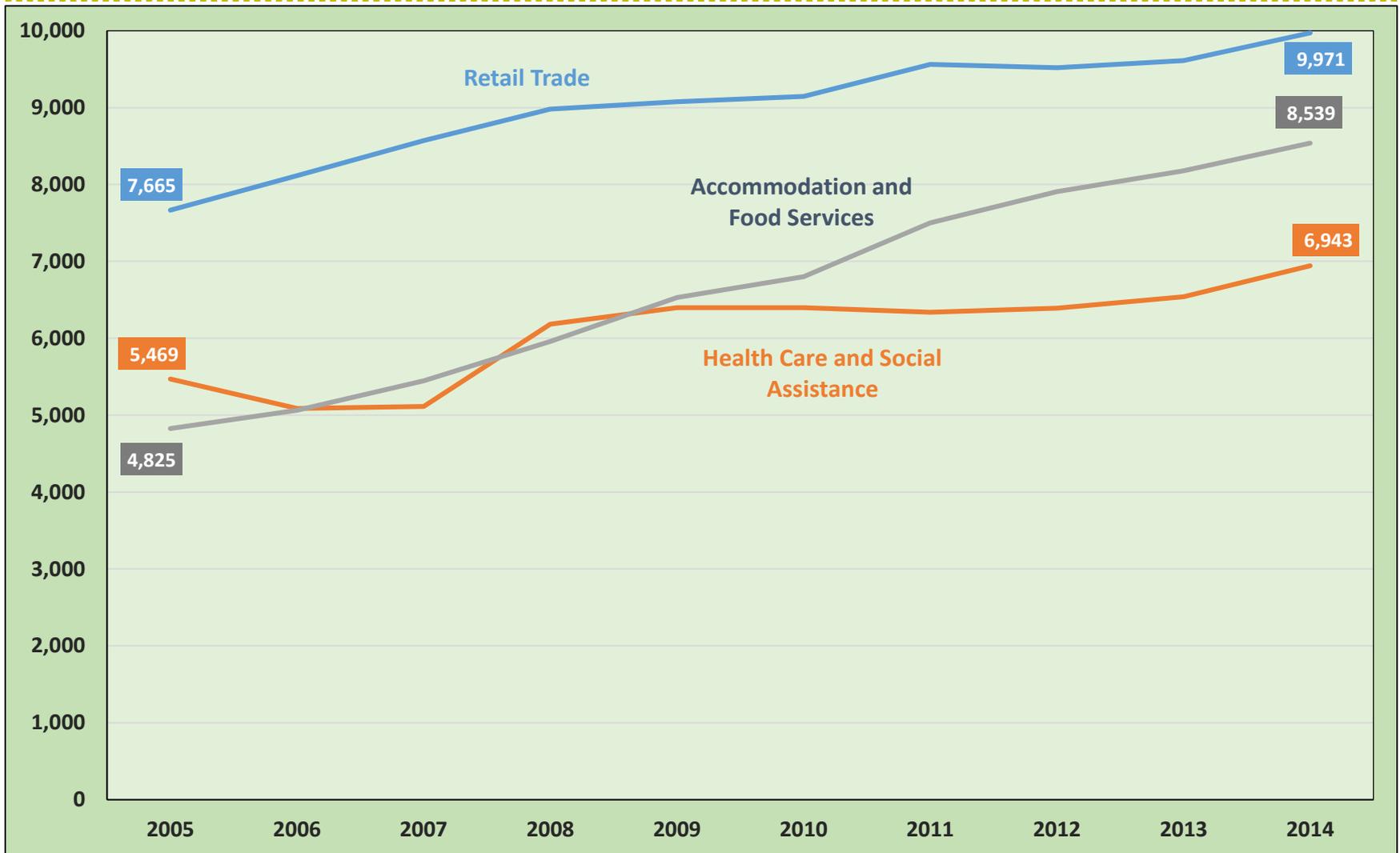


Total Industry Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.
Note: 2014 only contains first quarter data.

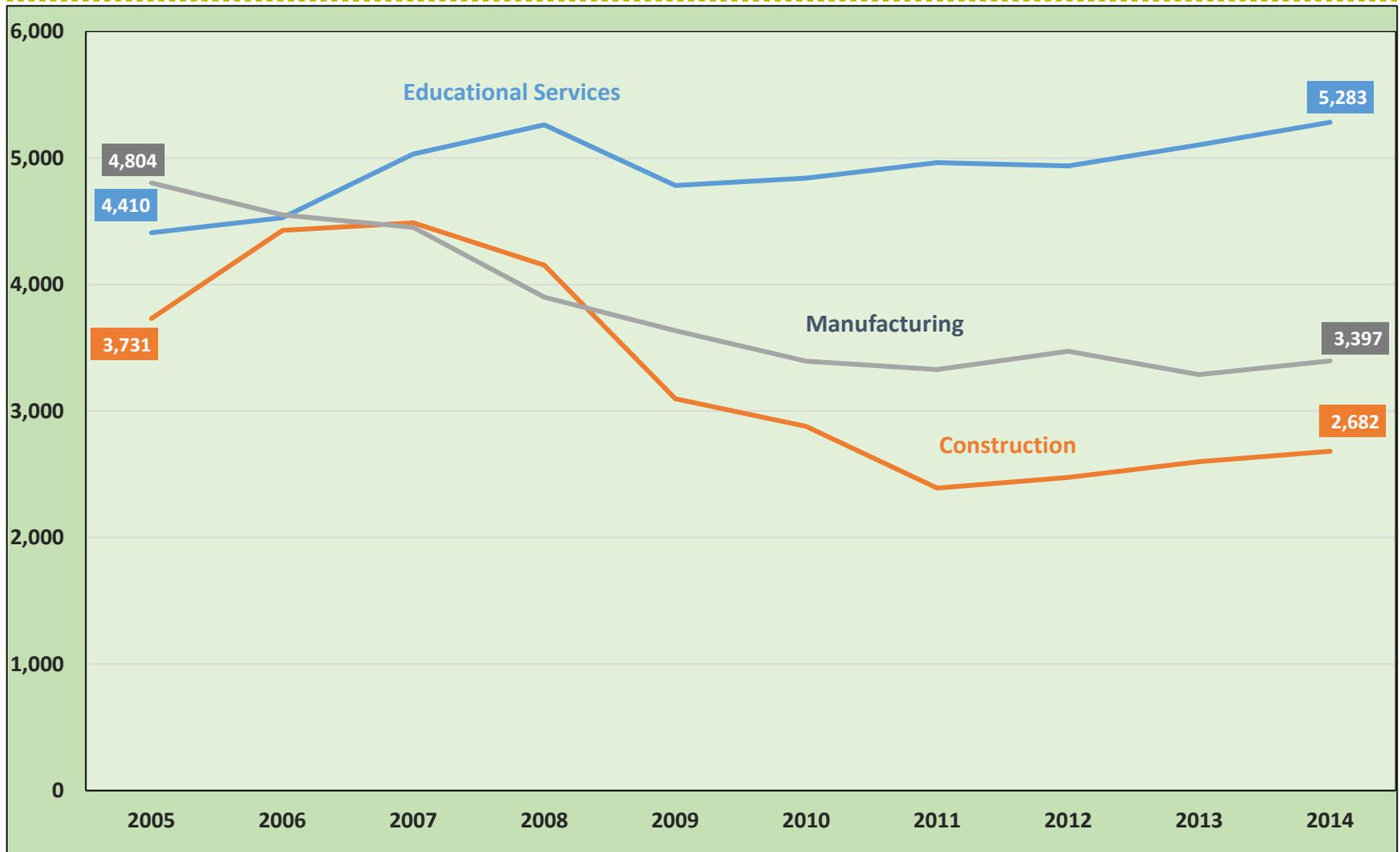
Total Industry Trend



Total Industry Trend



Total Industry Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Average Monthly Earnings Trend

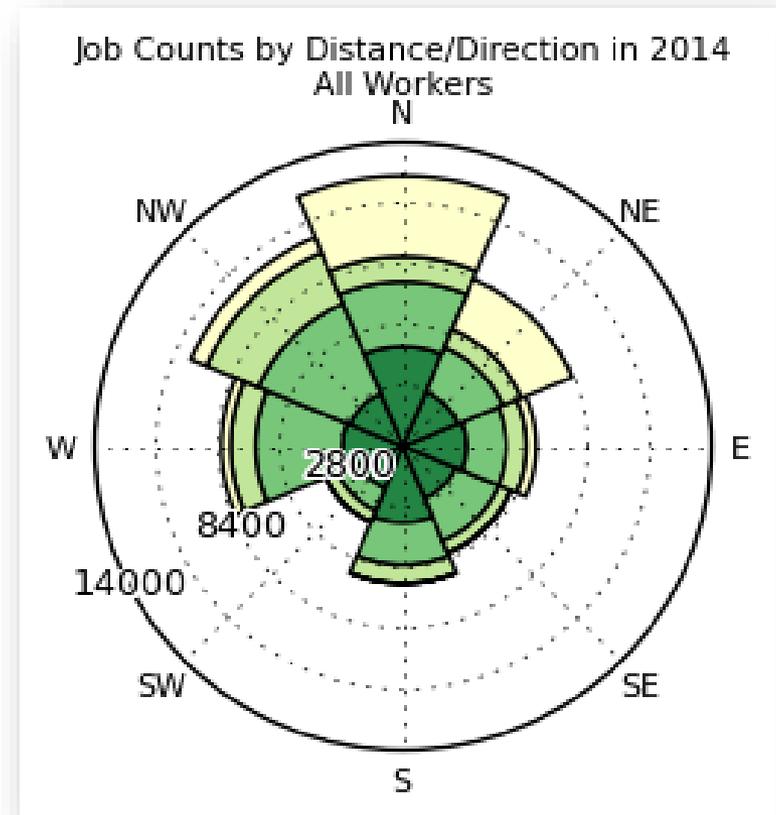


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

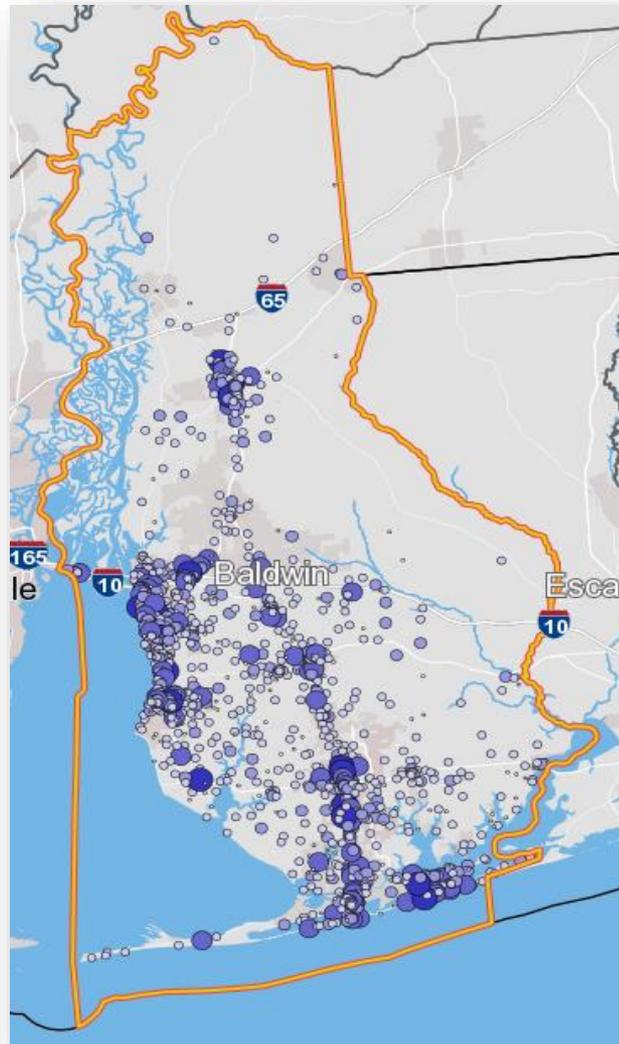
2014 Commuting Patterns

Distance Workers Travel to Baldwin County to Work

	Count	Share
Total Primary Jobs	60,834	100.0%
Less than 10 miles	23,742	39.0%
10 to 24 miles	20,604	33.9%
25 to 50 miles	8,651	14.2%
Greater than 50 miles	7,837	12.9%



2014 Commuting Patterns

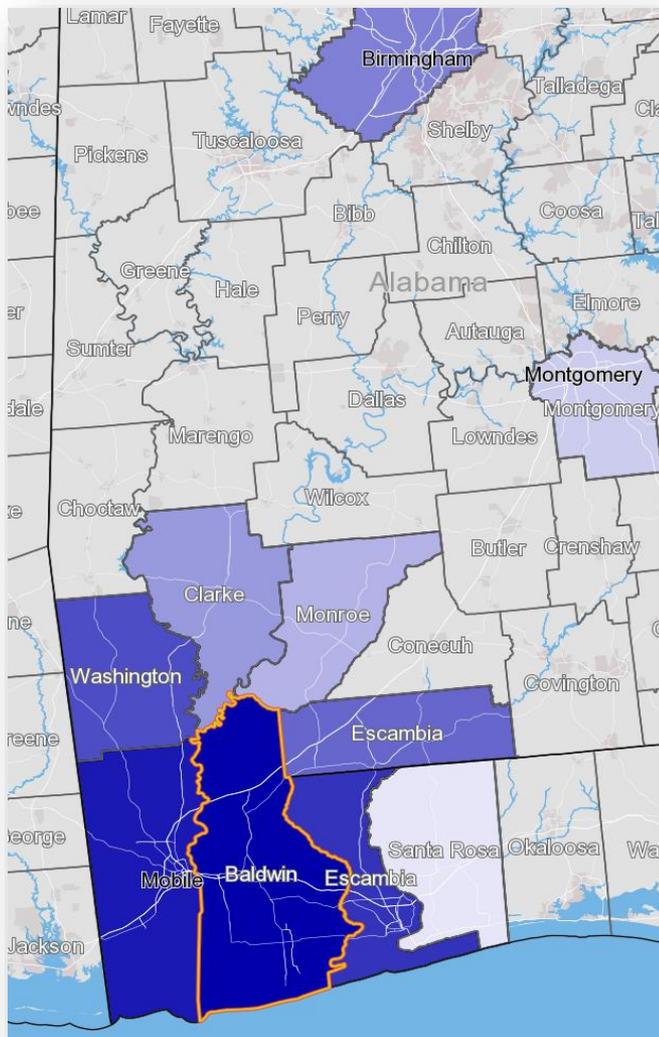


Jobs by Worker Age	Count	Share
Age 29 or younger	15,862	26.1%
Age 30 to 54	32,417	53.3%
Age 55 or older	12,555	20.6%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	5,325	8.8%
High school or equivalent, no college	14,125	23.2%
Some college or Associate degree	14,736	24.2%
Bachelor's degree or advanced degree	10,786	17.7%
Educational attainment not available (workers aged 29 or younger)	15,862	26.1%
Jobs by Worker Sex	Count	Share
Male	28,483	46.8%
Female	32,351	53.2%
Jobs by Earnings	Count	Share
\$1,250 per month or less	16,271	26.7%
\$1,251 to \$3,333 per month	26,639	43.8%
More than \$3,333 per month	17,924	29.5%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

County of Residence for Workers in Baldwin County

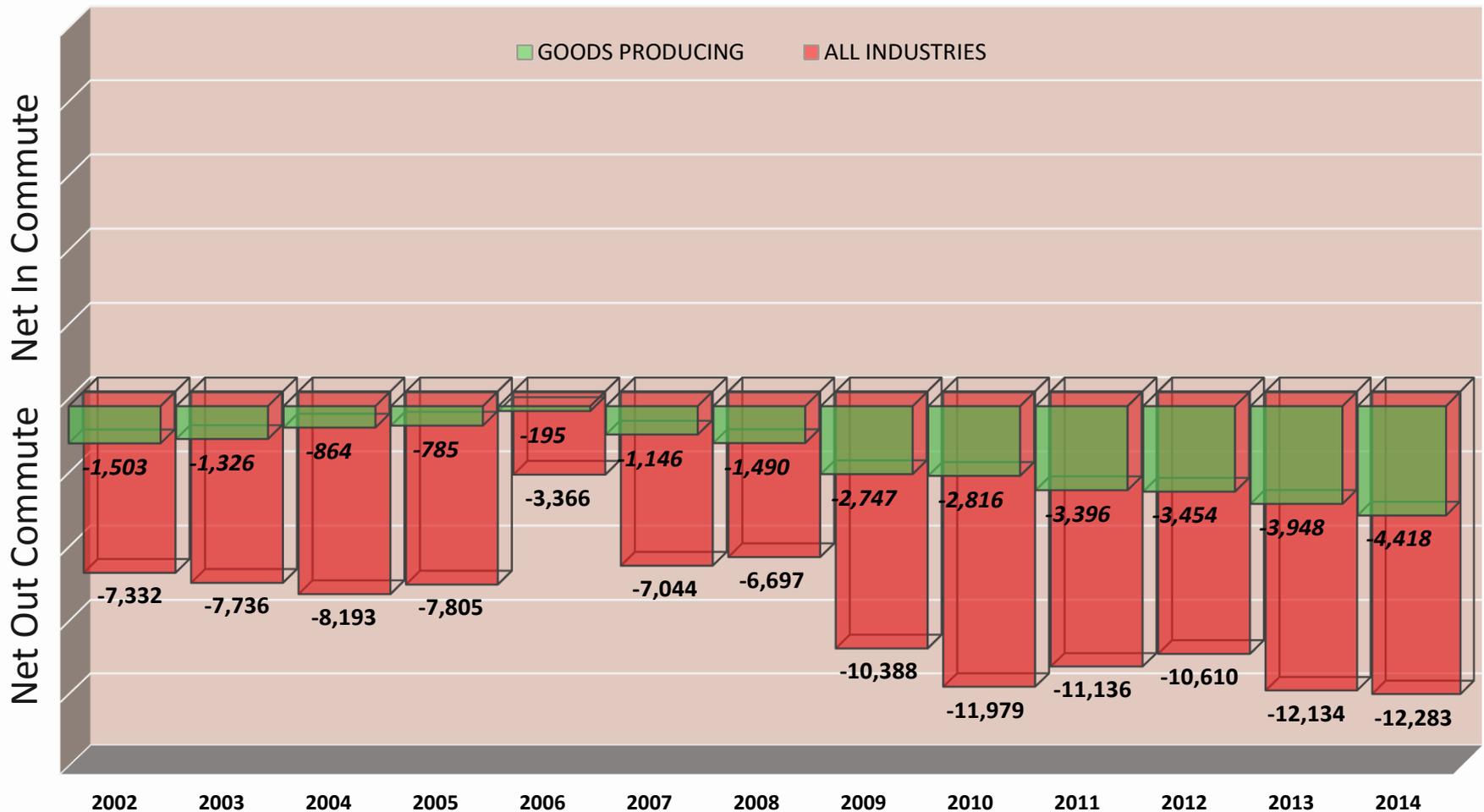


	Count	Share
Baldwin County, AL	39,167	64.4%
Mobile County, AL	9,879	16.2%
Escambia County, FL	2,767	4.5%
Washington County, AL	1,312	2.2%
Escambia County, AL	902	1.5%
Jefferson County, AL	537	0.9%
Clarke County, AL	503	0.8%
Monroe County, AL	367	0.6%
Montgomery County, AL	364	0.6%
Santa Rosa County, FL	290	0.5%
All Other Locations	4,746	7.8%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Baldwin County High School	234	85	6	6	11	23	78	7
Daphne High School	293	142	13	6	11	30	126	16
Fairhope High School	326	180	12	3	9	24	168	12
Foley High School	354	109	6	2	14	22	99	10
Gulf Shores High School	186	84	7	1	2	10	71	13
Robertsdale High School	275	85	8	2	8	18	76	9
Spanish Fort High School	247	140	10	2	2	14	127	13



Source: Alabama Commission on Higher Education; 2015 High School Report.

Postsecondary Education

Fall 2015 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Baldwin County	# Undergrads	# First-Time Freshman
Grand Total	5,294	1,033
Major		
General Studies	1,447	410
Registered Nursing/Registered Nurse	350	61
Business Administration and Management, General	245	33
Undeclared/Not Reported	221	17
Liberal Arts and Sciences/Liberal Studies	207	56
Biology/Biological Sciences, General	124	27
Business/Commerce, General	116	13
Mechanical Engineering	113	26
Elementary Education and Teaching	106	11
Computer and Information Sciences, General	86	25
Psychology, General	85	6

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Postsecondary Education

Fall 2015 Graduate Enrollment of Students Attending Alabama Public Four-Year Institutions

Baldwin County	# Graduate Students
Grand Total	491
Major	
Registered Nursing/Registered Nurse	63
Educational Leadership and Administration, General	28
Business Administration and Management, General	27
Special Education and Teaching, General	26
Medicine	24
Counselor Education/School Counseling and Guidance Services	22
Secondary Education and Teaching	20
Pharmacy	18
Computer and Information Sciences, General	14
Education, Other	14
Physical Therapy/Therapist	12

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Postsecondary Education

Summer 2014 thru Spring 2015 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Baldwin Total	* State Totals
Registered Nursing/Registered Nurse			49		55		16		2	122	3,780
General Studies			81							81	3,382
Business Administration and Management, General			7		34		17			58	1,564
Liberal Arts and Sciences/Liberal Studies			30							30	734
Accounting					18		8			26	947
Psychology, General					19		2			21	791
Elementary Education and Teaching					13		5			18	899
Emergency Medical Technology/Technician (EMT Paramedic)	5	2	4		2					13	651
Welding Technology/Welder	11	1								12	611
Marketing/Marketing Management, General					10		1			11	449

Questions???

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