

Career Clusters

Arts, A/V Technology & Communications is one of the 16 Career Clusters identified by the U.S. Department of Education and adopted by the State of Alabama. These Career Clusters represent more than 79 career pathways with the purpose of assisting students in navigating their way successfully in college and careers.

The Alabama Department of Labor further defines these career pathways by selecting common occupations with related education requirements, work experience, wages and typical training needed, as defined by the U.S. Bureau of Labor Statistics. Included in this pamphlet are the high skilled, high demand, and high wage occupations associated with Arts, A/V Technology & Communications.



Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

Earnings

Occupation	SALARY		
	Entry	Average	Experienced
Fine Artists, Including Painters, Sculptors, and Illustrators	\$26,775	\$46,685	\$56,639
Choreographers	\$16,818	\$37,806	\$48,300
Photographers	\$19,872	\$32,733	\$39,164
Telecommunications Line Installers and Repairers	\$26,995	\$37,537	\$42,862
Audio and Video Equipment Technicians	\$26,708	\$38,472	\$44,354
Sound Engineering Technicians	\$19,845	\$41,864	\$52,874
Broadcast Technicians	\$19,134	\$36,131	\$44,630
Desktop Publishers	\$24,102	\$34,899	\$40,298
Camera and Photographic Equipment Repairers	\$29,179	\$41,909	\$48,275
Multi-Media Artists and Animators	\$38,928	\$57,704	\$67,092
Commercial and Industrial Designers	\$30,591	\$48,125	\$56,892
Graphic Designers	\$24,543	\$39,802	\$47,431
Radio and Television Announcers	\$16,978	\$27,633	\$32,961
Broadcast News Analysts	\$37,536	\$84,832	\$108,480
Reporters and Correspondents	\$20,674	\$33,770	\$40,319
Editors	\$27,981	\$46,759	\$56,148
Camera Operators, Television, Video, and Motion Picture	\$18,419	\$31,771	\$38,447

Employment

Occupation	TOTAL EMPLOYMENT		Average Annual Openings
	2012	2022	
Fine Artists, Including Painters, Sculptors, and Illustrators	140	150	5
Choreographers	180	240	10
Photographers	1,960	2,140	40
Telecommunications Line Installers and Repairers	1,690	1,740	55
Audio and Video Equipment Technicians	350	390	10
Sound Engineering Technicians	90	100	0
Broadcast Technicians	380	390	10
Desktop Publishers	160	150	5
Camera and Photographic Equipment Repairers	140	160	5
Multi-Media Artists and Animators	140	140	5
Commercial and Industrial Designers	90	110	5
Graphic Designers	1,960	2,110	65
Radio and Television Announcers	940	950	20
Broadcast News Analysts	190	190	5
Reporters and Correspondents	550	460	20
Editors	800	740	20
Camera Operators, Television, Video, and Motion Picture	240	260	5

Education

HIGH SCHOOL OR LESS

- Fine Artists, Including Painters, Sculptors, and Illustrators
- Choreographers
- Photographers
- Telecommunications Line Installers and Repairers

SOME COLLEGE - ASSOCIATE'S DEGREE

- Audio and Video Equipment Technicians
- Sound Engineering Technicians
- Broadcast Technicians
- Desktop Publishers
- Camera and Photographic Equipment Repairers

BACHELOR'S DEGREE AND ABOVE

- Multi-Media Artists and Animators
- Commercial and Industrial Designers
- Graphic Designers
- Radio and Television Announcers
- Broadcast News Analysts
- Reporters and Correspondents
- Editors
- Camera Operators, Television, Video, and Motion Picture

Typical On-the-Job Training Needed to Attain Competency	Work Experience in a Related Occupation
None	More than 5 years
Short-term On-the-Job Training	1 to 5 years
Moderate-term On-the-Job Training	Less than 1 year
Long-term On-the-Job Training	None
Apprenticeship	
Internship/Residency	

Career Snapshot

The occupations reporting the highest average salaries require a Bachelor's degree or higher. These occupations include Broadcast News Analysts, Multi-Media Artists & Animators, and Commercial & Industrial Designers. Multi-Media Artists & Animators are required to complete moderate-term on-the-job training.

The occupations reporting the highest average annual openings include Graphic Designers, Telecommunications Line Installers & Repairers, and Photographers. Photographers and Telecommunications Line Installers and Repairers require a high school degree, or less, and long-term on-the-job training. Graphic Designers are required to possess a Bachelor's degree or higher, more than 5 years of prior experience in a related occupation, and long-term on-the-job training.

Career Clusters

Agriculture, Food & Natural Resources

Architecture & Construction

Arts, A/V Technology & Communications

Business Management & Administration

Education & Training

Finance

Government & Public Administration

Health Science

Hospitality & Tourism

Human Services

Information Technology

Law, Public Safety, Corrections & Security

Manufacturing

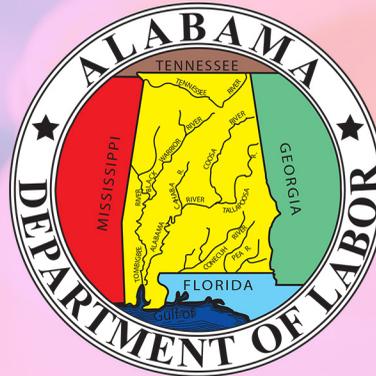
Marketing, Sales & Service

Science, Technology, Engineering & Mathematics

Transportation, Distribution & Logistics

For more information regarding
Career Clusters, visit:
www.careertech.org/career-clusters
www.altechprep.org/clusters.html

For Occupational Videos, visit:
www2.labor.alabama.gov/videos



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*Average Annual Salary Source:
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A glance into the world of...



Alabama Department of Labor
Labor Market Information Division

