

## 7,377

New Online Ads



2.7%  
Unemployment  
Rate

14,654  
Unemployed  
Workers

### Top 5 Occupations With Most OnLine Ads Posted

Retail Salespersons	710
Software Developers, Applications	707
Registered Nurses	704
Customer Service Representatives	566
Heavy and Tractor-Trailer Truck Drivers	481

Total Ads

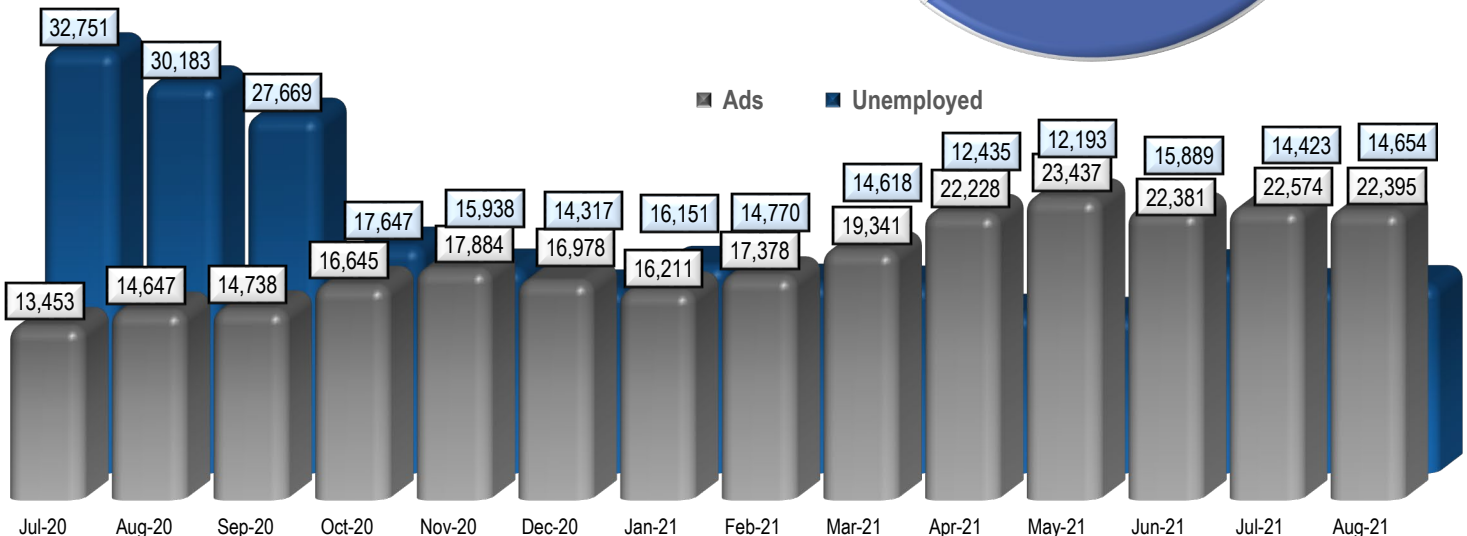
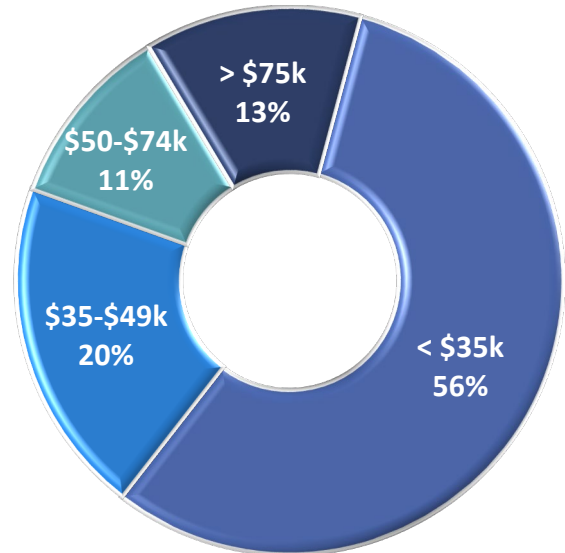
-0.8%



### Top 10 Employers With Most OnLine Ads Posted

Huntsville Hospital	999
The Boeing Company	348
Raytheon	304
Northrop Grumman	211
Leidos	204
Deloitte	187
Dynetics Incorporated	185
Encompass Health	171
Lowe's	167
SAIC	149

### Job Ads by Wage Range



Disclaimer: The Conference Board Burning Glass Help Wanted OnLine is a measure of real-time labor demand captured through online job board ads resulting in a direct indication of hiring intent of the responding employers. This information should be used in conjunction with Labor Market Information reports available on the LMI website.

\*\* All statewide unemployment data is based on Seasonally Adjusted Numbers.

# REGION 1 – HWOL

Last 12 Months

**61**

Job Ads

Related Occupations  
Similar to Fill

**33** Days

## Most Requested Certifications In Online Job Ads

American Registry For Diagnostic Medical Sonography (ARDMS)

Basic Cardiac Life Support Certification

Basic Life Saving (BLS)

American Registry of Radiologic Technologists (ARRT) Certification

## Market Salary Insight

75% earn  
more than

**\$52,210**

Median Annual  
Salary

**\$62,337**

25% earn  
more than

**\$67,398**

## Occupation Focus

# Diagnostic Medical Sonographers

## Specialized Skills

Ultrasound \$

Ultrasonography \$

Obstetrics

Medical Assistance

Radiology

Patient Positioning

Clinical Experience

\$ Represents Skills that Offer a Salary Premium

## Baseline Skills

Building Effective Relationships

Presentation Skills

Research

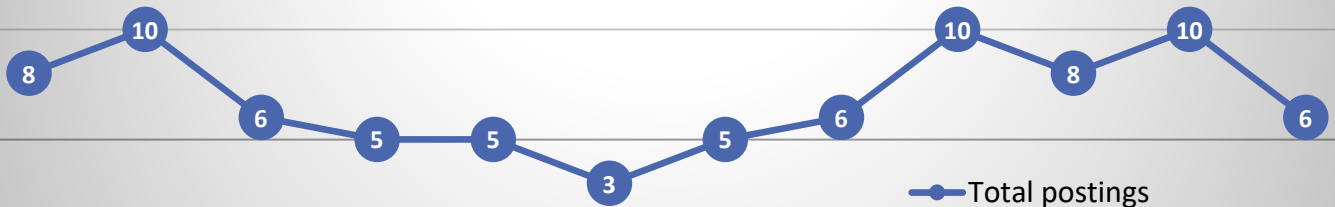
Communication Skills

Organizational Skills

Teamwork / Collaboration

Computer Literacy

## HWOL Ad Time Series Analysis



Source: Alabama Department of Labor, Labor Market Information Division; The Conference Board-Burning Glass Help Wanted OnLine. Help Wanted OnLine data current as of September 13, 2021. Referenced period for this release is the same as the Local Area Unemployment Statistics (LAUS) and the Current Employment Statistics (CES). \*\* All statewide unemployment data is based on Seasonally Adjusted Numbers.

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